The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JULY 29, 1950

BACK THE ATTACK BUY U.S. SAVINGS BONDS

Members of the newer and older forms of show business got together recently when the Mutual network's ace disk jockey, Bob Poole, sat in with the Ringling-Barnum circus band. Fronting the band, which he has been doing for 32 years, is Merle Evans, musical director for the Big Show. Poole's platter-chatter and glib-tongued nonsense show is known in some 350 cities as "Poole's Paradise." He handles two coast-to-coast shows daily and has been No. 2 deejay on The Billboard poll for two years. This year he won the Radio Mirror poll as the favorite disk jockey of the fan mag's readers.

I Wanna Be Loved
My Foolish Heart
My Destiny
Roses
Stardust
BILLY
Eckstine
M·G·M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
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Direction: WILLIAM MORRIS AGENCY

VOL. 62. NO. 30 • JULY 29, 1950 The Billboard THE WORLD'S FOREMOST AMUSEMENT WEEKLY

'ROUND THE CLOCK TV LOOMS

2c Per Print Is BMI Film Fee for Tele

Covers Synch Rights

NEW YORK, July 22.—Broadcast Music, Inc. (BMI) is offering tunes to TV-film producers at a base rate of 2 cents per song for each film print into which the tune is synchronized.

BMI's basis for this rate is the United States Copyright Act, which sets "mechanical" royalties at the 2-cent figure. Some BMI members are strongly opposed to this TV-film deal, which puts film synchronization of a song on the same footing as a recording or transcription. As one BMI disenter puts it, "Publishers have always gotten pretty big money for synchro rights—in the hundreds or thousands. We don't expect to get the same kind of dough for TV-films as we do for Hollywood musicals, but it seems dangerous to indoctrinate film makers with the idea that the 2-cent statutory rate should apply to films. The whole thing is moving synchro from trade practice into the province of the copyright act."

The BMI-TV department, headed by Henry Katzman, is offering packagers the following deal: For songs out of BMI's own pubbery, packagers pay $2 per—the $2 being an advance against royalties on the 2-cent-per-

(See BMI'S LOW PRICE on page 11)

New Faces Decorate Stem Clubs As Big Name Famine Continues

NEW YORK, July 22.—A couple of new acts, some up and comers and a couple of familiar acts who haven't been seen here for some time are getting breaks in the big time cafes for one reason or another. The major reason is the continued shortage of name performers.

For example the Copacabana, now going with Mindy Carson and Romo Vincent, will follow with Gilbert and Miller, a couple of boys who have been doing good jobs out of town but have never worked here. They're coming in August 3. With them on the bill will be Betty Reilly and the young dance team, Rita and Allen. This bill will probably stay there until September 7, when Joe E. Lewis is due for a 10-weeker. Spot has hopes that Jimmy Durante

(See Big Name Shortage on page 38)

Bing's Firm Into TV Film Making

HOLLYWOOD, July 22.—Bing Crosby Enterprises will move into the TV film syndication field, according to firm Prexy Everett Crosby. Der Bingle's brother-manager 'ast week inked a contract with Jerry Courneya for the production of 52 quarter-hour animal TV films. Crosby firm will make reels available to local and national TV bankrollers. Two movie chimpanzees are featured in th' 'irst two reels, satirizing Sherlock Holmes and Dr. Watson. Production is currently under way at the World Jungle Compound, Thousand Oaks, Calif.

Crosby firm is currently engag: i in TV film production, handling *Fireside Theater* for Procter & Gamble. According to Everett Crosby, other hole features will soon be added to his syndie's releasing sked.

Cuba Tries Tax Slice as Vaude Hypo

Britain May Also Cut

WASHINGTON, July 22.—In a move to spur vaudeville, Cuba has added an exemption to the movie admission theater charges under $1.01 if they present stage shows, Commerce Department reported this week.

The exemption from the 20 per cent tax on gross theater receipts goes to all theaters charging under

(See CUBA MOVIE TAX on page 38)

NBC Plans To Go Full Time In January

Only Few Hours Open

NEW YORK, July 22.—If plans now in the works materialize, NBC will be the first TV network to inaugurate fulltime service. NBC now is working on starting its web operations in the morning, probably at 10 a.m. on January 1 next. If the plans go thru it will mean, of course, that NBC will be the first of the

(See WEB SETS PLAN on page 37)

Waxers Comb Europe's Long Hair Output

Indies Sparked Move

By Hal Webman and Bill Simon

NEW YORK, July 15.—Growth of the classical music market, which received its greatest stimulus with the introduction of LP and tape recording, has blasted Europe wide open as a source for American diskeries. Today, thanks to some opportune deal-setting abroad, there are numerous longhair indies competing in the local market by launching large-scale diskings that could never have been produced profitably here only several years ago, even by major labels. Now even the majors are looking into their own interna-tional linkings to broaden their reper-

(See EUROPE NURTURES, page 10)

D.C. FM Station To Cut Own Disks

WASHINGTON, July 22.—WCFM, FM station here, is starting its own disk label and will shortly issue several classical works on LP. Its first recording will be the Pulitzer prize-winning *Symphony No. 3*, by Charles Ives. The work will be cut by the National Gallery Ork, directed by Richard Bales.

Two additional works are skedded for early cutting. The line will be distributed nationally by Wesley Smith's Musart Distributing Company, New York.

MCA Grapples Moto-Polo

Videomen Think Agency Rasslin' Price Is Stiff

HOLLYWOOD, July 22.—Hollywood television stations are currently trying to break the headlock Music Corporation of America has on televised wrestling, but appear to be making little headway. Stations are yapping over the steep rates MCA is demanding for the allegedly human elephants.

MCA (which recently signed all

(See Videomen Think on page 37)

Clara Bow's Biog Augurs Comeback

HOLLYWOOD, July 22. — Clara Bow, the "It" girl of the '20s, is planning a showbiz comeback. Film plans our great has penned a book based on her life and has appointed Al Paschall as personal rep for all sales rights to the book. Paschall, producer of Ralph Edwards's *Truth or Consequences*, first met Miss Bow when she was the mystery voice in a *Mr. and Mrs. Hush* contest several years ago. La Bow's future plans will depend on trade and public reaction to her life story.

Grunt and Groan Gals Now on Film For Telecasters

HOLLYWOOD, July 22. — Fem wrestling, banned in tele's three most important States (New York, Illinois and California), is being made available to TV stations via film. Clyde Baldschun, Coast veepee of McConkey Artists Corporation, signed multiple rights contracts with 16 leading gal grunt 'n' groaners and is filming their bouts at Phoenix (Ariz.) Gardens. Gals under contract include world champ Clara Mortensen; Mexico's champ, Rita Martinez; Germany's champ, Heidi Reinhart, plus champs from Italy and Finland. Baldschun directs the filming, Neil

(See Grunt and Groan on page 37)

Martha Raye To Get 75C for 8 Outdoor Shows

NEW YORK, July 22.—Martha Raye, zany comedienne with a flicker-club background, has been set for her first alfresco appearances with dates at the New York State Fair, Syracuse, September 2-6 and the Brockton (Mass.) Fair, September 9-16. Brockton will pay the come-

(See Martha Raye on page 47)

New Sport May Be Follow-Up To Roller Derby

HOLLYWOOD, July 22.—Television, which built the roller derby to a major box-office attraction, is now attempting to repeat with another new sport, a Coast concoction called Moto-Polo. The new attraction has been kicking around this area for several months, but a video build-up is scheduled to start this month via KLAC-TV.

Moto-Polo seems likely to have the bloodthirsty appeal wrestling has, only more so. It's a combination of soccer, football and polo. It's played on a field the size of a football gridiron, with three players on each team. The players sit in 1,000-pound autos, encased in steel hoops. The object of the game is to score by driving a huge 200-pound inflated ball, over a goal line. If some of the cars turn over a few times, so much the better.

KLAC-TV starts airing its coverage July 26, action originating in Culver City Stadium. Experiment is being bankrolled by Tony Holzer, West Coast operator, who now sponsors other shows on the same station.

Music Corporation of America (MCA), which has been enlarging its sports activities lately, and which introduced the roller derby into TV, also has the new suicide attraction.

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Age Security For All Show Folks Okayed

Conferees Vote 1000 Benefit

WASHINGTON, July 22.—Extension of Social Security to all show people still outside the system was reaffirmed this week by House and Senate conferees as they neared completion of a compromise version of the omnibus Social Security Bill (HR 6000).

Conferees also agreed to boost benefits nearly 100 per cent for all persons now under Social Security, to exclude tips from income subject to Social Security deductions, and to continue the responsibility of State leaders for provisions affecting sidemen. *(See separate story in Music Department.)*

According to Sen. Walter George (D., Ga.), chairman of the conferees, the compromise version of HR 6000 will be ready for submission to both houses of Congress by July 28.

The conferees voted to blanket into the Social Security set-up all self-employed persons with the exception of a few classes of professional workers. Those show people now exempt by being classed as independent contractors would come into Social Security as a result of the agreement.

New people coming into the Social Security system under this self-employed provision will pay a tax of 2½ per cent on the first $3,600 of their income. They will become eligible for the same benefits as regularly employed individuals.

The present scale of benefits will be virtually doubled at the time of their retirement for persons now working. Pensioners already receiving Social Security checks will get an average increase of 77½ per cent.

A House provision which would have forced reporting of tips and Social Security deductions from them was dropped at the insistence of Senate members of the compromise group on the ground that it would be too difficult to administer.

Filming Plans Jell For "Vanities" Pic

HOLLYWOOD, July 22.—Pix scripter Art Cohn will write and co-produce with Harold Steinman the film featuring the *Skating Vanities* roller troupe. Cohn, whose screen credits include *Stromboli*, will huddle here with Steinman late this summer when the roller show's chief returns from London. *Vanities* is currently in the midst of its European tour, this week having its eight-week booking at London's Empire Pool extended 14 days.

While across the pond, Steinman has raised British coin for the filming. According to plans, the flick will be filmed in London, Paris and Zurich while the troupe continues on its European tour. Filming will get under way after the skaters resume their European trek following a return to this continent to play the Exhibition Provinciale in Quebec in September.

During the Cohn-Steinman confabs, a Hollywood film director and two U. S. leading men will be picked to co-star with the *Vanities* featured performers, such as Gloria Nord. Complete *Vanities* cast will participate in the film.

HARTFORD, Conn., July 22. — Michael J. Daly, motion picture theater operator in Connecticut for 30 years, has been named manager of the 1200-seat Center Theater, Hartford.

Broadcasters Meet To Plan Industry Defense Council

WASHINGTON, July 22.—Plans for a nation-wide broadcasters defense council (The Billboard, July 22) will be outlined here Tuesday (25) to a group of New York station executives at National Association of Broadcasters (NAB) headquarters. The meeting was called today by William B. Ryan, president of the NAB, following a White House request signed by John R. Steelman, assistant to President Truman.

Steelman called for the NAB to "take immediate steps to organize the entire broadcasting industry in some manner by which it would be instantly available to the government as required." Present draft of the plan to be considered is the Tuesday meeting calls for radio and television broadcaster representation immediately in the following major defense areas: Military, civil mobilization, censorship, information, and production (manufacturing).

NAB President Justin Miller will make appointments to the national council which will be composed of leading radio and TV broadcasters. The council will be made up of special panels devoted to each area in which aid can be given by the industry to the government.

The NAB will be represented at the Tuesday meeting by the following: General Manager Ryan; Ralph W. Hardy, NAB's government relations director, and Robert K. Richards, NAB's director of public affairs, and Charles A. Batson, television director.

Steelman said in his message to NAB stated that the "problems facing us now are somewhat different than those we faced in the past because of the growing importance of television. We will be especially interested in a program which can use television to the fullest extent possible." Steelman took the opportunity to voice the President's thanks to the broadcast industry for its co-operation in getting the President's message across this week warning the public against hoarding.

Survey Supports Claim Rasslin' Fattens on TV

HOLLYWOOD, July 22. — Oft-stated claim that video helps wrestling gates was again substantiated this week by a study of official attendance reports for four local arenas.

Comparison, first of video blackout in two arenas and lensing at two others, *The Billboard* checked the figures of the State Athletic Commission for the last 13 weeks. (Video coverage of wrestling was resumed 13 weeks ago after an anti-video blackout of several months' duration.)

Commission figures revealed that town's Park arena, the Hollywood Auditorium, with no video coverage, was doing spotty biz, depending on the attraction. Olympic, heretofore the only weekly coverage by KTLA. Hollywood Legion Stadium, which beamed wrestling via Don Lee's KTSL, is way off—and in the red—despite no-tele coverage. On the other hand, biz at Gilmore Stadium, the healthiest of regular tele airings over KECA-TV. Most recent card was a complete sell-out. Long Beach Arena, televising over KTLA, reports that biz is as good or better than in the pre-video days. Pasadena Auditorium, airing over KLAC-TV, is slightly off in contrast to pre-tele days. Drop is blamed not on video, but on lack of name wrestling talent to attract payers.

Figure showed an immediate spurt in attendance for several weeks following video ban. Thereafter, gates dropped below telecasting days, a factor attributed solely to the build-up providedly thru television.

Europe Hipsters Latch on to BG, Especially His Early Recordings

—By Benny Goodman—

(Editor's note: Benny Goodman, the king himself, herewith delivers himself on a number of impressions of the European music scene. Benny played on the Continent for six weeks.)

NEW YORK, July 22. — My recent six-week tour of Europe proved to be educational and inspiring. I found that continental interest in popular music, while still at a rather high level, had declined somewhat since the peak years immediately following the war. In many ways this grading decline of popular music appreciation over there parallels pop music history over our way.

I found complete justification for the theory that our appeal to the European public was greatly determined by records. In this matter, I was quite fortunate. Virtually every country and town we played knew my records well—back to the early days of the trio and even further back to those 1928 and 1929 recordings which were released under the name of Benny Goodman's Boys and which featured the late Glenn Miller and Jimmy Mundy. Their knowledge of my recordings, as well as all types of jazz recordings, was amazing. Thru the medium of these recordings, they have accumulated detailed data to a point where they are familiar with full personnel, the dates and changes of men in the recording bands, the arrangers, background riffs and fine-pointed phrases of jazz solos.

This study of recordings has geared the European jazz lovers to accept whatever was played jazz music-wise as a concert idiom. I think they would have been horrified if we played for dancing on the tour.

And the record knowledge guided the choice of material our sextet played on the tour. The interest was decidedly away from the modern, away from bop. *After You've Gone, The World Is Waiting for the Sunrise, Body and Soul, Flying Home, Air Mail Special, One o'Clock Jump* and others of a similar vintage were the demanded items, and these were *(See Europe Hipsters Latch page 13)*

Plans To Ask Probe of Webs

WASHINGTON, July 22.—Rep. Harry Sheppard (D, Calif.) plans an official request to the three federal agencies for a full-scale investigation of the four major networks, he told *The Billboard* this week after attacking the webs and the National Association of Broadcasters (NAB) in a speech on the House floor.

Sheppard, author of bills to restrict chain webs, said if his speech results in no independent action, "within 10 days" he will ask Justice Department, Federal Communications Commission (FCC), and Federal Trade Commission (FTC) to probe the webs for monopoly viola-

(See PLANS WEB on page 37)

FRB Expected To Re-Enact Regulation W

Ruling Seen in September

WASHINGTON, July 22.—Stiff curbs on showbiz consumption and installment buying of radio and TV sets are in sight as congressional committees prepare quick action on the anti-inflation control program outlined to Congress by President Truman this week.

Due to the distance are sharply hiked taxes, with price controls and rationing a threatened possibility only if inflation makes them necessary.

Government-insured and financed construction credit has already been tightened, and further limitations will come when Congress enacts legislation embodying the President's recommendations. A bill carrying out his plans will be approved by a Senate committee next week and to the floor within a few weeks.

Allocation and requisition authority contained in the legislation will channel steel and other construction materials in tight supply to defense plants, with non-essential users getting what is left.

Should present emergency continue long, TV may be halted right where it is, regardless of whether Federal Communications Commission (FCC) thaws the freeze. Any opening of TV channels by FCC would be of only academic interest as there is no steel available for station construction.

The economic control legislation contains provisions for federal aid in building up steel production, but it will be months before any new capacity could be added to the steel industry.

Credit controls along the line of those of the old Regulation W are to be put into effect by the Federal Reserve Board (FRB) as soon as Congress enacts the control bill. Credit curbs likely to be in effect by September 1.

For radio and TV sets, it can be *(See FRB Expected on page 36)*

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WAR HALTS AM RATE CUTS

Stations Chill NBC's 1-2 P.M. Switch; 7-8 Change Okayed

CHICAGO, July 22.—Chances of NBC getting key affiliates to agree to yield the 1 to 2 p.m. hour appear virtually non-existent, following a meeting between top NBC execs and the managers of 30-odd affiliates here this week. On the other hand, NBC seems assured of getting its second request granted, one whereby the affiliates will give 7:30 to 8 p.m. to NBC as network time.

Principal stumbling block in NBC's path to the 1 to 2 slot, which is now station time, is the recalcitrance of a handful of key market affiliates. Even should NBC get other stations to go along, it is doubtful that advertisers would buy networks without these basic outlets. It is reported that NBC Executive Vice-President Charles R. Denny, who presented NBC's proposal to the affiliates, virtually admitted following a polling of the attending managers, that getting the hour seemed most unlikely, and thereupon urged the stations to consider ceding NBC half the time originally requested. Some compromise may ultimately be effected.

Denny, who spoke after Niles Trammell, NBC board chairman, and Joseph H. McConnell, NBC president, told the stations that NBC has firm orders now waiting, subject only to station approval. He added that the network and the stations shared a community interest—that of strengthening the NBC position—and urged them to give NBC's request every consideration.

Off-the-record comment by station managers present was that they could not see their way clear to canceling local accounts, paying full card rate and almost invariably involving long-term advertisers, in favor of NBC business, paying about one-third of card rate. On the other hand, the station execs are amenable to the evening change NBC is seeking.

This switch would transpose the present station time, 7:30 to 8, with the preceding half hour, which NBC now is programing. NBC feels its competitive position will be improved if it can schedule the last half hour against CBS, If this goes thru, One Man's Family and News of the World, both sponsored by Miles, will go into the second half hour. They air from 7 to 7:30.

Speidell Due To Get Into Colgate Act

NEW YORK, July 22.—Speidel Jewelry, which has emerged into a major outfit mainly thru adroit use of radio and TV, this week took a step further into the big time by preparing to ink with NBC for every fourth edition of the web's big-name Sunday night variety show, as yet untitled. Colgate is set to bankroll the other four shows, which will air from 8 to 9 p.m., and Speidel has just about wound up negotiations for the fifth spot. Deal is contingent on NBC getting the account an additional TV time slot.

Talent on the show will be on a rotating basis, with Eddie Cantor and Fred Allen each set for one show apiece over TV, this week took a step further into the big time by preparing to ink with NBC for every fourth edition of the web's big-name Sunday night variety show, as yet untitled. Colgate is set to bankroll the other four shows, which will air from 8 to 9 p.m., and Speidel has just about wound up negotiations for the fifth spot. Deal is contingent on NBC getting the account an additional TV time slot.

Talent on the show will be on a rotating basis, with Eddie Cantor and Fred Allen each set for one show apiece over TV. Which of the comedians will air under the Speidel banner was not set at the week-end. The agency is Sullivan, Stauffer, Colwell & Bayles.

J. J. Gillin, WOW's President, Dies at 45

OMAHA, July 22.—John J. Gillin Jr., 45, president and general manager of WOW here, and a leader in the radio industry for a quarter of a century, died here this week.

Gillin, who joined WOW as an announcer, successively became program director, commercial manager, general manager and, in 1943, station president. He started in radio while at Creighton College, where he acquired a law degree. Under his management WOW became one of the top U. S. radio operations, operating a TV adjunct and KODY, North Platte, Neb., as well.

Gillin became a director of the National Association of Broadcasters (NAB) when he was 29 years old, the youngest executive ever to hold such a post. Subsequently, his many activities in behalf of radio gained him industry-wide recognition. Variety, theatrical trade paper, recently named him radio's outstanding man of the year.

Surviving are his widow and two children, John J. 3d, 13, and Joan Marjorie, 18.

Berle Bait

HOLLYWOOD, July 22. — NBC-TV has dangled a long-term security deal before Milton Berle in a drive to tie the tele gagster to the web. Discussions are still in the preliminary stage, but the deal was confirmed by Berle, here on a two-week vacation. Berle said, however, that ABC and CBS had also talked deals with him and that no decision is imminent.

Agencies Get Crack at TV Show for Elgin

NEW YORK, July 22.—TV once again is proving the key to new accounts for agencies. This was made clear this week when Elgin Watches asked agencies to submit formats for a year's schedule of 5-minute filmed programs.

J. Walter Thompson, the client's agency, has already prepared a series of ideas for the filmed TV "sidebits," as they are called, but evidently the watch account wants to see what the other advertising firms have to offer. Elgin intends for its distributors to partially sponsor the short video movies. The account generally spends about 600G a year in radio and TV.

Buick Cars Buys CBS-TV's 51 Time

NEW YORK, July 22.—Long range TV planning was exhibited this week when Buick Motors purchased the Wednesday night 9-10 slot on CBS-TV for delivery early in 1951. Toni has already nailed the 9-9:30 p.m. time segment that evening for 13 weeks on CBS-TV.

No program as yet has been selected, but there is mention of an hour dramatic series to be directed by Alfred Hitchcock. Last summer Buick's initial dip into TV was on NBC-TV with Olsen and Johnson. Kudner will handle the billings.

Korea Crisis Helps Webs Nip ANA Push

Upturn in Listening Cited

NEW YORK, July 22.—In a dramatic turnabout, the drive to slash radio time charges this week seemed grinding to a halt, with current rates likely to be maintained for a much longer period than had been anticipated. The major reason for the reversal is the Korean situation.

The trend was sharply underlined this week in an address by NBC Board Chairman Niles Trammell before representatives of 30 key affiliates at a meeting of the NBC brass in Chicago. Trammell emphasized two points. One was a survey made showing the swift upturn in AM news listening as a result of the military operations. The other was the conviction held by an increasing number of top manufacturers and sponsors that they face a situation like that in the last war, in which they will have a minimum of merchandise to sell and a hatful of tax dollars to spend. This money must inevitably find its way to AM, since TV is nearing the sellout stage.

All these factors, combined with legal complications, have served to short the drive by the Association of National Advertisers (ANA) to pin down the webs on AM rate slashes. The networks, at the week's end, had all but blown up ANA's plan to make next Wednesday (26) D-Day for the (See *WAR HALTS AM* on page 27)

Pause That Jingles

NEW YORK, July 22.—CBS will begin using singing jingles as station breaks this fall. Featuring the theme, "The Stars' Address Is CBS," the jingles will use the music of Ray Bloch and his ork and the Riddlers Quartet. Hy Zaret and Lou Singer did a similar chore for WNEW, New York, and Joan Kramer and Alex Whitney are doing the lyrics.

Stone Ankles As WSM's Mgr

NASHVILLE, July 22. — Harry Stone, one of the top station managers in broadcasting, has resigned as vice president and general manager of WSM here, it was learned this week. Stone is now reported on terminal leave until October 1.

Stone joined WSM 22 years ago and in terms of service ranks as one of the top veterans in the industry. He had started in radio in 1921, with WCBG, Nashville, now defunct. He is credited with building WSM to its present place of prominence as one of the leading stations in radio, both regionally and nationally. It was under his management that WSM aired *Grand Ole Opry*, the No. 1 hillbilly show in broadcasting.

Stone is understood to be planning to go into business for himself as radio consultant. Together with Jack Stapp, WSM program director, Stone wrote *Chattanooga Shoe Shine Boy*, for some months the No. 1 pop tune in the country.

Jack DeWitt Jr., WSM president, has assumed Stone's duties.

Thomas Offered TV Spot in K-F Show

HOLLYWOOD, July 22.—Kaiser-Frazer Corporation has offered Danny Thomas a starring spot on a once-a-week video series. Terms of the deal are still nebulous, but the show would emanate from New York, with the gagster reportedly getting $7,500 per stanza for his end.

Understood Thomas is balking at doing a regular weekly show, preferring instead to move into NBC-TV's *Comedy Theater* series for tailgate and do a show every fourth week. William Morris Agency is handling the Thomas negotiations.

GRAND OPENING THIS WEEK

Thursday on the

STARLIGHT ROOF of the Waldorf-Astoria Hotel

PHIL SPITALNY and his Hour of Charm All-Girl Orchestra featuring EVELYN and her Magic Violin

Swezey Sells ABC N'Awlins As Radio Hub and Talent Mine

NEW YORK, July 22.—The possibility of developing New Orleans as a point of origin for major radio programs is under consideration here by ABC. The idea originated with Bob Swezey, former MBS exec in New York, and now veepee and general manager of WDSU, New Orleans. During a recent visit to Manhattan, Swezey met with execs of ABC, with which WDSU is affiliated, and first broached the subject.

He said this week that New Orleans virtually has been untapped as a source of radio talent, and that the city has long been a hot spot for development of showbiz personalities. He now is in the process of preparing several new shows utilizing local personnel, and will bring waxed audition samples to New York shortly for consideration by ABC.

The network, for its part, welcomes the idea enthusiastically in the belief that New Orleans as a city has a distinctive flavor which can be captured in radio shows, and has the peculiar talent types to put those shows over.

With the rebirth of interest in Dixieland music, several shows featuring "New Orleans music" have hit the web in recent weeks. One of these, *Battle of Bands*, already originates from New Orleans on ABC with the Papa Celestin and Sharkey Banana groups supplying the talent.

One type of home-grown show on which Swezey is particularly high will feature Cajun comics, whose humor and styles are peculiar to New Orleans, but which he thinks could very well catch on nationally. Other shows will feature local talent of other sorts, including musical, which will best project the personality of the Crescent City.

FCC Hearings Drag In Richards Case

HOLLYWOOD, July 22.—As the Federal Communications Commission (FCC) license renewals hearings of the G. A. Richards stations moved toward their seventh week, there was still no end in sight for completion of the first (or Hollywood) phase of the proceedings. Field hearing is skedded to move to Detroit and Cleveland following close of the Los Angeles sessions. Meridor comment, a-buzz with the Korean situation, saw possible interruption in the hearings if call them reserves continued. Hearing Examiner James D. Cunningham is a full colonel with a medical corps assignment in the Judge Advocate General's department; FCC Counsel Fred Ford is a major, and commission staffer Ray Lewis is a captain, both in the air force, with mobilization assignments.

Government continued to parade its witnesses on the stand, repeating their brief history heard regularly by the late Judge J. Frederick Johnson. Toward the latter part of the week, former KMPC Newswriter Maurice Starreis held the stand, and was preceded by William J. Benns, former secretary-treasurer of the Radio News Club, org which filed the original complaint with the commission; William Kennealy, former KMPC newscaster, and Archy Hall, also a former newscaster at the station.

Nash, Sylvania Buy on CBS-TV

NEW YORK, July 22.—CBS-TV this week nailed down two more time buys on Friday nights. Beginning in the fall Nash-Kelvinator will program the 10-10:30 spot and Sylvania the 10:30-11 segment. Latter is segment with *Beat the Clock*.

Nash-Kelvinator was close to buying *Winner Take All*, but both CBS-TV and Sylvania wanted a stronger show in the slot. Nash Motors also bought the 10:30-11. Thursday time on CBS-TV last week for its *Kaiser Flyte Theater*. Geyer, Newell & Ganger handles the Nash billings; Cecil & Presbrey is the Sylvania agency.

SAG Votes Demands On TV Film Thesps

HOLLYWOOD, July 22.—Screen Actors Guild (SAG) voted overwhelmingly in favor (2,757 to 80) of the Guild's contract demands covering thesp tv film. Balloting was via secret mail referendum. SAG called results of its election another result to Television Authority (TVA) in the continuing jurisdictional dispute between the Eastern and Western unions covering TV performers.

TVA proposed that pay for actors in TV films should be patterned after the form established by American Federation of Radio Artists (AFRA) for thesps in radio, who are paid on a fee-per-performance basis. SAG pay proposals are patterned after form established by the Guild in the movie industry, where a minimum salary of $55 per eight-hour day for a single role in a single picture has been set. Guild charges TVA proposals would undercut existing conditions for film thesps and in many cases would reduce take-home pay.

Brother's Keeper

HOLLYWOOD, July 22.—A new tele brother act seems to be in the fore this week-end—name of Milton and Phil Berle. Milton has a television show in New York. Phil is staff producer for KNBH, local NBC video outlet.

Phil today directed Milton in a series of one-minute video film spots which NBC will use to plug the comic's return to the airwaves in September. Trailers will be distributed to all web affiliates during a five-week saturation plug campaign.

Another batch of tele trailers was made by 20th Century-Fox featuring Berle and movie star Ann Sheridan. Trailers plugged 20th film *Stella*, which opens at Roxy Theater, New York, August 18. Berle will headline Roxy stageshow that week.

CBS-TV Mulls Pic Of Sat. Grid Games

NEW YORK, July 22. — CBS-TV this week was considering programing an entire filmed version of a football game this fall, the Sunday afternoon after the Saturday it is played. Never before presented on TV, the idea is the result of the conflicts in the scheduling of football games on the ESSO football series to be presented on CBS-TV Saturday afternoon starting late September.

CBS-TV decided to present the Navy-U. S. C. and Army-Penn State on Saturday afternoons, instead of Columbia-Penn and Navy-Northwestern. The web feels there would be considerable interest in seeing the games Sunday which couldn't be shown those Saturdays. With Red Barber as the sportscaster, the contest may be photographed on 16mm. film. Execs believe that many sponsors would be interested.

Because it is televising the Saturday afternoon game with Barber on play-by-play, CBS has had to go out and build itself an entirely new staff for its 4PM footballl *Radio Roundup*.

Connie Desmond will be the key man, aided by Vince Scully and three or four other sportscasters to be named. Bill Campbell of WCAU, Philadelphia. Another new addition to the staff of football will be Curt Gowdy, Yankee baseball broadcaster, who will do pre and post-game commentary on the TV series and the 6:30-6:45 *Sports Review* show Saturdays this fall.

Barber also will do a half-hour series of football shows, featuring shots of the previous Saturday's contests. The program is skedded to be presented at a late hour during the week.

DuMont Completes Plans for 2 Wk. Nites

NEW YORK, July 22.—DuMont has now completed its plans for two nights a week, starting in the fall. Schedules have been set for Friday and Saturday nights, with the latter to b'.. all-out for sports to compete with the variety type shows on NBC-TV and CBS-TV and NBC.

DuMont's backstop Saturdays will be the Madison Square Garden events, to be followed by wrestling from Chicago. This will keep the web on the air Saturdays until after midnight.

Friday night schedule will sandwich in an hour of whodunits between two hours of variety-musical shows. Teeing off from 8 to 9 will be Buddy Rogers in a new stanza, followed by *Hands of Destiny* and *Inside Detective*, 9 to 10, and *Celebrity Time*, 10 to 11.

ABC, Cowan Plan Syndicated Big-Name Disk Jockey Show

NEW YORK, July 22.—A deal is in the making between ABC and the Lou Cowan package office to develop a new syndicated disk jockey show featuring a top-name film personality. Altho Cowan previously had the Tommy Dorsey e.t., the partnership with ABC is predicated on a somewhat different syndication basis.

The deal is for 26 shows, with the September or October would have all the ABC o.-and-o. outlets utilizing the program at the start. Should the response be favorable, it would be made available to ABC affiliates. The Cowan office and ABC will share in the proceeds.

Another difference between the projected plan and previously syndicated stanzas is in format. The older shows included the waxed comments of the jockey, open periods for replies delivered live from script by the local announcer, and a bundle of records to be played according to the schedule included with each show. New plans do nor call for the inclusion of these elements, and scripts for each station. Instead, they will be furnished with an advance list of the records to be played, and advised to secure the records themselves.

Altho the station.. will have to cut in Cowan and ABC on their profits, the deal yet may prove more advantageous than airing their own local jocks. With radio becoming more competitive daily, it's thought that a really big name personality could move some of the open slots which stations haven't been able to unload commercially.

Divorce Plans For BAB, NAB Taking Shape

WASHINGTON, July 22. — A preliminary blueprint for divorcing the Broadcast Advertising Bureau (BAB) from the National Association of Broadcasters (NAB) will be studied formally by the BAB's special study committee on BAB at a two-day meeting here starting Thursday (27). The committee was authorized by the NAB board of directors at its last meeting to formulate the divorcement plans so BAB can operate autonomously be made next spring. The committee reportedly expects to have its plan completed for submission to the NAB board's next meeting in the fall.

Plans currently call for no change in the $15,500 annual salary of the BAB directorship. There is some talk that the BAB committee, when it completes its plans for divorce, might consider recommending that BAB remain tied to NAB despite the fact that committee had originally set out to find a plan for divorcement. At present, there is no widespread move afoot to remove the recommended against BAB's separation, but the idea is nevertheless being suggested as an outside possibility to help strengthen the over-all organization of NAB.

L. Lewis Files Suit Against NBC in N.Y.

NEW YORK, July 22.—NBC this week faced an infrigement suit over its new tele show, *Lights, Camera, Action*. The plaintiff is Lester Lewis, who, in his action in New York Supreme Court, claims that *Lights* is an infringement of his two-year old show over ABC television, *Hollywood Screen Test*.

The infringing suit both as an individual and for Lester Lewis Associates, seeks an injunction, damages and accounting of profits. Lewis claims that he asked NBC to voluntarily discontinue *Lights* but that so far no attempt has been made to do so.

The idea of both shows is to give unrecognized talent a chance to do its stuff before the cameras with the allure of an eventual crack at Hollywood.

Lester Lewis Associates has obtained a show cause order from New York Supreme Court Justic James B. M. McNally. The preliminary injunction motion will be heard July 24.

Lorillard Ready To Smoke Up 2 TV Nets

NEW YORK, July 22.—The P. Lorillard Tobacco Company will be pitting two of its products against each other on TV this fall. While Embassy Cigarettes is making its pitch on CBS, Old Golds will be banging away via NBC. This is the result of a time switch this week, which calls for Embassy's mystery show, *The Web*, to move on CBS from the 9:30 to the 10:30 period Tuesdays. Autolite is taking over the 9:30 p.m. slot for *Suspense*.

Lorillard's Old Golds will continue to air the *Amateur Hour* on NBC from 10 to 11 p.m. Tuesdays.

BRIEF AND IMPORTANT

Cooper To Do New "We, the People" Radio Version

Wyllis Cooper has been signed to script and direct the radio version of "We, the People" for Gulf Oil. The program, formerly simulcast and now being done in separate versions for AM and TV, will concentrate more on a documentary approach for radio and will feature one person or idea, rather than a group. Cooper previously was with CBS-TV where his contract was cancelled by mutual consent. Young & Rubicam is the agency.

"Info Please" To Be Peddled on Wax Next Fall

"Information Please" is expected to be peddled on transcriptions next season. The show has now been put together so that it can be sold cheaply enough to stations and sponsors to provide enough dough to satisfy the talent who have taken cuts. **Dan Galen-Paul** owns the show. **Clifton Fadiman** will continue as quiz master.

Coulter May Get Post on P&G Operetta Series

Doug Coulter, currently production supervisor on the Anchor Hocking TV series, **Broadway Open House** (NBC), may be assigned a new post as executive producer on the Procter & Gamble operetta series. The program, acquired by NBC from **Bernie Schubert**, will air Monday nights, alternating with **Robert Montgomery**. Web will decide shortly whether Coulter will assume the new spot.

TV "Hit Parade" Reported Signed and Sealed

American Tobacco Company last week was reported signing with NBC for the video version of "Your Hit Parade" to tee off on a regular weekly basis October 7. Show will go into the 10:30 to 11 p.m. period Saturdays, following "Saturday Night Revue." Deal is said to be contingent on the sponsor's satisfaction with the three remaining tests of the show still to be aired. Agency is Batten, Barton, Durstine & Osborn.

Fuller Exits Coast Y&R for Post With NBC-TV

Sam Fuller, production supervisor in the Hollywood office of Young & Rubicam Agency, has resigned his berth to join the New York production staff of NBC-TV. He left last week-end to take over the job, reporting direct to NBC-TV topper **Pat Weaver**. Fuller will supervise the up-coming Colgate Comedy Theater Sunday night series which headlines **Eddie Cantor, Fred Allen, Ed Wynn** and probably **Jimmy Durante.**

Pierce Leaving Coast NBC for Post With KMED

Jennings Pierce, veteran Coast NBC exec and for many years chief of the web's Western station relations and public service departments, resigned last week to become general manager of KMED, Medford, Ore., outlet. Pierce takes over the 1-kw, 1,340-kc outlet as an ABC supplementary affiliate. No successor has been named as yet. Pierce was with NBC for 23 years and was responsible for many of the public service, educational and farm broadcasts originating on the Coast.

First Marx "Life" Simulcast for August 17

First **Groucho Marx** "You Bet Your Life" simulcast will be made at NBC, Hollywood, August 17, preparatory to the comic's return to the air in early fall. Plans call for Marx to build a backlog of six radio and TV shows and to wait for a personal appearance at the De-Soto dealers' convention in Atlantic City this October. Video version will be shot at NBC studios on 35mm. film by either Filmtone or Hal Roach. Radio airer will be cut simultaneously on tape with both versions edited for airing.

Philip Morris Shows Swap Times To Avoid Bump

To avoid a conflict which would have two talent shows back-to-back, Philip Morris Cigarettes last week had two of its video shows swap time periods, effective this fall. "Truth or Consequences" will take over the 9 to 9:30 p.m. Monday period, starting October 16, replacing the **Horace Heidt** talent show. Heidt will get the 10 to 10:30 Thursday period, originally slotted for "Truth," as of September 7. This will avoid having the Heidt show follow **Arthur Godfrey's** "Talent Scouts."

Mason Candy Sponsoring Cartoon Telefilm

Mason Candy last week signed to sponsor a cartoon telefilm on ABC from noon to 12:15 p.m. Saturdays. Show is titled "Chester the Pup" and will originate in Chicago, starting October 7. ABC also is close to a sale on tele version of the radio veteran, "Can You Top This?" A Chicago winery has an option on the show, which will go into the 9:30 p.m. Tuesday slot.

AFRA, Portland Talks in Second Week, With Strike Voted

Approval already having been given for strike action by its national board, the American Federation of Radio Artists (AFRA) last week continued into its second week of joint negotiations with KOIN, KALE, KEX, KGW, KWJJ and KXL, Portland, Ore. The union voted to take strike action, if necessary, because the broadcasters' counter to a demand for raises was to ask that announcers take salary cuts.

DuMont To Sign New Two-Year Pact With IATSE

DuMont, New York, has reached an agreement with the International Alliance of Theatrical and Stage Employees (IATSE), and is expected to sign a new two-year contract early next week. The web's five-year pact with the stagehands expired this month.

Hovis, Ltd., Sponsors Beecham Show

Hovis, Ltd., British bread firm, has signed to sponsor **Sir Thomas Beecham's** longhair d. j. show which preems on WQXR, New York, from 8:05 to 9 p.m., August 2. The 26-week deal, which was negotiated thru the New York office of Colman, Prentis & Varley, England, will spearhead the bread outfit's initial advertising campaign in America. The **Beecham** series is transcribed in England by Towers of London, Ltd.

Sanka Insisting On Out at CBS

NEW YORK, July 22.—The Sanka division of General Foods this week made its second appeal to CBS to get it off the hook for its 13-week commitment next fall. The sponsor originally canceled *The Goldbergs*, Saturday evenings, 8:30-9 p.m., but at the end of its cycle this spring, repurchased the time.

CBS, however, refused the initial appeal made by Sanka because it, in turn, had got commitments from its stations for the time. Opinion is, among execs at the web, that Sanka will have to program the time, probably with a low-budget show. Young & Rubicam is the agency.

FCC Studies Ad Rule After Clearing CBS

WASHINGTON, July 22.—Federal Communications Commission (FCC) will continue studying the feasibility or revising the chain broadcast rules to ban webs representing stations in the sale of national spot ads, the commission announced this week, in clearing CBS of charges of violating existing rules. At the same time, FCC dismissed protests against the web in the handling of religious and political matters.

Granting renewals to all CBS stations, FCC said evidence in the spot ad record "is insufficient" for finding that rep practices of webs violate the present rules, adding that the matter of revising the rules is still under consideration.

In a letter to the New York Democratic Committee, FCC wrote that CBS was within its right in refusing the Dems free time to answer what the web considered a non-political speech by Gov. Thomas E. Dewey. An FCC letter to the American Council of Christian Churches (ACCC) rejected the group's demand that WCBS, New York, be forced to change its practices on religious broadcasts. FCC said there is no evidence CBS discriminated against ACCC.

QuickieSoapOpera Rings Bell System

NEW YORK, July 22.—A new twist on radio shows is a five-minute soap opera strip being premed by the Masterson, Reddy & Nelson packaee outfit, titled *Love on the Line*. The program calls for a cast of two, the boy and the girl. ABC is planning to offer the show around.

Drama is provided in the form of a telephone conversation between the duo, each day's episode culminating with some basic problem still unsolved. The Friday episode, however, would set things straight for the week, opening the way for a new complication to tee off on Monday. First sample platter has been cut. Now if they can only do a one-minute soaper.

CBS-TV Looks West For Fight Beamings

NEW YORK, July 22.—CBS-TV this week projected itself sharply into the bigtime TV fight picture when it decided to televise its Wednesday night 10 p.m. bouts from either the Chicago Stadium or the Olympic Stadium, Detroit. Sponsored by Pabst, the fisticuffs last year were televised from St. Nicholas Arena, which presents mainly good club fighters.

Since the Olympic Stadium holds more than 14,000 and the Chicago Stadium 18,000, they present boxing cards comparing favorably with Madison Square Garden's. All three arenas are promoted by the International Boxing Club.

GRAND OPENING THIS WEEK

Thursday, on the

STARLIGHT ROOF of the WALDORF-ASTORIA HOTEL

VIOLA and her Drums

"This gal's innate showmanship is something to behold . . . a terrific drummer who can be dubbed the 'femme' Krupa . . ." Daily Variety Cocoanut Grove Review.

This One

UN8R-PNJ-6OF7

Communications to 1564 Broadway, New York 19, N. Y.

EUROPE NURTURES LONGHAIR

Major Source For U. S. Wax Thru Tie-Ups

Talent Costs Much Lower

(Continued from page 3)

toire quickly at a minimum outlay. Two major pop diskeries, Decca and MGM, observing the profitable direction of several Johnny-come-lately indies, are likely to begin tapping their own foreign affiliates for long-hair wax for a market long here heretofore eschewed as too limited.

Among indies that have grown thru such international links are Vox, Westminster, Remington, Continental, Haydn Society, Period, Griffon, Renaissance, Cetra-Soria, Tempo, Dial and Varsity. RCA Victor and Columbia have long-standing ties on the Continent. Mercury, London and Capitol also have extensive sources there.

Costs Cue Action

The reasons for turning to foreign sources are simple. Costs of artists, musicians and actual recording are much lower than rates that prevail here, and quality is frequently better. With tape, and with air transportation, there's no longer the problem of masters deteriorating in transit, or long costly waiting for replacement of defective parts. Many of the performances issued here were taped there in the course of a radio performance. A large number were acquired —some illegally—from radio library services. But even customized performances are relatively inexpensive. Deals have been made with some musicians whereby the cash part of their remuneration was figured at 35 cents an hour, altho this is hardly the norm. Many name artists, however, have been known to cut for $25 for a complete, large-scale work, simply to gain recognition on this side. Some American singers have made special trips across and cut for peanuts in order to be listed on some of the complete opera recordings that have recently become the rage with LP buyers here.

Most of the tapes acquired, either from libraries or European diskeries, are leased on a royalty basis, with advance cash outlays rare. The local outfit's principal expense is dubbing the LP masters from the tapes and pressing the disks. In some instances the diskeries have reciprocal deals, but with most of the indies it's a one-way track. In several cases, indies have put themselves in the black with foreign wax, then put their profits into recording domestically. Few of the longhair indies have cut the big part of their schedule locally. Allegro is perhaps the only one of any importance to cut here exclusively.

Longhair Sales Up 33%

Trade estimates currently note the increase in longhair unit sales at more than 33⅓ per cent since the introduction of 33⅓ r.p.m. disks, and the percentage should go much higher this fall. Unquestionably, with more and more repertoire required, Europe has provided the only practical solution as far as diskeries, dealers and the music-buying public are concerned. The possible effect on local musicians and artists is something else again. Whether the broader general interest in classical music will eventually benefit local talent remains to be seen. (See *Europe Nutures*, on page 14)

Decca Blanket Put 'Round Irene, Rose In Wax Coverage

NEW YORK, July 22.—What constitutes saturation coverage by a diskery of a top tune is illustrated by Decca (including its Coral Gables and Coral labels) six-way coverage of *Goodnight Irene* and nine-way slicing of *La Vie En Rose*.

On *Irene* the waxery has the original Gordon Jenkins-Weavers disking for the pop field, Ernest Tubb and Red Foley for the country-pop market, Lenny Dee on a country-style organ solo, and Gunter Lee Carr for the rhythm and blues market, all on the Decca label, while Cliff Steward in pops and Jack Shook and Dottie Dillard with Owen Bradley's ork for country and pop on the Coral label.

Rose was done for the Decca label by Bing Crosby for vocal pop, Guy Lombardo for dance pop, Victor Young for instrumental pop, Louis Armstrong for rhythm and blues as well as pop and jazz devotees, Pero Morales for Latin-American, and Greta Keller and Tohoma for two styles of authentic Gallic interpretation. Coral's pair of diskings on the tune feature an Owen Bradley organ and vocal version instrumentally and Connie Haines treating the song in English and French for the only domestic female version of the song.

Dirty Disk Ban To Include Mail, Auto Shipments

WASHINGTON, July 22.—Having all but closed the door on common carrier shipments of obscene disks, Congress is now moving to block any possible use of the mails for distributing such records. Legislation banning auto shipments is hanging fire.

The Senate Judiciary Committee has approved a bill to amend the U. S. Criminal Code so as to keep out of the mails every conceivable form of pornography. The aim is to make sure no loophole exists for mailing dirty disks or films.

Already enacted is a law specifying a ban on express shipments of obscene records, but the House Judiciary Committee is waiting on a Senate-passed bill putting criminal penalties on crossing a State line in an auto containing more than two dirty disks.

Varsity Disks Pocket Operas

NEW YORK, July 22.—Eli Oberstein's Varsity disk line, currently embarking on a low-price longhair program, will shortly issue a series of pocket-size opera diskings on its $1.89 Royale label. Diskings were recorded abroad from German sources and include packages containing the key arias from such works as *Carmen*, *The Barber of Seville*, *Don Pasquale* and *The Marriage of Figaro*. The $1.89 LP longhair line will include some 30 disks.

The Varsity 99-cent LP longhair line has been expanded to include such materia as Tschaikovsky's *Romeo and Juliet*, the same composer's piano concerto and *Swan Lake* ballet excerpts, Bizet's *L'Arlesienne Suite* and Schubert's *Unfinished Symphony*.

Victor Ups 45's Tag to 79c; Decca Line Set at 75c Plus Tax

NEW YORK, July 22. — Effective Monday (24), the retail price of RCA Victors 45 r.p.m. pop disks is hiked to 79 cents (75 cents plus tax). Current price, in effect since 45s were introduced in April, 1949, has been 69 cents, tax included. The price of Red Seal 45s remains at 95 cents.

A Victor spokesman gave as the reason for the price hike, which now pegs the RCA disks at parity with all other diskeries' 45 pops, the high cost of producing the 7-inch disks. This is not to be taken to mean, he pointed out, that the increase was promoted by any recent rise in production or material costs, but rather that a re-evaluation of cost factors indicates that the 69-cent figure has not permitted a reasonable profit for the manufacturer.

No change is contemplated in Victor's LP prices at the moment, tho the spokesman indicated that the company might see fit, at some time in the future, to rearrange LP pricing to attain optimum balance with 45 pricing, should the current balance prove unsatisfactory.

NEW YORK, July 22. — Decca Records this week set the price levels for its soon-to-be-released 45 r.p.m. disk line at 75 cents plus tax for its pop series and 95 cents plus tax for its single kidisks. The diskery's salesmen thruout the country began soliciting 45 orders yesterday (21), with the initial shipment of the doughnut disks scheduled for around August 15. Diskery also created its cataloging system for the line. The current 78 r.p.m. catalog numbers will be preceded by a nine on 45 copies.

Decca's decision to apply the standard pop price of 75 cents plus tax to the 45 series came coincidentally with the RCA Victor company's decision to raise the price of its doughnut disk pop lines to the 75 cent mark from its previous 65 cent level (see other story adjoining). The 95 cent tag will apply to all pop, country, rhythm and blues, jazz and international waxings.

The price established on the Decca line will also hold for the company's subsidiary labels, Coral and Brunswick.

Decca's initial release will cover the 32 kidisks and the disks most active in the firm's catalog and will include such best-sellers as the Bing and Gary Crosby pairing of *Sam's Song* and *Simple Melody*, the Gordon Jenkins' coupling of *Goodnight, Irene* and *Tzena, Tzena, Tzena*, the Guy Lombardo *Third Man Theme*, and the Andrews Sisters and Jenkins' *I Wanna Be Loved*.

Capitol Cages Star Thrushes By Long Pacts

Starr and Whiting Signed

HOLLYWOOD, July 22.—Capitol Artists-Repertoire Veepee Jim Conkling, still in the dark as to whether he'll defect will follow Paul Weston to Columbia, moved swiftly to throw a contractual fence around his other high-voltaged fem singers. New pact pacts with Ella Mae Starr and, for 10 years, Margaret Whiting was resigned for seven years, and negotiations are pending for the re-signing of Peggy Lee. Deal for Miss Starr, which reportedly places her in a higher royalty bracket, was closed by her manager, Hal Stanley, with Personal Manager Billy Burton arranging re-inking of Miss Whiting.

Both pacts are unusually long as artist-diskery agreements go. Miss Starr joined Cap in early 1947, while Miss Whiting had been with the label for approximately six years. Conkling has long contended that fem singers are of tremendous importance to a diskery and, in the pop field, frequently outsell male balladists. Indicative of the great sales power wielded by fem chirps, both Jo Stafford and Miss Whiting individually passed the $100,000 annual royalty mark at Capitol during 1948 and again in 1949.

Miss Starr, a steady seller for the label, has taken a sudden and swift upward jump in popularity during recent months, delivering with *Hoop-Dee-Doo*, *Bonaparte's Retreat* and *Mississippi*.

Pickwick Gets 'Beloved'

NEW YORK, July 22.—Pickwick Music, Leeds subsid, has acquired *Beloved, Be Faithful* from writers Ervin Drake and Jimmy Shirl. Tune, a ballad, was recorded and released two months ago by Decca via a Russ Morgan recording, and has lately been showing activity in Eastern Seaboard cities. Decca had an option on the tune. Flock of pubs angled for the tune when requests for sheet music came in to jobbers. Deal with writers was made via standard Songwriters Protective Association contract. Al Brackman handled the negotiations.

D. J. Interviews Banned in Philly

PHILADELPHIA, July 22.—American Federation of Musicians Local 274 ruling that bandleaders are not to make disk jockey appearances, even tho no cash is involved, suddenly is invoked by Local 274 here, which is made up of Negro musicians only. Primarily the Negro musicians have been doing interviews on jockey shows.

Local 274 gave no special reason for its action. Union officials merely pointed to the ruling in the books, but made it necessary for Hot Lips Page, the first to be hit by the ruling, to cancel interviews scheduled with the d.j.'s during his stay last week at the Showboat.

Since there are a half dozen or more jockey shows using musical names, the ruling hits hard at both the spot and the disk jockey. By and large, the other shows using names around town feature recording singers who are not affected by the ruling. Theater owners are raising a beef because they hardly ever are three weeks ahead in their bookings. Because competition is heavy for record names, boys book close to the dates in watching for availabilities. Moreover, ittery owners are convinced that the d. j. publicity helps business, and without it may make it too expensive to bring in a record name.

Also huddling with the union officials to clear the air for the interviews are the local record distributors. The d. j. shows are about the only revenue for radio exploitation for their names.

BMI's Low-Price TV Film Music

All Unstrung

WASHINGTON, June 22.—Earl (Father) Hines had just finished playing an imaginative version of a pop tune at a local club this week when a friend complimented him on his variations on the melody. "I had to do that," Hines replied. "There are 18 strings missing on the piano, and it about drives me crazy trying to figure out ways to play around them."

Les Brown's Ridin' High on 1-Niter Trek

$65,426 Gross So Far

NEW YORK, July 22.—Les Brown, Columbia recording artist and for the past three years resident maestro on the Bob Hope show, has been scoring heavy grosses on his current tour of one-nighters. With only 24 of his string of 75 or 80 dates completed, Brown has racked up a gross of $65,426.40 so far. The orkster still has 44 more dates on his schedule, taking him into the first week of September.

Here are the grosses thus far: June 16 and 17, Salt Lake City, $6,795.60; 18, Elk Mountain, Wyo., $1,737; 19, Lincoln, Neb., $1,848.50; 20, Denver, $2,216.80; 21, McCook, Neb., $1,740; 22, Sioux Falls, S. D., $2,447.50; 23, Omaha, $3,420; 24, St. Joseph, Mo., $1,804; 25, Sioux City, Ia., $1,921.80; 26, Forestburg, S. D., $1,670; 27, Hatfield, Minn., $1,200.60; 28, Clear Lake, Ia., $2,687.50; 29, Austin, Minn., $2,380.80; 30, St. Paul, $4,427.20; July 1, Davenport, Ia., $2,960; 2, Sioux City, Wis., $2,400; 3, Marion, Ia., $2,627.50; 4, Des Moines, $2,964.60; 6, Rochester, Ind., $2,924.40; 7, Leamington, Ont., $2,041; 8, Cincinnati, $3, 641; 9, Russell's Point, O., $2,170.25; 10, Youngstown, O., $1,908.75, 11-12, Pittsburgh, $5,421.60.

Brown, before he winds up, will criss-cross the country, hitting the following States: New York, Pennsylvania, Ohio, Kentucky, Michigan, Kansas, Oklahoma, Texas, Arizona, Utah and, finally, the Coast. He's been working in the main on a $1,000 guarantee against 60 per cent of the gross.

Much of the tour still remains to be done, but if the early returns continue this will be Brown's best trek yet. Admission price has varied from $1.25 to $1.80, with $1.50 the average. His Columbia *Dance Parade* album, incidentally, shows up in fourth place on the best-selling LP pop albums chart.

Laine & Crosby For 'Sweet Sue'

HOLLYWOOD, July 22.—Jonie Taps, who moved from music ranks to Columbia Pictures producer, is currently prepping another low-budget musical. Flicker is tentatively titled *Sweet Sue* and is being written to feature Frankie Laine and Bob Crosby. Taps is currently negotiating for both artists, who will get featured speaking parts in the production. Flicker will also use a number of disk artists, none of whom have been signed as yet.

Sue will be the third in a series of low-cost musicals cast directly from disk artist ranks. Taps feels wax names give flicker a ready-made audience. Series of disk-name pix followed the success of *Make Believe Ballroom*, which reportedly netted studio a terrific b-o. return on its production investment. Now in the can and skedded for October release is the disk-name flick, *When You're Smiling*. Both Crosby and Laine were featured in the latter.

Current Rate Two Cents a Tune Per Pic

"Syne" or "Mechanical"?

(Continued from page 3)

film rate. If, however, the packager asks for a "conditionable" number of tunes (what constitutes a considerable number was not specified), then he is asked to take a tie-in deal—one tune from a BMI affiliate and publisher for each tune he gets from the BMI owned-and-operated firm. For each affiliate's tune, he must pay an advance of $50 if the tune is a "standard," $10 if it is a current pop. The BMI criterion for a standard is any BMI tune that is not current. The BMI print department makes the deal and collects the advances for the BMI pubbery and the affiliates, but affiliates sign the licensing agreements with the users.

The $50 and $10 rates also apply to affiliates' tunes offered without the tie-in with the BMI pubbery's songs.

The BMI rate arrangement, based on the 2-cent statutory rate, is the broadcast-owned licensing organization's design for tune availability for TV against the day that TV becomes the dominant broadcast medium. BMI envisions its do other interested parties, such as James C. Petrillo) filmed programs equaling and eventually outstripping live shows on video, and is preparing for the event-uality. If an estimated 459 outfit prepared to syndicate live and video TV show... BMI is reportedly in communication with 250.

Insofar as music is concerned, the BMI attitude is that there is no difference between AM or FM radio and TV. Music is instrumentality, not visual, regardless of the medium of presentation. Platters and e.t.'s are used in radio broadcasting with no music payments to the pubber: outside of the regular statutory rate for platters, a 25 or 50-cent perunition extra for commercial e.t.'s, and the $10 annual fee for library service. Besides, publishers get paid for performances on TV, which will mount as the medium expands. There's no extra payment for live TV shows, so why heavy synchro charges for filmed shows? Further, there are now 100 TV stations in 67 markets, and the film producer can sell to only one user in a market. To make any money his costs must be low. If he makes a 15-minute flick on a $1,200 budget, he can't very well pay $500 for music. In sum, BMI feels, TV is a form of broadcasting, and TV films aren't Hollywood—as yet.

To date, most BMI pubbers are going along with the plan. A few, as indicated above, see it as a dangerous precedental move. Connoisseurs of the 10-year battle between BMI and ASCAP view the plan as another tactic to furnish BMI's stockholders with low-priced music, to consolidate BMI as the broadcasting industry's all-badged insurance policy against ASCAP.

"Pie in Basket" Gets New Crust

NEW YORK, July 22.—National Records is editing the introductory lines out of its Florence Wright etching of *Pie in the Basket*, in an unusual bid to render the etching suitable for air play. Tune, a nursery type ditty, is getting heavy disk coverage, and National, encouraged by the response, is taking the blue material out in the hopes of keeping out in front.

The cutting of the introductory lines—special material of an ambiguous nature—is being made only for a fresh batch of disk jockey copies. The juke and retail records will remain as is. Some jockeys have informed the diskery they have been spinning the disk, but putting needle to groove after the dubious four-bar opening.

London Riding Crest, Issues New Catalog

NEW YORK, July 22.—London Records, currently riding the biggest business wave in it's three-and-a-half year history, due to its three-for-one swap plan, has issued new, complete individual catalogs for its 4 r.p.m. and long-playing lines. The diskery has also replaced its release cards with new bi-monthly listings which include disks in all categories and spreads on a single sheet.

Both of the new catalogs run to 12 pages. They are available to dealers and distribs for relay to customers at no charge.

Film-TV Rate Not Yet Final, BMI Contends

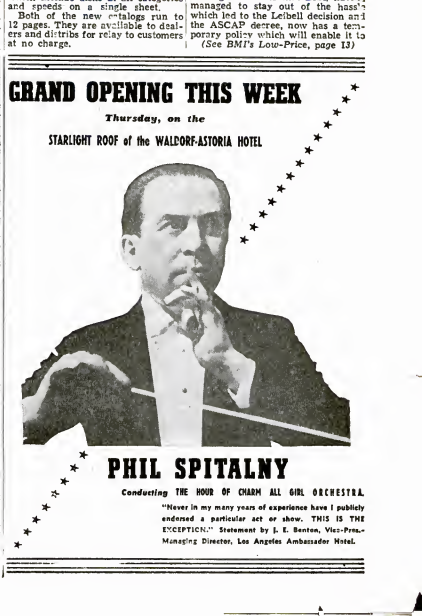
2 Cents a Limiting Device

NEW YORK, July 22.—Trade interpretation of Broadcast Music, Inc.'s (BMI), low priced film-TV print policy, as outlined in companion story, doesn't jibe with the analysis of upper echelon BMI brass. Latter feel the low-price structure is temporary rather than permanent, and designed to hasten crystallization of an industry-wide synchro pattern.

BMI pundits point out that its TV licenses are for only limited terms and that films cannot be used after terms exnire. They also point out that BMI-affiliated pubbers have, with no objections from BMI, been making deals for flat sums comparable to payments made to American Society of Composers, Authors and Publishers (ASCAP) pubbers.

BMI states that it knows it could not, even if it wanted to, turn back long-established patterns of synchro payments or put its pubber affiliates at a disadvantage with ASCAP firms. Feeling at BMI is that BMI, having managed to stay out of the hassle which led to the Leibell decision and the ASCAP decree, now has a temporary policy which will enable it to

(See *BMI's Low-Price*, page 13)



Indie Diskers Wail Over Rise In Vinyl Cost, Slow Pressing

NEW YORK, July 22.—The rise in the cost of virgin vinyl this week, the first effect of the Korean war on the disk business, has added to the woes of indie diskers who were already complaining about the poor summertime service they were getting from pressing plants. In the unprecedented upsurge of business during the last two weeks, many indies felt they would miss out on the gravy unless the plants maintained boom-time staffs and facilities.

The plants however, have been beset by vacations, and several owners who had trimmed their staffs in anticipation of a summer slump were making frantic efforts to rehire experienced pressmen. The vital vinyl, an essential war product, meanwhile rose 2½ to 3 cents per pound in a week.

Pressers, who anticipate further curtailment of the material for disk use, were concerned with the effect the production of 45 r.p.m. platters, both of which are composed mainly or entirely of vinyl. One plant, noting a 1-cent increase in its own cost of producing an LP disk, raised its pressing price two cents. Virgin vinyl now costs around 57 to between 58 and 65 cents for a 12-inch, and 37 to 39 cents for a 10-inch. One plant operator feels he may be forced to emphasize 45's, since they use less material. Ten 45's can be made from a pound of vinyl, while only two or three 12-inch disks can be made from the same amount. It seemed certain to him there could be no reduction in the retail prices of LP disks under the present circumstances.

Pressers do not expect any shortages for some time in synthetic shellac, who was at a big premium during the last war. One plant reported that, for reasons he could not explain, his orders for unbreakable 78 r.p.m. disks took an upward leap last week.

Rackmil Sees Disk Biz Profits Due for a Rise

NEW YORK, July 22. — Decca Prexy Milton R. Rackmil feels the disk industry is heading for a highly profitable fall season. In addition to his belief that the industry is finally close to speed stabilization following the Decca diskery's decision to enter the 45 r.p.m. market, Rackmil believes that the threatened cutback on video production, due to the Korean situation, should serve as a sizable boost for the disk market potential. He points out that if TV production is forced to a slower pace, dealers will turn to other aspects of their business, including records.

Rackmil doesn't believe the war threat will hurt disk production in the same manner that it was hit in the last war. The discovery of synthetic materials and the widespread use of them in the industry, as well as the great supply of them in the country, should help to keep disk production moving at close to peak without too much difficulty, he feels.

Rackmil believes that Decca's own fall season will be greatly hyped by the introduction of the firm's 45 r.p.m. line. He also pointed out that there has been an earlier than usual indication of a pick-up in business in the diskery's current takes following the traditional summer slump. Diskery's business is at so brisk a level that its Chicago and Bridgeport plants have added night shifts to meet production demands.

Cap Folk Chief Goes Nashville

HOLLYWOOD, July 22.—Capitol will realign its artist-repertoire forces so as to headquarter its Western-hillbilly a. and r. chief in Nashville, hub of the nation's folk music. Jim Conkling, Cap's veepee in charge of a. and r., put Dee Kilpatrick in charge of diskery's Western-hillbilly a. and r., centering his activities in Nashville. Lee Gillette, who has been in charge of that phase of Cap's catalog, moves over to the pop division, where he will serve with Lou Busch as part of Cap's pop disk a. and r. triumvirate.

Move is believed to make Cap the first major label to headquarter its Western-hillbilly chief at Nashville, altho other diskeries' chiefs usually spend a considerable portion of their time in the mountain music mecca. Gillette will still take hand in some of the Western-hillbilly activities centered on the Coast but most of the work here in that field will be handled by Ken Nelson. Kilpatrick formerly served as Cap's Alta, Calif., branch manager and recently was moved to Nashville to serve as a. and r. rep and supervise sales in that area.

Admiral Looks For New Handle

NEW YORK, July 22. — Admiral Records is looking for a new name, and is launching a contest among the nation's disk jockeys. The move is the result of requests by the Admiral Corporation, producer of radio, phono and TV sets, to end the confusion in what it considers a related field.

The company, headed by N. R. Carrabba, set the deadline for the decision at August 31. The winning jock will receive an Admiral radio-phono-TV combination, contributed by the radio outfit. In case of duplication in names, the letter bearing the earliest postmark will win.

MaestrosRemain SecurityKeepers

WASHINGTON, July 22.—Band leaders will continue to be responsible for Social Security and withholding provisions affecting sidemen as a result of a decision this week by Senate-House conferees on the provision legalizing the old Form 8 contracts of the American Federation of Musicians (AFM).

The conferees, composed of members of the House Ways and Means and the Senate Finance committees, left the bill as it was when it cleared Security bill to both houses next week.

The conferees dropped the House language in HR 6000 which provided that "if an individual either alone or as a member of a group renders service for any other person under a written contract expressly rec. pting that such person shall have control over the performance of such service and that such individual is an employee such individual with respec' to such service shall, regardless of any modification not in writing, be deemed an employee of such person."

In reporting the bill originally, the House committee said that the wording was designed to reverse the Supreme Court decision in Bartels vs. Birmingham, which outlawed the Form B contracts.

Caravan Kidiskery Takes Over Mayfair

NEW YORK, July 22.—Caravan kidiskery last week took over the manufacturing, packaging, and distribution of the Mayfair record line. Deal was made between Herb Plattner and Hugo Perette, of Mayfair, and Lawrence Gould, of Caravan, and is, in effect, a lease arrangement whereby Plattner and Perette will be free to confine their own activities to the writing and recording of kidisks.

All distribs now handling either or both lines will be retained, and the arrangement will enable both lines to get coverage in certain territories where only one was represented previously. The Mayfair execs meanwhile plan to expand the scope of their independent Scripts and Scores package outfit.

Mayfair's line includes 25 titles, 12 of which are available on 45 r.p.m. disks. Both lines will retain current prices of 98 cents for 78 r.p.m., and 79 cents for 45 r.p.m.

Philly Dealers Ask Disk Title Changes

PHILADELPHIA, July 22. — In a move to make radio plugs of recordings more meaningful in terms of sales for the record retailers, the Philadelphia Record Dealers' Association will petition local disk jockeys to repeat the title of a song after playing the record. Nat Fisher, operator of the Record Mart and president of the association, said that such announcement would be of service to the buying prospective record buyer and to the record retailer.

Fisher said many dealers are faced with the problem of identifying a song by the first line or first few words of a chorus. That is the way many persons identify a record after hearing it played on a jockey show. While records are announced before the playing begins, Fisher said that prospective record buyers don't show interest in the side until it is played. By that time the listener doesn't remember the title. For the dealer, it means wasting a lot of time searching the catalog and sometimes it means playing a dozen or more in the hope that one may be the right title.

Fisher pointed out that announcing the title after the spinning doesn't imply commercialization. The problem, he said, is getting the listener to remember the title and artist after hearing the record. Disk jockeys will also be asked to identify their theme songs.

Seeco Records Buys Out Lina Latin Label

NEW YORK, July 22. — Seeco Records, the Latin-American diskery, has bought out Lina Records, another Latin label, and inaugurated a bonus plan in New York to clean out the latter's stock.

The Lina line, started last year by Murray Shapiro and composer Leopoldo Gonzalez, included about 50 disks and several artists pacts. These will be shifted immediately to Seeco.

In New York, where Seeco has its own distributery, Prexy Sidney Siegel has offered dealers a bonus plan whereby they get 25 Lina disks free with every 100 Seeco platters purchased at regular net price. The deal will be in effect from July 20 thru August 20.

King Told To Pull Moon Mullican Disk

NEW YORK, July 22.—Miller & Miller, attorneys for Cromwell Music, have served notice on King Records to withdraw their Moor. Mullican country etching of *Goodnight, Irene*.

King allegedly cut the tune without a license from Cromwell, and writer credits on the label read "arranged by Mullican-Mann"— presumption being the tune is in the public domain.

Suit Tests Right To Musical Gems By Photo-Offset

NEW YORK, July 22.—A suit in United States District Court for alleged unfair practice brought by G. Ricordi Company, the outcome of which could mean the ending of certain long-established rubber practices, was disclosed this week when the defendant, International Music Company, was given an extension until Friday (4) to enter its answer.

The complaint charges International with infringement of the Ricordi edition of the opera, *Falstaff*, by the photo-offset method, and offering it for sale under the International imprimatur. Plaintiffs ask an injunction and $50,000 damages. Their position is that labor and expense of making engraved plates of the multipaged opera entitles them to exclusive rights to their edition.

The Ricordi edition of *Falstaff* has been on the market many years, Ricordi having owned the copyright for the original term and the 28-year renewal period until the opera passed into the public domain a few years ago.

It has been a common practice in the trade for pubbers to reproduce by photo-offset methods originally printed by other pubbers. In almost all cases, the material is not protected by copyright, as no copyright infringement is involved. The question of unfair practice, however, has never been before the court, and its determination will set a pattern for the future.

Counsel for plaintiffs: Arthur Garmaize; for defendant, Phillips, Uizer, Benjamin and Krim.

Shapiro on Own, HasDinah,Frank

NEW YORK, July 22.—Nat Shapiro exited his post as Eastern promotion head for Mercury diskery as Mercury Records this week to start his own record promotion business. Hir first clients are Dinah Shore and Frank Sinatra, whose disk promotion formerly was handled by Howie Richmond. Shapiro's plans are to operate on a one-of-a-kind basis; i.e., he will not handle talent competitive to Miss Shore or Sinatra or other accounts he takes on.

Mercury has not named a replacement, Mercury prexy Art Talmadge has indicated that promotion henceforth will be handled out of Chicago, hub of the diskery's home office, on a national basis.

Shapiro had been with Mercury for two years. Prior to that he promoted for the Atlantic, National and Keynote diskeries. In addition to his flack venture, he is co-authoring a book on the music business scheduled for publication early in 1951.

Uke Book Publisher Beats the Big Drum

NEW YORK, July 22.—*You Can Play the Ukulele*, uke instruction book carrying Arthur Godfrey's picture and endorsement, now in its third printing of 10,000, is being promoted direct to the consumer via ads in the current *Life* magazine.

Book, written by WCBS program director and uke expert Don Ball and published by Broadcast Music, Inc. (BMI) has had a net sale of 25,000 copies to date, and the favorable dealer response—reorders sans returns—has encouraged BMI to broaden promotion at both the consumer and dealer levels. In addition to regular music outlets, Sears-Roebuck has taken on the uke book.

Sacred Singers Hunted by Cap

HOLLYWOOD, July 22.—Dave Dexter, head of Capitol's rhythm and blues artist-repertoire department, is launching an all-out drive for sacred singers Dexter is currently combing the bushes in the Midwest and South for new talent and recording those artists already under contract. One of Cap's best-sellers in this field remains the St. Paul Church of Los Angeles, headed by the Rev. John Branham. Choir of 170 voices was inked three years ago by Cap, with all its past dishings currently being reissued on 45 rpm. Dexter also has in the works an LP release of the choir.

With the St. Paul aggregation serving as a cornerstone for the label's position in the field, Dexter recently added new names to his catalog. Recent entries include Mt. Zion Church of God in Christ Choir (35 voices, lead by the Rev. F. J. Sailes). Group is being used as background for another newcomer to label, Rev. B. A. Daniels, blind gospel singer of Island, Ore., who enjoys considerable following thruout the Northwest. Sides will be released late this month.

Also skedded for late July release are initial sides waxed by Sister Goldie Haynes, of East St. Louis, Ill., who Dexter recorded last November during her visit to the Coast. Inked six months ago was Sally Martin, of Los Angeles, who appears in ballparks thruout the South. Dexter recently recorded her and her husband, her daughter, Cora, to release mother-daughter duets. Juanita Jackson, Atlanta contralto, has been with Cap for a year. Dexter expects to expand the sacred singer roster during his current junket.

Decca Goes Latin In Double Play

NEW YORK, July 22.—Decca Records, definitely back in Latin-American disk business, is concentrating its repertoire designed to straddle both the export market and the local rumba coterie. Louis Sebok, Decca international department chief, was recently joined by Latin music man Johnnie Camacho, who will aid in this phase of the program.

The diskery's first issue, under the new plan, includes several pop tunes performed in Latin style. These include *La Vie En Rose*, *It Always Love You*, *My Foolish Heart* and *Copacabana*. Mainstay of the new line will be Nore Morales.

In the near future, the diskery will also revise and activate its 10,000 series, aimed at the Mexican trade on both sides of the border.

Currently Decca is building up a backlog of masters, prior to going on a biweekly Latin release schedule.

Art for Music Sake Hypes Choral Disks

NEW YORK, July 22.—Key Records, indie outfit specializing in longhair choral works on LP disks, is making a bid for dealer display by reproducing great art masterpieces in full color on all new disk covers. First release, featuring modern works sung by the Augustana Choir, will feature a four-color reproduction of Kandinsky's *Yellow Surroundings*, thru the courtesy of a New York museum.

Diskery head Robert Rolantz has named Lura Slover as music director for the diskery, and several complete oratorios have been skedded for fall release. An abridged version of the Bach *St. Matthew Passion*, sung in English, and cut to fit a 12-inch LP, will be released in September. A 400-voice choir and soloist performed the piece.

Europe Hipsters Latch on to BG, Especially His Early Recordings

(Continued from page 4)

the things we played. They called for Roy (Eldridge) to do his solo of *Rockin' Chair*, which he recorded with Gene Krupa's band before the war, and it was a nightly feature.

"We overwhelmed with the tremendous receptions we were accorded —of press parties, newsreel cameras, flowers, hands meeting us at airports and stations, reporters and gatherings of fans. We kicked the crap off in Stockholm where we played three concerts, the last of which served up one of the big thrills of my life. This bash was held in the Royal Opera House, which is as plush a hall as any I've ever seen, and we were received with the same type of tumultuous dignity accorded the great classical artists.

I don't want to sugar-coat the trip. Tho most of it was pleasurable, there were a few ridiculous episodes which proved to me that promoters are promoters no matter where they are. For instance, one chanter booked us for four consecutive dates in a small country and played us on these dates with a series of 75 miles to boot. The sole promotion he handed us was a single poster in each of the four towns. It read: Benny Goodman Sextet-ten. The point is, a stupid promotion in Europe is just as bad as one here, tho you're playing a spot for the first time.

Tho we had very little difficulty with the money exchange, you should like to caution any musician or performer who is thinking of a European tour. Money exchange is the primary problem on such a tour. Each country on the Continent has its own money regulations which relate to how much can be taken out of the country. We ended up in one country buying up just about anything we could get our hands on just to spend the excess national currency. I've got a house full of stuff for which I'm still trying to find practical use.

"Our closing concert at the Palais Challiot in Paris gave us a few trying moments. We had been warned that we might be booed off the stage because of a number of previous and disappointing jazz concerts. I was moderately surprised when we found a "carriage trade" house to greet us. Aside from a positive reaction, the crowd was so quiet that when Mrs. Goodman began to whisper during one of our numbers, some customers

BMI'S LOW-PRICE

(Continued from page 11)

stay on the sidelines while basic questions are thrashed out.

The ASCAP decree requires that performance and synchro rights be granted simultaneously and that performing rights cover the same period of time and exhibitor outlets as the corresponding synchro rights. How ASCAP will apply this to the case of TV stations not licensed by ASCAP has not yet been determined. The 2-cent-per-print gimmick, it is given to understand, is a device to compel regular accounting by film producers and add enforcement of the limitation on the time during which the film can be used.

Meanwhile, BMI hopes its policy will increase TV-synchro use of BMI tunes.

Cherry Rising

NEW YORK, July 22.—Don Cherry, rising young singer who was inked to a Decca pact as a single last week, is being personally managed by Howie Richmond, proprietor of Cromwell Music pubbery. Reports last week indicated that Lester Lewis managed the new warbler, but it was learned that Lewis represents Cherry for radio and television only.

in the next box shushed her still. Incidentally, we met many friends in Paris, with Lena Horne, Sidney Bechet and many others in attendance at the concert.

On the other hand, I found that in Italy getting booed was a welcome thing. Apparently the Italians show their approval by booing in a rhythmic chant. When we finished our first Italian concert, I was completely bewildered by the crowd's booing until the concert halls manager came over to me in the wings and urged me to take curtain calls in recognition of the crowd's approval.

Of one thing I am quite certain. I am looking forward to the next trip. This one was certainly one big kick.

Adventure To Issue 20 Kidisks on 45

NEW YORK, July 22.—Adventure Records, the kidiskery, intends to issue its entire line of 20 titles on 45 r.p.m. disks this fall. Currently, the company, headed by Sol Goodman, has six doughnut disks out. Among the new material issued will be an album cut by radio-TV star, Lanny Ross.

Goodman also has inked a deal with Tell-Well Press of Kansas City, Mo., whereby Adventure secured the disk rights to children stories published in book form by that outfit. Deal calls for a disk version of the book line leader, *Smokey Pokey*, and an option on all other titles.

According to Goodman, the diskery is on the hunt for such exclusive, copyrighted material to offset competition by lower-price labels.

AGMA Hits Hi C In Met Pact; Wage Chill Melts

NEW YORK, July 22.—Five months o' negotiations between the American Guild of Musical Artists (AGMA) and the Metropolitan Opera Company were completed last week on the signing of a two-year basic agreement. In view of the Met's reorganization and roster trimming this year, the new benefits gained by AGMA represent a major victory for the AFL-affiliated union, which represents artists in the opera, concert and ballet fields.

Agreement calls for coverage of operatic singers and dancers under the New York State unemployment insurance laws, and under the federal Social Security Act when this latter law is amended. The Met, as a non-profit organization, had not been subject to these laws under the old AGMA contract.

The clause in the previous two-year contract, which had frozen minimum salaries, was modified to pave the way to pay increases to chorus, dancers and principals—also payment to principals for rehearsal weeks, additional radio fees, and an increase in out-of-town subsistence. Also, the Met guaranteed a minimum 20-week season in New York.

Especially significant was the understanding reached that the Met "is and is to remain a predominantly American organization." The Met management agreed to maintain the current ratio between American and non-American singers during the next two years.

As a result of lengthy discussions, the Met has re-engaged a number of choristers, principals and dancers who had been discharged previously.

GRAND OPENING THIS WEEK

Thursday, on the

STARLIGHT ROOF of the WALDORF-ASTORIA HOTEL

EVELYN and her Magic Violin

". . . and thrilled by the superb technique of Evelyn coaxing inspiring music from her magic violin."
J. E. Benton, Vice-Pres.-Managing Director, Los Angeles Ambassador Hotel.

Europe Nutures Longhair; Major Source for U. S. Wax

(Continued from page 10)

So far dozens of new artists have won their breaks here thru imported masters. Modern composers have also benefited.

Biggest foreign-born catalog is that of London, the local branch of English Decca. Beside England, this diskery has Decca offices in France, Italy, Holland, Austria, Germany, Switzerland, Scandinavia and Belgium—all productive of ffrr wax. It also has American importing rights to the German-made pressings of Deutsches Grammophon. London disks have paved the way here for such artists as Kathleen Ferrier, Ernest Ansermet and Paul Schoeffler, as well as Renata Tebaldi, Suzanne Danco and Gerard Souzay, who will debut next season. English Decca reciprocates with the U. S. by issuing American Decca diskings thruout the world, and also issues American-made London and Capitol pops in Great Britain.

Capitol's comparatively new classical catalog is composed almost entirely of cutings from Telefunken in Germany. This deal is reciprocal. The diskery has also made private arrangements for recordings made in Italy and France.

Vox-Polydor Tie-Up

Vox's deal with Polydor, the largest French indie, was made at the close of the war, and has expanded in scope as that diskery patched its pre-war links with other European and even American countries. Vox pays for many of the large-scale works cut in Paris. Polydor has first option on any wax cut here by Vox. Altho principally longhair, Vox introduced Edith Piaf here thru its Cook disks. Vox also has American rights to the 100-title catalog of the French Odeonophon Francaise. A co-operative deal with the latter diskery gives Vox access to tapes cut by Berlin Radio. First big plum in this deal has been the complete cutting of the Bach *St. Matthew Passion*. Recently Vox acquired the rights to the 60 items in the Boite a Musique catalog, which specializes in chamber music. Also, some items will be issued from the small English label, Neglected Masterpieces. Other items have been obtained from the Munich Radio and from private agents in Vienna.

Cetra-Soria, which specializes in operatic works and early Italian music, obtains most of its material from Cetra, Italian diskery owned by the National Italian Radio. This label is responsible for the introduction here of Tagliavini, Elmo, Tajo, Stignani, Tassinari and other singers now familiar to American audiences. The Cetra-Soria president, Dario Soria, returned last week from an extended visit to Italy where he arranged for a large series of complete opera cuttings. Cetra's earlier operatic sets have found the local market most fertile.

Material from Italian Cetra that doesn't fit into the Cetra-Soria program may be issued here by Tempo Records. Tempo releases standard symphonic works, semi-classics and Italian pops. Tempo's American pop wax is pressed by Cetra and subsidiaries in Italy.

Renaissance, owned here by Michael Von Mandl, former Telefunken manager for the Far East, is now cutting much of its stuff here, but got its initial break thru an affiliation with the Swiss Elite label. Now it has ties with Austraphon of Vienna, and with independent agent-producers in Germany and Denmark.

Period French Outlet

Period Records is the American distributor for French L'Oiseau Lyre, which has the complete Bach *Well-Tempered Clavichord* and other collectors' items. That diskery releases LP's in France. Period also has an arrangement with French Pacific, and with services in Israel. William Weade Period president, is now in Europe setting new recordings and future sources.

Festival Records, a small Boston label, gets tapes cut at the annual Salzburg Festival in Austria. Recent *Coronation Mass* has been its biggest plum.

Haydn Society, with a fast-growing catalog of Haydn and Mozart works, has its main office in Vienna, but does most of its pressing here. Has representatives in Boston. Large orchestral and choral works are included.

Griffon has a new tie with Societe Industrielle de Reproduction Sonore, a French classical outfit. It also has an arrangement with a prominent trade representative thru which it is obtaining the complete Tschaikowsky opera, *Pique Dame*, and performances by the violinist, David Oistrakh. Griffon has also contracted for some symphonic wax to be cut in Vienna by American conductor Jonathan Sternberg.

Dial, which specializes in modern classics, has obtained works by Schoenberg, Berg and others cut by Blue Star, in France. It also gets classical stuff from French Vogue, and gets some jazz material from French Jazz Selection and Swedish Metronome.

Continental Active

Continental and its subsidiary Remington diskery have individual ties with talent agents in Stockholm, Paris, Vienna, Munich and Berlin. Cuttings for both labels are also furnished by two agencies in Italy. The low-price Remington line will issue 45-minute opera productions gleaned from these sources, some of which will featured American names who will be on hand over for the sessions.

The new Westminster label sends its own musical director, Dr. Henry Swoboda to Vienna to conduct dates with the Vienna Symphony and other groups. Swoboda is there now, with his own tape equipment. The diskery is now signing European artists to exclusive contracts. Violinist Peter Rybar and pianist Paul Badura-Skoda are the first to have inked papers. This diskery has just set distributor deals in Belgium and South America. Alibi is also planned here.

Savoy and Atlantic have European arrangements for popular type wax. The former has its own offices in France and England. Atlantic has obtained material from Blue Star. Rondo disk chief Julius Bard is currently touring Europe picking up masters and songs. Syrena gets its masters directly from its parent company in Poland. Period gets Hebrew-language disks from the country of the same name.

EMI-Victor Deal

Electrical Musical Industries (EMI) of England, continues to rate as one of the most important international recording operations. The EMI label is a leader in most European countries and thruout the world. HMV and its subsidiary the world Red Victor, and still supplies a fair amount of classical material for the local diskery, the the concentration on name talent in this country has somewhat reversed the trend in recent years. Victor's International department is heavily dependent on HMV sources in Italy, Greece and Scandinavia.

EMI is also parent company of British Columbia, and Columbia and Pathe elsewhere in Europe. This wing is affiliated exclusively with American Columbia, and is responsible for most of the French, Viennese and British cuttings issued on that label.

MGM has its own label in England under EMI auspices, and is entitled to any masters cut for the English MGM label. So far there have been few and far between, but with MGM slated to go classical soon, this deal is expected to gain in importance.

EMI's Parlophone label has an ancient deal with American Decca which entitles the local firm to either imported pressings or matrices from that label in England, or Odeon in France. Except for some small-scale importing, Decca hasn't taken advantage of the set-up, but may some day pending outcome of its current anti-trust action by the Department of Justice. Decca is also cutting some of its own stuff in England, but mainly of pop and semi-pop nature. These infrequent sessions are supervised by Wally Moody, who represents the diskery's interest in that country.

Mercury Uses Tono Stuff

Mercury's LP catalog is being fed by an exchange deal with Tono, the largest indie in Scandinavia. Main name here is the Danish State Radio Orchestra, and the local label will begin a build-up of violinist Endre Wolf and pianist Victor Schioler. First Tono wax will come out here in the fall. Diskery also has an exclusive deal with the Bavarian State Radio for the bulk of the latter's tape library. These are obtained on a royalty basis, and include allcings by the Bavarian State Opera. *The Flying Dutchman* was the first issue here. Mercury, too, has access to some of the classics produced by French Blue Star. The diskery's much-bruited deal with Esta in Czechoslovakia is currently inactive, being involved in litigation.

Eli Oberstein's low-price Varsity and Royale labels are now getting material from Selmar in Paris. These are mainly classics and semi-classics performed by artists drawn from the Paris Conservatoire, according to Oberstein.

Beside the European ties, many of the local diskeries are also affiliated with labels and offices in South America. Much of the material released by Seeco, Verne, Victor, Columbia, Peerless, Cafamo, Capitol, and Coda is gleaned from imported Latin masters. There have even been attempts to invade the local market by Hawaiian and Filipino labels.

Unquestionably, the recent Petrillo recording ban helped direct attention to these foreign sources. Today, in view of such extensive foreign tieups, such a ban would probably be much less effective. And the above list is hardly a complete one.

Another BMI Pin-Up Hit!
TELL HER YOU LOVE HER
PUBLISHED BY DUCHESS
RECORDED BY
Vaughn Monroe .....(Vic)
Rosalie Allen-Elton Britt .....(Vic)
Lutcher & Scotty .....(Abbey)
Alan Roberts-Dolly Dorr .....(Col)
Connie Russell-Jack Haskell .....(Dec)
Licensed exclusively by
BROADCAST MUSIC, INC.

THE LITTLE GENERAL says . . .
HELP YOURSELF TO JUKE BOX GRAVY WITH
"PROFESSOR SPOONS"
BY
BOB HANNON AND JOHNNY RYAN
Decca 27105
GENERAL MUSIC
400 Madison Ave., N. Y. C., Pl 3-7342

PUNKY PUNKIN
THE HAPPY PUMPKIN
Cause... he's a JACK-O-LANTERN instead of being a pumpkin pie!!
PAXTON MUSIC
1619 BROADWAY • NEW YORK 19, N. Y.

FROSTY the SNOW MAN
The Hottest Man on Ice
Copyright 1950 by Hill and Range Songs, Inc., N. Y. All Rights Reserved.

MUSIC BOURNE TO LIVE
"I HADN'T ANYONE 'TIL YOU"
by
VIC DAMONE
Mercury 5429
ABC MUSIC CORP. 7904 Ave. NY&NY

"I'M BASHFUL"
SANTLY-JOY, INC.
1619 Broadway New York, N. Y.

TONIGHT
TONI ARDEN
with Percy Faith Orch. & Chor. Columbia
RUSS CASE ORCHESTRA
with Ray Charles Vocal M-G-M
TONY MARTIN
with Henri Rene Orchestra RCA Victor
and more coming
MILLER MUSIC CORPORATION

A-RAZZ-A-MA-TAZZ
Kay Brown .....Mercury
Jimmy Durante .....MGM
Georgia Gibbs .....Coral
Margaret Whiting .....Capitol
J. J. ROBBINS & SONS, Inc.
1619 Broadway N. Y. C.

THE ROMANTIC INTERNATIONAL HIT

LA VIE EN ROSE

DECCA brings you 7 great interpretations

BY BING CROSBY
COUPLED WITH "I CROSS MY FINGERS"
ON DECCA 27111

BY GUY LOMBARDO
COUPLED WITH
"IT ALL BEGINS AND ENDS WITH YOU"
ON DECCA 27127

BY LOUIS ARMSTRONG
COUPLED WITH
"C'EST SI BON" (IT'S SO GOOD)
ON DECCA 27113

BY VICTOR YOUNG
COUPLED WITH "THE RIVER SEINE" (LA SEINE)
ON DECCA 24816

SUNG IN FRENCH
By TOHAMA coupled with "PIGALLE" on DECCA 40054
By GRETA KELLER coupled with "SI BIEN" on DECCA 40063

SUNG IN SPANISH
By NORO MORALES coupled with "QUERIDA MIA" on DECCA 21313

America's Fastest Selling Records!

MUSIC-AS WRITTEN

Lou Levy Gets Three From Cromwell

Lou Levy acquired European rights to "Goodnight, Irene," "Happy Feet" and "Tzena, Tzena, Tzena" for Leeds, Ltd., from Howie Richmond, Cromwell Music head.

Arnold Shaw Making Nationwide Scouting Tour

Arnold Shaw, Duchess Music Corporation chief, left on a one-month cross-country tour last week. He'll scout material and contact jockeys in key cities, with a final two-week stopover in Los Angeles.

RCA Victor Gets New Low Price Ordering Plan

RCA Victor custom record sales division has introduced a new low price and ordering policy, according to Manager James P. Davis. Revised price applies to order of shellac-type and plastic pressings of all speed disks, and lessens the differential between prices for initial orders and prices for reorders.

Command Diskery Moves to Hollywood

Command Records, owned by Murray Siedman, has moved its main office from Buffalo to Hollywood. The office in Buffalo has been taken over by East Coast Sales, an independent distributor. Siedman was formerly manager of the Capitol distributing branch in Buffalo, but left that company early this year to set up his own label.

Mogul Takes Over "Love Song" From Robbins

Ivan Mogul has taken over "Our Love Story" from the J. J. Robbins pubbery. Tune has been cut four ways—by Tex Beneke, Herb Jeffries, Vera Lynn and Danny Scholl. Robbins turned the tune over at the request of the English pubber, Unit Music, when Robbins was unable to fulfill a promised plug commitment owing to the upsurge of "It Isn't Fair."

Tempo Sets Up Low-Price Disk Subsid Label

Tempo Records, after 13 years of maintaining its $1 disk price, moves into the competitive price range with Theme, a 75-cent subsid label. According to Tempo Prexy Cee Iwing Fogel, separate talent rosters will be retained for both disks with no interchange of artists to be permitted. An entirely new catalog will be built for Theme, Fogel said, to consist of 75 per cent domestic artists, with remainder composed of foreign-made fare.

New York:

Songwriting team Benny Benjamin and George Weiss have been inked to do a pair of sides for Mercury. Team will do two of their own songs with organ and vocal group aid. Tunes are "Can Anyone Explain" and "It All Begins and Ends With You." . . . Mercury also has created a new duo by coupling Kitty Kallen and Richard Hayes for a disk date due for next week. The twosome will tackle a pop version of "Our Lady of Fatima." . . . Shapiro-Bernstein pubbery last week obtained the tune "Honestly, I Love You" from orkster Blue Barron, who recorded it for MGM some months ago. . . . Billy Fix and Bernie Ackerman have formed a new pubbery, Baguette Music.

Victor Records last week inked the Cities Service Quartet to a waxing pact. Diskery's deal with Phil Spitalny has not yet been inked but completion of the pact is expected to take place early next week. . . . Organist Ethel Smith sails aboard the Queen Mary July 29 for London, where she is skedded to play a two-week engagement at the Palladium Theater in London beginning August 7. Prior to the departure, Miss Smith recorded three "Voice of America" broadcasts. . . . Movie star Arlene Dahl is making a series of personal appearances on behalf of the MGM diskery's albuming of the "Three Little Words" flicker, in which she is featured. Songwriter Harry Ruby also is touring on behalf of the flicker and album. The movie is based on the careers of Ruby and his tune-smithing partner Bert Kalmar.

Signature Records shipped its first LP disks last week. . . . Fred Collins, sales manager for Donald Gabor's new Playhouse, 99-cent LP line, inked seven distributors for the label last week. Wally Wolsky's distributor list for his Parade Record line has jumped from nine to 22 since the recent NAMM show. . . . Herman Lubinsky, Savoy Records topper, inked Coast pianist Dodo Marmarosa to a term contract. . . . Admiral Records has signed orkster Jose Cortes to record Latin, pop, polka and standard material. On his first date, two sides will feature thrush Rosalind Paige, and two Latin-type sides will feature Monica Boyer. . . . Gordon B. Thompson, Ltd., Toronto, has acquired the Canadian rights to "Lose Your Blues" and "Apple, Cherry, Mince and Chocolate Cream." Both are published here by Hal Miller & Allen Music firm.

Children's Record Guild, which landed 17 distributors at the NAMM show, has now upped the number to 21. . . . Orkster George Towne opened a two-week engagement at Palisades Park Monday (24). . . . Thrush Patti Page opening this week at the Thunderbird, Las Vegas, for two weeks prior to her stint at Copa City, Hollywood. . . . Irving Berman, Manny Arco record chief, and personal manager of thrush Savannah Churchill, has picked up the option on his managerial deal for another two years. . . . The Bach Guild has been organized to produce Bach choral music, and similar works on disks. Seymour Solomon is music director of the new diskery. Among the talent engaged is conductor Jonathan Sternberg and Australian soprano Lorna Sydney. . . . First disks will be released by September 1. . . . Ted King, manager of Ohio Record Sales, London-owned distrib in Cincinnati, was in town last week for confabs with London sales chief Rudi Tolnay. . . . Mr. and Mrs. Marty Bennett, of Bennett Distributing Company, Jamaica Plain, Mass., also in town negotiating for additional LP lines. . . . Atlantic Records has completed an arrangement with Joseph Van Hoogten, Antwerp, Belgium, whereby the latter will import and distribute Atlantic disks for Belgium and the Netherlands.

Vaughn Monroe into the Waldorf-Astoria's Starlight Roof September 7, following a vacation during which the ork will play only the Saturday night Camel air shows.

Hollywood:

Dick Haymes has turned down a Hollywood Bowl offer to star in its production of "Vagabond King," opening August 15, because the engagement would conflict with his Las Vegas, Nev., nitery stand and concert tour being booked by Music Corporation of America. . . . Frank De Vol was commissioned by Abe Olman to arrange six military arrangements for the high school-college band market. . . . Songstress Ginny Simms returns to the music biz after a three-year absence with an ABC web 15-minute Sunday night show sponsored for 52 weeks by Botany Mills. Show will also feature the Buddy Cole Trio. The former Kay Kyser chirp who went out on her own is sans disk affiliation. Her last wax deal was with Sonora Records. Prior to that she was on the now defunct ARA label.

Capitol Records has tied in with "Ice Capades" for a "Bozo the Clown" sequence. In return for the plug, Cap will exploit the blade show by providing special dealer windows in "Capades" towns prior to and during the show's run. . . . Curt Massey followed a Thanksgiving season disking session for London with a waxing fest aimed at the yuletide mart. . . . Decca is going all-out to boost Jerry Gray's Palladium opening, adding to the promotion being turned in by the dancery and Grey's flack, Red Doff. During the batoner's break-in date at Salt Lake's Lagoon, ork broke Stan Kenton's 1948 record by attracting 2,683 paid admissions at $1.25 per person.

Larger diskeries sans radio-TV web affiliation are closely eying wax-radio-tele package deals reportedly being offered to talent by web-tied labels. Package pacts, the former claims, are being used to lure talent away from the unaffiliated diskeries. Purpose of the scrutiny is possible anti-trust action. . . . Courts approved 17-year-old Kay Brown's Mercury recording pact. . . . Al Gentry, formerly with the Commanders (Wyo.) Country Club, moves August 1 to Elko (Nev.) Stockmen's Hotel for a six-week run. Booking by MCA. . . . Janet Greene, who penned Xavier Cugat's current Columbia release, "Strange Mood," huddling here with orkster Aaron Gonzales on music for the forthcoming revue, "Hollywood Fairy Tales." . . . Paramount's KTLA picked up Harry Owens's option, inking the pineapple crooner and his Royal Hawaiians to an exclusive pact. . . . Specialty's Camille Howard is back from three-month tour for a series of disking sessions. . . . Patti Page, currently at Las Vegas's Thunderbird, makes her Decca Record debut at Hollywood's Circle August 4. . . . Capitol will release a Jimmy McHugh album waxed by Frank DeVol and ork by mid-September.

Philadelphia:

Eddie Selects has added Ruth Newman to his Selectones combo for the group's scheduled park and club dates. . . . "Whitey" Vasello, local drummer-maestro, coming back from a three-year stretch in Cuba and Miami Beach with Mal Malkin's band, is putting his drum-sticks aside to take over the operation of the cocktail lounge in the Fredonia Hotel in Atlantic City.

Bellevue-Stratford Hotel discontinued its dance band for the supper sessions during the summer, also cutting the dinner music ensemble from five to three. . . . Bernie Berle turned rumba maestro, set for the Green Gables Lounge, Wildwood, dances during the summer. . . . Don Nicholas takes over the stand at suburban Media Inn. . . . David L. Miller, Paul L. Miller and James E. Fleming Jr., represents the new combine owning the local Falda Record label. . . . Frank Lluzzi, until recently president of the local musicians' union, joined with Winnie Brown, former tax collector, in opening a restaurant in West Philadelphia.

Reese DuPree celebrates a half-century as a dance promoter in November. . . . Buddy Williams booked for a return date at Steel Pier, Atlantic City, around Labor Day. . . . George Davis, making his first pitch in the songwriting field with "Conspiracy," sharing composer credits with Paul Knittel, gets Lee Morgan to introduce the song on the Top Tunes label.

On the Sound Track:

Co-producers Rudolph Polk and Bernard Luber are producing nine short subjects featuring classical artists, to be released by 20th Century-Fox. Four completed include two each by Artur Rubinstein and Jascha Heifetz. . . . Ted Pierce and Sidney Conner will write the score for "Merlin Skiles will score "New Mexico," with musical supervision by Lud Gluskin. . . . Hans Sommer will pen original music for the Charles Boyer starrer, "The First Legion." Some of composer's earlier work has been commissioned by Max Reinhardt and Conductor Bruno Walter. . . . The Sunshine Boys, vocal-instrumental group, were inked by Columbia Pictures to appear in short subjects in production at the studio. . . . Hollywood practice in ork scenes of having musicians simulate their playing with music dubbed in later will be changed in a scene of Paramount's "Mr. and Mrs. Anonymous." For the first time in many years, Paramount's Irvin Talbot will baton his ork for a direct recording during the filming. Director George Stevens ordered this innovation for the sake of realism. . . . Cdr. Nathan Levinson, of Warners' sound department, has developed a new technique in balancing brass and string combinations in recording. Sounds will be passed thru a reverberating chamber separately and then combined to produce balance between both sections. Chamber method gets its first trial in the WB musical, "The West Point Story." . . . WB's musical, "Just Off Broadway," has been renamed "Lullaby of Broadway."

P. R. Drive by Philly AFM

PHILADELPHIA, July 22.—New administration overseering activities of Local 77, American Federation of Musicians (AFM), headed by Prexy Charles McConnell, will engage the union in a public relations program. Good will will be promoted both from within and without, with the first step in the campaign aimed at the membership. Since the union building is now free of mortgages, the site, valued at six figures, will be redecorated so that it will also serve as an in-town clubhouse for the membership.

"The Most Imitated Band in the Land"

Walter Winchell Says:
"Tex Beneke crew is the only band legally entitled to render Glenn Miller's delightful arrangements."

Tex Beneke

And His

Music In The Miller Mood

The Dance Band All America Loves

Our Thanks to
Mr. J. H. McCABE
Hotel STATLER
(NYC)
and
Mr. WEBER
"Beach Walk"
Edgewater Beach Hotel
CHICAGO
for 8 Pleasant Weeks

Latest
RCA-VICTOR
Record

"The Tunnel of Love"
backed with
Whispering Rain
RCA Victor
20-3830

Personal Management
DON W. HAYNES

Direction of
MUSIC CORPORATION OF AMERICA

Hit TUNES + Star TALENT

RING UP M-G-M SALES!

JUDY GARLAND

Friendly Star ★ Get Happy

(Both from the M-G-M Technicolor picture "Summer Stock")

Available 2 Record Speeds

78 R.P.M. M-G-M 30254

45 R.P.M. M-G-M X30254

ART LUND

You Wonderful You

(From the M-G-M Technicolor picture "Summer Stock")

Francie

M-G-M Non-Breakable 10750

BILL FARRELL

You're Not In My Arms Tonight

'Deed I Do

Available 2 Record Speeds

78 R.P.M. M-G-M 10757

45 R.P.M. M-G-M X10757

World-Famous Guitarist

VICENTE GOMEZ

THEME MUSIC FROM "CRISIS"

Revolution March

Village Square

(From the M-G-M picture "Crisis")

M-G-M Non-Breakable 10756

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

M-G-M RECORDS ARE BETTER THAN EVER!

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Based on reports received last three days of Week Ending July 21

The nation's 10-top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

HONOR ROLL OF HITS

(Trade Mark Reg.)

This Week | Last Week

1. MONA LISA — 1

By Jay Livingston and Ray Evans
Published by Famous (ASCAP)
From the Paramount film, "Captain Carey, U. S. A."

Records available: Dennis Day-H. Rene Ork, V 20-5755; H. James Ork, Col(7)38768, (3511-558; N. "King" Cole-L. Baxter Chorus & Ork, Cap 1010; A. Lund-L. Holmes Ork, MGM 10489; C. Spivak Ork, London 613; V. Young Ork, Dec 27048; B. Cole, Capitol 1104; L. Noble, Coral 60250; Alexander Brothers, Mercury 5-4457.
Electrical transcription libraries: Herman Chittison Ork, Thesaurus; Dean Hudson, Lang-Worth.

2. I WANNA BE LOVED — 3

By John W. Green, Billy Rose and Edward Heyman
Published by Supreme (ASCAP)

Records available: T. Dennett-M. Manning, Col(7)38825, (3511-446; Andrews Sisters-G. Jenkins Ork, Dec 27007; B. Clark, Col 38781; D. Edstrom, MGM 10716; Female Sisters-H. Winterhalter Ork, V(7)20-3772, (45)47-3772; O. O'Brien, J. Garber Ork, Cap (7)1044, (45)F-1044; B. Cox-C. Hobbs, Col 20279; R. McKinley Ork, V(7)20-5456, (45)47-4902; D. Washington, Mer 8181; D. Berrill, Coral 60241; C. Williams Ork, Varsity 268.
Electrical transcription libraries: Fran Warren, Thesaurus; Eugenie Baird, Lang-Worth.

3. BEWITCHED — 2

By Richard Rodgers and Lorenz Hart
Published by Chappell (ASCAP)

Records available: J. August-J. Murad's Harmonicats, Mer 5999; Chuck Cabot, Atomic 1002; O. Day, Col 38698; Benny Goodman-Helen Forrest, Harmony 1012; L. Green Ork-Honeydreamers, V(7)20-3726, (45)47-5726; G. Jenkins Ork, Dec 24983; Andre Previn, V 20-3617; Dave Rose, MGM 30230; R. Rea Ork, Coral 60182; B. Snyder, Tower 1475; M. Torme-F. Rugolo Ork, Cap 1000; C. Walter, Liberty 251; B. Goodman, Col(3511-642, J. McKee, Varsity 266.
Electrical transcription libraries: Dave Rose Ork, Standard; Kay Arman, Associated; Claude Gordon Ork, Capitol; June Christy-Johnny Guarnieri Quintet, Thesaurus; Russ Morgan, Lang-Worth.

4. THIRD MAN THEME, THE — 4

By Anton Karas
Published by Chappell (ASCAP)
From the Carol Reed film, "The Third Man"

Records available: D. Apollon, National 9104; Cole Vienna Quartet, Col(3511-444; T. Fields Trio, V(7)20-5698, (45)47-5222; H. "Sugarfoot" Garland, Dec 48218; A. Karas, London 536; G. Lombardo, Dec 24859; R. McKinley Ork, V(7)20-3709, (45)47-5242; A. Rey, Cap(7)81010, (45)F-820; A. Ryerson Quintet, Coral 60168, E. Smith, Dec 24908; H. Stachow, Mer 5373; Z. Turner Ork, Regent 1726; H. Winterhalter Ork, MGM 30178; S. Pollack Ork, Modern 205; F. Martin Ork, V 20-5767; V. Young Ork, Dec 27048; N. Stuart Ork, Ink-a 6001; Franz Getzschalk, Tempo 470.
Electrical transcription libraries: Music of Manhattan, Thesaurus; Dick Jurgens, Associated; Jerry Gray Ork, Standard; Ben Pollack, World.

5. HOOP-DEE-DOO — 6

By Frank Loesser and Milton DeLugg
Published by E. H. Morris (ASCAP)

Records available: Ames Brothers, Coral 60209; P. Como-The Fontane Sisters-M. Ayres Ork, V 3-5747; D. Day-Mellomen-G. Wylie Ork, V(7)20-5877, (5311-595), R. Rey, Mgy 5006; Dec 24986; K. Starr-F. DeVol Ork, Cap 980; M. DeLugg, King 15057; F. Yankovic, Col 38799; Paulette Sisters-Harmony Bells Ork, Dana 2077; L. Duddy Singers, MGM 10702; L. Wels Ork, Mer 5419; G. Winterwind-Harmony Bells Ork, Dana 698; H. Ashley, Varsity 267.
Electrical transcription libraries: Bob Eberly, World; George Wright, Thesaurus; Claude Gordon ork, Capitol; Bob Crosby, Standard; Blue Barron, Lang-Worth.

6. COUNT EVERY STAR — 9

By Bruce Coquatrix and Sammy Gallop
Published by Paxton (ASCAP)

Records available: R. Anthony, Cap 859 and 979; H. Babbitt, Coral 60214; Blenders, Dec 48158; O. Haymes-A. Shaw, Dec 27042; H. Jeffries, Col(7)38758, (5511-555; H. Winterhalter Ork, V(7)20-3697, (45)5221; Ray Noble, National 9111.
Electrical transcription libraries: Bob Crosby, Standard.

7. TZENA, TZENA, TZENA — 8

(*Copyright in dispute)
Records available: A. Blank-Harmonica Trio, Riviera 116; G. Jenkins-The Weavers, Dec 27077; Cantor S. Malavsky-Family Choir, Star of David 1503; M. Miller Ork & Chorus, Col 5885; The Weavers, Dec 27052; W. Warren, Mercury 5454; W. Saiet Ork, Columbia 12475; G. Cates Ork, Coral 60261; R. Flanagan Ork, V(7)20-5847, (45)47-3847.
Electrical transcriptions: Russ Morgan, Lang-Worth, Dean Hudson, Lang-Worth.

8. GOODNIGHT, IRENE — 5

By Huddie Ledbetter and John Lomax
Published by Spencer (BMI)

Records available: J. Allison, Cap 1122; Alexander Brothers, Mer 5448; R. Foley-E. Tubb, Dec 46255; Gunter Lee Carr, Dec 48187; J. Hamilton-D. Bradley Quintet, Coral 60261; G. Jenkins-The Weavers, Dec 27077; F. Sinatra, Col(7)38892, (3)310718. (No information on electrical transcription libraries available as The Billboard goes to press.)

9. SENTIMENTAL ME — 5

By Jim Morehead and Jimmy Cassin
Published by Knickerbocker (ASCAP)

Records available: Ames Brothers, Coral 60175; R. Anthony Ork-R. Dennis, Cap 925; S. Gibson, Mer 8174; K. Griffin, Rondo R-215; R. Morgan, Dec 24904; Ray-o-Vacs, Dec 48141; B. Mayo Quintet, Dana 2074; R. Valino, V(7)20-5795, (45)47-3795.
Electrical transcription libraries: Dick Jurgens Ork, Associated; Claude Gordon, Capitol.

10. SAM'S SONG — 10

By Jack Elliot and Lew Quadling
Published by Sam Weiss (ASCAP)

Records available: J. "Fingers" Carr, Cap 962; G. & R. Combs-M. Mastelo's All Stars, Dec 27112; H. Geller Ork-The Tune-Timers, Mer 5450; T. Harper-M. Klein's Dixieland Band-Four Hits and a Miss, Col(7)38876, (5311-495; C. "Shanty" Hogan-B. Wayne-J. Plein Ork, London 695; F. Martin Ork, V(45)47-5798; Melodeers, MGM 10743; L. Noble, Coral 60250; V. Young Ork, Dec 27053.
Electrical transcription libraries: Bob Crosby, Standard.

*Jenkins, Decca Records; Miller, Columbia Records; Damone, Mercury Records; Cates, Coral Records; Flanagan, Victor Records, and other disks use lyrics by Gordon Jenkins and new music and arrangement by Spencer Ross, copyrighted by Cromwell Music. Mills Music claims it owns copyright to music and has other lyrics by Mitchell Parrish which have not to date appeared on record. The Zionist Organization of America has also made claims to the music.

WARNING

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This week's New Releases ...on RCA Victor

Release 50-30

Ships Coast to Coast, Week of July 30

POPULAR

Here come the *DANCE BANDS* again!

TOMMY DORSEY
I've Forgotten You
No Other Love 20-3869—(47-3869)*

DENNIS DAY
All My Love
Goodnight, Irene
20-3870—(47-3870)*

THE FONTANE SISTERS with HUGO WINTERHALTER AND HIS ORCHESTRA
Can't We Talk It Over
I Had a Talk With the Wind and the Rain 20-3871—(47-3871)*

PEREZ PRADO
More Mambo Jambo
Mambo De Chatanooga-Mambo
20-3873—(47-3873)*

TONY MARTIN and FRAN WARREN
Take a Letter Miss Smith
Till We Meet Again
20-3874—(47-3874)*

COUNTRY

HANK SNOW
I Cried But My Tears Were Too Late
The Night I Stole Old Sammy Morgan's Gin 21-0356—(48-0356)*

TEXAS JIM ROBERTSON
Jaw, Jaw, Yap, Yap, Yap!
It Hurts Me To See You With Somebody Else 21-0365—(48-0365)*

RHYTHM-BLUES

TAMPA RED
It's Good Like That
New Deal Blues 22-0094—(50-0094)*

POP-SPECIALTY

JOHNNY VADNAL
The Baseball Polka
Polka Recipe 25-1167—(51-1167)*

*45 r.p.m. catalog numbers

NOTE. All records in this panel are listed alphabetically by song title.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven" — among the leading numbers on the trade paper best selling retail sale charts (week of July 22). Obviously, sure things!

$ **Bewitched**
Larry Green and the Honeydreamers .....20-3726—(47-3726)* **7**

$ **Bonaparte's Retreat**
Gene Krupa .....20-3766—(47-3766)*
Pee Wee King .....21-0111—(48-0114)*

$ **Count Every Star**
Hugo Winterhalter .....20-3697—(47-3221)* **7**

$ **Cuddle Buggin' Baby**
Eddie Arnold .....21-0342—(48-0342)* **7**

$ **Hoop-Dee-Doo**
Perry Como .....20-3747—(47-3747)* **7**

$ **I'm Bashful**
Mindy Carson .....20-3801—(47-3801)*

$ **I'm Movin' On**
Hank Snow .....21-0328—(48-0328)*

$ **I Wanna Be Loved**
Fontane Sisters .....20-3772—(47-3772)* **7**

$ **I Thought She Was a Local**
Sammy Kaye .....20-3828—(47-3828)*

$ **La Vie En Rose**
Tony Martin .....20-3819—(47-3819)* **7**
Melachrino Strings .....20-3739—(47-3739)*

$ **Valencia**
Tony Martin .....20-3755—(47-3755)* **7**

$ **Why Should I Cry?**
Eddy Arnold .....21-0300—(48-0300)*

Coming Up...

★ . . . indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

★ **Gone Fishin'**
Three Suns with Texas Jim Robertson 20-3824—(47-3824)*
No. 5 Country & Western Disc Jockey Pick, Billboard, July 15

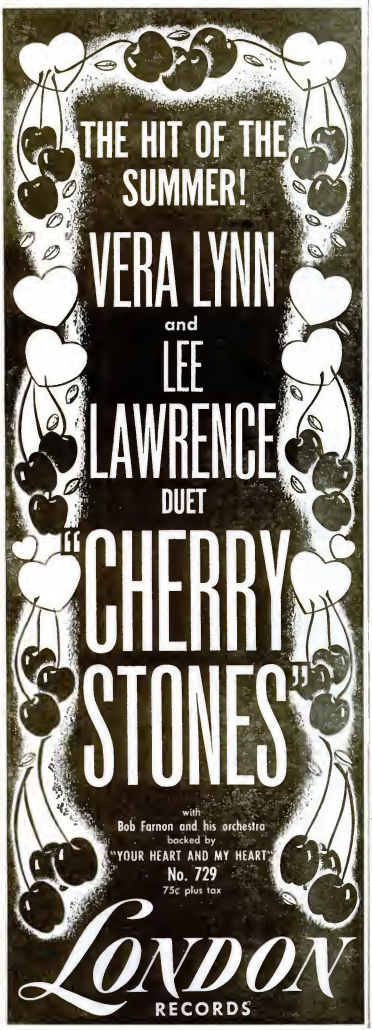
★ **I Cross My Fingers**
Perry Como and Fontane Sisters
20-3846—(47-3846)*
No. 1 Disc Jockeys Pick, Billboard, July 22.
No. 3 Retailers Pick, Billboard, July 22.
No. 2 Operators Pick, Billboard, July 22

★ **The Phantom Stage Coach**
Vaughn Monroe 20-3818—(47-3818)*
No. 9 Disc Jockey Pick, Billboard, July 22.
No. 4 Retailers Pick, Billboard, July 22.
No. 3 Operators Pick, Billboard, July 22.

★ **Sam's Song**
Freddy Martin 20-3798—(47-3798)*
No. 3 Disc Jockeys Pick, Billboard, July 15.

★ **Thanks, Mr. Florist**
Vaughn Monroe 20-3773—(47-3773)*
No. 20 Most Played Disc Jockey Records, Billboard, July 15.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY
JAN. FEB. MAR. APRIL MAY JUNE The Swing's JULY AUG. SEPT. to OCT. NOV. DEC "45"



The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Based on reports received last three days of Week Ending July 21

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales; (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

POSITION Weeks to date	Last Week	This Week			Publishers
7	3	1.	MONA LISA (F) (R)		Famous
18	1	2.	THIRD MAN THEME (F) (R)		Chappell
14	2	3.	BEWITCHED (R)		Chappell
10	5	4.	I WANNA BE LOVED (R)		Supreme
9	11	5.	COUNT EVERY STAR (R)		Paxton
13	8	6.	HOOP-DEE-DOO (R)		E. H. Morris
15	4	7.	OLD PIANO ROLL BLUES, THE (R)		Leeds
4	14	8.	PLAY A SIMPLE MELODY (R)		Berlin
21	6	9.	MY FOOLISH HEART (F) (R)		Santly-Joy
2	12	10.	GOODNIGHT, IRENE (R)		Spencer Music Corp.
3	10	11.	SAM'S SONG (R)		Sam Weiss
16	7	12.	SENTIMENTAL ME (R)		Knickerbocker
1	—	13.	I CROSS MY FINGERS (R)		United
3	9	14.	SOMETIME (R)		Witmark
7	13	15.	I DON'T CARE IF THE SUN DON'T SHINE (R)		Famous
1	—	15.	LA VIE EN ROSE (R)		Harms

ENGLAND'S TOP TWENTY

POSITION Weeks to date	Last Week	This Week		English	American
15	2	1.	MY FOOLISH HEART	Sun	Santly-Joy
6	1	2.	BEWITCHED	Chappell	Chappell
10	3	3.	DEARIE	Campbell-Connelly	Laurel
12	4	4.	THAT OLD PIANO ROLL BLUES	Leeds	Leeds
11	5	5.	OH, YOU SWEET ONE	Southern	General Music
11	6	6.	LET'S GO IT AGAIN	Lennox	Robbins Music
7	8	7.	I REMEMBER THE CORN FIELDS	Arcadia	Leeds
15	7	8.	C'EST SI BON	Peter Maurice	Leeds
27	10	9.	JEALOUS HEART	New World	Acuff-Rose
7	9	10.	DADDY'S LITTLE GIRL	Yale	Beacon
6	10	11.	TWO ON A TANDEM	Pic, Ltd.	*
11	12	12.	QUICKSILVER	E. H. Morris	E. M. Morris
2	19	13.	IF I LOVED YOU	Williamson	*
4	14	14.	A LOAD OF HAY	John Fields	*
19	13	15.	CHATTANOOGIE SHOE SHINE BOY	Pic, Ltd.	Acuff-Rose
10	17	16.	ME AND MY SHADOW	Francis Day	Bourne
2	16	17.	YOUR HEART AND MY HEART	Lawrence Wright	Pickwick
27	15	18.	DOWN IN THE GLEN	L. Wright	Mills Music
5	—	19	THE NIGHT THE FLOOR FELL IN	Southern	*
2	19	20.	SUNSHINE CAKE	Victoria	Burke-Van Heusen Associates

*Publisher not available as The Billboard goes to press.

JO STAFFORD

Two Smash Sides!

"GOODNIGHT, IRENE"

coupled with

"OUR VERY OWN"

78 rpm No. 1142 • 45 rpm No. F1142

KAY STARR
TENNESSEE ERNIE

"AIN'T NOBODY'S BUSINESS BUT MY OWN"

coupled with

"I'LL NEVER BE FREE"

78 rpm No. 1124 • 45 rpm No. F1124

RAY ANTHONY

America's Favorite Dance Orchestra

"CAN ANYONE EXPLAIN?"

with Ronnie Deauville and Betty Holliday

"SKYCOACH"

78 rpm No. 1131 • 45 rpm No. F1131

RED INGLE

"YOU CAN'T BE FIT AS A FIDDLE (When You're Tight As A Drum)"

coupled with

"TURN YOUR HEAD LITTLE DARLIN'"

78 rpm No. 1076 • 45 rpm No. F1076

TEX RITTER

HOT AS TODAY'S HEADLINES!

"THE FIERY BEAR"

coupled with

"THE PLEDGE OF ALLEGIANCE"

78 rpm No. 1141 • 45 rpm No. F1141

TOP TUNES OF THE DAY

On 78 and 45!

	78 RPM	45 RPM
POPULAR		
"MONA LISA" Nat "King" Cole	1010	F1010
"NOLA" and "JEALOUS" Les Paul	1014	F1014
"BONAPARTE'S RETREAT" Kay Starr	936	F936
"SOMETIME" and "NO OTHER LOVE" Jo Stafford	1053	F1053
"CLOSE YOUR PRETTY EYES" and "FOOL'S PARADISE" Margaret Whiting-Jimmy Wakely	1065	F1065
"SAM'S SONG" and "IVORY RAG" Joe "Fingers" Carr	962	F962
"PLAY A SIMPLE MELODY" Jo Stafford	1039	F1039
"MISSISSIPPI" Kay Starr	1072	F1072
"BLIND DATE" and "HOME COOKIN'" Margaret Whiting-Bob Hope	1042	F1042
"I LOVE YOU BECAUSE" Jan Garber	983	F983
"COUNT EVERY STAR" Ray Anthony	979	F979
"HOOP-DEE-DOO" Kay Starr	980	F980
WESTERN		
TEX WILLIAMS "Happy Feet"	1087	F1087
LEON PAYNE "I Couldn't Do A Thing Without You"	1093	F1093
RAMBLIN' JIMMIE DOLAN "I'll Sail My Ship Alone"	952	F952
JIMMY WAKELY "Under The Anheuser Bush"	1024	F1024
JESS WILLARD "New Panhandle Rag"	1101	F1101
EDDIE KIRK "Sugar Baby"	1048	F1048
JIMMY WAKELY "Sugar Plum Kisses"	1066	F1066
BILLY WALKER "Alcohol Love"	1097	F1097
HANK THOMPSON "Take A Look At This Broken Heart Of Mine"	1016	F1016
TEX RITTER "I've Got Five Dollars And It's Saturday Night"	1071	F1071

Capitol RECORDS HOLLYWOOD

The Billboard MUSIC POPULAR CHARTS PART III

Based on reports received last three days of Week Ending July 21

The Billboard TRADE SERVICE FEATURE

Radio Popularity

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among disk jockeys throughout the country. Unless shown in this chart, either available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part 1. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION This Week	Last Week	Weeks on Chart	Title, Artist, Publisher, Label & Number
1	3	MONA LISA	Nat "King" Cole and the Trio (Capitol 1015) (4S1F-1010—ASCAP
2	2	I WANNA BE LOVED	Andrews Sisters—Dec. 27607—ASCAP
3	5	GOODNIGHT, IRENE	G. Jenkins-The Weavers—Dec. 27677—ASCAP
4	4	COUNT EVERY STAR	R. Anthony—Capitol 0979; (4S3F-979)—ASCAP
5	3	TZENA, TZENA, TZENA	M. Miller Orch. (Mercury 8038; (1331)-76)—ASCAP
6	6	TZENA, TZENA, TZENA	G. Jenkins and the Weavers—Dec. 27677—ASCAP
23	4	SENTIMENTAL ME	Ames Brothers—Coral 60146; Coral 60173—ASCAP
6	16	BONAPARTE'S RETREAT	K. Starr—Capitol 936; (4S1F-936—BMI
13	12	HOOP-DEE-DOO	K. Starr-F. DeVol Ork. Capitol 70986; (4S1F-986—ASCAP
12	8	BEWITCHED	G. Jenkins Ork.—Dec. 24983—ASCAP
6	10	I WANNA BE LOVED	B. Eckstine—MGM 10716—ASCAP
10	12	BEWITCHED	O. Day—Col(7838)(98); (4S3F-962—ASCAP
3	—	SAM'S SONG	J. "Fingers" Carr—Cap(7785)(42); (4S1F-962—ASCAP
30	14	VIE EN ROSE, LA	P. Weston Ork.—Cap(7786); (4S1F-890—ASCAP
1	—	SIMPLE MELODY	Garry and Bing Crosby-M. Mastro's All Stars—Dec. 27112—ASCAP
9	19	COUNT EVERY STAR	H. Winterhalter—Vic(7810)-3497; (4S1447-3221—ASCAP
6	27	I WANNA BE LOVED	Fontane Sisters-H. Winterhalter Ork and Chorus—Vic(7810)-3772; (4S1447-3772—ASCAP
17	15	MR. FOOLISH HEART	G. Jenkins Ork.—Dec. 24836—ASCAP
14	19	HOOP-DEE-DOO	P. Como-The Fontane Sisters—Vic(7810)-3747; (4S1447-3747—ASCAP
3	—	ROSES	R. Anthony—Cap(7851)(00); (4S1F-1001—BMI
1	—	SAM'S SONG	Garry and Bing Crosby-M. Mastro's All Stars—Dec. 27112—ASCAP
25	22	TZENA, TZENA, TZENA	V. Damone—Mercury(7815)45x; (4S1447-3776—BMI
17	17	THIRD MAN THEME, THE	G. Lombardo Ork—Dec. 24839—ASCAP
13	—	SENTIMENTAL ME	R. Haymes—Dec. 24904—ASCAP
3	28	BONAPARTE'S RETREAT	G. Kreps Ork—Vic(7810)-3766; (4S1447-3766—BMI
9	28	MAY I TAKE TWO GIANT STEPS	E. Barton—National 9112—ASCAP
3	—	MONA LISA	Sylvan Mason—London(7810)19, (4S1503)023—ASCAP
13	—	BEWITCHED	B. Snyder Ork.—Tower 1073—ASCAP
8	20	BEWITCHED	Honeydreamers-L. Green Ork—Vic(7810)-3726; (4S1447-3726—ASCAP
6	—	THIRD MAN THEME, THE	F. Martin Ork—Vic(7810)-3797; (4S1447-3797—ASCAP

Vox Jox

PREEMS . . . Stuart Lindman, WMIN, St. Paul, has taken over a four-hour afternoon stint, tagged "Stan the Music Man," complete with sponsor for one seg, the Murray Fashion School. . . . **"Big Joe" Rosenfeld** has moved his "Happiness Exchange" over to WINS, New York, for a two-hour early a.m. airer. . . . **Bill Cruse** is now spinning 'em for KSUE, Susanville, Calif. . . . **Lyle Allen** appointed assistant record librarian at WIRE, Indianapolis. . . . **Jim Anderson**, WIBK, West Palm Beach, Fla., is station's "displaced d. j." During the baseball season he's subbing for John Wooten, Travis Jockson and Ben Decker. . . . **Clark Reid**, WAKR, Akron, reports that his afternoon program has been expanded 45 minutes more daily, bringing his weekly air time total to 28 hours. . . . **Sid J. Dickler**, promotion manager, WHOO, Homestead, Pa., pens the following: "Jack Welsh up from the West Virginia circuit to add his talents to WJPA, Washington, Pa. **Mitch Grey** named program director of same station. . . . Nick Perry's early ayem show on WPTT, tagged "Nick Knows," is **Ed Sweet**. WKNB, New Britain, Conn., has snagged a new Saturday night d. j. session. . . . **John Brubaker**, WCCC, Hartford, Conn., has added a daily 15-minute sports chatter seg to his schedule. . . . **Larry Brown**, WPEN, Philadelphia, has acquired a new afternoon airer, "Hairy Jane Jamboree," for teen-agers. . . . **Ernie Kerns**, WCSI, Columbus, Ind., appointed promotion director for the station, in addition to his regular d. j. chores. . . . **Tal Hood**, ex-WCRB, Waltham, Mass., has joined announcing staff of WFGM, Fitchburg, Mass.

FLAN GAN FAUX PAS . . . It seems that several readers were burned, and some bewildered over our statement that **Ralph Flanagan** was once an arranger for the late **Glenn Miller's** ork (The Billboard, July 1). Two humble apologies to **Bernardine Hildebrand**, WTND, Orangeburg, S. C., for giving him the wrong info, and sincere thanks to all d. j.'s for setting us straight. For the record, **Ed Penney**, program director of WFGH, Fitchburg, Mass., writes: "In a tape interview I conducted with Ralph Flanagan recently he made the following statement: 'I always admired Glenn as a gentleman and a musician, but I never had the pleasure of meeting him, and I'd like people to understand that I never arranged for him. I've been trying to straighten it out wherever I go that I did not work for Glenn." **Jean Morris**, president of the "Official Ralph Flanagan Fan Club" Brooklyn, also sent in a correction with a similar quote from the ork leader. Next question? (!)

GRIPE BAG . . . M. Woroner, WHLN, Harlan, Ky., wonders why so many of the smaller record companies don't send him their releases and why he doesn't receive early service. . . . **Lloyd Harvey**, WQDI and WGEN, Quincy, Ill., "Can't understand the gripes about Decca Record service. I've gotten only the best treatment from them. On the other side of the ledger, I've gotten a million promises in the past two years from Columbia, and they've sent me consequently, with a limited library budget, Columbia disks don't get spins here. With their fine artists, it's sad." . . . **Similar vein, Dave Naber**, WKAI, Macomb, Ill., writes: "I'd appreciate it if you'll enter my kick against Columbia. We've received nothing from them from them for the past four months. Decca's shipments have only been a little better. Orchids to Victor, Mercury and Capitol for their splendid service!" . . . However, **Hal Fisher**, WFMJ, Youngstown, O., bluntly queries, "Is RCA Victor still in the record business? Their service is lousy." . . . In defense of the local record distributor, **Ted Jones**, KLEE, Houston, says, "Their reaction to d j. complaints is 'We just work here.' However, KLEE gets wonderful service from all concerned, except RCA Victor, and I sometimes wonder if they ever service anyone." . . . **Bob Long**, KRDU, Dinuba, Calif., plaintively pens "Say, how do you lure disk companies into sending releases? Capitol and London used to, and got good plugs—maybe too good—because they slowly dropped to nil. Don't they need business?" . . . **Fred Reynolds**, WGN, Chicago, has a beef with Petrillo's edict against d. j.'s interviewing musicians in Chicago and Milwaukee. "Seems to me" says Reynolds, "union members are missing a great bet in not being able to appear on d. j. programs here to plug their own records."

GIMMIX . . . Arena Stars, Beverly Hills, Calif., personal management firm, will send specially prepared spinner-styled blog material on Spike Jones, **Billy Snyder**, Homer and Jethro, **Nappy Lamare** and the **Mills Brothers** to all d. j.'s registering requests for same. . . . **Cris Ward**, WJAT, Swainsboro, Georgia, received a $1,000 Kalmus TV set for winning the Burl Ives "Bachelor Club of America Contest." . . . **Ted Nabors**, KCTH, Houston, is offering listeners special instruction sheets, enabling them to sing along with **Jerry Lewis's** Capitol recording "I'm a Little Somebody." It's a local Coca-Cola distributor promotion. . . . Whenever a recording artist is within a 200-mile radius of his home town, **Don Perter**, WCHD, Eugene, Ore., contacts them by phone or visit and tapes an interview for his listeners. **Kay Starr** and **Margaret Whiting** recently guested on his show, via the telephone-tape trick. . . . **Hal Davis**, KHUN, Eureka, Calif., reports a "big response" to his finish-the-song gimmick. He stops a platter in the middle of the lyric and asks listeners, "What's next?" . . . **Jay McMasters**, WEEI, Boston, recently announced that **Bobby Wayne** was a proud papa, much to the surprise of the London recording artist, who hears the news for the first time on his car radio, while waiting for the stork outside the hospital. . . . **Jerry Harper**, WISC, Madison, Wis., is putting Saturday afternoon sports results on his ring reports, and interviews with local vacationers. . . . **Perry Brown**, WNDR, Syracuse, tied in with MGM's "Father of the Bride" campaign to find the "Lucky Bride of 1950." Perry gifted the winner with an Estate Range on the stage of his local Paramount Theater. . . . **Steve O'Donnell**, WIMS, Michigan City, Ind., is interviewing passengers on the lake steamer, City of Milwaukee, during its four-hour trips from Chicago. Show is tagged "Man on the Dock." . . . **Phil Sanford**, WABJ, Adrian, Mich., turned "Sam Spade" this month, and conducted a search for a missing boy via descriptions on his platter shows. Ten minutes after Sanford's air description, a listener tipped off the police of the runaway's whereabouts. . . . **Bill Brownlie Jr.**, WKWF, Key West, Fla., serenaded local graduating classes last month, by dedicating his entire "Dancing Party" program to them, plus a special spinning of "Pomp and Circumstance." **Ed Hurst** and **Joe Grady**, WPEN, Philadelphia, tossed a "Coketail" party for their teen-ager listeners to mark the opening of a new studio-auditorium at WPEN's new building. Telegram invitations were sent to all high schools, and recording artists in town showed up to help dispense the refreshments.

SONGS WITH GREATEST RADIO AUDIENCES (ACI)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon the Accurate Reporting Service of New York, Program Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. This music checked is preponderantly for the week ending July 15.

(F) indicates tune from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.

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(Beginning Friday, July 14, 8 a.m., and ending Friday, July 21, 8 a.m.)

Are You Lonesome Tonight? (R)	Bourne—ASCAP
Bonaparte's Retreat	Chappell—ASCAP
Candy and Cake (R)	Oxford—ASCAP
County Every Star (R)	Paxton—ASCAP
Dare It, Baby, That's Love (R)	Chappell—ASCAP
Enjoy Yourself (R)	E. H. Morris—ASCAP
Golden Sails on a Sea of Blue (R)	Leeds—BMI
Gone Fishin' (R)	Feist—ASCAP
Hands (R)	Advanced—ASCAP
Home Cookin' (R)	Famous—ASCAP
Hoop-Dee-Doo (R)	E. H. Morris—ASCAP
I Cross My Fingers (R)	United—ASCAP
I Didn't Know What Time It Was (F)	
I Didn't Slip, I Wasn't Pushed, I Fell (R)	Remick—ASCAP
I Don't Care If the Sun Don't Shine (R)	
I Still Get a Thrill (R)	Words & Music—ASCAP
I Wanna Be Loved (R)	Supreme—ASCAP
If I Had a Dozen Cherries (R)	Shapiro-Bernstein—ASCAP
I'll Always Love You (R)	Famous—ASCAP
It Isn't Fair (R)	Words & Music—ASCAP
La Vie En Rose (R)	Harms—ASCAP
Mambo Jambo (R)	Peer—BMI
Mona Lisa (R) (F)	Paramount—ASCAP
My Foolish Heart (F) (R)	Santly-Joy—ASCAP
Old Piano Roll Blues (R)	Leeds—ASCAP
Play a Simple Melody (R)	Berlin—ASCAP
Say When (R)	Duchess—BMI
Sentimental Me (R)	Ames Brothers—ASCAP
Sometime (R)	Witmark—ASCAP
Tell Me While the Happy People (R)	E. H. Morris—ASCAP
Third Man Theme, The (F) (R)	Chappell—ASCAP

As Exciting As "Tico"...

Mambo Jambo

Recorded By

ETHEL SMITH

DECCA 27119

PEER INTERNATIONAL CORPORATION

Sole Selling Agent SOUTHERN MUSIC PUB. CO., INC. *New York • Chicago • Hollywood*

The Billboard MUSIC POPULARITY CHARTS

Retail Record Sales

Based on reports received last three days of Week Ending July 21

PART IV

Billboard TRADE REVIEW FEATURE

BEST-SELLING POP SINGLES

Records listed are those selling best in the nation's top volume retail record stores. List is based upon The Billboard's weekly survey among the 3,400 largest dealers, representing every important market area. Survey returns are weighed according to size of market area. Records listed numerically, according to greatest sales. The "B" side of each record is also listed.

POSITION This Week	Last Week	Weeks on Chart			
8	1	1.	MONA LISA ..... Nat "King" Cole and the Trio ..... Cap/78118; (45)F-1810—ASCAP	Mona Lisa ..... Cap/78118DA-89; (45)CBX-3858; (45)CBXF-3858; (33)HX3059	
5	2	5.	TZENA, TZENA, TZENA .. G. Jenkins Orch and the Weavers ..... Dec 27077—ASCAP	Goodnight, Irene ..... Dec 27077—ASCAP	
21	2	3.	THIRD MAN THEME, THE .. A. Karas ..... London/78135; (45)30085—ASCAP	Harry Lime Theme ..... London/78135DA; (45)30085—ASCAP	
12	3	4.	I WANNA BE LOVED ..... Andrews Sisters-G. Jenkins Orch ..... Dec 27084—ASCAP	I've Just Got To Get Out of the Habit ..... Dec 27084—ASCAP	
4	8	5.	GOODNIGHT, IRENE ..... G. Jenkins and the Weavers ..... Dec 27077—ASCAP	Tzena, Tzena, Tzena ..... Dec 27077—ASCAP	
14	6	6.	BEWITCHED ..... G. Jenkins Orch ..... Dec 24983—ASCAP	Where in the World ..... Dec 24983—ASCAP	
20	4	7.	THIRD MAN THEME, THE .. G. Lombardo ..... Cap/78135; (45)F-936—BMI	Cara Mia ..... Cap/78135DA; (45)30085—ASCAP	
1	—	7.	SIMPLE MELODY ..... Gary and Betty Crosby-M. Mercer's All Stars ..... Dec 27112—ASCAP	Sam's Song ..... Cap/78108X-3833; (45)CBXF-3833; (33)HX3059—ASCAP	
7	36	9.	BONAPARTE'S RETREAT .. Stan Freberg ..... Capitol/78153; (45)F-936—BMI	Somebody Sweetheart ..... Capitol/78153; (45)F-936—BMI	
1	—	10.	SAM'S SONG ..... Gary and Betty Crosby-M. Mercer's All Stars ..... Dec 27112—ASCAP	Simple Melody ..... Cap/78108X-3833; (45)CBXF-3833; (33)HX3059—ASCAP	
5	14	11.	NOLA ..... L. Paul ..... Cap/78131; (45)F-1814—ASCAP	Jealous ..... Cap/78131; (45)F-1814—ASCAP	
7	11	12.	I WANNA BE LOVED ..... B. Eckstine ..... MGM 10716—ASCAP	Stardust ..... MGM 10716—ASCAP	
12	15	13.	COUNT EVERY STAR ..... Ames Brothers ..... Coral 60140; (45)F-1427—ASCAP	Flying Dutchman, The ..... Coral 60140; (45)F-1427—ASCAP	
24	9	14.	MONA LISA ..... A. Lamb ..... MGM 10609—ASCAP	When My Sugar Coach Reaches Heaven ..... MGM 10609—ASCAP	
14	7	15.	HOOP-DEE-DOO ..... P. Como-The Fontane Sisters ..... Vic/78120-3747; (45)47-3747—ASCAP	On the Outgoing Tide ..... Vic/78120-3747; (45)47-3747—ASCAP	
12	12	16.	BEWITCHED ..... Diz ..... Col/78386A98; 13331-480—ASCAP	Imagination ..... Col/78386A98; 13331-480—ASCAP	
7	1	17.	SOMETIME ..... Marion-A. Ebers Orch ..... Cap/78139; (45)F-1503—ASCAP	Stars Are the Windows of Heaven ..... Cap/78139; (45)F-1503—ASCAP	
24	9	18.	SENTIMENTAL ME ..... Ames Brothers ..... Coral 60140; (45)F-1427—ASCAP	Rag Mop and/or Blue Prelude ..... Coral 60140; (45)F-1427—ASCAP	
21	17	19.	MY FOOLISH HEART .. G. Jenkins Orch ..... Dec 24830—ASCAP	Don't Do Something To Someone Else ..... Dec 24830—ASCAP	
18	18	20.	MY FOOLISH HEART ..... B. Eckstine ..... MGM 10623—ASCAP	Sure Thing ..... MGM 10623—ASCAP	
5	25	20.	VAGABOND SHOES ..... V. Damone-G. Stoer Orch ..... Mercury/78154; (45)55429X45—ASCAP	I Hadn't Anyone Till You ..... Mercury/78154; (45)55429X45—ASCAP	
15	30	22.	BEWITCHED ..... B. Snyder Orch ..... Dec 27088—ASCAP	Driftin' Sands ..... Dec 27088—ASCAP	
3	38	23.	TZENA, TZENA, TZENA .. M. Miller Orch ..... Cap/78138; (45)F-962—ASCAP	Sleigh ..... Cap/78138; (45)F-962—ASCAP	
7	21	24.	SAM'S SONG ..... J. "Fingers" Carr ..... Cap/78116; (45)F-962—ASCAP	Ivory Rag ..... Cap/78116; (45)F-962—ASCAP	
2	26	25.	THIRD MAN THEME, THE .. V. Young Orch ..... Mono Lisa ..... Dec 27404—ASCAP	Mono Lisa ..... Dec 27404—ASCAP	
7	30	25.	SENTIMENTAL ME ..... R. Anthony Orch ..... Spaghetti Rag ..... Cap/78192; (45)F-1427—ASCAP	Spaghetti Rag ..... Cap/78192; (45)F-1427—ASCAP	
8	—	27.	ARE YOU LONESOME TONIGHT? ..... Elvis Presley Wise and Lowe Foolish ..... Cap/78116; (45)F-962—ASCAP	B. Barron Orch. MGM 10620—ASCAP	
3	30	28.	I CROSS MY FINGERS ..... P. Faith Orch ..... Col/78138; (45)F-1814—ASCAP	Valencia ..... Col/78138; (45)F-1814—ASCAP	
14	13	28.	SENTIMENTAL ME ..... R. Morgan Orch ..... Dec 24964—ASCAP	Copper Canyon ..... Dec 24964—ASCAP	
4	20	28.	MONA LISA ..... V. Young Orch ..... Dec 27840—ASCAP	Third Man Theme, The ..... Dec 27840—ASCAP	
1	—	28.	TZENA, TZENA, TZENA .. V. Damone-G. Stoer Orch ..... Mercury/78154; (45)55454X45—ASCAP	I Love That Girl ..... Mercury/78154; (45)55454X45—ASCAP	

Dealer Doings

REASSURE THE PUBLIC . . . It is up to the record manufacturers to reassure the buying public on the future of the new disk speeds, according to the **Crawford Priest Music Store,** Shreveport, La. "We, the dealers, try to spike the rumors about the discontinuance of one speed or another, but the public thinks we are only trying to unload some merchandise. I think that both 45 and 33 are here to stay, but direct advertising to the consumer is needed to convince him that what we say is true. As things are now, it keeps a lot of people from buying, but telling them the truth via large ads will convince them and they'll keep coming back and buying."

POLISH PLUGGING . . . Another dealer using a disk jockey program emanating from the store's front window is **Conklin & Cummins,** Goshen, N. Y. Goshen, N. Y. store manager **Pete DeVito** reports great success with the tie-in arranged with disk jockey Beaming Billy Swanwick. The early morning show is aimed at the Polish population here and features personal appearances of such disk artists as Victor Zembruski.

NEWS AND CHATTER . . . During the showing of the MGM film, "Annie, Get Your Gun," J. H. Troup Music Company, in line up a disk counter in the theater lobby to sell selections from the film. . . . **Harlem Record Shop,** Trenton, N. J., sponsoring the "Spiritual Cavalcade," deejay show handled by George Bannister on WBUD. . . . According to Betty Gershman, Uptown Music Shop, St. Louis, Mo., the store has a perfect record inventory with just enough merchandise to make up the regular 5 per cent return, and to assign a salesgirl to each item on any label. . . . **Ralph Colucci's Record Shop,** Hartford, Conn., ran a clearance sale on 78 r.p.m. disks and promoted the sale with heavy newspaper ads. . . . When deejay Don Bruchey, WGIG, Brunswick, Ga., decided to run a contest to name his platter show, **Coastal Furniture Company,** that city, furnished the disk album prizes for the winner. . . . Clever tie-in was made by Mike Levine, **Groove Record Shop,** Norfolk, Va., who arranged with the local Eskimo Pie company to give away a record album with every disk purchase. Forty-eight dozen Eskimo Pies were given away in two days, making for plenty of extra business.

ADVANCE PLUG TOPIC . . . Further comment on the dealer complaint that records are played on the air too long before delivery is made to retailers comes from V. H. Andersen, **De Luxe Music Shop No. 2,** Chicago. Andersen reports that during the recent NAMM convention he engaged in discussions with top brass of major record companies and that these execs agreed that "something is wrong" when dealers make such complaints. The execs, says Andersen, were very anxious to eradicate the condition and correct it. "Only thru The Billboard," writes Andersen, "can the manufacturers, distributors and retailers contact each other on mutual problems and work out a concrete solution." More dealer comments on the advance plug vs. delivery problem are sorely needed, claims the Chicago dealer.

SELLING TIPS . . . Richards Music Company, Safford, Ariz., supplements the counter hit sheets by keeping a loose-leaf notebook in which are listed all new records as they are received. Dorothy Richards reports that many customers shop for new disks without having any title or artist in mind. By consulting the customers the notebook makes for added sales. . . . **Joseph Jewelers,** Kingsport, Tenn., notes that sale on 45 r.p.m. disks were slow until the shop bought a turntable display rack for 45 albums. The shop also reports added sales on LP albums thru the use of the Columbia window display. . . . **Berkeley Music Company,** Worcester, Mass., suggests pasting a slip of paper on the cash register on which are written the following words: "Have you forgotten needles?" Needle sales can be increased tremendously by reminding each customer.

CHILDREN'S RECORDS

Records listed are those records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly dealer survey. Records are listed according to greatest sales.

POSITION This Week	Last Week	Weeks on Chart	
24	1	1.	CINDERELLA (Two Records) ..... I. Woods and Others ..... Vic/78IY-399; (45)WY-399
20	2	2.	HOPALONG CASSIDY AND THE SINGING BANDIT (Two Records) ..... B. Boyd-A. Clyde-B. Brooks ..... Cap/78IDBX-3858; (45)CBXF-3858; (33)HX3059
110	3	3.	LITTLE TOOT (One Record) ..... Don Wilson-The Starlighters ..... Cap/78IDAS-80; (45)CASF-3001
111	4	4.	BOZO AT THE CIRCUS (Two Records) ..... Alan Livingston-Cliff Edwards (Ukelele Ike) ..... Cap BBX-34; DBX-114
40	6	4.	WOODY WOODPECKER AND HIS TALENT SHOW (Two Records) ..... M. Blanc-B. May Orch ..... Cap/78IRDBX-3032; (45)CBXF-3032
10	6	6.	TOM AND JERRY AT THE CIRCUS (Two Records) ..... F. DeSales and C. Blevens ..... MGM 51
46	7	7.	BUGS BUNNY IN STORYLAND (Two Records) ..... Mel Blanc-A. Livingston ..... Cap DBX-3021
90	5	8.	BUGS BUNNY (Three Records) ..... Mel Blanc ..... Cap/78IDBC-64; (45)CGF-3004
13	8	8.	ME AND MY TEDDY BEAR (One Record) ..... R. Clooney-P. Faith Orch ..... Col MJV-70
30	11	10.	HOWDY DOODY AND THE AIR-O-DOODLE (Two Records) ..... Bob Smith-H. Rene Orch. Vic/78IY-397; (45)WY-397
4	14	11.	BUFFALO BILLY (One Record) ..... R. Rogers ..... Vic/78131-8331; (45)47-8227
8	12	12.	FRANCIS THE TALKING MULE (One Record) ..... Chill Wills, Narrator ..... Cap/78ICAS-3071; (45)CASF-3871
53	13	13.	BAMBI (One Record) ..... S. Tempie-Chorus, F. Smith, Director Vic/78IY-395
35	10	13.	BOZO AT THE CIRCUS (Two Records) ..... P. Celvig-B. May Orch ..... Cap/78IDBX-3033; (45)CBXF-3033
70	—	15.	BOZO UNDER THE SEA (Two Records) ..... Vance "Pistol" Colvig-Alan Livingston ..... Cap DBX-98
36	—	15.	PECOS BILL (Three Records) ..... Roy Rogers-Sons of the Pioneers ..... V Y-375

POP ALBUMS

Because all labels are not issued on all speeds it is difficult to conduct a pop album survey that is statistically accurate. Furthermore, separate inventory systems make it almost impossible for the average large dealer to keep close-to-the-minute count. However, so a comparison may be drawn between their 33 pop album sales and their 45 pop album sales. Therefore, The Billboard is no longer attempting to show cumulative sales volume between 45 and 33 pop albums.

Best Selling 33⅓ R.P.M.

1.	YOUNG MAN WITH A HORN, A ..... Doris Day-H. James Orch ..... Col/78IC-1198; (33)CL-4106	
2.	SOUTH PACIFIC ..... Mary Martin-Ezio Pinza ..... Col/78IMM-850; (33)ML-4180	
3.	HARMONY TIME ..... The Chordettes ..... Col/78IC-201; (33)CL-6111	
4.	DANCE DATE ..... Les Brown Orch ..... Col/(33)CL-6125	
5.	ANNIE GET YOUR GUN ..... B. Hutton-H. Revel ..... MGM/78IS8; (33)E-500	
6.	DIXIE BY DORSEY ..... J. Dorsey Orch ..... Col/78IC-1206; (33)CL-6095	
7.	GUY LOMBARDO AND HIS ROYAL CANADIANS SILVER JUBILEE ..... Guy Lombardo ..... Dec/78IA-762; (33)DL-5235	
8.	GUY LOMBARDO TWIN PIANO (Vol. II) ..... G. Lombardo ..... Dec/78IA-753; (33)DL-5193	
9.	LOMBARDOLAND ..... G. Lombardo and His Royal Canadians ..... Dec/78IA-570; (33)DL-5041	
10.	OKLAHOMA ..... J. Roberts-A. Drake-H. DaSilva-C. Holm-L. Dixon-J. Blackton, Director ..... Dec/78IDA-359; (33)DL-5080	
—	10.	KISS ME, KATE ..... A. Drake-P. Morison-L. Kirk-H. Lamp-A. Hill-H. Clark-J. Diamond ..... Col/78IC-286; (33)ML-4140

Best Selling 45 R.P.M.

1.	RALPH FLANAGAN PLAYS RODGERS AND HAMMERSTEIN (Three Records) ..... R. Flanagan ..... Vic/78IP-268; (45)WP-268
2.	ANNIE GET YOUR GUN (Four Records) ..... B. Hutton ..... Vic/78IMM-7158; (45)G-1001
3.	GINOFRELLA (Two Records) ..... I. Woods ..... Vic/78IY-399; (45)WY-399
4.	DAILY'S DIXIELAND BAND (Three Records) ..... Pete Daily ..... Capt78IDC-103; (45)CCF-185
5.	SUPPER CLUB FAVORITES (Three Records) ..... P. Faith-R. Cone-The Satisfiers-L. Shaffer Ork ..... Vic/78IP-237; (45)WP-237
6.	DIXIELAND FOR DANCING (Three Records) ..... T. Dorsey Ork ..... Vic/78IP-275; (45)WP-275
7.	SAMMY KAYE PLAYS IRVING BERLIN (Three Records) ..... S. Kaye Ork ..... Vic/78IP-266; (45)WP-266
8.	SPIKE JONES PLAYS THE CHARLESTON (Three Records) ..... S. Jones Ork ..... Vic/78IP-277; (45)WP-277
9.	WAYNE KING PLAYS JOHANN STRAUSS (Three Records) ..... W. King Ork ..... Vic/78IP-1270; (45)WP-270
10.	FRANKIE CARLE SWEETHEARTS (Three Records) ..... F. Carle ..... Vic/78IP-283; (45)WP-283
—	10.	INNOVATIONS IN MODERN MUSIC (Four Records) ..... Stan Kenton Ork ..... Cap/78IEDL-189; (45)EOM-189
—	10.	TOMMY DORSEY PLAYS COLE PORTER (Three Records) ..... T. Dorsey Ork ..... Vic/78IP-263; (45)WP-263

You'll See A Double Hit Too!

WHEN YOU HEAR

FRANKIE LAINE'S

LATEST DOUBLE SMASH

"Dream A Little Dream" "Music Maestro, Please"

MERCURY 5458

Only Mercury has the Hits on NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS ★ MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

STELLAR SELLER!

FRANK SINATRA

SINGING

"GOOD NIGHT, IRENE"

CHORUS AND ORCHESTRA UNDER THE DIRECTION OF MITCH MILLER

AND

"MY BLUE HEAVEN"

Orchestra directed by George Siravo
Columbia Record 38892
or 7-inch LP 1-718

COLUMBIA RECORDS

First, Finest, Foremost in Recorded Music
Originator of 33⅓ LP Records For Uninterrupted Listening Pleasure

The Billboard MUSIC POPULARITY CHARTS PART V

Juke Box Record Plays

Based on reports received last three days of Week Ending July 21

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart other available records of tunes listed here will be found in the Honor Roll of Hits Music Popularity Chart, Part 1.

POSITION Weeks on Chart	Last Week	This Week	Title and Publisher
7	1	1.	MONA LISA.....Nat "King" Cole & The Trio..... .....Cap(78)1010; (45)F-1010—ASCAP
12	2	2.	I WANNA BE LOVED.....Andrews Sisters-G. Jenkins Ork..... .....Dec 27067—ASCAP
21	3	3.	THIRD MAN THEME, THE .....G. Lombardo Ork.....Dec 24839—ASCAP
13	5	4.	BEWITCHED .....G. Jenkins Ork.....Dec 24983—ASCAP
3	13	5.	GOODNIGHT, IRENE.....G. Jenkins-The Weavers.....Dec 27077
23	4	6.	SENTIMENTAL ME.....Ames Brothers..... .....Coral 60140; Coral 60173—ASCAP
12	18	7.	BEWITCHED .....B. Sonder Ork.....Tower 1473—ASCAP
5	23	8.	SAM'S SONG.....J. "Fingers" Carr..... .....Cap(78)962, (45)F-962—ASCAP
5	13	8.	TZENA, TZENA, TZENA.....G. Jenkins-Weavers.....Dec 27077—ASCAP
14	6	10.	HOOP-DEE-DOO .....P. Como-The Fontane Sisters..... ...(78)20 3743, (45)47-3747—ASCAP
9	8	10.	I DON'T CARE IF THE SUN DON'T SHINE .....P. Page ..... Mercury(78)5396, (45)5396X45—ASCAP (D. Martin-P. White). Cap 1081; (M. Martin-H. Ross Ork, V 20-3755; G. Gibbs. Coral 60210; L. Holmes Ork, MGM 10685)
1	—	12.	SAM'S SONG.....Gary & Bing Crosby-M. Matlock's All Stars .....Dec 27112—ASCAP
14	7	13.	THIRD MAN THEME, THE.....A. Kavas ....London(78)536, (45)30005—ASCAP
2	26	13.	LA VIE EN ROSE.....T. Martin..... ....Vi(78)20 3819, (45)47-3819—ASCAP
			(Metachrome Strings, V 20 3739; M. Morrow, MGM 30227; P. Weston Ork, Cap(78)890 45)F 890; D. Bradley, Coral 60241; L. Armstrong, Dec 27113, B Crosby, 27111; H. James Ork, Col(78)38768, (33)1-588)
11	18	15.	HOOP-DEE-DOO .....K. Starr-F. DeVol Ork..... .....Cap(78)960, (45)F-960—ASCAP
15	9	16.	SENTIMENTAL ME.....R. Morgan Ork.....Dec 24964—ASCAP
5	18	16.	COUNT EVERY STAR.....H. Winterhalter..... .Vi(78)20 3697, (45)47-3221—ASCAP
8	9	18.	BEWITCHED .....O. Oar..... .....Col(78)38698; (33)1-498—ASCAP
3	11	18.	NOLA .....L. Paul ....Cap(78)1014, (45)F-1014—ASCAP
1	—	18.	SIMPLE MELODY.....Gary & Bing Crosby-M. Matlock's All Stars.....Dec 27112 (J. Stafford-Starlighters P. Weston's Orch 10339; D. Shore-H. Zimmerman Ork, Col(78)38832, (33)1-456; G. Gibbs-B. Crosby Ork, Coral 60227; P. Harris-W. Schaef Ork, Vi(45)47-3781)
11	13	21.	BEWITCHED .....J. August & The Harmonicats..... Mercury(78)5399, (45)5399X45—ASCAP
9	23	21.	BONAPARTE'S RETREAT .....K. Starr.....Cap(78)956, (45)F-956—BMI (P. Napoleon, Col 38691; L. McAuliffe, Col(78)20706, (33)2-664; G. Krupa, Vi(78)20 3766, (45)47-3766)
12	—	23.	HOOP-DEE-DOO .....Doris Day-Mellomen-G. Wyle Ork..... .....Col(78)38771, (33)1-591—ASCAP
1	—	23.	VAGABONO SHOES.....V. Damone-C. Otser Ork..... .....Mercury(78)5429, (45)5429X45
14	16	25.	MY FOOLISH HEART.....G. Jenkins Ork.....Dec 24830—ASCAP (B. Eckstine-H. Case Ork, MGM 10623; R. Hayes-M. Miller Ork, Mer 5362; J. Magee-L. Carpenter, Varsity 265; H. Winterhalter Ork, Col(78)38697, (33)1-478; M. Whiting-P. DeVol's Ork, Cap(78)954, (45)F-954; M. Carson, Vi(78)20-3681, (45)47-3264)
2	23	25.	COUNT EVERY STAR.....O. Haymes & A. Show Ork..... .....Dec 27042—ASCAP
4	—	25.	I WANNA BE LOVED.....D. Washington.....Mercury 8181—ASCAP
2	—	25.	COUNT EVERY STAR.....R. Anthony.....Cap(78)979, (45)F-979, Cap(78)859, (45)F-859—ASCAP
2	—	29.	SIMPLE MELODY.....J. Stafford-The Starlighters-P. Westons Dixie Eight...Cap(78)1039, (45)F-1039
2	—	29.	THIRD MAN THEME, THE.....F. Martin Ork..... ....Vi(78)20-3797, (45)47-3797—ASCAP
1	—	29.	MONA LISA.....C. Spenk Ork..... ....London(78)419, (45)30073—ASCAP

WARNING!

In utilizing these charts for buying purposes, readers are urged to pay particular attention to information listed which shows the length of time a record has been on the chart and whether a record's popularity has increased or decreased. This information is shown in the left hand columns under the headings "Weeks to Date," "Last Week" and "This Week." If a record has had an unusually long run, or if its current position "this week" versus "last week" shows a sharp drop readers should buy with caution.

The Billboard MUSIC POPULARITY CHARTS PART VI

Classical Records

Because all classical labels are not recorded on all speeds it is difficult at present to conduct a classical record survey statistically accurate. Therefore, The Billboard is presently conducting its weekly classical record telephone survey in a manner to divide LP and 45 R.P.M. classical reports. Records in each category are arranged according to sales volume, but no attempt is made to show sales comparisons between LP and 45 titles. It will be noted titles are stressed and no division is made between singles and albums.

Best Selling LP Classical Titles

Last Week	This Week		
3	1.	Rachmaninoff Concerto for Piano & Ork, No. 2 in C Minor, A. Rubinstein Symphony Ork; V. Golschmann	V-33LM-1006
1	2.	Bach: Well-Tempered Clavicord, L. Landowska	V-33LM-1017
4	3.	Borodin: Polovtsian Dances, L. Stokowski, director Symphony Ork	V-33LM-1054
5	4.	Beethoven: Symphony No. 3 in E Flat Major, NBC Symphony Ork, A. Toscanini, conductor	V-33LM-1042
—	4.	Tchaikowsky: Swan Lake, St. Louis Symphony Ork, V. Golschmann, conductor	V-33LM-1003

Best Selling 45 RPM Classical Titles

Last Week	This Week		
1	1.	Rimsky-Korsakov: Scheherazade, San Francisco Symphony Ork, Pierre Monteaux, conductor	V-45-WOM-920
2	2.	Rachmaninoff: Concerto Two in C Minor, Opus 18, A. Rubinstein, NBC Symphony Ork, V. Golschmann, conductor	V-45WOM-1075
2	2.	Kurt Weill: Down in the Valley, W. Bell, K. Smith, W. McGraw, R. Jacquemont, R. Barrows, RCA Victor Ork, P. Herman Alder, director	V-45WOM-1367
—	4.	Strauss: Music of Johann Strauss, Minneapolis Symphony Ork, E Ormandy, conductor	V-45WOM-202
—	5.	Ravel: Bolero, Koussevitzky, conductor Boston Symphony Ork	V-45WOM-1220

Advance Classical Record Releases

(Includes Semi-Classics)

Beethoven: Serenade in D Major for Flute, Violin and Viola Op 25 Album—J. Wummer-A. Schneider-M. Kaiser (1-10") Col(33) ML2124

Lalo Le Roi d'y Dorture Album—Minneapolis Symphony Ork, Dimitri Mitropoulos, Cond. (E. Siegmeister: Ozark Set) (1-10") Col(33) ML2123

Minneapolis Symphony Ork-D. Mitropoulos Cond. (Le Roi D'y's Overture) (1-10") Col(33) ML2123

Classical Record Reviews

The rating, shown by the large boldface number, is an indication of sales potential. Popularity of the composition; strength and availability of competitive versions; name value of the talent; interpretation and recording technique, and disk quality are carefully considered in determining the rating. Other factors are distribution and manufacturer's exploitation power. A score of 90-100 is given to an outstanding performance whose commercial potential is supported by the aforementioned values; 80-89 indicates an excellent disk, using the same values as a yardstick; 70-90, good; 60-69, satisfactory; 0-59, poor.

WORK SONGS AND SPIRITUALS—De-Paur's Infantry Chorus-Leonard DePaur, Dir. (1-10")
Colambia (33) ML-2119 — **70**

Water Boy; Jerry; Swing Little Jesus Boy; His Name So Sweet; Listen to the Lambs; Tol' My Cap'in; Great Gawd A'Mighty; Honor, Honor; Take My Mother Home.

This superbly trained, well disciplined and generally expert chorus here digs into Negro folklore for a beautifully done group of selections drawn from the vast number of work songs and spirituals common to the category. Immaculate ensemble work, remarkably sensitive shading and altogether tasteful interpretation make this group one of the most brilliant on records today.

SCHUBERT: MASS IN E FLAT MAJOR —Soloists, Akademie Kammerchor, Vienna Symphony Ork, Prof. R. Moralt, conductor (2-10" LPs)
Vox-Polydor PL-1750 — **72**

This is the last of Schubert's eight masses, the longest, and the first to be recorded in its entirety. The conductor, ork, choir, and soloists are the same performers featured on Vox's excellent Beethoven Mass, recently reviewed here and again they do a top job. Recording is full, clear, and well-balanced. Set should enjoy a healthy sale among Schubertians, choral collectors, and the new crop of "complete works" LP buyers. The music is a highly melodic piece of writing. More plodding and studied than the free-wheeling style of Beethoven, it nevertheless has dramatic strength and conveys a great feeling of sincerity.

STRAUSS WALTZES—The Vienna Radio Ork (1-10")
Remington (33) RLP-1021 — **82**

Blue Danube; Wine, Women and Song; Artist Life; Tales From the Vienna Woods; Vienna Bonbons; Roses from the South; Vienna Blood; Morning Journals.

At 99 cents, this one should sell like hot-cakes. The familiar Strauss waltzes are played by a good-sized ork in fine, lilting Viennese waltz time, and the recording is better than might be expected. An exceptional LP value, especially suitable for chain and department stores.

G. VALENTINI: SONTA NO. 4 IN E MAJOR FOR VIOLONCELLO AND CONTINUO and L. BOCHERINI: SONTA NO. 6 & A MAJOR FOR VIOLONCELLO AND PIANOFORTE—Bernard Greenhouse-Anhont Makus, Renaissance (33) XR-11 — **65**

Two excellent early chamber works, never recorded previously, are plays here with musical authority and tonal beauty by the cellist Greenhouse. Bocherini was Haydn's contemporary, and Valentini came earlier in the 18th century. Both wrote with great lucidity, vitality, and charm. Here, the Valentini is most interesting. The LP has a good commercial chance wherever it can be called to the attention of chamber music buyers. Cover is very attractive.

RAVEL: RAPSODIE ESPAGNOLE and KODALY: HARY JANOS SUITE—Philadelphia Orchestra, conducted by Eugene Ormandy (1-12")
Columbia (33) ML-4306 — **79**

Clever repertoire programming has made next contrasts of romanticism and humor in the modern manner on this disk. Prime factor here is that this is a modern package designed for longhair buyers who seek entertaining music. It is certainly the greatest portion of the market. The Ravel is a richly scored bit of Spanish influenced romanticism and one of his most popular pieces at the same time. The Kodaly, not as well known, is a delightful chunk of witty and humorous music drawn from an opera which the Hungarian wrote among the Hungarian-esque figure of Hary Janos. Both are beautifully recorded and played superbly by the Philadelphia group under the sure-handed leadership of Eugene Ormandy.

BEETHOVEN: SERENADE IN D MAJOR FOR FLUTE, VIOLIN AND VIOLA ALBUM—J. Wummer, Flute-A. Schneider, Violin-M. Katims-Viola (1-10") Col (33) ML-2124 — **70**

Light, charming, and beautifully performed early work of Beethoven was issued on shellac disks earlier this year. The LP recording is superior in tonal quality, and should find a broader market among chamber music buyers. Fine for summer listening.

(Continued on page 121)

RCA Victor Custom Record Sales sets new price policy!

. . . Now ordering and re-ordering policy in effect now!

. . . New low prices on original orders and re-orders of pressings.

SHELLAC-TYPE OR PLASTIC

45 rpm* 78 rpm 33 1/3 rpm

. . . Prompt Delivery.

*A complete service in recording, re-recording, processing and pressing 45's from your protection parts.

NO ORDER TOO LARGE OR SMALL!

custom record sales

RADIO CORPORATION OF AMERICA

RCA VICTOR DIVISION

NEW YORK	CHICAGO	HOLLYWOOD
Dept. 24-A	Dept. 25-A	Dept. 26-A
120 East 23rd St.	445 N. Lake Shore Dr.	1016 N. Sycamore Ave.
MUrray Hill 9-0500	Whitehall 4-2900	Hillside 5171

FRAN WARREN sings . . . "WHEN WE'RE DANCING"

78 rpm 20-3800
45 rpm 47-3800

RCA VICTOR RECORD

26 Profit Items for Dealers—Where To Buy Them

You can still get a copy of *The Billboard's* Big 1950 NAMM Convention Supplement with its many valuable, money-making articles, reference lists and buying services, including the complete "Dealers' Buying Guide."

A limited number of copies still available.

USE THE COUPON TODAY

to be sure to get your copy!!!

The Billboard
2160 Patterson Street
Cincinnati 22, Ohio

Yes, I would like to have The Billboard, including the BIG 1950 National Association of Music Merchants' Convention Supplement issue, sent to me for one year ($52 issues) for only $10.

Name ..... ☐ $10 enclosed

Address ..... ☐ Bill me for $10

City ..... Zone .. State ..... ☐ 25c enclosed, send Supplement only

Occupation .....

ESMERELDY

"(I HAD) A GOOD MAN IN MEMPHIS"

Written by Verna Sherrill, BMI

coupled with

"WHOOPIN' IN THE HOLLER"

Written by Jimmy Rule, BMI

MGM 10739

also...

RED SOVINE

"WHEN I GET RICH"

Written by Happy Wilson & Tommy Caley, BMI

coupled with

"YOU'RE BARKING UP THE WRONG TREE NOW"

Written by Hank Williams & Fred Rose, ASCAP

MGM 10717

M·G·M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE. NEW YORK 19, N.Y.

The Billboard MUSIC POPULARITY CHARTS

PART VII

Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending July 21

MOST-PLAYED JUKE BOX (COUNTRY & WESTERN) RECORDS

Records listed are Country and Western records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require Country and Western records.

POSITION Weeks This	Weeks Last				
9	1	1.	WHY DON'T YOU LOVE ME?.....	H. Williams.....	MGM 10696—BMI
17	3	2.	I'LL SAIL MY SHIP ALONE.....	M. Mullican.....	King 830—BMI
8	2	3.	M-I-S-S-I-S-S-I-P-P-I	R. Foley.....	Dec 46241—BMI
5	5	4.	THROW YOUR LOVE MY WAY.....	E. Tubb.....	Dec 46243—BMI
3	7	5.	CUDDLE BUGGIN' BABY.....	E. Arnold.....	..... V17821-0342; (45540-0342—BMI
12	4	6.	BIRMINGHAM BOUNCE	R. Foley.....	Dec 46234—BMI
2	9	7.	ENCLOSED, ONE BROKEN HEART.....	E. Arnold.....	..... V17821-0342; (45540-0342—BMI
2	9	8.	I'M MOVIN' ON.....	Hank Snow.....	..... V17821-0328; (45540-0328—BMI
19	—	8.	I LOVE YOU BECAUSE.....	E. Tubb.....	Dec 46243—BMI
17	6	10.	LONG GONE LONESOME BLUES.....	H. Williams.....	MGM 10645

BEST-SELLING RETAIL FOLK (COUNTRY & WESTERN) RECORDS

Records listed as country and Western records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customer's purchase country and Western records.

POSITION Weeks This	Weeks Last				
9	2	1.	WHY DON'T YOU LOVE ME?..... House Without Love, A	H. Williams.....	MGM 10696—BMI
5	4	2.	CUDDLE BUGGIN' BABY..... Enclosed, One Broken Heart	E. Arnold.....	..... V17821-0342; (45540-0342—BMI
20	1	3.	I'LL SAIL SHIP ALONE..... Moon's Gone	M. Mullican.....	King 830—BMI
9	3	3.	M-I-S-S-I-S-S-I-P-P-I ..... Old Kentucky Fox Chase, The	R. Foley.....	Dec 46241—BMI
6	5	5.	THROW YOUR LOVE MY WAY..... Unfaithful One	E. Tubb.....	Dec 46243—BMI
4	6	6.	I'M MOVIN' ON..... With This Ring I Thee Wed	H. Snow.....	V17821-0328; (45540-0328—BMI
18	8	7.	LONG GONE LONESOME BLUES..... My Son Calls Another Man Daddy	H. Williams.....	MGM 10645
12	7	8.	BIRMINGHAM BOUNCE ..... Cha-Cha-Cha Ice Cream Cone	R. Foley.....	Dec 46234—BMI
13	—	9.	WHY SHOULD I CRY?..... Little Angel With the Dirty Face	E. Arnold.....	..... V17821-0306; (45540-0306—BMI
2	10	10.	JUST A CLOSER WALK WITH THEE.. Steal Away	Red Foley and the Jordanaires..	Dec 46245

ADVANCE FOLK (COUNTRY & WESTERN) RECORD RELEASES

"Answer To Little Pal"—D. Stone-T. Prillaman's Virginia Ramblers (Square Dance) Mercury 201

Buddy, Stay Off Of That Wire—B. Quiver (Kuzzan River) King 802

Changes—R. River Dave (Jack O' Hearts) MGM 10755

Don't Let Our Love Die—York Brothers (Long Time) King 801

Don't Sell Buddy Any More Whiskey—M. O'Day (Heaven's Radio) Coll7B20732; (3312-740

Dude Ranch Dances Album—A. Hofner & His San Antonians (3-10")· (Coll33HL-9017—Cotton-Eyed Joe; Oude Ranch Schottische; Herr Schmidt; Little Brown Jug; Put Your Little Foot; Rye Waltz.

Folk Dance Schottische—S. Daulong (Heartaches Too) Bullet 705

Give Me a Little Old Fashioned Love—L. Shook-D. Dillard-O. Bradley (Goodnight Irene) Coral 60263

Goodnight Irene—Gunter Lee Carr (My House) Decca 48367

Heartaches Too—S. Daulong (Folk Dance) Bullet 705

I Can't See the Sun for the Tears—O. Newby-Saddle Serenaders—Academy 100

I Don't Love Anybody But You—H. Hart (Than Suffer) 4 Star 1486

I Got a Ring for Her Finger—J. Hicks (Honky-Tonky) Coll7B20736, (3312-701

I Wish We Could Try All Over Again—A. Jones (You've Got) Cee Jay 1059

I'll Understand, My Dear—O. Newby-Saddle Serenaders (I Can't) Academy 100

I'm Gonna Walk On—S. Grayson-Golden Valley Boys (I Like) King 800

I'd Rather Be a Rooster—R. Hughes-H. Bradley Ork (When Elephants) Tennessee 718

Jake Bar Lone—D. Stogner (Tulsa Baby) Academy 101

Just When I Needed You—"Little" J. Dickens (Walk, Chicken) Col 20722

Long Time Gone—York Brothers (Don't Let) King 801

Make-Believe Kisses—J. Hatcher-F. Cavanee (Private Property) Academy 102

Old Hymns, The—"T" Texas Tyler (In the) 4 Star 1279

Private Property—F. Cavanee (Make-Believe) Academy 102

Right Key in the Wrong Keyhole—A. Vaughn (Don't Look) 4 Star 1480

Rio—J. Stan Trio (Montana Moon) Sentry 501

Rock Candy Heart—P. Howard (Boogie's Fine) King 873

Saturday Night Ray—C. Williams-Georgia Peach Pickers (Mississippi) Coll7B20725; (3312-715

Silver-Haired Daddy—G. Autry-B. Dodson (Mississippi Valley) Col 20722

Slippin' Around With Joe Blon—W. Tuttle (Strawberry Roan) Coral 60053

Some Day You'll Pay—Delmore Brothers (My Heart) King 873

Sometimes—F. Willing (Texas Blues) Cap 1070

Thru the Garden—"Smiling" J. Jericho (Take Your) 4 Star 1502

Tomorrow You'll Be Married—R. Stewart and His Kentucky Colonels (Gotta Get) King 877

Troubles On My Mind—Uncle F. Lewis (I'll Paint) 4 Star 1503

Tulsa Baby—D. Stogner (Jake Bar) Academy 101

Two-Seated Saddle and a One-Gaited Horse, A—D. Evans Ork (Hawaii-Na) Vl7B029-0362; (45540-0362

Under the Red, White and Blues—J. Bond (Star Spangled) Coll7B20726; (3312-716

Wabash Waltz—S. Whitman Ork (I'm Crying) Vl7B1-23-0358; (45540-0358

Walk, Chicken, Walk—"Little J. Dickens (Last When) Col 20722

Western Song and Dances Album—Yodeling Slim Clark (3-10" Reminiscence RLP-1037—Big Rock Candy Mountain; Cat Came Back, The; Chime Bells; Just One More Chance; Yodel; Rye Whiskey; Swiss Yodelers; Yodel Train; Yodelin' Blue

Westphalia Waltz—C. Stone and His Home Town Jamboree Gang (Put Your) Cap 1309

When Elephants Start to Roost in Trees—R. Hughes-H. Bradley Ork (I'd Rather) Tennessee 718

Why Don't You Show Me That You Care?—H. Gunter-The Pebsters (Gonna Dance) Bama 201

Without Me Are You Blue?—C. Monroe (So Blue) Vl7B029-0363; (45540-0363

Yesterday's Kisses—R. Hawkins (That's All) King 876

You Talk In Your Sleep—Big Jeff (Ain't Box) Dot 3004

The Billboard MUSIC POPULARITY CHARTS

PART VII

Folk (Country & Western) Record Section

Based on reports received last three days of Week Ending July 21

COUNTRY AND WESTERN RECORDS MOST PLAYED BY FOLK DISK JOCKEYS

Records listed here in numerical order are those played most by the nation's leading Country and Western disk jockeys. List is based on replies from weekly survey among a select list of over 400 disk jockeys specializing in Country and Western tunes.

POSITION Week to date	Last Week	This Week			
10	1	1.	WHY DON'T YOU LOVE ME?.....	H. Williams	MGM 10696—BMI
20	2	2.	I'LL SAIL MY SHIP ALONE.....	Moon Mullican	King 830—BMI
5	3	3.	I'M MOVIN' ON.....	H. Snow	V/78121-0328; (45)48-0328—BMI
5	4	4.	THROW YOUR LOVE MY WAY.....	E. Tubb	Dec 46243—BMI
8	5	5.	M-I-S-S-I-S-S-I-P-P-I	R. Foley	Dec 46241—BMI
3	5	6.	CUDDLE BUGGIN' BABY.....	E. Arnold	V/78121-0342; (45)48-0342—BMI
4	9	7.	ENCLOSED, ONE BROKEN HEART...	E. Arnold	V/78121-0342; (45)48-0342—BMI
11	8	8.	BIRMINGHAM BOUNCE	R. Foley	Dec 46234—BMI
16	7	9.	LONG GONE LONESOME BLUES....	H. Williams	MGM 10645
32	—	10.	I LOVE YOU BECAUSE.....	L. Payne	Cap 57-40238—BMI

FOLK TALENT AND TUNES

By Johnny Sippel

ARTISTS' ACTIVITIES

Esmeraldy (MGM), currently at WHBQ, Memphis, underwent an appendectomy June 30 and returned to work July 18. . . . **Tommie Summers**, who recently renewed for another year with WFAX, Falls Church, Va., became the father of a son, Tommie Jr., recently. **Joe Wheeler**, formerly vocalist with Summers, now on the Old Dominion Barn Dance, WRVA, Richmond, Va.

Carl Story and His Rambling Mountaineers play the city auditorium in Atlanta, August 19. Later in the month he plans to play a string of theaters in North Carolina and Virginia. . . . **Denver Bill Clark** played to 4,000 at Evergreen Grove, St. Johns, Pa., recently. . . . **Big Jim DeNoone** (4-Star) has a live show and two record shows on KRON, Salinas, Calif. . . . **Hub Sutter** recently switched from **Tommy Thompson's** group to **Jesse James**, who airs over KTBC, Austin, Tex.

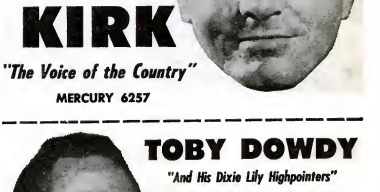
Carl Smith is a regular member of the Grand Ole Opry at WSM, Nashville. He also has a morning show on that station. . . . **Tex Bloyd** (Gavotte) signed for a series of daily radio shows to be broadcast over a Canadian chain. . . . **Hank Locklin** (4-Star), who was a recent guest with the **Light Crust Dough Boys** over Mutual, reports that he has a new song book coming out. . . . **Bob Mason** and his Swingbillies will make personals for the next few weeks in Indiana and Ohio. Mason airs daily from WIMA, Lima, O. . . . **T. Texas Tyler** leaves Riverside Rancho, Los Angeles, for a summer tour soon.

Tex Williams's wife, **Dallas**, is ill in St. Joseph Hospital, Los Angeles. . . . **Madox Bros. and Rose** bought three new cars, making a total of six for the outfit. . . . **Elton Britt** (Victor) guested on the Grand Ole Opry, WSM, Nashville, Saturday 15. . . . **Homer and Jethro**, currently at the Chicago Theater, appeared on WLS National Barn Dance, Saturday 15 and Saturday 22. . . . **Alberta Slim**, formerly with Gavotte, cut four sides for Victor. . . . **Whitey Carson** is visiting in New York. . . . **Billy Walker** (Capitol) is in Billings, Mont. . . . **Connie B. Gay's** moonlight cruises on the S. S. Bear Mountain (Washington) boasts such entertainers as **Cowboy Copas, Lazy Jim Day, the Oklahoma Cowboys, Don Patton** and the **Swingboys**. . . . **Guy Campbell** and the **Down Homers** are starting a new NBC show to be aired Saturday mornings. . . . **Stu Davis**, Canada's Cowboy Troubador, has a two-hour daily d. j. show on CJCA, Edmonton, Alta., combined with a quarter-hour live show with the **Radio Wranglers**, also a two-hour, barn-dance on the Alberta network on Saturdays.

DISK JOCKEY DOINGS

Sally Starr, WJMJ, Philadelphia, and **Jesse Rogers'** "Bulletin Party" was a huge success. . . . **Slim Lay**, WFMH, Cullman, Ala., signed a writers contract with Valley-Hill Music. . . . **Rocky Rauch** has added **Jimmy Colvard** to his band. . . . **Cuzzin Don**, WOPI, Briston, Tenn., has a new show at a local drive-in which will be broadcast for a half hour each Friday. . . . **Paul Schroeder**, WIMS, Michigan City, Ind., reports that once a week he plays odd labels and is getting many requests. . . . **Cracker Jim Brooker**, Miami, has added a quarter-hour live show to his regular d. j. show. Appearing on the seg are **Collosahatchassee River Boys.**

Please address all communications to Johnny Sippel, The Billboard, 188 W. Randolph St., Chicago 1, Ill.



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2 RECORDS 2 HITS

ANNIE LAURIE

I'LL NEVER BE FREE

YOU OUGHT TO KNOW

REGAL 3258

I AIN'T GONNA LET YOU IN

I NEED YOUR LOVE

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PAUL GAYTEN

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NEW SELL-Sational Summer Releases!

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CAMILLE HOWARD — I'm Blue / Fire-Ball Boogie ..... $P 370

ROY MILTON — Playboy Blues / Cryin' & Singin' the Blues ..... $P 366

KING PERRY — Everything's Gonna Be All Right Tonight / Mellow Gal Blues ..... $P 367

Specialty records

Between A-1 and Zora . . .

. . . There are over 400 different record labels listed in *The Billboard's* Big 1950 NAMM Convention Supplement. Good, steady profits are being made with many of these labels.

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The Billboard MUSIC POPULARITY CHARTS

PART VIII

Rhythm & Blues Records

Based on reports received last three days of Week Ending July 21

BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customer's purchase rhythm and blues records.

POSITION Weeks to Date	Last Week	This Week		
13	1	1.	PINK CHAMPAGNE Sentimental Lover	Joe Liggins ..... Specialty 355—BMI
6	2	2.	HARD LUCK BLUES New Rebecca	Roy Brown and His Mighty, Mighty Men ..... Deluxe 3304—BMI
9	4	3.	WELL, OH WELL I Hate You	Tiny Bradshaw ..... King 4357—BMI
8	3	4.	CUPID'S BOOGIE Just Can't Get Free	Little Esther ..... Savoy 750
7	6	5.	I WANNA BE LOVED Lew Youth Misery	O. Wadsworth ..... Mercury 8181—ASCAP
14	5	6.	I NEED YOU SO Leave Her Alone	Ivory Joe Hunter ..... MGM 10663
4	9	7.	MONA LISA Greg'ns Inverse ol There All, The	Nat "King" Cole ..... (Cap7811016); (45)F-1010—ASCAP
16	8	8.	MISTRUSTIN' BLUES Misery	Little Esther-J. Otis-M. Walker Orks. ..... Savoy 735
1	—	9	MY FOOLISH HEART Bless You	C. Ammons ..... Chess 1425—ASCAP
8	6	10.	EVERYDAY I HAVE THE BLUES Rockin' After Midnight	L. Fulson ..... Swingtime 196

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require rhythm and blues records.

POSITION Weeks to Date	Last Week	This Week		
12	1	1.	PINK CHAMPAGNE	Joe Liggins ..... Specialty 355—BMI
9	3	2.	WELL, OH WELL	Tiny Bradshaw ..... King 4357—BMI
8	2	3.	CUPID'S BOOGIE	Little Esther ..... Savoy 750
2	6	4.	HARD LUCK BLUES	Roy Brown and His Mighty, Mighty Men ..... Deluxe 3304—BMI
9	4	5.	EVERYDAY I HAVE THE BLUES	L. Fulson ..... Swingtime 196
6	8	6.	I WANNA BE LOVED	O. Washington ..... Mercury 8181—ASCAP
13	4	7.	I NEED YOU SO	Ivory Joe Hunter ..... MGM 10663
4	7	8.	MONA LISA	King Cole Trio ..... (Cap7811016); (45)F-1010—ASCAP
1	—	9.	GOOD MORNING, JUDGE	W. Harris ..... King 4378—BMI
14	—	10.	MISTRUSTIN' BLUES	Little Esther-M. Walker-J. Otis Orks. ..... Savoy 735

RHYTHM & BLUES RECORD REVIEWS

BEN SMITH QUARTET (Col 30214)

You've Got Me Crying My Heart Out — 50—50—50—50
Male vocal group paces tenuously thru a dull ballad job.

She Knows How the Drops Will Fall — 53—53—53—53
Alto sax, piano and rhythm back solo warbler on an unexciting medium-slow blues.

THE GREAT GATES (4 Star 1504)

Rock Me, Baby — 68—68—67—68
An inferior good rocker gets up a beat of some proportions but little else happens of distinction.

Checkin' Up Blues — 58—60—55—60
Rather dull slow blues job; both material and singer fail to convince.

(Continued on page 122)

THANKS, MARTIN BLOCK (WNEW)

For Picking

'THE LITTLE GREEN MAN'

(From Mars)

APOLLO #1163

As Your Top Novelty Disk of the Week!

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Regent #1016 CRY BABY
I'm Not Falling in Love With You

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Surely God Is Able

I Need Thee Every Hour

Savoy Outselling All Competitive Labels 5-to-1!

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68 MARKET STREET NEWARK, N. J.

The Billboard MUSIC POPULARITY CHARTS PART IX

Record Reviews

RATINGS (100 Point Maximum)

90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR

How Ratings Are Determined

nine key categories. Each category is assigned a maximum number of points within which new releases are rated. The best possible rating is 100. Maximums are subject to change depending on results of a survey of the music now being conducted. N. S. indicates a record is not suitable for approval within the market.

The Categories

Poles listings are maximums: Song caliber, 15; interpretation, 15; arrangement, 15; "name" value, 15; record quality tone/face, etc.), 5; music publisher's ad performance potential, 10; exploitation &record adv't's-promotion firm, legit and other "plug" aids), 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

Records are reviewed three times (1) for retailers, (2) for operators, (3) for disk jockeys. Each time on the basis of grade distinct features.

RATINGS: OPERATOR, RETAILER, DISK JOCKEY, OVERALL

ARTIST LABEL AND NO.	TUNES COMMENT	
	POPULAR	
MARGARET WHITING-LES BAXTER CHORUS (Frank De Vol Ork) Capitol 1123	**You're Mine, You** Another quality oldie gets one of Miss Whiting's silkiest stylizations. Will require plugging to get attention outside the thrush's fan coterie.	81--82--80--80
	I've Forgotten You Somewhat sophisticated ballad gets another beautiful Whiting rendition.	76--78--76--75
LES BROWN Columbia 38078	**Drifting and Dreaming** Tasty, cleanly played dance instrumental of the pretty oldie is drawn from the Brown "Dance Date" set for release as a single.	71--74--70--70
	Foggy Day, A Another side from the package rounds out the pairing. It's a medium jump instrumental reading of this charming Gershwin standard. Brown followers should like this one.	74--77--74--72
ARTIE SHAW ORK Decca 27085	**Just Say I Love Her** Shaw serves up sympathetic support for another excellent vocal effort by Dan Cherry. Ditty's a ballad drawn from a familiar melody.	76--70--75--74
	I Love the Guy The Shaw band runs down this fine rhythm ditty in rather unimpressive fashion with Gwen Davies contributing a competent reading of the cute lyric.	72--75--71--71
LOUIS ARMSTRONG ORK Decca 27119	**La Vie En Rose** Imaginative assignment of this tune to "Pops" results in a delightful interpretation, with Armstrong's vocal and trumpet work and fine ork cloffing all contributing.	84--85--83--85
	C'Est Si Bon As with flip, Armstrong turns in a fine performance, but vote goes to the "La Vie" side.	81--82--80--82
HOAGY CARMICHAEL-4 HITS & A MISS Decca 27093	**Coney Island Washboard** The pleasant, tuneless Carmichael pipes are at home with this un-tempo, cornball oldie.	71--71--70--72
	Some Days There Just Ain't No Fish Hoagy struggles manfully with this fish song, but the thing's a dismal flop.	49--50--49--48
JACK OWENS Decca 27096	**It Couldn't Happen To a Sweeter Girl** Owens turns in a typically simple and credible job on a pleasant, the hardly arresting sentimental ballad.	72--72--70--74
	Dream a Little Dream of Me A wonderful old song gets a first-rate selling job from Owens, male trio, and easy-beat mickey orking.	80--80--80--80
KEN GRIFFIN Columbia 38089	**Harbor Lights** Griffin's clean, simple organ style, with perfect choice of tempo, should give the oldie a new lease on life Jobs-wise.	78--77--78--79
	Josephine Bouncy, tinkling effect produced on this popular standard marks it for sturdy Juke and retail action.	82--81--82--83
TONY PASTOR ORK Columbia 38071	**Major and the Minor, The** Fine riff standard, cut instrumentally, gets a great, relaxed dance rendition by the competent Pastor crew.	73--75--72--72
	Miles Standish Historical story is set to an attractive riff tune. Cute, but unlikely to hit hard.	67--69--67--66
PHIL NAPOLEON MEMPHIS FIVE Columbia 38091	**Fidgety Feet** One of the more polished of present-day Dixie groups delivers the oldie in strong Charleston style.	68--69--68--68
	Bonaparte's Retreat Dixie styling suits the sturdily moving hit fine. Betty Ann Grove does the vocal. Version is lusty, however, and the competition is strong.	71--70--70--73
DICK TAYLOR-VIVIAN CARRY Webster 510	**Go On About Your Bizness** Miss Carry handles the vocal load on a didactic, hand-clapping ditty that fails to excite.	67--68--66--66
	Boogie' in the Swamp The Three Sharps are the vocalists here. Ditty has a catchy hit, but the nonsence lines don't get across.	66--67--65--65
GLORIA DE HAVEN Decca 27086	**Don't Be Afraid** Pretty flick star reveals an enticing vocal style on an appropriate ballad. Little more than regular fan potential here.	71--72--72--68
	There Isn't Very Much To Do Now Thrush shows much this promise on a heavy sob ballad.	73--76--73--70
BUDDY JOHNSON ORK Decca 27087	**Shake 'Em Up** Johnson's big screaming crew pounds out a potent medium-slow boogie instrumental that should register with dancers	80--80--80--80
	Tell Me What They're Saying Arthur Prysock warbles a lugubrious ballad in rich, warmly felt fashion.	72--72--72--72

(Continued on page 111)

BILLY STARR
vocal by Billy Starr with instrumental accompaniment
"Steppin' Out"

No. 16009
75¢ plus tax
Backed by
"WRITE ME A LETTER"

Vocal by
ROY KING
with Hal Fuller and the Tennessee Ho-Downers
"FREIGHT TRAIN BLUES"
AND
"EVERYBODY KNEW"
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FOR GOOD LUCK . . .

"KNOCK ON WOOD"

KING #15054

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FREDDY MILLER

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City ..... Zone.... State.....

Occupation .....

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545 FIFTH AVENUE, NEW YORK, N. Y.

Please enter my order for your weekly Honor Roll of Hits Poster Service. Enclosed is my $1 which I understand covers the first four weeks' service. I will be billed thereafter at the rate of 25¢ per week payable monthly for as long as I continue to use the service.

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STORE .....

ADDRESS .....

CITY .....STATE .....

The Billboard MUSIC POPULARITY CHARTS PART X

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best sellers, most played or most heard features of the Chart.

AIN'T NOBODY'S BUSINESS BUT MY OWN.....Kay Starr-Tennessee Ernie.....Capitol 1324

Capitol's formula for mixing pop and country talents in duet form, which proved so successful with the Whiting and Wakely combo, should happen all over again with this team. Both have been hitting as singles, and this hard-spanking rhythm novelty should stick with their combined fan following.

DADDY'S LITTLE BOY.....Dick Todd-Eddie (Piano) Miller Ork.....Rainbow 40055

Here's a follow-up that figures. The tune has everything "Daddy's Little Girl" had, and then some. Todd gives it the full sob treatment.

GOODNIGHT, IRENE.....Jo Stafford-The Starlighters.....Capitol 1342

The lilting folk-style waltz, soaring via the Gordon-Jenkins-Weavers disking, is rapidly shaping up as one of the big summer hits. Miss Stafford's gentle, lilting treatment represents quality coverage, with an excellent chance to place in the money.

ALL DRESSED UP TO SMILE.....Evelyn Knight.....Decca 27303

The same bright, happy chirping that distinguished her "Powder Your Face" and "A Little Bird" offerings of earlier vintage are in evidence in this latest Knight issue. A highly contagious item.

THE DISK JOCKEYS PICK:

PICHS that have appeared in three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune disk jockeys think tomorrow's hits will be:

1. DREAM A LITTLE DREAM OF ME.....Jack Owens.....Decca 27096
2. SNOOKIE OOKUMS.....Joe "Fingers" Carr.....Capitol 1074
3. LA VIE EN ROSE.....Tony Martin.....Victor 20-3819
4. GOODNIGHT, IRENE.....Frank Sinatra.....Columbia 38092
5. EVERYTHING THEY SAID CAME TRUE.....The Orioles.....Jubilee
6. CRYING.....Les Paul Trio.....Capitol 1088
7. I CROSS MY FINGERS.....Percy Como.....Victor 20-3846
8. DARN THAT DREAM.....Doris Day.....Columbia 3887
9. THREE LITTLE PINGS.....Fontane Sisters.....Victor 20-3814
10. PINK CHAMPAGNE.....Ralph Flanagan Ork.....Victor 20-3847

THE RETAILERS PICK:

PICHS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what tune the record retailers think tomorrow's hits will be:

1. PHANTOM STAGE COACH.....Vaughn Monroe.....Victor 20-3818
2. JET.....Three Suns-Larry Green.....Victor 20-3834
3. FOOL'S PARADISE.....Margaret Whiting-Jimmy Wakely.....Capitol 1065
4. I THOUGHT SHE WAS A LOCAL.....Sammy Kaye Ork.....Victor 20-3828
5. IF I HAD A MAGIC CARPET.....Percy Faith Ork.....Columbia 38862

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among them on what the juke box operators think tomorrow's hits will be:

1. DARN THAT DREAM.....Doris Day.....Columbia 3887
2. M-I-S-S-I-S-S-I-P-P-I.....Bill Darnell.....Coral 60220
3. THREE LITTLE RINGS.....Fontane Sisters.....Victor 20-3814
4. TZENA, TZENA, TZENA.....Vic Damone.....Mercury 5454

THE COUNTRY & WESTERN DISK JOCKEYS PICK:

PICHS that appear for three consecutive weeks or three times within a six-week period will not be repeated below. Based on a weekly survey among them on what the Country & Western Disk Jockeys think tomorrow's hits will be:

1. REMEMBER ME.....Stuart Hamblen.....Columbia 20714
2. THE POSTMAN JUST PASSES ME BY.....Cowboy Copas.....Hing 870
3. TOM CAT BLUES.....Eddie Marshall.....Victor 21-0357
4. ROCK-A-BYE BABY BLUES.....Bob Wills.....MGM 10731
5. SUGAR BLUES.....Salty Holmes.....London 16630
6. OLD MAN ATOM.....Ole Waters.....Coral 64050
7. FINDERS KEEPERS, LOSERS WEEPERS.....Shorty Long.....Hing 874
8. I'LL FIND YOU.....Stuart Hamblen.....Columbia 20714

MAIL IT NOW! If you have not yet mailed this week's pop chart questionnaire, please do it now.

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Command Record #5010
Sung by Francel Foster
● MONA LISA
Backed With
YOU ARE ALWAYS IN MY HEART
Command Record #5019
Sung by Joey Gatto
● HARLEM NOCTURNE . . . VOCAL
Backed With
YOU STEPPED OUT OF A DREAM
Command Record . . .
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NAPERVILLE, ILLINOIS

The Billboard MUSIC POPULARITY CHARTS PART XI

Billboard Trade Service Feature

Advance Information

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

POPULAR

Ala's Nobody's Business But My Own—K. Starr-T. Ernie (I'll Never) Cap(78)11124; (45)F1124
All My Love—P. Page-H. Geller Ork (Roses Remind) Mer 5455
Along the Navajo Trail—C. Haines (I'm Basinful) Coral 60261
Better Safe Than Sorry—The Four Deuces (Never Thought) Dice Jockey 1001
Bidin' My Time—The Modernaires (Dig-Dig) Col 38904
Boogie Woogie Washerwoman—R. McKinley Ork (Backstage Cha) WI7B1D-3948; (45)47-3048
Brand New Kind of Love, A—L. Elliott (I'll Close) Apollo 1167
Brazilian Sleigh Bells—H. James Ork (Is a) Col 38902
Can Anyone Explain?—R. Anthony Ork (Sky Coach) Cap 11131
Can't We Talk It Over—Andrews Sisters-G. Jenkins Ork (There Will) Dec 27115
Cuban Cutie—E. Smith (Mambo Jambo) Dec 27119
Curse of an Aching Heart, The—F. Froba and His Bells (I'm Sorry) Dec 27029
Dig-Dig-Dig for Your Dinner—The Modernaires-L. Brown Ork (Eddie' My) Col 38904
Dippermouth Blues—D. Howard's Frisco Footwarmers (Some of) Jazz Man 33
Dixieland Band—K. Starr (Flying Too) Crystalette CR-530
Don't Come Too Soon—J. Lee and Her Boy Friends (My Man) Cap 1111
Easy To Love—L. Brown Ork (I Could) Col 38903
Flying Too High—K. Starr (Dixieland Band) Crystalette CR-530
Four Deuces, The—The Keys (A Stairway) London 698
Francie—A. Leed (You Wonderful) MGM 10755
Grandpa's Spells—Irene—Andrews Brothers (Wunderbar) Mer 5448
Goodnight, Irene—F. Sinatra (My Blue) Col(78)38092; (33)10718
Happy Music—P. Lee (Show Me) Cap 1105
Hey-Ho Virginia Reel—J. Bond Ork-R. Colvin (Hey-Ho Virginia) MGM 10751
Here is My Arms—D. Cherry (Thinking of) Dec 27128
Hey-Ho Virginia Reel—J. Bond Ork-R. Colvin (Heart of) MGM 10751
Home—A. Cole-P. Rugolo Ork (Tunnel of) Cap 1133
Hoosalio—E. Thornhill Ork (Sweet and) WI7B1D-3842; (45)47-3042
How Long Will It Last—F. Miller Ork (Knock on) King 15056
I Could Write a Book—L. Brown Ork (Easy to) Col 38903
I Love the Guy—F. Warren (Let's Make) WI7B1D-3848; (45)47-3048
I Walked Back From the Buggy Ride—M. Williams (Take Your) Crystalette CR-528
I Want a Roof Over My Head—E. Jordan (Show Me) Dec 27128
I'll Always Love You—M. Tilton (There Isn't) Coral 60258
I'll Close My Eyes—L. Elliott (A Brand) Apollo 1167
I'll Never Be Free—K. Starr-T. Ernie (Ain't Nobody's) Cap(78)11124; (45)F1124
I'm Bashful—C. Haines (Along the) Coral 60261
I'm Sorry I Made You Cry—F. Froba and His Boys (Curse of) Dec 27029
Is a Mule—H. James Ork (Brazilian Sleigh) Col 38902
Iron Horse—R. Hayes (Why Fight) Mer 5456
It Ain't Necessarily So—Summertime—R. Hartlere Ork (Sweet and) Mer 5457
It All Began and Ends With You—G. Lombardo (La Vie) Dec 27128
I've Forgotten You—M. Whiting (You're Mine) Cap 1123
Jazz Me Blues—Leo and His Trio (Won't You) Intro 6002
Knock on Wood—F. Miller Ork (How Long) King 15054
La Vie En Rose—C. Haines (No Other) Coral 60260
La Vie En Rose—G. Lombardo (It All) Dec 27127
La Vie En Rose—E. Piaf (Un Refrain) Col(78)39912; (33)1-743
Ladies, Ladies—D. Kaye (Popsicle) Dec 27126
Lady Is a Tramp, The—F. Warren (I Love) WI7B1D-3840; (45)47-3048
Mambo Jambo—E. Smith (Cuban Cutie) Dr: 27119
My Blue Heaven—F. Sinatra (Goodnight, Irene) Col(78)38092; (33)10718
My Man Stands Out—J. Lee and Her Boy Friends (Don't Come) Cap 1111
Never Throw Me Over Dare—The Four Deuces (Better Safe) Dice Jockey 1001
No Other Love—C. Haines (La Vie) Coral 60260
Our Little Ranch House—J. Parker (Two Weeks) Cap 1106
Pigalle—D. Kaye (Ladies) Dec 27126
Pink Champagne—R. Flanagan Ork (Teena) WI7B1D-3847; (45)47-3047
Perhaps I Don't, Perhaps I Do—A. Morton-P. Weston Ork (Thinking) Cap 1106
Pretty Baby—D. Howard's Frisco Footwarmers (St. Louis) Jazz Man 24
Rockabye the Boogie—R. McKinley Ork (Boogie Woogie) WI7B1D-3848; (45)47-3048
Roses Remind Me of You—P. Page-H. Geller Ork (All My) Mer 5455
Show Me How—L. Jordan (I Want) Dec 27128
St. Louis Blues—D. Howard's Frisco Footwarmers (Pretty Baby) Jazz Man 24
Show Me the Way To Get Out of This World—P. Lee (Happy Music) Cap 1105
Sky Coach—R. Anthony Ork (Can Anyone) Cap 1131
Some of These Days—D. Howard's Frisco Footwarmers (Jazzpronouncin Blues) Jazz Man 33
Stardust—R. Anthony Ork (Young Man) Cap 1107
Stairway to the Stars, A—The Keys (The Four) London 698
Sweet and Lovely—R. Martiere (It Ain't) Mer 5457
Sweet and Lovely—C. Thornhill Ork—R. McIntyre (Honolulu) WI7B1D-3842; (45)47-3042
Take Your Girlie to the Movies (If You Can't Make Love at Home)—M. Williams (I Walked) Crystalette CR-528
That Old Feeling—K. Thompson-S. Oliver Ork (Was That) Dec 27128
That's Very Much To Do Now—M. Tilton (I'll Always) Coral 60258
There Will Never Be Another You—Andrews Sisters-G. Jenkins Ork (Can't We) Dec 27115
Theme Music From Crisis (I & II)—V. Gomez MGM 10756
They Put the Lights Out—G. Gates Ork (Teena, Teena) Coral 60261
Thinking of You—D. Cherry Dec 27128
Thinking of You—A. Morton-P. Weston Ork (Perhaps I) Cap 1106
Three Little Words—P. Regan (You Are) WI7B1D-3822; (45)47-3833
Tunnel of Love—N. Cole-P. Rugolo Ork (Home) Two Weeks With Pay—J. Parker (Our Little) Cap 1100
Cap 1133
Teena, Teena, Teena—G. Gates Ork (They Put) Coral 60261
Teena, Teena, Teena—R. Flanagan Ork (Pink Champagne) WI7B1D-3847; (45)47-3047
Ua Refrain Courait Dans La Rue—E. Piaf (La Vie) Col(78)39912; (33)1-743
Was That the Human Thing To Do?—K. Thompson-S. Oliver Ork (That Old) Dec 27128
Why Did You Make Me Feeling?—R. Hayes (Iron Horse) Mer 5456
Would You Come Over to My House?—Leo and His Trio (Jazz Me) Intro 6002
Wunderbar—Alexander Brothers (Goodnight, Irene) Mer 5448
You Are My Lucky Star—P. Regan (Three) WI7B1D-3822; (45)47-3833
You, Wonderful You—A. Lund (Frenchie) MGM 1075
Young Man With a Horn—R. Anthony Ork (Stardust) Cap 1107
You're Mine, You—M. Whiting (I've Forgotten) Cap 1123

RELIGIOUS

Ain't No Stranger Now—The Flying Clouds (Move la) Score 5020
Filled With Glory Divine—James and Martha Carson (Heaven's Jubilee) Cap 1110
Heaven's Jubilee—James and Martha Carson (Filled With) Cap 1110
I Do, Don't You?—M. Jackson (Shall I Meet) Apollo 229
I Have a Right to the Tree of Life—The Soul Stirrers (It That) Specialty SP 365
Ia That Awful Hour—The Soul Stirrers (I Have) Specialty SP 365
Move in the Room With the Lord—The Flying Clouds (Ain't No) Score 5020
Ot. Lady of Fatima—R. Foley-A. Kerr Singers (The Rosary) Dec 14526
Rosary, The—R. Foley-A. Kerr Singers (Our Lady) Dec 14526
Shall I Meet You Over Yonder—M. Jackson (I Do) Apollo 229

CHILDREN

A-Tisket, A-Tasket—R. Heatherton (Lazy Mary) Col 360-PV
Daddy Wouldn't Buy Me a Bow-Wow—R. Heatherton (I Don't) Col 362-PV
I Don't Want To Play in Your Yard—R. Heatherton (Daddy Wouldn't) Col 362-PV
Lazy Mary—R. Heatherton (A-Tisket) Col 360-PV
Three White and One Seven Dwarfs—(Parts I & II) R. Heatherton Col 360-PV
'Twas the Night Before Christmas—(Parts I & II) R. Heatherton Col 359-PV

INTERNATIONAL

Dos Fraiiiche Yid—Cantor G. Wagner (Farlorene Shlotelel) Apollo 230
Farlorene Shotele—Cantor G. Wagner (Dos Fraiiiche) Apollo 230
Innocence Waltz—R. Schwartz and His Dutch Boys (Rain, Rain) Dice Jockey C-756
Red Handkerchief Waltz—R. Schwartz and His Dutch Boys (Schneider Polka) Dice Jockey C-759
Schneider Polka—R. Schwartz and His Dutch Boys (Red Handkerchief) Dice Jockey C-757
Rain, Rain Rain—R Schwartz and His Dutch Boys (Innocence Waltz) Dice Jockey C-756

King Records
best sellers

POPULAR

★ JOHNNY LONG
15051 MELLO
SHORTY'S GOT TO GO

★ RUBY WRIGHT
15053 SAM, THE ACCORDION MAN
THE OBJECT OF MY AFFECTION

★ FRIELING SISTERS
15057 OUR LADY OF FATIMA
THE STORY OF OUR LADY OF FATIMA
(Narration by Nelson King)

FOLK • WESTERN

★ MOON MULLICAN
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY TO CRY
SOUTHERN HOSPITALITY
886 MONA LISA
GOODNIGHT, IRENE

★ HANK PENNY
869 WHAMI BAMI THANK YOU MA'AM
JERSEY BOUNCE

★ HAWKSHAW HAWKINS
876 YESTERDAYS KISSES
THAT'S ALL SHE WROTE

★ COWBOY COPAS
870 THE MOTHER JUST PASSES ME BY
THE ROAD OF BROKEN HEARTS

★ GRANDPA JONES
867 FIVE-STRING BANJO BOOGIE
UNCLE EPH'S GOT THE COON

★ YORK BROTHERS
881 DON'T LET OUR LOVE DIE
LONG TIME GONE

RACE • BLUES

★ TINY BRADSHAW
4357 WELL, OH WELL
THE BEAT YOU
4376 BOODIE GREEN
AFTER YOU'RE GONE

★ WYNONIE HARRIS
4378 GOOD MORNING, JUDGE
STORMY MIDNIGHT BLUES

★ IVORY JOE HUNTER
4382 CHANGING BLUES
I HAVE NO REASON TO COMPLAIN

★ LUCKY MILLINDER
4379 LET IT ROLL AGAIN
MY LITTLE BABY

★ BULL MOOSE JACKSON
4373 SOMETIMES I WONDER
TIME ALONE WILL TELL

★ WILD BILL MOORE
4383 HEY SPO-DEE-O-DEE
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The Billboard MUSIC POPULARITY CHARTS PART XII

Record Reviews Album and LP

The large boldface number in each review is the relative rating. The rating is based on nine key categories, each of which has a maximum number of points. The total points determining the maximum are subject to change depending on results of a survey of the trade now being conducted.
Suitability for juke box operators or disk jockeys is indicated in boldface comment under the name headings within each review.

THE RATES
(100 points—the maximum)

90-100	tops
80-89	excellent
70-79	good
60-69	satisfactory
0-59	poor

THE CATEGORIES

	Max. Pts.
1. Production idea (grouping of selection continuity)	15
2. "Heme value"	15
3. Caliber of Material	15
4. Manufacturers' Distribution Power	15
5. Exploitation Aids (Records, sheet music and other advertising promotion, film, legit and other display)	10
6. Interpretation	15
7. Recent Quality	5
8. Manufacturers' Production Efficiency	5
9. Packaging (art work, binding, wrapping)	10

CHICAGO JAZZ CLASSICS—Benny Goodman and His Boys (1-10")
Brunswick (33) BL-58015
Wolverine Blues; A Jazz Holiday; Muskrat Ramble; After Awhile; Room 1411; Jungle Blues; Shirt-Tail Stomp; Blue.
These more than two decade old diskings have been doctored and come off cleanly sans surface noise in the LP presentation. Diskings were made by Goodman and the other stars—Glenn Miller, Jimmy McPartland, Wingy Manone, Joe Sullivan, Bud Freeman and others—while Benny was maturing musically as a sideman with the Ben Pollack band. The sides represent a cross-section of the jazz stylings of the late '20s and are of great interest historically. B. G. tackles the alto and bary saxes and the corset on some of these slicings, as well as displaying classy styles of varying influences. Fine collectors' diskings.
JUKES — Not suitable. JOCKS — Historic interest makes a worthy export.

68

DOROTHY KIRSTEN SINGS SONGS OF GEORGE GERSHWIN—Dorothy Kirsten-Percy Faith Orch
Columbia (33) ML-2129
Someone To Watch Over Me; Love Walked In; I've Got a Crush On You; Embraceable You; Sooon; Do Do Do; Mine; Love Is Here To Stay.
The popular opera singer makes her debut on Columbia with a selection of Gershwin songs which display pop flexibility of her legit voice and which should prove to be a popular package. This mainly on the strength of the Kirsten name, which has been on radio and will shortly be on the screen as well as having been within the walls of the Met. She does a cold but compelling job with these songs—laborious at. Faith has given Miss Kirsten superb ork support. In fact, the orking undoubtedly will help to give this set added commercial values.
JUKES — Not suitable. JOCKS — For semi airers.

80

SELECTIONS FROM ROSE MARIE—Marion Gell-Charles Fredericks-Christine Lind-The Guild Choristers—Al Goodman Orch (4-7")
Victor (45)WK-15
Overture to Rose Marie; Rose Marie; The Mounties; Las Jamz; Indian Love Call; Pretty Things; Totem Tom-Tom; Door of My Dreams.
The Goodman ork and a pleasant crew of soloists and choir offer a simple, unadorned capsule performance of the Friml-Hammerstein-Harbach operetta in the best, easy-to-take, operetta tradition. Good, summery stuff.
JUKES — Not suitable. JOCKS — Standard item for highland scenic libraries.

80

GEMS FROM THE DESERT SONG—Earl Wrightson-Frances Greer-Jimmy Carroll-The Guild Choristers-Al Goodman Orch (4-7")
Victor (45) WK-12
Overture to the Desert Song; Riff Song; French Military Marching Song; Romance; Love's Dear Yearning; The Desert Song; One Flower Grows Alone in Your Garden; One Alone.
This handsomely mounted group of popular favorites from the Romberg-Hammerstein II-Mandel-Harbach tilting and delightful score for "The Desert Song," which is one of the most successful American operettas in our modern musical history, should prove to be a consistent selling item. Goodman hands these evergreens a rousing treatment completely in the spirit of their conception. Soloists Wrightson, Greer and Carroll competently attend to the singing chores.
JUKES — Not suitable. JOCKS — Light classic and "pops" shows can use advantageously.

80

JOUNTAIN FROLIC—Dan Crockett-Bradley Kincaid-The Crockett Family-Uncle Dave Macon-Al Hopkins-The Tennessee Ramblers (1-10")
Brunswick (33) BL-59000
Arkansas Traveler; Sourwood Mountain; Cindy; Old Joe Clark; Sugar Hill; Sail Away Ladies; Black Eyed Susie; Sally Goodin; Listen to the Mockingbird; Dixie; Old Hen.
Despite its tremendous charm, this unusual package may have trouble finding its market. Folk music expert Alan Lomax has resurrected a number of excellent folk disks from the Twenties, before the saccharine pop styles diluted our mountain music, and programmed them in an order to fit a frontier days story printed in the accompanying booklet. Question is, where's the market?
JUKES — Not suitable. JOCKS — Unusually colorful program material, with narration to be read from the booklet.

62

JOUNTAIN FROLIC—Dan Crockett-Bradley Kincaid-The Crockett Family-Uncle Dave Macon-Al Hopkins-The Tennessee Ramblers (1-10")
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62

HYMNS—Burl Ives
Columbia (33) CL-6115
Fairest Lord Jesus; The Ninety and Nine; Blessed Assurance; Forty Years Ago; Beautiful Isle; When the Roll Is Called Up Yonder; Whea I Get to the End of the Way; O Beulah Land.
Ives' voice and style are ideally suited to these standard homey hymns. Should register in rural regions, and also low for children. Organ and choir provide the backing.
JUKES — Not suitable. JOCKS — Good program for LP equipped spinners.

76

CURRENT COUNTRY HITS NO. THREE—L. McAuliffe-G. Autry-"Elliot" J. Dickens-J. Hicks-C. Smith-J. Bond
Columbia (33) HL-9016
Birmingham Bounce; I Love You Because; What, Where and When; Hillbilly Fever; I Can't Get Enough of That Ah-ha; Guilty Conscience; Love Song in 32 Bars; Bonaparte's Retreat.
It's unlikely that the LP system means much yet in the country and Western market. Consequently, even the strong concentration of hit wax here can mean little. Unquestionably, the selection is toos.
JUKES — Not suitable on LP. JOCKS — Good pre-arranged program for C & W jocks.

62

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Feelin' Low, Feelin' Blue, Tell You What You Ought To Do
ORDER THESE LEGITIMATE PEARL RECORDS:
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Arco "50-50 Deal" Tops Swap Plans

NEW YORK, July 22.—The most liberal swap plan offered to date goes into effect July 24 when Arco Records initiates a what Prexy Irving Berman calls his "50-50 deal." Theoretically, the dealer is to turn in $1 worth of old stock against every $2 purchased in Arco long-playing disks. But, Berman said, the merchant can keep the old records, and actually is getting a 50 per cent additional discount.

Arco will work the deal thru its 30 distribs, and the plan will be in effect for 60 days. The line now lists 27 LP disks, including several *Jazz at the Philharmonic* volumes.

CROWN BACK IN BIZ

HOLLYWOOD, July 22.—Crown Records, Coast indie which suspended operations a year ago, was reactivated recently following firm's reorganization. Label was incorporated with its former head, Dick King, as prexy; Leonard Edwards, veepee, and S. M. Cahn, secretary-treasurer. Diskery is now seeking to set up national distribution.

Label's first talent acquisition is the Esquire Trio, who waxed their initial four sides, using all George Howe-Al Sherman tunes. Ditties are *What Did I Do Again, Polkarina, Alcopolka* and *It's So Easy To Break a Heart*. Diskery is launching a deejay contest on behalf of the first tune. Label will adhere closely to the pop field, possibly going into Western novelties later.

"THE BILLBOARD" GIVES
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EILEEN BARTON'S
"STILL COOKING" on
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"MY DREAM CONCERTO"
Flip
"RIDIN' THE OFF BEAT"
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BILL SNYDER
TOWER RECORD 1474
TOWER RECORDS
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The Billboard MUSIC POPULARITY CHARTS PART XIII

The Honor Roll of Popular Songwriters

By Jack Burton

No. 70—HAROLD ARLEN (PART II)

(Continued from last week)

Harold Arlen, then as now, had one phobia—the fear of being typed. So, in the beginning, he specialized on hot tunes and torch songs like *Minnie the Moocher's Wedding Day* and *Between the Devil and the Deep Blue Sea*, the first night club songs to challenge numbers from Broadway musicals for Hit Parade popularity. He could have continued in that groove indefinitely, but after two or three years of Cotton Club shows he wrote the music for a sophisticated Broadway revue, *Life Begins at 8:40* before entraining for Hollywood where his *Let's Fall in Love* stamped him as a ballad writer with schmaltz.

Again he varied his routine by returning to New York to work on the Cotton Club numbers for Cab Calloway and Ethel Waters and composed the score for Ed Wynn's *Hurry! for What*. Then back to Hollywood to provide the music for *The Wizard of Oz*, a film that introduced the Oscar-winning *Over the Rainbow* and *We're Off To See the Wizard*, like *Waltzing Matilda* by the Aussies in defiance to Rommel when they stormed the ramparts of Bardia, the battle that turned the tide of the North African campaign in World War II.

Reverting to his first love—torrid numbers—Arlen two years later wrote *Blues in the Night* and *That Old Black Magic*, and then shuttled back to New York for the premiere of his *Bloomer Girl*, the score of which is featured by melodic rather than rhythm numbers, and followed this up with the Broadway musical, *St. Louis Woman*, which blends rhythm tunes and torch songs with ballads.

In his musical two-way stretch between New York and Hollywood, Harold Arlen has worked in the main with three lyricists. His first collaborator was Ted Koehler, born in Washington July 14, 1894, who after finishing school, worked as a photo-engraver in his father's plant before pioneering in exploitation of songs as a pianist in a motion picture theater, where the song-writing bug bit him.

Next in order of succession was E. Y. (Yip) Harburg, born in New York April 8, 1898, and the sheep-raising son of a Bachelor of Science sheepskin from the College of the City of New York. There he edited the college magazine and sold verse to popular periodicals before opening an electrical appliance shop. His selection AC nor DC current could give him a jolt of satisfaction, and in 1929 he turned the switch to songwriting as a life vocation.

Johnny Mercer was third in a line of lyricists who have shared in and contributed to the success of Harold Arlen. A native son of Savannah, Ga., where his colored mammy first jounced him on her knee back in 1909, Johnny wrote his first song, *Sister Susie Sitrum Syrup Stuff*, at the age of 15, and after completing preparatory school in Virginia, he went to New York with the Savannah Little Theater group to participate in David Belasco's one-play competition.

When the group boarded the homebound train after the Belasco foolery, Johnny Mercer merely saw them off, having decided to remain in New York to make a professional stage career. He auditioned for a part in the Theatre Guild's *Garrick Gaieties* of 1926 but while turned down as a thespian, his song, *Out of Breath and Scared to Death of You*, was interlarded in the score and sung by Sterling Holloway. Then Johnny got a job as a Wall Street runner, a drab occupation from which Paul Whiteman rescued him by signing him up as a singer and introducing him to Hoagy Carmichael with whom Mercer wrote his first smash hit, *Lazybones*.

Paul Whiteman lost a vocalist when Benny Goodman engaged Johnny Mercer to sing on the Camel Caravan radio program, and Goodman, in turn, was in the market for a replacement in 1939 when the popularity of *And the Angels Sing* put Johnny on the Santa Fe Chief with a one-way ticket to Hollywood in his pocket. The rest is another Hollywood success story but not written in the film studios alone. Johnny forming Capitol Records, Inc., in 1942 with Glenn Wallichs and Buddy DeSylva as partners and discovering such platter stars as Margaret Whiting, Peggy Lee, Jo Stafford, Andy Russell, Hal Derwin and the King Cole Trio.

There's a close parallel in the sagas of Johnny Mercer and Harold Arlen. Both brought to Tin Pan Alley the freshness and vitality of youth. Both climbed to eminence when the economic odds were all against them—during the depression—but both were kicked upstairs by a kindly fate that must have had an ear for good and lasting music.

PERTINENT DATA ON SONGS AND SONGWRITERS

Songs used in this series are listed according to the date of their original copyright; stage musical songs, according to the year the musicals were produced, and film songs, according to the year of public release.

Songs which have attained a sheet music sale of one million or more are marked with an asterisk (*).

In the publisher listing, the name of the present publisher, and not the original publisher, is given, and songs now in the public domain (titles first copyrighted in 1894 or before) have no publisher credit.

In listing of recordings, no 10-inch collector's items are given. The record listing is representative, not necessarily complete.

(Continued from last week)

COME RAIN OR COME SHINE
(Available on the following records: Decca 23548, Dick Haymes and Helen Forrest; Capitol 347, Margaret Whiting; Capitol 10053, Ella Fitzgerald; Columbia 10053, Mindy Carson; Columbia 10054, Jo Stafford; Capitol 20-1819, Tommy Dorsey.); Capitol 879, Margaret Whiting.

LI'L AUGIE IS A NATCHAL MAN
LEGALIZE MY NAME
(Available on the following records: Decca 23499, Gordone Heines; Capitol 10054 in CE-28, Pearl Bailey; Columbia *5069, Pearl Bailey.)

ANY PLACE I HANG MY HAT IS HOME
I FEEL MY LUCK COMIN' DOWN
TRUE LOVE
CAKE WALK YOUR LADY
CHINQUAPIN BUSH
WE SHALL MEET TO PART, NO NEVER
LULLABY
SLEEP PEACEFUL
LEAVIN' TIME
A WOMAN'S PEROGATIVE
RIDIN' ON THE MOON
LEAST THAT'S MY OPINION
RACIN' FORM
COME ON, LI'L AUGIE

Film Songs and Scores

1933—*TAKE A CHANCE*
A Paramount picture with James Dunn, Cliff Edwards, June Knight, Lillian Roth and Charles "Buddy" Rogers. Lyrics by Billy Rose and E. Y. Harburg. Harms, Inc.
IT'S ONLY A PAPER MOON
(Available on the following records: Decca 23812 in A-515, Eddie Heywood orchestra; Decca 23425, Ella Fitzgerald and the Ink Spots Rhythm Boys; Capitol 20012 in BO-8, King Cole Trio; Columbia 36834, Beany Goodman; Victor P120-17039 in P-142, Vaughn Monroe and the Norton Sister.

1934—*LET'S FALL IN LOVE*
A Columbia picture with Ann Southern, Edmund Lowe and Gregory Ratoff. Lyrics by Ted Koehler. Bourne, Inc.
LET'S FALL IN LOVE
(Available on the following records: MGM 10325, Hank D'Amico; Capitol 20034 in BO-13, Anne Bassett; Decca 24066 in A-1933, Charles Baum orchestra.)

1936—*STRIKE ME PINK*
A United Artists' picture starring Eddie Cantor in a cast that included Ethel Merman and Sally Eilers. Lyrics by Lew Brown, T. B. Harms Company.
THE LADY DANCES
CALABASH PIPE
IF I FEEL THIS WAY TOMORROW THEN IT'S LOVE
FIRST YOU HAVE ME HIGH
THE SINGING KID
A First National picture starring Al Jolson in a cast that included Sybil Jason, Edward Everett Horton, Lyle Talbot and Allen Jenkins. Lyrics by E. Y. Harburg. Remick Music Corporation.
WHY HOW THIS COUNTRY HAS CHANGED
I LOVE TO SING
SAVE IE SISTER
YOU'RE THE CURE FOR ALL THAT AILS ME
STAGE STRUCK
A First National picture with Dick Powell, Joan Blondell, Warren Williams and Frank McHugh. Lyrics by E. Y. Harburg. Harms, Inc.
IN YOUR OWN QUIET WAY
YOU'D BE KINDA GRANDISH
THE NEW PARADE

1937—*GOLD DIGGERS OF 1937*
A First National picture with Joan Blondell, Dick Powell, Glenda Farrell and Victor Moore. Lyrics by E. Y. Harburg. Harms, Inc.
SPEAKING OF THE WEATHER
LIFE INSURANCE
LET'S PUT OUR HEADS TOGETHER

1939—*BABES IN ARMS*
An MGM picture with Mickey Rooney, Judy Garland, Charles Winninger, Guy Kibbe, June Preisser and Grace Hayes. Lyrics by E. Y. Harburg. Chappell & Company, Inc.
GOD'S COUNTRY
A DAY AT THE CIRCUS
An MGM picture starring Groucho, Chico and Harpo Marx in a cast that included Kenny Baker and Eve Arden. Lyrics by E. Y. Harburg. Leo Feist, Inc.
LYDIA THE TATTOOED LADY
TWO BLIND LOVES
STEP UP AND TAKE A BOW
SWINGALI

1939—*THE WIZARD OF OZ*
An MGM picture with Judy Garland, Bert Lahr, Ray Bolger and Jack Haley. Lyrics by E. Y. Harburg. Leo Feist, Inc.
MERRY OLD LAND OF OZ
IF I ONLY HAD A HEART
IF I ONLY HAD A BRAIN
OVER THE RAINBOW
This was awarded the Oscar as the best motion picture song of the year.
(Available on the following records: Columbia 37258 in C-124, Frank Sinatra; Decca 24088 in A-1939, Basil Famous orchestra; Decca 23937 in A-552, Fred Waring's Pennsylvanians; Capitol 20049 in BO-23, Jo Stafford; Columbia 4440-M, Judy Garland and orchestra; Victor P120-13512 in P-136, David Rose orchestra; Capitol 57-774, Charley Barnet orchestra.)
MUNCHKINLAND
WE'RE OFF TO SEE THE WIZARD
DING DONG THE WITCH IS DEAD
THE JITTERBUG
IF I ONLY HAD THE NERVE
"Wizard of Oz Selections," Decca Album A-558 featuring Judy Garland and Victor Young's orchestra: "Over the Rainbow," "The Jitterbug," "Munchkinland," "If I Only Had a Heart," "If I Only Had a Brain"; "The Merry Old Land of Oz" and "We've Off to See the Wizard." MGM Album L-9 with J. Herron orchestra: "If I Only Had a Brain," "If I Only Had a Heart," "If I Only Had the Nerve," "Ding Dong the Witch Is Dead," "Over the Rainbow" and "We're Off to See the Wizard."

1941—*THE ROAD TO ZANZIBAR*
A Paramount picture with Bing Crosby, Bob Hope and Dorothy Lamour. Lyrics by Johnny Mercer. Remick Music Corporation.
BLUES IN THE NIGHT
(Available on the following records: Victor P120-1543) in P-139 Dinah Shore; Harmony 1012, Peggy Lee and Benny Goodman orchestra; Decca 29218 in A-520, Fred Waring's Pennsylvanians; Decca 23524 in A-406, Larry Adler; Decca 25194, Woody Herman orchestra; Decca 24311 in A-1942, Bob Grant orchestra; Capitol 10003 in CD-1, Johnny Mercer, Jo Stafford and the Pied Pipers; Columbia 7580-M, Morton Gould orchestra; Victor 27428-M, Andre Kostelanetz orchestra; Columbia 37858 in C-147, Woody Herman orchestra; Columbia 36500, Harry James.)

1942—*STAR SPANGLED RHYTHM*
A Paramount picture with Bing Crosby, Ray Milland, Vera Zorina, Bob Hope, Mary Martin, Veronica Lake, Fred MacMurray, Dick Powell, Dorothy Lamour and Betty Hutton. Lyrics by Johnny Mercer. Famous Music Corporation
THAT OLD BLACK MAGIC
(Available on the following records: Decca 18540, Alvino Rey Sextet; Victor 20-1933, Mildred Spooner; Victor 20-3481, O. Gillespie orchestra; Varsity 152, Perry Como with orchestra; Decca 29218 in A-520, Fred Waring's Pennsylvanians; Decca 23474 in A-406, Larry Adler; Decca 23415, Jimmy Saxe; Decca 24561, Charley Barnet orchestra; Decca 24316 in A-1942, Bob Grant Orchestra; Capitol 130, Johnny Johnston; Capitol 15056, Mel Powell; Capitol 126, Margaret Whiting.)
HIT THE ROAD TO DREAMLAND
(Available on Decca record 23937 in A-552, Fred Waring's Pennsylvanians.)
OLD GLORY
A SWEATER, A SARONG AND A PEEKABOO BANG
I'M DOING IT FOR DEFENSE
SHARP AS A TACK
ON THE SWING SHIFT

1943—*CABIN IN THE SKY*
An MGM picture with Ethel Waters, Lena Horne, Eddie Anderson, Louis Armstrong and Duke Ellington. Lyrics by E. Y. Harburg. Robbins Music Corporation
LI'L BLACK SHEEP
LIFE'S FULL OF CONSEQUENCES
HAPPINESS IS JES' A THING CALLED JOE
(Available on Columbia record 36789, Woody Herman orchestra.)

1943—*THE SKY'S THE LIMIT*
An RKO picture with Fred Astaire, Joan Leslie and Robert Benchley. Lyrics by Johnny Mercer. Edwin H. Morris & Company, Inc.
I'VE GOT A LOT IN COMMON WITH YOU
MY SHINING HOUR
(Available on Decca record 23937 in A-552, Fred Waring's Pennsylvanians.)
ONE FOR MY BABY AND ONE MORE FOR THE ROAD)
(Available on the following records: Columbia 38474, Frank Sinatra; Capitol 10064 in CD-36, Johnny Mercer; Capitol 15241, Johnny Mercer; Victor 20-1933, Mildred Hunter; Decca 24669, Guy Lombardo; Mercury 5141, Snooky Lanson.)

1944—*HERE COME THE WAVES*
A Paramount picture with Bing Crosby, Betty Hutton and Sonny Tufts. Lyrics by Johnny Mercer. Edwin H. Morris & Company, Inc.
I PROMISE YOU
(Available on the following records: Capitol 181, Jo Stafford; Decca 18644, Bing Crosby.) NAVY SONG
THERE'S A FELLOW WAITING IN POUGHKEEPSIE
(Available on the following records: Decca 23379, Bing Crosby and Andrews Sisters; Capitol 180, Jane Hutton and the Pied Pipers.)
MY MAMMY THINKS I'M A STAR
LET'S TAKE THE LONG WAY HOME
(Available on the following records: Capitol 181, Jo Stafford; Decca 18644, Bing Crosby.)
HERE COME THE WAVES
ACCENT-TCH-U-ATE THE POSITIVE
(Available on the following records: Decca 23379, Bing Crosby and Andrews Sisters; Capitol 10135 in CC-10, Johnny Mercer and the Pied Pipers; Capitol 180, Johnny Mercer and the Pied Pipers.)
UP IN ARMS
An RKO picture with Danny Kaye, Dinah Shore and Dana Andrews. Lyrics by Ted Koehler. Harms, Inc.
NOW I KNOW
TESS'S TORCH SONG
(Available on Capitol record 151, Ella Mae Morse.)
ALL OUT FOR FREEDOM

(See Popular Songwriters on page 44)

SONGWRITERS COMING UP!
NACIO HERB BROWN
In Subsequent Issues The Billboard Will Present
BURTON LANE
JIMMY VAN HEUSEN
FRED AHLERT
PETER DE ROSE
RAY HENDERSON
ARTHUR SCHWARTZ
MILTON AGER
CON CONRAD
BILLY ROSE
HARRY WARREN

HAROLD ARLEN'S BEST KNOWN SONGS AND RECORDINGS AVAILABLE

TV Trade Mulls Credit Curbs

FRB Expected To Re-Enact Regulation W

Ruling Seen in September

(Continued from page 4)

expected that FRB will require from 20 per cent to 33⅓ per cent as a down payment, with no more than a year to pay for cheaper sets and two years for expensive receivers. Similar credit restrictions will be put into effect for all consumer durables. The bill specifies that credit is not to be limited for materials bought for business purposes if they are not useable for household or personal purposes.

Sharply increased taxes are due to be requested from Congress in the next few weeks, but Administration leaders said no rise is contemplated for 1950. Meanwhile, the chance for excise tax repeal has long been considered doomed by the Korean outbreak.

In prospect for 1951 are substantial increases in both individual and corporation taxes, with the probability that an excess profits tax will be included. Brunt of the personal income tax rise will have to be borne by the middle-income bracket, which, according to federal statistics, includes the majority of show people.

If rationing comes, gasoline will probably be one of the first commodities on the list. Such a step would seriously affect a large portion of showbiz, just as it did during the last war. The administration, however, is firmly on record as wanting to avoid any rationing as long as possible.

Average TV Cost Dropped $165 From '48 Price

WASHINGTON, July 22. — The average expenditure by TV receivers last year was $330, a drop of $165 from 1948, the Federal Reserve Board (FRB) said this week. The average price of radio sets purchased was $55 as compared with $70 in 1948.

The average price of TV sets last year was pretty close to what consumers guessed when surveyed by FRB in early 1949. The average consumer estimate was $340, and under-estimate of $10. The guess on radio set prices, however, was underrated by $45 as prospective buyers figured on paying $90 on the average last year.

Analyzing 1949's buyers of TV sets, FRB found that 65 per cent of them earned less than $5,000 a year, bearing out the estimates of industry leaders. FRB said that 3 per cent of the buyers made less than $1,000; 10 per cent were in the $1,000-$2,000 bracket; 36 per cent in the $2,000-$4,000 bracket, and 20 per cent in the $4,000-$5,000 bracket.

The agency took a look to see if length of marriage had any effect on the buying of TV sets. Contrary to the fact that persons married less than two years bought most of the furniture sold, FRB found newlyweds bought no more TV sets than old benedicts, the ratio being about the same for those married more than 20 years and those hitched for only two years.

Dealer Profit-Loss Depends On Jack-Equipped TV Sets, Says Webster-Chicago V.-P.

By Charles P. Cushway

Executive Vice-President, Webster-Chicago Corporation

CHICAGO, July 22.—The television set phono jack, a simple gadget with little actual financial value, will be an important factor in determining how thousands of dealers fare during the next 10 or 20 years.

People will be buying TV sets after the current heavy demand settles down, but they will be shopping around more for the best bargain. Dealers complaining that they haven't been making enough money will have to work harder to make a real margin of profit on TV. Many have already learned that the phono jack on the set they have sold creates sales volume that means an important extra margin of profit. Many more will learn this soon. These dealers will be pushing jack-equipped sets. The jack helps convert a one-shot TV set customer into a steady customer.

Sales Value Not Appreciated

Many buyers and manufacturers have been ignoring the significance of the phono jack while a few have been quietly capitalizing on it. But the average manufacturer, and even many dealers, have failed to appreciate its influence on sales volume. Now they have reached the stage where they will have to. The phono jack is one way to keep the dealers operating at a profit and the TV industry from getting set along without successful dealers.

The dealer who sells a jack-equipped TV set is assured of more sales prospects. His next step is to sell a plug-in phonograph unit. Surveys have proved that buyers have a strong a hold television has on its fans, they still like music. They may not want the set powerful enough to put a lot of money into a new radio-phonograph, but plug-in phono equipment is the

NIGHT CLUB REVIEWS

Cocoanut Grove, Hotel Ambassador, Los Angeles

(Tuesday, July 18)

Capacity, 860. Price policy, $1.50 cover. Owner, Ambassador. Operator, J. E. Benton. Estimated budget this show, $7,000. Estimated budget last show, $4,350.

Celeb-studded crowd jammed the room to give Tony Martin a memorable opening and the biairo a record turnout. He well deserved the reception. In addition to possessing one of the finest voices in pop platterdom, Martin is a master showman who can conjure a romantic mood, bring laughter or stir memories. His warmth and geniality also are assets.

Introed by George Burns (Burns and Allen), Martin came on with a bright and breezy *Enjoy Yourself*, followed by a heart-and-soul interpretation of *There's No Tomorrow*, his current best-selling Victor disk. He contrasted song moods thruout the show. Occasional vocal highjinks, generously tossed in for humor's sake, were highly favored—introing *Every Man Has a Woman*, a refrain from *Cry of the Wild Goose*, and a touch of Jolsonese in *Toot, Toot, Tootsie*. As mimics go, Martin proved himself capable in his takeoff on Harry Richman's *Easter Parade*.

He turned on the nostalgia during the latter part of the show. Martin recalled top names he saw perform at the Grove during his college days, and then sang the songs identified with them. For his wind-up Martin used his band vocalist gimmick while customers came up to dance to his singing with Eddie Heckscher's ork. To back the show, Hal Bourne batoned the ork from his Steinway. Heckscher delivered with dance tunes. Show is booked for two weeks.

Lee Zhito.

Bellevue Casino, Montreal

(Sunday, June 25)

Capacity, 800. Price policy, $1 admission. Owner-operator, Harry Helmold. Manager, Joe Kraseler. Publicity, Bruce Taylor. Booker, Miss Ingalls. Estimated budget this show, $5,000. Estimated budget this show, $6,000.

Colorful dancing of the Ballet Sevillianos combines with dynamic juggling of youthful Rody Cardenas to give this show place its top presentation in its year of operation. Mme. Kamerova, with music arranged by George Kameroff, has used Carmen to its full and lavish depth to build up her hour-long production.

The chorus line of eight and two show girls, beautifully costumed, are used effectively to introduce the show and back the Sevillianos in their two numbers. The ballet numbers, first in nitery history here—seemed to enjoy the dancing as much as the capacity audience did.

There is even a comic bullfight which creates an effective break. As the ballet and chorus form an arena, using a bright red length of cloth, blond Nonnie Morton enters with her trained "bull"—two partners wearing costume. The head gets many laughs as the clever patter of Miss Morton. Thruout, the Sevillianos keep the audience reminded of the Carmen atmosphere with shouts of Olle and El Torro. Frank Gamboni, whose voice is perhaps best suited for the operatic stage, does an adequate job with the *Torreador's Song*.

Cardenas does not fit into the Carmen production, but nearly steals the show from the troupe with his mad, frenetic pace.

Oldfield and Ware provide humor with a smooth acrobatic balancing act. Their antics give the required pause that refreshes.

Bix Belair and his ork deserve plaudits for the fine manner in which they handle the difficult musical background. *Harold Gardner.*

Casa Seville, Long Island, N. Y.

(Wednesday, July 19)

Capacity, 1,000. Price policy, $2.50-$3.50 minimum. Shows at 8:30 and 12:30. Owner-operator, Gene Seville. Booking, non-exclusive. Estimated budget, $1,500.

Since last caught, spot, way out on Long Island, has had a major plastic job done. It is now a tremendous room and, more important, the raised floor on which the acts work is lit like a big-time spot. In fact, some of its borders, spots and traveling lights are better than many of the major clubs in New York. All this serves to make the room a fine showcase. Added to all this, room has Eddie Stone (ex-Glas Hat) who can cut a show with the best of them. Incidentally, Stone's sextet makes up in fine arrangements and solid musicianship what it lacks in size. Stone, a personable pleasant-voiced fronter, would be ideal for a glass hotel.

Show has Doug Rogers, Steve Murray, Katherine Chang and a June Taylor line (3) fronted by Marilyn Taylor. Rogers, a tall, clean cut, good-looking kid, does about everything (except comedy) that would tend to make him a good bet for legit or pictures. He has a big voice, dances extremely well, plays instruments and himself like a vet despite his obvious youth.

Katherine Chang looked good the her singing couldn't dent a tough crowd out front. Steve Murray worked like a beaver throwing 'em out like a machine gun. Once or twice he almost had them but couldn't hold them. It seemed apparent that a slow comic, perhaps a mimic, would do best here. The audience simply doesn't go for the fast chatter boys, at least it didn't on show opening.

The June Taylor line did a fine job in three productions. They opened with a fast samba, did a novelty thing in the middle and closed with a roaring '20s number. Kids do real dancing, acros and bits. Marilyn Taylor (June Taylor's kid sister) who has previously limited herself to dancing, now has added singing. Girl looks good and with a okay line could be more working on.

Eddie Stone's band played the show and La Playa Rumba Quartet did the Latin beats. *Bill Smith.*

Monte Carlo, Pittsburgh

(Monday, July 10)

Capacity, 300. Price policy, no cover, no minimum. Owner, manager, Allan F. Clark. Booking, Mary Johnston. Estimated budget this show, $1,200. Estimated budget last show, $1,500.

In its first anniversary show, the Monte Carlo has neat little package tied together in top-drawer style by comedian Danny Crystal, selected by Jesse Allan Clark as the standing star to appear in his room during the first year. Crystal is loaded with talent and had the room ringing with stories, songs and impressions For his bow-off he brought back the Four Lads, who open the show, for a sock take-off on various singing groups. The Lads, Canadian importers whose work ran from 10 to 20, appear to have a great future. Their voices blend well, they lock good and with a little more experience should be a great bet on records and TV.

In the second slot, Kay Vernon gives Crystal a good fight for top honors. A big local fave here, Miss Vernon has many friends in the house and her sock delivery brought thunderous applause. She had to beg off.

Clark handled the emsee assignment himself, doing quite a smooth job.

Bobby Cardillo's Trio did a remarkably fine job in cutting the show, giving each act a full background despite their instrumentation of guitar, bass and piano. *Len Litman.*

Bar of Music, Hollywood

(Friday, July 14)

Capacity, 415. Price policy, $2 minimum on Saturdays. Continuous entertainment. Operators, Albert and Regina Vilisudy. Manager, Albert Vilisudy. Booking policy, non-exclusive. Publicity, Jerry Riley. Estimated budget this show, $1,800. Estimated budget last show, $1,500.

Arthur Blake has revamped his act, retaining only trademarked bits and adding a raft of new impressions. Mimic Blake (with writer Dora Maughan) has welded topical gags, biting satire and enough blue material to satisfy bistro customers with a smart and entertaining parcel.

Highlights include his familiar impressions of Louella Parsons and Bette Davis, both of which are faves. In the new vein, he does an amazingly accurate impression of Ethel Barrymore giving young gals advice on love, Gloria Swanson in a bit from *Sunset Boulevard*, and a tickler takeoff of Margaret O'Brien. His unfattering dig at Orson Welles also is accurate. For extra measure there are the standbys such as Dorothy Lamour, Charles Laughton, Hildegarde, Sophie Tucker and Carmen Miranda. Judicious pruning of non-essential material and elimination of some off-color cracks would add more sparkle to a top notch act.

Rounding out the bill is thrush Doris Abbott and the twin piano team of Felix De Cola and Benno Rubinyi. The latter delights with well-played medleys of Gershwin tunes and novelties. As for Miss Abbott, it would be kindest to say that the gal is not ready for class spots. De Cola and Rubinyi back acts, with Lu Fidler's ork providing terp tunes.

Alan Fischler.

Hildy, Cantor Highlight Quaker Forum Pop Switch

PHILADELPHIA, July 22.—Philadelphia Forum, subscription concert and lecture series at the Academy of Music, will do a turnabout for the 1950-'51 season. Series has been cut to 10, with emphasis for the first time on pop fare.

Hildegarde, who made her first bow locally last year at the Hotel Sheraton, marks the series in a "pop and piano concert," assisted by her orchestra, November 29. Also taking to the Forum's concert stage will be Eddie Cantor, assisted by duo-pianists, for a recital on November 16 of "My 40 Years in Show Business." Still another topper will be a March 13 appearance of movie singer Mario Lanza, a local lad.

With all appearances limited to the Forum series, season will also bring to the Academy Dec. 10 Monte Carlo on March 1, the Boston Symphony on February 12, the Vienna Choir Boys on January 10, song recital by Ljuba Welitch on January 4, Charles L. Wagner Opera Company's *La Boheme* on December 8, and two dramatic offerings in George Bernard Shaw's *Saint Joan*, directed by Margaret Webster, on October 10, and *Springtime for Henry*, starring Edward Everett Horton, on April 9.

Forum series is promoted by The *Philadelphia Inquirer* for the benefit of *Inquirer* charities.

Erie Social Club's Liquor License Suspended 40 Days

PHILADELPHIA, July 22.—Acting on charges including "unexplained shortage in ash income" the State liquor control board suspended the license of the Erie Club for 40 days, effective June 30. In addition to the shortage, club was alleged to have failed to adhere to its by-laws, failed to keep complete records, and made sales to non-members.

Erie Social has for a long time been one of the op private clubs in town. Membership club features name entertainment on Saturday and Sunday nights spending as much for the week-end as some of the top clubs spend for the entire week's show.

Palace, New York
(Thursday, July 20)

Capacity, 1,700. Price ranges, 80 cents-$1.20. Four shows daily, five Saturdays. RKO chain booker, Dan Friendly. Producer, Dave Benis. Show played by Don Alberti house ork.

Current show didn't get started until the No. 4 act, Roy Benson, came on. From there it picked up and closed strong. First of three was Jacques Conrad, French-import ice pleaser, all light looking chap who works a lot like Boy Foy. Cordon does a lot of straight and comedy juggling atop a unicycle which in turn is atop a round table. He uses a girl to clean up the act. Stuff is good, but too slow to really get them. Mary Mon Toy, on next, showed a good soprano voice, smart wardrobe, but little commercial pacing. After opening with *This Can't Be Love*, she went into *Somewhere* (English version) and wound up with a piece from *Carmen* to a fairly good hand. Tamara and Orloff, working in front of an appropriate drop, did a story-version Apache. Idea was good, the sameness of pace hurt the sought-after effect. Team is good looking and has some good tricks but needs more footwork of the flashy kinds used and accepted by U. S. audiences.

Roy Benson got the show into high gear. Lot of comic tricks, many standard, including his billiard ball and salt bits, were handled as smoothly as ever. But it was his mad chatter and throwaway effects that really sold him. He got yocks time and again, including a wrap always.

Stump and Stumpy proved they're better than ever on this trip. Their mad take-offs (no announcement who they're copying, the identification is easy) is top showmanship. Their hoofology, muggling bits and chatter got terrific responses.

Yonely, another French import, has a real act but little selling savvy. Working in white face and a tramp costume liberally covered with sequins, he made a good impression with his dead pan comedy. Basic routine is built on his ability to play various instruments—fiddle, trumpet, accordion—all of which he's got stashed in his coat. As he starts each instrument a gal comes out to take it away. If the idea was new and to comedy, it missed. The gal merely got in the way. Yonely also showed an ability to chatter in verse but segues for added giggles. When he finished there was no doubt he was a hit, but he can be a greater hit with proper pruning.

Morris and North were as big this time around as they were six or eight months ago when they played the Palace. The old format, Joe Morris in the box heckling Sunny North on stage, got the bellies rumbling again. Some of the material was questionable for a family house but they apparently loved it.

Pat Rooney Sr. wound it up with a new opening. He did a vocal on an oldie, *Five-Cent Trolley*, and went into his time honored dance. From then on the routine is the same. But old or new, the house ate it all up and yelled for more.

Pic: Peggy. Bill Smith.

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will relinquish his Theatrical Agency located at 111 W. 42nd St., N. Y. C., to become head of the Variety Dept. for the Jules Siegler Agency located at 545 5th Ave., N. Y. C.

Capitol, New York
(Thursday, July 20)

Capacity, 4,627. Price policy, 75 cents-$2. Four shows daily; five Saturdays. Loew's chain booker, Sidney Piermont. Producer, Allan Eee. Show played by Sonny Dunham's ork.

Capitol show, built around Sonny Dunham's ork, is sparked with a couple of touches of distinctive musical comedy caliber. Notable are vet comedian Bert Wheeler, paired with straight man Phil Silvers, and Ruth Jr., a tap dancer who is in the tradition of such names as Jack Donahue, Ray Patricola, Fred Astaire and Ray Bolger.

Wheeler foregoes his apple-chewing routine this time, but his material is very familiar. It includes robust touches in the burlesque manner, such as the trick trousers, the double entendre lines, the hoke love scene with the girl. Timing is superb, with the delivery abetted by Wheeler's impish and deft manner. Slate is a perfect straight, relaxed, by turns in bullying and dead pan. In all, it's a terrific act, highly comic and enlivened by occasional bits of song and dance.

Ruth, young, unless very good, are apt to be boring. Lou Wills Jr. is very good. His style is fluid, deriving from the great practitioners of the art. Too, he couples the footwork with pantomime, a bit of chatter, and, for novelty, a touch of acro work. Pleasure to watch, particularly when doing his impressions of leading hoofers.

Stan Fisher, harmonica virtuoso, is brilliant in his rendition of such diverse items as *Malaguena*, *Slaughter on Tenth Avenue*, *Sugar Blues* and *Hora Staccato*. The instrument, as he plays it, has an almost orchestral quality. Scored solidly, encoring with Kreisler's *Rondino on Beethoven's No. 1* —beautifully done. Fisher seemed a bit clumsy in the few lines he essayed. A minor thing, at most.

Vocalist Toni Arden did five or six tunes, opening rather weakly with *You Can't Be Love*, but showed her strength and stature quickly with *Bewitched*, *Sorrento* and *When You're Smiling*. Temptation, with a reprise, lot of singing, really socked across. Miss Arden's range in song material was impressive.

Dunham's band, brassy and rhythmic, played a good show, with the maestro unostentatiously fronting and playing trumpet.

Pic, Duchess of Idaho.
Paul Ackerman.

Paramount, New York
(Wednesday, July 19)

Capacity, 3,654. Price range, 55 cents-$1.50. Four shows daily. Chain booker, Sidney Levins. Show played by Bob Chester's ork.

The new show is a smoothly paced, thoroly pleasing bill, with Lord Rochester and Pitt Tympany Five for sock commercial value, the Fontane Sisters for pulchritude and a surprisingly big-time turn by newcomer Bobby Van.

In the closing spot, Jordan turned in his usual showmanly performance, muggling like mad and carolling around the stage in shrewdly timed abandonment. Basically he's five comparatively inhibited musicians (guitar, trumpet, drums, bass, piano) decked out with an exuberant version of *Saturday Night Fish Fry*, and followed his usual pattern of audience-way-bachelors routine *Beware*, and a rocking boogie *Blue Lights*. Jordan's personality overcame the lack of exhilaration held the audience. He really brought the house down with his harum-scarum closer *Run, Joe, Run*.

The Fontane Sisters are probably the best looking family vocal team since the Kings. The three gals (two brunets and a blond) are curvalicious, vivacious and warble an acceptable tune. They scored with a bouncy pop *Hoop-De-Doo* and a rather metallic ballad *I Want To Be Loved*; but they clicked biggest with their closer, a pixie-styled *Cinderella Work Song* from the Disney cartoon.

Bob Chester's ork (three trombone, three trumpets, guitar, piano, drums, bass, five sax, including the leader) made the show in competent fashion and the maestro was a sincere, albeit rather nervous emsee. Chester opened the show with a brassy *Stars and Stripes* march and the band's vocalist Alan Foster sang a couple of tunes *Marie* and *With My Eyes Wide Open I'm Dreaming*. Foster exhibited assurance and confidence and a Como-styled larynx.

The surprise hit of the bill was Bobby Van, young, gangling lad with plenty of know-how. His comedy mimicry and eccentric soft shoe routine are nothing sensational, but the boy has the kind of infectious enthusiasm for performing that delights audiences everywhere.

Rudy Cardenas, a standard juggling act, opened the show and rated his usual solid reception from the crowd. His deftly timed boy-billiard-table trick pulled the biggest hand.

Pic: 711 Ocean Drive. June Bundy.

Roxy, New York
(Thursday, July 20)

Capacity, 5,000. Price range, 50 cents-$1.75. Four shows daily. House booker, Ed Hassell. Producer, Arthur Knorr. Show played by Roxy house ork.

It was obvious from their walk-on that the Andrews Sisters came in with a well prepared act. Patty is now the chief spark plug of the trio that does all the solos. But taken as a group the gals showed a real act. Their old specials, medleys of old hits and pieces of business that got yocks upon yocks.

All togged out in sexy pink and black satin, the gals punctuated immediately with *Piano Roll Blues* complete with stances and gestures reminiscent of the days when the Charleston was the big dance. Then without a break Patty Andrews went right into her Decca's big *I Wanna Be Loved*. Then came a soft intro to *Peony Bush* and a quick switch into a rousing Australian eight and then right back to ballad tempo and then back again to the raucous stuff. This rapid change of pace all in the same number got terrific responses. Following that they gave with a solid warbling medley of all their big hits for still bigger returns. They hit it up some more for a very funny *Hawaii*, a number that gave them ample room for comedy bits and chatter which they did full justice to. Their showmanship and clincher was a special, *What's Gonna Be With TV*. The latter is a sockeroo its commercial value is undeniable. There are so many hep showbiz lines that are probably too mysterious for the average cash customer. The gals finally got off with the house applauding madly.

Vaughn teed off with the icer starring Carol Lynn. Scene called for plentiful use of big white feather fans which Carol kept working on the boards and skaters on ice all in the same costumes for good spot values. Then Carol stepped out *The Blue Danube* and brought in the choral group for vocal backing and adding heft to a pleasing finish. Lynn got good billing for her work, tho the hit of the ice show were Phil Romayne and Terry Brooks. Team looking better than all the usual ballroom tricks 'plus a couple of new ones and looked so great they could doing them they almost stopped the show.

Boy Foy working his unicycle juggling act and balancing stuff worked fast and easily. His bits atop the high oneewheeler were particularly deft.

Pic, Broken Arrow. Bill Smith.

Radio City Music Hall, New York
(Thursday, July 20)

Capacity, 6,200. Price range, 50 cents-$2.40. Four shows daily. House booker, Leon Leonidoff. Producer current show, Russell Markert. Show played by Raymond Paige's house ork.

This is one of the flashiest stage shows the house has had since its Easter biggie. Tho light on single acts, it makes up for it with splendid productions using the house staff for spots and group work.

Whether caused by a series of exciting symphonic arrangements of Rimsky-Korsakov melodies with Raymond Paige, as guest director, giving a dynamic impetus with his eye-catching conducting. When he finished he got a big mitt.

Activities began with a cap and gowned male quartet onstage right bemooning the annual graduation exercises. To this in a few weeks late, the lyrics are so amusing it doesn't make any difference. This segues into a full stage production ballet as part of a daisy chain terping in front of an elimined drop and a colorful chapel. The Clarence Rogge choreography in this one was ingenious and brilliantly executed. It's followed by Sing Low Sing Slim (two girls, one boy) in a series of sensational balancing routines. The Chinese turn looked good and worked with a skill that drew rapt attention. Their routine included a deep back bend with the gal perch by balancing plates stop sticks held aloft in each hand and ended in a water glass lift. Their biggest wow—I am a balance stop four milk bottles on a table with a hanchstand finish that won a well deserved big hand.

The No. 3 number brought on the mixed choral group in evening dress to do a highly amusing and expertly handled version of *Mairzy Doats* and *Blind Date* superimposed on a reddey consisting of standards and pops tied into a medley. This segued into a grand stairway set (with chorus stage right and left) which brought on the Rockettes in a delicious *Gotta Know*, a new blues number that she sold with skill. This in turn segued into the familiar but always well received Rockette numbers for a great finish to the first half of the show.

Nip Nelson came on next with his vocal takeoffs of musical instruments and personalities tied into a smooth and plausible routine. His sight gags and bits drew some solid laughs.

The Glenn Tetgard *Big Town*, had everybody out in a square dance and vocal number in a block party scene featuring Marge Dawson and June Whitten. Number, extremely fast and brilliant, included songs of many nations plus the current No. 1 tune today, *Tzena, Tzena, Tzena*. The clincher was a fast square dance with Frank Kaltzen putting the company thru its paces for a big finale.

Pic, The Men. Bill Smith.

Oriental Theater, Chicago
(Thursday, July 20)

Capacity, 3,200. Price policy, 50 to 85 cents daily. Five shows week days; six shows week-ends. House booker, Charley Hogan. Show played by Carl Hoff's house band.

Dick Contino with his accordion heads this week's well-paced bill. He checked not only with the squealing audience but with most of the house as well, especially with his *Lady of Spain* and *Saber Dance*. The youngster's showmanship comes known frequently and, when he sings, vociferously. Contino gives them plenty of encouragement with his ready smile.

Three Winter Sisters, acro-taps, open the bill, get a start in routine, but after they split into singles and duos they come back for some fast flips and a twisting somersault that get good mitting.

Patrice Helene and Jan Howard kept on the sophisticated level until she gets a head lock on him and then its a comedy dance and dialog that clicks. Heading the laugh list is a *(See Oriental Theater, opposite page)*

Conway Quits Hotel; To P.M. in Hollywood

MINNEAPOLIS, July 22. — Jerry Conway, since 1946 public relations director and booker for the Radisson Hotel here, resigned effective today to become personal manager for Jack Owens, radio and night club singer.

Conway is moving to Hollywood. Later the new p.m. will take on several other non-competing artists.

Dorothy Townsend, Conway's assistant, becomes publicity head for the Radisson, while Martha Coppins, of New York, will take over the booking for the hotel's room which is expected to close in mid-August for renovation. Present seating of 135 will be boosted to about 225 or 250, to enable the room to bring in top-level names.

Two Montreal Niteries Shut for Remodeling

MONTREAL, July 22.—Two of this city's leading West-End niteries have closed down for extensive repairs. They are the Carousel and the Tic Toc.

Obstructing posts will be removed from the Carousel and the stage moved to another section of the floor. It is expected that the club will re-open in mid-August.

Operator Jerry Taylor is contemplating a change in the name of the Tic Toc, and the cafe may be known as the Chez Paree when it opens at the end of next month.

Taylor is building a balcony for the club as well as refurnishing the interior.

ORIENTAL THEATER

(Continued from opposite page)

dance that shows only his bare shins with her body. Wind-up utilizes a rapidly flashing spot that gives their routine an old-time movie effect.

Tim Herbert and Don Saxon offer a comedy song and dance with Tim making the grimaces, Don playing it straight and the pair coming out okay.

Pic: *Crisis.* Tom *Parkinson.*

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IN SHORT

New York:

The Copa's mulling a temporary shuttering while the posts are being removed. . . . **Eddie Edwards,** the male half of the ballroomologists, Edwards and Diane, became an agent-waiting for **Lenny Green.** . . . **Ernestine Mercer,** working with two boys and two girls, will break in her act at **Harry Altman's** Glen Park Casino, outside of Buffalo, July 31.

Frances Faye now being handled by **Jack Bartell.** . . . Columbia Pictures execs feel they have a male **Lena Horne** in **Billy Daniels.** . . . Blue Angel, running for the summer with **Eadie and Rack,** has become an East Side showbiz rendezvous. . . . **Adam DiGatano** leaving the biz. . . . **Gerri Gerson** and his new partner **Joy Palmer,** making their new act at Fan and Bill's, Saratoga, N. Y., first week in August. . . . The Morris office could've had **Martin and Lewis** for $17,500. They turned it down. Too much bending lawsuits. . . . **Jack Dempsey,** manager of the Miami Olympia, has been promoted to Paramount division manager. . . . **Joe Alex** is the new RKO division head for Cincy, Dayton and Columbus. . . . **Edith Fellows** and **Tommy Dix** are on their last date as a team. Dix is going into the real estate biz in Birmingham. Miss Fellows is going back to legit.

Scales for mountain dates are holding back bookings so AGVA is mulling new plan to cut them. . . . **Dick Stasnberg,** new booker of Houston's Shamrock Hotel, has been offered **Martin and Lewis** for New Year's Eve by **MCA.** . . . **Susan and Fred Barry** signed with **Willard Alexander.** . . . **Dutch Shields,** op of the Dunes Club, Virginia Beach, opening August 16, to own and being romanced by all the agents. . . . AGVA warning all acts not to open in Saratoga clubs until cash bonds are posted.

Hollywood:

Peggy Ryan and **Ray McDonald** return from a three-month European tour this month and are set for a Las Vegas booking beginning August 3. . . . **Mary Foy** has come out of retirement to work in the **Charley Foy** Variety Show. . . . **Gloria Marshall** and **Tom Noonan,** building a rep on the Coast via film and nitery stints, are to invade the East this summer via a major New York theater. . . . **Sammy Lewis,** former owner of **Slapsy Maxie's,** is negotiating to take over the now-shuttered Florentine Gardens.

Million-Dollar Theater, which abandoned vaude over a year ago, lighted its stage for one week to book **Lionel Hampton's** ork. Opening day Hampton's band played a benefit for AGVA's **Eddie Rio** added the Deauville nitery, operated by John **Welsh,** to its list of inked spots after he pulled the acts. . . . Thrush **Gina Janss,** society gal turned singer, is building a nitery act, with **Bud McCreery** writing material. . . . Lillian Roth is another about to debut a new bistro act, penned by **Lou Halmy** and **Dave Kenner.**

A $33,500 law suit was slapped against **Dean Martin** by Cleveland band leader **Sammy Watkins,** who contends Martin broke a contract inked in 1946. . . . **Maxie Baer** and **Max Rosenbloom** are readying the first of a series of two-reel comedies the pair will make for Columbia. . . . **Ben Lessy** and **Patti Moore** will do a brief film stint in a featurette based on the life of Gilbert and Sullivan. . . . Filmstar **Jack Carson** will do his first night club stint September 5 when he opens at Houston's Shamrock Hotel.

Philadelphia:

Nitery operator **Frank Palumbo** is underwriting a new safety film to be shown in schools over the country. . . . The Philiastors, fraternal and charitable organization formed among local performers, is virtually set on barring fem performers from its membership ranks. . . . **Babe LaTour** and **Jean Roulette** teamed again for a run at the Grenoble Club, Wildwood, N. J. . . . **Harry Steinman,** Penn Casino op devoting summer activity to the 500 Cafe, Atlantic City, has **Sophia Tucker** for the August 22 week and **Joe E. Lewis** the next week.

Final Runs in 5 Houses Cut Stem Combo Take to 345G

NEW YORK, July 22.—The final weeks of many runs in five of the six combo houses took grosses down to $345,000 from the previous week's $388,000.

Radio City Music Hall (6,200 seats; average $123,000) exited with $110,000 for *Not Next You Hear,* Allan Carney and Peg Leg Bates. New show has Nip Nelson, the Sing Lee Sings and *The Men.*

Roxy (6,000 seats; average $68,000) finishes with $52,000 after $62,000 for Vivian Blaine, Will Mahoney and *Where the Sidewalk Ends,* against $75,000 for the preem. New show reviewed this issue, has the Andrews Sisters, Boy Foy and *Broken Arrow.*

Capitol (4,627 seats; average $48,000) wound up the bill of Ralph Flanagan's band, Theima Carpenter and Cristy with its two-week with $62,000 for vivian Blaine, Will Mahoney and *Where the Sidewalk Ends,* against $75,000 for the preem. New show reviewed this issue, has the Andrews Sisters, Boy Foy and *Broken Arrow.*

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Paramount (3,654 seats; average $78,000) closed its two-weeker with Peggy Lee, Herbie Fields's ork, Dave Barbour and *Eagle and the Hawk* for $46,000, after a first-stanza take of $60,000. New show, reviewed this issue, has the Louis Jordan group, Fontane Sisters, Bob Chester's ork and *711 Ocean Drive.*

Strand (2,700 seats; average $41,000) saw $55,000 for its second week with Jane Pickens, Buddy Lester and *Flame and the Arrow* against its previous week of $60,000.

Paramount (1,700 seats; average $18,000) got $20,000 for the bill of Joe Jackson Jr., Al Trahan, six other acts and *Gone With the Wind* against previous week's $19,000. New show, reviewed this issue, has Stump and Stumpy, Pat Rooney Sr., six other acts and *Peggy.*

Some Courage

NEW YORK, July 22. — Sammy Walsh, former vaude performer, was at the Paramount Theater watching the preview of Paramount's *711 Ocean Drive* in which he has a fat part and, incidentally, does a standout job. At a tense polos in the flicker White is caught by the heavies. At the end of this scene, Sammy Walsh, comic, sitting behind White, tapped him and asked, "Sammy, were you scared?"

"Nah," replied White, "I got paid."

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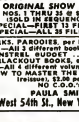

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Equity, League Reach Deadlock

NEW YORK, July 22—The 17th discussion in the past month between Actors' Equity and Chorus Equity with the League of New York Theaters (LNYT) to anent a new basic agreement effective August 15 ended in a complete deadlock Thursday (20). LNYT executive secretary, James F. Reilly, issued a statement calling a pension program proposed by Equity an "ultimatum" and stating it "should be obvious to all that the assumption of additional burdens represented by the pension plan would be unacceptable." The bulletin further stated that LNYT believed, "that if afforded an opportunity at further conferences, we will be able to bring about an understanding of the fairness of our position."

Louis Simon, executive secretary of Actors' Equity, categorically denied there had been any ultimatum. He said LNYT had consistently refused to consider the union's proposal for a jointly financed investigation of a pension plan. He said LNYT's offer of a hike in rond minimum salaries from $80 to $90 was unacceptable. Equity asks basic weekly road expenses currently at $87.77 on a 52-week basis, and demands a boost to a $100 minimum. LNYT counters similar expenses on a 40-week basis at $75.51. There is also a tough spot remaining to be ironed out in the union's demand for a six-day week on the road.

What will happen, if the deadlock persists, is anybody's guess. At a recent emergency membership meeting Equity's negotiating committee was given a full vote of confidence and told to press for complete demands. (See *Equity, League* on page 44)

BROADWAY SHOWLOG

July 22, 1950
Performances Thru

DRAMA

	Opened	Perfs
All the King's Men.... (President)	7-18, '50	(7)
Come Back, Little Sheba.... (Booth)	2-15, '50	181
Death of a Salesman.... (Morosco)	2- 1, '49	604
Detective Story ..... (Hudson)	3-23, '49	557
Dear Person..... (Imperial)	4-24, '50	104
The Cocktail Party..... (Henry Miller)	1-21, '50	212
The Cosmos!..... (Barrymore)	3-15, '50	149
The Happy Time..... (Plymouth)	1-24, '50	207
The Madwoman of Chaillot.... (Cort)	6-13, '50	47
The Member of the Wedding.... (Empire)	1- 5, '50	228
The Medium and the Telephone..... (The Arena)	7-19, '50	(5)

MUSICAL

Gentlemen Prefer Blondes.... (Ziegfeld)	12- 8, '49	260
Kiss Me, Kate..... (Century)	12-30, '48	650
Michael Todd's Peep Show.... (Winter Garden)	6-28, '50	29
South Pacific..... (Majestic)	4- 7, '49	532
Tickets, Please..... (Coronet)	4-27, '50	100
Where's Charley?..... (St. James)	10-11, '48	744

COMING UP
(Week of July 24, 1950)

Parisienne ..... 7-24, '50
(Fulton)

RECESSED

Mister Roberts..... 7-15, '50
(Alvin)
Reopen August 14, 1950
The Wisteria Trees..... 7-15, '50
(Martin Beck)
Reopen August 14, 1950
Texas Li'l Darlin'..... 7-15, '50
(Mark Hellinger)
Reopen August 21, 1950

Sides and Asides

"Sheba" Comes Back, for at Least a Week

The Thursday (20) night "Come Back, Little Sheba" Saturday (22) was withdrawn and the **William Inge** drama will continue at the Booth Theater for at least another week. So far the play has not recovered its production nut and is set to start its Philadelphia September 25 and there will be profits from the screen version. Pic rights to "Sheba" were bought by **Hal Wallis** for a down payment of $60,000, plus another $50,000 to come out of first profits, plus a distribution of 22½ per cent from net profits.

Ben Grauer, Norman Rose Form Producing Team

Newest producing partnership is that of radio emsee **Ben Grauer** and **Norman Rose**. Pair have taken temporary offices at 151 East 50th Street and teamed-deals for production of four revivals at the Barbizon-Plaza Playhouse starting in October. Should a new script call for critical hat-tossing, it will be moved uptown for a Broadway break. The partnership is already on the lookout for two more plays.

Todd To Connect Live Wire to Stem

Mike Todd will bring the **Garson Kanin** comedy, "The Live Wire," direct to the Stem from its Gqunquit, Me., tryout. The projected Atlantic City interim stand has been canceled as the sets were too big for hanging. "Wire" will have its official unveiling at the Playhouse August 3, preceded by a week of previews.

Kauman To Direct "Guys and Dolls"

George S. Kaufman, who hasn't directed a song-and-dancer since "Park Avenue" in 1945, returns to the musical fold this season. On his return from Europe on August 1 he will start work on the staging of "Guys and Dolls" for **Cy Feuer** and **Ernest Martin**. "Dolls" is based on the Damon Runyan yarns, and **Jo Swerling** and **Abe Burrows** are the book writers. **Frank Loesser**, **Jo Swerling** and **Abe Burrows**. **Robert Alda** and **Sam Levene** are slated for the principal roles. **Michael Kidd** will be responsible for the terp routines for the sets. Rehearsals are skedded to start September 6. Unveiling will be at the 46th Street Theater in early November, after an out-of-town break-in.

Off-Broadway Review

BEGGAR'S OPERA

(Opened Monday, June 26)

CARNEGIE RECITAL HALL

A musical play by John Gay. Staged by Irving Sither. Sets by Eldon Elder. Costumes by James Dull. Musical director, Mark Bucci. Dances by Ellen Albertini. Production manager, Gordon Hamilton. Press representative, Ted Isaacs. Presented by Brandon Productions Company.

Captain Macheath	Robert Austin
Polly Peachum	Betsy Holland
Lockit	Al Tavern
Mrs. Peachum	Rae Abruzzo
Lucy	Wana Allen
Filch	Blake Ritter
Wanx Trapes	Irene Jordan
Filch	Erwin Frish
Mat-o'-the-Mint	Dunin Mackay
Ben Budge	Herbert Ratow
Jemmy Twitcher	Robert Ambrose
Wat Dreary	Kenneth Emery
Mrs. Coaxer	Rita Gardner
Dolly Trull	Lizette Bundy-Cole
Mrs. Vixen	Beirne Trow
Jenny Diver	Karen Denmore
Turnkey	Jack Prussard

How can one turn a hot, muggy summer evening into a cool, delightful one? An obvious answer to that poser is: Buy a seat for *Beggar's Opera*. Interpolating a prediction is top-grade, John Gay's 1728 satirical musical play is first-rate and the temperature in the Carnegie Hall is fortably cool. Whist more can one want?

There have been many versions and adaptations of *Beggar's* since its debut—one on Broadway in 1946, called *Beggar's Holiday*—but the current revival claims absolute faithfulness to the original. The plot is all there, with Mr. and Mrs. Peachum and their foolhardy daughter, Polly, who is so rash as to fall in love and marry Macheath, a highwayman. The family's principal objection to the marriage is that they had wanted her to stay single and help fill their coffers by developing an honest, lady-like criminal trade. A further objection is that Macheath is of little use to their organized gang of robbers and criminal trade, and only advantage is to rid the world of him and make their daughter a rich widow. Macheath is apprehended but secretly released by Lucy, the jailer's daughter, who has surrendered to him and wants to marry him. When Macheath is about to face four other wives with children, he faces his re-arrest and imminent hanging with some relief. (See *Beggar's Opera* on page 44)

Out-of Town Review

FINIAN'S RAINBOW

(Opened Monday, July 17)

GREEK THEATER, LOS ANGELES

A musical play in two acts by E. Y. Harburg and Fred Saidy. Music, Burton Lane. Lyrics, E. Y. Harburg. Book, Fred Saidy. Dancing, dances and musical numbers staged by Ann Needham. Settings by Richard Jackson. Musical director, Jay Rosenfield. Costumes by Kate Drain Lawson. Choral direction by Toni Reinhardt. General manager, William Severns. General stage manager, Fred Wilson. Production representative, Bill Taylor. Presented by Gene Mmm.

Susan the Silent	Bonny Terry
Buzz Collins	Eddie Bruce
Woody	Thayer Roberts
Zack, a Sharecropper	Lindsay Workman
Finian McLonergan	John Shepard
Susan Mahoney	Ann Needham
Howard	Maurice Manning
Third Sharecropper	Zelda Cleaver
Sharon McLonergan	Anita Alexander
Sharon McLonergan	Ella Logan
Woody Mahoney	Edward Dew
Og (a Leprechaun)	David Wayne
Graham	James Patton Jr.
Senator Billbrand Rawkins	Robert Pitkin
First Cowgirl	Roy Lindsay
Second Geologist	Robert Stephens
Dancer	Barbi Le Gon
Jane	Roberta Pruitt
Judge (Minister Preacher)	Charles Gwynn
Mr. Robust	Bob Hughes
Mr. Shivers	Ray Pauer
First Passion Pilgrim Gospeler	Eddie Pullyiove
Second Passion Pilgrim Gospeler	Bowling Mansfield
Third Passion Pilgrim Gospeler	James Patton Jr.
First Deputy	Richard D. Jaeckel
Second Deputy	Lindsay Workman
Third Deputy	James Roberts

Children under the tutelage of Jeni Le Gon. Dancers, specialty numbers, singers, dancing girls.

SONGS: "This Time of the Year," "How Are Things in Glocca Morra?," "Look to the Rainbow," "Old Devil Moon," "Something Sort of Grandish," "If This Isn't Love," "Necessity," "When the Idle Poor Become the Idle Rich," "The Idle Poor Become the Idle Rich," "The Begat," "When I'm Not Near the Girl I Love."

Producer Gene Mann has a solid smash on his hands. In reviving *Finian's Rainbow* with Ella Logan, David Wayne and Albert Sharpe in their original Broadway roles, Mann has dished up one of the tastiest shows in his five-year span as the Greek Theater mentor. Some who saw the original New York show rated this production equal and in many ways surpassing the original. Certainly Mann has spared nothing in production, costuming, settings and cast—to make it outstanding.

The familiar Fred Saidy story of fantasy and leprechauns, of whimsy and racial tolerance, of comedy and warm-hearted tenderness, is directed (See *Finian's Rainbow* on page 44)

Terrell Music Circus Puts Tunes in Tent

NEW YORK, July 22.—St. John Terrell, who took time out last winter to pioneer theater-in-the-round tent show musicals in Miami, is currently grossing a weekly average of $11,000 from his *Music Circus* at his original Lambertville, N. J., stand. The Miami venture, which Terrell produced in affiliation with Lawrence Schwab, teed off with a tent capacity of 600, and was expanded to 950 by the end of the season. Terrell's current Circus, which is set to run for 16 weeks and is capable of grossing $16,000 at $3.60 top, accommodates 1,150. The young impresario also has a third unit, the Hyannis, Mass., *Circus*, the Richard Aldrich tent production outfit.

Terrell's successful edict to give the honky-tonk tent show into top-flight legit musical circles is principally achieved via ingenious staging and pro-styled production. The tent, patented design by Terrell, is set up with only two main poles on each side of the center stage, thus eliminating the usual 16 to 18 quarter supports and affording the audience an unobstructed view of the show. Each center pole branches out at the top into several rails which then, like fans, extend to the canvas ceiling, giving adequate support. The theater itself is built like a huge circus tent, with tiers of canvas chairs rising on a slant. An eight-piece ork occupies a half-moon section just below the stage.

Last Sunday's (16) production of *Bloomer Girl*, which operates on an $8,500 nut, pulled a sizable crowd despite a sudden summer downpour. The musical, as performed by a smoothly professional cast, is thorgly entertaining. However, the star of the evening is Glenn Jordan's staging. The latter, characterized by its split-second scene changes, is practically flawless.

In accordance with theater-in-the-round limitations, Jordan has super Charles Evans has artfully designed low solid-color furniture props, which are converted into a variety of new settings via a mere twist of a stagehand's wrist. This turn-about system is further augmented with lavish costuming and brilliant use of color), creates a convincing, albeit skeletonized, impression of the frills and frippery of the Civil War era. The atmosphere is further heightened by lucid patter on the part of the cast, who simulate breaking a nonexistent window with the sound of shattering glass, etc.

The book, about Dolly Bloomer's campaign for women's rights in 1863, still has plenty of laughs, and the Harold Arlen-E. Y. Harburg score seems less shopworn than most revivals. Top acting honors go to Avon Long as Pompey, the run-away slave. The agile dancer-singer has complete mastery of theater-in-the-round technique, and is the only performer to hold every segment of audience attention while on stage. Ann Craig's voice is only fair, but his trick phrasing and stock-showmanship on *The Eagle and Me* and *I've Got a Song* stops the house cold. His curtain-call ovation (See *Terrell Music* on opposite pag:)

House Shelving Shuberts Probe

WASHINGTON, July 22.—The anonymous probe of House monopoly subcommittee into the operations of the Shuberts (*The Billboard*, February 18) is being shelved for the season and perhaps indefinitely, estafers told *The Billboard* this week.

Hearings by the subcommittee, an off-shoot of the House Judiciary Committee, on monopoly problems in the newsprint industry were drawn out so long that the group figures it has no time left this session to probe the Shubert theater interests.

Contributing to the decision to call off the probe was the recent filing of an anti-trust suit against the Shuberts by the Department of Justice.

Three of 23 Tryouts At Philly in Chips

PHILADELPHIA, July 22.—With the Philadelphia legit season made up mostly of try-out st.ds, and a goodly number of newcomers already listed for the coming season, it is significant that of the 23 Philadelphia try-outs last season, only three have hit the money. At best, there will be a fourth once Mike Todd manages to get back his initial investment in *Peep Show*.

The three having their test runs here that have prospered in every way are *The Member of the Wedding*, *Gentlemen Prefer Blondes* and *The Consul*. It is also significant that local money went into all three winners. Apart from *Peep Show* there is a third musical, another local test getting out of the red in *The Wisteria Trees*, which is still running. The Helen Hayes starrer set a new box-office record at the Shubert Theater in chalking up a capacity-plus $36,146 for the second of its two-week March test run.

Two try-outs decided to forget Philadelphia before local tests: *Signor Chicago* and *House on the Cliff*.

TERRELL MUSIC CIRCUS

(Continued from opposite page)

almost brings the tent down.

Long's playing is seemingly effortless, but sales-wise, the rest of the cast, which has to punch the audience with canvas acoustics. Veteran performers Edith King, George Lipton and Susan Steele all seem to be overplaying to specification, as does young leading man Dick Smart, who shows up as a surprisingly adept comedian. His vocalizing on *Right as the Rain* and *Evening* is a bit rough in quality, but he sells with considerable showmanship and the crowd loves him. The weakest member of the cast toppers is leading lady Dorothy Sands, but her good-looking blonde is poised and a competent comedienne, but her singing voice sounds forced and over-trained, and she lacks the sales-savvy to put over special material. Consequently, some of the showy tunes there were lost, particularly her *Sunday in Cicero Falls* spot.

Agnes de Mille's Civil War *Ballet*, a big hit in the original Stem production, is severely limited on the small stage, as means rather than for self-conscious. Fert Virginia Gibson, as the hired girl torn between love for her swain and the suffragettes, fares much better with two complete and lively simple dance interpretations. The chorus kids are young, attractive and properly enthusiastic, their most effective numbers being *It Was Good Enough for Grandma (But It Ain't Good Enough for Me)*, a raucous tribute to Miss Bloomer's cause, and a smoothly integrated routine on *Sunday in Cicero Falls*.

Up-coming productions on the *Music Circus* agenda include *Red Mill*, *Anything Goes*, *Rosalie*, *Sari*, *Brigadoon*, *Hit the Deck*, *Follow Through*, *Good News* and *Show Boat*.

June Bundy.

MIAMI CLUBS TO LEGIT

(Continued from page 38)

be permitted. The next blow was its attempt to get the rights to *Harvey*, only to learn that just before they started dickering that Danny Davis, op of the Kitty Davis cafe, had taken an option and tied it up.

Davis, who recently announced his entry into the summer stock legit field, having converted his club to a theater, has *Born Yesterday* set to open in a couple of weeks. Davis has been talking around that with the hotels in the act buying field, there was no longer any chance of a cafe using variety acts to make a buck. He also knows Miami beach officials well enough to find smooth sailing.

BROADWAY OPENINGS

THE TELEPHONE and THE MEDIUM

(Opened Wednesday, July 19)

ARENA THEATER

Music-dramas by Gian-Carlo Menotti. Staged by Menotti. Sets designed and lighted by William Pitkin. Musical director, William McDermott. Business manager, John Moss. Stage manager, Chris Nicolla. Press representative, Reginald Denenholz. Presented by David Hermanos and Dorothy Lynn-Thomas in association with Chandler Cowles.

THE TELEPHONE

Lucy ..... Edith Gordon
Ben ..... Paul King

THE MEDIUM

Monica ..... Evelyn Keyes; Derna De Lys (Derna De Lys sings the role of Monica at matinee performances)
Mme. Flora ..... Leo Coleman
Madame Gobineau ..... Norma George
Mrs. Gobineau ...Derna De Lys, Edith Gordon (Edith Gordon sings the role of Mrs. Gobineau at matinee performances)
Mr. Gobineau ..... Paul King
Mr. Kofner ..... Anthony Stuart

The Arena, Broadway's theater-in-the-round, switched last week from Shakespearean tragedy to what Author-Composer-Director Gian-Carlo Menotti hopes are new grand-operas, but which are only a hair's breadth from grand opera. When a reporter heard that *The Medium* and *The Telephone* were to be adapted to central staging dimensions, he didn't believe it could be done. There is no question that Messrs. Heilweil and Lynn-Thomas, with a personal staging assist from Menotti and lighting by William Riva, have done it. There are excitement and thrills to be found in the Arena, and if the cast can take the scheduled four-week stand can be prolonged at will.

The problem of a arena from stage projection has points, both good and bad. In the matter of *The Telephone* everything is for the good. However, is no more than a giddy piece of vocal fluff and somehow the gabby young lady, Lucy, can't hold an audience alone long enough to listen to her gent's proposal, seems much more conducive to a radio or television setup. Its comedy has worn pretty thin by this time, but it still adds up to an amusing musical curtain raiser, played practically in the customer's laps.

Anyway, *Telephone* is just something that comes with *The Medium*, which is what everybody really goes to the theater for. As for the latter, a reporter missed the macabre atmosphere of the original stage backgrounds and furnishings, but, faced with characters forced to sing to the four quarters of the compass and, in consequence, frequently with their backs to 50 per cent of the audience. However, the new format gives it a good deal of driving force that was never achieved across footlights. It is still great theater.

Evelyn Keiler repeats her original role of the old charlatan's daughter with considerable skill, and Leo Coleman, than whom there could be no other deaf mute for the piece, is still a remarkably sensitive portrait to which made his own. Newcomers Dorothy Staiger, Derna De Lys and Paul King are all first-rate as the credulous seance-sitters.

But the news of the newest Medium is in the title role as played by Evelyn George, a dramatic soprano with a voice as powerful as her figure, and a lack of acting inhibitions to match both. In her hands, the old faking harridan who is driven to murder and madness via her own quackery rises to a crescendo that is almost terrifying, and her final scene of shrieking maniacal glee is something right out of a Grand Guignol book. It is a performance, not merely a well-played performance, shocking in its close-up impact, but so uninhibitedly sincere that it holds a pew-sitter on the edge of his seat.

Edith Gordon and Paul King are paired in *The Telephone* whimsy. Both do creditably by Menotti's score.

Menotti may take a special bow in this corner for his staging and Riva likewise for his superlative lighting of the production. *Bob Francis.*

ALL THE KING'S MEN

(Opened Tuesday, July 18)

PRESIDENT THEATER

A drama by Robert Penn Warren. Staged by Irwin Piscator. Settings and projections by Willis Knighton Piscator. Manager, Norman Howard. Press representative, David Lipsky. Presented by the President Players.

Professor ..... Claude Travers
Jack Burden ..... Dan Mathews
Adam Stanton ..... Jack Bittner
Anne Stanton ..... Lori March
Tiny Duffy ..... Al Henderson
Sadie Burke ..... Doe Avedon
Willie Stark ..... Madeleine Sherwood
Judge Irwin ..... Arthur Jarrett
Lucy ..... Irene Dunn
Sugar Boy ..... Gerald Ito
Mrs. Burden ..... Stire Greene
Man and Policeman ..... Norman Howard
Tom Stark ..... Jack Bittner
Mr. Sandeen ..... Robert Gibbons
Mrs. Sandeen ..... Alice Edwards

Others in the cast: Terry Henderson, James Carti, Doris Schwartz, Seymore Geldin, Charles Jonas, Marylin Dorn, and Fred Jaroslowsky.

A new professional group, calling themselves the President Players, opened for business last week at the Little President Theater, which formerly has been housing the experimental efforts of the Dramatic Workshop. The name group is strictly in Stem competition and hence must be termed "on" and not "off" the Broadway line. However, for an opener it has picked peculiarly experimental, off-Broadway fare. Actually it is a professionally recast production of Robert Penn Warren's *All the King's Men*, with which the Workshop gang distinguished effectively several season's back. As a student exercise in dramaturgy, *Men* had its definite points, but as a professional competitor in the Broadway scene at a $3.60 top, its chances seem somewhat less than limited.

A program note advises that *Men* was originally written as a verse play, then into a Pulitzer Prize novel, and then in the play form as currently presented. A subsequent statement terms it even an Opera. So like it or lump it, the substance of Warren's saga of a political Humpty-Dumpty could be no other than that the late Huey Long, must be familiar to many. In the current play structure, Warren makes use of expository narration in the form of dialog between some sort of professor of political science and a reporter and eschenchmen of the politico.

Backgrounding these discussions are constantly shifting flashback scenes tracing the career and activities which eventually made a bid for world power by the dictator of his State. The record of Warren's protagonist is more than sufficiently colorful in certain scenes of sharp dramatic impact, but stagewise—and in spite of a pseudo-philosophic epilogue—it is difficult to follow exactly what the author seeks to prove. Apparently, it sums up to a discussion of whether people are unequivocally good or bad—or whether they are a mixture of both. A pewsitter can take his choice as to Warren's dictator as the President.

Production-wise, the group has done right well by Mrs. Irwin Piscator, who staged the Workshop edition, has been called in for a repeat job, while Willis Knighton's turntable settings and background projections are again in use and are the biggest kind of assets to the telling of a multiple scene story. Claude Traverse and Dan Matthews are again the professor and reporter of their Workshop student days and thoroly familiar with their tasks. Sloe-eyed Madeleine is overall a sound piece of playing, but some of his Hitlerian, vocal pyrotechnics grate on the ear. There are other good contributions from Arthur Jarrett as a harrassed judge and Madeleine Sherwood as the dictator's long-suffering wife.

The President Players announce that they expect to carry on at the little theater during the summer and present several plays. Perhaps, their next effort may be closer to the commercial beam. *Men* is not anywhere near it. *Bob Francis.*

Silo Circuit

Leo G. Carroll trying out his new vehicle, *Once an Actor*, a new comedy by Rosemary Casey, for a week which began Monday (24) at the Ogunquit (Me.) Playhouse. His supporting cast includes Ethel Owen, Joan Wetmore, Audrey Christie-Well, Elizabeth Eustis, Daisy Aherton, John Newland and John Lane. Neil Leslie has directed ... Carroll—all things being equal —wants to bring the play to the Stem next fall.

The Respectful Prostitute has enjoyed a variety of curtain-raisers, but gets a new one next week at the Princeton (N. J.) Summer Theater, when it will share honors with Noel Coward's Red Peppers. Margo will star in Jean Paul Sartre melo appearing (as drumbeater Marion Graham poetically puts it) "as a bewildered merchant of her own physical charms trapped in the racial strife of a Southern town." John Marriott and Richard Bowler are in support. Coe starred in the Pyrex pieces are Rex O'Malley and Betty Bartley.

Sea Cliff (N. Y.) Summer Theater stars Eve Arden in *Over 21*, which started Monday (24). Management reports heaviest advance to date via the Arden import. They say the star's popularity is sparked by her radio show *Our Miss Brooks*, with nine out of 10 pew-buyers referring it, when they step to the window.

Richard Aldrich introduced Arthur Miller's new play, *A Traveller's Joy* at the Falmouth (Mass.) Playhouse Monday (24). After a week at Falmouth, the comedy will move to the Cape (Dennis, Mass.) Playhouse for the week of Monday (31). Gertrude Lawrence and Dennis King are the co-stars. The supporting cast includes Barry Townes, Anthony Ross, Cathleen Cooper, Claude Horton, Cynthia Latham, Patricia Remick, Albert Bergh, Dorian Duckworth and Scott Merrill.

Add supporting players to Paper Mill (N. J.) Playhouse's *Naughty Marietta* revival, starting Monday (24), Yolanda Luzpachiol, Robert Sles, Daniel O'Brien, Paul Arvai, Hal McMurrin, Jeanne Roe, and Michael Szuck. co-stars, already heralded, are Virginia MacWatters, Donald Gage, Clarence Nordstrom and Rowena Rolline.

A new Long Island theater-in-the-round opened in Great Neck, N. Y., last week. The group, calling itself the Arena Theater, operates the last three days of the week in the Great Neck skating rink. This week's bill, starting Thursday (27), will be a revival of *Oh, Mr. Meadowbrook.*

ROUTES

Dramatic and Musical

Death of a Salesman (Geary) San Francisco, Ella Mc Enta (Hilton) Honolulu.
Land an Ear (Street Hotel) Chicago.
Mr. Roberts (Colonial) Boston.
South Pacific (Philharmonic Auditorium) Los Angeles.
Two Blind Mice (Harris) Chicago.

★ ★ ★ ★ Wanted ★ ★ ★ ★

WINTER STOCK LOCATION

Write, phone or wire

Guy Palmerton

Playhouse Worcester, Mass.

Magic

By Bill Sachs

THE LAWSONS, Everett and Jane, who opened at Lake Winnepesaukah, Chattanooga, Monday (24), were held over an additional week. Following two Lookout Mountain summer-camp dates for two weeks, the Lawsons play theater dates until the summer schools open late this month. . . . The Great Mahdi, magician-mentalist, is in his 12th week on the L. J. Heth Shows, current midway attraction at the Cracken County Fair, Paducah, Ky. He plans to remain with the shows for their 16-week fair trek. . . . Benavente Pardo (The Great Lorenzo) is presenting his mentalist turn with the Peter Kortes Circus Show for his 20th consecutive season. Show is set for a three-month run in Belmont Park, Montreal, Que., er which it goes into the Canadian National Exhibition, Toronto. . . . Danny O'Day is playing dates around Southern Iowa thru Grossman's Des Moines office. He pens from Abba that magic is still popular when correctly presented. O'Day had been manager of Abbott's Chicago magic store branch until he took to the road. His wife, Eva, assists him. . . . Chop Chop and Charlene are working at the Four Dukes Supper Club, Detroit. . . . Wing, Chinese magicker of San Francisco, is working dates around the Motor City. . . . George Wortell, who has been presenting his bag of magic tricks in the Midwest, has been named manager of the Chicago branch of Abbott's Magic Novelty Company. . . . Ray Ball is at his home in Detroit recuperating from a recent heart attack. His wife, Daisy, assists. . . . Roy Jr. has moved the Hall Magic Shop in a downtown Motor City location.

TV BOOM JAMS

(Continued from page 7)

individual production units so that one could be assigned to each comic (or seven units), plus another for the operettas. Such units consist of a producer, director, floor manager and script girl. Economically, however, this is impossible, and on the Colgate show, NBC is considering assigning one unit to two comics, on an alternating schedule, with one top production supervisor in charge of the entire program.

What complicates matters is that in the case of a program like Colgate, major items come in which call for additional personnel. Considerable time, for example, is entailed in client relations. Then, too, that experienced showmen are needed to book subsidiary acts. In turn, these acts must be chosen with an eye to the type of program each of the four Colgate headliners wants.

Multiply this problem by the number of shows NBC is obligated to do, and it's easy to figure out why its TV toppers are doing nip-ups.

RADIO HEADS

(Continued from page 36)

tofore prevented the recording industry from utilizing all of the treble tones and base tones." The company claims that it is now practical to reproduce a wider tonal range.

Predictions of a banner radio year are not purely wishful thinking. Albert J. Rosebraugh, Philco's radio sales manager, last week announced that orders for the company's new line represent an increase of 109 per cent in units and 175 per cent in dollar volume. Rosebraugh contends that the figures point toward June-September sales more than double the volume in the same period of 1949.

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FINIAN'S RAINBOW

(Continued from page 42)

broadly and well by Joseph Santley. His work shows plenty of tightness and is conceived for mass enjoyment without sacrificing artistic qualities. The E. Y. Harburg-Burton Lane score is welcomed as an old friend. Such tuneful ditties as *Glocca Morra, Old Devil Moon, If This Isn't Love* and *When I'm Not Near the Girl I Love* have lost none of their appeal. When sung by the talented Ella Logan and capable Edward Dew, the love ballads have new and arresting charm.

For Miss Logan, the revue is another triumph. Rarely is a performer so well suited to a role and equally rare is the skilled vocal-and-laminterp:etation given to a meaty part. From beginning to end, Miss Logan is completely likable. You can see why her Broadway stint in this role earned so much praise. If anything, the lapse of time since the original show closed has given her even sharper timing and pace.

Albert Sharpe, who plays Finian McLonergan, is perfect. Here, too, the original cast member has built equally rare in this skilled Irishman to the status of a masterpiece. David Wayne, recreating his original role of the Lepreconian stool pigeon, politician, Sen. Billboard Rawkins. A rave is also in order for Ann Needham, who stood up as Susan the Silent. Remote country girl, as well as directed and staged the dances. Miss Needham is a graduate of Ballet Theatre who breathes life and fire into a challenging role.

Setting by Richard Jackson are practical and eye-filling as are the many elaborate costumes designed by Mary Grant. Hal Borne's full, balanced-off's musical direction is pointed and good with a fine assist from a competent singing group.

Finian's Rainbow should be around in revival form for years to come. In this production, Cort Music has set a high mark for others to equal.

Alan Fischler.

POPULAR SONGWRITERS

(Continued from page 35)

1944—*KISMET*
As MGM picture with Marlene Dietrich, Ronald Colman, Edward Arnold and James Craig. Lyrics by Wilbur Schwandt, Leo Robin, Inc.
TELL ME, TELL ME EVENING STAR
WILLOW IN THE WIND

1945—*OUT OF THIS WORLD*
A Paramount picture with Veronica Lake, Diana Lynn, Eddie Bracken, Pennsylvanians. Lyrics by Johnny Mercer, Edward H. Morrill & Company, Inc.
JUNE COMES AROUND EVERY YEAR
(Available on the following records: Decca 18675, Dick Haymes; Columbia 36835, Woody Herman orchestra.)
OUT OF THIS WORLD
(Available on the following records: Decca 18675, Dick Haymes; Capitol 15104, Jo Stafford; Columbia 36803, Woody Herman orchestra.)

1946—*CASBAH*
A Universal picture with Yvonne DeCarlo, Tony Martin, Peter Lorre and Marta Toren. Lyrics by Leo Robin, Melrose Music Corporation.
IT WAS WRITTEN IN THE STARS
(Available on the following records: Decca 24326, Dick Haymes; Capitol 15040, Jo Stafford; Columbia 38162, Dinah Shore.)
WHAT'S GOOD ABOUT BYE BYE
(Available on the following records: Decca 24326, Dick Haymes; Capitol 15038, Margaret Whiting; Columbia 38094, Dinah Shore.)
THE MONKEY SAT IN THE COCONUT TREE
FOR EVERY MAN THERE'S A WOMAN
(Available on the following records: Decca 24331, Hoagy Carmichael; Capitol 15036, Peggy Lee and Benny Goodman orchestra; Columbia 38089, Frank Sinatra.)

NEGRO SUITE

1941—*REVEREND JOHNSON'S DREAM*
Lyrics by E. Y. Yarburg, Chappell & Company, Inc.
LITTLE ACE OF SPADES
I'M HERE TO STAY
I GOT THAT FEELIN'
BIG TIME DADDY
WHERE IS DIS ROAD A-LEADIN' ME TO
REVEREND JOHNSON'S DREAM
(Available in Decca Album A-170 with William Gillespie, Lois Hodnett, Roby Eley and the Jubilee Singers with piano accompaniment.)

INSTRUMENTAL NUMBER

1942—*AMERICAN MINUET*
Robbins Music Corporation.
(Available on Decca record 29103 in A-219, Meredith Willson's orchestra.)

HAROLD ARLEN ALBUM

Decca A-552. Harold Arlen Songs by Fred Waring's Pennsylvanians, "Over the Rainbow," "My Shining Hour," "Stormy Weather," "I Gotta Right to Sing the Blues," "Hit the Road to Dreamland" and "Let's Fall in Love."

Burlesque

By UNO

EILEEN HALL, daughter of comic A. K. Hall, is playing the lead in "Light Up the Sky" with the Carey Summer Stock Company, at Surry Playhouse, Surry, Me. . . . A King label recording of the novelty "Knock on Wood," by Freddy Miller and his Dance Magic ork, published by Winnie Garrett's new music firm, was released recently. . . . Sammy Spears, comic, is under treatment in New York for laryngitis. . . . Pigmeat Markham, Louise Wood, Jack Gordon, Pearl Kluger, Mrs. Bill Robinson, Mantan Moreland, Galli Campbell, Lucille Page, Stepin Fetchit Miller, George Wiltshire, Bob Davis and Joe Chisholm were among the big list of talent supplied by Freddie Fulton for the show put on by Tommy Watkins, editor of The Amsterdam News for the West Side YWCA Camp Fund July 15 in Mount Vernon, N. Y. . . . Hank Henry and Joe Kaufman, of the vaudeo on the video program, "Stop the Music," Thursdays until September, when Hank leaves for Las Vegas, Nev., to join Club Las Vegas, Nev. . . . Thelma White, after playing dramatic parts in television and stock roles in legit theaters, is back in burly as feature at the Rialto, Chicago. . . . Blaze Fury followed Angela Stevens as feature at the Globe, Atlantic City, where Merrick Valinote and His Globe Trotters constitute the ork.

ROSE LaROSE has signed a contract with Fortunato Nisiano, head of Nisiano Films, to appear in several dramatic pix to be shot in Italy next spring. . . . Maxine Rose, former hula-liner at the Hollywood, Union City, N. J., is one of the ballet group in the Municipal Opera chorus in Forest Park, St. Louis. . . . Dot and Nat Mercy's Continental Varieties wound up a 20-week tour of the Pennsylvania and Maryland theaters thru the T. B. Kemp office and reopened recently with an enlarged cast with the world of Mirth Show. Personnel includes Joe Leason, stage manager and electrician; Eline Clair and Ann Gaines, dancers; the Maya Latin-American Singers; Monte Novarro, straight; Marian Reed, Peggy Ryan, Wendy Ryan, Sandy Richerson, Shirley Sterling and Dotty Veles, chorines; Roy Maunder, emcee/comic; Gus Schulze, organist; George Brock, drums; Bill Stennett, trumpet; Johnny Day, sax, and the dancing Delmars. Nat is the comic and manager; Dot is producer. . . . Where some of burly's former top comics are in New York: Clyde Bates is guarding the stage door of the Mansfield; William Cosmo (Wellington Cosmo Bitts) at the Music Box; Billy (Grogan) Spencer, ditto at the WOR radio theater on West 43rd Street and recently on the video program, "Life Begins at 80"; Jack Conway, a Pennsylvania Dutch comic are in New York;

Communications to 2160 Patterson St., Cincinnati 22, O.

REP RIPPLES

Conway Puppets Get Biz on B. C. Junket

VANCOUVER, B. C., July 22.—The John Conway Puppet Theater is playing sponsored and still dates in British Columbia to good returns. Before organizing his own show, Conway was associated with Murriel Heddle's Royal Canadian Puppet Ballet playing thru the Eastern States and provinces.

Bill Clarke, of Montreal, former owner-operator of Clark's Marionette Theaters, is associated with Conway. The two bills being shown are *Sated George and the Dragon* and *As You Wish*.

Coudens To Open School Season in Rural Tennessee

NASHVILLE, July 22.—Doug and Lola Couden, who recently closed with the Sioux Players Tent Show, will open their season of school shows early in August, playing summer schools in Tennessee rural areas.

Their program will include juggling, ventriloquism, Punch and Judy, rag pictures, accordion and magic. A new feature this season will be an obedience routine with their well-pedigreed collies, worked by Lola. The assembly show will run nearly an hour. The Coudens also will do an occasional night show. They will add a mental and magic act for the longer shows.

The Coudens are at Hilltop Trailer Park here, where they are writing a trailer whodunit to be titled *Trailer Magazine*. They had articles published in the June and July issues of the same mag.

Newton Drive-In Opens

NEWTON, B. C., July 22.—Surrey's first drive-in theater opened June 29 under Captain Video Theaters Amusement Company. Theater accommodates 430 cars. A snack bar offers car service as well as counter service; ponies are available for the entertainment of moppets. Future plans include a Merry-Go-Round and other attractions for children.

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CLINT WHERRY, former advance agent, has been doing the Southwest with a commercial proposition and has noted a lack of small shows in that sector. "It haven't rained a tent show all summer," Wherry pens. "I ran into two former tenters, doing lectures, and an old friend, Bob Youngman, who is presenting a solo show that looks auspicious. Bob has a topnotch show." . . . **Doyle's Show**, three-person flesh trick, has been playing around Robert, Okla., and has added some short-cast bills. The unit, a family affair, moves into Texas where it will play halls and do some merchandising. . . . **P. P. Gilmore** pens from Salt Lake City that "I think one-night stand flesh will come back, but not with Broadway bills. Menu must be of the type that small towns go for." . . . **Chad and Herman Davies** have had 16mm. pix in the New London, Conn., area for the past six months. They plan to work into the religious pic field before fall and cover much of New England with this type of attraction. . . . **T. B. Tercott** letters the following from Albany, Ind.: "Have had a medicine and vaude show thru southwest Indiana for the last year and have tried schools but found them poor for the past six months. They plan on a flesh and pic attraction in halls, but for the summer I'm going outside and doing a platform show. I'm getting together an old-time plantation museum. As soon as it is completed I will add this to my line of attractions offering." . . . **Nick Hyam** is set to take a three-cast flesh bill, "Stormy Night," on a tour of Texas that will start in New England about the middle of August. . . . **Staley Brothers**, who have 16mm. pix in the Winkertown, N. Y., area will make some resort towns in that sector this summer. . . . Writing from Alva, Okla., **T. R. Ralph** says that "things in this area are only fair. Jumps in Idaho are long and the weather cool. I haven't met a tent show this season. At Hailey, Idaho, I met Oscar Jennings, hypnotist and escape worker, who plays halls and does some merchandising. He does a smart one-man show and will get money anywhere. He uses 16mm. pix, with his brother, **Frank**, handling that end."

Flexer Gets Memphis Post

MEMPHIS, July 22.—David Flexer, president of Flexer Theaters, Inc., last week announced the appointment of Robert M. (Bob) Kilgore as manager of the new Ken Drive-In Theater at West Memphis, Ark. Kilgore formerly managed the Sky-Vue Drive-In Theater here. Prior to joining the Sky-Vue, he was with Loew's Inc., for 17 years.

JACKSONVILLE BEACH, Fla., July 22.—The Beach Drive-In Theater, with a 450-car capacity, held its formal opening here, with Mayor Howard Prather cutting the ribbon across the entrance. Theater is operated by Talgar Theater Company, with John A. Futch as manager.

CHARLESTON, W. Va., July 22.—A new drive-in theater under construction at Elkview is scheduled to open in August. It is being built by R. W. Phelan, president of Elk Valley Theaters, Inc., and associates. Phelan will manage the new spot.

Dry Run

PHILADELPHIA, July 22. — With a number of drive-in theaters offering to warm baby's bottle while the parents watch the show undisturbed, Charlie Goldfine has added a new twist in infant service at his City Drive-In here. Diaper service offers free cloth to those who wish to trade in used garments.

ROLAND SWAN and wife are showing their flesh and pic unit in Wyoming and have been in the Laramie sector recently. They are playing from a platform. . . . **Herman Boyd** reports from Carson City, Nev., that he "has been playing small towns in Central Nevada for the past eight months to good returns with a pic and vaude show and with only some Western historical oddities. The only small show I have met recently is the **Doss & Mae** unit, which is a fast three-person trick that plays halls and clubs. Also met Rider, hypnotist, in Carson City, where he is vacationing for a few weeks. He does a solo show and a good one. The school show pic biz in Montana is nil. Jumps are long and the take is small. What has become of Billy Coby Young?" . . . **James Dermont** is doing well with 16mm. pix around Richford, Vt. . . . From Alamo, Tex., comes the following from Bart Lisle: "I have a small flesh show working this sector to fair business. There are few small shows in Texas and I have not met a tent unit. I worked halls all winter and did some merchandising, but now I'm working from a platform." . . . **D. E. Grady** is in advance of the **Nick Hyam** show. . . . **J. R. Murchie** has a small family show in Carson City, Nev., and reports good business. . . . **Dale's pic and vaude show** is playing Richfield, Utah. . . . **Claude Griffin** has his 16mm. pic and museum show playing Jeffersonville, Neb., to fair business, he reports. . . . **Ollie Steele** writes from Hariotown, Mont., that "we've been in this State for two months but business has been only fair. The jumps are long and the halls small. Have been trying to do the whole show with the help of 16mm. pix, but am breaking in some acts with myself and wife. Plan to move into halls later. We were in the Dakotas most of the winter and had some exceedingly raw weather with poor business as a result. Met the Howe Show, which is good and has a family load of talent."

Veteran Wounds Silberstein, Owner of Lucy & Danlo Show

INDIANAPOLIS, July 22.—Daniel Silberstein, 62, operator of the Lucy and Danlo Variety Show, was reported in fair condition in St. Vincent's Hospital following treatment for gunshot wounds in his left leg sustained recently in an attempt to intercede in an argument over the Korean war. Silberstein was wounded by a blast from a shotgun at a trailer camp here as he attempted to halt Corp. T. Miller out of shooting Mrs. Miles.

After firing at Silberstein twice, Miller fled, but was apprehended by police.

Sherwin Unit Okay in Okla.

WYNNEWOOD, Okla., July 22.—Babe Sherwin Players moved in here Monday (17) for a week's stand after playing to successful returns at consecutive week engagements in Shawnee and Sulphur, Okla. Roster includes Dan and Babe Sherwin, Mr. and Mrs. Lowell McManus, Mr. and Mrs. Buster Doss and Mr. and Mrs. James Latham.

Mrs. Bess Stevens, owner of the show lot at Shawnee, was hostess at a dinner for members of the show and their friends Sunday night (9). Visitors included Jack Harmon, former showman and now owner of the Modern Grill in Shawnee; Mr. and Mrs. William J. T. Stevens and Frank E. Funk.

Mich. Drive-In Boom Slows; Two New Ones

DETROIT, July 22. — Construction of drive-in theaters, which became almost a mania here in Michigan several weeks ago, has slowed down with the advance of the season but is still continuing at a good clip. New one, as yet unnamed, was disclosed this week for immediate construction at Marsville, about 30 miles north of Detroit, for Alex Slendak, who operates an indoor theater at near-by Saint Clair.

Opening of the 900-car Sunset Drive-In at Midland, one of the major Northern Michigan projects, has been tentatively set by the Cassidy Circuit for July 25.

Outdoor construction has monopolized the theater equipment industry in recent months, with indoor operations nearly at a standstill in the field.

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Mich. Drive-In Boom Slows; Two New Ones

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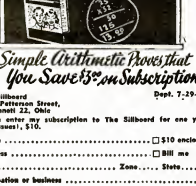

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ARMSTRONG—Julian G., 52, director of network planning and development for DuMont, July 17 in New York. He was responsible for the construction of WTTG and helped plan and lay out facilities for a new transmitter on the roof of New York's Empire State Building for WABD. His widow survives.

BAKER—Jack C., 54, night club and vaude performer for the past 40 years, July 11 at his home in Philadelphia. His widow, Helen, survives. Burial in Mount Peace Cemetery, Philadelphia, July 15.

BARKER—John D., 56, television director at WNBK, Cleveland, and for 15 years a musical comedy performer on Broadway, July 18 in Lakeside Hospital, Cleveland. A baritone, Barker had appeared in such Broadway productions as *Sally, The Band Wagon, Cocoanuts* and *No, No, Nanette*. He also produced movies in New York for five years. Survived by his widow, daughter and son.

BOLES—Mrs. John, 80, mother of screen, radio and stage actor John Boles, July 16 in Greenville, Tex. Her husband and another son survive.

BRENTANO—Lowell, 55, playwright, recently. Among his plays was *The Spider*, which had a Broadway run in 1928. Survived by his mother and a sister.

BURKE — James F., 42, former manager of CBS program sales, July 18 in New York. He had been active in the development and sale of such network shows as *Jack's Tavern, Meet the America Singing* and *Forecast*. Among the other positions he held since joining the net in 1933 were director of program information, director of new program ideas and assistant director of program research. Survived by his daughter and two brothers survive.

CANNAN—Mrs. Mary, actress and former wife of playwright Jean, 16 in Barrie, July 11 in Biarritz, France.

CONNOR—M. Henry, 85, former New York night club owner, July 17 in Milford, Mass.

COX—Clifford F., 54, concessionaire with the Mound City Shows, July 16 in Taylorville, Ill., of a heart attack. Survived by a son, Clifford Jr.; daughter, Donna Jean; two brothers and a sister. Burial in Lewisburg, Ohio, July 21.

DAVIDSON—Mayme G., 64, circus trouper for 42 years until she retired five years ago, July 12 at her home in Apopka, Fla., of a heart attack. She was first with the old Gollmar Bros.' Circus and spent 14 years with the Ringling circus Side Show. She had also been with Hagenbeck - Wallace, Selis - Floto, Christy Bros. and Barnett Bros.' circuses, and was last on the road with the Mad Cody Frontier Shows. Survived by her husband, B. H. Davidson. Services in Orlando, Fla.

DAVIS — Hugo, 58, concessionaire for 35 years, July 12 in Veterans' Hospital, Des Moines, of a brain injury. Survivors include his widow, Phyllis; his mother, four sisters and two brothers. Burial in Oakshade Cemetery, Marion, Ia., July 15.

EDDY — Brayton, 51, playwright and curator of insects and reptiles at the New York Zoological Garden, the Bronx, July 17 in the Bronx. He suffered a heart attack two years ago while on a field trip in the desert near Salt Lake City. Curator since 1945; Eddy previously had worked in zoos in Providence and Detroit and was the author of numerous articles on insects and reptiles and wrote such plays as *Strangeways*, *Shallow Wells*, *The Way Out* and *Plenty Palaver*, and a novel, *Rock Bottom*. His widow and son survive.

FULLER—Benjamin F., 66, superintendent of ring stock on the Horne Bros.' Circus, July 19 in Colchester, Ill., of a heart attack. Survivors include a cousin, Mrs. W. D. Neff, Bellefontaine, O. Burial in Bellefontaine July 23.

GABOR—Arnold, 62, baritone with the Metopera for 18 years, July 15 in Los Angeles. He debuted with the Met November 9, 1923, after singing in Italy, Hungary and Germany. He had appeared with many famous names in opera such as Rosa Ponselle, Maria Jeritza, Lucrezia Bori, Lotte Lehman and Kirsten Flagstad.

THE FINAL CURTAIN

GILLIN—John J. Jr., 45, president-general manager of WOW, Inc., Omaha, and operator of WOW and WOW-TV, Omaha, and KODY, North Platte, Neb., July 19 in Rochester, Wis., where he was vacationing. Gillin was a former director and vice-president of the National Broadcasters' Association. Survived by his widow, son and daughter. (Further details in Radio Department.)

GOULET—Alfred J., 34, CKVL producer, July 15 in Montreal. He had been under contract to Compton and Villeray Odeon theaters there and had been with CKVL since it started operations.

JACOBSON—Mrs. Andrew, wife of the Boston band leader, July 10 in Boston.

JONES—Edwin C., 72, band leader and road show owner, July 13 in Chicago at the home of his daughter. He was associated for years with Dick and Terry, of Tom Show fame. His own three-car production, *Polly of the Circus* toured the country for three years. Survived by his widow, the former Sylvia Payton, actress, and a daughter, Charlyn Baker, dancer and comedienne.

KEANE, Walter, 34, property superintendent for Clyde Beatty Circus, drowned at Lewiston, Idaho, July 14. While swimming, he had been seen with Beatty the past two years and with the Ringling-Barnum circus some 15 years. Survived by his widow.

KELLEY—Doc (Calvin Jewell), 74, former stock company actor and producer, July 14 in Presbyterian Hospital, New Orleans. Survived by his widow, Anna Buras Greenwood Cemetery, New Orleans, July 16.

KELLEY — Phillip, 65, showman for 45 years and in recent years Side Show talker for the Clyde Beatty and Old Reliable Shows, July 3 in Campbellsville, Ky., of a heart attack.

KEYSER — Thomas, 43, radio and hotel chain musical director, July 19 in New York. For the last 10 years he had been musical director at the Don Vorhees orchestra. For 15 years he gave Sunday night concerts at the Commodore Hotel. Survived by his mother and the widow and three daughters survive.

LEVY—Louis (Larry), June 24 in Deaconess Hospital, Northwood, N. D. Survived by his widow, Vanya, and a son, Donald.

LOCKRIDGE—Willard Fiske, 60, co-veepee of the J. Walter Thompson Ad Agency, July 16 in Chicago. He had been associated with the agency since 1920. His widow and six sons survive.

LUNSFORD—Mrs. Ella, 72, mother of George B. Lunsford, well-known sheet writer, recently in Americus, Ga., another son, Vann, two daughters, three daughters and two sisters also survive. Burial in Macedonia Cemetery, Americus.

MacDONALD—Tom, 75, father of Jeanette MacDonald, actress, July 16 in Beverly Hills, Calif.

McGAHEN—Alfred Ben, 80, formerly associated with the Metropolitan Company, July 16 in Long Beach, Calif. A blacksmith, he was discovered singing in the St. Mary's Church choir in Detroit by Henry W. Savage, who later starred him in his Castle Square Co. He also starred Florenz Ziegfeld's operetta company before going to the Metropolitan. Survived by three sisters.

MORTON—Albert K., 69, property man for Warner Bros. and RKO Studios for the past 10 years, July 12 in Hollywood. Survived by his widow, Dorothy.

MOSER—Amelia (Lake), recently in Phoenix, Ariz. Survived by her husband, Floyd, and two son, Georgie and Floyd (Butch).

POWERS — William C., 54, 20th Century-Fox films employee, July 15 in Culver City, Calif. Survived by his widow, Agnes.

RICHARDS — W. C., 65, owner-manager of the former Richards Bros.' Circus, and for the past 19 years owner-operator of the Pinehurst Tourist Court, Pensacola, Fla., July 12 in that city of a heart attack. He leaves three sisters, Mrs. J. H. Pyle, Houston; Mrs. J. T. Parker, Humble, Tex., and Mrs. F. E. Richards, Port Arthur, Tex. Burial in Bayview Memorial Park, Pensacola, July 16.

ROEHRENBECK—Frank J. Jr., 24, U. S. Navy ensign and son of the general manager of Station WMGM, New York, July 18 at sea in a crash landing on the U. S. S. Midway. Besides his parents, a brother, Robert, survives.

SIGMUND—Betty, pianist, July 6 in Cleveland.

SMITH — William Coren, 57, owner of Skips Bar, Philadelphia, and husband of the former orchestra leader, Madame Io Keene, June 29 in Graduate Hospital, Philadelphia. His widow was well known as an orchestra leader in the '20's. Also surviving is a brother. Services July 5 in Philadelphia and burial in Mt. Lawn Cemetery there.

SOURAS — Dionysia (Chickie), 23, daughter of Spyros Skouras, president of 20th Century-Fox Film Corporation, July 4 a fall from the roof of the Fox West Coast Building, Los Angeles, July 17.

STEPHENSON—Louis S., 60, artist and former concessionaire on the Royal American Shows, July 12 in Oakland, Calif. Services July 17 in Paducah, Ky.

STONE, Lesle—Cyrus H., 53, former Shakespearean and character actor, July 19 in New York. He had played with Ethel Barrymore many times, including Cane Cowl in *Anthony and Cleopatra* and *Romeo and Juliet* and with Walter Hampden in his Shakespearean repertory and *Cyrano de Bergerac*. He was also seen on Broadway in *Get Rich Lightning*, *Feathers in a Gale*, *Hand in Glove*, *Signature* and *As We Forgive Our Debtors*. Stanley had toured in many stock companies and with United Service Organization shows and appeared often on radio in New York. A sister and brothers survive.

STRIBLING—Del, 55, well-known cornetist, July 12 at ..is home in North Hollywood, Calif., of a heart ailment. He was associated with the Gold-man band from 1926 to 1934, also serving as assistant conductor. Stribling was featured on the Leith-Orpheum vaude circuit, and in 1919 he was a soloist with Sousa's band. He was formerly cornetist with the Victor Talking Machine Company for six years and had appeared on many radio programs. Survived by his widow, Nancy; fours sons, two sisters and a brother.

STRINDAHL — Capt. William J., 66, composer and first leader of the U. S. Army Band, July 12 at Walter Reed Hospital, Washington. He was appointed leader of the band by the late General Pershing in 1923, and held the position until his retirement in 1935. Among the marches he composed were *Captain R. R. Lewis March* and *The Washington Evening Star March*. Surviving are his widow, a son, a brother and a sister.

In Loving Memory of My Father

EARL TAYLOR

July 29, 1944

FRANK TAYLOR

TAUB—Billy, 59, former performer and Broadway clothier, July 18 in New York. He started in showbiz as a drummer with Gus Edwards's *School Boys and Girls*, a company which included George Jessel, George Price, Lila Lee and Eddie Conrad. Later, as a trap drummer, he toured the country with many top performers and then joined Paul Whiteman's band. In 1919 he opened his first men's clothing store and later sponsored many radio sports events. His widow, two brothers and five sisters survive.

WHITTAKER—Mrs. Nellie Gray, 55, gospel singer and founder of the *Back Home Hour* on radio, suddenly July 15 at her home in Philadelphia. She had been associated with the Dorsey Singers, Weird Singers, the Golden Gate and Golden Echo Singers and others, and was president of the Gospel Singers' Union. A daughter, son and sister survive. Burial in Philadelphia July 20.

Marriages

AARON - BERKELEY — Marvin Aaron, Bridgeport, Conn., manufacturer, and Shirley Berkeley, singer and member of the advertising staff at Columbia Records, Inc., Bridgeport, in New York July 3.

ADAMS - SOUTHWORTH — Jon Ames, of Ames Brothers, vaude and nitery act, and Trudy Lucas, July 7 in Chicago.

ALLEN-DILLON — Gregg Shepard Coleman, singer, and Sara Dillon, comedienne in the national company of *Oklahoma*, July 8 in Chicago.

BRADLEY-SCHWARTZ — Young Fulmer Decker, New York cartoonist, and Sheila Mary Whalen, WNLK, Newark, N. J., announcer, in Stamford, Conn., July 9. Bride is a niece of John McCormack, famed Irish tenor.

BRYSON-ROBERTSON — Ian Bryson, in the cast of *Roarin' Twenties* in Chicago, and Patricia Northrup, principal in the touring company of *Oklahoma*, July 7 in Chicago.

KLEMPERER - RILEY — Werner Klemperer and Janet Riley, legit players at the Cape Cod strawhatter, recently in Westboro, Mass.

KOVACH-SKINNER—Ted Kovach, leader of the Kovach Kuties, and Donna Jeanne Skinner July 15 in North Hollywood, Calif.

LEARY-KINNEY—Johnny Leary, night club entr. and Ginger Kinney, former dancer at the Latin Casino, Philadelphia, July 21 in Camden, N. J.

STAHLE-SULLINGER—Jay Steele and Emily Sullinger, of the Jam Handy Organization, Detroit, and Mrs. Sullinger, secretary of International Association of Theatrical Stage Employees, Local 737, in Bellingham, Wash., recently.

TIMLIN-PARKS—Tommy Timlin, night club dancer, and Lucia Parks (Blaze Fury) burlesque performer, recently in Boston.

WOOD-AUBY — Preston Wood, television director with Young & Rubicam, and Eleanor Auby, July 10 in New York.

Births

A son, Martin Carl, to Mr. and Mrs. George Morris Carl, in Father is bingo operator on the Sammy Lane Shows.

A son to Mr. and Mrs. Sam Chase July 11 in New York. Father is a member of *The Billboard*'s radio-television staff in that city.

A son and a daughter to Mr. and Mrs. Cy Wagner June 29 in Chicago. Father, a former *Billboard* staffer, is radio-television director of the Mutual Entertainment Agency, Chicago.

A daughter to Mr. and Mrs. Vic Mizzy July 11 in New York. Father is songwriter; mother is radio-TV singer Mary Small.

A son, William Paul Moss III, to Mr. and Mrs. William Moss July 9 at St. John's Hospital, Santa Monica, Calif. Mother is film actress Jane Withers.

A daughter to Mr. and Mrs. Bill Wendell July 2 in Detroit. Father is announcer on WWJ, Detroit.

A son to Mr. and Mrs. Stanley Brooks recently in De Queen, Ark. Parents are former showfolks.

A son, Jay Harvey, to Mr. and Mrs. Harvey Moore, of Moore's Modern Shows, July 8 in Kirksville, Mo.

Communications to 188 W. Randolph St., Chicago 1, Ill.

Polack Bests Eureka Date's Gross Score

Closing Night Socko

EUREKA, Calif., July 22.—Polack Bros.' Western Unit, in here Wednesday thru Saturday (12-15), received the biggest business of the four years the org has played the town for Redwood Shrine Club. Sponsors' share of the take topped last year by almost 20 per cent and increases were registered in all departments.

Helping this time was a shuffle of the usual four-day stand to put the closing show on a Saturday instead of the usual Sunday. Final performance drew the biggest crowd of the stand's history and gave the show far more than previous wind-ups here.

Polack personnel has had to adjust to extremes in temperatures. Cool weather in coastal towns of Ventura, San Luis Obispo and Eureka was contrasted with the blazing heat at Las Vegas, Nev. Cool weather prevailed at Modesto, Calif., where business was on a par with last year. Las Vegas and Ventura were new stops.

Oroville followed Eureka for two days and Napa is next (21-22).

Sam Ward, who handled advance promotion at Las Vegas, moved to Los Angeles to start preliminary

(See POLACK BESTS on page 63)

Hopalong Cassidy Closes With Cole; Show Moves to N. Y.

PHILADELPHIA, Pa., July 22.—Bill (Hopalong Cassidy) Boyd closed with Cole Bros.' Circus here today and will return to Hollywood for motion picture work. The circus moved out of here from Plainfield, N. J., a Sunday stand.

Tom King, Cole Bros.' press chief, said that the circus will remain unchanged except for Boyd's leaving, and that it will continue under canvas.

Business for Cole Bros. has not been outstanding. The stand here opened Monday (17) and the first two days were unusually warm. Wednesday was hurt by rain, but the remainder of the week brought a break in the weather. Cole moves next week into up-State New York.

Gainesville Zoo Set as Memorial For Frank Buck

GAINESVILLE, Tex., July 22.—Zoo at Fair Park here will be named in honor of the late Frank Buck, it was announced this week by William T. Bonner, president of the Cooke County Fair Association.

Buck was born here in 1883 while his father operated a Gainesville wagon yard. He died in Houston early this year.

A plaque honoring Buck will be unveiled Labor Day at opening of the fair. Members of Buck's family will be invited.

The zoo was started some time ago and has been expanded recently. Buildings are under construction for an elephant, deer, buffalo and other animals which are to be purchased soon.

Al Sheehan's Unit Ducks Rain In Aquatennial Bow; Stacks Up With Best of Past Editions

MINNEAPOLIS, July 22.—Al Sheehan's 11th annual *Aqua Follies*, highlight of the yearly Minneapolis Aquatennial, played its Irish luck right to the hilt Wednesday night (19), and once again weathered early day rain to open on time. The opening in the Theodore Wirth Park Pool here left a near-capacity house of about 5,000 singing its praises. Mixing good stage talent with top water stars, Sheehan has cooked up a potion of entertainment that ranks with the best he has done in *Aqua Follies* versions of past years. This year he plays comedy strongly on stage with such acts as Lowe, Hite and Stanley, Gene Sheldon and the Florida Trio, each unit bringing plenty of yocks from the pew-sitters. Johnny Williams' handling of the 16 gal dancers and eight posers is tops, while Hollywood direction of the 24-gal water ballet was up to her usual high standards for precision and rhythm.

Following the national anthem directed by Ben Barnett, ork leader, the show gets under way with an *Aqua Broadway* production number. With Tom Martin handling the mike, stage line portrays Broadway show hits, including *Gentlemen Prefer Blondes*, *Brigadoon*, *Miss Liberty*, *Finian's Rainbow*, *Texas Li'l Darlin'*, *Kiss Me Kate*, *Wonderful Town*, *Annie Get Your Gun* and *South Pacific* for the wind-up. For each a group of gals comes on a stage to represent the

(See SHEEHAN'S UNIT on page 78)

Martha Raye To Get 75C for 8 Outdoor Shows

(Continued from page 3)

dience $7,500 for eight night show appearances while that for five shows at Syracuse will be proportionately less.

Deal for the Brockton date was made thru the Al Martin Agency, Boston, long-time booker of that event, with Sol Shapiro acting for the William Morris Agency, the latter's agent. Principal bookings at Syracuse are handled thru the George A. Hamid & Son Agency, New York.

Raye's cost for outdoor dates is about the same as for indoor ones, where the fee ranges up to $5,500 for a week. According to the comic's agents, these will be her first appearances at fairs.

Martin said the program at Brockton would also include a 12-girl line, the Maxellos, Risley; Marcus Troupe, juggling; Howard and Wanda Bell, balancing; Twight Mooney, dogs; the Pitchmen, novelty turn, and Dorraine and Ellis, vocalists. Other acts, including an adagio trio and a band, will also be used, Martin said.

Manager Frank H. Kingman, of the Brockton annual, has long been partial to big names and the success of last year's annual, which eclipsed marks of 20 years' standing no doubt influenced the decision to book the comic Raye.

Another Brockton show feature will be the Jimmie Lynch Death Dodgers on opening Saturday and Sunday, Martin said.

Principal show features at Syracuse, booked thru the Hamid agency, will include Jim Eskew's JE Ranch Rodeo, the Flying Devils Death Hell Drivers; a program of 10 acts headed by A. Robbins, the Banana Man, and Joe Basile and His Madison Square Garden Band.

At Syracuse the comic will probably work in the Coliseum with the result that the annual will not risk the danger of a wash-out. At Brockton the show will be presented on an outdoor stage in front of the grandstand. .

Edm'ton Gets Weather, Hike In All Depts.

Gate Up 20% 1st Four Days

EDMONTON, Alta., July 22.—The Edmonton Exhibition here was racing Friday (21), the fifth day of its six-day run, substantially ahead in all departments, as compared to last year.

Outside gate count thru Thursday (20) was placed at about 20 per cent ahead of '49 by fair execs.

Weather was ideal, contrasting with last year, when rain hurt several days. Booming business condition in the area also was cited for the increased patronage and spending. The section is in the throes of an oil boom, which has sparked a large housing boom, plus a substantial population increase.

The exhibition itself is in the midst of a building project. A new grand stand, partly complete, offers better facilities for racing and for betting than the old structure, and is given credit too for upping patronage.

The stand in its present construction stage seats only 3,000. For this reason, the night show is presented in the Ice Palace, which has a capacity of 6,000. The Barnes-Carruthers revue, presented there, has been playing to full houses, and on two of the first four nights more than 1,000 persons were turned away.

On the midway, the Royal American Shows have been getting better business than in '49 Gross for rides and shows thru the first four days topped the take for the corresponding period last year by $6,200.

Sweeney-White Org Adds Tub-Thumpers For Fair Circuit

CHICAGO, July 22. — National Speedways, Inc. (Al Sweeney-Gay-lord White), this week added three members to their publicity and advertising staff in preparation for their auto race fair circuit which opens today at Harrisburg, Ill.

G. J. (Moke) Cosby, former news editor of Station WHBF, Rock Island, Ill., and Bill Seward, former sports editor of *The Iowan*, Iowa City, have been added to handle flack, and Ha Loranger, who recently closed a King Bros.' Circus, has been n to charge of the org's No. 8 truck. Veteran Jerry Marl Moines, remains head of the advertising department for route.

Eddie (Twenty Grand and Wayne Adams will lord White in the ann Al Sweeney and handle track op car dates and events.

Rain Hits Chi; Fair Turnouts Dip Below '49

Spec Kid Admish Cut

CHICAGO, July 22.—Drenched by rains this week, the Chicago Fair dropped below the pace set by its 1949 predecessor, the Railroad Fair, with attendance thru Wednesday (19), its 26th day, reported at 570,758. This compares with 594,206 to the same point last year.

Biggest single day during the week ending Wednesday (19) was Saturday (15) when 25,799 went thru the turnstiles. Low point of the week and of the current run was Wednesday, when gate count was announced at 6,532.

Spec Cuts Kid Prices

Management's attempt to hypo the four-a-day spec, *Frontiers of Freedom*, by cutting children's admission price in half, failed to strengthen attendance. Roughly less than one out of each three front gate customers continues to take in the pageant whereas last year the ratio was one out of every two persons.

Individual shows at the north end of the grounds this week lost as many as eight performances to rain. Cypress Gardens, water ski unit, took the lead there attendance-wise, passing up the Voorhess-Fleckles tour which, in addition to losing performances to the weather, topped its Saturday (15) shows to a fair power failure.

Circus Third Spot

Barnes-Carruthers' open air circus is running third in the north end sector. Music-in-the-Round theater continues to hobble along weakly. The narrow gauge train, holdover from last year, is doing good business, with 126,167 persons riding it in the first 25 days of the fair.

A deal is in the works to bring at least one carnival-type show into the Dixieland Village but thus far nothing has jelled. Biz there continues to limp.

Missouri Fair Names Preston

JEFFERSON CITY, Mo., July 22.—Appointment of William Eugene Preston, 34, of [illegible]erty, Mo., as secretary of th[illegible] State Fair was announ[illegible]ek. He succeeds the [illegible]per.

County zoning engi[illegible] of E. L. Preston, an for the fair. [illegible]te's fair ex Ku[illegible]ngleton, director [illegible]artment's live[illegible] in charge of [illegible]nper's death.

Biz Jump

[illegible]edicted vaca[illegible]'n during Re[illegible]nen [illegible]e[illegible]n

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Close-Ups:

Peanuts to Elephants — That's Tom Packs's Alger-Like Story

By Tom Parkinson

(This is another of a series of articles on little-known facts about people prominent in outdoor show business.)

A PEANUT WHISTLE heralded the debut of Thomas N. Packs, but the Packs business isn't peanuts today. As an 11-year-old immigrant, Packs went direct to the source—a dictionary—to learn the language. Since then he has used the student's formula to make his way to the upper strata of show business.

As head of Thomas N. Packs Amusements, his main enterprise is Tom Packs Circus. He also produces rodeos, thrill shows, fireworks displays, ice shows and other outdoor events. He organized and produces the St. Louis Shrine and firemen's shows. He manages Walsh Stadium, St. Louis, and is active in boxing and wrestling promotions. Tom Packs keeps a finger in most outdoor events in amusement-hep St. Louis, but finds time to work the national field. His first experience in the big time was thru boxing and wrestling. Whether in the squared ring or the three rings, Packs has been behind the big names—Joe Louis, Jack Sharkey and Jack Dempsey; Bill (Hopalong Cassidy) Boyd, Roy Rogers, Gene Autry and a host of circus personalities. It was Packs who first introduced Boyd and Rogers to circus-goers.

Thoro-going Packs realized he had plenty to learn as he entered each new field. In each case he set about learning the whole book, and he backed his knowledge with staffs of veterans.

In the case of fireworks, used regularly as a finale for his circus, he studied many angles of the pyrotechnic biz. When he placed an order for materials, the maker said Packs was the first customer who ever had specified exactly what he wanted.

When it came to elephants, Packs learned of an old book in India which was written in three languages, and which comprises a graduate course in care and training of bulls. A rare copy of the volume was loaned to Packs and he had duplicates made. If he needs answers to elephant problems, Packs has the benefit of ancient Indian bull men's experiences.

TOM PACKS

Entered U. S. on Borrowed Fin

Born in Greece in 1895, Tom was reared by an uncle. When 11 years old he decided to leave the old country. He ran away, promoted a $30 transAtlantic ticket and set sail for America. He fell short of the goal that time. The ship stopped in Italy, where a cop tricked him into giving his real name and sent him back to Greece. On the second try Packs talked another passenger into acting as his father and they made it to New York, where he cleared immigration requirements with a borrowed five-spot.

In the Battery on the second day the youngster heard a peanut whistle and followed the sound to a fruit peddler's wagon. The cart operator fed Tom and put him to work at $2 a week. Three months later, Tom became a messenger for a flower shop.

Tom soon saw a chance to enter business for himself. From a wooded area of 169th Street he picked violets and sold bouquets to New York theater-goers. Packs believes he might have been the originator of the theater bouquet idea, but the florists then didn't like it and police stopped the enterprise.

Takes on Wrestlers

Drifting to Pennsylvania coal fields, Packs worked at a mine. His job was to detect the sound when one of a hundred roaring coal breakers failed.

Taking restaurant and hotel jobs next, Packs was soon back in New York. As a sports fan, he frequented training gyms and became acquainted with fighters. This led to managing a few wrestlers and then to booking matches. Packs had found his field and quickly moved into the national wrestling picture. Joe Coffee, Jim Mullin, Mike Malloy and Ed White were among his associates. He promoted matches in Boston, Kansas City and St. Louis.

Packs planned thrown the wrestling game in six years and then turned *(See Peanuts to Elephants on page 53)*

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Out in the Open

Fred La Fontaine, vet pony ride operator, who has his offstretch at Edgewater Park's Kiddieland, Detroit, is working out negotiations to set up rides at Coney Island and St. Petersburg, Fla. **Jerry Whitney**, last season at the Empress Theater, Detroit, is on the front of Harry **Lewiston's** Side Show at Edgewater Park. After finishing the season there, he heads for New York with **Cynthia Whitney** to open on the Hirst Circuit.

Paul J. Goldfarb, who has been operating a spill the milk, dart balloons, zipper and star concessions at Rockaway Park, N. Y., will join **Joe Bosco** on the Liberty Shows with a nail stand. Goldfarb says that he plans to have five tops on the road by September 9 and will bring them into Missoula, Long Island. . . . **Carl Holley**, alligator boy, and **Albert Short**, who closed with O'Brien's Side Show at Revere Beach, Mass., recently, joined Cole Bros.' Circus at Newark, N. J. . . . **Wilma Hall**, wife of Dale Hall, clothhouse operator, has recovered from a year's illness and is working at their cafe in Memphis.

Elwood A. Hughes, general manager of the Canadian National Exhibition, and **Mrs. Hughes, J. W. (Patty) Conklin**, midway impresario, and **Lew Humphries**, Hamid-Morton Circus exec, visited with **Tom Packs** and caught his circus at the Maple Leaf Stadium, Toronto, Tuesday (18).

Herbert A. Douglas, West Chester, Pa., correspondent for The Billboard, is in the University of Pennsylvania Graduate Hospital, Philadelphia, recovering from a major operation. . . . **Pvt. (Red) Davis** is out from Philippi, W. Va., that the Pan-American Animal Exhibit played to all capacity houses there July 5-6, and that the Beers-Barnes Circus dittoed July 10. . . . All States Rodeo Company, Detroit org founded by **A. Thomas Bonneville**, has canceled all production plans.

Jack Began, New England concessionaire, has been granted the contract for all food, drink and novelty concessions at the new Darlington (S. C.) International Raceway, reported Norman Witte, track manager. Work on the banked one-and-a-quarter-mile paved track is expected to be completed by August 7. The steel and concrete stand will seat 23,000, there will be parket bleachers for 10,000, and infield space for 25,000 standees. Witte said 60 per cent of seats have been sold.

John Dineen, operator of the Hampton Beach (N. H.) Casino properties, closed his multiple units and marshaled his personnel to help fight the $500,000 fire which gutted a section of the resort July 14. . . . **Arthur E. Campfield**, head of the New York canvas firm bearing his name, met with **Howard Singmaster**, president of the Allentown (Pa.) Fair, in that city July 18 to work out the details for a fabric covering for the grandstand stage. Campfield said that his firm will soon start on a new big top for Hunt Bros.' Circus. Circus Owner **Charles T. Hunt** is planning to first use the new tent at the Mineola (N. Y.) Fair, where his unit will comprise the principal grandstand offering.

Bill Powell, globe-trotting showman who recently planed from London to Paris, is due back in New York in a couple of weeks. Powell, who has been making annual trips to Europe and the Orient since the end of the war, times his return with the opening of the Central Canada Exhibition, Ottawa, where he usually joins **Bernard (Bucky) Allan's** concession department on the World of Mirth Shows.

President **Joseph C. Bartlett** headed up a group of members of the Association of Connecticut Fairs who held their first annual picnic Sunday (23) on the grounds of the North Haven annual. . . . **Ethel Robinson**, of the Chicago booking agency bearing her name, suffered a broken ankle Thursday (20) when she slipped on wet pavement and was hospitalized several days.

Gt. Barrington Execs Mull Permission for Car Track

GREAT BARRINGTON, Mass., July 22.—Prospect of opening a motor car racing track near the town airport here was discussed by the local selectmen at a recent meeting. Airport manager Walter Koladzs. asked for advice on how to get permission for a small track, which would be on airport property and not visitor from the adjacent road.

Board told him that he would probably encounter zoning difficulties, but added that they would supply him with further information at their nex. meeting.

Cedar Rapids Cold Hurts Sam Snyder Water Show Biz

CEDAR RAPIDS, Ia., July 22.—*Sam Snyder's Water Follies of 1950*, hurt by unusually cool evenings, closed a week of disappointing business at Hawkeye Downs here Saturday (15).

Show appeared under auspices of the El Hakir Shrine Temple. Org left here for Halifax, N. S.

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Talent Topics

"Broadway Varieties of 1950," fair grandstand revue produced by Henry Lueders of the United Booking Association, will debut at the Gladwin, Mich., Fair, August 10 with Jack Sevant, novelty musical; Raymond and Ann, ventriloquist; Walters Duo, tightwire and perch; Newton Loken, trampoline; Trixie McCormick, unicycle and ropes; Musical Dons, and Chuck Stanley, emcee. Second United show, "Fads and Follies" will open at the Imlay City, Mich., annual and will include line-up of Fillane and Malloy, high act; Paul Lewis, ponies; May Lewis, dogs; Belfountis' Marionette Revue; Don Amato, comedy juggler; Bob Stanley, tight wire; Delaro and Mills, comedy acro, and Frank Kinsmen.

Nora Toomey and Company, aerialists, played the Palace Theater, New York, last week. . . . Acts playing the Huntsville (Ill.) Fair July 3-5 were Lenderman's dogs, Belmont Brothers, Leo and Josephine Gasca, the Four Irvings, Mowatt Baltens, Three Royal Rockets and Flying Eldonas. Show was booked by Bill Senior, of Barnes-Carruthers Theatrical Enterprises, Chicago.

The Chamberlyns, comedy casting act, are the free attraction at Belmont Park, Montreal. . . . Roth and Shay, American acro comedy duo are playing army club dates in Germany. . . . Krista and Kristel, Danish fem aerialists, and the Rastelli comedy dance trio, Wilson, Keppel and Betty, are on the current bill at the Palladium, London, starring Frank Sinatra. . . . Myrian France presented her aerial novelty act as the free attraction for the week ending Sunday (16) at Hershey (Pa.) Park.

The Juggling Jewels left New York Thursday (20) with their New Moon trailer, acquired a week ago, for a series of circus and fair dates in the Midwest. King Reynolds wire walker who will appear on the same bills, is doing the driving.

The Freddie Valentine flying act was a recent free act at Playland Park, Rye, N. Y. It is booked into Kennywood Park, Pittsburgh, for two weeks starting August 20.

Fair dates set by Joe Basile for his several band units include Harrington, Del.; Gouveneur, Batavia, Middletown, Hamburg, Elmira, Morris, Malone, Schaghticoke, Chatham, Syracuse, and Cobleskill, N. Y.; Ottawa; Farmington, N. J.; Sherbrooke, Que.; Allentown, Pa.; Timonium, Md.; Richmond, Va.; Spartanburg and Columbia, S. C. . . . R. F. Bishop, known professionally as Bozo the Clown, was in Chicago as a Texas representative at the International convention of Shrine Clubs. While there, Bishop signed to appear at the Abbeyville, La., fair.

Mission Bay Urged As Alternative Site For '53 World Expo

MISSION BEACH, Calif., July 22.—Mission Bay Aquatic Park has been recommended as an alternative location for the proposed 1953 World Progress Exposition set for Balboa Park, San Diego. The park has buildings estimated worth $30,000,000, constructed during the 1915 and 1935-'36 expositions.

In numerous letters to the city, exposition officials, county supervisors and newspapers, supporters of move to hold the fair here point out that this is the logical place for the event. It is also pointed out that the fair would bring many permanent buildings to Mission Beach.

In urging the local spot, it is also emphasized that the use of Balboa Park may make it necessary to close the many attractions there—San Diego Zoo, Fine Arts Gallery etc.—for as long as four years during the exposition.

Bonds for the improvement of Mission Bay were recently voted and the local residents feel that the exposition here would fit in with the proposed improvements.

Blessinger Sets Ind. Dates

MUNCIE, Ind., July 22.—E. G. Blessinger, former general agent who for the past 10 years has been booking attractions into Indiana, Ohio and Michigan fairs and celebrations, announced the following Indiana bookings to date: Chamber of Commerce Homecoming, Cambridge City, July 25-29; Fulton County Fair, Rochester, August 1-5; Madison County Fair, Alexandria, August 8-12; Fairmount Centennial, August 1-5, and Fortville Homecoming, August 15-19.

Grayville, Ill., Skeds Expo

GRAYVILLE, Ill., July 22.—First annual Tri-State Petroleum Exposition will be held here September 2-4, it has been announced by Chamber of Commerce officials as well as entertainment features are planned.

Carroll Expansion Okayed

TROY, N. Y., July 22. — Carroll's Pine Grove, square dance and picnic spot here for the past 10 years, has been authorized by the State to conduct auto races and other outdoor events. The certificate of business was issued to Bernard J. Carroll Jr. and Carl O'Brien.

Spiritwood, Sask., Down

SPIRITWOOD, Sask., July 22. — The one-day Spiritwood Fair here, marred by showers, had a 3,000-drop in attendance when an estimated 5,000 passed thru the front gate compared with 8,000 in '49. Total gross was announced as $6,000.

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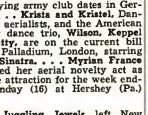

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Gainesville, Tex., Sets Historical Spec

GAINESVILLE, Tex., July 22. — Cooke County Fair here has signed the John P. Rogers Company, Dallas, to produce a pageant depicting the 100-year history of Gainesville, to be presented as one of the main attractions in front of the grandstand. Three performances are skedded September 4, 5 and 6.

A cast of 400 will stage the spec. Grandstand seating 3,000 will be supplemented by 2,000 seats from Gainesville Community Circus. A. Morton Smith, head of the circus, is chairman of the historical committee which provided scenario writers with material for the script.

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Success Reported For Galax Annual

GALAX, Va., July 22.—Altho some rain fell during the week, it came at time when it didn't hurt the 17th Annual Firemen's Carnival and Celebration here, July 3-8, the second most successful event staged by the firefighters, according to Elbert L. Laturdy, firemen's secretary.

Shan Bros.' Shows arrived Sunday (2) from Marion, Va., and had everything ready for the opening night. Monday night business was above average and Tuesday and Friday were good. Wednesday and Thursday were a little slow, said Lunday, but people packed the show grounds Saturday night and spent well. Big day of the event was Tuesday (4), featuring a large parade led by the Gary (W. Va.) High School Band and witnessed by more than 10,000 people. Floats were judged in Felts Park near the show grounds and cash prizes were awarded. In the afternoon the band gave a field drill in the park before 1,800 people in the grandstand. Capt. Bill Forkum's three trained lions were the nightly free act.

St. John, N. B., Plant Open To Carnivals and Circuses

ST. JOHN, N. B., July 22.—St. John Exhibition Association here has made its recently purchased fairground at Near-Lakewood brook available to carnivals, circuses, thrill shows and baseball teams.

The plant, formerly a race track, is three miles east of this city.

Claresholm, Alta., Event Draws Capacity Crowds

CLARESHOLM, Alta., July 22.—Capacity crowds of 6,000 packed the Claresholm one-day stampede, filling the grandstand at the afternoon rodeo and the evening revue.

Latter was produced by Bod de Paolo's K. B. D. Enterprises, Calgary.

THE BIG TOP

(Continued from page 8)

its impact because circuses are generally visited once, or at most several times, a year. But when presented week-after-week as in TV, a show must have variety and imaginative showmanship or else its saturation point comes quickly.

CBS-TV has actually taken the Hamid-Morton circus and turned it with negligible changes. There are still clowns, whose primitive comic techniques are old hat, and a well-trained dog act, trained chimps who perform much in the same manner as the familiar Gunnella Vocational Monkey artist (Don Francisco) and a trapeze beauty thrilling the kids.

But there is precious little evidence that the program has been created for TV. The acts worked intermittently in the ring and cameras picked so many tricks that even their good ones seemed to be canceled out. Overall effect was of video muddled with quantity, if not quality. The emcee, Jack Sterling, a pleasantly affable guy, is no ringmaster. His moustache is in the tradition, but his comments dripped goo. He lent neither authenticity of a McCoy ringmaster, nor the strong personality needed to lock the program over.

One obvious suggestion would be cut the show to a half hour. This would mean shorter routines, trimmed and highlighted. Better use of the camera is also a necessity. A medium long shot was the standard one used. Few close-ups, except of Sterling, were employed. The numerous crowd shots should be cut unless something interesting is caught.

Circuses can be and have been colorful and dramatic. But tho they rate a place in the TV picture, they won't make the grade unless asses are capitalized on and production is more pep. *Leon Morse.*

Minneapolis Aud. Date Clash Sets Off Council Tiff

MINNEAPOLIS, July 22.—Promoters of the annual Sportsmen's and Builders' Show Tuesday (18) threatened to cancel both events next spring in Minneapolis Auditorium unless City Council permitted them to go ahead with dates already set.

The threat came jointly from F. W. (Nick) Kahler, Northwest Sports, Travel and Boat Show sponsor, and H. H. Cory, head of the Builders' Show, and was the result of a rhubarb within the City Council over use of the auditorium by the Minneapolis Lakers, national professional basketball competing team.

Play-Offs Would Conflict

The Lakers long have complained that even tho they are the city's best drawing attraction, having won three national basketball titles in as many seasons, they face 1951 championship play-off games elsewhere because their home floor at the auditorium will not be available.

Kahler's sportsmen's show originally was to take over the auditorium March 22-23 and open March 24. The city council voted that Kahler move in and open March 25.

Cory's Builders' Show was due to take possession April 12-13 and open April 14. The council's tentative action would not make the Auditorium available to Cory until April 16.

"We will have no choice but to cancel our shows if the opening dates are given to the Lakers," Kahler and Cory said in a joint statement. "The Lakers are a wonderful attraction, but we cannot change our dates for 1951. We would lose our national exhibitors. Thousands of dollars of commitments already have been made."

Show Give City 40¢

Kahler and Cory said their dates were confirmed in letters from George Skornicka, auditorium manager. Both shows have been running annually for 17 years. The auditorium gets $24,000 from the sportsmen's show and $16,000 from the builders' event. Pointing out that despite this the auditorium cleared only $1,500 profit, Kahler said a $40,000 loss in revenue would be "a catastrophe to the city treasury."

Only a parliamentary move by Ald. John R. O'Keefe kept the council from voting by 14-11 the extra dates to Kahler. Now the council must wait until Friday (28) before it can take final action on such a motion.

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Rogers Bros. Getting Okay Biz; More Bulls, Horses Coming On

HAGERSTOWN, Md., July 22.—Rogers Bros.' Circus registered three-quarter and near-capacity houses here Saturday (15) under Lions Club auspices to continue its run of good biz as it works southward. Neither use of a new lot nor intermittent rain hurt much.

One of the early openers, Si Rubens's Rogers org is in its 25th week and General Agent Ted Bullen is hanging to equal 1949's December closing mark before heading for the barn at Fort Myers, Fla.

The show uses auspices in most spots and favors Shrine, Police and Lions Club dates. Light but apparently adequate billing is posted, and little newspaper advertising is used.

Five-Pole Top

Rubens said here that line-up of four elephantts and 29 horses and ponies will be increased within the next 10 days by arrival of 3 more bulls and 10 horses, including a six-up Liberty group.

An estimated 3,200 seats, 1,300 of them reserved, are erected in a 90 with two 40s and two 50s. Menagerie is a 50 with four 20s and the Side Show is a 50 with three 20s. Thirty-three trucks move the trick. Tickets go for $1.20 and 60 cents, with reserves another 60 cents and the Side Show pegged at 25 cents. The latter has a string of small cages for a Wild Life Show. Menagerie houses assorted cats, bears, monks, alligator and kangaroo in four large cages, plus the bulls and horses.

The performance runs an even two hours, with Billy Sheets holding the whistle and Frenchy Lebeouf's eight-man band pacing the show. Eleven clowns use the microphone for talking gags in addition to regular routines.

Kuhns Work Cats

Highlighting the performance are the Kuhns' animal acts. Eddie Kuhn Jr., 14, works four pumas, and his dad handles a mixed group of lions, bears and pumas to which a goat is added midway in the act.

The show opens with a spec and pony drills by Jim Conley. George Barton and Leon Snyder follo Clowns preceed the younger Kuhn's appearance and then the O'Donnells, Knights and Acro-nuts give balancing, Roman rings and knockabout turns. Eddie Kuhn Sr. follows.

Cloud swing is done by Frankie Lou Woods and Kitty Belle Snyder. Two trampoline troupes, Hubbirds (3) and Knights (5) share honors and Ruth Gorman does ballet with Jeanne and Joyce Kuhn, Kitty Belle Snyder and Louise Ghenens. A clown walkaround precedes Frankie Lou Woods's butterfly routine, and then the clowns are back.

Six-Girl Web Group

Mrs. George Barton works a four-horse Liberty group, while Leon Snyder works a six-head group. Billy Sheets and Chickie O'Donnell come in with dog acts, with Sheets also using teeterboard goats. Clowns and a concert announcement follow.

The Hublers are back for a horizontal bar turn next, and Willie Clark, swinging foot juggler, and Gene Girard, juggler, are in at the time time. Pauline Penny, Louise Ghenens, Kitty Belle Snyder and Chickie O'Joyce and Jeanne Kuhn make up a web group which switches to ballet in heralding Frankie Lou Woods's single traps turn.

The Five Donnelios with their teeterboard work, follow a clown gag Swede Johnson's bulls, with Little Swede, Billy Sheets and Frankie Lou Woods helping, work in two of the four rings.

Menage riders are Jim Conley and George Barton. Jimmy Adams handles a Roman standing act with two horses. The final clown walkaround is followed by a riding mechanic act using local kids. Last turn on the program is a pair of wire ac's by the Knight Tr[illegible] and Pauline Penny.

Staff

Si Rubens, manager; George Barton, general superintendent; Ted Bullen, general agent; Lou Stone, secretary; Joe Levine, Side Show manager; Eddie Mullan, boss canvasman; Ronnie Johnson, big top canvas; Red Maynard, transportation superintendent and Side Show canvas; Rita Stone, concessions; Allen King, general agent; George Hastings, tickets; Mark Deuchette, front door; Swede Johnson, elephants; Eddie Kuhn, menagerie; Frankie Lou Woods, ballet producer; Bill Ghenens, lights and mechanic; Billy Sheets, equestrian director; Frenchy Lebeouf, band; Tommy Tompkins, mail agent, and Frank Cuzzon, cookhouse.

Clown Alley

Jimmy O'Donnell, producing; Lou Walton, Willie Clark, Slim Girard, Shorty and Peggy Sylvester, Zeke (Stone) Lamont, Dick Humphreys, Skip O'Donnell, Chuck Yard and Jerry Panniker.

Band

Lebeouf, leader and trumpet; Roy Melvin, trumpet; Benny Walters, trumpet; Sylvester Larios, baritone; Carl Kuhler, trombone; Frank Tompkins, bass; Frank Ballou, calliope, and Ted Girard, drums.

Concert

Leon Snyder, Slim Girard, Jimmy Adams, Little Swede Johnson, Kitty Belle Snyder and Frankie Lou Woods.

Holland Dates Good For Strassburger

AMSTERDAM, July 22. — Karel and Regina Strassburger are touring Holland with their Circus Strassburger and playing to good business.

On the first half of the program are Adriber, presenting 10 Polar bears; Mlle. Cooky, aerialist; Miss Valesco, with group of oxen, zebras and guanacos; Scott & Black, acro comics; Corelli, foot juggler; Two Wilkes, bareback riders; Two Arvings, comedy bike; Paolo, ax juggler; Regina Strassburger, high school horses; and Borra, pickpocket.

Second half of the bill has the Two Grecos, aerialists; Karel Strassburger, Liberty horses; Bario & Bario, clowns; Ivor, with five baby elephants, and the Wazzan (10) troupe of Arab tumblers.

Alfred Court, Back in Paris, Honored by French Fans

PARIS, July 22. — Alfred Court, well-known French animal trainer and former circus owner, has returned to France after an extended stay in Florida and is making his headquarters at Nice.

On June 22, Court was guest of honor at a dinner arranged by the Club du Cirque de France, the circus fans organization of which Henry Petetard, author of several circus volumes, is president. Circus owners, writers and fans from various parts of France and Belgium attended.

Court for many years was owner of the big French Zoo Circus but disposed of his circus interests in order to take his unique groups of mixed animals to America, where they were a feature of the Ringling Bros. and Barnum & Bailey Circus for several seasons. Court later sold his animals to the Ringling show and has divided his time between Sarasota, Fla., and his home in Nice, France.

Hiram Midway to Eastern

HIRAM, Me., July 22. — Eastern Amusement Shows have been contracted to provide the midway at this city's 15th annual Old Home Week, July 24-29. Event, to be held under auspices of the American Legion and Veterans of Foreign Wars posts, will feature a Horse Show Wednesday (26) and a horse-pulling contest the final Saturday night (29). Committee includes G. Day, Vern Cram, Elwood Meicker, F. F. Ward, W. W. Twitchell and Ronald Breslin.

Pa. Spots Give Rogers Big Biz

WEST CHESTER, Pa., July 22.—First two stands of Si Rubins' Rogers Bros.' Circus' short swing thru the eastern part of the State found the show meeting ideal weather, enthusiastic auspices and top business.

Coming here from Elton, Md., org was sponsored by the Exchange Club, drawing two capacity houses Friday (7). Next day at Coatesville, Pa., under Junior Jaycee auspices, show drew an overflow matinee and capacity night house. Circus lot was on the Central Park grounds in the center of town.

Shoe horn lot here caused side walling of the menagerie. Show has been rerouted and will not make any New Jersey stands as planned, but will head south again.

TV Film Series Set At Jungle Compound

THOUSAND OAKS, Calif., July 22.—Under a contract signed between Everett Crosby, president of Bing Crosby Enterprises, and Courneya Productions, a series of 52 15-minute films for television will be made here at the World Jungle Compound.

Production of the series, which will be distributed by national and local sponsors, will start immediately. Two chimpanzees will be "starred" in the first film, satirizing Sherlock Holmes and Dr. Watson.

McKinley Reports Bookings

FARMER CITY, Ill., July 22. — With completion of a successful June 4 date at Olney, Ill., under American Legion auspices, the McKinley Rodeo and Wild West Show began preparations for fairs and celebrations to follow. The show opened June 4 in its home base, Farmer City, Ill., to a turnaway crowd. Other bookings announced are: Newton, Harrisburg, Pinckneyville and Carrollton, Ill.; St. Louis and Sparta, Highland, Rantoul, Herrin and Albion, Ill.

Livingston Manor Event Big

LIVINGSTON MANOR, N. Y., July 22.—Altho a morning rain July 4 and showers at intervals during the week marred the fire department's July 4 and Old Home Week Celebration here, Leonard Sherwood committee chairman said the event was successful. B & C Exposition Shows played the date. Sherwood lauded Myron Colegrove, of B & C, and his advance man, Bill Lewis, for helping to make the event a success.

Cedar Rapids Labor Event

CEDAR RAPIDS, Ia., July 22.—Cedar Rapids Federation of Labor will stage a Labor Day show at Hawkeye Downs, the first large-scale celebration of this type in years, Andy Hanson, manager of the fairgrounds, announced. Auto races, rides and other attractions are being booked.

It's Strat-o-Gun

LOS ANGELES, July 22. — The trade name of the air cannons manufactured by Junkin Manufacturing Company will in the future be Strat-O-Gun, J. C. Bullock, designer, said. The gun formerly was known as 68-mm. air cannon.

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Peanuts to Elephants — That's Tom Packs's Alger-Like Story

(Continued from page 48)

his talents to boxing in 1925. A Jack Sharkey-Max Baer bout with Jack Dempsey as referee was a Packs production. Max Schmeling, Doc Krone, Henry Armstrong and Henry Lewis were others who pitched leather for Packs, who had paired up with Mike Jacobs. In 1941, Packs put on St. Louis's first heavyweight championship bout, in which champion Joe Louis scored a technical kayo over Tony Musto, to a $52,500 gate.

Rodeo Leads to Circus

About 15 years earlier, Packs had branched out to promote rodeos, starting with an event in the St. Louis Arena and moving on to Illinois and Indiana spots. This experience gave Packs his first hint as to the potentialities of amusements in small towns of Southern Illinois, a territory in which he later developed a string of top stops for his circus.

It was the rodeo, too, which led him to the circus business. He began using circus acts in 1928 to fill lulls in rodeo performances.

Operation of a full circus was started in 1937 and the format for the Packs circus of each presentation was used from the first. In 1941 he started the St. Louis Firemen's show and two years later launched the Shrine circus there.

Uses Novel Route

The Packs circus works a split shift—outdoor from early June thru mid-August and indoors from October to December—and has one of the most unusual routes in the business. Big cities on the list include Buffalo, Toronto, Nashville and Pittsburgh. But the big ones are interspersed with small ones, and all the small ones are in southern Illinois—Carmi, Robinson, Carbondale and others.

These little spots are played under auspices of the East St. Louis Shrine, which has members thruout the area. Packs has found that a show can draw audiences of 25,000 in towns of 10,000.

Bulls Make Headlines

Many show people know the Packs name best thru the Tom Packs Elephants, which appear on other circuses as well as the Packs opry. In 1948, Packs financed shipment of a cargo of animals from Siam. There were eight elephants, of which he kept four, and other animals. At the request of the State Department, the ship stopped at various Pacific islands to display the animals. Delays caused by these unscheduled stops brought about a feed shortage on board and from mid-Pacific the ship's captain radioed for help.

Packs asked airlines to fly grain to the animals. When that plan found no takers, the navy agreed to run an airlift and successfully dropped feed to the ship. Newspapers played the story prominently and Packs kept the publicity going after the ship landed by flying the elephants to New Orleans, where his circus was playing. Tom Packs's studious approach to show business has convinced him that a surprising number of persons, as many as 85 per cent in small towns, never have seen a circus. He is further convinced that a good circus is a great show by any standard, altho he believes most observers miss the fine points of circus acts and don't know whether they have seen the presentation before.

Leases Walsh Stadium

Four years ago Packs leased Walsh Stadium from St. Louis University and recently he signed a new lease for 10 years. At the stadium he stages thrill shows, football games and other events. He's still active in the fight game and he has added auto races to his promotions.

Except for annual winter stays in Florida, Packs makes his home in a St. Louis suburb. He married a St. Louisian in 1922 and they have one daughter, Penny.

Wilf Carter Head Judge At PNE Music Tournament

VANCOUVER, B. C., July 22.—Wilf Carter, Canadian cowboy singer, will head the judges at the Pacific National Exhibition's Western Music Round-Up, being staged this year in place of a grandstand show.

A total of $15,000 in prize money has brought entries from several Canadian and many States in the United States. Divided into open and amateur classes, contests will include dance orchestras, vocal groups, soloists, old-time fiddlers and square dance callers.

Asheville, N. C., Airport Can Be Used for Shows

ASHEVILLE, N. C., July 22.—A 15-acre private airport located in the center of this city has been made available as a show lot for circuses and carnivals, Dr. James E. Owen, owner of the property, announced.

The lot is connected with the railroad station by a paved road.

Blakely Annual Sets Dates

BLAKELY, Ga., July 22. — Early County Fair and Peanut Festival will be held here October 23-28, reports Chester Clardy, entertainment and concessions chairman. The sponsors expect to have a large exhibit building completed by fair time. O. R. Chambers, chamber manager, will manage the fair, assisted by W. A. Cheek, secretary-treasurer, and J. F. Reid, chairman of exhibits.

Akron Midget Races Canceled

AKRON, July 22. — Midget auto racing at the Rubber Bowl here has been suspended temporarily, and probably permanently, because of small crowds, Bill Griffiths, promoter, announced. Recent mid-season championship meet drew 942.

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Carnival Routes

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(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Cassville, Mo.
American Beauty: (Fair) Jefferson City, Mo.; (Fair) Kahoka Aug. 1-5.
American Eagle: Monticello, Ill., Paxton 31-Aug. 5.
American Midway: Clay Center, Kan., 24-26; Syracuse 27-29; Ogden 31-Aug. 5.
Arthur's Modern: (Mound & 6-Mile Roads) Detroit, Aug. 1; Disco 4-6.
Baker United: Noblesville, Ind.
B. & C. Expo.: Syracuse, N. Y., Bath 31-Aug. 5.
Beam's Attrs.: (Fair) Punxsutawney, Pa.; (Fair) Ford City Aug. 1-5.
Bechtl, Lee: Hartwell, Cincinnati, O.
Bee's Old Reliable: (Fair) Harrodsburg, Ky.; (Fair) Lawrenceburg 31-Aug. 5.
Belle City: Wisconsin Dells, Wis.
Bernard & Barry: Toronto, Ont., Can.
B. & H.: Turbeville, S. C.
Big Four: Cicero, Ill., 24-Aug. 8.
Big State: Lorenzo, Tex.
Blue Grass: (Fair) Paris, Ill.
Bodart: Portage, Wis.; Antigo 31-Aug. 5.
Bogie, F. E.: Marshall, Mo.; (Fair) California Aug. 3-8.
Boone Valley: Des Moines, Ia., 24-31; Griswold Aug. 1-3.
Brookhart's: Westville, Okla.
Buck, O. C.: Flatisburg, N. Y.; Massena 31-Aug. 5.
Burdick's Greater: Driftwood, Tex.; (Fair) Johnson City 31-Aug. 5.
Burke, Harry: Crowley, La.
Burkhart's: Warrenville, Ill.
Capell Bros.: Cushing, Okla.; Yale 31-Aug. 5.
Capital City: Columbia, Ky.; Danville 31-Aug. 5.
Carr, Lawrence, No. 1: Middlebro, Mass.
Carr, Lawrence, No. 2: Brookline, Mass.
Casey, E. J., No. 1: (Fair) Dauphin, Man., Can., 24-26; (Fair) Swan River 27-29; (Fair) Nipawin, Sask., 31-Aug. 1; Foam Lake 2; Casey, E. J., No. 2: (Fair) Dauphin, Man., Can., 24-26; Schreiber, Ont., 31-Aug. 1; Geraldton 2-5.
Cavalcade of Amusements: Kokomo, Ind., 24-26; Akron, O., 26-Aug. 6.
Casey, E. J., No. 3: (Fair) Kelvington, Sask., Can., 26; (Fair) Nipawin 31-Aug. 1; (Fair) Hudson Bay 2-5.
Central States: Jewell, Kan., 24-26; Lincoln 27-29; Hanover 31-Aug. 2.
Ceslis & Wilson: (Fair) Ft. Wayne, Ind.
Chanos, Jimmie: Cygnet, O.; New Bremen 31-Aug. 6.
Cherokee Am. Co.: Sedan, Kan.; Frankfort Aug. 1-6.
Cohen Bros.: Herkimer, N. Y.
Collins Bros. United: Axtell, Neb., 24-26; Gibbon 27-30; Mason City 31-Aug. 1; Calla-way 3-6.
Collins, Wm.: (Fair) Minot, N. D.; (Fair) Rochester, Minn., Aug. 3-8.
Continental: Sandy Creek, N. Y.
Cole Am.: Kansas, Ill.; Clay Aug. 1-5.
County Fair: Blue Hill, Neb., 24-26; Ashland 31-Aug. 5.
Crafts Expo.: Chico, Calif., 24-30.
Crescent Am. Co.: Dubuque, Ia.; (Fair) Independence 31-Aug. 5.
Crystal: Sneedville, Tenn.; Erwin 31-Aug. 5.
Cumberland Valley: Pulaski, Tenn.; (Fair) Alexander 31-Aug. 5.
Cunningham's Expo.: Smithfield, Pa.
Dan-Lenic: Ind., 24-26; Columbus, Ky., 31-Aug. 5.
De Luxe: Easthampton, Mass.; Agawam 31-Aug. 5.
Diamond State: Front Royal, Va.
Dickson's United: Colcord, Okla.
Dotson's Unit: (Fair) Bank Center, Minn., 27-29; (Fair) White Bear Lake Aug. 3-6.
Douglas Greater: Kent, Wash.
Dow's River Side: Mason, Mich.
Drago Am.: Milford, Ind.
Dreyer's Greater: (Fair) Covington, Ind.; (Fair) Brownstown, Ill., 31-Aug. 5.
Dudley Bros.: Roanoke, N. M.; Jal 31-Aug. 5.
Dumont, Alcona, Pa.
Dyer's Greater: Sycamore, Ill.; Marengo, Ia., Aug. 2-4.
Eastern Am.: Hiram, Me.
Eddie's Expo.: Kane, Pa.; Fresport Aug. 1-5.
Ellis, Frank: Windsor, N. Can.
Endy Bros.: Jersey City, N. J.
Evans' Greater: Williamsburg, Kan.; Melvern 2-6.
Ferris, Carl D.: (Fair) Owego, N. Y.; (Fair) Towanda, Pa., Aug. 1-6.
Fidler's Wisconsin Central Center, Wis.; North Chicago, Ill., 31-Aug. 6.
Fleming Rides: Cody Junction, Ga.
Fok's Celebration: Santa Fe, N. M., 24-30.
Francis, John: Darien, Wis.
Francis Shows: No. 1: Kermit, Tex.; Monahans 31-Aug. 5.
Francis Bros., No. 2: Llano, Tex.; Boerne Aug. 3-5.
Garden State Rides: North Branch, N. J.; Succasunna 31-Aug. 5.
Gaite Am.: Bayonne, N. J.
Gayland Am.: Forrest, Ill., 27-30.
Gem City Am.: Huntington, W. Va.; New Martinsville 31-Aug. 5.
Gem City Shows: Urbana, Ill.
Gentsch, J. A.: Rockport, Ind; Henderson, Ky., 31-Aug. 5.
Gifford's Argosia, Kan.: Derby Park Aug. 1-6.
Glades Am. Co.: Bushkill, Pa.; (Fair) Milford Aug. 1-6.
Gold Coast: Menasha, Wis.
Gold Medal: Henderson, Ky.
Gooding Am. Co., No. 1: (Fair) Washington C. H., O.
Gooding Am. Co., No. 2: (Fair) North Vernon, Ind.
Gooding Am. Co., No. 3: (Fair) Fractorville, O.
Gooding Am. Co., No. 4: (Fair) Rocky Ripe, O.
Gooding Am. Co., No. 5: South Bend, Ind.
Gooding Am. Co., No. 6: Butler, Pa.
Gooding American Expo.: (Fair) Decatur, Ind.
Gooding Park Attrs.: (Fair) Mt. Vernon, O.
Gooding Greater: (Fair) Logansport, Ind.
Greater United: Washington, Ind.; Attica 31-Aug. 6.
Grand American: Anamosa, Ia.; Holland 31-Aug. 1; (Fair) Central City 3-6.
Granite State: Van Buren, Me.
Grant's Am.: Cochranton, Pa.
Greater: Rainbow: Fairmont, Neb., 26-27; Ulysses 28-30; Sutton Aug. 1-3.
Griggs Shows: Bedford, Ia.; Corning 30-Aug. 2.
Grove Greater: Alexandria, La.
Gulf Coast: (Fair) Montgomery City, Mo.
Hamid, Kelleney, Tex.
Hannum, Morris: (Clearfield & 26th Sts.) Philadelphia, Pa.; (Fair) Norristown Aug. 2-12.
Happy Attrs.: (Fair) Woodsfield, O.; (Fair) Bucyrus Aug. 1-5.
Harpyland: Pontiac, Mich.
Harrison Greater: Centerville, Md.
Harry Greater: (Fair) Cressbury, Ind., 25-26; (Fair) Nappanee Aug. 1-5.
Heart of Texas: Elk City, Okla.
Heller's Acme: Lewisto, Pa.; Hackettstown, N. J., 31-Aug. 6.
Hemphill Bros.: Perry, Ind.
Heth, L. J.: Fulton, Ky.; (Fair) Sturgis 31-Aug. 5.
Hiawatha: Red City, Mich.; Big Rapids Aug. 1-5.
Hill's Greater: Alliance, Neb.
Hirsch Greater: Clairton, Minn., 24-27; Calumet 28-30; Beaudette, Aug. 1-3.
Hollis: Port Huron, Mich., 31-Aug. 6.
Howard Bros.: Oak Hill, O.; Lucasville 31-Aug. 5.
Illsaa Expo.: Knox, Ind.
Imperial: Princeton, Ill.
Imperial Expo.: Racine, Wis.
Imperial Expo.: Beaverton, Wash.
Inland: Rockville, Mo., 27-30; Belton Aug. 3-5.
International: Dugger, Ind.; Tri City 31-Aug. 5.
Jan Am.: Random Lake, Wis., 28-30; Kaukauna Aug. 4-6.
Jayhawk Am. Co.: Falls City, Neb.; Carrick, Mo., 31-Aug. 5.
J. & B.: Wheaton, Md.; Lexington Park 31-Aug. 6.
Johnny's United: Montezuma, Ind.
Jollytime: Berwick, Pa.; Marietta 31-Aug. 5.
Jones, Johnny J., Expo.: Mattoon, Ill., 24-26; (Fair) Muncie, Ind., 30-Aug. 6.
Jones United: Mundo, S. Dak.
Joyland Midway Attrs.: Applegate, Mich., 27-30; Ira, Aug. 2-5.
Karras, Gust, Greater: Craig, Mo.
Kelly, T. C.: South Boston, Va.
Kile, Floyd O.: Farmerville, La.
Kilgore: Lockney, Tex.; Petersburg Aug. 1-8.
Krause Am.: Philadelphia, Pa.
Krause Am. Co., No. 1: Brunswick, Me.; No. 2, Lowell, Mass.; No. 3, Hadley, Mass.; No. 4, South Boston, Mass.
Lamb, L. B.: Donnelson, Ia.
Lane, Sammy: (Fair) Tipton, Mo.; (Fair) Hermitage Aug. 2-6.
Lawrence Greater: (Fair) Harrington, Del.
Lee Am.: Georgiana, Ala.
Lee Bros. United: Millville, Mich., 24-26; Otisville 27-29.
Lee Bros: Ottawa, O.; Harrod 31-Aug. 5.
Lone Star Am.: Fort Sumner, N. M.
Lusky City: Tellico Plains, Tenn.
Magic Empire: Middletown, O.
Manning, Ross: Syracuse, N. Y.; Geneva 31-Aug. 6.
Marion Greater: Columbia, S. C.
Marshall Bros.: Bradenton, Fla.; Washington, D. C., Aug. 2-12.
McKee, John: Runnemede, Mich., 24-26; Mio, Mich., 27-29; Gaylord 31-Aug. 2.
Meeker, Tacoma, Wash.; Omak Aug. 1-6.
Michaels United: Hibbing, Minn., 30-Aug. 5.
Midway Expo.: Downs, Kan.; (Fair) Hoxie 31-Aug. 5.
Midway of Mirth: Okawville, Ill.; (Fair) Highland 31-Aug. 5.
Midwest: Joseph, Ore., 27-30.
Miracle: Port Gibson, Miss.
Mighty Hoosier State: Michigan City, Ind.; Hammond 31-Aug. 6.
Mighty Page: North York, Pa.
(See CARNIVAL ROUTES, page 84)

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All-American: Ridgway, Ia., 27; Protivin 28; Beatty, Clyde: Salt Lake City, Utah, 25-26; Provo 27; Casper 28; Grand Island, Neb., 29; Salida 30.
Biller Bros.: Beatty, N. S., Can., 25-26; Glace Bay 27; North Sydney 28; Antigonish 29.
Brandon Bros.: Watkins, Minn., 28; Cold Spring 29; Sauk Rapids 30; Atwater 31; Clara City 32.
Brown Bros.: Sheffield, Pa., 28.
Cole & Walters: Stampley, Minn., 28; Osakis 29; Hancock 30; Starbuck 31; Glenwood 32; Granite Falls 33; Cottonwood 34.
Dailey Bros.: Coburg, Ont., 25; Hamilton 26; St. Thomas 27; Chatham 28; Windsor 29.
Darling, Harry & Kathryn: Hillsdale, Mich., 25; Manton 26.
Dimit, Jay: Crosby, Minn., 26-27; Carroll 28-29.
Horne Bros.: White Hall, Ill., 25; Virden 26; Pana 27; Mt. Vernon 28; Raymond 29; Bend 30; Livingston 31.
Kelly, Al G. & Miller Bros.: Big Rapids, Mich., 25; Ludington 26; Manistee 27; Frankfort 28-29-30.
King Bros.: Merritt, B. C., Can., 25; Princeton 26; Hope 27; Kamloops 28; Vernon 29; Blaine, Wash., 30-31, Mt. Vernon 31; Port Townsend Aug. 1; Port Angeles 2; Centerton 3; Shelton 4; Olympia 5; Cle Elum 7.
Mills Bros.: Ashland, Wis., 25; Appleton 26; Oshkosh 27; Fond du Lac 28; Beaver Dam 29; Sheboygan 31; Green Bay Aug. 1; Menominee, Mich., 2; Escanaba, Mich., 3; Shopening 4; Manistique 5.
Parker, Fred: Pittsburgh, Pa., 26-28; Wheeling, W. Va., 31-Aug. 2.
Polack Bros. (Eastern): (Fairgrounds) Janesville, Wis., 25-26; (Stadium) Bloomington, Ill., 27-28; (Stadium) Terre Haute, Ind., 29-30.
Polack Bros. (Western): (Auditorium) Santa Cruz, Calif., 31-Aug. 2; (Auditorium) San Jose 3-6.
Ringling Bros. and Barnum & Bailey: Evansville, Ind., 25; Louisville, Ky., 26-27; Lexington 27; Dayton, O., 30; Columbus 28; Pittsburgh, Pa., 31-Aug. 2; Youngstown, O., 3; Akron 4-6.
Rogers Bros.: Oxford, N. C., 25; Spray 26; Rural Retreat, Va., 27; Abingdon 28; Bristol, Tenn., 29; Hinton, W. Va., 31; Bluefield Aug. 1; Beckley 2; Mullens 3; Logan 4; Charleston 5-6.
Seiler Bros.' Circus & Al Jones Wild West: Pataskala, O., 26-29.

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Annon Bros.' Show: Springfield, W. Va., 24-30.
Ice Capades (Convention): Atlantic City, N. J., thru Aug. 3.
Lee Bros.: Irvin C., Crown-Skin Models (Arena) Huntington, W. Va., 29-30; Hopkinsville, Ky., 31; Evansville (Arena) Aug. 1; Vincennes 2.
Plunkett Stage Show: Buffalo, S. D., 27-29; Bison 31-Aug. 2; Lemmon 3-5.
Skating Vanities (Wembley Stadium) London, Eng., thru Aug. 5.
Sleat Players Show: Hiladale, Mich., 24-30; Goodland, Ind., 31-Aug. 6.

1950 FAIR DATES

ALABAMA

Andalusia—Covington Co. Fair. Week of Oct. 23. M. A. Boyette.
Athens—Limestone Co. Fair Assn. Sept. 25-30. W. A. A. Owens.
Atmore—Limestone Co. Colored Fair. Oct. 8-8. Mrs. Odell Smith.
Atmore—Ala.Flora Agri. Fair. Oct. 17-21. George M. Heard.
Attalla—Etowah Co. Fair Assn. Sept. 11-18 Lincoln Clark.
Birmingham—Alabama State Fair. Dec 2-7. R. H McIntosh.
Dothan—Houston Co. Tri-State Fair. Oct. 23-28 L. J. Lunsford.
Florence—North Ala. State Fair. Sept. 16-23 C. W. Jackson.
Huntsville—Madison Co. Fair Assn. Sept. 18-23. Marie Dickson.
Jasper—Northwest Ala. Fair. Sept. 18-23. Jim Williams.
Luverne—Crenshaw Co. Fair Assn. Oct. 31-Nov. 5. W. J. Bell.
Oxford—Calhoun Co. Fair. Aug. 22-26. A. S. Mathews Jr.

ARIZONA

Douglas—Cochise Co. Fair Assn. Oct. 6-8 W. V. Borcherding.
Duncan—Greenlee Co. Fair. Oct. 13-15. Ira Spoon.
Flagstaff—Coconino Co. Fair. Sept. 29-Oct 1. Holbrook—Navajo Co. Fair. Sept. 13-15. John H. Miller.
Kingman—Mohave Co. Fair. Sept. 2-4. Harry B. Phillips.
Phoenix—Arizona State Fair. Nov. 3-12. Paul F Jones.
Prescott—Northern Ariz. Fair Assn. Sept. 15-17. Alice Townsend.
Safford—Graham Co. Fair. Oct. 5-8. Hal Jackson.
St. Johns—Apache Co. Fair. Sept. 26-30. Charles E. Noble, Alpine, Ariz.
Tucson—Pima Co. Fair. Oct. 18-23. William C. Skaug.

ARKANSAS

Arkadelphia—Clark Co. Fair. Sept. 14-18 George S. Dews.
Batesville—Independence Co. Fair. Approx Oct. 1-6. Gene Mack Massey.
Benton—Saline Co. Fair Assn. Sept. 3-8 Milton W. Strott.
Bentonville—Benton Co. Fair Assn. Sept. 18-23 Earl Fields.
Berryville—Carroll Co. Fair. Sept. 13-15 C. T. Denney.
Blytheville—Northeast Ark. District Fair. Sept. 18-24. Robert E. Blaylock.
Brinkley—Monroe Co. Livestock Show Assn. Sept. 24-25. O. R. Warbow.
Camden—Ouachita Co. Fair. Sept. 11-18 W. MacGivaren.
Clarksville—Johnson Co. Fair. Sept. 4-8 Virgil Smith.
Clinton—Van Buren Co. Fair. Sept. 13-15 Owen R. Riles.
Conway—Faulkner Co. Fair Assn. Sept. 27-30. Walter Stephens Jr.
Danville—Yell Co. Fair. Oct. 6-14. J. S. Briggs
De Queen—Sevier Co. Fair Assn. Sept. 20-23 Ralph S. Kile.
Des Arc—Prairie Co. Livestock Show Assn Sept. 21-23. Joe Caskey.
El Dorado—Union Co. Fair. Sept. 25-30. Thomas Reynolds.
Eudora—Chicot Co. Fair Assn. Sept. 25-30. Loyd E. Walters, Lake Village, Ark.
Fayetteville—Washington Co. Fair Assn. Sept. 13-16. Bill Ruenfeldt, Lincoln, Ark.
Foreman—Little River Co. Fair. Sept. 28-30. Marion H. Crouch.
Fort Smith—Ark.-Okla Livestock Expo. Sept. 25-30. A. D. Murphy.
Fouke—Miller Co. Fair Assn. Sept. 14-15. A. P. Cox.
Greenwood—Sebastian Co. Free Fair Assn. Aug. 31-Sept 2. Earl Pryor.
Hamburg—Ashley Co. Fair Assn. Sept 21-23. Tom Durham.
Hampton—Calhoun Co. Fair. Sept. 26-30. Jeff McDuffie.
Harrison—Boone Co. Fair Assn. Sept. 27-30. Coy Jones.
Harrisburg—Poinsett Co. Fair Assn. Sept. 17-22. Horace S. Smith.
Hatfield—Hatfield Fair Assn. Aug. 10-12. K. W. Myers.
Hazen—Prairie Co. Fair Assn. Sept. 7-9. O. E. Chesterley.
Heber Springs—Cleburne Co. Fair. Sept. 21-23. Oren Beasley.
Hermitage—Bradley Co. Fair Assn. Sept. 27-30. James O. Harrod.
Hope—Third District Livestock Show. Sept. 25-30. Bob Bittrem.
Huntsville—Madison Co. Fair Assn. Sept. 7-9. A. C. Mowery.
Jmboden—Lawrence Co. Fair Assn. Sept. 14-16. Austin Stovall.
Jasper—Newton Co. Fair Assn. Sept. 23-23. Mrs. E. P. Conway.
Little Rock—Arkansas Livestock Show & Rodeo. Oct. 5-7. Senator E. Byrd.
Lonoke—Lonoke Fair. Sept. 26-30. Wiley Conch.
Magnolia—Columbia Co. Fair. Sept. 18-23. W. E. Williamson.
Malvern—Hot Spring Co. Fair Assn. Sept. 21-23. Glenville Gordon.
Marvel—Farmers Community Fair. Oct. 11-14. W. S. Cooke.
Mena—Polk Co. Free Fair. Sept. 14-18. Mrs. John Dellahaie.
Monticello—Drew Co. Livestock Show & Fair. Sept. 13-16. Daniel Biggs Jr.
Morrilton—Conway Co. Fair Assn. Sept. 20-23. R. W. Morgan Jr.
Mt. Ida—Montgomery Co. Fair. Sept. 28-30. Cleo Ray.
Mulberry—Crawford Co. Fair Assn. Sept. 14-16. B. G. Brazel.
Murfreesboro—Pike Co. Fair Assn. Probably Sept. 14-16. Robert Cassady.
Newport—Jackson Co. Fair Assn. Sept. 27-30 Mollie Hinkle.
Osark—Franklin Co. Fair Assn. Sept. 20-23. J. M. Hopper.
Paragould—Greene Co. Fair Assn. Sept. 5-8. J. T. Brown.
Paris—Logan Co. Free Fair Assn. Sept. 13-16. Raymond F. Lowry.
Perryville—Perry Co. Fair Assn. Sept. 14-18 Glen Wallace, Aplin, Ark.
Pigott—Clay Co. Fair Assn. Sept. 28-30. J. B. Swift.
Pine Bluff—South Ark. Livestock Show Assn Sept. 25-30. Charles F. Yarn.
Pocahontas—Randolph Co. Fair Assn. Sept 15-18 A. C DeClerk.
Prescott—Nevada Co. Fair Assn. Sept. 20-25. Rex Carpenter.
Russellville—Pope Co. Fair Assn Sept 20-23 Richard H. Lee.
Salem—Fulton Co. Livestock Show Assn. Sept 14-16. O. G. Tyree.
Searcy—Cross Co. Fair Assn. Oct. 12-14 Bruce E. Gartman.
Smackover—Dallas Co. Fair Assn. Sept. 20-23 Mrs. C. E. Hays.
Springdale—Northwest Ark. Fair Assn. Sept. 11-16. W. B. Thomas.
Waldron—Scott Co. Fair Assn Latter part of Sept. Norman Goodner.
Warren—Bradley Co. Fair Assn. Aug. 30-Sept 2 W B Proctor
West Memphis—Crit. Fair Assn. Sept. 22-23 Mrs Roy Linton, Summit, Ark.

CALIFORNIA

Anderson—37th Dist. Agri Assn. Sept. 7-10 Joseph J Speer.
Antioch—Contra Costa Co. Fair. Sept. 14-17 Norman D Sundberg.
Auburn—Placer Dist. Fair Assn. Sept. 22-24 L. F Morgan.
Bakersfield—Kern Co. Fair. Sept 28-Oct.1. W H Leask.
Barstow—Mojave Desert Fair. Sept. 28-Oct 1. H J Jung.
Belmont—San Mateo District Fair Assn. Oct. 12-14. Thomas A Brown.
Calexico—Imperial Co. Fair. Sept. 8-10 Walter T Rodman.
Chino—Chino Valley Harvest Festival. Sept. 21-24 Willis S Randall.
Colusa—Colusa Co. Fair. Sept. 26-Oct. 1. Sept. 18-23. Robert B. McClure.
Costa Mesa—Orange Co. Fair. Aug 8-13. Dr Joseph N. D Hindley.
Dixon—Solano Dist. Fair. Sept. 29-Oct. 8. Tom A. Dodge.
Downey—Los Nietos-Nevada Co. Fair. Aug. 24-27 Edith B. Scott.
Gridley—Gridley Co. Fair. Aug. 24-27. Joseph E. Whitaker
Hanford—Kings Co. Fair. Oct. 12-15. Leon Dunning.
Hayward—Trinity Co. Fair. Aug. 23-27. J. D. Serry
Hayward—Farmers Fair & Festival. Oct. 4-8 Fred M Brudeville.
Hollister—San Benito County Dist. Agri Assn. Oct. 6-8. J M Leonard.
Imperial—Lake Co. Fair. Sept. 1-4. C. P Lewis.
Jamestown—Antelope Valley Fair. Sept. 7-10 D. R. Jaqua.
Kenwood—Sonoma-Mountain Fair of Shasta Co Sept. 2-4 George Ingram.
Madera—Madera Dist. Fair. Sept. 21-24 J. T. O'Shaughnessy.
Marysville—Yuba Co. Fair. Sept. 2-4. Tillie Stroming
Merced—Merced Co. Fair. Sept. 12-17. W C Woxberg
Monterey—Monterey Co. Fair. Sept. 28-Oct. 1 Fred S McCargar.
Napa—Napa Co. Fair. Aug. 10-13. Lowell J. Eddington.
Northridge—San Fernando Valley Fair. Aug. 31-Sept 4 Max P. Schonfeld.
Oakdale—Oakdale Co. Fair. Sept. 13-17. Jesse W Baquette.
Paso Robles—San Luis Obispo Co. Fair. Aug. 24-27 Lawrence W. Lewis.
Placerville—El Dorado Co. Fair Assn. Sept. 8-10 Silvio Nonnone.
Pleasanton—Alameda Co. Agri. Fair. Aug. 8-13 Wray L. Bergstrom.
Point Arena—Amador Co. Fair. Aug. 25-27. Wentworth Lynch.
Pomona—Los Angeles Co. Fair. Sept. 15-Oct. 1. C. S Afflerbaugh.
Quincy—Plumas Co. Fair. Aug. 10-13 Tulsa E. Scott.
Red Bluff—Tehama Co. Fair. Aug. 25-27 Robert R Robb.
Roseville—Placer Co. Fair. Aug. 10-13. Nic Huddleston.
Sacramento—California State Fair. Aug. 31-Sept. 10. C. F. Green.
San Francisco—Cow Palace Livestock Expo. Horse Show & Rodeo. Oct. 27-Nov. 5. Carl L. Sturz.
San Jose—Santa Clara Co. Fair. Sept. 11-17 Russell E. Fetch.
San Mateo—San Mateo Co. Fair. Sept. 5-10 Floyd S. Tower.
Santa Ana—Orange Co. Fair. Aug. 16-20 Thomas P Devlin.
Stockton—San Joaquin Co. Fair. Aug. 19-27 Cecil V. Vollmann.
Susanville—Lassen Co. Fair. Aug. 23-27 L. A. Jones.
Tulare—Tulare Co. Fair. Sept. 19-24. A. J. Elliott.
Turlock—Stanislaus Dist. Fair. Aug. 7-12 Russell Hoshiyama.
Ukiah—Twelfth Dist. Fair. Aug. 25-27. Mrs Peters.
Vallejo—Solano Co. Fair. Sept. 21-24. Al Wilson.
Ventura—Ventura Co. Fair. Oct. 4-8. L. E Victorville—San Bernardino Co. Fair. Aug 24-27 Ernest Robertson.
Watsonville—Santa Cruz Co. Fair. Sept. 31-Aug. 6 E. Johnston.
Woodland—Yolo Co. Fair. Aug. 17-20. Stuart B. Wells.
Yreka—Siskiyou Co. Fair. Aug. 25-27. Edward S. Mathews.
Yuba City—Thirteenth Dist. Agri. Assn. Sept 26-Oct. 1. Roy L. Welch.

COLORADO

Akron—Washington Co. Fair. Aug. 14-18 Brandt Wenig
Brush—Morgan Co. Junior Fair. Aug. 16-18. George Hamilton, Fort Morgan, Colo
Brighton—Adams Co. Fair & Rodeo. Aug. 10-13. Lee Mitchell.
Burlington—Kit Carson Co. Fair. Aug. 22-24 Reuben C. Anderson.
Calhan—El Paso Co. Fair. Sept. 15-17. Fred C. Wagoner.
Castle Rock—Douglas Co Fair Assn Sept 8-10 Charles E Elrk.
Cheyenne Wells—Cheyenne Co Fair. Sept. 7-8 M. S. Taylor.
Cortez—Montezuma Co Fair Assn Sept 28-30 Paul J Covey.
Craig—Moffat Co Fair. Sept. 1-2. Walter J. Gregory.
De Norte—San Luis Valley Livestock Show. Oct 19-21. Dean Hammond.
Eaton—Weld Co. 4-H Fair. Aug. 18-19 Robert Burk.
Fairplay—Park Co. Fair. Oct. 8-8. Mrs Ella McPheters.
Fort Collins—Larimer Co. Fair. Sept. 14-18. T. T Woolsoon
Grand Junction—Mesa Co. Fair. Sept. 7-9 George James.
Greeley—Weld Co. Fair. Sept. 15-18. George Simonton.
Holyoke—Phillips Co. Fair. Aug. 10-11. George J Rober.
Hugo—Lincoln Co Free Fair. Aug. 17-19 Bob Igou
Ignacio—Ute Mtn. Co. Fair Assn. Sept 8-8 Mark R Clay.
Julesburg—Sedgwick Co. Fair & Rodeo Sept. 7-9 D W Acott.
Kiowa—Elbert Co. Fair. Aug. 18-18. Mrs Frances Jessup.
Kremmling—Middle Park Fair Assn. Sept. 22-23. Fred Brown.
Lamar—Prowers Co. Fair. Aug 18-20.
Longmont—Boulder Co. Fair Assn Aug. 24-26 W. G. Thompson.
Littleton—Arapahoe Co Fair Assn. Sept. 14-16 J. C. Thomas.
Loveland—Larimer Co. Fair & Rodeo. Aug 14-18 Lloyd F Goodman.
Meeker—Rio Blanco Co. Fair. Sept. 1-2. Doris Warren.
Montrose—Montrose Co. Fair Aug 15-17. Varo Cardinal.
Pueblo—Colorado State Fair. Aug. 28-Sept 4. W. H. Eilts.
Ridgway—Ouray Co Fair. Sept. 3-4. Lamar—Prowers Co. Fair. Aug 18-20.
Longmont—Boulder Co. Fair Assn Aug. 24-26 W. G. Thompson.
Littleton—Arapahoe Co Fair Assn. Sept. 14-16 J. C. Thomas.
Loveland—Larimer Co. Fair & Rodeo. Aug 14-18 Lloyd F Goodman.
Meeker—Rio Blanco Co. Fair. Sept. 1-2. Doris Warren.
Montrose—Montrose Co. Fair Aug 15-17. Varo Cardinal.
Pueblo—Colorado State Fair. Aug. 28-Sept 4. W. H. Eilts.
Ridgway—Ouray Co Fair. Sept. 3-4.
Rifle—Garfield Co. Rodeo Assn Sept. 3-4 James W Sysarger.
Rocky Ford—Arkansas Valley Fair Assn Sept 3-7 Noel F. Kelm.
Springfield—Baca Co Free Fair. Sept. 21-23 Ed Hoffman.
Sterling—Logan Co. Greetland Trail Round-Up Fair Aug 24-23 H. E McCormick.
Trinidad—Las Animas Co. Fair. Sept. 2-4 Ernest Rogers.
Yuma—Yuma Co. Fair. Aug 10-12. Larry McMillian, Wray Colo.

CONNECTICUT

Avon—Hartford Co. 4-H Fair Aug. 25-26 Beatrice Kraus, Newington, Conn.
Berlin—Berlin Grange Fair. Sept. 15-16 Mrs Esther O. Lamb.
Berlin—Lions' Club Berlin Fair. Sept. 29-Oct. 1. Merlin V. McLaughlin, Kensington, Conn.
Bethlehem—Bethlehem Fair Soc. Sept. 8-10. Mrs Frank Devine, 32 Werman St., Waterbury.
Bloomfield—Bloomfield 4-H Fair. Aug. 18-19. Mrs. Johnson, Hartford, Conn.
Brooklyn—Brooklyn Fair. Sept. 14-17. Howard Harding, Danielson, Conn.
Chester—Chester Fair. Aug. 26-27. William Hart.
Danbury—Danbury Fair. Sept. 30-Oct. 8. Durham—Durham Fair. Sept. 26-30 Mrs. Harold Parker, Durham Center, Conn.
Durham Middlesex Co 4-H Club Fair. Aug. 25-26 Dan Hubbard, Middletown, Conn.
Fairfield—Greenfield Hill Grange Fair Sept. 6 E. Eleanor Sherman.
Glastonbury—Glastonbury Fair Sept. 3-4 Edward H. Hall.
Guilford—Guilford Agri. Soc. Sept. 27 (If held) Mary Ann Griswold.
Hadlyme Neck—Haddam Neck Fair Ass. Sept. 4 Leonard J Seldon S Hampton, Conn.
Harwinton—Harwinton Fair. Oct 7-8 M. H. Hackett R. F D 3, Torrington, Conn.
Hazardville—Union Agri Soc. Sept. 26-27 Mrs. Ethel Brown, Melrose Conn.
Lyme—Hamburg Fair Aug. 18. Frances Harrison Old Lyme Conn.
Madison—Future Farmers' Fair. Sept. 15. Harold Reid.
Mansfield—Echo Grange Fair. Sept. 8 Fred Bonnacorso, Willimantic, Conn.
Marlborough—Marlborough Grange Fair. Aug. 31 Mrs. Gladys Hall, R. F. D. 2, Hamden.
Meriden—Meriden Grange Fair. Sept. 15-16 Bertha B Tinkham, South Meriden.
Monroe—Fairfield Co. 4-H Fair. Sept. 25-26. Connie Creed, Brookfield, Conn
New Britain—Farmers' Fair. Sept. 7-16. Mrs Joseph Bartlett.
New Hartford—Litchfield Co. 4-H Club Fair Sept. 1-2. Eugene Rainville, R. D 4, Winsted, Conn.
Norwich—Norwich Grange Fair. Sept. 6-6. Mrs Luella P. Browning, Norwichtown, Conn.
Oakville—Watertown Fair Sept. 14-16 Ann Wooding North Haven, Conn.
Plainville—Plainville Fair. Sept. 1-2. Mrs. S. Monica Tinty New Britain, Conn.
Ridgefield—Ridgefield Agri Soc. Sept. 14-15. Grace D Seymour, R. F. D 2, Winsted, Conn.
Rocky Hill—Rocky Hill Grange Fair. Sept. 8-8 Dorothy B Stirling.
South Woodstock—Woodstock Fair Sept. 3-4. Donald H. Williams, R. F. D. 1, Putnam, Conn.
Southbury—Pomperaug Grange Fair. Aug. 25-26. Thomas Chesnick, Woodbury, Conn.
Stafford Springs—Stafford Fair. Sept. 28-Oct. 1. Louise L. Benton
Stafford—Tolland Co 4-H Fair. Aug. 25-26. Ellen M Abbe, Box 67, Wapping, Conn.
Terryville—Terryville Country Fair Lions Club Sept. 16-17. J. Francis Ryan.
Wallingford—Wallingford Grange Fair. Sept. 16 Flora E. Hough.
Wapping—Wapping Fair. Sept. 8. Mrs. John Percheron.

another big date to remember...

Exhibit Supply Company's Golden Anniversary 1951

THE EXHIBIT SUPPLY COMPANY
4222 WEST LAKE ST. CHICAGO 42, ILL.
Established 1901

Warren—Litchfield Co 4-H Fair, Aug. 26-28
Lacy Goodwin, R. D. 1, Torrington, Conn.
Washington—Washington Fair, Aug. 31-Sept. 2. W. E. Morgan.
Woodstock—Woodstock Fair, Sept. 2-4. Donald Williams, R. 3, Putnam, Conn.

DELAWARE

Harrington—Kent & Sussex Co. Fair, July 24-29. Mrs. Ernest Raughley.

FLORIDA

Crestview—Am. Legion Harvest Fair, Oct. 2-7. L. A. King.
Live Oak—Suwannee Co. Fair, Week of Oct. 2. S. C. Pierce.
Panama City—Bay Co. Fair Assn. Oct. 2-7. D. C. Burt. Milford Sikes, Panama City.
Pensacola—Pensacola Interstate Fair, Oct. 16-21. E. F. French.
Tallahassee—North Fla. Fair Assn. Oct. 31-Nov. 4. Lloyd Shaw.

GEORGIA

Athens—Athens Agri Harvest Fair, Oct. 23-26 F. H. Williams.
Atlanta—Southeastern Fair Assn. Sept. 27-Oct. 7. Mike Benton.
Augusta—Exchange Club Fair, Oct. 30-Nov 4 H. C. Meriins.
Bainbridge—Decatur Co. Fair, Oct. 16-21. Tom B. Rich.
Barnesville—Lamar Co. Fair Assn. Oct. 6-14. Sam L. Whitaker.
Blakely—Am. Legion Early Co. Fair, Oct. 23-26. W. C. Cheek.
Carnesville—Franklin Co. Fair, Oct. 3-7. E. E. Davis.
Carrollton—Carroll Co. Fair, Oct. 2-7. Bert Hobbs.
Cartersville—Bartow Co., Am. Legion Fair, Sept. 25-30. Victor B. Wallace.
Cedartown—Northwest Ga. Fair Assn. Oct. 2-7. Thomas Adamson.
Columbus—Chattahoochee Valley Expo. Oct 6-14. F. L. Jenkins.
Conyers—Rockdale Co., Am. Legion Fair Sept. 22-30. Waide U. Brown.
Cordele—Central Ga. Fair, Oct. 23-28 J. D. Rainey.
Covington—Am. Legion Newton Co. Fair, Oct. 9-14. Sam Tribble.
Dawson—Am. Legion South Ga. Co. Fair, Oct. 30-Nov. 4. Al Miller.
Douglas—Douglas Fair, Week of Oct. 2. Milton O. Fletcher.
Eastman—Dodge Co. Am. Legion Fair, Oct. 2-7. T. E. Dasher.
Elberton—Elberton Fair, Week of Sept. 18. I. V Hulme.
Fitzgerald—Am. Legion Community Fair Oct. 8-14.
Gainesville—Northeast Ga. Fair, Sept. 11-16 Gabe Gi. Jarrard.
Greensboro—Greene Co. Fair Assn. Oct. 3-7. C. H. Crumbley.
Griffin—Spalding Co. Fair, Sept. 16-23. W Elmer Gresham.
Hahira—Lions' Club Fair, Oct. 6-14. Waldo Martin.
Hartwell—Hart Co. Fair Assn. Oct. 9-14 Lee B. Cleveland.
Hawkinsville—Pulaski Co. Fair Assn. Oct. 23 26. Chas. H. Lawson.
Lavonia—Franklin Co. Fair Assn. Oct. 2-7 E. E. Davis, Carnesville, Ga.
Lawrenceville—Gwinnett Co Agri. Fair, Oct 16-20. J. V. Jones.
Macon—Georgia State Fair, Oct. 19-21. E. Ross Cheatham.
Manchester—Tri-County Fair, Sept 25-30 Wesley Griffin.
McDonough—Henry Co. Fair, Oct. 2-7. C. C. Glenn.
Metter—Metter-Candler Co. Fair, Oct. 9-14. Hal Shores.
Milledgeville—Baldwin County Fair, Oct. 9-14 Brantley Davis.
Monticello—Jasper Co. Am. Legion Fair, Oct. 16-21. H. H. Shores.
Newnan—Coweta Co. Fair Assn. Last week in Sept. Byran Hammond.
Savannah—Coastal Empire Fair, Oct. 16-21. W. K. Mann.
Sparta—Hancock Co. Fair, Oct. 2-7. J. D. Dyer.
Statesboro—Bulloch Co. Fair, Oct. 16-18. Rufus G. Brannen.
Swainsboro—Emanuel Co. Fair, Oct. 2-7. Earl M. Varner.
Thomaston—Upson Co. Fair, Oct. 2-7. W. N. Miller.
Thomasville—Am. Legion Fair, Oct. 15-21. Barron Stephens.
Winder—Barrow Co. Fair, Oct. 2-7. Paul B. Hooch.

IDAHO

Blackfoot—Eastern Idaho State Fair, Sept. 12-16. Ruth C. Hartkopf.
Boise—Western Idaho State Fair. Aug. 28-Sept. 4. Clare S. Hunt.
Bonners Ferry—Boundary Co. Fair, Sept. 14-16. Fred R. Snyder.
Burley—Cassia Co. Fair & Rodeo. Aug. 23-26. Saul H. Clark.
Caldwell—Canyon Co. Fair, Aug. 15-17. C. D. Bechtold.
Cambridge—Washington Co. Fair Assn. Aug. 25-27. Buck Howland.
Coeur d'Alene—Kootenai Co. Fair Assn. Sept. 26-30. C. W. Welder.
Downey—Marsh Valley Fair & Rodeo, Aug. 31-Sept. 2. Arrilla McKay.
Emmett—Gem Co. Fair, Sept. 17-18. Walter Smoke.
Filer—Twin Falls Co. Fair & Rodeo, Aug. 30-Sept. 2. Thomas Parks.
Gooding—Gooding Co. Fair & Rodeo, Aug. 17-19. Robert E. Higgins.
Grangeville—Idaho Fair, Aug. 10-12. Roy Hogan, Bancroft, Idaho.
Jerome—Jerome Co. Fair, Sept. 5-9.
Lava Hot Springs—Bannock Co. 4-H Fair, Aug. 25-26. M. H. Kennington, Pocatello
Maud City—Oneida Co. Fair, Sept. 8-10. K. V. Hansen.
Montpelier—Bear Lake Co. Fair, Aug. 17-18. Moscow—Latah Co. Fair, Sept. 23-24 (tentative). Gordon Dalby.
Orofino—Clearwater Co. Fair Assn. Sept. 22-24. Arlene N. Bruce.
Pocatello—North Bannock Fair, Sept. 6-8 Fairgrounds Market.
Preston—Franklin Co. Fair, Aug. 24-26.
Ririe—Jerson Co. Fair, Sept. 1-2. Carl M. Shaner.
St. Maries—Benewah Co. Fair, Sept. 14-16 Ray Kamhitsch.
Salmon—Lemhi Co. Fair, Sept. 1-3. Mac Hulls.
Sandpoint—Bonner Co. Fair Assn. Sept. 9-10. Leonard D. Brodel.

ILLINOIS

Albion—Edwards Co. Fair Assn. Aug. 22-26. Jack Hamilton.
Aledo—Mercer Co. Agri. Assn. Aug. 28-Sept. 1. Ed Hall.
Altamont—Effingham Co. Fair Assn. Aug 6-12. Ben Kamhitsch.
Anna—Anna Fair Assn. Aug. 21-25. Glendale Hulls.
Arthur—Moultrie-Douglas Co. Fair Assn. Aug. 8-12. Paul Hall.
Belleville—St. Clair Co. Fair Assn. July 29-Aug. 5. George Gerstner.
Belvidere—Northern Ill. Fair Assn. Aug. 4-8. Ben J. Hoffman.
Benton—Franklin Co. Fair, July 31-Aug. 4. Bloomington—McLean Co. Fair Assn. Aug. 7-10 Ben Stevenson.
Bridgeport—Lawrence Co. Fair, Sept. 26-30. Ralph E. Gross.
Brownstown—Fayette Co. Fair Assn. Aug. 1-5 A. C. Tudor.
Cambridge—Henry Co. Fair Assn. Aug. 8-11. Carl Bell.
Carmi—White Co. Agri. Soc. Aug. 14-18 Sam J. Hughes.
Carlinville—Macoupin Co. Fair, Aug. 2-5. Carl M. Cooper, Virden, Ill.
Charleston—Coles Co. Fair Assn. July 31-Aug. 5. Ralph Crawford, Lakefield.
Chicago—Internat'l Livestock Expo. Nov. 25-Dec. 2. Ralph Ward, Union Stock Yards.
Chicago—Chicago Lake Front Fair, June 29-July 9. Ben Kerby.
Danville—Eastern Illinois Fair Assn. July 30-Aug. 5. Gallon Hall, Kentucky.
Decatur—Macon Co. Fair, July 26-28. E. L. Dunn.
Du Quoin—Du Quoin State Fair, Aug. 29-Sept. 4. Harry A. Hagen.
Elsie—Kane Co. Fair, Aug. 3-6. Harry E. Olson.
Fairbury—Fairbury Fair Assn. Aug. 22-26 Ben J. Wright.
Fairfield—Wayne Co. Agri. Fair, Aug. 7-11 Ben Hall.
Farmer City—Farmer City Fair, July 30-Aug. 5. Ben Kamhitsch.
Flora—Clay Co. Agri. Assn, July 31-Aug. 4. Ben Kamhitsch, Clay Co. Fair.
Freeport—Stephenson Co. Fair Assn. Aug. 15-19. Harry Hagen, Du Quoin.
Georgetown—Georgetown Fair Assn. Aug. 29-Sept. 1. Ben Hall.
Golconda—Pope Co. Fair, Aug. 29-Sept. 1. Carl Schaefer.
Greenup—Greenup-Cumberland Co. Fair Assn. Aug. 28-30. Ben Stevenson.
Greenville—Bond Co. Fair Assn. Aug. 22-26 Ben Kamhitsch.
Hamilton—Hancock Co. 4-H Club Fair, Aug. 25-26. Ray Schlueter, Ill.
Henry—Marshall-Putnam Fair, Aug. 20-Sept. 1. Ben Kamhitsch.
Highland—Madison Co. Fair Assn. Aug. 2-6 Ben Kamhitsch.
Jerseyville—Jersey Co. Fair, July 27-30. Russell Hamilton, Jerseyville, Ill.
Kankakee—Kankakee Co. Fair Assn Aug. 7-12. Ben Kamhitsch.
Knoxville—Knox Co. Fair, Aug. 6-11. Ray Schlueter, Ill.
La Fayette—La Fayette Fair, Aug. 1-4. Ben Kamhitsch.
Lewistown—Fulton Co. Fair Assn. Aug. 1-5. Ben Kamhitsch.
Lincoln—Logan Co. Fair Assn. Aug. 6-11. Ben Stringer.
Litchfield—South Central Dairy Day & Fair, Aug. 1-5. Ben Kamhitsch.
Macomb—McDonough Co. Fair Assn. July 26-31. Ben Kamhitsch.
Mason—Grundy Co. District Fair, Aug. 31-Sept. 4. Ben Kamhitsch.
Marion—Williamson Co. Agri. Assn. Aug. 21-26. Charles Allen, Chester, Ill.
Marshall—Clark Co. Fair, Aug. 7-11. Fred Hamilton.
Melvin—Ford Co. Fair, Sept. 8-9. C. D. Hartman.
Mendon—Mendon Adams Co. Fair, Aug. 7-12. M. Brumbaugh.
Mendota—Tri-County Fair, Sept. 2-4. Paul Von Bergen.
Metropolis—Massac Co. Fair, July 3-8. Paul Harrell, Vienna, Ill.
Milford—Iroquois Co. Fair Assn. July 30-Aug. 5. Charles Allen, Chester, Ill.
Moline—Rock Island Co. Fair, Aug. 24-26 Ben Kamhitsch, Clay Co. Fair.
Monee—Monee-Will Co. District Fair, Aug. 22. Rock C. McLaughlin.
Morrison—Whiteside Co. Central Agri. Soc. Aug. 15-19. Ben Kamhitsch.
Mt. Carmel—Mt. Carmel Fair, July 23-26. E. Ross Cheatham.
Mount Sterling—Brown Co. Fair, Aug. 1-4. Ben Kamhitsch.
Nashville—Washington Co. Fair Assn. Aug. 8-12. Ben Kamhitsch.
New Windsor—New Windsor Fair, Aug. 16-18 James Molnski.
Oblong—Crawford Co. Fair Assn. Sept. 4-9 Ben Kamhitsch.
Odell—Odell Community Fair, Sept. 14-16. Ben Kamhitsch.
Olney—Richland Co. Farm & Fair Assn. Aug. 28-Sept. 2. W. Shuck.
Oregon—Ogle Co. Fair, Sept. 2-4. E. D Shafer.
Ottawa—Illinois Valley 4-H Fair, Aug. 8-10 Ben Kamhitsch.
Paris—Edgar Co. Fair, Aug. 14-19. Ben Kamhitsch.
Pawnee—Tri-Co. Fair Assn. Sept. 1-4. James Molnski.
Pekin—Tazewell Co. 4-H Fair, Aug. 8-10 Ben Kamhitsch.
Peoria—Illinois-Mississippi Exp. Aug. 29-Sept. 4. L. R. Ruckstead.
Pinckneyville—Ill. Fair Assn. Aug. 25-27. Thomas Clinton.
Petersburg—Menard Co. Fair, Aug. 28-Sept. 1. G. Bam Watkins.
Pleasant Hill—Pleasant Hill-Pike Co. Fair, Aug. 31-Sept. 4. Ben Laughorn.
Pontiac—Livingston Co. Fair Assn. Aug. 6-11. Ben Kamhitsch.
Princeton—Bureau Co. Fair, Aug. 22-25. Wayne Hulls.
Roseville—Warren Co. Fair, Aug. 22-25. Ben Kamhitsch.
Salem—Marion Co. Fair Assn. Aug. 21-26. Jack Reading, Centralia, Ill.
Sandwich—Sandwich Fair Assn. Sept. 6-10. C. W. Brady.
Shawneetown—Gallatin Co. Fair Assn. Aug. 15-19. Ben Kamhitsch.
Springfield—Illinois State Fair, Aug. 11-20. Harold L. Mayo.
Stronghurst—Henderson Co. Fair Assn. Aug. 29-Sept. 1. Ben Kamhitsch.
Taylorville—Christian Co. Fair, July 30-Aug. 5. Ben Kamhitsch.
Urbana—Champaign Co. Fair Assn. Aug. 1-5. Ben Kamhitsch.
Vienna—Johnson Co. Fair, July 24-26. Paul Hall.
Virginia—Cass Co. Fair Assn. Aug. 24-26. Ben Kamhitsch.
Wauconda—Lake Co. Fair Assn. Aug. 3-6 Ben Kamhitsch.
Warren—Warren Fair, Aug. 17-20. J. W. Shinkenbarg.
Woodstock—McHenry Co. Fair, Aug. 29-30. Lyle Faulkner.

INDIANA

Akron—Akron Fair Assn. Sept. 13-16. Joseph Bahney.
Angola—Town, Farm & Home Expo. July 31-Aug. 5. Earl Whitehead, Ill.
Argos—Marshall Co. 4-H Fair Assn Aug 15-19. Albert Lee Hall.
Auburn—DeKalb Co. Free Fair Assn. Sept. 12-16. Paul Hall.
Aurora—Farmers' Fair Assn. Oct. 6-7. Robert Wright.
Birkhead—Knox Co. Fair, Aug. 6-12 Ben Kamhitsch.
Bloomington—Monroe Co. Fair, Aug. 15-19. Ben Kamhitsch.
Bluffton—Bluffton Street Fair, Sept. 19-23. Dwight J. Gallmon.
Boonville—Boonville Fair Assn. July 31-Aug. 5. Ben Kamhitsch.
Boswell—Benton Co. Fair Assn. Aug. 22-24 Lemuel Hall, Earl Park, Ind.
Bourbon—Bourbon Fair Assn. Sept. 19-23 Ben Kamhitsch.
Brazil—Clay Co. Fair, Aug. 15-18. Ben Kamhitsch.
Brookville—Franklin Co. 4-H Agri. Assn. Aug. 24-26. Ben Kamhitsch.
Brownstown—Jackson Co. Free Fair Assn. Aug. 29-Sept. 2. Ben Kamhitsch.
Carlisle—Sullivan Co. Fair, Aug. 15-19. Mrs. Ernest Raughley.
Connersville—Fayette Co. Free Fair, Aug. 14-19. Ben Kamhitsch.
Converse—Miami Co. Agri. Assn. Aug. 9-12. Ben Kamhitsch.
Corydon—Harrison Co. Agri. Soc. Aug. 21-26. Ben Kamhitsch.
Crown Point—Lake Co. Central States Fair Assn. Aug. 28-Sept. 4. Ben Nelsen.
Decatur—Decatur Street Fair and Sheep Show, Aug. 24-26. Ben Kamhitsch.
Denver—Denver Community Fair, Sept. 26-29. Ben Kamhitsch, Clay Co. Fair.
Dublin—Wayne Co. Fair, Aug. 25-29. Ben Kamhitsch.
Dugger—Cass Township Fair, July 25-29. Ben Kamhitsch, Clay Co. Fair.
Elnora—Daviess Co. Fair, July 1-8. Leland Barnes.
Fairview—Fairview Farmers, Aug. 14-19. Lemuel Hall, Earl Park, Ind.
Flora—Community Club Fair, July 31-Aug. 5. Ben Kamhitsch.
Fort Wayne—Allen Co. Fair Assn. July 24-30. Ben Kamhitsch.
Frankfort—Clinton Co. Fair, Aug. 29-Sept. 2. Ben Kamhitsch.
Greencastle—Putnam Co. Fair & 4-H Club Fair, Aug. 7-12. C. C. Butterfield.
Greenfield—Hancock Co. 4-H Fair, Aug. 6-11. Ben Kamhitsch.
Greensburg—Decatur Co. 4-H Club Fair, July 31-Aug. 5. Ben Kamhitsch.
Hamlet—Starke Co. 4-H Club Fair, Aug. 2-5. Ben Kamhitsch, Clay Co. Fair.
Hartford City—Blackford Co. 4-H Fair, Aug. 15-19. Ben Kamhitsch.
Huntingburg—Dubois Co. Fair Assn. Aug. 7-12. Hugh Hall, Ill.
Huntington—Huntington Co. 4-H Fair, Aug. 15-19. Ben Kamhitsch.
Indianapolis—Indiana State Fair, Aug. 30-Sept. 4. Harold Tyner.
Kendallville—Noble Co. Fair, Aug. 14-19. Clio Hall, Ligonier, Ind.
Kentland—Newton Co. Fair, Sept. 4-8. L. W. Shinkenbarg.
Kingman—Kingman Fair Assn. Aug. 7-12. Fayette-Tippecanoe Co. 4-H Club Exhibit, Aug. 14-16. Mrs. Sarah J. Norris, Buck Creek.
La Porte—La Porte Co. Fair, Aug. 14-19. Ben Kamhitsch.
Lawrenceburg—Dearborn Co. Fair, July 24-29. Ben Kamhitsch, Clay Co.
Logansport—Cass Co. Fair Assn. July 23-29. Ben Kamhitsch, Clay Co. Fair.
Lyons—Lyons Community Club Fair, Aug. 21-26. Ben Kamhitsch.
Martinsville—Morgan Co. Fair Assn. Aug. 21-26. Ben Kamhitsch.
Moorestand—Mooreland Fair, Aug. 15-19. A. M. Main.
Nappanee—Delaware Co. Fair, July 30-Aug. 5 A. G Horrick.
New Harmony—Floyd Co. Fair Assn. Aug. 1-5 Ralph L. Johnson.
New Lebanon—Jefferson Co. Fair, Aug. 6-11. Harry C. Roberts, Wanamaker, Ind.
New Castle—Henry Co. 4-H Club Exhibit, Aug. 7-10. W. G. Smith.
North Vernon—Jennings Co. Fair, July 23-29 Philip Fox.
Osgood—Ripley Co. Fair Assn. July 30-Aug. 5. William B. Delay.
Paoli—Jr. Chamber of Commerce Orange Co. Fair, Aug. 9-12. Jerome Boyle.
Peru—Miami Co. 4-H & Livestock Show, Aug. 8-12. John Wyle.
Petersburg—Pike Co. Fair, July 26-29. Barnett Jewell.
Portland—Jay Co. Fair Assn. Aug. 6-11 Orien Hall, Dunkirk.
Princeton—Gibson Co. Agri. Soc. Aug. 14-19. V. L. Jones.
Rensselaer—Jasper Co. Fair Assn. Aug. 15-18. Ben Kamhitsch.
Rising Sun—Ohio Co. Fair, Aug. 23-26. Ralph E. Johnson.
Rochester—Fulton Co. 4-H Fair, Aug. 1-4. J. G. Newcomb.
Rockport—Spencer Co. Fair Assn. July 24-29. Harold L. Mayo.
Rossn—Ronna Booster Club Fair, Sept. 28-30. P. Ross.
Rockville—Parke Co. Fair Assn. Aug. 16-19. Robert L. Smith, R. R. 1, Rockville.
Rushville—Rush Co. Agri. Assn. July 31-Aug. 4. Ernest Fayett.
Salem—Farmers & Merchants Fair Assn. Aug. 17-19. R. R. Hall.
Scottsburg—Scott Co. Fair Assn. Aug. 1-4. J. J. Newcomb.
Shelbyville—Shelby Co. Fair Assn. Aug. 6-11. Ralph B. Hyde.
South Bend—St. Joseph Co. 4-H Fair, Aug. 5-6 Donald Valentine.
Spencer—Owen Co. Fair Assn. Aug. 15-19. C. Perry Weaver.
Sunman—Sunman Am. Legion Fair, Sept. 1-4. Ben Kamhitsch.
Swayzee—Grant Co. 4-H Club Fair, Aug. 9-12. Benson Steinmetz.
Terre Haute—Vigo Co. Fair, Aug. 22-27. E. E. Gyerek.
Tipton—Porter Co. 4-H Fair, Aug. 6-12. John Boran.
Union—Randolph Co. Agri. Assn. Aug. 22-26. E. R. Paulson.
Warsaw—Kosciusko Co. Fair Assn Aug 28-Sept. 2. Roger P. Dunn.
Whitestown—Boone Co. 4-H Club Show, Aug. 6-11. Mrs. William Hansen.
Winamac—Pulaski Co. 4-H Fair, Aug. 15-18. Mrs. Kenneth Banning, W. Lebanon, Ind.
Winamac—Pulaski Co. 4-H Fair, Aug. 15-18. Mrs. Ben Shaw.
Worthington—Greene Co. Fair Assn. Aug. 9-12. Frederick Smith.

IOWA

Adel—Dallas Co. Fair Assn. Aug. 17-19. J. Dwight Brown.
Albia—Monroe Co. Fair Assn. Aug. 16-18. Lloyd M. Reid.
Algona—Kossuth Co. Agri. Assn. Aug. 16-19. L. W. Mitchinis.
Allamakee—Allamakee Fair Assn. Aug. 16-18. Virgil E. Shepard.
Alta—Buena Vista Co. Agri. Soc. Aug. 10-12. J. A. Soderquist.
Atlantic—Cass Co. Fair Assn. Aug. 14-17. H. E. Codlin.
Audubon—Audubon Co. Agri. Assn. Sept. 1-3. C. Perley.
Belle Plaine—Belle Plaine Co. Fair Assn. Aug. 7-10. Dean Chandler.
Bedford—Taylor Co. Fair, July 24-29. Guy C. Miller.
Bloomfield—Davis Co. Fair, Aug. 16-19. C. C. Wagler.
Boone—Boone Co. 4-H Fair, Aug. 21-23. Fred N. Nelson.
Brooklyn—Brooklyn Fair Assn. Aug. 21-24. Burlington—Burlington Hawkeye Fair, Aug. 28-Sept. 2. Ralph Evans.
Cedar Rapids—Linn Co. Fair, Aug. 12-17. Leo C. Lemmon.
Centerville—Appanoose Co. Fair Assn. Aug. 14-17. Richard Johnston.
Central City—Linn Co. Fair, Aug. 5-7 W. Lewis.
Clarinda—Page Co. Fair, Aug. 14-17. Keo Orr.
Colfax—Jasper Co. Fair, Aug. 21-24. Leslie Dean, R. 1, Mitchellville.
Columbus Junction—Louisa Co. Fair Aug 14-17. E. H. Wiedenheft.
Coon Rapids—Four-County Fair, Aug. 21-24. Donald Williams.
Corning—Adams Co. Fair, July 30-Aug. 3. Hubert Speed, Jr. Sperry.
Corydon—Wayne Co. Fair, Aug. 21-23. A. L. Cooper.
Cresco—Howard Co. Fair, Aug. 7-11. C. C. Nicholas.
Davenport—Miss. Valley Fair, Aug. 15-20. Dewey Stoltz.
Decorah—Winneshiek Co. Agri. Assn. Aug. 14-17. Ralph Ellingson, Ft. Atkinson.
Denison—Crawford Co. Fair, Aug. 14-17. Dorothy Hansen, Manning.
Derby—Derby District Fair, Aug. 14-17. Harry Hoffman.
Des Moines—Iowa State Fair, Aug. 23-Sept. 1. L. B. Crawford.
Des Moines—Polk Co. 4-H Club Fair, Aug. 9-11. Ralph Ellingson.
DeWitt—Clinton Co. 4-H Club Show, Aug. 14-17. Lyle Hoffman.
Donnellson—Lee Co. Fair, July 26-30. J. R. Hall.
Eagle Grove—Eagle Grove District Junior Fair, Aug. 21-23. Gerhard Hansen.
Eldon—Wapello Co. Agri. Fair, Aug. 21-24 L. Mc Bride.
Eldora—Hardin Co. Fair, Aug. 17-19. C. W. Shaner.
Elkader—Elkader Fair, Aug. 14-16. E. F. Gyerek.
Emmetsburg—Palo Alto Co. Fair Assn. Aug. 14-17. L. E. Hemingway.
Estherville—Emmet Co. Agri. Show, Aug. 28-30. Paul Hansen, Armstrong.
Fairfield—Jefferson Co. Fair, Aug. 14-17. Kenneth Lyon, R. 1, Fairfield.
Fonda—Pocahontas Co. Agri. Soc. Aug. 19-21. Fort Dodge—Webster Co. 4-H Fair, Aug. 15-18. Ivan Swanson.
Greenfield—Adair Co. Fair, Aug. 20-24. Dean Van Carlos.
Grundy Center—Grundy Co. Agri. Soc. Aug. 7-9. C. H. Trepp.
Guthrie Center—Guthrie Co. Fair, Aug. 21-25 S. M. L. Swanson.
Hampton—Franklin Co. Fair Assn. Aug. 18-23. Glenn D. Creighton.
Harlan—Shelby Co. Fair Assn. Aug. 21-24. Boonie Armentrout.
Hartley—O'Brien Co. Agri. Soc. Aug. 15-18. J. H. Longstreet, Primghar, Ia.
Humboldt—Humboldt Co. Agri. Soc. Aug. 14-17. Levi W. Olson.
Ida Grove—Ida Co. Agri. Soc. Aug. 14-16. Bruce W. Marcue.

Independence—Buchanan Co. Fair, Aug. 1-4. W. J. Campbell, Jessup, Ia.
Indianola—Warren Co. Free Fair, Aug. 7-12. Carl Hir-h.
Jefferson—Greene Co. Fair Assn. Aug. 14-19. Francis L. Cudahy.
Keosauqua—Van Buren Co. Fair, Aug. 8-12. Thaine Hogue.
Knoxville—Marion Co. Fair, Aug. 1-5. Henry Nelson.
Le Mars—Plymouth Co. 4-H Show, Aug. 21-23. Don P. Carter.
Leon—Decatur Co. 4-H Club Fair, Aug. 7-9. W. A. Haviland.
Lortmor—Lortmor Agri. Soc. Aug. 16-19. Clyde Thompson.
Malvern—Mills Co. Fair Assn. Aug. 6-11. D. M. Kirk.
Manchester—Delaware Co. Fair, Aug. 8-11. E. W. Williams.
Manson—Calhoun Co. Fair, Aug. 17-20. Sam S. Hirsh.
Maquoketa—Jackson Co. Fair Assn. Aug. 8-12. L. E. Lehr.
Marshalltown—Central Iowa Fair, Sept. 1-5. Wendell Hanson.
Mason City—North Iowa Fair Assn. Aug. 31-Sept. 4. Milford A. Gunderson.
Missouri Valley—Harrison Co. Fair Assn. Aug. 7-9. Fred E. Bebus.
Monticello—Jones Co. Fair, Aug. 16-19. Claude Appleby.
Mount Ayr—Ringgold Co. Fair, Aug. 15-18. Stuart W. Hickey.
Mount Pleasant—Henry Co. Fair Assn. July 31-Aug. 5. Dr. George W. Sutton.
Moville—Woodbury Co. Fair Assn. Sept. 8-9. F. B. Shepherd.
Nashua—Big Four Fair, Aug. 23-25. No-to-bloom.
National—Clayton Co. Fair, Aug. 11-14. Walter Schroeder.
Nevada—Story Co. 4-H Fair Assn. Aug. 14-17. Norma S. Hoag, Box 7, D. D. 4, Ames, Ia.
Northwood—Worth Co. Fair, Aug. 13-16. Glenn O. Yeoudi.
Onawa—Monona Co. Fair, Aug. 21-24. Harold J. McNeill.
Osage—Mitchell Co. Fair Assn. Aug. 24-27. Mat Kats.
Osceola—Clarke Co. 4-H Fair Assn. Aug. 14-17. Cecil V. Lois, West Virginia, Ia.
Oskaloosa—Southern Iowa Fair Assn. Aug. 20-25. Orville C. Hanna.
Postville—Big 4 Agri. Soc. Sept. 1-4. A. J. Burdick.
Rock Rapids—Lyon Co. Fair, Aug. 13-16. Bob Bolton.
Rockwell City—Calhoun Co. Expo. Aug. 7-9. Harmon A. Rhinemiller.
Sac City—Sac Co. Fair, Aug. 20-23. L. T. Preese.
Sibley—Osceola Co. Livestock Show, Aug. 26-Sept. 1. Paul F. Gaughan.
Spencer—Clay Co. Fair Assn. Sept. 11-16. Bill Wheeler.
Spirit Lake—Dickinson Co. Agri. Soc. Aug. 31-Sept. 4. E. Hendricks.
Thompson—Winnebago Co. Junior Show, Aug. 17-18. C. E. Judd.
Tipton—Cedar Co. Fair Assn. Aug. 8-11. Eugene R. Moore.
Traer—Tama Co. Fair Assn. Aug. 9-12. Ray Higgins, Toledo, Ia.
Vinton—Benton Co. Fair, Aug. 7-10. David H. Hibbs.
Waterloo—National Dairy Cattle Congress, Sept. 5-Oct. 1. R. E. Hall.
Waukon—Allamakee Co. Fair Assn. Aug. 14-17. M. M. Murdock, Postville, Ia.
Waverly—Bremer Co. Fair Assn. Aug. 8-10. L. V. Germann.
Webster City—Hamilton Co. Expo. Sept. 4-8. Pat W. Hatch.
West Liberty—West Liberty Fair, Aug. 31-Sept. 4. Robert F. Barchet.
West Union—Fayette Co. Fair, Aug. 22-26. Ed Sauder.
What Cheer—Keokuk Co. Fair, Aug. 19-22. Robert H. Reinert.
Winterset—Madison Co. Fair, Aug. 21-22. J. Earl Graves.

KANSAS

Abilene—Central Kan. Free Fair Assn. Aug. 21-25. Leonard Hill.
Belle Plaine—Belle Plaine Fair Assn. Sept. 14-15. Dallas W. Dietz.
Belleville—North Central Kan. Free Fair, Aug. 28-Sept. 1. Homer Hill.
Beloit—Mitchell Co. Fair Assn. Aug. 29-Sept. 1. Lyle Lukens.
Berryton—Berryton Grange Fair, Sept. 1-2. Louie H. Renyer R. R. 1, Topeka.
Big Springs—Douglas Co. Fair Assn. Aug. 30-Sept. 4. Carl Kannenberg, Lecompton, Kas.
Blue Rapids—Marshall Co. Fair, Aug. 22-25. C. B. Coulter.
Burden—Eastern Cowley Co. Fair, Aug. 15-18. Ralph W. Henderson.
Burlington—Coffey Co. Fair Assn. Aug. 28-Sept. 2. Mrs. Ora McCoglin.
Caldwell—Summer Co. Fair Assn. Sept. 7-9. George K. Reeder.
Cheney—Sedgwick Co. Fair Assn. Aug. 24-26. Frank A. Hynes.
Cimarron—Gray Co. Fair Assn. Aug. 30-Sept. 1. Orville B. Shuttevant.
Clay Center—Clay Co. Fair, Sept. 4-7. C. H. Carmichael.
Colleyville—Montgomery Co. Fair Assn. Sept. 1-4. Lawrence M. Smith.
Coby—Thomas Co. Fair Assn. Aug. 15-18. J. R. Eustis.
Columbus—Am. Legion Cherokee Co. Fair Assn. Aug. 15-18. Jos W. Cook.
Conway Springs—Conway Springs Fair Assn. Sept. 21-25. Floyd B. Gray.
Cottonwood Falls—Chase Co. Fair, Aug. 31-Sept. 3. Fred J. Arnold.
Dodge City—Great Southwest Fair & Rodeo, Sept. 5-9. Clay Mankin.
Effingham—Rttingham Fair Assn. Aug. 19-19. B. D. Morgan.
Emporia—Lyon Co. Fair Assn. Aug. 22-25. Warren S. Jones.
Eureka—Greenwood Co. Fair Assn. Aug. 22-24. Harrison Brookover.
Fort Scott—Bourbon Co. Fair Assn. Aug. 30-Sept. 2. W. L. Gensch.
Garden City—Finney Co. Free Fair, Aug. 30-Sept. 4. H. W Clutter, Holcomb, Kan.
Gardner—Johnson Co. Fair Assn. Aug. 31-Sept. 3. Martin L. Turner.
Garnett—Anderson Co. Fair Assn. Aug. 30-Sept. 1. Fred L. Coleman.
Girard—Crawford Co. Fair Assn. Aug. 29-31. Marvin Green.
Glasco—Cloud Co. Fair Assn. Aug. 7-9. Fred Harper.
Goodland—Northwest Kan. District Fair, Aug. 22-26. H. H. Shimeall.
Grantville—Jefferson Co. 4-H Club Fair, Aug. 23-26. Robert J. Oanford.
Hardtner—Barber Co. Fair Assn. Aug. 30-Sept. 1. J. M. Mois.
Harper—Harper Co. Fair Assn. Aug. 23-26. R. E. Dresser.
Haven—Reno-Tri-County Fair, Aug. 28-Sept. 2. L. E. Dunaway.
Hays—Ellis Co. Fair, Sept. 5-8. Dr. G. S. Klassen.
Hiawatha—Brown Co. Fair Assn. Aug. 29-23 M. J. McAvoy.
Hoisington—Barton-Tri-County Fair Assn. Sept. 6-8. Jules A. Bourquin.
Horton—Brown Co. Fair Assn. Aug. 22-25. Noel Muttendorfer.
Howard—Elk-Kansas State Fair, Sept. 17-22. Virgil C. Miller.
Hutchinson—State Fair Assn. Aug. 29-Sept. 2. Narthcott Aiken.
Independence—Montgomery Co. Fair Assn. Aug. 28-31. Bruce L. Behymer.
Iola—Allen Co. Fair, Aug. 16-19. W. J. Robinson.
Kansas City—Free-State Fair Assn. Aug. 30-Sept. 4. Charles E. Kulow.
Manhattan—Riley Co. Fair Assn. Aug. 25-29. Walter Rogers.
Minneapolis—Ottawa-Minneapolis-Ottawa Co. Fair Assn. Aug. 22-24. J. R. Brown.
Mound City—Linn Co. Fair Assn. Aug. 23-26. John H. Morse.
Mulvane—Mulvane Fair, Aug. 18-19. Tom Harkness.
Neodesha—Wilson Co. Fair Assn. Aug 30-Sept 2. Guy W. Webster.
Ness City—Ness Co. Fair, Aug. 14-18. M. R. Krehbiel.
Oberlin—Decatur Co. Fair Assn. Aug. 7-11. E. R. Woodward.
Olathe—Johnson County Fair, Aug. 27-29. Ruth Kolterman.
Osawatomie—Osawatomie Free Fair, Aug. 18-19. Ray A. Honfeld.
Osborne—Osborne Co. Fair, Aug. 13-16 Benny Goodman
Ottawa—Franklin Co. Fair, Aug. 8-19. C. E. Williamson.
Parsons—Labette Co. Fair, Aug. 8-19. C. E. Williamson.
Phillipsburg—Interstate Co. Agri. Soc. Aug. 14-17. John L. O'Neill, Williamsburg, Kan
Pittsburg—Southeast Kan. Fair Assn. Aug. 24-26 Emery E. Fagen.
Plains—Meade Co. Fair Assn. Aug. 21-23. Loren C. Ellis.
Pratt—Pratt Co. Fair Assn. Aug. 16-18. George T. Chandler
Richmond—Richmond Free Fair Assn. Aug. 23-25. John H. Roeckers.
Rush Center—Rush Co. Fair, Aug. 25-26. Sept. 31. Roy Peterson.
Russell—Russell Co. 4-H Fair, Aug. 10-20. Joe Dauber, Jr., Bunr—hill, Kan.
Salina—Central Kan. Free Fair Assn. Aug. 28-Sept. 1. Harold Shull.
Satanta—Haskell Co. Fair, Aug. 29-Sept 1. Albert Prehse
Scott City—Scott County Co. Free Fair, Oct. 9-7. Carl Ackerman.
Smith Center—Smith Co. Fair Assn. Aug. 10-13 A. J. Haxarkamp.
South Haven—South Co. Free Fair, Aug. 22-29 Paul Gilpin.
South Haven—South Haven Fair Assn. Aug. 31-Sept. 2, D. G. Henney.
Spearville—Spearville Fair, Aug. 21-24. Arthur B. Harrm.ann.
Stockton—Rooks Co. Free Fair, Aug. 28-Sept 1. Ray Marshall.
Sublette—Southwest Co. Fair Assn. Aug. 10-12 Frank McCoy.
Sylvan Grove—Lincoln Co. Fair, Sept. 9-10. M. W Jencks.
Wakeeney—Trego Co. Free Fair, Aug. 23-25 Lew H. Galiowav.
Washington—Washington Co. Free Fair Assn. Sept. 27-30 Osie Newell
Waterville—Washington Co. Fair Assn. Sept. 14-19. A. C. Fuhrken.
Westmoreland—Pottawatomie Co. Fair, Sept. 7-9. J. H. Cramer.
Wichita—Kan.-Mineral District Free Fair, Sept. 8-9. John Mikesell.
Wilson—Ellsworth Co. Free Fair, Aug. 1-4 Raymond McDaniell.
Winfield—Cowley Co. National Livestock Show Oct. 3-8 Connie Smith.
Woodbine—Dickinson Co. Free Fair Assn. Aug. 29-Sept. 1. Nonie Bradbury.

NEW MEXICO

Alexandria—Alexandria Fair, Sept. 2-4. J. W Shaw, Newport, Ky.
Artesia—Eddy Co. Fair, Aug. 22-26. Alvin Rice.
Bartlesville—Knox Co. Fair, Aug. 21-26 Spud Snavely.
Bethany—Quay Co. Fair, Sept. 14-16. Lee Tyler.
Bethany—Marshall Co. Fair, Aug. 9-11. J Homer Miller.
Bethel—Seminole County Co. Fair Assn. Sept. 14-16 Fred W Gabbard.
Bokchito—Bokchito Fair, Aug. 31-Sept. 2. Louise King.
Bristow—Creek County Fair, Aug. 18-19. C. N Scott, Crab Orchard, Ky.
Broken Bow—McCurtain County Co. Fair, Aug. 24-26 Earl Kilbourne.
Buffalo—Buffalo Co. 4-H Fair, Aug. 11-13 Mrs. Vernon Pope.
Camptonville—Taylor Co. Fair, Aug. 8-13. O W Hubbard
Carnegie—Caddo Muhlenberg Co. Fair Assn. Aug. 6-12 Arthur Mossley.
Cherokee—Alfalfa Co. Fair Assn. July 26-29 Bob White.
Dry Ridge—Grant Co. Fair, Aug. 6-12. Fred Bunger.
Elizabethtown—Hardin Co. Fair, Sept. 6-9 C. A. Dicks.
Falmouth—Falmouth Co. Fair, Aug. 24-26. H. B Best.
Fulton—West Ky.-Tenn. Fair Assn. July 25-29. F. A. Homra.
Germantown—Germantown Fair, Aug. 10-13 R. K. Asbury, R. L. Augusta, Ky.
Glasgow—Glasgow Co. Am. Legion Fair, Aug. 30-Sept. 2. Sam Bard.
Greensburg—Green Co. Fair, Sept. 21-23. Marie Boyce.
Hardinsburg—Breckenridge Co. Fair, Sept. 7-9. E. B. Kennedy.
Harrodsburg—Mercer Co. Fair, July 24-29 W. S. Hirsch.
Hartford—Ohio Co. Fair, Sept. 7-9. J. R. Russell.
Hazard—Perry Co. Fair, Sept. 26-30. Earl Collins.
Hodgenville—Larue Co. Fair Assn. Aug. 30-Sept. 2 August Gresen.
Horse Cave—Cave Co. Fair, Sept. 21-23. Hays Pigman.
Irvington—Irvington Co. Fair, Sept. 21-23. Forrest Preece.
Jackson—Breathitt Co. Fair Assn. Aug. 23-26. Fred Brockman.
Jeffersontown—Jefferson Co. Fair, Aug. 10-12. Ruth Kolterman.
Kuttawa—Logan Co. Fair, Sept. 7-9. Gayle Lacy.
LaGrange—Oldham Co. Fair, Aug. 24-26. Lillian Lehmann.
Lebanon—Marion Co. Am. Legion Fair, Aug. 14-18
Leitchfield—Grayson Co. Fair, Aug. 31-Sept. 4. Rodney H. Hartsell.
London—Laurel Co. Fair, Aug. 19-19. Ellis Mc Smail, Addison, Mc.
Louisa—Lawrence Co. Fair, Sept. 14-16. W. S. Hirsch.
Louisville—Kentucky State Fair, Sept. 10-18 Marshall Peter.
Madisonville—Hopkins Co. Fair, Aug. 29-Sept. 2. Ben Cook.
Marion—Crittenden Co. Fair, Aug. 22-26.
Mayfield—Graves Co. Fair, War Memorial Fair Aug 18-29 M W Hartsfield.
Middlesboro—Bell Co. Fair, Sept. 20-30. Jewe' Mavhugh.
Monticello—Wayne Co. Fair, Sept. 21-23 John P Rowlett
Morganfield—Union Co. Fair, Aug. 9-11. Clarence Mitchell.
Mount Sterling—Montgomery Co. Fair, July 28-29. A. T. Mills.
Nicholasville—Bath Co. Fair, Sept. 21-23. Joe Thompson.
Owensboro—Daviess Co. Fair, Sept. 21-23. Harold B. Rice
Owenton—Webster Co. Free Fair, Sept. 18-23. James H. Townsend.
Paducah—Ky. Exposition, Ky. Fair Assn. Aug 3-9. R. Pitton Robertson.
Paintsville—Johnson Co. Am. Legion Fair, Aug. 7-12 Richard E. Hite.
Paris—Bourbon County Co. Fair, Sept. 21-23 Sandy Hook—Elliott Co. Par, Sept. 21-23 Mrs. Virgil Hogge.
Shelbyville—Shelby Co. Agri. Assn. Aug. 1-9. Ben Hancock.
Stanton—Powell Co. Fair, Sept. 26-30. James Hall.
Sturgis—Union Co. Fair Assn. Aug. 1-4. A. Vanceburg—Lewis Co. Fair Assn. Sept. 6-7 Mrs. Lawrence Moore.
Wacsaw—Callaitz Co. Farmers' Fair, Aug. 22-26. Ernest Hall.
West Liberty—Morgan Co. Fair, Sept. 25-30. Ray Hamilton.
Whitley City—McCreary Co. Fair, Sept. 22-24. Mrs. George D. Cocker.
Williamstown—Grant Co. Fair, Aug. 6-12 Fred Bunger.

LOUISIANA

Alexandria—Central La. State Fair, Oct. 11-21. W. C. Agee.
Amite—Tangipahoa Parish Fair, Oct. 30-Nov. 4. Goldoy.
Bastrop—Morehouse Parish Fair, Oct. 11-14 Centerville—St Mary Parish Fair Assn. Sept. 26-30. B. J. Vetter.
Clinton—East Feliciana Parish Fair, Oct. 9-21. W O Magee.
Colfax—Grant Parish Fair, Oct. 30-Nov. 4. Lee E. P. Vetter.
Covington—St Tammany Parish Fair, Sept. 22-25. L. L. Landon
De Ridder—Beauregard Parish Fair Assn. Oct. 3-7. John T Wooten.
Edgard—St John Parish La. State Fair, Oct. 9-8. Adoline Nestor
Franklinton—Washington Parish Fair Assn. Oct. 11-15. Mrs. J. P. Seidel.
Homer—Claiborne Parish Fair, Oct. 30-26. S. O. Reich.
Ferriday—Concordia Parish Fair, Oct. 12-15. R W Kemp Monterey, La.
Independence—Tangipahoa Parish Fair Assn. Oct. 11-14 Ethel K. Wood
Jennings—Jefferson Davis Parish Fair Assn. Oct. 4-7. L. H. Dobbins.
Houma—Terrebonne Fair Assn. Oct. 13-15 Merlin T. Bastek.
Jonesboro—Jackson Parish Fair Assn. Oct. 30-Nov. 4. T. E. Owens
Jonesville—Catahoula Parish Fair Assn. Sept. 25-29 Blanche M Stovall.
Lafayette—Lafayette Parish Fair Assn. Sept. 29. F W Jackson Simpson, La.
Lafourche—Lafourche Parish Fair Assn. Sept. 22-24
Marksville—DeSoto Parish Fair Assn. Oct. 9-7. Or. W. B. Hewitt.
Minden—Webster Parish Fair, Oct. 8-7, J. C. Rogers, R. I, Florien, La.
Mansfield—Desoto Parish Fair Assn. Oct. 6-8 Kermit J. Oucote.
Olla—Central Louisiana Fair, Oct. 5-15. Harry Andrews
Pineville—Rapides Parish Fair Assn. Sept. 30-Oct. 7. Ralph Bagley.
Rayville—Richland Parish Fair, Sept. 26-30. G. C. Mrazek.
Ruston—North La. Fair, Sept. 28-30. H. Vinyard.
Opelousas—Louisiana Yambilee. Oct. 16-16. A B Reed
Plaquemine—Iberville Free Fair Assn. Sept. 16-18. B. J. Badeaux Jr.
Port Allen—West Baton Rouge Parish Fair Assn. Sept. 21-24. L. C. Marioneaux.
Rosedale—Iberville Parish Fair, Oct. 11-14. J. T. Noles.
Ruston—North La. State Fair, Oct. 13-14. C. M. Mathews.
Simmesport—Avoyelles Parish Fair, Oct. 18-21. C. M. Mathews.
Shreveport—Louisiana State Fair, Oct. 26-N. R. Hirsch.
Springfield—Livingston Bi-Parish Fair, Oct. 23-28. Mrs. Irma L. Owens.
Tallulah—Madison Parish Fair Assn., Oct. 16-20. J. M. Gifford.
Thibodaux—Lafourche Parish Agri. Fair, Sept. 29-Oct. 1. B. C. Blanchard.
Verda—Grant Parish Fair Assn. Sept. 27-30. Odell Smith Verda.
West Monroe—Ouachita Valley Fair Assn. Oct. 30-Nov. 4. Mrs. Lucille Brown.
Winnfield—Winn Parish Fair, Oct. 3-7. H. N. Winnsboro—Franklin Parish War Memorial Fair, Oct. 16-21. W. B. Scriber.

MAINE

Acton—York Co. Agri. Assn. Sept. 13-18. Leon Bangor—Bangor State Fair, Aug. 7-12. Roy Bickford.
Blue Hill—Hancock Co. Agri. Soc. Sept. 2-4. Rodney H. Hartsell.
Cherryfield—Cherryfield Fair, Sept. 12-16. C. M. Small, Addison, Me.
Cornish—Cornish Agri. Assn. Sept. 1-4. Rita Dover-Foxcroft—Piscataquis Valley Fair, Aug. 29-Sept. 2. Reeves.
Emden—Emden Agri. Assn. Sept. 16. Lelia Cass, Cass Corner, Me.
Exeter—New Exeter Fair, Sept. 7-10. J. G. Hersey.
Farmington—Franklin Co. Agri. Soc. Sept. 19-22. Clyde Thompson.
Fryeburg—Fryeburg Fair, Oct. 2-7. G. Myron Fickett.
Guilford—Guilford Athletic Assn. Sept. 9. Milton Hall.
Leeds Center—Leeds Agri. Assn. Oct. 9, J. Lewiston—Maine State Fair, Sept. 4-9. Lewiston—Maine State Fair, Sept. 4-9. Lewiston—Androscoggin Agri. Soc. Oct. 3-6. Litchfield—Litchfield Farmers' Club, Oct. 3-4. Litchfield Harry Gardiner, Mgr.
Monmouth—Cochnewagan Fair Assn. Sept. 27-30. C. B. Gordon.
New Gloucester—Androscoggin Agri. Soc. Oct. 3-6. Perry, Hancock, Lamoine, Me.
North Waterford—World's Fair Assn. Sept. 5-9. Ralph Bagley.
Norway-Paris—Oxford Co. Agri. Soc. Sept. 11-16. Edmonds, South Paris.
Presque Isle—Northern Maine Fair, July 31-Aug. 5. Ralph W. Crandall.
Skowhegan—Skowhegan State Fair, Sept. 12-16. Ralph W. Crandall.
Topsham—Topsham Fair, Oct. 9-14. Emery W. Hall, Brunswick, Me.
Union—Knox Co. Agri. Soc. Aug. 21-26. Flora-Dale Ulmer.
West Cumberland—Cumberland Farmers' Club, Sept. 26-30. Clarence C. Wilson, R. D. 3, Portland.
Wilton—Edmonds, South Paris. Aug. 29-Sept. 4. E. B. Haves.

MARYLAND

Bel Air—Harford Co. Fair Assn. Sept. 13-15. A. O. Knox.
Cambridge—Eastern Shore Fair Assn. Aug. 31-Sept. 4. Howard Bramble.
Cumberland—Cumberland Fair Assn.
Delmar—Delmar Fair, Sept.
Frederick—Frederick Fair, Oct. 3-7. Guy K. Bowers.
Gaithersburg—Montgomery Co. Fair, Aug. 29-Sept. 2. Mrs. Elizabeth Hagerstown—Hagerstown Fair, Sept. 19-23. La Plata—Charles Co. Fair, Sept. 27-30. W. Lee Hawkins.
Laurel—Howard Co. Fair, Aug. 30-31. Melvin Leonardtown—St Marys Co. Fair, Sept. 23-25. Prince Frederick—Calvert Co. Fair, Oct. 5-7. Rockville—Montgomery Co. Fair, Aug. 30-Sept. 4. Timonium—Maryland State Fair, Aug. 19-Sept. 4. Upper Marlboro—Southern Md. Fair Assn. Oct. 16-21. Wm. Duley, Mgr.

MASSACHUSETTS

Blandford—Union Agri. Soc. Sept. 3-4. Lee E. Wright.
Brockton—Brockton Fair, Sept. 9-18. Frank Cummington—Hillside Agri. Soc. Aug. 26-27.
Dalton—Berkshire Central Fair Assn. Aug.
Great Barrington—Barrington Fair Assn. Sept. 19-19 (tentative). Edward J. Carroll.
Greenfield—Franklin Co. Agri. Soc. Sept. 26-30. Walter Wells.
Lakeville—Middleboro Agri. Soc. Sept. 27-Sept. 1 J. Gordon E. Hall.
Littleville—Littleville Fair Assn. Sept. 30-Oct. 1. Mrs. Ruth Hutchinson, Huntington, Mass.
Marshfield—Marshfield Agri. Soc. Aug. 30-Sept. 4. Ralph Bagley.
Middlefield—Highland Agri. Soc. Sept. 1-2.
Northampton—Three-County Fair, Sept. 4-Sept. 9. Ralph Bagley.
Southwick—Southwick Fair Assn. Sept. 9. Mrs. Spencer—Spencer Agri. Assn. Sept. 2-4. Sterling—Sterling Farmers' Club. Sept. 13. Topsfield—Essex Agri. Soc. Sept. 3-9. Paul Ward.
West Springfield—Eastern States Expo. Sept. 16-24. Ralph W. Crandall.
Westmouth—Westmouth Fair, Aug. 12-16. Westmouth, Mass. Ed Wentworth.

MICHIGAN

Adrian—Lenawee Co. Agri. Soc. Sept. 19-23. H. H. Hungerford.
Algonac—Algonac Co. Fair, Sept. 11-19. J. H. Snow.
Alleyville—Manchester Co. Fair Assn. Sept. 14-17. Otto Mackis, Moran, Mich.
Alpena—Alpena Co. Fair, Sept. 2-6. C. M. Blanden, Lachine, Mich.
Armada—Armada Agri. Soc. Aug. 24-27. Roy Conner Richmond, Mich.
Atlanta—Atlanta Free Fair Assn. Aug. 24-26. Evelyn C. Sherwood.

Bad Axe—Huron Co. Fair. Aug. 15-19. William R. Logan.
Barrytion—Barrytion Community Fair. Approx. Oct. 16-21. Irene N. Armour.
Bay City—Bay Co. Fair. Aug. 21-27. Webster H. Gammer.
Bellville—Wayne Co. 4-H Fair. Aug. 25-26. P. R. Steinbeiser, Wayne, Mich.
Berrien Springs—Berrien Co. Youth Fair. Sept. 13-17. Mrs. Ted Siekman, R.R. 1, Buchanan.
Big Rapids—Mecosta Co. Fair Assn. Aug. 22-26. Norman Mason.
Brown City—Brown City Agri. Assn. Sept. 21-23. James W. Sheldon.
Cadillac—Northern District Fair. Sept. 4-6. Arvid E. Swanson.
Cass—Tuscola Co. Fair Assn. Aug. 21-26. Carl F. Mantey.
Cassopolis—Cass Co. Fair Assn. Aug. 7-12. Clyde L. Gast.
Centerville—St. Joseph Co. Grange Fair. Sept 19-24. Lester R. Schneider.
Charlotte—Eaton Co. 4-H Fair. Aug. 28-Sept. 1. Hans Kaeding.
Cheboygan—Northern Mich. Fair Assn. Sept. 5-8. Harold G. Bellers, Mich. Coldwater—Branch Co. 4-H Fair. Sept. 11-16. Gordon R. Schinkala.
Corunna—Shiawassee Co. Agri. Soc. Aug. 8-12. Blair Woodman.
Croswell—Croswell Agri. Soc. Aug. 6-12. Wesley J. Hurley.
Decatur—Decatur Agri. Soc. Aug. 24-26. Clayton F. Howe.
Detroit—Michigan State Fair. Sept. 1-16. James J. Reid.
Eagle—Eagle Township Fair Assn. Sept. 7-8. Charles Hughes.
East Jordan—Charlevoix Agri. Soc. Sept. 12-16. E. Rebman, Jr., Grove City, Mich.
Escanaba—Upper Peninsula State Fair. Aug. 13-20. H. P. Lanyon.
Evart—Osceola 4-H-FFA Co. Fair. Aug. 30-Sept. 1. Arthur Armstrong.
Fowlerville—Powlerville Community Fair Assn. Aug. 1-6. Robert E. Smith.
Gladwin—Gladwin Co. Fair Assn. Aug. 8-12. Earl Colbeck, Gladwin, Mich.
Goodells—St. Clair Co. 4-H Fair. Aug. 24-26. C. S. Parsons, Smiths Creek, Mich.
Greenville—Montcalm Co. Fair Assn. Aug. 2-6. Willis A. Hartman.
Hastings—Barry Co. Agri. Assn. Aug. 30-Sept. 2. Thurman Benfield.
Harrison—Clare Co. Agri. Soc. Sept. 12-16. Ray Harrold, Gladwin, Mich.
Hart—Oceana Co. Fair. Sept. 6-8. George W. Powers.
Hartford—Van Buren Co. Fair. Oct. 2-7. Paul V. Richter Jr.
Hastings—Barry Co. Fair Assn. Aug. 1-5. P. W. Kelly.
Hillsdale—Hillsdale Co. Agri. Soc. Sept. 24-28. Harry H. Lee, Sr.
Hudsonville — Hudsonville Community Fair Sept. 7-9. Alvin Jaarsma.
Imlay City—Imlay City Fair. Aug. 8-12. R. A. Gristenberry.
Ionia—Ionia Free Fair. Aug. 7-12. Ross Sarine.
Ithaca—Gratiot Co. Fair Assn. Aug. 23-26. E. R. Jones, Alma, Mich.
Ironwood—Gogebic Co. Fair. Aug. 10-13. W. B. Faith, Bessemer, Mich.
Iron River—Iron Co. Fair. Aug. 22-25. V. C. Vaughan.
Jackson—Jackson Co. Agri. Soc. Aug. 28-Sept 1. Hena Storms.
Kalamazoo—Kalamazoo Co. Agri. Soc. Sept. 25-30. Harlan Kalabaker.
Lowell—Kent Co. 4-H Agri. Assn. Aug. 22-25. E. G Quinton, Grand Rapids, Mich.
Ludington—Western Mich. Fair Assn. Sept. 10-15. Irving L. Prall, Scottville, Mich.
Manchester — Manchester Community Fair. Sept. 21-23. Clifford Walsh.
Marne—Berlin Fair. Aug. 30-Sept. 1. R. M. Osseward, Coopersville, Mich.
Marshall—Calhoun Co. Fair Assn. Aug. 22-26. Roy Brigham, Battle Creek, Mich.
Mason—Ingham Co. Fair. Aug. 14-19. Joy Dewey.
Midland—Midland Co. Fair. Aug. 16-19. H. O. Farish.
Monroe—Monroe Co. Fair Assn. Aug. 7-12 S. J. LaFontaine.
Mount Pleasant—Isabella Co. Farm & Youth Fair. Aug. 22-26. Maynard Gilmore.
North Branch—North Branch Community Fair. Sept. 26-30. George N. Seelye.
Norway—Dickinson Co. Free Fair. Sept. 1-6. Frank L. Moinaret, Iron Mountain, Mich.
Onekama—Manistee Co. Fair. Aug. 29-Sept. 4-5. Mrs. Edward Brisk, Kaleva, Mich.
Otsego—Allegan Co. Fair Assn. Aug. 21-26. Lyle E. Dunham.
Pickford—Pickford Dist. Agri. Soc. Sept. 1-2. F. Erwin Smith.
Pinconning—Pinconning Community Fair Assn. Sept. 5-9. Merri Bird.
Pontiac—Oakland Co. 4-H Agri. Assn. Aug. 15-19. Mrs. Irene Younkers, Oxford, Mich.
Richmond—Bicentennial Farm Show and 4-H Fair. Sept. 1-4. F. Scott Burke.
Saginaw—Saginaw Co. Agri. Soc. Sept. 11-15. H. Hardman.
Salines—Salines Community Fair. Sept. 26-30. Charles H. Osgood.
Sandusky—Sanilac Co. 4-H Free Fair. Aug. 22-26. Albert F. Hall.
Sault Ste. Marie—Chippewa Agri. Soc. Sept. 18-20. Mrs. Leo Waters.
Standish—Arenac Co. Agri. Soc. Aug. 16-19. Paul Pennington.
Traverse City—Northwestern Mich. Fair. Aug. 30-Sept. 3. Orrell Stevens.
West Branch—Ogemaw Co. Agri. Soc. Aug. 23-26. Thomas F. Bao.

MINNESOTA

Albert Lea—Freeborn Co. Agri. Soc. Aug. 21-24. Herman D. Jenson.
Alexandria—Douglas Co. Fair. Aug. 21-24. S. Thornton.
Alkin—Alkin Co. Agri. Soc. Aug. 14-16. F. C. Kaplan.
Anoka—Anoka Co. Agri. Assn. Aug. 14-19. Ed Mattrazzo.
Appleton—Swift Co. Fair Assn. Aug. 24-27. W. G. Anderson.
Arlington—Sibley Co. Agri. Assn. Aug. 11-13. Leon Kolb.
Austin—Mower Co. Fair. Aug. 6-13. P. J. Noland.
Bagley—Clearwater Co. Agri. Soc. Aug. 3-6. Margaret Davids.
Barnum—Carlton Co. Agri. Assn. Aug. 17-19. J. T. Rudebeck.
Baudette—Lake of the Woods Co. Fair Assn. Aug. 15-19. L. L. Wesner.
Bayport—Washington Co. Agri. Soc. Aug. 11-13. Ed Hammers, Saint Mary's Point.
Bemidji—Beltrami Co. Fair Assn. Aug. 14-16. George Guyan.
Big Lake—Sherville Co. Agri. Soc. Sept. 11-12. Paul Kolbe.
Blue Earth—Parkhurst Co. Agri. Soc. Sept. 7-16. George Wethy, Wells, Minn.
Brainerd—Crow Wing Co. Fair Assn. Aug. 16-19. B. C. Wilkins.
Breckenridge—Wilkin Co. Agri. Soc. Aug. 4-8. Cy Wenner.
Caledonia—Houston Co. Agri. Soc. Aug. 30-Sept. 2. Ed Zimmerbeki.
Cambridge—Isanti Co. Fair. Sept. 6-8. L. G. Carlson.
Canby—Canby Medicine Co. Fair Assn. Aug. 26-26. Glen E. Berg.
Cannon Falls—Goodhue Co. Agri. Soc. Aug. 10-12. Robert L. Wells.
Detroit Lakes—Red Lake-Becker Co. Fair. Aug. 10-12. O. W. Peoples.
Elk River—Sherburne Co. Agri. Soc. Aug. 3-5. E. B. Blugg.
Fairmont—Martin Co. Agri. Soc. Aug. 10-13. Frank Duncan.
Fergus Falls—Otter Tail Co. Agri. Soc. Sept. 14-17. Harvey Roesken.
Fosston—Polk-Roberts Co. Fair. Aug. 10-13. W. E. (Gene) Moher.
Fraser—Fraser Twin Falls Co. Fair Assn. Aug. 23-26. Knuta Hanson.
Garden City—Blue Earth Co. Fair. Aug. 21-23. Daniel James.
Glenwood—Pope Co. Agri. Soc. Sept. 15-17. C. O. Ektevedt.
Grand Rapids—Itasca Co. Agri. Soc. Sept. 8-9. M. J. Humphrey.
Grand Rapids—Northern Co. Agri. Assn. Aug. 17-20. Francis Mullins.
Hinckley—Hinckley Agri. Assn., Aug. 25-27. Arthur C. Johnson.
Hutchinson—McLeod Co. Fair. Sept. 15-17. J. J. McCann.
Howard Lake—Wright Co Agri. Soc. Aug. 10-13. Paul Eddy.
Howard Lake—McLeod Co. Agri. Assn. Sept. 17-21. Everett Oleson.
Jackson—Jackson Co. Fair Assn. Aug. 17-20. Anton C. Gilgert.
Jordan—Scott Co. Agri. Soc. Aug. 8-12. Seed Assn. Sept. 7-9. H. H. Berg.
Kenyon—Dodge Co. Fair Assn. Aug. 30-Sept. 4. T. Sander, Dodge Centey, Minn.
Lake Crystal—Blue Earth Co. Fair. Sept. 15-17. Russell Miller.
Litchfield—Meeker Co. Fair. Aug. 16-18. John Bhony.
Little Falls—Morrison Co. Agri. Soc. Aug. 11-12. D. T. Sargent.
Litchfield—Meeker Co. Dist. Fair Assn. Aug. 4-5. A. E. De Lack.
Long Prairie—Todd Co. Fair Assn. Aug. 6-16 Logan G. Skow.
Lonsdale—Rock Co. Agri. Soc. Aug. 31-Sept. 2. George A. Golla.
Madelia—Watonwan Co. Fair. Sept. 7-9. Wayne Weiser.
Mankato—Blue Earth Co. Fair. Sept. 16-20. Ben J. Jones.
Marshall—Lyon Co. Fair. Aug. 28-Sept. 4. F. J. Meade.
Montevideo—Chippewa Co. Free Fair. Aug. 16-26. S. G. Syverson.
Montgomery—Le Sueur Co. Agri. Soc. Sept. 17-19. Victor Eitstrum.
Moorhead—Clay Co. Agri. Soc. Sept. 1-3. Louis Vinje.
Mora—Kanabec Co. Agri. Assn. Aug. 11-13. John W. Jacobs.
New Ulm—Brown Co. Agri. Assn. Aug. 4-16 Darwin L. Erickson.
Northfield—Rice Co. Free Fair. Aug. 17-26 William A. Lindemann.
North Redwood—Redwood Co. Agri. Assn. Aug. 5-7. Betty Bogulet.
Olivia—Renville Co. Free Fair. Aug. 15-26 Stan Muckle
Park Rapids—Hubbard Prairies Agri. Assn. Aug. 7-8. B. E. Breuer, Osage, Minn.
Pelican Rapids—East Otter Tail Co. Fair. July 27-30. C. S. Weber.
Pelican Rapids—Otter Tail Co. Agri. Soc. Aug. 17-18. J. Wesley Carlson.
Pine City—Pine Co. Agri. Soc. Aug. 10-12. E. J. Washoff, Hinckley, Minn.
Pine Island—Goodhue Co. Fair Assn. Aug. 21-23. Homer Fraser.
Preston—Fillmore Co. Agri. Soc. Aug. 21-23. R. S. Gwesa.
Proctor—Proctor Co. Agri. Soc. Aug. 24-27. Charles H. Utley.
Redwood Falls—Redwood Co. Agri. Soc. Aug. 13-16. R. C. Angstman.
Renville—Renville Co. Community Fair Assn. Aug. 24-27. Elmer J. Gorham.
Rush City—Chisago Co. Agri. Soc. Aug. 31-Sept. 2. Edward C. Rolfes.
Sandstone—Pine Co. Agri. Soc. Aug. 17-19. Jerry Mahaffey.
Sauk Centre—Stearns Co. Agri. Soc. Aug. 15-18. C. H. Varner.
Sauk Rapids—Benton Co. Fair Assn. Aug. 25-27 Hubert Ransom.
Shakopee—Scott County State Fair. Aug. 26-Sept. 4. Raymond A. Lee.
Slayton—Murray Co. Fair. Aug. 24-27. Dr. R. A. Dean.
St. Paul—South St. Vincent Union Indust. Assn. Sept. 22-23. L. C. Ward.
Saint Cloud—Stearns Co. Agri. Soc. July 27-30. S. G. Anker.
Stillwater—Washington Co. Agri. Soc. Aug. 11-13. Ted Eddy.
Thief River Falls—Pennington Co. Agri. Soc. Aug. 17-20. William Leebens, Fulda, Minn.
Tyler—Lincoln Co. Agricultural Association Co. Agri. Soc. Aug. 7-16. J. M. Roche.
Two Harbors—Lake Co. Agri. Soc. Aug. 30-Sept. 2. Torsten Grinager.
Virginia—Arrowhead Co. Fair Assn. Aug. 24-27 Mrs. S. Mahnen
Wabasha—Wabasha Co Fair Assn. July 26-30. H. E. Feldman.
Waconia—Carver Co. Agri. Soc. Aug. 17-20 A. L. Schreiber.
Wadena—Wadena Co. Agri. Soc. Aug. 2-5. Clyde E. Kelsey.
Wassea—Waseca Co. Fair Assn. Aug. 2-6 Judge Leon J. B. Sexton.
Wheaton—Traverse Co. Agri. Assn. Sept 14-16. L. S. Wesner.
White Bear Lake—Ramsey Co. Agri. Soc. Aug. 31-Sept. 4. Thomas Scurr House, St. Paul
Willmar—Kandiyohi Co. Fair Assn. Sept. 12-16. Willard Thomson, Spicer, Minn.
Windom—Cottonwood Co. Agri. Soc. Aug. 21-23. William Palm.
Worthington—Nobles Co. Fair. Aug. 21-23. L. A. Sims.
Zumbrota—Goodhue Co. Free Fair. Aug. 24-27. A. E. Collinge Jr.

MISSISSIPPI

Aberdeen—Monroe Co. Fair Assn. Oct. 9-12 George W. Howell Jr.
Ashland—Benton Co. Fair Assn. Oct. 23-26. R. E. O'Brien.
Columbus—Columbus Fair & Livestock Assn. Sept. 16-23. Mrs. Elizabeth M. Profitt.
Corinth—Alcorn Co. Fair Assn. Sept. Oct 16-21. Ananias Ware.
Greenville—Delta Fair Assn. Third week in Sept. H. L. Holland.
Greenwood—Delta Co. Livestock Show. Sept. 16-23. Julis Bagnetti.
Hattiesburg—Southern State Fair. Oct. 6-16 J. M. Dean.
Jackson—State Fair. Sept. 25-26. R. S. Jeffries.
Lake—Neshoba Co. Fair Assn. Sept. 4-6. T. S. Boggess.
Meridian—Miss. Co. Livestock Assn. Sept. 11-16. N. A. Copien, Summit, Miss.
Merigold—Miss. Delta Earth Co. & Dairy Show. Week of Oct. 2. W. R. Cannady.
Natchez—Adams Co. Fair Assn. Sept 16-23. L. C. Wilson.
Ocean Springs—Jackson Co. Fair Assn. Aug 7-11. F. W. Hays.
Pontotoc—Pontotoc Co. Fair Assn. Sept. 12-16. E. H. Walker Jr.
Sebastopol—Sebastopol Community Fair. Sept. 11-16. L. R. Anthony.
Tupelo—Northeast Miss. Fair & Dairy Show Oct 3-7. James M. Savery.
Vicksburg—Miss. Delta Co. Fair. Oct. 2-7. Alfred W. Faulk.
Winona—Wayne Co. Fair Assn. Oct. 2-7 H. S. Cassell.
Yazoo City—Yazoo City Co. Fair. Third week in Sept. (tentative). T. P. Akers.
Yazoo City—Yazoo Co. Fair Assn. Oct. 2-7. J. N. Ballard.

MISSOURI

Appleton City—Appleton City Fair. Aug. 29-Sept. 4. Ray Hall.
Aurora—Tri-County Fair. Sept. 27-30. Carrel Medlin.
Ava—Douglas Co. Fair. Sept. 7-6. Ray Boyce
Bethany—Harrison Co. Fair Assn. Sept. 5-9 J. L. M. Maple.
Bolivar—Polk-Dade-Pika Co. Fair Assn. Sept. 6-8. Carl E. Murray.
Bowling Green—Pike Co. Fair. Aug. 2-5 Harold Kindle
Boonville—Missouri Southeast Mo. District Fair Assn. Sept. 11-16. Elmer P. Lind.
Braymer—Braymer Community Fair. Sept. 18-23. Richard Ewing.
Brookfield—Linn Co. Fair. Aug. 6-11. J. "Gibbons
Brunswick—Brunswick-Mendon Co. Fair Assn. Oct 4-6. Harry E. Mallours.
Cabool—Texas Co. Agri. Fair. Sept. 14-16 E. L. Junge.
Cameron—Cameron Co. Agri. Soc. Aug. 1-4. Ray Brueckner.
Carrollton—Carrollton Community Fair. Aug. 30-Sept. 2. Frank T. Davis.
Carthage—Jasper Co. Fair. Sept. 14-18. Rainey L. Sackuse.
Centerview—Johnson Co. Fair. Aug. 29-Sept. 2. Myron F. Simerly.
Centralia—Boone Co. Fair. Aug. 29-Sept. 2. Melvin L. Murphy.
Chillicothe—Livestock Show. Fair Assn. Aug. 3-5. Raymond Meador.
Higginsville—Lafayette Co. Fair. Aug. 1-4. Ernest W. Baker.
Hillsboro—Jefferson Co. Fair. July 27-29. Edw. Woratzeck.
Kansas City—Mo. Fair. Aug. 2-4. W. P. Stevenson.
Kansas City—American Royal Livestock Show Oct. 14-21. A. M. Paterson.
Kirksville—Adair Co. Fair. Aug. 29-Sept. 1. N. C. Allen.
Lebanon—Laclede Co. Fair Indust. Expo. Sept 7-8. Bud Moore.
Lexington—Community Fair. Sept. 14-18. J. M. Robertson.
Linneus—Linneus—Jackson Co. Fair. Aug. 16-12. John H. Miller.
Louisiana—Pike Co. Fair. Aug. 31-Sept. 2. Walter F. Heidlage.
Macon—Macon Co. Fair Assn. July 23-28. Darwin Jackson.
Malden—Bootheel Summit Expo. Aug. 1-5 Gus Hushing.
Marshall—Saline Co. Fair. Aug. 26-Sept. 2. A. A. Reid.
Marshfield—Webster Co. Fair. Aug. 30-Sept. 4. Hills Jackson.
Maryville—Northwest Mo. Horse Show Assn Inc. Mrs. Lester Swanson.
Maysville—DeKalb Co. Fair. Aug. 14-16. John L. Duncan.
Memphis—Scotland Co. Fair. July 25-29. B. H. Bartenstein.
Mexico—Audrain Co. Fair Assn. Aug. 6-12 Dean Buck
Montgomery City—Montgomery Co. Fair Assn. July 27-30. M. B. Vaughn.
Mound City—Holt Co. Fair. Aug. 23-25. Mrs. E. K. Griffith.
Neosho—Newton Co. Agri. Soc. Sept. 20-23. Harold Hendrix.
Norborne—Farm & Barnyard Fair. Sept. 20-23. Earl Hall, Gilman City.
Owensville—Gasconade Co. Fair Assn. Aug. 21-26. Victor Hellenbrand.
Perryville—Perry Co. Fair. Sept. 7-8. Gerald W. Popp.
Platte City—Platte Co. Fair. Aug. 24-27. J. Frank Seaton.
Prairie Home—Prairie Home Fair. Aug. 9-16. M. B. Bowles.
Princeton—Mercer Co. Fair. Aug. 28-31. C. Hutchison.
Richmond—Ray Co. Free Fair. Sept. 12-14. Elmer Hall.
Rockport—Atchison Co. Fair. Aug. 23-25. Ralph Hoffman.
Rolla—Central Mo. Regional Fair. Aug. 30-Sept. 4. Mrs. Ethel M. Madden.
St. Charles—St. Charles Co. Fair. Sept. 7-9. Harold Hoffman.
St. James—Safe Community Fair. Aug. 31-Sept. 2. Clarence Dillon.
Sedalia—Missouri State Fair. Aug. 20-27. Ralph T. Hoffman.
Senath—Am. Legion Dunklin Co. Fair. Sept. 26-Oct. 1. Ray McCluney.
Springfield—Ozark Empire Fair. Aug. 12-18 Ray Dickey.
Ste. Genevieve—Ste Genevieve Co. Fair. Sept. 5-9. F. L. Wolff.
Thayer—Oregon Co. Fair Assn. Sept. 19-23. George Hutchinson.
Tipton—Tri-County Agri. Soc. July 26-29. Frank Hoffman.
Trenton—North Central Mo. Fair. Aug. 13-16. L. E. McMullin.
Unionville—Putnam Co. Agri. Soc. Sept. 5-9. Mrs. Ruth Van Buren.
Van Buren—Carter Co. Fair. Sept. 14-16. W. Ray Hamilton.
Vandalia—Vandalia Community Fair. Aug. 30-Sept. 2. Ray Mahoney.
Versailles—Morgan Co. Fair Assn. Sept. 5-9. Vinnna—Maries Co. Fair. Sept. 7-8. Theron Warrenburg—Johnson Co. Fair. Sept. 7-9. E. F. Low

MONTANA

Baker—Fallon Co. Fair. Aug. 25-27. Gene Wolff.
Billings—Midland Empire Fair & Rodeo. Aug. 7-12. Ben Steele.
Chinook—Blaine Co. Fair. Sept. 2-4. Jim Dow.
Deer Lodge—Powell Co. Fair. Aug. 25-27. Fel Baker.
Dodson—Phillips Co. Fair. Aug. 5-6. William Forsyth—Rosebud Co. Fair. Aug. 21-23. Harley Fort Benton—Chouteau Co. Fair. Aug. 16-18. Ed Wolff.
Glasgow—Valley Co. Fair. Aug 17-18. Stephen A. Cox.
Hardin—Dawson Co. Fair. Aug. 28-30. Great Falls—North Montana State Fair. Aug 29-Sept. 4. Ralph Engen.
Hamilton—Ravalli Co. Fair. Sept. 7-9. Glenn Haynes.
Havre—Hill Co. Fair & Rodeo. Aug. 16-13. Earl Hanson.
Kalispell—Northwest Montana Fair. Sept. 4-9. Ray Slime.
Lewistown—Central Montana Fair & Rodeo. Aug. 15-19. Ed Lee Jones.
Miles City—Eastern Montana Fair. Aug. 24-27. Ed Lee Jones.
Sidney—Richland Co. Fair & Rodeo. Aug. 31-Sept 3. Ed Lee Jones.
Twin Bridges—Madison Co. Fair. Aug. 18-20. Howard S. Hebert.

NEBRASKA

Ashton—Sioux Co Agri. Assn. Sept. 12-15. Ray Slime.
Arlington—Washington Co. Agri. Soc. Aug. 22-25. L. E. Collinge Jr.
Auburn—Nemaha Co. 4-H Club Fair. Aug. 21-26. Mrs. Ed Coulson.
Aurora—Hamilton Co. Agri. Soc. Aug. 28-31. W. E. Toof.
Bartley—Red Willow Co. Fair. Aug. 4-8. H. F. Thomas.
Battle Creek—Battle Creek Co. Agri. Assn. Aug. 24-26. H. M. Bunnell.
Beatrice—Gage Co. Agri. Assn. Sept. 18 Jr. J. M. Quackenbush.
Bellevue—Sarpy Co. Fair Assn. Aug. 7-16. E. H. Franklin
Blair—Washington Co. Fair. Aug. 16-14 N. S. Andrews.
Blackwood—Platte Co. Agri. Soc. Sept. 10-12. Chris B. Alexander.
Broken Bow—Custer Co. Fair Assn. Sept. 4-8. J. Cedric Conover.
Brownville—Carter Co. Agri. Soc. Week of Aug. 21. M. L. Geuld.
Burt Co.—Tekamah's Big Rodeo, Aug. 3-12. Paul Sanks.
Central City—Merrick Co. Fair Assn. Aug. 23-25. George D. Gregg.
Chadron—Dawes Co. Fair Assn. Sept. 5-9. Edwin A. Wink.
Clay Center—Clay Co. Agri. Soc. Aug. 20-23. Ivan J. Richert.
Columbus—Platte Co. Mid-Neb. 4-H Fair. Aug. 29-Sept. 1. W. E. Boettcher.
Crete—Saline Co. Fair. Aug. 23-25. Roy Johnson.
Crofton—Knox Co. Fair. Aug. 24-27. Ernest Vlasak.
Culbertson—Hitchcock Co. Fair. Aug. 17-20. Elvin Coyle.
Dakota City—Butler Co. Fair. Aug. 22. Dick Grubaugh.
Deshler—Thayer Co. Agri. Soc. Aug. 15-16. Dunbar—Pawnee Co. Fair Assn. Aug. 7-10. Thomas Johnson.
Elwood—Gosper Co. Fair. Sept. 13-15. M. R. Wilson.
Franklin—Franklin Co. Agri Soc. Aug. 6-11. Cliff Ashburn.
Fremont—Fremont 4-H Club Free Fair. Aug. 9-11. C. W. Metter.
Fullerton—Nance Co. Fair Assn. Aug. 14-17. E. M. Black.
Geneva—Fillmore Co. Fair. Aug. 16-18. Howard W. Hamilton

Gordon—Sheridan Co. Fair & Rodeo. Sept. 7-10. George B. Comer.
Grand Forks—Grand Forks Co. Aug. 17-18. W. E. Cannady, Madrid, Neb.
Harlowton—Wheat Co. Fair Assn. Aug. 24-26. Melvin R. Meier.
Hartshorn—Cedar Co. Agri. Soc. Aug. 16-17. James A. Walz.
Hastings—Adams Co. Fair Assn. Aug. 14-16. Dick Biglin.
Huntley—Yellowstone Co. Agri. Soc. Aug. 24-27. Paul Stull.
Holdrege—Phelps Co. Agri. Soc. Aug. 15-16. Abdal F. Johnson, Pmk. Mgr.
Homer—Dakota Co. Agri. Soc. Aug. 16-18. James Allaway.
Hurtsdale—Richardson Co. Agri. Soc. Sept. 13-15. L. E. Watson.
Hyannis—Grant Co. Agri. Soc. Sept. 1-3. Mrs. Earl Hayward.
Imperial—Chase Co. Fair Assn. Aug. 23-26. Herman Brill.
Johnstown—Brown Co. Agri. Soc. Sept. 2-4. Kenneth Graff, Ainsworth, Neb.
Kearney—Buffalo Co. Agri. Assn. Aug. 28-Sept. 1. W. S. Winneberg.
Kimball—Kimball Co. Agri. Soc. Aug. 31-Sept. 2. Art M. Henrickson.
Leigh—Colfax Co. Agri. Soc. Aug. 24-27. Otto C. Weber.
Lewiston—Garden Co. Fair. Sept. 4-6. Paul D. Temple.
Lexington—Dawson Co. Fair. Aug. 30-Sept. 1. Monte Klein.
Lincoln—Nebraska State Fair. Sept. 3-8. Edwin Schultz.
Lincoln—Lancaster Co. Agri. Assn. Sept. 3-8. Clarence Patterson.
Long City—Sherman Co. Agri. Assn. Aug. 16-19. Clark S. Reynolds.
Madison—Madison Co. Fair. Aug. 26-28. Karl J. Moyer.
Minden—Kearney Co. Agri. Assn. Aug. 23-26. Mervin Peterson.
Mitchell—Scottsbluff Co. Agri. Soc. Aug. 4-5. Harold Ledingham.
Neligh—Antelope Co. Fair. Sept. 1-3. Clinton Stonebraker.
Nelson—Nuckolls Co. Fair. Week of Aug. 31. William A. McHenry.
Norden—Keya Paha Co. Agri. Soc. Aug. 7-8. Harley McCormick.
North Platte—Lincoln Co. Agri. Assn. Aug. 21-24. Clarence P. Wright.
Oakland—Burt Co. Agri. Soc. Aug. 23-26. Edgar Hansen, Lyons, Neb.
Ogallala—Keith Co. Fair. Aug. 28-30. R. D. Hughes.
Omaha—Ak-Sar-Ben Livestock Show & Rodeo. Sept. 25-Oct. 2. J. J. Isaacson.
Ord—Valley Co. Fair. July 31-Aug. 2. Henry Swanson.
Orleans—Harlan Co. Junior Fair. Aug. 29-31. W. C. Lemmon, Jr.
Oscoda—Oscoda Co. Agri. Soc. Aug. 31-33. Robert L. Mills.
Pawnee City—Pawnee Co. Fair Assn. Oct. 4-6. William B. Colwell.
Perry—Pierce Co. Fair. Aug. 27-29. David Weir.
Saint Paul—Howard Co. Agri. Soc. Sept. 5-8. Charles Dobry.
Scribner—Dodge Co. Fair. Sept. 12-16. Virgil Swanson.
Seward—Seward Co. Agri. Soc. Aug. 28-30. Paul Calhoun.
Sidney—Cheyenne Co. Fair. Third week in Aug. E. L. Hoover.
Spalding—Greeley Co. Free Fair Assn. Third week in Aug. Don C. Smith.
Spencer—Boyd Co. Fair. Aug. 29-31. Ralph W. Black.
Spalding—Sarpy Co. Agri. Soc. Aug. 17-18. Marren L. Vaughn, Papillion, Neb.
Stanton—Stanton Co. Fair. Sept. 10-12. Wm. E. H. Beyer.
Stapleton—Logan Co. Agri. Soc. Aug. 25-27. V. E. Magnuson.
Stockville—Frontier Co. Fair. Aug. 24-27. Richard Hopkins.
Syracuse—Otoe Co. Fair Assn. Aug. 29-31. Charles Miller, Unadilla, Neb.
Tecumseh—Johnson Co. Fair. Aug. 7-10. Lloyd D. Halsted.
Tekamah—Burt Co. Fair. Aug. 25-27. Hugh Potter.
Wahoo—Saunders Co. Agri. Soc. Aug. 31-Sept. 3. E. J. Erickson.
Wahlill—Thurston Co. Fair. Aug. 30-Sept. 1. Alfred D. Raun.
Waterloo—Douglas Co. Fair. Sept. 13-16. R. D. Herrington.
Wayne—Wayne Co. Fair Assn. Sept. 12-16. William K. Von Seggern.
Weeping Water—Cass Co. Agri. Soc. Aug. 22-26. Joe Sender.
West Point—Cuming Co. Fair. Aug. 27-31. Ed. M. Baumann.
York—York Co. Agri. Soc. Aug. 23-26. R. L. Gish.

NEVADA

Elko—Elko Co. Fair. Sept. 1-4. Dan Evans.
Fallon—Nevada State Fair. Sept. 1-4. William H. Rebenbridge.
Winnemucca—Humboldt Co. Fair Assn. Sept. 2-4. Albert Larry.

NEW HAMPSHIRE

Canaan—Maconone Valley Fair Assn. Aug. 30-Sept. 2. William A. Shepard, N. H.
Center Sandwich—Sandwich Town & Grange Fair. Oct. 3. Doris L. Bean, N. Sandwich.
Contoocook—Hopkinton Fair. Sept. 2-4. Bernard Eaton.
Deerfield—Deerfield Fair Assn. Sept. 28-Oct. 1. William C. Maxwell, Raymond, N. H.
Keene—Cheshire Fair Assn. Sept. 7-9. Clifford B. Coles, West Swanzey, N. H.
Lancaster—Lancaster Fair. Sept. 1-4. Albert J. Kenney.
Madbury—Madbury Grange Fair Assn. Sept. 5-6. Charlotte Horr, Dover, N. H.
Newport—Sullivan Grange Fair. Aug. 10-12. Herbert Hall.
Northwood—Northwood Fair Assn. Aug. 18-19. Hugh J. Presbey.
Pittsfield—Pittsfield Fair. Sept. 34-37. Mrs. Kate Ayles.
Plymouth—Plymouth Fair. Sept. 13-16. Delbert Gray.
Rochester—Rochester Fair. Sept. 17-23. Ralph E. Canns.

NEW JERSEY

Branchville—Sussex Co. Farm & Horse Show. Aug. 18-20. John W. Bash, Newton, N. J.
Bridgeton—Cumberland Co. Co-Op. Fair Assn. Sept. 11. Raymond C. Riley.
Burlington—Burlington Co. Farmers' Fair. Aug. 11-13. Mrs. Emily Carslake, Mt. Holly.
Cape May Court House—Cape May Co. Fair. Sept. 18-19. Horace Brink, Somerville, N. J.
Flemington—Flemington Fair Assn. Aug. 29-Sept. 4. S. H. Fedrick.
Harmony—Warren Co. Farmers' Fair. Aug. 15-17. C. Fred Lorenzo, Belvidere, N. J.
Hightstown—Hightstown Fair. Aug. 4-5. S. Burgdorf.
Long Branch—Monmouth Co. Fair Assn. Aug. 23-26. Fred C. Heyl.
Paulsboro—Gloucester Co. Fair. Sept. 4-9. Raymond R. Riley, R. F. D. 2, Bridgeton
Phillipsburg—Phillipsburg Co. Fair. Aug. 24-26. Mary Rocap, Mays Landing, N. J.
Pittstown—Pittstown Fair Assn. Aug. 14-19. T. Tyler.
Riverton—Riverton Fair. Sept. 5-9. Mrs. Ethel Shreve.
Salem—Salem Co. Fair Assn. Sept. 16-18. Fred Huning Jr.
Sussex—Sussex Co. Fair Assn. Second week in September.
Swedesboro—Swedesboro Fair. Oct. 6-8. Seldon Baker.
Tuckerton—San Juan Co. Fair Assn. Sept. 15-17. J. F. Sprowls, Aztec, N. M.
Vineland—Cumberland Co. Fair. Sept. 11-16. James A. Potts.
Washington—Warren Agri Co. Fair. Sept. 16-17. Lewis F. Gehlen.
Washington—Lake Fair Assn. Sept. 15-16. Ilsa Fort.
Woodbury—Gloucester Co. Fair Assn. Week of Sept. 16. W. O. Vinsant.
Woodstown—Salem Co. Co-Op. Fair. Oct. 4-7. E. E. Patterson.

NEW MEXICO

Albuquerque—New Mexico State Fair. Sept. 23-Oct. 1. Leon H. Harris.
Farmington—Cross Fair Assn. Sept. 23-24. Lillian T. Bagwell.
Las Cruces—Dona Ana Co. Fair Assn. Sept. 16-18. Fred Huning Jr.
Portales—Roosevelt Co. Fair Assn. Second week in September.
Raton—Colfax Co. Fair. Oct. 6-8. Seldon Baker.
Roswell—San Juan Co. Fair Assn. Sept. 15-17. J. F. Sprowls, Aztec, N. M.
Santa Fe—Santa Fe Co. Fair. Sept. 14-16. James A. Potts.
Tucumcari—Quay Co. Fair. Sept. 19-22. Roy H. Smith.

NEW YORK

Afton—Afton Fair. Aug. 7-13. Frederick Crane
Altamont—Altamont Fair. Aug. 28-Sept. 2. Fred erick E. Keenholts.
Amsterdam—Amsterdam Agri. Soc. Aug. 22-26. Calendonia — Caledonia Fair. Aug. 23-25. Harold Wilson.
Canandaigua—Ontario Co. Agri. Soc. Aug. 28-Sept. 2. Ralph Hunt.
Chatham—Columbia Co. Agri. Soc. Sept. 3-4. Charles Hallenbeck.
Cobleskill—Cobleskill Agri. Soc. Sept. 13-15. Ralph Hunt.
Cortland—Cortland Co. Agri. Soc. Aug. 21-27 Ralph Hunt.
Dundee—Dundee Fair. Sept. 19-22 Ralph Hunt.
Dunkirk—Chautauqua Co. Fair. Sept. 4-8. Kenneth Hunt.
Elmira—Chemung Co. Agri. Soc. Aug. 13-18 Albert Kurdle.
Fonda—Montgomery Co. Agri. Soc. Sept. 2-8. Lou Lee Fullerville, N. Y.
Gouverneur—Gouverneur & St. Lawrence Co Fair. Aug. 14-19. Ralph Hunt.
Greenwich—Washington Co. Fair. Aug. 21-25. Ralph Hunt.
Hamburg—Erie Co. Fair. Aug. 14-19. Frank Hamburg—Erie Co. Fair. Aug. 14-19. Frank
Hemlock—Hemlock Lake Union Agri. Soc. Aug. 29-Sept. 2. Ralph Hunt.
Henrietta—Monroe Co. Fair. Aug. 28-Sept. 2. Ralph Hunt.
Ithaca—Tompkins Co. Fair. Aug. 7-13. Merwin Hall.
Kingston—Ulster Co. Agri. Soc. Aug. 16-17. Albert Kurdle.
Little Valley—Cattaraugus Co. Agri. Soc. Aug. 29-Sept. 2. James W. Watson.
Lockport—Niagara Co. Fair. Aug. 21-26. Ralph Hunt.
Lowville—Lewis Co. Agri. Soc. Week of Aug. 21. Cyril L. Seymour, Boonville, N. Y.
Malone—Franklin Co. Agri. Soc. Aug. 21-26. H. E. Crabtree.
Middletown—Orange Co. Fair Assn. Aug. 13-18. Alan Latten.
Minoa—Minoa Fair. Sept. 12-16. Charles Hallenbeck.
Morris—Otsego Co. Fair Assn. Aug. 30-Sept. 4. Ralph Hunt.
Nassau—Rensselaer Co. Fair. New Berlin, N. Y. New York—Am. Int. City of N. Y. Sept. 15-Oct. 1. Jack Bright, 1674 Broadway, N. Y.
Norwich—Chenango Co. Agri. Soc. Aug. 29-Sept. 2. Ralph Hunt.
Owego—Tioga Co. Agri. Soc. July 23-29. W. Hunt.
Palmyra—Palmyra Fair. Aug. 22-26. W. Ray Penn Yan—Yates Co. Agri. Soc. Aug. 23-26. Ralph Hunt.
Pike—Silver Lake Agri. Assn. Aug. 22-25. Harold Wilson, Caledonia, N. Y.
Plattsburgh—Clinton Co. Fair. Aug. 15-16. David R. Lanigan.
Rhinebeck—Dutchess Co. Fair. Aug. 30-Sept. 3. Lewis F. Wines
Sandy Creek—Sandy Creek Fair. July 25-29. Seymour S. Hicks, Parish, N. Y.
Schaghticoke—Schaghticoke Fair. Sept. 4-7. Gordon L. Banker, R. D. 1, Troy, N. Y.
Syracuse—New York State Fair. Sept. 3-9. Harold L. Crest.
Trumansburg—Trumans'burg Fair. Sept. 13-16 Lorenzo Clinton.
Vernon—Vernon Agri. Soc. Aug. 22-27. James Burke.
Watertown—Jefferson Co. Agri. Soc. Aug. 21-26. Karl Landwatz.
Wellsville—Delaware Valley Agri. Soc. Aug. 15-19. Paul G Williams
Waterloo—Seneca Co. Agri. Soc. Aug. 8-12 George H. Leet, General Delivery, Phelps, N. Y.
Westfield—Westfield Fair. Aug. 15-19. Ralph H. Lobdell, Wachanna, N. Y.
White Plains—Westchester Co. Agri. Assn. Sept. 14-17. Mrs. Albert O. Pratt.
Wilson—Niagara Co. Fair. Aug. 28-Sept. July 30-Aug 5. Gomer J. Brooks.

NORTH CAROLINA

Ahoskie—Eastern District Fair. Oct. 10-14 W. D. Brown.
Albemarle—Stanly Co. Fair Assn. Oct. 6-14. James Ray Hart.
Asheboro—Center of N. C. Fair Assn. Sept. 18-23. Ed Hammer.
Asheboro—Randolph Co. Colored Fair. Oct. 30-Nov. 4. Ed Hammer.
Beaufort—Carteret Fair. Oct. 16-21. T. e Hamilton.
Charlotte—Southern States Fair. Oct. 2-7. Col. Jack Wilson.
Cherokee—Cherokee Indian Fair Assn. Oct. 2-7. Col. Clarence Jr.
Durham—Am. Legion Fair Assn. Sept. 18-23 Earl Bond.
Fair Bluff—Yadkin Co. Fair. Sept. 26-30. Hovey Norman.
Elizabeth City—Elizabeth City-Pasquotank Co. Fair. Sept. 17-22. Norman V. Chamblee, Mgr.
Fayetteville—Cumberland Co. Fair. Oct. 2-7. Col. Jack Wilson.
Goldsboro—Wayne Co. Fair. Sept. 25-30. Grand Stand.
Greensboro—Greensboro Agri. Fair. Oct. 3-6 Mrs. Clyde Kendall.
Hamlet—Hamlet Agri. Fair. Oct. 1-7 Norman V. Chamblee, Rocky Mount.
Hendersonville—Henderson Co. Fair. T. C. M. Right.
Hendrson—Vance Co. Colored Fair. Oct. 9-14 Robert Hawkins.
Hickory—Catawba Co. Fair Assn. Sept. 25-30 Cornelius Shuford.
High Point—High Point Fair Assn. Sept. 25-30. Jacksonville—Onslow Co. Fair. Oct. 3-7. Grand Stand.
Leaksville—Tri-City Agri. Fair. Sept. 4-8. Grand Stand.
Lexington—Davidson Co. Fair Assn. Sept. 25-30. Grand Stand.
Littleton—Littleton Fair. Oct. 2-7. T. R Hamilton.
Monroe—Union Co. Fair Assn. Oct. 23-26 Grand Stand.
Murphy—Cherokee Co. Fair. Sept. 25-30. C. R. Hamilton.
Raleigh—North Carolina State Fair. Oct. 17-28. Col. Jack Wilson.
Reidsville—Reidsville Fair Assn. Oct. 2-7. Mrs Ruth Hawkins.
Roanoke Rapids—Halifax & Northampton Fair. Oct. 9-14. C. R. Glover.
Rocky Mount—Rocky Mount Agri. Fair. Sept. 18-23. Norman V. Chamblee, Mgr.
Rutherfordton—Rutherford Co. Fair. Sept. 11-16. Grand Stand.
Rutherfordton—Rutherford Co. Colored Fair Sept. 18-23. Robert Hawkins.
Shelby—Cleveland Co. Fair. Sept. 18-23. Dr Grand Stand.
Shelby—Cleveland Co. Negro Fair. Oct. 4-7 Grand Stand.
Spring Hope—Nash Co. Fair. Week of Oct. 2 Grand Stand.
Statesville—Iredell Co. Agri. Fair. Sept. 26 Grand Stand.
Trenton—Jones Co. Fair. Oct. 23-28. Mrs. Carley Cox.
Troy—Montgomery Co. Fair. Sept. 18-23 Grand Stand.
Washington—Beaufort Co. Fair Assn. Week of Sept. 25. Grand Stand.
Wilson—Wilson Co. Fair. Oct. 8-14. Wiley W Grand Stand.
Winston-Salem—Winston-Salem Fair. Oct. 14. G C Moffatt.

NORTH DAKOTA

Ashley—McIntosh Co. Fair Assn. Aug. 30-30 Adolph Thurn.
Bottineau—Bottineau Co. Fair Assn. Sept. 4-8. R. M. Miller.
Fargo—Red River Valley Fair. Aug. 28-Sept. 2. A. D Scott.
Fessenden—Wells Co. Fair Assn. Sept. 4-6. Beth Weyherpinning.
Minot—North Dakota State Fair. July 24-30 Bob Finke.
Mohall—Sheridan Co. Fair. Sept. 4-8. Wilfred Bosburn.

OHIO

Akron—Summit Co. Fair at Ascot Park. July 31-Aug. 5.
Andover—Andover Street Fair. Sept. 8-9 Ralph Hunt.
Ashland—Ashland Co. Agri. Soc. Sept. 18-23. Ralph Hunt.
Athens—Athens Co. Fair. Aug. 30-Sept. 4. L. C. Hall.
Attica—Attica Fair Assn. Oct. 2-6. Carl Schaefer.
Barlow—Barlow Agri. Assn. Sept. 28-29 Ralph Hunt.
Bellefontaine—Logan Co. Agri. Soc. Aug. 21-26 W Wilson.
Belleville—Belleville Ind. Agri. Soc. Sept. 12-16. Ralph Hunt.
Berea—Cuyahoga Co. Agri. Soc. Aug. 18-20 Ralph H. Krosen.
Bucyrus—Crawford Co. Agri. Soc. Aug. 1-5 Ralph Hunt.
Burton—Geauga Co. Agri. Soc. Aug. 31-Sept. 2. Ralph Atwood, Middlefield, O.
Cadiz—Harrison Co. Agri. Assn. Sept. 13-16 L. H. Barger.
Caldwell—Noble Co. Fair. Aug. 31-Sept. 2. J. K. Watkinshaw.
Canfield—Mahoning Co. Agri. Assn. Aug. 31-Sept. 4 E. R. Zeiger.
Canton—Stark Co. Agri. Soc. Sept. 4-8. Ed W Wilson.
Carrollton—Carroll Co. Agri. Soc. Sept. 26-30. Leonard George, Harlem Springs, O.
Celina—Mercer Co. Agri. Soc. Aug. 13-16. W. F. Archer.
Chillicothe—Ross Co. Agri. Soc. Aug. 15-16. Ralph Hunt.
Cincinnati—Carthage Fair. Sept. 13-16. Clarence Jr. Yates Harman.
Circleville—Circleville Pumpkin Show. Oct. 18-21. Ralph Hunt.
Circleville—Pickaway Co. Agri. Soc. July 31-Aug. 5. Yates Harman.
Columbus—Ohio State Fair. Aug. 26-Sept. 1.
Howard S. Foust, State Office Bldg.
Columbus—Grandview Heights Agri. Soc. 3-Sept. 6. C. Croy, R. D. 1, Urbana, O.
Croton—Hartford Agri. Soc. Aug. 9-12.
Cyril H. Binkley, Centerburg, O.
Dayton—Montgomery Co. Agri. Soc. Sept. 4-7. R. C. Haines.
Delaware—Delaware Co. Agri. Soc. Sept. 18-22. William B. Deal.
Deshler—Deshler Agri. Soc. Sept. 19-23.
Dover—Tuscarawas Co. Agri. Soc. Sept. 22. W. G. Pindley, New Philadelphia, O.
East Liverpool—Columbiana Co. Fair. William B. Pryor.
Fredericktown—Knox Co. Agri. Soc. Sept. 5-8. Robert L. Yates.
Fredericktown—Fredericktown Community Fair. Sept. 27-30. Irl Willis.
Germantown—Montgomery Co. Fair. Sept. 4-9. Russell S. Holl.
Greenville—Darke Co. Agri. Soc. Sept. 18-23. John N. McNeariy.
Georgetown—Brown Co. Agri. Soc. Oct. 4-6. Luther Kestel.
Hartford—Hartford Fair. Sept. 20-26. Frank Hostand, Rossburg, O.
Hamilton—Butler Co. Agri. Soc. Sept. 24-26. Barton Truster, Seven Mile, O.
Hicksville—Defiance Co. Agri. Soc. Sept. 30-Oct. 1. Ralph Hunt.
Hillsboro—Highland Co. Agri. Soc. Aug. 15-18. Arch A. Alder.
Jackson—Jackson Co. Agri. Soc. Sept. 6-9. Walter Wentz.
Jefferson—Ashtabula Co. Agri. Soc. Aug. 15-18. E. M. Osburn.
Lancaster—Fairfield Co. Agri. Soc. Sept. 26-29. Mrs. I. E. Wetherill.
Lebanon—Warren Co. Agri. Soc. Oct. 10-14. Russell V. Alt, R. R. 1, Baltimore, O.
Lebanon—Lebanon Fair. Sept. 19-23. Corwin Hixon.
Leesburg—Leesburg Fair. Sept. 25-30. Wayne E. Lake.
Lisbon—Columbiana Co. Fair. Sept. 12-16.
18. J. H. Sinclair, Hanoverton, O.
Lexington—Richland Co. Agri. Soc. Sept. 20-23. James H. Barker.
London—London Co. Agri. Soc. Aug. 29-34. Fred M. Guy, Mechanicsburg, O.
Lore City—Cambridge Agri. Fair. Oct. 2-6. Charles Bernhard Jr.
Lowville—Lowville Fair. Aug. 1-6. A. S. Mouton.
Mansfield—Richland Co. Agri. Soc. Sept. 11-16. Russell S. Holl.
Marion—Marion Co. Agri. Soc. Sept. 4-9. Corwin Hixon.
Medina—Medina Co. Agri. Soc. Aug. 28-Sept. 2. Wayne E. Lake.
Lebanon—Lebanon Fair. Sept. 19-23. Corwin Hixon.
Middletown—Middletown Fair. Sept. 12-16. Glenn Brown.
Milan—Milan Fair. Sept. 4-9. Ralph Hunt.
Milford—Milford Fair. Sept. 5-9. Ralph Hunt.
Millersburg—Holmes Co. Agri. Soc. Sept. 12-16. Glenn Brown.
Mount Vernon—Knox Co. Agri. Soc. July 24-29. Henry G. Cline.
Napoleon—Henry Co. Agri. Soc. Aug. 29-Sept. 1. James D. Murray.
Newark—Licking Co. Agri. Soc. Sept. 12-16. Mrs. Alfreda Crayton.
New Lexington—Perry Co. Agri. Soc. Sept. 27-30. C. E. Gracy, Cambridge, O.
Norwalk—Huron Co. Agri. Soc. Oct. 4-7. Joseph L. Brickner.
Orrville—Orrville Fair. Sept. 12-16. Ralph Hunt.
Painesville—Lake Co. Agri. Soc. Aug. 23-26. Robert Paulding.
Pandora—Putnam Co. Agri. Soc. Sept. 19-23. Ralph Hunt.
Pataskala—Licking Co. Agri. Soc. Aug. 10-13. Frank B. Alaffer.
Piqua—Miami Co. Agri. Soc. Aug. 15-18. Glenn Brown.
Pomeroy—Meigs Co. Agri. Soc. July 24-29. Henry G. Cline.
Portsmouth—Scioto Co. Agri. Soc. Sept. 4-9. Ralph Hunt.
Randolph—Randolph Ind. Fair. Sept. 23-23. Ralph Hunt.
Richwood—Richwood Ind. Agri. Soc. July 29-30. C. Croy, R. D. 1, Urbana, O.
St. Clairsville—Belmont Co. Agri. Soc. Sept. 5-8. Dwight A. Hunter.
Sidney—Shelby Co. Agri. Soc. Sept. 10-15. Harold Hoffman, R. R. 1, Anna, O.
Smithfield—Jefferson Co. Agri. Soc. Sept. 5-9. Mrs. C. J. Hayland, O.
Springfield—Clark Co. Agri. Soc. Aug. 16-19. Ralph Hunt.
Tiffin—Seneca Co. Agri. Soc. Aug. 22-25. C. E. Baker.
Troy—Miami Co. Agri. Soc. Aug. 15-18. Frank E. Castine, O.
Upper Sandusky—Wyandot Co. Agri. Soc. Sept. 11-16. Ralph Hunt.
Urbana—Champaign Co. Agri. Soc. Aug. 8-11. Howard Goddard.
Van Wert—Van Wert Co. Agri. Soc. Sept. 4-9. E. Stuckey.
Waynesville—Auglaize Co. Agri. Soc. Aug. 6-11. Harry Hoffman.
Warren—Trumbull Co. Agri. Soc. Aug. 6-12. Frank Hunwood, O.
Washington C. H.—Fayette Co. Agri. Soc. Aug. 29-Sept. 2. Frank E. Castine, O.
Wauseon—Fulton Co. Agri. Soc. Sept. 4-8. Mrs. C. J. Keller.
Wellington—Lorain Co. Agri. Soc. Aug. 23-25. Clair L. Hill.
West Union—Adams Co. Agri. Soc. Aug. 22-25. Charles S. Kirker.
Wilmington—Clinton Co. Agri. Soc. Aug. 7-11. Gertrude Hanks.
Woodfield—Monroe Co. Agri. Soc. July 25-28. Ralph Schumacher.
Wooster—Wayne Co. Agri. Soc. Sept. 12-16. W. J. Buss.

Xenia—Greene Co. Agri. Soc. Aug. 1-5. Mrs. J. Robert Bryson.
Zanesville—Muskingum Co. Agri. Soc. Aug. 15-19. Perl D. Elliott, New Concord, O.

OKLAHOMA

Alva—Woods Co. Fair Assn. Sept. 18-21. Truett Butler.
Anadarko—Caddo Co. Free Fair. Sept. 19-23. C. R. Stevenson.
Apache—Apache District Fair Assn. Aug. 30-Sept. 2. O. H. Goff.
Arnett—Ellis County Free Fair Assn. Sept. 12-16. Bill Sparks.
Beaver—Beaver Co. Free Fair. Sept. 13-16. Mrs. Pauline Evans.
Buffalo—Harper Co. Fair. Sept. 11-13. Carl Downing.
Blackwell—Kay Co. Free Fair. Sept. 11-16. W. R. Hutchison, Newkirk, Okla.
Boss (Sp.)—Cimarron Co. Fair. Oct. 4-7. Rufus T. Dickerson.
Bristow—Creek Co. Free Fair. Sept. 12-15. Melvin Rogers Drumright, Okla.
Cache—Tri-County Free Fair. Sept. 6-9. M. B. Fanning.
Chandler—Lincoln Co. Free Fair Assn. Sept. 6-9. Oran Stipe.
Cherokee—Alfalfa Co. Free Fair. Sept. 13-15. Wayne A. Rakin.
Cheyenne—Roger Mills Co. Fair. Sept. 2-5. Coss Pruit.
Chickasha—Grady Co. Fair Assn. Sept. 18-22. Bob Lamar.
Clinton—Southwest Fair Assn. Sept. 14-16. A. B. Patrick.
Coalinga—Coalinga-Huerfe Tri-County Fair. Sept. 7-10. John Fox.
Corden—Pontotoc Co. Free Fair. Sept. 19-21. James V. Son.
Dewey—Washington Co. Free Fair. Sept. 7-10. George E. Hull, Bartlesville, Okla.
Durant—Bryan Co. Free Fair. Sept. 14-16. Jack Ridgway.
Enid—Garfield Co. Fair Assn. Sept. 11-16. C. L. Walker.
Fairview—Major Co. Free Fair. Sept. 16-20. Harold Miller.
Frederick—Tillman Co. Fair Assn. Sept. 12-15. Wayne C. Liles.
Grandfield—Big Pasture Free Fair. Sept. 7-8. Floyd T. King.
Guthrie—Logan Co. Free Fair. Sept. 13-15. Harold Casey.
Guymon—Texas Co. Free Fair Assn. Sept. 18-22. Clifford Hatcher.
Hinton—Eastern District Fair. Sept. 7-8. M. Miller.
Hobart—Kiowa Co. Free Fair. Sept. 14-16. J. W. Kennie, Oatebo, Okla.
Holdenville—Hughes Co. Free Fair Assn. Sept. 13-16. Vernon Terry.
Hollis—Harmon Co. Club Fair. Sept. 21-22. Thomas S. Cunningham.
Hominy—Osage Co. Fair. Sept. 21-23. Robert Massengale.
Hydro—Western District Fair. Sept. 7-8. Grace R. Felton.
Idabel—McCurtain Co. Free Fair. Sept. 12-16. Rose P. Dugan.
McAlester—Pittsburg Co. Free Fair. Sept. 6-9. M. W. Priddy Jr.
Muskogee—Oklahoma Free State Fair. Oct. 1-7. M. E. Tweedel.
Norman—Cleveland Co. Free Fair. Aug. 28-Sept. 2. H. E. Chambers.
Nowata—Nowata Co. Free Fair. Sept. 13-16. Mrs. O. W. Mauzey.
Oklahoma City—Oklahoma Co. Fair. Sept. 17-30. Harry F. James.
Okmulgee—Okmulgee Co. State Fair & Expo. Sept. 23-30. C. G. Baker.
Okmulgee—Okmulgee Co. State Fair. Sept. 22-26. Mrs. W. M. Spears.
Paul's Valley—Garvin Co. Free Fair. Sept. 6-8. A. O. Hollow, Wynnewood, Okla.
Pawhuska—Osage Co. Free Fair. Sept. 11-14. A. A. Sewell.
Pawnee—Pawnee Co. Free Fair. Sept. 11-14. F. Joe Sharp.
Perry—Noble Co. Free Fair. Sept. 13-16. George E. Freeman.
Pond Creek—Grant Co. Free Fair. Sept. 18-22. Roy W. Davis.
Poteau—Le Flore Co. Fair. Sept. 7-9. Howard Purcell—Mclain Co. Fair. Sept. 14-16. L. J. James.
Ralston—Pawnee Co. Fair. Sept. 14-15. Guy C. Stoy.
Shawnee—Pottawatomie Co. Free Fair. Sept. 12-15. Mrs. H. L. Swink.
Tahlequah—Cherokee Co. Free Fair. Sept. 14-16. William P. Taggart.
Tulsa—Tulsa State Fair. Sept. 17-21. Clarence C. Letter.
Walters—Cotton Co. Free Fair. Sept. 14-16. Jasper Hart.
Watonga—Blaine Co. Free Fair. Sept. 13-14. Vance L. Deaton.
Waurika—Jefferson Co. Free Fair. Sept. 12-15. Hugh DeWoody.
Weweka—Seminole Co. Free Fair. Sept. 11-14. H. Dale Martin.

OREGON

Albany—Linn Co. 4-H Fair. Aug. 26-30. O. E. Mikesell.
Burns—Harney Co. Fair. Sept. 15-17. R. W. Davis.
Canby—Clackamas Co. Fair. Aug. 30-Sept. 2. Gilbert M. Shearer, Oregon City, Ore.
Condon—Gilliam Co. Fair. Sept. 22-24. Ernest Kirsch.
Deer Island—Columbia Co. Fair Assn. Aug. 17-19. Jewell A. Birch, Clatskanie, Ore.
Eugene—Lane Co. Fair Assn. Sept. 20-23. H. Weich.
Fossil—Wheeler Co. Fair. Sept. 15-17. L. J. Marks.
Gold Beach—Curry Co. Fair. Sept. 1-3. Georgia Fromm.
Grants Pass—Josephine Co. Fair. Aug. 17-20. Ben Newman.
Gresham—Multnomah Co. Fair Assn. Aug. 21-27. Mrs. Ella S. Wilson.
Heppner—Morrow Co. Fair & Rodeo. Sept. 7-10. N. C. Anderson.
Hermiston—Umatilla Co. Fair Assn. Aug. 17-20. Randall Werth.
Hillsboro—Washington Co. Fair. Aug. 30-Sept. 2. Ralph Hall, Jr.
John Day—Grant Co. Fair. Sept. 21-23. William K. Farrell, Canyon City, Ore.
La Grande—Union Co. Fair Assn. Sept. 14-16. Mrs. George McClure.
Lakeview—Lake Co. Fair & Roundup. Sept. 1-4. Mamie Hall.
Medford—Jackson Co. Fair Assn. Aug. 22-26. Mrs. Ruth Hall.
Monmouth—Polk Co. Fair. Aug. 24-26. Josiah Wills, Dallas, Ore.
Moro—Sherman Co. Fair Assn. Sept. 15-17. Homer Hilary.
Myrtle Point—Coos Co. Fair Assn. Aug. 24-26. J. T. Cranston.
Newport—Lincoln Co. Fair. Aug. 24-26. Mrs. Mary V. Hanson.
Odell—Hood River Co. Fair. Aug. 15-16. A. E. McKay.
Ontario—Malheur Co. Fair. Aug. 30-Sept. 2. Harry A. Lindgren.
Portland—Pacific Int'l. Livestock Expo. Oct. 7-14. Ralph Hoffman, Union Stock Yards.
Prineville—Crook Co. Fair Assn. Aug. 11-13. Dan Wheeler.
Redwood—Deschutes Co. Fair. Aug. 15-20. O. O. Claypool.
Roseburg—Douglas Co. Fair. Aug. 17-19. Homer Crane.
Salem—Oregon State Fair. Sept. 4-10. Leo O. Spitzbart.
Tillamook—Tillamook Co. Fair. Aug. 25-28. C. G. Smith.
Tygh Valley—Wasco Co. Fair. Sept. 1-3. Audry Hanna, Dufur, Ore.

PENNSYLVANIA

Abbottstown—Adams Co. Fair. Aug. 16-18. Mary E. Elder.
Allentown—Community Fair. Aug. 14-18. Charles Wiggins.
Altoona—Blair County Fair. Sept. 18-22. Reba D. Schall.
Bloomsburg—South Mountain Community Fair. Sept. 5-8. Harry B. Raffensperger.
Boalsburg—Grange Community Fair. Aug. 21-23. Kenneth H. Boyer, Selinsgrove, Pa.
Bradford—McKean Co. Fair. Aug. 14-19. Ben Brice.
Bressler—Bloomsburg Fair. Sept. 24-30. Harry B. Correll.
Brookville—Jefferson Co. Fair Assn. Aug. 14-19. C. M. Miller.
Bucktail Springs—Community Fair Assn. Aug. 30-Sept. 2. T. V. Lewis.
Butler—Butler Co. Fair. Aug. 14-18. Beauford S. Schwartz.
Cambridge Springs—Crawford Co. Fair. Aug. 26-31. V. A. Auman.
Centre Hall—Penn-Nelson-Ransom Fair. Sept. 13-16. William E. Zeiss.
Centreville—Community Farm Products Show. Sept. 14-16. Kermit B. Wright.
Chambersburg—Franklin Co. Fair. July 31-Aug. 5. J. R. Hegentoiger.
Clearfield—Clearfield Community Fair. Sept. 13-16. Robert Pregan.
Coatesville—Community Fair. Aug. 17-18. Ethel M. Nicholls, Springboro, Pa.
Conneaut Lake—Crawford Co. Fair. Aug. 13-18. J. D. Joiner, Alverda, Pa.
Conneautville—Crawford Co. Fair Assn. Aug. 14-18. H. J. Jamison.
Cranberry—Harmony Agri. Assn. Aug. 22-26. Mrs. Maine Jordan.
Cranberry—Jr. Fair. Community Fair. Sept. 14-16. Joseph A. Oreuble.
Cranberry—Venango Co. Fair. Sept. 11-15. Samuel Bergdorf.
Cranberry—Venango Co. Fair Assn. Sept. 4-8. Walker Good.
Cranberry—Victory Fair Assn. Sept. 13-17. Nelson G. Tuttle.
Dallastown—Dallas Fair Assn. Sept. 27-30. R. H. Garver.
Danville—Montour Fair. Aug. 2-12. William J. Coss.
Dayton—Armstrong Co. Fair. Aug. 1-5. Frank R. Swast Jr.
Doylestown—Sullivan Co. Agri. Soc. Aug. 30-Sept. 2. Lawrence Higley.
Downingtown—Big End Fair. Aug. 30. James F Shiffer, Brodheadsville, Pa.
Dushore—Sullivan Co. Agri. Soc. 28-Sept. 2. C. R. Klinger.
Ebensburg—Harrold Community Fair. Aug. 23-26. L. D. Moore.
Greensville—Upper Perkiomen Community Fair. Sept. 27-29. V. S. Kenninger.
Hanover—Hanover Fair. Sept. 4-10. A. Karns.
Harrisburg—Harford Agri. Soc. Sept. 7-9. Elton Robbins.
Hatfield—Hill Community Fair. Sept. 4-6. David W. Simpson.
Honesdale—Wayne Co. Agri. Soc. Sept. 12-16. R. W. Gammell.
Indiana—Indiana County Farmers Farm Show Assn. Oct. 11-13. N. K. Hoover.
Jeffersonville—Montgomery Co. Fair. Oct. 16-21. R. M. Fisher.
Johnsville—Bucks County Co. Fair Assn. Aug. 9-12. Elton B. Edkin.
Kutztown—Kutztown Community Fair. Sept. 21-26. J. Elmer Young, Petersburg, Pa.
Lancaster—Lancaster Co. Fair. Aug. 28-Sept. 2. Bertha K. Jones.
Lansdowne—Thanksgiving Joint Community Fair. Sept. 14-16. K. K. McElhaney.
Jennerstown—Jennerstown Fair Assn. Aug. 1-5. A. O. Lage, Jonners, Pa.
Lewisburg—Union Co. Fair. July 26-Aug 5. Howard Wilson
Lewistown—Lewistown Fair Assn. Aug. 21-26. Elmer A. P. Kline
Lititz—Lititz Community Fair. Aug. 23-25. Clinton Leet.
Manheim—Manheim Co. Farm Prod Fair Assn. Sept. 6-8. J. Frank Sonder.
Marietta—Marietta Community Fair. Sept. 4-6. A. L. Lamm.
Mechanicsburg—Cumberland Fair. Sept. 4-6. Frank R. Dieter.
Ligonier—Ligonier Valley Fair Assn. Aug. 29-Sept. 2. Harry E. Hardy.
Linesville—Linesville Fair Assn. Sept. 6-8. Ralph Kenney.
Little Elk—Community Show. Oct. 13-14. Mrs. William Lee.
Manheim—Manheim Fair. Aug. 30-Sept. 2. Philip W. Farnlacher.
Meadville—Crawford Co. Fair Assn. Sept. 5-9. Ralph Hutchison, Cochranton, Pa.
Mechanicsburg—Grangers Picnic & Free Fair. Aug. 28-Sept. 2. Robert Richwine.
Mercer—Mercer Fair Assn. Aug. 22-26. Harry Moore.
Meyersdale—Somerset Co. Fair Assn. Aug. 21-25. Harry A. Finegan.
Mill City—Falls-Overfield Fair Assn. Sept. 21-23. Mrs. Doris Gregory.
Millersburg—Farmers' Fair Assn. Sept. 7-8. Mrs. Ralph Hoover.
Milnort—Owagoy Valley Community Fair Assn. Sept. 7-9. Mrs. Ina Vandekloot.
Monnandon—Tri-Township Fair Assn. Sept. 19-23. Lawrence Hoffman, Grove City, Pa.
Mt Joy -Mt. Joy Community Exhibit. Oct. 12-14. Stanley Jurash Sheaffer.
Myerstown—Myerstown Community Fair Oct. 4-7. John B. Sherman Fair.
New Bethlehem—Farmers & Merchants' Agri Assn. Aug. 28-Sept. 2. Leonard Stuart.
Newfoundland—Greene-Dreher Fair Assn. Aug. 29-Sept. 2. Mrs. Ethel Hollenbach, Jr.
New Holland—New Holland Farmers Day. Oct. 4-7. Ralph Zimmerman.
New Stanton—Stanton Free Fair. Aug. 30-Sept. 2. Mrs. Russell Ea. R. D. 1, Hunker, Pa.
Nicktown—Community Fair. Sept. 16-21. Mrs. E. L. Sprague.
Northumberland—John B. Sherman Fair. Sept. 12-16. Warren J. Dech.
Oley—Oley Community Fair. Sept. 25-30. Carl W Blank.
Orwigsburg—Port of A Fair. Aug. 16-20. Wallace Hockenbrock, Mt. Pleasant Mills
Palmerton—Palmerton Community Fair. Sept. 5-9. Eugene V Keefer. Conenellsville, Pa.
Port Royal—Juniata Co. Agri. Soc. Sept. 4-9. Priscella Rostraver Twp. Community. Fair. Aug. 6-11. Dorothy Thompson, Belle Vernon.
Punxsutawney—Agri. Fair. July 24-29 Jack L. Rishell, Chamber of Commerce.
Quakertown—Fair. Sept. 18-23. Charles W. Swoyer.
Shamokin—Stony Creek Community Fair Sept. 13-16. Mrs. Milton Lowry.
Shippensburg—Cumberland Valley Fair. Aug. 31-Sept. 4. John L. Herman, 411 Court St., Harrisburg.
Spartansburg—Spartansburg Community Fair. Sept. 19-23. Mrs. Burton & Henry Bailey.
Stoneboro—Stoneboro Fair. Aug. 31-Sept. 4. Mrs. Ralph Wilson.
Sugar Grove—Community Fair Assn. Sept. 14-16. Mrs. Ralph Lacey.
Tioga—Tioga Co. Fair. Sept. 14-16. Carl Hollenbeck.
Titus—Elena Community Fair Assn. Aug. 23-26. Mrs. Ralph Blanchard.
Tionesta—Forest Co. Fair. Sept. 14-16. Karl Kennedy.
Towanda—Veterans' Foreign Wars Farm Fair. Sept. 11-16. Harry W. Tucker.
Trotter—Dunbar Twp. Community Fair. Sept. 19-23. Mrs. Ralph Leisenring, Jr.
Troy—Troy Fair. Aug. 21-26. H. D. Holcombe.
Tunkhannock—Wyoming Co. Fair. Aug. 29-Sept. 4-7. S. Lee Menger.
Turtlepoint—Keating Community Fair. Aug. 23-25. Clark G. Cowburn.
Uniontown—Fayette Community Fair. Oct. 19-21. Robt. O. Struble, Kennett Square, Pa.
Washington—Washington Co. Agri. Fair. Aug. 22-25. Blaine A Beeghly.
Washington—Washington Twp.-Odessa Community Fair. Oct. 11-13. Evan V. Fowler, R. D. 2, Washington.
Waterford—Waterford Community Fair. Sept. 19-23. Mrs. Ralph Hoffman.
Wattsburg—Wattsburg Agri. Soc. Aug. 29-Sept. 2. Mrs. Ralph Hoffman.
Waynesburg—Greene Co. Fair. Aug. 15-18. Ralph Hoge.
West Alexander—West Alexander Fair. Sept. 25-30. Mrs. Ralph Hoge.
Wind Ridge—Richhill Agri. Soc. Aug. 29-31. Mrs. Ralph Hoge.
Wysox—Wysox Fair. Sept. 12-16.
York—York Interstate Fair. Sept. 12-16. Raymond S. Ness.
Youngsville — Youngsville Community Fair. Sept. 5-8. Mrs. Ed Aberg.

RHODE ISLAND

East Greenwich—Rocky Hill Fair. Aug. 23-27. Mrs. Ethel Sherman.
Kingston—Rhode Island State Fair. Aug. 12-20. Louis V. Carpenter.

SOUTH CAROLINA

Anderson—Anderson Fair. Oct. 23-28. Thomas Bennettsville—Marlboro Co. Fair. Week of Oct. 30. Mrs. Ruth Jackson.
Bishopville—Lee Co. Fair Assn. Oct. 30-Nov. 4. J. C. Dixon.
Camden—Kershaw Co. Fair. Oct. 16-21. Mrs. Ruth Jackson.
Cheraw—Chesterfield Co. Fair. Nov. 6-11. J. Cliff Brown.
Chester—Chesterville Co. Am. Legion Fair Oct. 16-21 Harry B. Iler.
Columbia—State Fair. Oct. 23-28. Mrs. Ruth Jackson.
Columbia—Carolina State Fair. Oct. 16-25. Paul V. Moore.
Columbia—Richland Carolina State Colored Fair Oct. 23-26. Mrs. H. O. Reese.
Conway—Horry Co. Fair Assn. Oct. 2-7. J. H. Wood Pickens, S. C.
Darlington—Darlington Fair. Nov. 6-11. J. Cliff Brown.
Florence—Florence Co. Fair. Week of Oct. 16. Mrs. Ruth Jackson.
Georgetown—Georgetown Co. Agri. Expo. Sept. 14. Robert N. DuRant.
Greenville—Greenville Co. Fair. Oct. 23-28. D. M. Harper.
Greenwood—Greenwood Co. Fair. Oct. 6-14. Frank Sutton.
Orangeburg—Orangeburg Co. Fair Assn. Oct. 23-28. J. M. Hughes.
Orangeburg—Orangeburg Co. Colored Fair Assn. Oct. 16-21. W. C. Lewis.
Owings—Mt. Carmel Fair. Oct. 9-14. Andrew Saxon.
Pickens—Pickens Co. Fair. Oct. 2-7. J. R. Wood.
Rock Hill—York Co. Fair Assn. Oct. 6-14. H. D. Black.
Spartanburg—Piedmont Interstate Fair Assn. Oct. 6-14. Tom Moore Craig.
Sumter—Sumter Co. Fair. Oct. 30-Nov. 4. J. Cliff Brown.
Union—Union Co. Fair Assn. Oct. 2-7. Hydrick L. Kirby.

SOUTH DAKOTA

Aberdeen—Brown Co. 4-H Fair. Aug. 24-26. Ed Hanson.
Clear Lake—Deuel Co. Fair. Aug. 21-23. Conrad Fossum.
Edgemont—Fall River Co. Fair & Rodeo. Sept. 4-5. J. H. Cole.
Centerburg—Potter Co. Fair. Aug. 21-23. Rayburn Butrum.
Huron—South Dakota State Fair. Sept. 4-8. Frank L. Hafner.
Kimball—Brule Co. Fair. Aug. 25-27. Frank S. Ryan.
Milbank—Corn Palace. Sept. 25-30. N. N. Noble
Mitchell—Jones Co. Fair Assn. 21-Sept. 2. M. E. Sanderson.
Pierre—Hughes Co. Fair. Aug. 24-26. Ralph W Milberg, Newell, S. D.
Sioux Falls—Sioux Empire Fair Assn. Aug. 29-Sept. 4. Ed Hanson.
Parker—Turner Co. Fair. Aug. 28-30. J. C. Jensen.
Rapid City—Black Hills Expo. Aug. 17-20. Carl Burgess.
Redfield—Redfield Sioux Fair. Aug. 25-27. Ernest C. Stewart.
Sioux Falls—Sioux Empire Fair Assn. Aug. 29-Sept. 4. Ed Halverson.
Tripp—Hutchinson Co. Fair Assn. Aug. 30-Sept. 2. Ray T. Hirsch.
Watertown—Codington Co. Fair. Aug. 14-16. A. C. Flagstad.

TENNESSEE

Alexandria—DeKalb Co. Fair. Aug. 2-5. Marshall Hendrix.
Ashland City—Cheatham Co. Fair Assn. Sept. 26-30. Mrs. Ruth Jackson.
Athens—McMinn-Meigs Twin Co. Fair Assn. Sept. 25-30. Mrs. Ruth Jackson.
Bolivar—Hardeman Co. Fair Assn. Sept. 18-22. Paul Hodges.
Cleveland—Bradley Co. Colored Fair Assn. Sept. 25-30. Mrs. Ruth Jackson.
Brownsville—Haywood Co. Fair. Sept. 5-9. L. M. Smith.
Brownsville—Haywood Co. Colored Fair. Oct. 10-14. F. E. Jeffries.
Carthage—Smith Co. Fair. Sept. 18-23. Fred L. Jordan.
Carthage—Carthage Agri. Assn. Aug. 8-12. Stanton Hunter.
Centerville—Hickman Co. Fair. Sept. 13-16. J. L. Pitman.
Chattanooga—Chattanooga-Hamilton Co. Interstate Fair. Sept. 25-30. Mrs. Maude F. Ruth.
Clarksville—Montgomery Co. Fair. Sept. 7-8. Clarksville—Montgomery Co. Negro Fair Assn. Sept. 19-23. Prof. O. Garrett Sr.
Clinton—Anderson Co. Fair. Aug. 9. Robert Clinton—Anderson Co. Fair. Sept. 26-27.
Columbia—Maury Co. Fair & Expo. Oct. 2-7.
Columbia—Maury Co. Negro Fair. Oct. 9-14.
Cookeville—Putnam Co. Fair. Sept. 7-8.
Dayton—Rhea Co. Fair. Sept. 12-15.
Covington—Tipton Co. Fair Assn. Sept. 12-15. Ralph Shoaf.
Crossville—Cumberland Co. Fair Assn. Aug. 22-25. J. Lester Hill Jr.
Dandridge—Jefferson Co. Fair. Sept. 28-30. C. C. Taylor.
Dickson—Dickson Co. Fair Assn. Aug. 23-26. Mrs. Mclntire.
Dyersburg—Dyer Co. Fair Assn. Sept. 11-16. Elizabeth Sharp.
Elizabethton—Carter Co. 4-H Fair. Sept 6-8. Elizabeth B. Sharp.
Erwin—Unicoi Co. Fair Assn. Aug. 23-26. Jewell Evans
Estill Springs—Lincoln Co. Fair Assn. Sept. 11-16. Fayetteville—Lincoln Co. Fair Assn. Sept. 11-16. Mrs. Tompleton.
Gallatin—Sumner Co. Fair. Sept. 19-23. Mrs. Ruth Jackson.
Gallatin—Sumner Co. Colored Fair Assn. Aug. 24-26. W. Anthony Br.
Greeneville—Greene Co. Fair Assn. Aug. 21-26. Mrs. Ruth Jackson.
Greeneville—Greene Co. Colored Fair Assn. Aug. 28-Sept. 2. Bonnabelle Barkley.
Harriman—Roane Co. Fair. Sept. 4-6. W. B. Stout.
Henderson—Chester Co. Fair. Oct. 5-7. N. S. Martin.
Hohenwald—Lewis Co. Fair. Aug. 21-26. James F. Huma.
Huntingdon—Carroll Co. Fair. Sept. 25-30. J. F. Walkers.
Jackson—Madison Co. A. & M. Fair. Sept. 18-23. J. E. McNeely.
Jackson—Madison Co. District Fair. Sept. 11-16. A. U Taylor.
Jackson—Madison Co. Fair Assn. Sept. 7-9. P. O. Crocks.
Jonesboro—Washington Co. Fair Assn. Sept. 6-9. Mrs. Paul A. Dillow.
Kingsport—Sullivan Co. Fair. Sept. 18-23. Mrs. Ruth Jackson.
Kingsport—Sullivan Co. Colored Fair. Sept. 21-26 A. S. Coleman.
Knoxville—Tennessee Valley Fair. Sept. 11-16. Pat W Kerr
Lafayette—Macon Co. Fair Assn. Sept. 7-8. Mrs. Mizelle Driver.
Lenoir City—Loudon Middle Tenn. District Fair. Sept. 25-30. Hiram Holeford.
Lewisburg—Marshall Co. Fair. Sept. 12-16. A. W. McCartney
Maynardville—Union Co. Colored Fair. Sept. 21-23. W T. Bernard.
Morristown—Hamblen Co. Colored Fair. Sept. 18-23. Prof. C. C. Bond.
Livingston—Overton Co. Fair. Sept. 14-16. D. E. Benson.
McKenzie—Carroll-Monroe Co. Fair. Sept 4-6. Clyde N Taylor.
McMinnville—Warren Co. Fair Assn Sept 21-23. David W. Shields.
Memphis—Mid-South Fair. Aug. 28-Sept. 2. J. N. Badgett.
Maynardville—Union Co. Fair. Sept. 7-8. Mrs. Bill Taylor.
McMinnville—Warren Co. Fair. Sept. 7-8. T. M. Jackson.
Memphis—Mid-South Fair. Sept. 21-30. Wallace Wilmer.
Morristown—Hamblen Co. 4-H Fair. Sept. 6-8. W. K. Tipton.
Murfreesboro—Rutherford Co. Fair. Aug. 10-12. Carl L. Hickerson.
Murfreesboro—Mid-State Colored Fair. Sept. 7-9 William H. Butler.

Nashville—Tennessee State Fair. Sept. 16-23.
Louis B. Griffin.
Newport—Cocke Co. Fair Assn. Sept. 27-30.
Jack Vinson.
Oneida—Scott Co. Fair. Aug. 31-Sept. 2. E. C. Terry.
Ottway, Greeneville—Ottway-Greene Co. Fair. Sept. 30-23. Mary M. Chapman, Greenville.
Pikeville—Bledsoe Co. Fair Assn. Sept. 14-16. Sam F. Fletcher.
Pulaski—Giles Co. Fair. Sept. 11-16. J. O. Robinson.
Pulaski—Giles Co. Colored Fair. Sept. 26-30. M. C. Maxwell.
Rogersville—Hawkins Co. 4-H Club Fair. Sept. 27-30. Rankin Testerman.
Sparta—White Co. Fair Assn. Sept. 13-16. T. Sevierville—Sevier Co. Fair. Sept. 4-9. Ernest Thurman.
Stanton, Hale.
Spencer—Van Buren Co. Fair. Sept. 7-9. M. L. Nottingsworth.
Springfield—Robertson Co. Fair Assn. Sept. 14-16. John R. Long Jr.
Tracy City—Grundy Co. Fair Assn. Aug. 24-26. M. C. Cunningham.
Trenton—Gibson Co. Fair. Sept. 6-9. John R. Bell.
Trenton—Gibson Co. Colored Fair Assn. Sept. 13-16. R. L. Radford.
Wartburg—Morgan Co. Fair. Sept. 7-9. Ralph Lowe.
Waverly—Humphreys Co. Fair. Sept. 6-6. Elmer R. Rodgers.
Westmoreland—E. Sumner Co. Fair. Sept. 9-16. Miss Martine Simmons.
Woodbury—Cannon Co. Fair Assn. Sept. 14-16. Mrs. James H. Hennings.

TEXAS

Abilene—West Texas Fair Assn. Sept. 26-30. John Vowell.
Amarillo—Tri-State Fair. Sept. 16-23. Hez B. Hatcher.
Angleton—Brazoria Fair Assn. Oct. 10-14. L. B. Baumgartner.
Beaumont—South Texas State Assn. Oct. 19-28. Earl D. Schwartz.
Bellville—Austin Co. Fair Assn. Oct. 19-14. Mrs. Anita Cooper.
Bonham—Fannin Co. Fair Assn. Sept. 26-30. Charles C. Pope.
Bowie—Montague Co. Fair Assn. Sept. 21-23. Virgil Hiatt.
Brenham—Washington Co. Fair. Sept. 21-23. Mrs. Robert Lange.
Bridgeport—Wise Co. Fair. Sept. 13-16. Mrs. Cecil Bullard.
Caldwell—Burleson Co. Fair Assn. Oct. 5-7. John J. Tompal.
Carthage—Panola Co. Fair Assn. Last week in Sept. J. E. Hamner.
Center—Shelby Co. Fair Assn. Oct. 2-7. Guy Cowen.
Childress—Greenbelt Fair. Sept. 13-16. O. B. Cahill.
Cleburne—North Central Texas Fair & Rodeo. Sept. 4-9. Lombard Reid.
Clifton—Central Texas Fair. Sept. 26-Oct. 1. L. E. Crossland.
Corsicana—Corsicana Livestock & Agri. Show. Sept. 30. Herman Byrne.
Crockett—Houston Co. Fair. Sept. 26-30. E. B. McCravey.
Dallas—State Fair of Texas. Oct. 7-22. James H. Stewart.
Fredericksburg—Gillespie Co. Fair Assn. Aug. 16-26. Mrs. G. Reinhardt.
Gainesville—Cooke Co. Fair Assn. Sept. 4-9. P. T. Teague.
Giddings—Lee Co. Fair Assn. Oct. 12-14. M. F. Kiel.
Harlingen—Valley Mid-Winter Fair. Nov. 16-25. Ed Vaughn.
Haskell—Central West Texas Fair. Oct. 6-14. Ralph E. Duncan.
Hempstead—Waller Co. Fair Assn. Sept. 21-23. E. S. Mayo, Waller, Tex.
Huntsville—Walker Co. Fair Assn. Oct. 3-7. Maurice F. Thrash.
Iowa Park—Texas-Okla. Fair. Oct. 2-7. Dr. Gordon G. Clark.
Jacksonville—An. Legion Cherokee Co. Fair. Oct. 10-14.
Johnson City—Blanco Co. Fair. Aug. 4-6. Andy M. Griffin.
Jourdanton—Atascosa Co. Fair Assn. Oct. 16-21. Leon F. Steingle.
Kingsville—South Texas Fair & Expo. Nov. 7-13. C. (Tommy) Tompkins.
La Grange—Fayette Co. Fair Assn. Oct. 5-7. Guy L. McCrory.
Lamesa—Dawson Co. Fair Assn. Sept. 27-30. Claude Baldwin.
Levelland—Hockley Co. Fair Assn. Sept. 21-23. Sam Hillsinger.
Liberty—Trinity Valley Expo. Oct. 18-21. Mrs. Jack Gravish.
Livingston—Polk Co. Fair Assn. Oct. 11-13. John W. Etheredge.
Lubbock—Panhandle South Plains Fair Assn. Oct. 2-7. A. B. Davis.
Lufkin—Texas Forest Festival. Sept. 25-30. Herman Brown.
Marshall—Central East Texas Fair. Sept. 18-23. Jo L. Mock.
Nacogdoches—Nacogdoches Co. Fair. Sept. 30-Oct. 7. John J. Sutfill.
McKinney—Collin Co. Fair. Oct. 2-6. Paul Hardin.
Mesquite—Mesquite Fair Assn. Sept. 16-23. E. H. Hanby.
New Braunfels—Comal Co. Fair Assn. Sept. 29-Oct. 1. Edwin W. Theiss Jr.
Palestine—Anderson Co. Fair, Early in Oct. C. G. Miller Jr.
Pampa—Top o' Texas Fair. Aug. 9-12. E. G. Wedgeworth.
Paris—Lamar District Fair Assn. Aug. 28-Sept. 2. Roy Anderson.
Pecos—Pecos Rodeo & Fair Assn. Oct. 6-7. Allen Hughes.
Rosenberg—Fort Bend Co. Fair Assn. Oct. 2-6. George E. Lee.
Richardson — Richardson Community Fair. Aug. 24-26. Mrs. J. W. Beiz.
Shamrock—State Line Free Fair. Sept. 13-16. R. F. (Bob) Douglas.
Texarkana—Four States Fair. Sept. 10-23. L. R. Gilliland.
Temple—Cen-Tex Fair. Sept. 19-23. W. W. Wendland.
Texas City—Fat Stock Show & Expo. Nov. 1-5. W. J. Peterson.
Tomball—Harris Co. Fair Assn. Sept. 14-16. L. L. Orr.
Tyler—East Texas Fair. Sept. 11-16. C. R. Heaton.
Waco—Greater Southwest Fair. Oct. 24-29. Tommy Stevens.
Wharton—Wharton Co. Fair. Sept. 26-30. C. Chance Koehl Jr.
Woodville—Tyler Co. Memorial Fair. Oct. 11-14. Mrs. Dena Walker.

UTAH

Coalville—Summit Co. Fair. Aug. 24-26. Earl Peterson.
Deseret—Millard Co. Fair. Aug. 11-13. Cecil Warner.
Duchesne—Duchesne Co. Fair. Sept. 1-2.
Heber—Wasatch Co. Fair. Aug. 16-19. Mrs. Valentine Jones.
Kaysville—Davis Co. Fair. Aug. 25-26. Shirl Bishop.
Logan—Cache Co. Fair & Rodeo. Aug. 24-26. M. R. Stewart.
Manti—Sanpete Co. Fair. Aug. 3-5. Mrs. Arla Ottoson.
Morgan—Morgan Co. Fair. Sept. 1-3. Peter Evans.
Murray—Salt Lake Co. Fair. Aug. 23-26. Max Rahn, 3847 S. 3rd E., Salt Lake City.
Nephi—Juab Co. Fair Assn. Sept. 7-8. J. E. Worthington.
Ogden—Ogden Livestock Show. Nov. 11-15. E. J. Fjeldsted.
Parowan—Iron Co. Fair. Aug. 21-Sept. 2. Howard Dalley, Enoch, Utah.
Richfield—Sevier Co. Fair. Aug. 24-26. Ernest R. Andersen.
Salt Lake City—Utah State Fair. Sept. 15-23. J. A. Tingey.
Tooele—Tooele Co. Fair. Sept. 2-4. Oren Prowtt.
Tremonton—Box Elder Co. Fair Assn. Aug. 21-Sept. 2. Edna Wareham City, Utah.

VERMONT

Barton—Orleans Co. Fair Assn. Aug. 17-18. Mrs. Ilene Hutchinson, Westmore, Vt.
Essex Junction—Champlain Valley Expo. Aug. 31-Sept. 9. Ralph Page.
Hartland—Hartland Fair. Aug. 23-25. M. F. Hagerty, Woodstock, Vt.
Lyndonville—Caledonia Co. Fair Assn. Aug. 15-18. Lyman Rowell.
Rutland—Rutland Fair. Sept. 4-6. Arthur E. Perkins.
Tunbridge—Union Agri. Assn. Week of Sept. 30. Edw. R. Hall.

VIRGINIA

Amherst—Amherst Co. Fair Assn. Third week in Oct. W. M. Gannaway.
Bland—Bland Co. Fair. Sept. 7-8. T. E. Mallory.
Boyce (Clarke)—Mecklenburg Co. Fair Assn. Oct. 10-14. Garland E. Moss.
Brookneal—Campbell Co. Fair Assn. Sept. 21-23. D. W. Murphey.
Covington—Alleghany Co. Fair. Sept. 11-16. Robert E. Svdenstricker.
Danville—Southside Va. Fair Assn. Sept. 26-30. B. P. Barr.
Dublin—Pulaski Co. Fair Assn. Sept. 13-16. Mrs. Thomas Hamilton, Va.
Farmville—Prince-County Fair Assn. Sept. 26-30. Herman Bryan.
Pinnacle—Pinnacort Co. Fair Assn. Sept. 18-23. Mrs. Ben Hylton.
Fredricksburg — Fredericksburg Agri. Fair. Sept. 11-16. Eugene Scott.
Hillsville—Va. Agri. Indust. Fair. Aug. 31-Sept. 2. L. Palmer.
Lawrenceville—Brunswick Co. Fair Assn. Oct. 31-Nov. 3. D. Woods.
Harrisonburg—Rockingham Co. Fair Assn. Aug. 22-26. Len Hollomon.
Lexington—Rockbridge Co. Fair Assn. Aug. 28-Sept. 2. J. Milton Mason.
Luray—Page Co. Fair. Aug. 21-26. S. Frank Rosser.
Lynchburg—Campbell Co. Am. Legion Fair. Aug. 13-19. C. Thompson, Rustburg, Va.
Lynchburg—Lynchburg Agri. Fair Assn. Sept. 11-16. H. Shrader.
Manassas—Manassas Agri. Fair Assn. Sept. 4. J. M. Hutchison.
Martinsville—Henry Co. Fair Assn. Oct. 3-7. R. H. Hairston.
Martinsville—Martinsville Colored Agri. Fair. Sept. 4-9. Jesse Lee.
New Castle—Craig Co. Fair. Sept. 5-6. L. Y. Wyatt.
Pennington Gap—Lee Co. Fair. Week of Sept. 4. R. C. Gilmer, Jonesville, Va.
Petersburg—Petersburg Fair. Oct. 6-14. R. Wilbert Hall.
Richmond—Atlantic Rural Expo. Sept. 28-Oct. 7. Ben Cutchins.
Roanoke—Roanoke Fair. Aug. 28-Sept. 2. Leo Spencer.
South Boston—Halifax Co. Fair Assn. Oct. 10-14. W. Ray Wilson.
Staunton—Virginia State Fair. Sept. -6. C. O. Hathaway.
Suffolk—Tidewater Fair Assn. Oct. 17-20. H. H. Godwin.
Tasley—Central Agri. Fair Assn. Aug. 23-26. Levi T. Pruden, R.F.D., Melfa, Va.
Taswell—Taswell Co. Am. Legion Fair. Aug. 28-Sept. 2. Lawrence Hall.
Warsaw—Northern Neck Fair Assn. Sept. 4-9. W. J. Rogers.
Waverly—Sussex Co. Fair. Oct. 23-26. Phillip Barrow.
West Point—Tidewater Fair Assn. Sept. 11-16. A. W. Clarke, Newport News, Va.
Weirwood—Weirwood Fair. Aug. 6-12. W. P. Jefferson.
Wytheville—Va. Intermont. Fair. Aug. 7-11.
Wise—VPW Wise Co. Fair. Aug. 24-26. J. M. Woodstock—Shenandoah Co. Fair Assn. Aug. 29-Sept. 2. D. Bowman.

WASHINGTON

Battle Ground—Clark Co. Fair Assn. Aug. 24-26. Ralph Vancouver, Wash.
Bremerton—Kitsap Co. Fair Assn. Aug. 24-27. Clifford Johnson.
Cathlamet—Wahkiakum Co. Fair Assn. Aug. 31-Sept. 2. Ed Kirkpatrick.
Centralia—Southwest Wash. Fair. Aug. 24-27. Arthur W. Ehrck.
Colfax—Whitman Co. Fair Assn. Sept. 15-17. Troy Lindley.
Colville—Northeastern Wash. District Fair. Sept. 14-17. Dorothy Rose.
Davenport—Lincoln Co. 4-H Club Fair Assn. Sept. 7-8. C. Ross Trout.
Dayton—Columbia Co. Fair. Sept. 8-10. W. G. Hartsough.
Deer Park—Tri-County Fair Assn. Sept. 7-10. Frances Haden.
Ellensburg—Kittitas Co. Fair. Sept. 3-4. F. B. Sims—Grays Harbor Co. Fair. Aug. 16-20. Ed Schafer, Aberdeen, Wash.
Goldendale—Klickitat Co. Fair Assn. Sept. 8-10. Charles Gronewald.
Kennewick—Benton Co. Fair Assn. Aug. 16-20. F. Thompson.
Langley—Island Co. Fair Assn. Aug. 25-27. Beni. M. Herring.
Longview—Columbia Empire Fair. Aug. 30-Sept. 3. Preston Varney.
Lynden—Whatcom Co. District Fair. Aug. 17-19. A. L. Lawyer.
Monroe—Evergreen State Fair. Sept. 6-16. Paul Voilonson, Snohomish, Wash.
Moses Lake—Grant Co. Fair. Sept. 8-10. George E. Dougherty.
Mt. Vernon—Skagit Co. 4-H Fair. Aug. 23-26 Julia Tewalt.
Newport—Pend Oreille Co. Fair. Sept. 7-8. E. Hopp.
Okanogan—Okanogan-Adams-Grant Co. Fair & Rodeo. Aug. 29-27. T. C. Anderson.
Palouse—Whitman Co. Fair. Aug. 31-Sept. 2. Phil Aspinwall.
Port Angeles—Clallam Co. Fair Assn. Sept. 15-17. J. C. McAbee.
Port Angeles—Olympic Co. Fair Assn. Aug. 24-27. R. H. Hagerty.
Puyallup—Western Wash. Fair Assn. Sept. 15-24. Ralph Hetherington.
Republic—Ferry Co. Orange Fair Assn. Sept. 7-9. Mrs. Ralph Walo, Wash.
Walla Walla—Southeastern Wash. Fair. Sept. 4-9. Earl Lawrence.
Waterville—North Central Wash. Fair. Sept. 11-16. Lloyd Wilson.
Yakima—Central Wash. Fair. Sept. 27-Oct. 1. Ed Prosser.
Yakima—Wash. State 4-H Club Fair. Sept. 26-27. Mrs. Lucile Wenach, Pullman, Wash.

WEST VIRGINIA

Selington—Selington Festival & Fair. Sept. 4-9. Mrs. Ruth Hoffman.
Berkeley Springs—Morgan Co. Fair Assn. Aug. 29-Sept. 2. Mrs. Ruth Wiseman.
Charleston—W. Va. Agri. & Indust. Fair. Aug. 31-Sept. 9. Ed Hartman.
Clay—Clay Co. Fair. Aug. 21-26. R. L. Taubert.
Dryorock—Central District Fair. Sept. 14-16. Mrs. Scott Bunner, R.F.D. 2, Fairview, W. Va.
Gassaway—Lions' Club Community Fair. Aug. 29-Sept. 2. Ralph Skidmore.
Glenville—Glmer Co. Fair. Aug. 6-12. C. W. Cox.
Grafton—Taylor Co. Fair Assn. Sept. 26-30. Mrs. Ralph Wiseman.
Grantsville—Calhoun Co. Fair Assn. Sept. 4-9. Grant Cunningham.
Helvetia—Helvetia Community Fair. Sept. 15-16. Mrs. Ralph Wilson.
Huntington—KYOWVA Fair Corp. Aug. 13-19. Ralph Cline.
Lewisburg-Greenbrier—State Fair of W. Va. Aug. 7-12. Mrs. Ruth Kincheloe, Carvel.
Mannington—Mannington District Fair. Sept. 4-9.
Marlinton—Pocahontas Co. Fair. Aug. 14-16. Mrs. Ruth Douglas.
Middlebourne—Tyler Co. Fair. Aug. 17-19. Cecil L. Nichols.
Moorefield—Hardy Co. Fair. Aug. 15-16 C. S. Allman.
New Martinsville—Wetzel Co. Fair. Aug. 21-Sept. 2.
Parkersburg—Wood Co. Fair Assn. Aug. 22-26. J. Phil Cramer
Petersburg—Grant County Fair Assn. Sept. 12-15. J. Justin Barger.
Pt. Pleasant—Mason Co. Fair Assn. Sept. 30-23. Mrs. Dene Moore.
Ravenswood—Jackson Co. Fair. Aug. 21-26. William L. Coogle.
Romney—Hampshire Co. Fair Assn. Aug. 7-12. James S. King, Mt. Nebo, W. Va.
Shepherdstown—Jefferson Co. Fair Assn. Aug. 28-Sept. 2. Earle Morrison.
Spencer—Roane Co. District Fair Assn. Sept. 6-9.
Webster Springs—Webster Co. Fair Assn. Sept. 4-6. Betty Hartmann.

WISCONSIN

Antigo—Langlade Co. 4-H Club Roundup. Aug. 4-6. Ira V. Goodell.
Appleton—Athens Fair Assn. Aug. 30-31. Mel Brombeck.
Ashland—Dodge Co. Fair Assn. Sept. 7-10. Forrest Knaup.
Augusta—Eau Claire Co. Fair. Aug. 26-21. C. W. Schroeder.
Baldwin—St. Croix Falls-Jackson Co. Agri. Soc. Sept. 28-31. Douglas J. Curran.
Barron—Barron Co. Fair. Aug. 29-Sept. 1. Robert G. Brost.
Beaver Dam—Dodge Co. Free Fair. Aug. 6-13. Carl J. Blume, Theinsville, Wis.
Black River Falls—Jackson Co. Agri. Soc. Sept. 1-4. Herbert F. Harder.
Brandon—Fond du Lac-Northern Wis. District Fair. Aug. 1-E. A. L. Putnam.
Burlington—Racine Co. Fair. Aug. 10-13. Lester Grandine, Argonne, Wis.
Cambridge—Jefferson Co. Agri. Soc. Aug. 10-13. Nelius R. Larson.
Cashton—Monroe-Jackson Co. Fair. Aug. 17-21. R. G. Pinnert.
Chetek—Barron-Rusk Co. Agri. Soc. Aug. 25-27. Wilmur C. Heimer.
Chilton—Wisconsin Agri. Soc. Sept. 1-4. H. E. Harris.
Clintonville—Waupaca Co. Fair Assn. Aug. 23-25. Elmer Schroeder.
Clintonville—Waupaca Co. Fair Assn. Aug. 23-25. Elmer Schroeder.
Glenwood City—St. Croix Co. Fair Assn. Aug. 29-Sept. 2. Verge Steffen.
Grantsburg—Burnett Co. Fair Assn. Aug. 4-36. Milton I. Jensen.
Green Lake—Green Lake Co. Jr. Free Fair. Aug. 2. Frank J. Pitsch.
Hayward—Sawyer Co. Fair Assn. Sept. 1-2. Sherman W. Weiss.
Iron River—Bayfield Co. Fair. Aug. 25-27. B. J. Hofvenstot, Washburn, Wis.
Jamestown—Rock Co. 4-H Fair Assn. Aug. 8-13. Roy T. Classon.
Jefferson—Jefferson Co. Fair. Aug. 5-8. Horace Ellis.
La Crosse—La Crosse Interstate Fair. Aug. 31-Sept. 4. Ralph Ellis.
Ladysmith—Rusk Co. Free Fair. Aug. 21-24. Arthur Lehmann.
Lancaster—Grant Co. Agri. Soc. Aug. 24-27. Ralph Hoffman.
Lodi—Lodi Union Agri. Soc. Sept. 22-24. Roy Van Vleet.
Luxemburg—Kewaunee Co. Agri. Assn. Sept. 21-24. Henry C. Brunner.
Manitowoc—Manitowoc Co. Fair. Aug. 23-27. Walter Schmidt.
Marinette—Marinette Co. Fair Assn. Aug. 11-13. Mrs. Ruth Wirth.
Marshfield—Central Wis. State Fair. Sept. 7-10. Ed Schmeiser.
Mauston—Juneau Co. Agri. Soc. Aug. 24-27. Ed Zimmerman.
Medford—Taylor Co. Youth Fair. Aug. 17-20. Carl Gerth.
Menomonie—Dunn Co. Fair. Aug. 8-13. Lyle Pollock.
Merrill—Lincoln Co. Free Fair. Aug. 7-12. William Steckling.
Milwaukee—Wisconsin State Fair. Aug. 19-27. Marvin Rosenberry.
Mineral Point—Southwestern Wis. Fair Assn. Aug. 1-6. C. Wm. Wilson.
Mondovi—Buffalo Co. Agri. Soc. Aug. 24-27. Ralph Hoffman.
Monroe—Green Co. Agri. Soc. July 27-30. Arthur Schindler.
Nellieville—Clark Co. Agri. Soc. Aug. 17-20. Richard Cantwell.
Oshkosh—Winnebago Co. Fair & Expo. Aug. 30-Sept. 4. Taylor G. Brown.
Phillips—Price Co. Agri. Assn. Aug. 24-26. Mrs. Ruth Wilson.
Platteville—Badger State Fair. Aug. 16-21. Ralph Ellis.
Plymouth—Sheboygan Co. Fair. Sept. 1-4. W. H. Rietbrock.
Portage—Columbia Co. Fair Assn. July 27-30. Ralph Ellis.
Rhinelander—Hodag Fair. Aug. 14-18. Jens Nielsen.
Rice Lake—Barron Co. Fair Assn. Aug. 17-20. Robert G. Brost.
Richland Center—Richland Co. Agri. Assn. Sept. 5-9. Richard Douglas.
Rosholt—Rosholt Free Community Fair Assn. Aug. 31-Sept. 4. Ted Weidner.
St. Croix Falls—Polk Co. Fair. Sept. 8-10. Ed Ridings.
Baxton—Iron Co. Fair Assn. Aug. 25-27. Anna Mae Hartley, Mercer, Wis.
Seymour—Outagamie Co. Fair Assn. Aug. 3-6. Ralph Ellis.
Shawano—Shawano Co. Fair. Sept. 1-4. Louis Stinger—Washington Co. Fair. July 27-30. Mrs. Richard West, Hubbard, Wis.
Spooner—Washburn Co. Junior Fair. Aug. 2-5. Mrs. Ted Weidner.
Sturgeon Bay—Door Co. Fair Assn. Aug. 24-27. Ralph Ellis.
Superior—Tri-State Fair. Aug. 15-20. Max Dreger.
Tomah—Monroe Co. Fair Assn. Aug. 4-7. C. Wm. Wilson.
Union Grove—Racine Co. Agri. Soc. Aug. 25-27. Mrs. Lester Grandine, Argonne, Wis.
Viroqua—Vernon Co. Fair. Sept. 20-24. Orrin Hoffman.
Wausau—Wisconsin Valley Fair. Aug. 6-13. Ed Schmeiser.
Waukoma—Waushara Co. Fair Assn. Aug. 24-27. Mrs. Ruth Hetherington.
Webster—Central Burnett Co. Fair. Aug. 28-Sept. 2. Chuck Adams.
Westfield—Marquette Co. Agri. Assn. Aug. 31-Sept. 4. Cummins, Montello, Wis.
Weyauwega—Waupaca Co. Agri. Soc. Sept. 5-9. Mrs. Ruth Wilson.
Wilmot—Kenosha Co. Fair Assn. Aug. 10-13. Henry S. Frank.

WYOMING

Afton—Lincoln Co. Fair. Aug. 23-26. Orrie Jenkins.
Basin—Big Horn Co. Fair. Aug. 20-22. Dr. M. B. Walker.
Buffalo—Johnson Co. Fair. Aug. 22-24. William S. Long.
Cheyenne—Frontier Days. Aug. 24-26. R. B. (Bob) Latta.
Cheyenne—Western Plains Fair. Aug. 24-26. John F. Noyes.
Douglas—Converse County State Fair. Aug. 30-Sept. 2. Earl W. Farnsworth.
Gillette—Campbell Co. Fair. Aug. 24-26. Melvin E. Lynch.
Lander—Fremont Co. Fair. Aug. 24-26. W. L. Duncan
Lusk—Niobrara Co. Fair. Aug. 17-16. Dr. Walter E. Reckling.
Newcastle—Western Nebraska Fair & Rodeo. Aug. 16-16. Garth D. Percival.
Powell—Park Co. Fair. Aug. 30-22 Paul McCalmon.
Rawlins—Carbon Co. Fair. Aug. 23-26. George E. Cooke.
Sundance—Crook Co. Fair. Aug. 24-26. Willet Keyser.
Torrington—Goshen Co. Fair & Rodeo. Aug. 23-25. E. P. Perry.

CANADA

ALBERTA

Camrose—Camrose Agri. Soc. Aug. 7-9. J. K. Lamont—Lamont Agri. Soc. Aug. 8-9. M. Sinoda.
Lousana—Lousana Agri. Soc. Aug. 16. Mrs. G. M. Green.
Olds—Olds Agri. Soc. Aug. 11-13. R. G. Haskirk.
Red Deer—Red Deer Agri. Soc. Aug. 3-8. D. W. Robertson.
Smoky Lake—Smoky Lake Agri. Soc. Aug. 9-10.
Vegreville—Vegreville Exhn. July 31-Aug. 2. E. P. Morton.

Vermilion—Vermilion Exhn. July 27-29. S. Carl Hesketh.
Wetlock—Wetlock Agri. Soc. Aug. 8-9. R. Smith.

BRITISH COLUMBIA

Abbotsford—Central Fraser Valley Fair. Sept. 11-12. J. J. Little.
Armstrong—Interior Provincial Exhn. Sept. 11-14. Mat Hassen.
Chilliwack—Chilliwack Agri. Assn. Sept. 6-8. Ian T. Stephens.
Cloverdale—Cloverdale Agri. Assn. Sept. 13-16. T. W. Currie, New Westminster.
Coombs—Arrowsmith Agri. Soc. Aug. 26. A. J. Mason, Hilliers, B. C.
Courtenay—Courtenay Agri. Assn. Sept. 1-4. S. McCowan.
Duncan—Cowichan Agri. Soc. Sept. 7-9. W. R. Barker.
Gibsons Landing—Gibson Agri. Soc. Aug. 18-19. Mrs. M. LePeuvo.
Haney—Maple Ridge Agri. Assn. Sept. 13-14. J. P. W. Grenshill.
Invermere—Columbia Valley Agri. Assn. Sept. 1-3. Mrs. A. R. Coy.
Ladysmith—Ladysmith Agri. Assn. Sept. 20-21. Rev. C. McDiarmid.
Langley Prairie—Langley Agri. Assn. Sept. 15-16. J. K. Rewers, Milner, B. C.
Lillooet—Lillooet Fair Assn. Sept. 14-15. Mrs. M. Seley.
Mission—Mission Agri. Assn. Sept. 2-3. James Muir.
Nanaimo—Nanaimo Agri. Soc. Sept. 14-16. Lois Morgan.
Nelson—Nelson Fair Assn. Sept. 14-16.
Port Alberni—Alberni District Fair. Aug. 24-25. James Sawyer.
Port Moody—Port Moody Fair Assn. Sept. 7-8. Charles Lane.
Prince George—Prince George Agri. Assn. Sept. 14. Mrs. R. R. Carter.
Quesnel—Cariboo Agri. Soc. Sept. 6-8. K. J. Smith.
Rock Creek—Rock Creek Fair. Sept. 7-9. Mrs Henry Madge.
Shuswap Arm—Shuswap Arm Agri. Assn. Sept. 21-24. Mrs. J. F. Doe.
South Burnaby—S. Burnaby Agri. Assn. Sept. 15-16. Mrs. J. C. Bellinger.
Vancouver—Pacific National Exhn. Aug. 23-Sept. 4. V. Ben Williams.
Williams Lake—Williams Lake Fair. Sept. 13. Sept. 1.

NEW BRUNSWICK

Albert—Albert Fair. Sept. 20-21. Andrew Stuart.
Chatham—Miramichi Agri. Exhn. Sept. 4-8. C. K. C. Meikle.
Fredericton—Fredericton Exhn. Sept. 2-6 W. R. Crewdson.
Gagetown—Queens Co. Fair Assn. Sept. 13-14. Fred Hyatt.
Port Elgin—Port Elgin Agri. Soc. Sept. 26-27. Col C. Allan Mercer, Jr.
Saint Stephen—St. Stephen Exhn. Aug. 21-26 W. T. Eyre'd.
South Bathurst—Gloucester Co. Exhn. Sept. 19-22. Allen Allain.
Stanley—Stanley Fair. Aug. 30-Sept. 1. T. Allan Best.

NOVA SCOTIA

Antigonish—Antigonish Co. Agri. Soc. Sept. 13-15. J. J. Grant.
Bridgewater—Lunenburg Co. Exhn. Sept. 26-29. W. P. Dewey.
Caledonia—Queens Co. Fair. Sept. 19-22. G. R. Chute.
Digby—Digby Co. Agri. Soc. Sept. 13-14. H. E. Chambers, Beaf River, N. S.
Lawrencetown—Annapolis Co. Exhn. Sept. 19-22. B. E. Finigan.
Musquodoboit—Halifax Co. Exhn. Sept. 16-21. George S. Dickey.
North Sydney—Cape Breton Co. Exhn. Sept. 4-8. Charles Munn.
Oxford—Cumberland Co. Exhn. Sept. 13-15. Claude Thompson.
Pictou—Pictou & N. Colchester Exhn. Sept. 4-7. J. J. Ross.
Shelburne—Shelburne Co. Agri. Soc. Sept. 26-29. P. W. Dewey, Lower Ohio, N. S.
Truro—Central N. S. Exhn. Aug. 29-Sept. 1. A. E. Baile.
Windsor—Hants Co. Agri. Soc. Sept. 13-15. J. Watson Maxner.
Yarmouth—Yarmouth Co. Agri. Soc. Sept. 5-8. Almeze Smith.

ONTARIO

Aberfoyle—Puslinch Agri. Soc. Sept. 16-20. D. G. Ward.
Acton—Acton Agri. Soc. Sept. 22-23. C. B. Swackhamer.
Almonte—S. Lanark Agri. Soc. Sept. 19-20 Howard Giles.
Almonte—Almonte Agri. Soc. Oct. 12-14. Roy A. Moffat.
Apsley—Apsley Agri. Soc. Aug. 30-31. Mrs. M. J. Tucker.
Arnprior—Arnprior Agri. Soc. Aug. 28-30. W. H. Murphy.
Arthur—Arthur Agri. Soc. Sept. 26-27. Blair Goulding.
Ashworth—Ilsted Agri. Soc. Sept. 27-28. Joseph Demaine.
Atwood—Elma Agri. Soc. Oct. 5-6. K. H. Swing.
Avonmore—Roxborough Agri. Soc. Sept. 16-20. Grant Thomas.
Aylmer—Aylmer Agri. Soc. Sept. 25-27. F. E. Lesson.
Ayton—Ayton Agri. Soc. Sept. 20-20. Albert M. C. Wells.
Barrie—Barrie Agri. Soc. Sept. 25-27. Wm. A. Malcomson.
Bayfield—Bayfield Agri. Soc. Sept. 27-28. Mrs. R. L. Barnett.
Beamsville—Clinton Agri. Soc. Sept. 7-8. O. B. Annable.
Beachburg—North Renfrew Agri. Soc. Sept. 6-8. Mrs. Mabel Kenny.
Beaverton—N. Ont. Agri. Soc. Sept. 14-15. Don C. Ross.
Bentinck—Bentinck Agri. Soc. Sept. 26-29. Harry Cross.
Belleville—Belleville Agri. Soc. Aug. 14-17. S. Denyes.
Belmont—Belmont Agri. Soc. Oct. 10-11. W. C. Barons.
Binbrook—Binbrook Agri. Soc. Sept. 15-16. F. S. Lanahan, Glanford Station.
Blackstock—Cartwright Agri. Soc. Sept. 1-2. Henry Thompson, Nestleton.
Blyth—Blyth Agri. Soc. Sept. 22-23. Mrs. Elinora Gahrahlin.
Bobcaygeon—Verulem Agri. Soc. Sept. 29-30. C. J. Harrison.
Bolton—Albion & Bolton Agri. Soc. Sept. 29-30. C. J. McCort.
Bracebridge—S. Muskoka Agri. Soc. Sept. 14-15. Jerry Dickie.
Bradford—Bradford Agri. Soc. Oct. 5-7. H. J. Bradley.
Brampton—Bruce Mines Agri. Soc. Sept. 14-15. Ernest W. Gallon.
Brantford—Brantford Agri. Soc. Sept. 27-28. Rev. G. A. Miles.
Brighton—Brighton Agri. Soc. Oct. 7-9. R. A. Templar.
Burk's Falls—Burk's Falls Agri. Soc. Sept. 20-21. Fred McLeafe.
Cardinal—Cardinal Agri. Soc. Sept. 22-23. Charles Barrett.
Cardwood—Cardwood Agri. Soc. Sept. 28-30. W. S. Hudgeth.
Carlsbad Springs—Seymour Agri. Soc. Sept. 26-27. G. G. Stephens.
Carp—Carp Agri. Soc. Sept. 20-20. A. E. Cavanagh.
Centerville—Addington Agri. Soc. Sept. 9-6 Wilmot Breault.
Chatham—Chatham Agri. Soc. Sept. 15-13. Amos Beevers.
Chesterfield—Holland Agri. Soc. Oct. 5-6. Mrs. Cecil S. Weeden.
Chesterville—Winchester Agri. Soc. Sept. 9-9. R. M. Booe.
Clarksville—Chesterville Agri. Soc. Sept. 5-E. Allison Graham.
Clarksburg—Collingwood Tp. Agri. Soc. 20-21. R. J. Heslip.
Cliff—Clifford Agri. Soc. Sept. 12-13. Herb A. Hoyt.
Colborne—Colborne Agri. Soc. Sept. 5-8. T. Lupton.
Colden—Colden Agri. Soc. Sept. 4-8. H. Guest.
Cochrane—Cochrane Agri. Soc. Sept. 12-13. Mrs. Ray Redwood.
Coe Hill—Madoc Junction Agri. Soc. Sept. 19-20. C. H. Cuniet.
Collingwood—Nottawasaga & Great Northern Exhn. Sept. 21-23. V. A. Ellis.
Comber—Comber Agri. Soc. Sept. 14-16. Morley Elliott.
Cookstown—Cookstown Agri. Soc. Oct. 3-4. A. J. Scholfield.
Delta—Delta Fair Assn. Sept. 11-13. T. M. Dashow.
Desboro—Desboro Agri. Soc. Sept. 21-22. Clifford Cameron.
Drayton—Peel & Drayton Agri. Soc. Sept. 26-27. Wm. Hamilton.
Dresden—Camden Agri. Soc. Aug. 29-31. A. Hinchcliffe.
Drumbo—Drumbo Agri. Soc. Sept. 27-28. William Hutchison.
Dryden—Dryden Agri. Soc. Sept. 6-7. D. Mitchell.
Dunchurch—United Tps. Agri. Soc. Sept. 19-20. Mrs. Alice Hunter.
Dundalk—Proton Agri. Soc. Sept. 14-15. Mrs. Ann Gerber.
Durham—Durham Agri. Soc. Sept. 12-13. O. O. Greenwood.
Elmira—Elmira Agri. Soc. Sept. 1-4. Fred C. Powell.
Elmvale—Flos Agri. Soc. Sept. 19-20. Alice M. Erskine.
Emo—Rainy River Valley Agri. Soc. Aug. 30-31. W. J. Brown.
Emsdale—Perry Agri. Soc. Sept. 12-13. E. H. Thorne.
Englehart—Englehart Agri. Soc. Sept. 4-6. Mrs. H. N. Peterson.
Erin—Erin Agri. Soc. Oct. 7 and 9. George C. Hart Hillsburg.
Exeter—Exeter Agri. Soc. Sept. 20-21. Clark Parker.
Fergus—Wellington Co. Agri. Soc. Sept. 15-16. Wm. A. McCord.
Florence—Florence Agri. Soc. Sept. 26-27. Mrs. Wilfred Marsh.
Fordwich—Fordwich Agri. Soc. Oct. 6-7. J. H. Regier.
Forest—Forest Agri. Soc. Sept. 16-19. Keith Philbrick.
Fort William—Canadian Lakehead Exhn. Aug. 24-26. Gordon Capella.
Gait—South Waterloo Agri. Soc. Sept. 21-23 Hugh Gilmour.
Georgetown—Esquesing Agri. Soc. Sept. 15-16. C. L. McGrath, Noon.
Grand Valley—E. Luther Agri. Soc. Oct. 5-7. Walter Hamilton.
Hanover—Hanover Agri. Soc. Sept. 13-14. L. Hewitt.
Harriston—Harriston Agri. Soc. Sept. 28-29. Clare Hamilton.
Harrow—Colchester South. Agri. Soc. Sept. 13-14. Lorne Caswell.
Highgate—Highgate Agri. Soc. Sept. 27-28. E. Fawcett.
Holstein—Egremont Agri. Soc. Sept. 27-28 Martin Hoffman.
Huntsville—S. Muskoka Agri. Soc. Sept. 7-8. R. W. Avery.
Hymers—Whitefish Valley Agri. Soc. Sept. 2-4. Mrs. Opal Oudmundson.
Ingersoll—Ingersoll Agri. Soc. Aug. 31-33. Alex Amos.
Innerkip—Dereham Tri Bridge Agri. Soc. Sept. 13. A. LaRone, Dean Lake.
Iroquois—Iroquois & Morrisburg Agri. Soc. Sept. 18-20. Elmor Beckett.
Kemble—Kemble Agri. Soc. Aug. 24-29. Gerald F. Bonnke.
Kilsyth—Kincardine Agri. Soc. Sept. 14-15. D. A. Sutherland.
Kingsville—Kingsville Agri. Soc. Sept. 14-16. Mrs. P. A. Conley.
Kirkfield—Kirkfield Agri. Soc. Sept. 26-20. Hugh Berry, Woodham.
Lakefield—Lakefield Agri. Soc. Sept. 19-16. H. W. Beavis, Peterboro.
Landowne—Landowne Agri. Soc. Aug. 28-30 L. W. Mosley.
Leamington—Leamington Agri. Soc. Sept. 25-30. J. S. Walker.
Lindsay—Lindsay Central Exhn. Sept. 19-23 Bert L. McLean.
Lion's Head—Eastnor Agri. Soc. Sept. 12-13 Harvey Bray.
Listowel—Listowel Agri. Soc. Sept. 25-28. W. J. Roberts.
Lombardy—Lombardy Agri. Soc. Sept. 8-9. D. Hall.
London—Western Fair. Sept. 11-18. W. D. Jackson.
Lucknow—Lucknow Agri. Soc. Sept. 26-27. Alex. T. McKay.
McKellar—McKellar Agri. Soc. Sept. 12-14. Mrs. Ethel Moffat.
Madoc—Madoc Agri. Soc. Oct. 3-4. Robert A. Wood.
Magnetawan—Magnetawan Agri. Soc. Sept. 13-14. W. F. Beaskopf.
Manitowaning—Manitowaning Agri. Soc. Sept. 22-23. James Hemdruff.
Markdale—Markdale Agri. Soc. Sept. 22-23 Harold Freeman.
Markham—Markham Fair. Oct. 5-7. R. H. Crossby.
Marmora—Marmora Agri. Soc. Sept. 7-8. J. F. Baker.
Massey—Massey Agri. Soc. Sept. 12-13. S. Hoyle.
Meaford—Meaford & St. Vincent Agri. Soc. Oct. 5-7. Walter H. Chapple.
Merrickville—Merrickville Agri. Soc. Sept. 16-21. Lewis W. King.
Metcalfe—Metcalfe Agri. Soc. Sept. 15-18. J. G. Terrill.
Midland—Midland Agri. Soc. Sept. 15-16. J. E. Craig.
Milford—Tiny & Tay Agri. Soc. Sept. 14-16. R. G. Nesbitt.
Milton—Halton Agri. Soc. Sept. 19-19. P. D. Liesemer.
Mitchell—Mitchell Agri. Soc. Sept. 29-30. Charles Laundon
Moosonee—Mornington Agri. Soc. Sept. 5-6. George Gernhelder.
Morrisburg—Morrisburg Agri. Soc. Sept. 26-27 A. J. Hickey.
Mount Forest—Mount Forest Agri. Soc. Sept. 16-16. H. A. Ross.
Nanticoke—Nanticoke Agri. Soc. Sept. 12-13. George Elchuk.
Newbliss—Lennox Co. Agri. Soc. Sept. 16-20. L. H. McCaul.
New Hamburg—N. Dumfries Agri. Soc. Sept. 1-2. George Cotton.
Newcastle—Normanby Agri. Soc. Sept. 15-16 Ed. Demerling.
Newmarket—York Wilmot Agri. Soc. Sept. 15-16. Mrs. A. R. O. Smith.
Newtonbrook—Agri. Fair. Sept. 12-13. B. Z. Barkley.
Niagara-on-the-Lake—New Lakeard Agri. Soc. Sept. 14-16. M. R. Edgar.
North Bay—North Norwich Agri. Soc. Sept. 22-23. David Croft.
Norwich—Norwich Agricultural Soc. Oct. 7-9. Gordon Parker.
Norwood—Norwood Agri. Soc. Sept. 18-16. Harry Coad.
Oakville—Oakville Agri. Soc. Sept. 1-2. A. M. Fraser, R.R. 3, Milton.
Omemee—Mariposa Agri. Soc. Sept. 21-23. Joseph C. Nesbitt.
Orangeville—Dufferin Agri. Soc. Sept. 20-20. Joseph E. Simcoe Agri. Soc. Sept. T-6. Erwin McMechan.
Ore—Ore Agri. Soc. Sept. 12-13. I. T. McCrimmon, Madoc.
Orono—Durham Central Agri. Soc. Sept. 8-9. Jack Graves.
Oshawa—S. Ontario Agri. Soc. Sept. 14-19 Mrs. Ethel Mann.
Ottawa—Central Can. Exhn. Aug. 21-26. H. H. Wesley.
Owen Sound—Owen Sound Agri. Soc. Sept. 26-28. Wm. Marrin.
Paisley—Paisley Agri. Soc. Sept. 11-12. Wilfred Palmerston—Palmerston Agri. Soc. Oct. 2-3. Harry Brown.
Paris—Paris Agri. Soc. Sept. 29-30. E. H. Smith.
Perth—South Lanark Agri. Soc. Sept. 1-2. M. Wilson.
Peterboro—Peterboro Exhn. Aug. 21-26. G. A. Gray.
Petrolia—Petrolia Agri. Soc. Sept. 19-20. W. Picton—Picton Agri. Soc. Sept. 14-16. Philip Lapp.
Porquis Junction—Porquis Junction Agri. Soc. Sept. 19-20. Mrs. Pearl Bainey.
Port Elgin—N. Bruce Agri. Soc. Sept. 6-7. Port Hope—Port Hope Agri. Soc. Sept. 29-30. Wm. Marrin.
Port Perry—Port Perry Agri. Soc. Sept. 2-3. Ed. Dowson.
Powassan—Powassan Agri. Soc. Sept. 12-13. Mrs. Ethel Hamilton.
Providence Bay—Providence Bay Agri. Soc. Sept. 5-6. Andrew Espanet.
Rainy River—Atwood Agri. Soc. Aug. 31-Sept. 1. Mrs. Ed. Murray.
Renfrew—South Renfrew Agri. Soc. Sept. 12-13. Mrs. Ethel Murray.
Riceville—Riceville Agri. Soc. Sept. 21-22. B. Hawcett.
Richmond—Carleton Co. Agri. Soc. Sept. 21-22. Mrs. Ethel Hamilton.
Ridgetown—Ridgetown Agri. Soc. Aug. 23-24. Harry Hyndman.
Ripley—Huron Township Agri. Soc. Sept. 21-22. Albert Wyles.
Rockly—Rockly Agri. Soc. Oct. 4-5. Edward Lankiree.
Rockton—Rockton Agri. Soc. Oct. 7 and 9. A. S. Lee.
Rodney—Rodney Agri. Soc. Sept. 18-20. J. A. MacLean.
Rosseau—Rosseau Agri. Soc. Sept. 13-13. C. W. Varcoe.
Russell—Russell Agri. Soc. Sept. 12-13. C. S. Raymond.
Sarnia—Lambton Agri. Soc. Sept. 6-9. Howard Hamilton.
Scarboro—Scarboro Agri. Soc. Sept. 21-22. E. B. Gondie.
Shannonville—Shannonville Agri. Soc. Sept. 6-6. K. B. Vivian.
Shelburne—Dufferin Central Agri. Soc. Sept. 13-13. T. E. Watson.
Simcoe—Norfolk Co. Fair. Oct. 3-7. Harold I. Pond.
Smithfield—Smithville Agri. Soc. Sept. 22-23. C. J. Shrum.
South Mountain—Mountain Agri. Soc. Sept. 7-8. Earl Berry.
South River—Machar Agri. Soc. Sept. 26-28. William Perrott.
Spencerville—Spencerville Agri. Soc. Sept. 19-20. G. M. Snyder.
Sprucedale—Mcmurrich Agri. Soc. Sept. 14-15. William Perrott.
Stirling—Stirling Agri. Soc. Sept. 15-16. R. E. Fox.
Stratford—Stratford Agri. Soc. Sept. 19-20 W. H. Hall.
Strathroy—Strathroy Agri. Soc. Sept. 26-30. J. B. Lennemire.
Sturgeon Falls—Sturgeon Falls Agri. Soc. Sept. 13-14. Mrs. Mary A. Jones.
Sunderland—Brock Agri. Soc. Sept. 12-13. Miss M. B. Ilt. Jean.
Sutton West—Sutton Agri. Soc. Sept. 14-15. Mrs. R. G. Harper.
Tavistock—Tavistock Fair. Aug. 10-12. Bruce Ransom.
Tara—Tara Agri. Soc. Sept. 27-28. J. Alex. Duff.
Tavistock—Tavistock Agri. Soc. Sept. 8-9. R. Rudy.
Thornbury—Tyrewater Agri. Soc. Oct. 3-4. Melvin Rome.
Thorndale—Beaucourt Agri. Soc. Oct. 5-6. Robert M. Love.
Thorneloe—Thenaion Agri. Soc. Sept. 19-20. H. I. Weir.
Thornhill—Vaughan Agri. Soc. Sept. 19-21. Jack M. Climlie.
Tiverton—Tiverton Agri. Soc. Sept. 2-3. Lovell McKenzie, R.R. 3, Kincardine.
Toronto—Canadian National Exhn. Aug. 25-Sept 4. Elwood A. Hughes.
Trenton—Trenton Agri. Soc. Sept. 15-16. J. C. Hillier.
Tweed—Tweed Agri. Soc. Sept. 12-13. John O. Sager.
Vankleek Hill—Vankleek Hill Agri. Soc. Sept. 14-16 B. B. Richardson.
Vittoria—Vittoria Agri. Soc. Sept. 28-29. S. Turville.
Waterdown—Perry Township Agri. Soc. Oct. 5-6. Leslie Hermiston.
Waterford—Norfolk Agri. Soc. Sept. 12-13. Mrs. R. Bole.
Watford—Watterdown Agri. Soc. Sept. 28-27. Mrs. W. A. Susna.
Welland—Welland Agri. Soc. Sept. 6-8. Herbert K. Brown.
Wellesley—Wellesley Agri. Soc. Sept. 12-13. E. Thurstead.
Williamstown—St. Lawrence Valley Agri. Soc. Sept. 12-13. Mrs. Ruth Mitchell, Dalkeith.
Woodbridge—Woodbridge Agri. Soc. Oct. 7 and 9. Ben Wilson.
Woodstock—Woodstock Agri. Soc. Aug. 24-26. Ed. Hall.
Wooler—Wooler Agri. Soc. Sept. 5-6. Carman Wannamaker.
Wyoming—Plympton & Wyoming Agri. Soc. Sept. 14-15. Mrs. Ethel Hall.
Zurich—Zurich Agri. Soc. Aug. 26-29. E. F. Kloppe.

PRINCE EDWARD ISLAND

Charlottetown—P.E.I. Provincial Exhn. Aug. 14-19. H. J. Kenny.

QUEBEC

Ayers Cliff—Stanstead Co. Agri. Soc. Aug. 24-25. Mrs. Ethel Hamilton.
Aylmer—Gatineau Co. Agri. Soc., Div. A. Sept. 12-14. J. Mer.
Bedford—Missisquoi Agri. Soc. Aug. 31-Sept. 1. Mrs. Ethel Hamilton.
Brome—Brome Co. Agri. Soc. Sept. 4-8. Mrs. Mabel Ackley
Chapeau—Chapeau Agri. Soc. Sept. 19-20. Mrs. Ethel Hamilton.
Chicoutimi—Chicoutimi Agri. Soc. Aug. 23-27. Roland Hebert.
Cookshire—Compton Co. Agri. Soc. Aug. 31-23. W. B. J. Hodgson, Birchton, Que.
Drummondville—Drummond Agri. Soc. Aug. 4-6. J. H. Charpentier, L'Avenir, Que.
Granby—Shefford Co. Agri. Soc., Div. B. Aug. 7-9. Roger Heould.
Huntingdon—Huntingdon Agri. Soc. 8-10. Loran G. Ball.
Huntingdon—Huntingdon Agri. Soc., Div. A. Aug. 31-Sept 1. John Smaill.
Inverness—Inverness Agri. Soc. Sept. 5-6. C. W. McVetty.
Isle-Verte—Isle-Verte Agri. Soc. Sept. 15-17 Joseph M. Marquis.
Lac Brome—Missisquoi Agri. Soc., Div. B. Sept. 11-13 Mme. Palma Joanis.
Lachute—Argenteuil Agri. Soc. Aug. 14-16. Raymod Thibodeau.
Montmagny—Montmagny Agri. Soc. Sept. 17-20. Paul Carignan.
Pointe-aux-Trembles—Pontiac Agri. Soc. Aug. 4-5. J. N. Frappier, Plaisance, Que.
Quebec—Provincial Exhn. Provincial Expo. Sept. 1-10. Emery Bouchet.
Richmond—Richmond Co. Agri. Soc. Aug. 17-19. Antoinette Linaham.
Riviere-du-Loup—Agri. Soc. Aug. 22-24. Gerard Hupe.
Roberval—Roberval Fair. July 27-30. Bernard Levesque.
Rougemont—Rouville Agri. Soc. Sept. 6-10. Jean Brault.
St. Jean—Richelieb Agri. Soc. Aug. 23-24. Jean Hardy, Longueuil.
St. Jerome—Terrebonne Agri. Soc. Aug. 14-16. Alex. Trudeau.
St. Pie—Bagot Agri. Soc. Hyacinthe Agri. Soc. Sept. 19. Pie Granger.
St. Remi—St. Jean Agri. Soc. Sept. 2-4. J. R. St. Arnaud.
St. Leonard—Laval Agri. Soc., Div. A. Aug. 15-16. Maurice St. Arnaud, St. Wenceslas.
St. Liboire—Bagot Agri. Soc. Aug. 25-26. Gerard Hupe.
St. Pascal—Kamouraska Agri. Soc. Aug. 25-28. Alphonse Raimond.
St. Romuald—Levis Agri. Soc. Aug. 29-Sept. 1. Telesphore Carrier, Pintendre, Que.
Saint Scholastique—St. Scholastique Fair. Sept. 11-14. J. Les Beaudet.
St. Victor—Richelieu Agri. Soc. Aug. 25-26. J. U. Giroard, St. Ours, Que.
Shawville—Shawville Fair. Sept. 20-23. R. W. Hodgins.
Sherbrooke—Sherbrooke Fair. Aug. 26-Sept. 1. Maurice St. Pierre.

(See FAIR LIST on page 67)

Communications to 188 W. Randolph St., Chicago 1, Ill.

King Gets Top Biz But Loses Trucks, Towns

Equipment Out at Vernon

VERNON, B. C., July 22.—King Bros.' Circus lost the matinee but gave two night shows here Thursday (20) to good business after a string of mishaps had forced the show to blow stands at Oliver (18) and Kelowna, B. C. (19).

Two trucks carrying essential equipment were lost in mountain crashes Monday (17). Both drivers jumped to safety and were uninjured. The two stands were blown while three new trucks were being delivered from Spokane.

The show arrived here too late for the matinee and the big top canvas truck was delayed until 7:30 p.m. by two blowouts. First night show here got under way at 10:15 p.m. to a full house. Authorities refused to permit strawing of patrons, so a second show was started at 11:30 p.m.

Only two strings of lights on each side of the center ring were used, no other equipment being available. Aerial rigging was not hung, and only ground acts worked. Tuned wagon was not uncovered, but big show tickets were oversold from a Side Show box before dark.

Side Show opened here at 6 p.m. to good business. Lack of lighting and local speed-dat ban seem to interfere.

Business for King Bros. started upward in fresh British Columbia territory this week and several full houses were registered. Show had two full ones at Grand Forks Monday (17). Elephants and the giraffe attracted folks from a 90-mile radius. The show was the first in after about 20 years.

Creston, B. C., gave show a full matinee and a three-quarter night house Thursday (13). Show moved from there via boat, with the long, rolling stock across Kootenay Lake, Cranbrook, B. C., was another spot which hadn't had a circus in about 20 years and it produced two full houses Wednesday (12).

Athabasca, Alta. (9), was hit by breakdown of several trucks which forced cancellation of the matinee. However, night show was a four-fifths house.

Polack Bests Eureka Date's Gross Score

Closing Night Socko

(Continued from page 47)

work for the show's fall date. George W. Westerman went from the Lulu Obispo to Reno, Nev. Mickey Blue moved from Eureka to Vancouver, B. C., where the show makes its annual appearance at the Pacific National Exhibition under joint exposition and Shrine sponsorship. Jimmy Rison is handling San Jose, and Joe O'Donnell, who had Modesto, will have Napa and Seattle. Art Hansen, E. H. (Dixie) Hebert and Jack Dougherty, members of Rison's staff, are at Oroville, Santa Cruz and Salinas, respectively. Daugherty launched the new Ventura date.

Show has been in California since April, except for the dip into Nevada for Las Vegas, and will move back to Nevada in mid-August to catch Reno before moving to the Northwest. Trek back east starts in October after the Los Angeles date.

Out-Plays War

EUREKA, Calif., July 22. —. Press agents, who are fighting their own war for space in opposition to news from the Korean front will appreciate the hit scored by Justus Edwards, of the Polack Bros.' Western Unit on the show's opening day here (12). War news was relegated to second place on Page 1 by *The Eureka Times*, and the best spot was given an eight-column circus layout.

Philly Stand Bad for Cole

Top crowd totals 2,500 as billing mistake, lack of transportation hurts

PHILADELPHIA, July 22.—Despite near-perfect weather and extensive advance promotion, Cole Bros.' Circus made a poor showing here for a stand opening from Monday evening (17) thru tonight, with no show pulling over 2,500 persons. Yesterday (21) proved the poorest of the date, with 800 at the matinee and a similar number at the evening performance.

The Philadelphia Evening Bulletin built heavy promotion around the org's star, Bill (Buffalo Bill Cuisidey) Boyd, prior to the date, and r mixture circus was on exhibit in the John Wanamaker department store day-and-date with the shows's stand. City's other large mart, Gimbel's, handled the advance ticket sale, which was reported as poor.

Ducat prices were set at $2.75 and $2 for reserved seats, adults and Cuisidey; $1.50 for general admission and 75 cents for kids. The circus went fairly heavy on newspaper ads in local papers. Only a modest score was made, mainly in *The Bulletin*, by Tom Ring, who handled flacking duties for the date.

Dick Best's Side Show, still working for 50 cents admission and circus concessions all suffered from the lack of big show patronage. Among managerial changes heralding the poor stand was a billing error, with some of the papers giving a different lot location. Site was the 52nd street and Abbotsford Avenue location, played earlier this year by Ringling-Barnum.

Only fair bus service was provided to the lot, which isn't situated near any of the city's trolley lines. Lot was laid out with a mess tent in front, leading to some confusion on the part of the customers as to the location of the entrance. Signs which might have alleviated the difficulty were absent, as was floodlighting. (See *PHILLY STAND* on page 70)

D. Murphy Named As R-B Equestrian Director-Announcer

CHICAGO, July 22.—David Murphy became the fourth person to hold the title of equestrian director on the Ringling-Barnum circus when the appointment was made official here this week by General Manager Arthur M. Concello.

Murphy took over the post in Detroit on a temporary basis. Others who had the job were Fred Bradna, Arthur Springer and Harry Thomas. Murphy continues on the show as the National Broadcasting Company's representative for the Howdy Doody attraction. Murphy formerly was press agent for the Clyde Beatty Circus.

Chi Holds Ringling-Barnum To Half Houses All Week; Blame Weather Opposition

Several Acts Out Thru Injuries; Cuban Stand Hinted

CHICAGO, July 22. — Ringling Bros. and Barnum & Bailey took a belting here this week, getting little more than half houses from the opening show Saturday (15) thru Friday (21). Under-canvas stand at the lakefront continues thru Sunday (23).

Weather crippled business for five days, starting with a heavy rain Sunday and carrying on with fog, mist and rain. The first good weather came Friday, but the turnout for that matinee was about 60 per cent of capacity. Weather, however, wasn't taking all the blame. Competition for publicity as well as patrons was stiff with the Chicago Fair operating across the road. The Korean situation was believed to have had some effect, particularly on the night President Truman spoke via radio.

Scale here was $1.50 and 80 cents for general admission, $1.50 for reserves and 50 cents for Side Show. Fewer passes were distributed this year which, together with the fair, was believed by some to account for skimpy press attention to the circus.

Sunday (16) papers carried the usual quota of stories, including a piece in *The Tribune* about James A. Bailey.

Radio, TV Give Coverage

Radio and television carried about 40 varied circus programs, including recorded reports from the lot by two stations, participation on *Super Circus*, *Quiz Kids*, *Welcome Traveler* and the *Breakfast Club* programs; a daily stint on WENR-TV, and an interview over WMAQ with Concier Pilona about bull fighting, with Clown Harry Nelson acting as interpreter.

Girls in the Alzanas act returned to the performance in Chicago after being out for several days. Una injured an ankle and was out of all *(See CHI HOLDS RB on page 70)*

Millers Give Extra Sunday Show in Ohio

Rain Trims Michigan Bow

HILLSDALE, Mich., July 22.—Rain held business for Al C. Kelly-Miller Bros.' Circus to two three-quarter houses here Wednesday (19), marring the org's full-house-a-day stri.g. Ohio business for the show continued big, with two matinees necessary to handle crowds at Celina, O., Sunday (16), where the org was slated for one matinee only and no night show. Celina resident said it was the first major org to play there in 25 years.

Marysville, O., produced a matinee just short of three-quarters and a full night house Friday (14).

Delaware, O., had noon to Mount Gilead, O., Thursday (13) didn't keep the show from getting a three-quarter-house matinee and full night show, but it did delay the matinee somewhat.

Show scored at Millersburg, O., Wednesday (12) with two full houses. Night show at Carrollton (11) was strawed to the ring curbs. In St. Clairsville, O. (10), the matinee was only a one-third house because of rain, but the full house turned out at night.

Kelly-Miller continues to attract large crowds to the lot in the mornings thru its invitation to townspeople to watch the feeding of animals. Show also gets much word-of-mouth flack thru a Chevrolet deal, which takes the elephants to towns' auto agency each noon.

Toronto Biz Off For Tom Packs's Three-Day Stand

TORONTO, July 22.—Tom Packs's Outdoor Circus found the going rough here (17-19), with one-third houses for the three days in 18,000-seat Maple Leaf Stadium. Publicity was strong and location was good, but Toronto residents didn't turn out.

Joe Ziegler brought the show in here, and Irving Herman, local press agent, handled the date. The show made a 750-mile jump from Illinois for its annual Toronto stand.

The show followed Ringling-Barnum in by about three weeks. The Ringling show also received weak business. Packs moved to Buffalo from here and will next hit Pittsburgh (26-29), ahead of Ringling dates there.

Dailey Org's Canada Biz Ranges Widely

Moncton Blank; Others Vary

RIVIERE DU LOUP, Que., July 22. —Business for Dailey Bros.' Circus varied radically at recent stands, with next to nothing being done at Moncton, N. B. (14), but two nearly full houses were scored here (15).

Disagreement with city officials in Moncton regarding use of streets and water supply forced the show to a lot four miles from town. Both performances were for one-quarter houses. At Newcastle, N. B., the next day, Dailey played to a two-thirds matinee and near-capacity at night. Bathhurst (13) gave a half-house in the afternoon and better than three-quarters at night. Weather was good at the three stops.

In Campbellton, N. B. (14), a misty rain cleared before the night show. Matinee was three-quarters filled and the night show was nearly full. Matinee in Riviere du Loup was delayed until 4:15 p.m.

Milt Dailey's Side Show and Jimmy Ray's concert did their best business at Campbellton. Canadian Pacific Railway ran special trains from the Gaspe Peninsula to the circus. Jinx Adams was injured when the 16-horse woman standing act at Campbellton and was out of the night show.

Clearance for the show to return to Ontario was arranged recently when Ben Davenport, co-owner, conferred with officials at Ottawa. Some activities are to be curtailed and the wrestling bout in the concert probably will be omitted because it would require a higher license rate.

Altho the show is to play Windsor, Ont., across the river from Detroit, it will stay in Can.ada to make a loop northward and is set to return to the States via Wisconsin.

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P. O. Box 135 Ottawa, Kansas

NAMES OMITTED

In the full cast representation of Polack Brothers' Eastern Unit, July 15 issue, an the engraver at error left out a period in passing the names of

Mr. and Mrs. Bob Porter

of the Seven Flying Weros was inadvertantly left out.

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2 PHONEMEN

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DRESSING ROOM GOSSIP

Ringling-Barnum

In Chicago a number of the show-folk took advantage of near-by Lake Michigan to get in some swimming. The Chicago Fair, across the street, also was a drawing card for the personnel. Larry and his bus provided transportation and fun from town every day. Bill Antes kept clowns and performers busy on the local broadcasts. Jean Carson appeared on a television show. Martha Hunter and the baby gorillas came in for a lot of publicity in the papers.

Many friends and relatives of the circus folk came up from Sarasota, Fla., for the annual Chicago visits. Everyone was happy to see Johnny Tripp visit, and looking so well. Lela Henderson, daughter of Doc Henderson, has joined for a vacation. Kathy Kramer is back. Ben Wilson and Martha Henderson celebrated their birthdays. Dorothy Lee Ley had members of the ice show as big guests to see our show and then he took a number of the dancing personnel to see their show at the Stevens Hotel.

Visitors included Dr. and Mrs. Conley and family, Fred Young, Mr. Jewel, Mr. and Mrs. Al. Lindemann, Jackie Wilcox, Cheryl Gender's relatives, Mr. and Mrs. Brasthen, Joanne and Eldon Day and daughter, Joe and Bebe Shelgren, the De Wayne troupe, Mr. and Mrs. Charles Jones, Sherry Bursiem, Mr. and Mrs. Doc Wilson, Mr. and Mrs. Bill Antes, Dick Scatterday; Mr. Miller, of the Kelly-Miller show; Emmett Kelly, C. D. Curtis, Francis and Mrs. Schreiber, Ruth Davis, Peggy Thomas's *(See Ringling-Barnum on page 98)*

Clyde Beatty

The past week has seen us in the mountains again. The warm days and cool evenings make this nice trouping country. Al Moss, Joe Applegate and Pappy Johnson deserve credit for the lot layout in Pocatello, Idaho. They put up the entire show on a space that was barely large enough for the big top. Bozo Ignatisko was on band at Butte and, as usual, had the route to the lot marked out. He also sells tickets at the front door during both performances. Billy James and his unicycle worked with the clowns at both performances there.

The first fatal accident of the season took place in Lewiston, Idaho, when Walter Kaner, our boss props, was drowned while swimming in the Snake River. Searching for the body has not yet been found. Herbie Taylor, his assistant, took over the props. Bob Burns is a new member *(See Clyde Beatty on page 99)*

Rogers Bros.

Everyone had a field day at Ocean City, Md., our last beach stop for a while. Dover, Del., was our July 4th date, and a special menu was served in the cookhouse. Visitors from Wilmington, Del., were Dick Anderson, former catcher on the Ringling show, Bob Deviney and R. Grams, Jimmy Carter, correspondent for *The Billboard*, came on from Philadelphia, as did Vin Carey, proprietor of Carey's Magic Studio, also past president of the International Society of Jugglers. Carey was recently featured in a Fox Movietone News performing some of his new routines at the jugglers' convention in Iowa. McNelly and family, operators of a drive-in theater and restaurant at Fayetteville, N. C., spent the day with Rogers Bros.

Charlene Kuhn has been making new wardrobe for her family. Kitty Bell Seed has produced some new creations for her cloud swing. Louise Geanes was on the sick list and Frankie Lou Woods subbed for her on the web. The latter had Jimmy O'Dell build her a new horse trailer. Said trailer became detached en route to York, Pa., and rubbed fenders with a parked car, causing considerable *(See Rogers Bros. on page 98)*

Cole Bros.

A big event will be the wedding of Edward Nemith, Hopalong Cassidy's horse trainer, to Joyce Eagan. Dolly Dale and Bob Stabler will be maid of honor and best man respectively. Two distinguished visitors. Dr. and Mrs. William Mann, invited Barbara Petre, Milt Sherriet, Terrell Jacobs and Larry Davis to the Washington Zoo. The Hanneford family, Don Zacchini, Angelo and Arty, Tommy Dallessio, Dolores Mummery and myself were guests of Dolly Dale at her New Jersey home. Mr. and Mrs. Dallessio entertained with a hidden wire recorder. Everyone misses Zahra Kader and hopes she recovers shortly and returns to the show.

A new addition to the ballet is Jane O'Connor. Claire H. Faucett, circus authoress, and her uncle were here gathering material for a book. On his first visit to an American circus, Dr. Darling of Scotland, was impressed with the animals of the show. His work consists of animal *(See Cole Bros. on page 98)*

Hagen Bros.

The Conley family has added a Wild Life exhibit on the midway. Mrs. Conley, superintendent, has the show up and ready every day before noon. His wife, Marie, works in the novelty stand for Eddie Billetti. Frank Casey left at Ambridge, Pa. Johnny and Betty Jessick joined at Franklin, Pa., with their head-balancing and roly-boly acts. Percy and Wenester Townsend are parents of a boy born recently. Bill Ward, organist, recently received a new Hammond electronic organ. The Petius family has a new trailer.

Cal Townsend is splicing steel cables for the big top and Harry Lind visited to take orders for juggling clubs for the 13 jugglers on the show. Lind is breaking in a new act. Don Donaldson are making a new wardrobe. Recent visitors included Mr. and Mrs. Charles Davis, Carlton Smith, Don Fosgate, Ray Young and Dorothy and Joe Oliveri—F. M. CAIN.

Dailey Bros.

Dorothy Zacchini is learning web routine under direction of Rosemary Stock. Johnnie Klein and family have returned to the States. Jim Adams took a bad buster in the 16-horse hitch when six horses in-cluding her favorite, Red Top, threw here into the melee. She sustained bruises and a scalp wound. From the amount of practice going on in the big top between shows, we should have new performers on trampoline, perch, juggling and ladders.

The web number has been revised and streamlined. Hank Werner has selected new music for the act. Juanita and Ginger Moody have been on the lot for several days. Elmer Michand and family spent several days with the show. His sister daughter took part in entry. Bill Donohough was a visitor. Birthdays: Paul Pruitt, Betty Sweet and Ginger Moody.—HAZEL KING.

Tom Packs

Org arrived on schedule in Toronto, after a 700-mile jump from Robinson, Ill. Superintendent Jack Lehr and his crew did a good job in getting the show on the lot. Ruth Thompson has new wardrobe for her act.

The writer side-swiped a trailer in Westfield, Ind., while en route here. Leotino, press agent, was on the lot for the first time this season. Walter Clausen, of the bear act, reports that the cast has been removed from his daughter's leg. The injury occurred while with the Orrin Davenport Circus.

The Anad Temple Shrine of Robin-*(See Tom Packs on page 98)*

Polack Bros.' Western

On the trek to Eureka, Calif., Mr. and Mrs. Ross Paul, Gus and Betty Bell, Hank Dunn, Harold Ward, Ingrid and Bernard Zenner, Ethel Freeman and the writer visited Millie Keathley, who is in the home of Virginia Powell. Mr. and Mrs. Alfredo Landon and the Landon midgets visited the Redwoods, taking stills and movies. Ross Paul, Hubert Castle, Hanna and Emil Pallenberg, Eddie Wade, Andee Gould, Ted Landon and Linon, went salmon fishing daily in Eureka. Chester Sherman received word that his home had passed away in Veterans' Hospital, Dayton, O. Mrs. Ross Paul has returned after a visit to her folks. Overcoats and longies were in evidence in Eureka.

Visitors were Harry Dann and Bobbie Kellogg lost a wheel off their trailer coming into Eureka. Viola Watson Sr. celebrated her birthday in Eureka and received many gifts. Fred Woolford and son are visiting Mrs. Tana Woolford. Hubert Castle had most of his salmon smoked and sent home to Dallas. Mr. and Mrs. Dann, parents of Harry Dann, on vacation, were visitors on several occasions. They motored from St. Louis. Visitors were Mr. and Mrs. U. Gassuny, Bertha and Larry Cardody, Bert Martin, Ralph Hoagy, Al Davis and Jim Bixby.—FREDDIE FREEMAN.

Siebrand Bros.

A great deal of activity can be noted around the lot just before the show opens—some with painting, others with repairs. Lot in Missoula, Mont., is an ideal spot for the work with its level and trees. Show is day and dating a rodeo in the nearby grandstand.

Bonnie and Danie Roche spent the day off visiting with Pa and Ma Quackenbush. Bill Jolly made several trips here from Butte to Anaconda to see the Hodgins. The circus is blossoming out with all kinds of new and floodlights. Mrs. Ethel Ross and Jerry Van Deventer have decided that summer is finally here and they will continue camping out.

A slight fire in the children's Merry-Go-Round had us all rushing out in time to save the style. Rosa Patine and Betty Hodgini are going to be the ladies in red when they finish their ladder wardrobe. Bill Hall, our boss props, never seems to stop working and fixing things for Jerry Patine and Tommy Hodgini have again discovered war surplus stores and spend at least one day per week browsing. — JOE HODGES HODGINI.

Stevens Bros.

Harry Leonard and Ward Hall now have the Side Show which has 21 cages of wild animals and five platforms. Ed Moore, Jack and Clara Hamilton were with Seal Bros., have joined. Tiny Gallagher, head-balancing trapeze, and the Max Craig Troupe will join in a few days. Two new light plants were received at Newport, Wash., to replace those burned in Salmon, Idaho. Charlie Smith is in charge of building a four-wheel wagon to replace the one burned in Salmon. Seen visited Clyde and Harriett Beatty, Bill Moore and Bob Steele at Moscow.

Kelly-Miller

Personnel of the elephant department includes Col. W. H. Woodcock, superintendent; Fred C. Logan, assistant superintendent; William Keely, Harold Streeter, Roy Pinkerton, Karen Kay Miller received a Palomino horse on her birthday. Ted Rae recently celebrated his birthday and received many gifts and cards. Bonnie and Tommy Chamberlin celebrated their first wedding anniversary. Howard Stratton is the newest addition to the band. Pat Knight has acquired a new Chevrolet panel truck. Mary Thorn was injured in a *(See Kelly-Miller on page 98)*

Beatty Reserves Sell, Blues Beg At Walla Walla

WALLA WALLA, Wash., July 22. —Railroad delays in a long jump from Lewistown, Idaho, made the Clyde Beatty Circus matinee here (14) about two hours late, but a three-quarter house was on hand for the show. At night the circus filled its reserved seat sections but sold few general admission tickets.

Beatty's stand here was day and date with the Meeker Shows, and both orgs used the Walla Walla County Fairgrounds.

In Lewiston, the circus drew a three-quarter matinee and full night show. Walter K. Kaner, boss property man, was drowned while swimming in Snake River at Lewiston when rescue attempts by police, lifeguard and boaters failed.

Single Combo Unit Remains in Berlin; Tented Treks Okay

BERLIN, July 22. — Friedrichstadt Palace having wound up its season, the only vaude-circus house remaining open in Berlin is the Circus Barlay indoor arena which is presenting a fairly good variety show, including a couple of circus acts.

Since Barry Barlay, former owner of the Berlin arena, escaped from the Soviet zone with most of his animals and circus equipment, little remains in that sector in the way of circus fare except one of Barlay's small tent units, with a limited number of animals, which was unable to get out of the Eastern zone.

Barlay and his partner, Brumbach, are in the Western zone where they are reorganizing their circus and getting set for the road. Other large circuses touring Western and Southern Germany are the Circus Krone, which is playing to big business; Circus Carl Hagenbeck, Emil Wacker's Circus Apollo, Circus Williams and Circus Franz Althoff.

Circus Carl Hagenbeck is touring in pre-war style, with 120 wagons on two special trains, and carries 120 animals and 200 performers. Features on this season's program are Rudolf Matthies and his tigers, a former Ringling-Barnum act; the Zemganos, French flying trapeze act; the horses of Kossmayer, and several of the big Hagenbeck animal acts.

Circus Williams is traveling with a big top seating 5,000 spectators. Williams has leased his smaller tent, seating 2,500, to Tom Arnold, English producer, who is using it for one of his ice revues making a successful tour of Northwestern Germany.

Some authority on exercise might tell us if a staff member ever developed a big muscle by carrying a cane.

ANNIE GATES

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BENNIE FOWLER

c/o Sherman Hotel CHICAGO, ILL.

UNDER THE MARQUEE

E. J. LaFrancis, known professionally as E. Jos. LaFrance, is in Bay Pines Veterans' Hospital, St. Petersburg, Fla.

John Lardner, formerly on the advance of the Russell, 101 Ranch and Ringling shows, is a candidate for prosecuting attorney in Little Rock.

Dr. H. H. Conley, Park Ridge, Ill., circus fan, reports he visited Johnny Tripp, veteran Ringling clown who now lives in Dolton, Ill., and that Tripp planned to visit the Ringling show during its Chicago stand.

With conditions what they are, for $1.50, patrons may begin demanding seats.

Les Ulrich, CFA of Sheffield, Mass., writes that he caught nine circuses in the States, Cuba and Puerto Rico during a recent 20,000-mile journey. Ulrich's book of circus recollections is nearing completion. . . . Williard J. Oakley caught Cole Bros. and Ringling-Barnum at several Eastern stands. . . . Tom Smallwood, Idaho Falls, Idaho, has added the Circus Schumann at Copenhagen, to the list of shows he has visited on a tour of Europe.

Newspaper opinion may seem a weak weapon to some, but not to the show that runs up against it.

D. B. Sterling, formerly with Capital City Shows, joined Harold Rumbaugh's Horne Bros.' Circus as agent recently. . . . Potash Bros.' Reform Unit has unique auspices for its stand in Janesville, Wis., July 26-28. The Janesville Knights of Columbus will sponsor the show jointly.

Nineteen is the lovely age when a ladder gal begins to wonder how long it will be before she's a lecture.

Orrin Davenport, in Detroit to visit the Ringling-Barnum circus, completed preliminary negotiations with Tunis (Eddie) Stinson, manager of the Detroit Shrine Circus, to produce the annual again next winter. . . . Omar Kenyon, circus promoter, stopped off in Chicago last week en route to Milwaukee and Denver. . . . Benny Fowler, general agent of Dailey Bros.' Circus, was back in Chicago early last week to arrange railroad contracts after a trip to New York and a visit on the show in Canada.

Remember the small time cheat, who, when selling lemonade in the park, would spill some out of each glass into the carrying tray to get enough to fill another glass?

Mr. and Mrs. Bob Morton and their son are staying in Philadelphia while Bob is completing his fall bookings for the Hamid-Morton Circus. . . . Dorris Knepp, featured Cole Bros.' equestrienne, was the subject of a lengthy feature story with pix in The Washington Evening Star during the show's stand in the capital.

"Should you hear scratching at the door," said a house trailerite, "it probably will be my husband who has spent six weeks breaking a dog act."

Mike Goodman writes that he is back in the business again after deportation last November. Formerly with the Polack show, he is now with the Carol Shows in Canada. . . . Al Weir, who is fronting for the House of Pisco in the international settlement of San Francisco, was a recent guest on Ted Maloy's KGO television program there.

You can always tell when a gal is a beginner when she asks, "Where is the bathroom on the train?" while hunting a restroom.

Jack Plummer's Cole Bros. band was entertained in New York and Brooklyn by Joe Thorne, Chris Mamiscalco, Salvatore Forio and Fred Ferrara. . . . In Newark they were guests of Joe Basile and his Olympic Park band. Nine local musicians were added to the Cole unit for the New York and Brooklyn stands. Under canvas, the band works on an elevated stand with drums and calliope blown front. Bill Sten, calliope, recently wrote a new band "Arts Gilhooley Polka," dedicated to Al Hiltensmith, cornetist. Sten also wrote the entire program for his calliope. Rusty Bader handles the circus's choruses and George Oliva plays clarinet choruses.

Circus may stories were better in the good old days when they featured ring masters, with long mustaches, and boys that were stolen to be trained as bareback riders.

Swerre Braathen, Madison, Wis., circus fan moved to Chicago to get the full nine-day stand of the Ringling show and was a constant visitor on the lot. . . . F. Stuirnn reports Hunt Bros.' Circus played Rockville, Conn., under Moose Club auspices recently. . . . Walter L. Main has caught the Biller, Hagen, Cole and Kelly-Miller shows this season.

Years ago, after the Side Show top was up on Sunday, one of the boys would yell, "Sunday school, everybody," to let the boys know it was recreation time. A towner, hearing him, said, "My what religious people."

George E. Barton, Rogers Bros. superintendent, visited relatives and friends in his hometown of West Chester, Pa., when the org made a stand there July 7. Lou Barton, super's brother and formerly with Hunt Bros. and Cole circuses, but off the road this season, also visited the show at West Chester.

Bert J. Chipman, veteran circus man, celebrated his 83d birthday with Harry and Marge Chipman at Yakima, Wash., recently and they caught the Clyde Beatty Circus at several stands in the days following. Bert and son, Harry, have decided to put out a new edition of the circus book Bert wrote some years ago. The Chipmans have visited recently with several circus fans, including Bob Clark, of San Francisco; Dan Miller, of Tacoma, Wash.; Harold B. Kyte, of Yakima; Hugh King, manager of the Central Washington State Fair, and Ruth and Henry Zier.

Justus Edwards, of Polack Bros. Western Unit, flew to Burlington, Ia., July 21 to visit his mother, who is hospitalized there. . . . Several members of the Emmett Kelly Top, CFA, *(See Under the Marquee on page 98)*

PHONEMEN

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CONTINENTAL HOTEL KANSAS CITY, MO.

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BRANDON BROS.' CIRCUS

WANTS TO JOIN ON WIRE

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Va., 21; Steubenville, O., 22; Youngstown, 23; Akron, 24; Cleveland, 25; Fremont, 26; Toledo, 27; Bryan, 28; Fort Wayne, Ind., 29; Kendallville, 30; Elkhart, 31; Benton Harbor, Mich., Sept. 1; Kalamazoo, 2; Battle Creek, 3; Jackson, 4; Ann Arbor, 5; Detroit, 6-11; Flint, 12; Saginaw, 13; Bay City, 14; Midland, 15; Alma, 16; Big Rapids, 17; Muskegon, 18; Grand Rapids, 19; Holland, 20; Kalamazoo, 21; Battle Creek, 22; Jackson, 23; Lansing, 24; Owosso, 25; Port Huron, 26; Pontiac, 27; Detroit, 28-Oct. 2; Toledo, O., 3-8; Fostoria, O., 9; Findlay, O., 10; Lima, O., 11; Van Wert, O., 12; Marion, Ind., 13; Peru, 14; Logansport, 15; Kokomo, 16; Lafayette, 17; Terre Haute, 18; Vincennes, 19; Evansville, 20; Owensboro, Ky., 21; Hopkinsville, 22; Clarksville, Tenn., 23; Nashville, 24; Columbia, 25; Pulaski, 26; Huntsville, Ala., 27; Decatur, 28; Florence, 29; Tuscumbia, 30; Corinth, Miss., 31; Jackson, Tenn., Sept. 1; Dyersburg, 2; Memphis, 3-8; Jackson, Miss., 9; Vicksburg, 10; Natchez, 11; Baton Rouge, La., 12; New Orleans, 13-18; Houma, 19; Morgan City, 20; Lafayette, 21; Lake Charles, 22; Beaumont, Tex., 23; Houston, 24; Galveston, 25; Bryan, 26; Waco, 27; Temple, 28; Austin, 29; San Antonio, 30; Corpus Christi, Oct. 1; Harlingen, 2; Brownsville, 3; Mission, 4; McAllen, 5; Laredo, 6; Eagle Pass, 7; Del Rio, 8; Sonora, 9; Ozona, 10; San Angelo, 11; Abilene, 12; Sweetwater, 13; Big Spring, 14; Midland, 15; Odessa, 16; Pecos, 17; Fort Worth, 18-25; Dallas, 26-Nov. 1; Waxahachie, 2; Corsicana, 3; Mexia, 4; Waco, 5; Temple, 6; Cameron, 7; Taylor, 8; Austin, 9; San Antonio, 10-15; Kerrville, 16; Uvalde, 17; Eagle Pass, 18; Del Rio, 19; Sonora, 20; Ozona, 21; San Angelo, 22; Abilene, 23; Sweetwater, 24; Big Spring, 25; Midland, 26; Odessa, 27; Pecos, 28; Fort Worth, Dec. 2-9; Dallas, 10-16; Waxahachie, 17; Corsicana, 18; Mexia, 19; Waco, 20; Temple, 21; Cameron, 22; Taylor, 23; Austin, 24; San Antonio, 25-30; Corpus Christi, 31; Harlingen, Jan. 1; Brownsville, 2; Mission, 3; McAllen, 4; Laredo, 5; Eagle Pass, 6; Del Rio, 7; Sonora, 8; Ozona, 9; San Angelo, 10; Abilene, 11; Sweetwater, 12; Big Spring, 13; Midland, 14; Odessa, 15; Pecos, 16; Fort Worth, 17-24; Dallas, 25-31; Waxahachie, Feb. 1; Corsicana, 2; Mexia, 3; Waco, 4; Temple, 5; Cameron, 6; Taylor, 7; Austin, 8; San Antonio, 9-14; Kerrville, 15; Uvalde, 16; Eagle Pass, 17; Del Rio, 18; Sonora, 19; Ozona, 20; San Angelo, 21; Abilene, 22; Sweetwater, 23; Big Spring, 24; Midland, 25; Odessa, 26; Pecos, 27; Fort Worth, Mar. 1-8; Dallas, 9-15; Waxahachie, 16; Corsicana, 17; Mexia, 18; Waco, 19; Temple, 20; Cameron, 21; Taylor, 22; Austin, 23; San Antonio, 24-29; Corpus Christi, 30; Harlingen, 31; Brownsville, Apr. 1; Mission, 2; McAllen, 3; Laredo, 4; Eagle Pass, 5; Del Rio, 6; Sonora, 7; Ozona, 8; San Angelo, 9; Abilene, 10; Sweetwater, 11; Big Spring, 12; Midland, 13; Odessa, 14; Pecos, 15; Fort Worth, 16-23; Dallas, 24-30; Waxahachie, May 1; Corsicana, 2; Mexia, 3; Waco, 4; Temple, 5; Cameron, 6; Taylor, 7; Austin, 8; San Antonio, 9-14; Kerrville, 15; Uvalde, 16; Eagle Pass, 17; Del Rio, 18; Sonora, 19; Ozona, 20; San Angelo, 21; Abilene, 22; Sweetwater, 23; Big Spring, 24; Midland, 25; Odessa, 26; Pecos, 27; Fort Worth, June 1-8; Dallas, 9-15; Waxahachie, 16; Corsicana, 17; Mexia, 18; Waco, 19; Temple, 20; Cameron, 21; Taylor, 22; Austin, 23; San Antonio, 24-29; Corpus Christi, 30; Harlingen, July 1; Brownsville, 2; Mission, 3; McAllen, 4; Laredo, 5; Eagle Pass, 6; Del Rio, 7; Sonora, 8; Ozona, 9; San Angelo, 10; Abilene, 11; Sweetwater, 12; Big Spring, 13; Midland, 14; Odessa, 15; Pecos, 16; Fort Worth, 17-24; Dallas, 25-31; Waxahachie, Aug. 1; Corsicana, 2; Mexia, 3; Waco, 4; Temple, 5; Cameron, 6; Taylor, 7; Austin, 8; San Antonio, 9-14; Kerrville, 15; Uvalde, 16; Eagle Pass, 17; Del Rio, 18; Sonora, 19; Ozona, 20; San Angelo, 21; Abilene, 22; Sweetwater, 23; Big Spring, 24; Midland, 25; Odessa, 26; Pecos, 27; Fort Worth, Sept. 1-8; Dallas, 9-15; Waxahachie, 16; Corsicana, 17; Mexia, 18; Waco, 19; Temple, 20; Cameron, 21; Taylor, 22; Austin, 23; San Antonio, 24-29; Corpus Christi, 30; Harlingen, Oct. 1; Brownsville, 2; Mission, 3; McAllen, 4; Laredo, 5; Eagle Pass, 6; Del Rio, 7; Sonora, 8; Ozona, 9; San Angelo, 10; Abilene, 11; Sweetwater, 12; Big Spring, 13; Midland, 14; Odessa, 15; Pecos, 16; Fort Worth, 17-24; Dallas, 25-31; Waxahachie, Nov. 1; Corsicana, 2; Mexia, 3; Waco, 4; Temple, 5; Cameron, 6; Taylor, 7; Austin, 8; San Antonio, 9-14; Kerrville, 15; Uvalde, 16; Eagle Pass, 17; Del Rio, 18; Sonora, 19; Ozona, 20; San Angelo, 21; Abilene, 22; Sweetwater, 23; Big Spring, 24; Midland, 25; Odessa, 26; Pecos, 27; Fort Worth, Dec. 1-8; Dallas, 9-15; Waxahachie, 16; Corsicana, 17; Mexia, 18; Waco, 19; Temple, 20; Cameron, 21; Taylor, 22; Austin, 23; San Antonio, 24-29; Corpus Christi, 30; Harlingen, 31; Brownsville, Jan. 1; Mission, 2; McAllen, 3; Laredo, 4; Eagle Pass, 5; Del Rio, 6; Sonora, 7; Ozona, 8; San Angelo, 9; Abilene, 10; Sweetwater, 11; Big Spring, 12; Midland, 13; Odessa, 14; Pecos, 15; Fort Worth, 16-23; Dallas, 24-30; Waxahachie, 31; Corsicana, Feb. 1; Mexia, 2; Waco, 3; Temple, 4; Cameron, 5; Taylor, 6; Austin, 7; San Antonio, 8-13; Kerrville, 14; Uvalde, 15; Eagle Pass, 16; Del Rio, 17; Sonora, 18; Ozona, 19; San Angelo, 20; Abilene, 21; Sweetwater, 22; Big Spring, 23; Midland, 24; Odessa, 25; Pecos, 26

Ill. Annuals Hit by Rain

Carrollton, Augusta pelted most—Pinckneyville firm; Martinsville gate off 10%

MARTINSVILLE, Ill., July 22.—The Martinsville Fair, thru Thursday (20), the fourth day of its six-day run, was off only 10 per cent from '49 despite three days of rain, H. T. Bennett, secretary announced.

Grandstand attraction drew good crowds when weather permitted, as evidenced by a capacity 3,000 turnout Monday night (17) for Lucky Lott's thrill show, which started two hours after the rain ceased. Barnes-Carruthers' variety acts, presented three nights in conjunction with the horse shows, did good biz when skies were clear. Afternoon harness and running horse races were down from '49.

Moore's Modern Shows, on the midway, for the third straight year, were down 10 per cent from '49.

Extends Run

AUGUSTA, Ill., July 22.—Augusta Livestock Fair here, originally skedded to close its four-day run Friday (21), was extended an extra *(See ILLINOIS ANNUALS, page 70)*

Strong Bill Set At Harrington

HARRINGTON, Del., July 22.—Ward Beam's Auto Daredevils, Joe Basile's Madison Square Garden unit and Lawrence Greuter Shows are set as attractions for the five-day run of the Kent and Sussex County Fair here July 25-29.

In addition to $25,000 in premiums, fair also will offer 15 harness racing events, nightly fireworks, 10 acts of vaudeville and a stage show each night. Harness racing purses total $12,200, and auto races are set for Saturday.

Children's Day has been fixed as opening day, with free admission for children under 12, Governor's Day, Thursday (27) and Firemen's Day, Friday (28).

Detroit Seeks Names; Appoints Phillips Concession Chief

DETROIT, July 22. — Michigan State Fair this week continued its search for a male name attraction to fill the annual's final four days in the coliseum. Carmen Miranda was booked in for the first four days, and Betty Hutton inked to follow for two days. Negotiations to bring in Lina Lombardo the first four days fell thru when it proved impossible to switch Miranda dates.

Sidney Phillips, secretary of the Eaton County Fair, Charlotte, has been named to head the concession department here, replacing Lester Schrader, Centerville fair secretary, who recently resigned. Newspaper reports that Clarence Harnden, veteran Saginaw fair secretary, also would resign from the State Fair board failed to elicit an official announcement.

Wilson Six-Horse Hitch Skedded for 8 Annuals

CHICAGO, July 22.—The Wilson & Company six-horse hitch will appear this year at four Illinois and four Minnesota fairs, Arthur Peets, tour manager, announced.

Illinois annuals include Springfield, Urbana, Charleston and Bloomington, while those in Minnesota are St. Paul, Albert Lea, Blue Earth and Barnesville.

Pomona's American Way Theme Heightened by Korea Situation

POMONA, Calif., July 22.—The Korean situation is lending importance to the theme, *The American Way*, to be featured at the 23d Los Angeles County Fair opening for 17 days September 15. According to C. B. (Jack) Afferbaugh, president and general manager of the fair, the event will be a glorified pageantic answer to the threat aimed at democracy by subversive forces.

The fair, which in 1948 drew 1,254,000 people, is hoping to beat that figure this year. Since the close of the 1949 event, over $500,000 has been spent in providing for one of the largest expansion programs in its history.

Add New Shows

New divisions, attractions, exhibits, entertainment and conveniences are scheduled for the '50 season, it's said. These include an outdoor display in which a trailer shows the latest advances in portable living; sports-men's show exhibiting the last word in gear and equipment; automotive exhibit with the late models and designs, and horse building models with up-to-minute labor and money-saving devices. Under entertainment will be featured a new midway area, Kiddieland, frontier town, rock display, national casting contests and other events.

On the serious side of the fair are the 20 major divisions of the fair. Over $400,000 will be distributed in prizes. Approximately 15,000 individual exhibitors will show 40,000 displays.

Parking No. Problem

In building for the 1950 run, comfort and convenience of the fairgoer has not been overlooked. The parking problem has been solved by devoting 260-acres of paved area to accommodate 35,000 cars at a time with the employment of a corps of trained attendants. Free trams will again operate to carry motorists from their cars to the entrance gates. A new road from the main highway thru Garvey has been built direct to the grounds, eliminating the possibility of traffic congestion.

Shaded rest arbors and thousands of comfortable seats are scattered thruout the grounds. Comfort stations, with the addition of several units this year, are to be found in all sections of the 400-acre grounds. To attract the families, free baby sitters will be available in the colonial nurs- *(See AMERICAN WAY on page 70)*

Trenton Adds Acreage, New Exhibit Bldg.

TRENTON, N. J., July 22. — Enlarged fairgrounds with a new building will be completed for New Jersey State Fair here September 24-October 1. Norman L. Marshall, fair's secretary-manager, announced the acquisition of additional land for the building of a new road and more land for the enlargement of the children's park.

New 8,000-foot building will be used to house commercial exhibits. It will be erected because of the demand for display space this year.

President George A. Hamid announced that a special matinee is being arranged for each night of the week, in addition to the usual stage shows, with top radio and stage names on hand nightly except September 30, when a firemen's parade will be held.

Jack Kochman's Hell Drivers will be the opening afternoon attraction and will repeat September 25. Irish Horan will present his thrill show September 30. Harness racing starts September 26, and continues each afternoon thru September 30.

Brockton Prepares For 77th Showing

BROCKTON, Mass., July 22. — An extensive refurbishing program is under way at the Brockton Fair. Dr. George A. Buckley, president of the annual, said that the buildings have been painted and that improvements to the grounds were being made.

New features at the 77th annual, which will be held September 9-16, will include the Women's World. Plans call for the expansion of the Children's World with additional free attractions.

King Reid Shows will furnish midway attractions on the opening Saturday and Sunday (September 9-10), with the World of Mirth Shows due in Monday (11).

Hoosier Events Shrug Off Rain; Gates Hold Firm

CAYUGA, Ind., July 22.—Rain on the first two afternoons, followed by cool evenings, failed to discourage attendance at the Vermillion County Fair here and front-gate admissions thru Tuesday (18), next to the final day, were running ahead of a year ago, Craig Jones, secretary, announced.

WLS Barn Dance, featured in the grandstand Thursday night, drew 2,300, with horse-pulling contests and a horse show the previous two nights getting good crowds.

W. G. Sheesley Shows, on the midway for the first time, were well pleased with grosses.

Columbus Paces '49

COLUMBUS, Ind., July 22.—Despite rain two nights, attendance at the Bartholomew County Fair here is good and, thru Thursday (20), its fifth day, was pacing last year, according to Secretary F. M. Overdeer.

Grandstand business in general was off. Jack Kochman's auto thrill show, featured Sunday night, equaled '49 figures, but harness horse racing lost Wednesday to rain.

Midway area, where Gooding Greater Shows held forth, was getting steady crowds with grosses about even with a year ago.

Du Quoin Constructs Perman't Stage Roof

DU QUOIN, Ill., July 22.—Du Quoin State Fair here has started construction on a permanent steel roof over its grandstand stage and when completed it will extend 100 feet from the present edge of the stand roof to the back of the stage, W. R. Hayes, president-general manager, announced.

The 213-ton steel covering will rise 44 feet above the stage, a height that will not block the view of the backstretch, and will be supported by four steel columns imbedded in concrete. The width of 150 feet will overlap the stage by 15 feet on each side.

Annual is installing stadium seats in front of its grandstand boxes to replace the old orchestra seats which could not be utilized during the race programs. New scenery, painted for the reflection of dark light, also is being added.

Bill Leemon, fair's new publicity director, has contracted for the use of 150 billboards to be used this year instead of road signs.

Traffic Flow To Be Eased At Syracuse

SYRACUSE, July 22.—Extensive physical improvements on the grounds and buildings at the New York State Fair site are underway, with stress on betterment of traffic conditions.

Busses will make regular tours of the perimeter of the fairgrounds, operating on a free-ride principle. New gates are being installed at the west end of the grounds, making a total of seven at the west end of the site. This move is expected to relieve pressure on east gates, speed entrance to the fair and hasten ticket sales.

New load will lead directly from the new gates to an enlarged parking area. This road also will skirt the edge of the fairgrounds, speeding the flow of traffic as it leaves the fair. Construction crews are reclaiming a large area south of the present parking area. When graded and paved, the new space will accommodate 5,000 vehicles, in addition to the 10,000 now handled.

New comfort stations are being built at various points thruout the grounds and old stations are being refurbished. An information booth will be manned thruout the run of the fair, September 2-9, and all buildings will be adequately policed. Picnic grounds will be made available for family groups.

Harold L. Creal, fair director, said this week that both the New York Central and D.L. & W. railroads expect to increase the size of train shuttle service to the fairgrounds is impossible because of operation and physical limitations, he said. During prewar years the roads ran shuttles during fair week, and several futile attempts were made to interest them in restoring the service in time for this year's fair.

Santa Maria Bows With New Building, Record Nag Entries

SANTA MARIA, Calif., July 22.—The Santa Barbara County Fair and Horse Show opened here Wednesday (19) and the five-day run with the largest number of entries in history.

According to Jesse H. Chambers, secretary-manager, the entries this year were so large that it was necessary to construct additional stalls to accommodate the horses when the original 126 were filled.

The event debuted the Junior Fair exhibit building, grandstand and judging ring, erected at a cost of $180,000. It will accommodate 76 animals and has dormitory space for 20 boy exhibitors.

Last year the $200,000 Agricultural Building was opened and it will again house the booths of the farm centers, granges, Future Farmers, 4-H Clubs, Women's Farm Home departments, and the Flower Show and Home Economics department.

Industrial and commercial exhibits are being displayed under canvas for the last time this year Bids are scheduled to be opened following the close of the fair Sunday (24) by the State Division of Fairs and Expositions for a $204,000 combination exhibit-National Guard Armory.

Program for the fair includes the horse show for three nights, ending tonight (22). There were 13 events at each performance.

Thursday night featured the annual Junior Jubilee, in which Future Farmer and 4-H Club members participated in a rodeo and calf scramble.

Foley & Burk Shows were featured on the midway.

Exhibitors Buy Out Des Moines Space

DES MOINES, Ia., July 22.—Iowa State Fair here has sold out all industrial and machinery exhibit space this year and all but a few concession spaces have been contracted for, Lloyd B. Cunningham, secretary, announced.

The sell-out includes space in the 40-acre open-air farm machinery tract.

ALBERT SWOYER, son of Charles W. Swoyer, has been named treasurer of the Reading (Pa.) Fair, succeeding Luther E. Pflum, who resigned. Swoyer's father is secretary of the Reading annual and secretary-treasurer of the Pennsylvania State Association of County Fairs.

Anderson, Ind., Draw Tops '49

ANDERSON, Ind., July 22.—Attendance figures released this week by the Anderson Free Fair, held July 3-8, indicated a substantial increase over 1949, with an estimated attendance of 100,000 compared with 85,000 last year. Ideal weather prevailed four nights, and other two being marred by light rain.

Closing night's grandstand attraction, Jimmy Lynch's Hell Drivers, scored, and the WLS attraction opening night played to almost a full house. Other four nights were given over to harness horse racing, with over $10,000 in purses.

Gooding Amusement Company's rides and shows, aided by a whopping July 4 biz, rang up a gross which was reported slightly over last year. C E. (Charlie) Williams, veteran concessionaire, was in charge of midway concessions for the fair.

Vallejo, Calif., Skeds 21G Plant Improvements

VALLEJO, Calif., July 22.—Building improvements totaling $21,625 at the Solano County Fair have been approved by the board of supervisors.

Work has already started on a $13,625 exposition building and plans passed for an $8,000 show horse barn.

Galt, Calif., Off In Early Days

GALT, Calif., July 22.—Attendance at the annual Sacramento County Fair, which opened here Friday (14) for 10 days, is expected to pick up during the closing days and compare favorably with 1949. At the start, gate was approximately 20 per cent behind last year.

Ancil Hoffman, president of the 52d District Agricultural Association, expressed satisfaction over the high quality of exhibits in all classifications.

Going heavy on youth this year, Sam Kellett, secretary-manager, has highlighted 4-H activities. A main feature of the event has been the demonstrations put on by the clubs each morning in the Pump Building.

Entertainment features in this year's fair have included the Horsecades as a grandstand attraction on the opening two days. A combination rodeo and horseshow, Horsecades was organized under the direction of the Sacramento Ladies' Mounted Patrol and the Herald Riders. Vaude acts appearing in the Pump Room featured Bob Brown, magician.

Other attractions appearing included Cowboy Lloyd, Armand Girard, Bud Hobbs, Lloyd Franlini, Paul Westmoreland, Bob Parente, Hap and Leona England, and Charlie Marshall.

Opening two days' parti-mutuel handle was $175,680, as against $197,789 for last year While this is $22,109 under 1949, Saturday's (15) handle was only about $3,000 under the same day last year. A daily handle of approximately $85,000 is needed for the racing meet to break even.

Tomorrow's features will include a 10-event motorcycle program in which 90 drivers, headed by Paul Albrecht and Larry Headrick, will compete. The affair is sanctioned by the American Motorcycle Association.

California Shows are playing the midway.

FAIR LIST

(Continued from page 62)

Trois-Rivieres—Trois-Rivieres Expo. Aug. 18-27. H. Paul Martin.
Velleraud—Velleyfield Fair. Aug. 16-20. Camille Belliveau.
Victoriaville—Arthabaska Expo. Aug. 10-13. J. Vincent Lanouette.
Waterloo—Shefford Co. Agri. Soc. Aug. 11-13. Charles H. Lefebvre.

SASKATCHEWAN

North Battleford—North Battleford Agri. Soc. Aug. 7-9. N. W. Symonds.
Prince Albert—Prince Albert Agri. Soc. Aug. 10-12. Dan P. Kelly.
Regina—Regina Exhn. July 31-Aug. 5. T. H. McLeod.
Saskatoon—Saskatoon Indust. Exhn. July 24-29. S. N. McEachern.

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Palisades' $ Handle Still Ahead of '49

New Promotion Planned

NEW YORK, July 22.—Business at Palisades Park, including the swim pool, continued good over last week-end, despite threatening weather, reported Irving Rosenthal, co-owner with brother, Jack, of the spot. Overall picture finds biz for the season still slightly ahead of last year, he said.

Promotion to bolster takes at the tail-end of the season already has been launched, Rosenthal said. The park has scheduled a home show for September 2-10, with metropolitan area dealers in home appliances and furnishings supplying displays which will be housed in 28 tents on the park picnic grounds.

Each dealer supplying a display will buy 1,000 tickets for $100 to be peddled to his customers at 10 cents each. Ducats will entitle purchasers to free admission to the park, free act and band and use of auto parking space. Entrance to the home show will be free to all park patrons.

Rosenthal estimated a total ticket sale of 600,000, with half the available tent exhibit space already subscribed for by merchandise dealers.

Free attractions at Palisades over the week-end were the aerial performers, trapeze and swaypole, held over from the previous week, and Charlie Ventura's ork.

Rye's Playland Week-End Fair

RYE, N. Y., July 22.—Low temperatures and threatening skies restricted biz at Playland here over last week-end, Park Director Allan MacNicol reported. Turnout for Sunday (16) totaled 7,000 persons, with a good crowd of 20,000 on hand the previous day. MacNicol termed the week-end take normal and on a par with the corresponding period for 1949.

Television speedway at Playland, introduced Wednesday night (19) as a gate building measure, proved successful in bolstering the week's smaller mid-week gross at the park. One video set, in addition to other prizes, including radios, will be awarded at the park each Wednesday night now until the close of the season, MacNicol said.

Free attractions at Playland—thru Monday (24) are the Hardisteen swaypole and trapeze, and Howard and Wanda Bell, teeterboard.

Edmonton Budget Of $50,000 Suggested

EDMONTON, Alta., July 22.—John E. Wallace, St. Louis zoo expert, retained by the city council to advise for a proposed zoo, said in a preliminary report this week that the budget should allow $50,000 annually for maintenance and periodic expansion. Wallace also selected a possible site.

A written report is to be prepared later by Wallace to detail plans for year-to-year development of the spot.

Walla Walla Kidland Clicks

WALLA WALLA, Wash., July 22.—This city of 24,000 population has been producing good business for Tiny Tot Toddle-Land, a kiddie park opened about 60 days ago by William H. Wolfson. The line-up of attractions includes a Parker Merry-Go-Round, Ewart Ferris Wheel, miniature train manufactured by Williams Amusement Company, Denver; a pony ride and homemade boat ride.

Promotions Put RFC-Controlled Galveston Pier in Pay Column

GALVESTON, Tex., July 22.—Jack Mankey, manager of the Galveston Pleasure Pier since February, said this week that a major promotion has made the spot a paying proposition.

Name bands set the long chain, deep sea fishing, industrial and amusement exhibits, prize contests, and other events have been used since the season opened June 9, he said.

The $2,000,000 pier was completed in 1941 after the city obtained a loan from the Reconstruction Finance Corporation, but war conditions prevented successful operation earlier. Mankey pointed out that RFC still is the final authority on policy and that it vetoed a plan for adding an $80,000 aquarium. Pier manager is responsible to Galveston Pier Corporation which is under the RFC-appointed city board of supervisors. The board is responsible to RFC in Washington.

RFC Controls Policy

Mankey stated that progress has been made despite the long chain of command. First step this season was to convert the 36,000-square foot exhibit hall into a replica of a frontier town to house concessions.

Ted Weems orchestra started the Marine Room's operation. Music is air-conditioned and bands appear for two-week stints. Two weekly programs are broadcast on Friday by the Mutual network. Next in will be Don Reid, July 21-August 3, and Jimmy Palmer, August 4-17. Mankey's Happy Band completes the season, playing from August 18 thru Labor Day.

Movies are shown in an open-air theater on the pier which has seats for 2,000. Screen is separated from the audience by Gulf water. Easter Sunday observance, political rallies and finish of a swimming race have been conducted in the theater, Mankey reported.

Dry-Land Fishing

Spot at the end of the pier provides one of few places on the Gulf where deep sea fishing is done from dry land, according to the manager.

Happy Village concession area in the exhibit hall includes civic and industrial displays as well as standard concessions. Top money winner in the area is J. Oswalt's Derby Race game, Mankey said. General Motors Corporation has its science show at the pier for its second year and gives it the credit. George Gunn and George Purdue, of Chennel View, Tex., have a tropical butterfly show in the hall. Jr., of Houston, Tex., has a handcarved model of a Southern plantation on display. C. W. McPhail Jr., of Houston, has a theater showing old-time flickers.

Additional concessionaires are Jack Farber, novelties, balloon darts and penny pitch; Joe Sbaunessy, cat rack, sling shot, glass pitch; Doc C. G. Hartley, graphologist; Johnny Arena, kiddie rides and Arcade, and Jim Henry, dairy bar. The pier operates a snack bar.

Art, Industry Shows

Galveston art league and library have an exhibit of art works and Galveston historical souvenirs.

Industrial exhibits have been entered by Monsanto Chemical Company, Santa Fe Railroad, American Trucking Association, Bandera Tourist Association, University of Texas alumni, Lykes Brothers Steamship Line and Carbide and Carbon Chemical Company of Texas.

Following end of summer season, the pier will be used for conventions and promotions to complete a year-round schedule, Mankey said.

500G Blaze Hits Hampton

Casino properties escape damage as retail units are leveled—promotion up

HAMPTON BEACH, N. H., July 22.—A $500,000 fire which burned for two hours along the beach front and threatened destruction of this resort was brought to a halt a block from the Casino, Friday night (14). Blaze started in early evening and destroyed an amusement arcade, several shops and stands and the Henry Dubois Clothes Store.

Badly damaged along with 25 small stands were the Avon Hotel, several restaurants, two barbershops and a photo shop. Fire was said to have started in a small restaurant. Late Friday night the local Chamber of Commerce, headed by Charles F. Butler, estimated damage at a half-million dollars, 1 per cent of the resort's total value.

Butler credited the system of fireproofing walls from the ocean on the blaze with saving the rest of the beach. Firemen from 11 surrounding communities fought the blaze. Several persons were injured, but only two of them seriously.

Special Events Continue

National Guardsmen were called in Saturday (15) to aid local police in preventing looting. Activities at the beach area continued without event. Scheduled band concerts and other events were staged, while a crowd of 50,000, attracted by the fire, thronged the beach front.

The bulk of the amusement section past the Casino was unharmed.

Recovering from the blaze, the Chamber of Commerce skedded a series of events between now and Labor Day aimed at bringing spending crowds to the resort. Children's Day, Friday (21), attracted thousands of muppets, with parades, free ice cream and candy offered for the kids. Daily classes in calisthenics are being held in front of the Casino directed by Bill Glynn, head life guard. Chuck Hill's band gives four band concerts daily.

NAAPPB Okays Summer Meet; Date To Be Set Next Wk.

CHICAGO, July 22.—Directors of the National Association of Amusement Parks, Pools and Beaches (NAAPPB) have indicated they believe a summer meeting should be conducted but a final date has not yet been set, it was reported at the office here this week.

A tentative date set earlier has been abandoned and a new date probably will be announced next week, it was stated. Probability is that the two-day session will be between August 22 and 24 Coney Island, Cincinnati, will be the host park.

A. C. Luxury Tax Receipts Running Ahead of '49 Sum

ATLANTIC CITY, July 22.—Luxury tax receipts for the first five months this year are running ahead of the 1949 figure, tax officials reported this week. Returns for 1950 show a total of $403,356 collected from January thru May, an advance of $10,-199 over the take for the same period last year.

In the last reported month, May, receipts showed a drop from May, 1949, with $102,276 collected this year, against $106,684 received in 1949.

Formal Debut Gives Venice Lake Top Biz

City Dedicates Beach

VENICE, Calif., July 22.—Venice Lake Park staged its formal opening and biggest day here Sunday (16) with a July 4-style crowd and its 13-hour beach dedication. Venice beach, several blocks from the park, was opened to bathers after a reclamation of 350 acres thru the addition of 14,000,000 cubic yards of sand. The park held a preliminary opening Dedoration Day.

Since its preview opening in May, Venice Lake has added a Merry-Go-Round and plans are now under way for the installation of several more kiddie rides, Earle Charleston, business manager, said.

According to Ralph Hopkins, press director, the park is being publicized over KITV-TV with two shows each Friday. The park participates in *Fun in the Sun*, a 2½-hour show starting at 1 p.m., and also on the Wheeler and Rourke show over the same station from 11 p.m. till midnight.

The big event in Dedoration Day was attended by dignataries from the city and State, served as a tee-off for the park's Mrs. American contest. Entry and city selections were made, with the California finals to be staged at the park Labor Day.

The park is featuring Rubin Castang and his chimp each afternoon in a free show. Amusement unit area is also using newspaper advertising.

Weather Hurts Olympic Take

IRVINGTON, N. J., July 22.—Take at Olympic Park here dropped below par following two days of rough weather over last week-end, according to Robert Guenther, park treasurer.

Employees of a metropolitan area communications firm swelled attendance Wednesday (19) to 12,000, but Guenther indicated disappointment with the turnout. He felt the crowd have been increased thru better distribution of tickets by the firm, but that the cross on the affair as a whole was good.

First in a series of three main Sunday concerts was offered Sunday (16) by Joe Basile's band and vocalist Bubbles Ricardo at the park. Guenther said that while the offerings of light classics did not draw an immediate spending crowd to the spot, they were considered part of the park's attractions and valuable in promoting good will and potential patronage.

Free attractions on hand at Olympic Park thru the week, booked by the Harold Kemp agency, were Hal Le-Roy, trick and balancing; the Victoria Troupe, cyclists; Paul Raak, contortionist, and Irah B. Watkins' chimpanzees.

Boat, Plane Base Enlarged

At Pennsville, N. J., Spot

PENNSVILLE, N. J., July 22.—Boat ramp and seaplane base at Riverview Beach Park here have been enlarged to permit an easier flow of traffic for the Wilson Line boats docking at the park. Pier extends 150 feet into the river, following renovation completed this week.

L. K. Chrisman, park manager, also has built up the spot's seaplane base. Chrisman operates three planes for joyriders and those wishing to reach Philadelphia, New York and spots along the Delaware River quickly.

Playland Kid Spot Big Aid To Geist Biz

Matinee Takes Build

NEW YORK, July 22.—Joytown, kiddie annex at Rockaways' Playland which was refurbished and enlarged this year, has been supplying a hefty share of the park's weekly gross, with moppets accounting for 40 per cent of Rockaways' afternoon patronage during the week, according to park president, A. Joseph Geist. Geist estimated business in the kid section at some 200 per cent better than last year at this time. He said that a free-spending crowd had turned out at the funspot over last week-end.

Special excursion rate of the Long Island Railroad, line servicing the Rockaways area, offers a 75-cent adult round trip fare from Manhattan terminus to the park, with 35 cents the charge for children. Previous fare was $1.52 for both kids and adults. Geist said the customer lure had proved potent.

City-wide bathing beauty contest to select "Miss Rockaways' Playland of 1950" is set for today at the funspot. Second in the series of daily free aerial acts to appear at the spot this week were the Three Fearless Stars, high-pole and trapeze performers, booked by Al Martin.

Mass.-Me. Road Opened; Spots Seen Benefiting

HAMPTON BEACH, N. H., July 22.—New toll highway which is expected to benefit amusement spots here, in Salisbury and Old Orchard Beach, Me., running from Kittery, Me., to Salisbury, Mass., was opened at the Hampton-Exeter interchange with brief ceremonies last week.

Highway, about 15 miles long, has a fixed fee of 15 cents for passenger cars and 50 cents for commercial vehicles. Road took 29 months to construct, at a cost of $7,500,000.

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Chicago Park Ends Rideless Era as Op Preps Kiddie Train

CHICAGO, July 22.—A miniature train, first amusement ride in Lincoln Park here for 25 years, will be ready for operation next week, Paul Hecker, park concessionaire, reported.

The kiddie ride is a model of a General Motors Diesel built by Miniature Train Company, Rensselaer, Ind., with eight cars for a capacity of 96 persons. Tickets will go for 14 cents, Hecker stated.

Track will be 2,600 feet long, running thru the park, and several sidewalk crossings will be marked by automatic signals. Hecker sublets the train from Joe Matarrese.

Steel Pier Features Fashion Displays

ATLANTIC CITY, July 22.—First of a series of weekly fashion shows was introduced at George A. Hamid's Steel Pier here this week, with June McAdams, who heads the modeling school bearing her name here and in Philadelphia, supervising the presentations. First show was tabbed *Holiday in Fashion.*

For models, she used the dancing line of Tonyettes, ranging in age from 16 to 21, featured in the Tony Grant junior revues staged at the pier's Ocean Theater. Paulette Morris and Verne Hackney alternate as mistress of ceremonies for the revues.

Ocean Beach Board Chides Food Concession Operators

NEW LONDON, Conn., July 22.—Attorney Morris Lubchansky, member of the Ocean Beach park board, told Frank and Harry Picazio Jr., of the Picazio Catering Company, at a meeting last week that unless their concern puts more conditicies on sale he would make a motion to cancel their contract with the park.

Lubchansky said that he thought the city would be authorized to negate the contract if the P.zazios continued their present mode of operation of the soda fountain in the recreation building. He pointed out that the concessionaires were offering only ice cream, candy, soda and popcorn.

Philly Residents Quash Proposed Kiddie Spot

PHILADELPHIA, July 22.—Plans to erect a children's amusement park at suburban Haverford and Overbrook avenues here were abandoned because of objections raised by residents. A permit had been issued to Kiddieland, Inc., represented by Charles S. Solit, local attorney, subjected to the approval of the Zoning Board of Adjustment.

Twenty-five residents protested against the issuance of a permit to set up rides and games at the selected site. In view of the protests, the project has been dropped, Solit said.

Press-ing the Issue

NEW YORK, July 22.—When 25 Kentuckians arrived via Baltimore & Ohio Railroad here this week, they immediately queried local B. & O. rep Allan Matinsly on the location of Rockaways' Playland. Tho a bit bemused by the request, Matinsly telephoned the park, and arrangements were made to give the blue-grass natives an outing at the spot Thursday (20). They casually explained that they learned of the park thru newspaper and magazine plugs.

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Ocean Beach Net Tops 83G

Profits trail 1949 by 4G but are still ahead of 1947-'48 earnings

NEW LONDON, Conn., July 22.—Report made at a recent meeting of the Ocean Beach Park Board here showed that net receipts at the funspot for June and part of July were $83,244. City Manager Raymond E. Henkle pointed out that while this figure is $4,002 below the same time last year, it is ahead of the park's record years of 1947 and 1948, despite unfavorable weather.

Park layout voted to ban decorating of the spot for the Connecticut State Firemen's Association convention, August 17 thru 19. In order not to establish a precedent. In another action, Philip Isenberg, of Willimantic, Conn., was given permission by the board to operate a shoe shine machines at the park, with the city to get 30 per cent of the gross.

Ill. Annuals Hit by Rain

(*Continued from page 66*)

day as the result of heavy rains the first three days. Front gate attendance thru Thursday (20) was off sharply from 49, according to L. Wayne Robinson, secretary.

WLS Barn Dance, with a matinee and evening show Monday (17), played to meager crowds, as did the Staples Rodeo the following afternoon. Weather permitting, good biz was expected Friday night, when Joie Chitwood's Auto Daredevils were skedded.

Nessler's Shows were on the midway.

Chitwood Pulls 'Em

CARROLLTON, Ill., July 22.—Light sprinkles and cool evenings failed to affect attendance at the Green County Fair here, with front gate admissions thru Thursday (20), its fourth day, slightly higher than a year ago, according to E. J. Lukeman, secretary.

Joie Chitwood's Auto Daredevils drew a full house in the 1,400-seat grandstand Tuesday (18). Three matinee harness horse race programs were on before good crowds. Fair ends today, but its board is sponsoring a rodeo tonight and for two performances Sunday.

Closings and late rain Wednesday night combined to drop midway grosses below '49 for Bill Gullette's Combined Shows.

Political Pays Big

PINCKNEYVILLE, Ill., July 22.—Attendance at the Perry County Fair here thru Thursday (20), the fourth day of its six-day run, held closely to last year with dry, warm weather the important factor. Mrs. J. H. Stumpe, secretary, announced.

Democrat Day, Thursday, and Republican Day, Friday, drew big crowds.

Light rodeo Monday and Tuesday filled the 1,700-seat grandstand at two performances and the Voorheees-Fleckles revue, Thursday night, drew about a three-quarter house. Three matinees of harness horse racing got admissions on a par with a year ago.

Buff Hottie Shows reported midway biz about even with last year.

CONEY ISLAND, N. Y.

By UNO

Still another week-end (July 15-16) of rain. Friday night (14) brought a large attendance to the open-air stand on Stillwell for the second round of Night of Stars. **Lee Ler Wolf** emceed and **Morton Arkin**'s ork provided the music for street dancing. **Bess Myerson**, a recent Miss America titleholder; **Nina Louise Spanish, Charlotte Manson**, the Pepsi-Cola Girl and **Dick Brown**, singer, were guests. Miss Myerson was named Miss Coney Island.

Concessionaires on John Ward's property, covering both sides of Jones Walk from the Bowery to the walk, include souvenirs, **Wilfred** and **Eva Long**, with **Rose Fortunato**, and **Grace Terra**, helpers; horoscope picking birds, **Manpel Yoshida**; Pizza pies, **Grace Diamond** with **Frank Bandanza**, assisting. 18 units of miniature Star Game tables, **Jerome Randolph** and **Richard Keller**; balloon darts, **John Brown**, **William Simon**, helper; 11 Frigidaire stands, **William Murphy**; tin-type photo gallery, **Sam Stone**, who also has another branch on the Boardwalk where his sister-in-law, **Anna** and **son, Arnold**, are in charge; fishpond, **Jimmie Santo**, with **Stewart Lyles**, head salesman; bottle game, **Fred Canfield**, with **Joey Battaglia** and **Abie Sheffield**; ballmen; pony track, **Jim McLaughlin**. With **James Carter**, manager (McLaughlin has another at Surf and West 12th); wonder wheel, **Frank** family and doll game, guest, your-age and shoot-til-u-win, **Dora Munurak** with **Pete Kandellis**, handling the first, and **Whitey Dunn**, the second.

Anthony DeMarco, former boss broadcaster on Coney Island for the Amusement Company, operating an arcade on Surf. His son, **Mickey**, and his wife, **Millie**, assist them, with the latter in the cash booth.... New tenants of **Rocco R. Castellano**, arcade owner at Surf and 12th, **Coney Jerry** are **Stanley Farber**, tattooer, and **Al Levy** and **Fred Feder**, guess-your-age. Prof. **Walter DeLeon**, magician and emsee at Garto's Variety Show, remain there until the 15th of last. **Jean Hart**, ballet dancer from the Columbia, Detroit, and **Georgia May**, voodoo dancer, are recent additions at Terza's Wine Bath Show Also new is **George Mysek**, who is handling publicity.... **Boomerang** in the Bowery Park enjoys a new lease on life since operator **Jimmie Kyrimses** installed many improvements, including new rails and brakes, all of his own invention, to allow for easier, safer level.

John Ward, recovered from recent illness, is operating his rides and concessions.... **Sam Garto** has returned as outside talker over weekends at Garto's show.... **Stanley Reuben**, director of Commerce prexy, joins the law office of Assemblyman **Eugene F. Bannigan** in New York at the close of the session.... Outmoded trolley poles on Surf have been transformed into a carnival aspect.... **William Silverstein** and **Marion Ampola** are **Morris Jofle's** experts in charge of the modernized popcorn and candy emporium covering most of Feltman's Surf front.... Tintyper **Sam Sim's** daughter, **Bobbie**, has left the Jones Walk concession to continue her studies at City College of New York. Replacing her is **Freddie Waldron**.

William Bradley Smith, or Alos, Alligator Boy, of Raleigh, N. C., is the new attraction for the blow-off at Sindell's Girlie Revue. **Julia Gerity** is the all-season's singing feature at Sindell's Stable.... **Carl Balmer**, old-time circus talker and concessionaire, is out front orator at Rosen's freakery.... **Bill Lonergan**, long-time promotion manager at Luna Park for the Collier's and the Miller's, is in charge of the pool at Steeplechase Park.... Overnight change at Harry Rifkin's, on Surf, sent Shuffleboard Alleys back to the shelf after a week's tenancy and brought back the original set of Pokerinos. Rifkin said that "business wasn't sitting or standing up."... **Mrs. Henry Stubbman**, who, since the death of her husband two years ago, had been operating the Eleanor Hotel, a Carousel bar, grille and parking lot on Surf and West Sixth, has retired. Present lessee of the hotel is **Charles Roth**. **Conrad Soyle** has the other three concessions.... **Jerry Kane**, pianist at Lane's Irish House, formerly was with Terry's Pavilion at the Park Circle, Brooklyn.

Chi Holds RB To Half Houses

(*Continued from page 63*)

but no newcomer was here. The Giraldos returned Saturday night (15). DeRousseau was hurt in his fall Wednesday and was out for several shows.

Still undetermined was how Paramount movie equipment would be moved when it comes onto the show early next month to start work on Cecil B. DeMille's movie of the circus.

Special Tickets Used

In the meantime, Ringling is using special tickets for admission, including tracts and tickets, with a view to the movie work. Reverse side of tickets carries a letter by DeMille's current movie, announces he's working on the circus film and specifies that Ringling has given permission to have their pictures taken if Paramount is working that day.

Another tie-in worked here was for the Chicago Fair, with the circus's closing announcement including a suggestion that patrons catch the fair last.

Arthur M. Concello, general manager, indicated the Ringling show would move to Havana for a post-season stand.

Ventilator in Top

Noted here was an innovation for ventilating the big top. Along the crest between center poles is netting, which permits warm air to escape while cooler air comes in under the side wall. A canvas cap for the netted portion is raised in clear weather and tied down during rains.

Concello said the ventilating scheme, originated by Fredo Mucheme, engineer, had worked well.

Before coming in here the Ringling show was obliged to play only three-quarter houses at Kalamazoo, Mich., July 13, and got a half house for the matinee and near-capacity house for the night show in South Bend, Ind., July 14.

Business here in Chicago were reported far below the 1949 level but a spokesman said there was considerable spending by those who turned out for the show.

Blues Sell First

Seat sales showed a preference for the blues, with ends of general admission seats sold out at most performances. About 10 of the 20 reserved seat sections were sold at most Chicago performances.

Howdy Doody, the NBC television puppet, has been eliminated from the spec and has been attracting only moderate business to the Coliseum. Officials said that the TV feature apparently was out of the television area where it is known best and that it would be limited to its Side Show appearance for the rest of the season.

American Way Theme Sparks Pomona Annual

(*Continued from page 66*)

ery building. Facilities will again be offered mothers in caring for their small children. A well-equipped play yard can be used by the older kiddies.

Afterbaugh believes that one of the most popular innovations this year will be the 17-acre plaza containing the outdoor show with its recreational and sportsmen displays, the entertainment, the horse show, trailer show and heavy machinery. A picturesque Western frontier town will flank the area and also here will be the 125-foot casting pool. National contests for fly casting are scheduled.

The home show, occupying over two acres, will include a neo-traditional home designed to meet the needs and living habits of casual Californians. A unique feature will be a specially designed television room embodying a built-in receiver and soundproof construction. The display is under the sponsorship of the Building Contractors' Association of California. There will be 150 separate exhibits of new building materials. Individual clinics will be held to answer questions concerning products and materials about the model homes.

Separate Kiddieland

A separate Kiddieland is being set up this year. Designed for smaller children, these attractions are for their use while the older children are entertained in the nearby carnival area. A bandstand has been erected in the center of the 2,000 seat pergola and outdoor vaudeville entertainment will be offered thruout the day and night.

To accommodate the ever-growing number of square dancers, a 10,000 foot square dance floor will be ready for their enjoyment. The floor is free to the public. Able callers will be provided.

The first nine nights will feature a horse show as a major attraction. The last eight nights, as in the past, will be devoted to the grandstand attraction, *Comedcade of Stars*, booked by Fred H. Kressmann, of Barnes-Carruthers Theatrical Enterprises, Chicago.

Some 7,000 head of large and small livestock will be shown.

As the dates for the event come closer, additional features will be added.

Philly Stand Poor For Cole Bros. Org

Vacationing season also affected the show's take.

An opening-night mishap occurred when the net used for the Zacchinis in their cannon act collapsed as the attraction got under way, with the flight coming out of the show prop in the hospital. She was discharged after examination disclosed no serious injuries.

Altho there had been a strike of Westinghouse employees previous to the show's stand here, the dispute was settled by last week. Labor conditions in the city were reported as good, with money plentiful, and an arsenal here, one of Philadelphia's largest single enterprises, was seeking new employees as a result of the war scare.

It was reported that Cole Bros.' first stand in Washington also yielded disappointing returns.

Routed by Contracting Agent James Beach, the org was set to play Binghamton, N. Y., August 2, the first circus performance for that city this season. Show will play the Phelps Park lot, broken in during 1947 and 1948 by Ringling-Barnum. Local circus fans aided Beach in arranging the date.

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Endy Spars With Weather To Catch Biz

Back in N. J.; Takes Fair

JERSEY CITY, N. J., July 22.— Endy Bros.' Shows opened here Wednesday night (19) to fine weather. Thursday night (20) was chilly but weather forecasts for the week-end are optimistic. Shows remain thru the coming week.

Endy, like most other carnival orgs playing New York and New Jersey this season, has been bucking bad weather since opening the season. After playing several Long Island spots, shows played East Paterson, N. J., last week. Billed to occupy the River Drive circus lot at adjoining Garfield, shows were obliged to switch to the smaller lot at East Paterson as no water was available on the Garfield lot, execs said.

Rain during the early part of the week retarded the shows' opening until Wednesday night (12). Shows remained until Tuesday night (18) and chalked up fair business Wednesday (12), Saturday (15) and Monday (17), the only nights favored by fair weather. Owner Dave Endy stated that his shows were similarly hit by bad weather breaks during his coverage of Long Island.

The East Paterson lot was not big enough to set up all rides and shows, but Endy had a varied lot of rides and concessions on the midway and several shows on the back end. When weather permitted attendance was fairly good and spending about on a par with last season.

On the midway were the Jones' bingo, Bob Parker dingers, numerous games and concessions. Rides consisted of Merry-Go-Round, Looper, Rocket, Fly-o-Plane, Wolverines, two Ferris Wheels, Caterpillar, Tunnel of Love, Little Dipper and three kiddie rides.

On the back end were a Motordrome, three girl shows, Bronze Revue, a walk-thru and a pit show. While fronts and canvas revealed signs of rough weather, the costumes of the girls on the lucky platforms were neat and freshly laundered.

Craig Org Damaged In Texas Blowdown

SHAMROCK, Tex., July 22.—Harry Craig's Heart of Texas Shows were slugged by a combination of hail, rain and wind here Tuesday night (18), causing considerable damage. Sizable crowd was on midway when the blow came at 8:30 p.m., but no one was injured.

Side Show was lost completely along with a number of George and Irma Hersche's props. Jig and Athletic Shows suffered damage, one other show was blown off the lot and Barney Allen lost two concession tops and a quantity of merchandise.

Extra supply of canvas enabled shows to open the next day on schedule.

Hub Exec Bans City Lots for Show Use

BOSTON, July 22.—Mayor John B. Hynes banned private carnivals from public playgrounds Tuesday (18), stating the law department had ruled it illegal for the city to permit carnivals for private purposes, however charitable.

He said many applications from veterans groups and other organizations are on file. Approval was given carnivals in connection with public celebrations June 17 and July 4.

Early Days in Plush Edmonton Gives RAS Better-Than-'49 Biz

EDMONTON, Alta., July 22.—The Royal American Shows were well on their way Friday (21), fifth day of the six-day Edmonton Exhibition here, to rolling up a bigger gross than the org did last year. If successful it will be its first better-than-'49 gross of the season.

Thru Thursday, the RAS was running $6,200 ahead of last year's figures for rides and shows. Attendance was ideal, whereas last year the shows caught some rain here.

Big factor in the increased business is the booming economy in this oil center, which has experienced a sizable population increase, plus a housing boom since last year.

Bonnie Baker is pacing the backend units here, taking the No. 1 spot from Leon Claxton's *Harlem in Havana* which was the top money-getter at Brandon, Man., and Calgary, the early stands on the Western Canadian Class A Fair Circuit.

Calgary Stampede, played last week, was hit by rain, yet the RAS gross was reported only slightly below that of last year.

C&W Takes Okay at Two W. Va. Dates

Kid Matinee Pays Big

CHARLESTON, W. Va, July 22.—Aided by extensive newspaper and radio publicity, Cetlin & Wilson Shows put together a top-grossing week here. Thru tie-ups with eight drugstores in the city, two bicycles were given away at the Saturday matinee (15), with the take for the afternoon equaling the record-breaker scored at Clarksburg, W. Va., July 4. Local soap box derby made no dent in org's gross for the matinee, with children and parents flocking to the midway.

Weather was with the show for the Charleston stand, and the org was plugged thoroly thru arrangements with druggists in the area. Two bicycles were also given away at Clarksburg and proved a solid drawing card for the holiday.

Show is prepping for fair dates, which begin next week.

Hennies Gets Rain in Gary On 1st Night

Battle Creek Biz Fair

GARY, Ind., July 22. — Hennies Bros.' Shows were pelted by rain in the first half of their local stand this week. During brief breaks in the weather, org did good biz as evidenced by the fact that an estimated 8,000 came thru front gate Monday night (17) when the sky cleared.

Shows are set up on the old circus grounds at 15th and Jennings streets under Salvatorian Fathers auspices.

Battle Creek, Mich., played last week, netted fair biz. Org was predated by four carnivals.

Following the stand here, all equipment will be trucked six miles to Calumet City, Ill. The following week it will be returned to the show train here. A week of still dates follow Calumet City before org opens its fair season at Illinois State Fair, Springfield.

Mrs. Ray Franklin, wife of Turkey Red, concession agent, is at her daughter's home in Brooklyn, recuperating from a serious illness that hospitalized her in Toledo.

Jack McCaffery, general agent, and Mrs. McCaffery, visited here Sunday (16). Mrs. Art Courtney, wife of the lot superintendent, joined them Monday for a visit. Mrs. Chester Mayes and daughter left here for the East after spending three weeks with her husband, org's concession secretary.

Buck Earnings Okay Despite Bad Weather, Cut Spending

FT. EDWARD, N. Y., July 22.—O. C. Buck, owner of the shows bearing his name, this week echoed the complaint of show folks everywhere in describing business to date. Extra-hot days and lower per capita spending have taken their toll, but in spite of this the Buck organization has been doing "all right," Oscar said.

Remarkably, the org hasn't played a single blank, even tho it has yet to get thru a stand without rain. In nearly three months of operations, only four Saturdays have been played in clear weather. Luck on Fridays, which together with the final days make for the bulk of the still date earnings, has been little better.

Adjustment Needed

Even with good weather business has been off some, at times as much as 15 per cent, but Oscar said this was not considered "alarming." An economic change is under way which simply requires adjustment on the part of the show op, he said.

With a tightly knit unit, Oscar is well equipped to make any needed adjustment. No radical changes are anticipated, however, since he believes that fairs will pay off and the season will wind up good.

Fairs in rural areas should hold up, Oscar says. Money is still plentiful in the farming areas and the takes should be okay if the annuals get a break in the weather.

Biz Pick-Up Likely

Annuals located in urban areas, of which there are many in the East, may not fare so well, Oscar says. However, the unsettled world situation is apparently leading to a revitalization of industrial centers. If production schedules are upped between now and the time the annuals operate, then the take should be plush, as it was immediately after the war.

Oscar, who has long played a virtual stereotyped route comprising lower New England and New York territory, is of the opinion that per capita spending will pick up at fairs. Beginning August 7, Oscar will play annuals at Gouverneur, Elmira, Malone, Lockport, Morris and Bath, N. Y.; Great Barrington, Mass., Bridgeton, N. J., and Danbury, Conn.

The Bridgeton date is a new addition, having been played last year by Endy Bros.' Shows.

WOM Takes Show Drop At Lewiston

Portland Handle Good

LEWISTON, Me., July 22.—Business here at mid-week was only fair for Frank Bergen's World of Mirth Shows, even tho the weather has been good with the exception of a drop in the temperature Thursday night (20).

Spending appeared to be somewhat tighter than it was a year ago, marking the first stand so affected for this org. Last week in Portland, Me., business was good and it was anticipated that high earnings would prevail thruout the state. This date, in addition to all others within the State, have been on the WOM route for about a decade and have been good with few exceptions.

Shows execs reasoned that President Truman's broadcast speech Tuesday night (18) caused an early exodus from the grounds. Then, too, even tho this is a vacation mecca, many of the locals have taken to the hills and the lakes.

Show is well billed, with country routes being used extensively. Newspaper space has been plentiful and there is hope that the matinee nets are well aware of the stand. All flacking is under the direction of Gerald Smith.

Org is showing the fairgrounds, a site used for the past several years.

Cavalcade Stays On in Milwaukee 3 Extra Days

MILWAUKEE, July 22.—Al Wagner's Cavalcade of Amusements were originally scheduled to wind up their 10-day lakefront stand here Wednesday night (19), but more rain than has been recorded during that stretch caused an extension of the engagement thru tonight.

Entertainment here usually provides a whopping gross. However, this year, unlike last, shows were unlucky enough to opt for but one week-end, as against two previously. Sundays are usually big but the lone Sunday (16) this year was a total washout. Several other days were dropped to rain, and the resulting muddy lot didn't make the site any too inviting on some nights when the skies were clear.

N. Y. Dates OK For Coleman

EAST GREENBUSH, N. Y., July 22.—Except for the unco-operative nature of the weather, business has been good for Coleman Bros.' Shows.

Owner Dick Coleman said the outlook for fairs continues bright, despite the fact that spending has been down in some instances. It is his opinion that most orgs will yet put together a fair season if they are not in too deep as the result of bad early dates.

Business at Catskill, Hudson and here has been good. Good takes were reported on the fourth of July even tho showers washed out some of the early play.

Coleman is prepping his org for fairs which start the first week in August at Boonville, N. Y. Org's route includes Middletown, Altamont, Norwich and Fonda, N. Y.; Greenfield, Mass.; Rochester, N. H.; Stafford Springs and Middletown, Conn., and Belchertown, Mass. Shows close October 12.

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MIDWAY CONFAB

Louis Pasteur, who took his Side Show off Endy Bros.' Shows at Bay Shore, N. Y., was in Chicago Tuesday (18) and announced he had recently married Caroline Wolf, former knife-thrower on the Ringling show.

Donald A. Justus, who has been confined in the Tuberculosis Hospital at Black Mountain, N. C., for the past two months, would like to read letters from friends. . . . **Happy Jennie,** fat girl, and **Robert (Slim) Curtis** have joined the Cavalcade of Amusements since closing with O'Brien's Side Show at Revere Beach, Mass., July 4.

Having recovered from a recent operation, **Mrs. Jerry Chase Miller** has returned to Wallace & Murray Shows, where her husband, **Whitey Miller,** has the Girl Show. With them are **H. L. King,** talker, and **Jean King, Fay Rhodes, Ines Bates** and **Lottie Leonard,** dancers. . . . **Babe Keating** is a recent addition to the line-up of Northern Expositions Shows, having joined the org in Scobie, Mont., from Dallas.

Jimmy Sakobie Sr., former legal adjuster with World of Today Shows, has joined Interstate Shows as business manager. . . . **Sam Gilman,** manager of Loew's Theater, Harrisburg, Pa., visited Sam and **Shirley Levy,** during Lawrence Greater Shows' stand there.

Dorothy Kerner, who closed as mail and The Billboard sales agent on Pearl's Amusements July 4, has sold her short range gallery to **Curly Freeman,** of Chicago, and her popcorn stand to **O. A. Tipton,** of the Paul org. She has returned to her ranch in Texas. . . . **Ben Pardo,** the Great Lorenzo, mentalist, is in his 20th season with the Pete Kortes Side Show. Org is at Belmont Park, Montreal, where it will remain for three months. . . . **Stanley Warwick,** midget, has joined Northern Exposition Shows, with two concessions. He's also mailman and The Billboard sales agent on the org. . . . **Mrs. William Dumas,** formerly of Happyland Shows and for the past four years operator of tourist courts in Bradenton, Fla., recently was released from Ochsner Foundation Hospital, New Orleans, where she was a patient for three weeks.

Mrs. Dolly Young, business manager of the Royal Crown Shows, gave a stork shower in Springfield, O., July 12 for **Mrs. Joe Santorellos** and **Mrs. Sam Whitmore.** Luncheon and refreshments were served 30 women attending the affair, held at Rose's bingo top. Mrs. Whitmore is the wife of the show secretary and Mrs. Santorellos is the wife of a concessionaire.

Joining Lawrence Greater Shows last week in Harrisburg, Pa., were **Mr. and Mrs. Al Paliz,** concessionaires; **George Mort,** Octopus and Roll Down operator, and the **Tracy** brothers with a midget cow exhibit. **Earl Myers** has added several attractions to his World's Fair Freaks Congress. **Chief Red Feather,** fire-eater, is on the ballyplatform. **Jack Moore** is the new talker on "Broadway Follies." **Frank Dareysi** is managing bingo for **Fitzie Brown.** William B. Hicks, lot superintendent, and wife, **Rose,** celebrated their 31st wedding anniversary July 16. Mrs. Hicks is at home in Miami.

Jack V. Blair, vet Midwestern Amusements op, and son of **Jack Del Mar,** has left the road to become an associate in the Levy Brokerage Company in Des Moines. Blair is in charge of setting up a small chain of bargain stores for the firm. . . . **T. H. Lesley** pens from Milwaukee that the night of July 15 was a big one for **Al Wagner's** Cavalcade of Amusements on the lakefront there. "My son, **Phil,**" adds Leahy, "is play-

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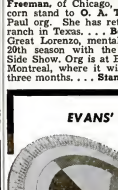

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Family Acts doing two or more, Girls for Aerial Ballet. If you were before and are at liberty, write again. Enlarging show for fall dates. Still booking Clowns. Perry De Kohl, Joe Franklin, write or wire
S. Rubens, Care Show
Salem, W., July 26; Mercer, Pa., 27; Cevington, 29; Hinton, W. Va., 31; Bluefield, Ava., 1; Beckley, 2; Mullens, 3; Logan, 4; Charleston, 5-8.

FOR SALE
RIDEE-O
$1,800.00 1B Cars
Now operating. Delivery Sept. 10th.
EARL J. REDDEN
PLAYLAND PARK
South Bend, Indiana

BINGO CALLER & COUNTERMEN
Wanted for Well-Flashed Corn Game. Must be experienced and capable.
ALSO PERCENTAGE AGENTS
Prefer Man and Wife for Pen Game with 2 weeks of good Pairs.
HARRY MAMAS
c/o W. K. KAUS SHOWS, Manistee, Mich., all this week.

WORKING ACTS
Side Show, Mental Act, Tattoo Artist, Talkers, Girls for Girl Show, Dent Arnette, Bobby Gerry, Pauline Gibson, Tony Lang, Ethel Staley, Bob Robuck, Pet, answer:
RITA RAYE
W. C. KAUS SHOWS, South Boston, Va.

WANTED
Two Bucket Agents, one Six-Cat Agent and two Swinger Agents. Must be experienced.
GEO. W. PETERSON
c/o TURNER BROS.' SHOWS, Clinton, Ill., this week; Taylorville, Ill. (Fair), next week.

BINGO FOR SALE
18x36, seats 160, new top, center, flash. In operation Decatur, Indiana, Fair, this week.
CONTACT RICHARD WAYNE

CARNIVAL WANTED
For four days, Sept. 1 thru Labor Day. American Legion's 16th Annual Celebration. Must be clean. Will play in the Sides. Vet Furnish the Grounds. Auspices Boy people.
Contact CHARLES BROWER
Kingston Mines, Illinois

ing Wisconsin dates with my hi-striker, and I am promoting several antique shows to be managed by my wife." . . . Al Pollock (Albert Pollock), Girl Show and scale and age op, is back in Hahnemann Hospital, Philadelphia, with a cardiac condition, four weeks after having been discharged after treatment for kidney stones. Al would like to read letters from friends.

John Schwartz joined Virginia Greater Shows at Milford, Del., with a 20 by 40 bingo. He replaces Bob and June Coleman, Deal for Ed Ferreri to join with his girl unit fell thru. . . . Roland Smith, owner of

INSURANCE

IDA E. COHEN
175 W. JACKSON BLVD.
CHICAGO, ILLINOIS

JIMMIE DAVIDSON

Business Manager, J. A. Sparks Shows

WANTS AGENTS

For Count Stores, Blower, Skillos, Wheels. All old agents come on. Jim Sparks wants Hanky Pank Agents. Ten Southern fairs. Work every day. Address

Madisonville, Tenn., this week.

WANT

Ferris Wheel, Chairplane, Rolloplane, Kid Rides, book any Kids except Merry-Go-Round. CONCESSIONS: Bingo, Photos, Candy Floss, Popcorn, Novelties, Custard, Jewelry, Ball Games, Long and Short Range Galleries, Pitch-Till-You-Win, Snow, Scales. Nos. X, Darts, Ball Throw, Hoop-La and Hanky Panky. 7-11 Agents wanted. Jimmie Lynch, Roger Boyd no longer connected with Show. Attention, C. W. Bess, U will be wire for you to get in touch. All replies:

T. J. SMITH
ILLIANA EXPOSITION SHOWS
Bass Lake, Knox, Ind., this week

HOME STATE SHOWS

WANT FOR LONG STRING FAIRS

Manager for Athletic Show. Best territory in Midwest and you have to hit the ball. Long and Short Range Galleries, Ride Help. Calumet, Minn., July 28 through 30; Beaudette, August 1 and 2.

WANTED

MERRY-GO-ROUND AND FERRIS WHEEL

For two-day Celebration on Sept. 3rd and one to disorganized. Also Concessions. Men's Celebration in Northern Illinois. We have Contracts. Free Acts through both days and give away large prizes.

C. F. RIEM
Dakota, Ill.

MERRY MIDWAY SHOWS

Want Stock Concessions for following Fairs: Keuts, Ind., Annual Homecoming, July 26-29; July 26-30; Greentown, Ind., County & 4-H Fair, Aug. 2-5; Roanoke, Ind., Centennial; Williamsport 4-H Fair. Want Glass Pitch, Hoop-La, Pitch Till U Win, Photos, Candy Floss, Cokes and Custard. Rocket Ball, Ball Games, Monkey Show or Wild Thing. Contact

RICHARD MILLER
Keuts, Ind.

AMERICAN LEGION STREET FAIR

Around Square, Aug. 1-5, Ind. and Cookhouse. Photo, Stock Concessions, Mitt Camp, Girl or Grind Shows, with or without equipment. 10 Celebrations and Fairs to follow.

ROXIE HARRIS
ROYAL MIDWEST SHOWS, Urbana, Indiana

FOR SALE
KIDDIE AEROPLANE RIDE

16 passenger, A-1 condition. With factory-made 1f ft. 4-wheel Trailer.

H. O. WEBB
3648 Oakland Ave. Maplewood 17, Mo.
(Phone: STerling 3838)

Smith Amusement Company, which winters at San Antonio, is plugging for the election of T. Lee Moore, Electra, as U. S. Senator. . . . Boots Riley, Catlin & Wilson painter, has readied the org's equipment for coming fair dates.

When W. E. Page Shows played Murray, Ky., July 10-15, Mr. and Mrs. W. E. Page had dinner with an old friend, E. B. Atkins, who manages the local bus station. Years ago Page and Atkins drove buses for the same line. . . . T. Beckstrom reports that Frank L. (Dad) Calervell is out of Muncipal Hospital, Tampa, following an operation. Friends may write him at 801 Grand Central Avenue. . . . Robi Marlaine reported from New York that after a dancing engagement with Linda Lopez on the J. A. Gentsch Shows, he visited Barbara LeMay on the DuMont Shows in Wheatland, Pa.

Mona Lisa, stripper on Prell's Broadway Shows, recently visited Ray Rayette, George V, Ice and Jimmy Fay on Endy Bros.' Shows. . . . Jake and Bobby Aughtman closed with Coleman Bros.' Shows and joined Endy Bros.' Shows with their Side Show. Jimmy Fay has joined as alligator skin boy and Tony Lamont as juggling clown. . . . Yvette, formerly with the Volunteer Shows, now has the Girl Show on the Gulf Coast Shows. In the line-up are Marie Conn, Zora and Yvette. Stanley Jacques is on the front.

The first baby born on the Sammy Lane Shows since the show's organization three years ago was a second son, Marlin Carl, to Mr. and Mrs. George Florie July 17. Father has the tango on the shows. . . . Personnel with T. W. (Slim) Kelley's Cavalcade of Oddities on the John H. Marks Shows includes Frank Zorda, magician; Goodloe Grigsby, man with one eye and two noses; Knotty Knot, knottiest man; Chief Wonapony, wire-haired marvel; Major O'Neil, midget clown; Wonapony Georgette Vaughn, pig woman; Fonda Brown, iron tongue; Petro La-Marr, record swallower; Eddie Young, juggler; Martha York, sword box; Betty Jones, four-legged girl; Reubin Frick, inside lecturer; Jean Fox and Paul McCabe, tickets; Joe O'Hara and Ernie Hudspeth, talkers, and Bobby Kerk, manager.

Herman B. Archer, 20-year-old son of Pearl and Joseph Archer, has completed his first year at West Point military academy, where he made an enviable record for himself. Young Archer received an army sponsored special appointment, having passed all tests with high grades. He attended University of California for a year and was active in basketball. Archer grandfather from Lane High in Chicago, where he also was prominent in basketball and other athletics.

The many friends of Al (Red) Cohn will regret to hear that he underwent surgery at St. John's Hospital in Stockton, Calif. Cohn, former Royal American concessionaire, was confined in the same hospital some weeks ago for an operation. The surgery this time was also upon his vertebra and he will be confined for approximately three months.

Mel Dodson, former show owner, and Mrs. Dodson with their grandson, Melvin III, and nephew, Charles Raymond Patrick, are taking the baths in Hot Springs, where they will remain until August 1. Then they will go to Houston and Waco, Tex., to visit relatives of Mrs. Dodson. He has sold his Miami home and purchased a new one in Savannah, Ga., where he and brother Guy Dodson are operating a night club and the Blue Top Tourist Court, a 54-cabin court. Both are located south of Savannah on Highway 17. Mel infos that Mr. and Mrs. Al Baysinger are lying in Hot Springs and that he renewed his friendship with Charles Weaver, former carnival trouper, now owner of five Hot Springs jewelry stores.

O. C. BUCK SHOWS

Playing the following fairs starting August 7

Gouverneur, N. Y.
Elmira, N. Y.
Malone, N. Y.
Lockport, N. Y.
Morris, N. Y.
Bath, N. Y.
Great Barrington, Mass.
Bridgeton, N. J.
Danbury, Conn.

Can Place
Legitimate Concessions, Cook House and Grab.

LIMITED SPACE AVAILABLE

Write or wire:

O. C. BUCK
Plattsburgh, N. Y., then as per route

W.G. WADE Shows

BARRY CO. FREE FAIR
HASTINGS, MICH., JULY 31 TO AUGUST 5
Can place LEGITIMATE CONCESSIONS of all kinds, including Hanky Panks, Eats and Drinks, Novelties, Custard and other out-and-out sales privileges.
NOTICE: This is the first of our long circuit or base ride annual County Fairs. Contract for the Circuit, starting now, at Hastings.
WRITE or WIRE → W. G. WADE SHOWS
Manistee, Mich., all this week
P.S.—After the Hastings Fair follows the Shiawassee Co. Free Fair at Corunno, Mich., Aug. 7 to 12.

TURNER BROS. Shows

Want for following route of Fairs & Celebrations

Christian Co. Fair, Taylorville, Ill., July 30th-Aug. 4th; Wayne Co. Fair, Fairfield, Ill., Aug. 8th-Aug. 11th; Gibson Co. Fair, Princeton, Ind., Aug. 13th-Aug. 18th; Wabash Valley Fair, Terre Haute, Ind., Aug. 20th-Aug. 27th; Labor Day Celebration, Graysville, Ill., Sept. 3d, 4d, 4th; Fall Street Fair, Eldorado, Ill. Sept. 6th-Sept. 9th; Fall Festival, East Prairie, Mo., Sept. 11th-Sept. 16th; Stoddard Co. Fair, Dexter, Mo., Sept. 18th-Sept. 23d; Fall Cotton Festival, Gideon, Mo., Oct. 2d-Oct. 7th, and 3 or 4 more dates in the Cotton Country. Want Side Show, Motordrome, Fun House, Glass House, Snake Show or any Grind Show. Want a few more Hanky Panks and Pitch-Till-You-Win. Can place Bingo, Popcorn, Spin Dolls, Photos, Ball Throw, Custard, Pond Hoop-La. This is Tilley or phone Clinton, Ill., this week; Taylorville, Ill., next week. Mobile Phone: 2A-2-2637.

D. S. DUDLEY SHOWS
WANT CONCESSION AGENTS

For Duck Pond, Hit and Miss, Cats, Short Range Lead Gallery, Fish Pond, Penny Pitch, Pen Game, Huckley Buck, Set Joint. SHOWS: Have complete frame-up for Girl Show. Want Man with own Ride. RIDES: Want Foreman for No. 5 Eli Ferris Wheel. Good pay to right Man. Also Need Second Men on all Rides. Must drive semi tractors. July 24-29, Eunice, New Mexico; July 31-Aug. 5, Jal, New Mexico; Aug. 14-19, Mineola, Texas; American Legion No. 1, Day Celebration; Aug. 21-26, Roaring Springs Texas, Celebration; Sept. 18-23, Muleshoe, Texas, Fair. Wire;

D. S. DUDLEY

SUNSET AMUSEMENT CO.
WANTS

Spitfire and Ferris Wheel Help. Must drive. Can place Ball Games, Long Range, Short Range, Glass Pitch, Hoop-La and Hanky Panks. Will book Lung, Mechanical, Side Show and Unborn Shows. Perham, Minn., Fair this week; Begley, Minn., Fair next; followed by all No. 1 Fairs until Oct. 14.

POPCORN-SNOW CONES-CANDY FLOSS-CANDY APPLES

Don't buy any of these supplies this year until you have our 1950 Catalogue listing our complete line of supplies and equipment at money-saving prices. A copy will be sent upon request if you are in this business. Line up with Gold Medal and get the quality, lower prices and the fastest service. You will like our friendly way of doing business.

GOLD MEDAL PRODUCTS CO.
312 E. THIRD ST. CINCINNATI 2, OHIO

PENNY PITCH GAMES
5 in a Model, Price $43.50, 5 in a Model, With 1 Jack Pot, $55.00.
Size 48x48". With 5 Jack Pots, $65.00.

PARK SPECIAL WHEELS
30" in Diameter, Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price $27.50

BINGO GAMES
75-Player Bingo, Complete $4.00
150-Player Bingo, Complete 8.00
1/3 Deposit With Orders.
SLACK MFG. CO.
116-122 W. Illinois St. CHICAGO, ILL.

BINGO HELP WANTED
I Caller, 3 Counter Men; top salary, and you get it every week. Don't waste your time and mine if you want to dog it.

JACKIE'S BINGO
Care Carnival Shows, Amityville, L. I., this week; Patchogue, L. I., next.

ANDY ZANE
WANTS
Girls for Girl Show. Enlarging for Fairs. Have new truck front. No experience necessary. Top salary and free transportation. Wire or come on immediately, care of:
BEAM'S ATTRACTIONS
Punxsutawney, Pa., this week; Ford City, Pa., Aug. 1-5.

WANTED
Four or five Rides for Water Carnival on August 7, 1950. Last year's attendance 15,000. Outboard races, special races and fireworks at 10:00 p.m.
V F W
Wisconsin Rapids, Wisc. Telephone 67

CARNIVAL WANTED
For one week in September, 1950. Located in the heart of tobacco belt. Louisburg Carnival Week.
C. F. CASH
Louisburg, N. C.

WANTED—A KIDDIELAND
Have excellent location for Kiddieland, five miles from Hartford, Conn., on main highway with two drive-in theatres. No park within 30 miles. Will lease or book all kinds of Kiddie Rides or will lease and outright. Excellent for Pony Ride. Address
L. GLOTH, Gen. Del., Syracuse, N. Y.

CLUB ACTIVITIES

National Showmen's Association
1564 Broadway, New York

NEW YORK, July 22.—Secretary Phil Isser visited the clubrooms Thursday (20) and reported that his two units were clicking well. Sam Cohen, NSA representative on Prell's Broadway Shows, brought in dues from various members and is sponsoring Victor Link, of the shows, for membership.

Sam Finkel became a grandfather during the week. C. E. Sullivan has recovered from a recent illness and is a daily visitor to the clubrooms. Sam Weisser has returned from a five-month vacation tour.

Visitors included Ernest P. Moore, William Glick, Max Cooper, Harold Hodgetts, William Miller, James Peterson, Joseph Walker, Robert Allen, Sam and Harry Sandler, Saul Eichen, Al Katzen, Ben Levine, Tom Coffey, Louis Zackowitz, Joseph Walker, Al Burt, George Bovino, Joseph Agule, Stanley Wathon, Louis Light, Harry Meyers, Morris Glass, Harry Leving, Louis Elias, Edward Cohen, Jack Alfred and David Brown.

Tickets and books for the new car award may be obtained at the club's office. All stubs and book covers are to be left intact and returned to the office for a final check-up. Membership dues are up for payment.

Heart of America Showmen's Club
913A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., July 22.—Frank Bradley, who is in Veterans' Hospital, Wadsworth, Kan., is reported in serious condition. Captain Hugo, his wife and daughter closed with the John McKee Shows and are now playing celebrations and fairs. James Marshall closed his road season and is back in the city, saying the going was too rough. Frank Layman is playing local spots with his show. Torrential rains have held the spotlight in this vicinity the past three weeks, and showmen have been lucky to get one or two good days a week.

F. W. (Boxie) Warfield, chairman of the banquet and ball committee, reports that the program for the event is set up. Indications are that this year's event will eclipse anything in past years. It will be held in the Georgian Rooms at the Hotel Continental on New Year's Eve. The secretary will send 1951 cards to members who remit dues.

Pacific Coast Showmen's Association
1235 S. Hope St., Los Angeles 16

LOS ANGELES, July 22.—Meetings were resumed Monday night (17) after a month's layoff with J. Ed Brown, past president, conducting the session in the absence of Joe Krug, president. Bert Chipman, veteran showman now retired, was invited to the rostrum where he sat with Lou Manly, secretary; Al Flint, treasurer, and Bob Downie, head of the finance committee.

Three new members were received into membership and reinstatement. They were Fred McKee, H. S. Dunn and M. L. Rea.

With only a few members present, the meeting was brief. Committee reports were heard with Jim Dunn and Fred Donnelly reporting that Henry Hoentaner, Al Cohn and Lou Godfrey were ill.

Al Flint, who recently returned from his two-week vacation in New England, reported that he had received word that Clifford Coe had passed away on the Mound City Shows. He will be buried in Lewiston, Idaho.

Chipman reported that he had recently returned from a visit with his son, Harry, in Yakima, Wash. While there, Chipman celebrated his 83d birthday. He is a charter PCSA member and at one time was its secretary. Cal Enfield, owner of Fiesta Shows, also attended, having come down from Pismo Beach where his show has been for the past five weeks and will remain there for another four weeks before taking to the road.

Show Folks of America, Inc.
145 Turk Street, San Francisco

SAN FRANCISCO, July 22.—Pat Tennent, Harry Cohn and Jack Christenson were called to the rostrum by Mike Krekos, president, to fill in vacancies. Robert Roche, corresponding secretary, read letters from Dwight W. Kane, Marie A. Wadsworth, Marshall D. Allen, Mrs. Frances May, Ed Gosney, Teddy Texiera and Art Craner. A card of thanks was received from Clara W. Little, Los Angeles.

Twenty-eight new memberships were approved and Fred Weidmann introduced the four who were present, Bobby Cohn, Ginger Kearns, John R. Murray and Harry Lewis.

Conditions of Oscar Walker, La Carmencita and Fred Ferguson, the last named in Marine Hospital, are improving. Dean Billy Foix is at County Hospital, Martinez, Calif. Theodore Roche is at St. Mary's Hospital. Eddie Burke called upon members to donate blood in order to replenish the supply at Show Folks blood bank.

President Krekos introduced the following new members and members who had been absent for some time: Mr. and Mrs. Bobby Cohn, Virginia Kearns, Phil Sapiro, P. Charles Camp, Mr. and Mrs. Art Craner, Pat and Blanche Treanor, Al Lindenberg, Sam Conte, Mike Genoff, Tom O'Hara, Hap Yeager, Dinty Moore and Whitey Monette.

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, July 22.—The past two weeks have been busy—lining up the fall campaign, which includes the new membership drive, sale of the Century Club tickets, the year book and directory and arranging the jamborees to be held on various shows.

Doc Cunningham is at the Dade County Hospital, Kendall, Fla., where he was taken last week to have his left leg amputated, caused by an infected toe. He would like to hear from old friends. Mac McFarland has been released from the hospital in Philadelphia and is resting at the Senator Hotel, that city.

PACIFIC COAST SHOWMEN'S ASS'N
LAST CALL
MEMBERSHIP DRIVE
JOIN NOW . . .
Take Advantage of This Offer. Initiation and Dues to Sept. 1, 1951
$17.00
Membership includes use of the new, specious and beautiful club rooms and all their privileges. Offer open for only a limited time.
JOIN NOW
Write Today for Application Blanks.
PACIFIC COAST SHOWMEN'S ASSOCIATION
1235 SO. HOPE ST. LOS ANGELES 15, CALIF.
Joseph R. Krug — Sam Dolman
President — *Membership Chairman*
Al Flint, *Executive Secretary*

WANTED
KIDDIE RIDES OF ALL TYPES (ELECTRIC)
FOR
MONSTER KIDDIE RIDE JAMBOREE (INDOOR)
September 22-23-24, 1950
NORTH SHORE SPORTS CENTER
30 Boston St., Lynn, Mass. 9-2460 (Mr. Anderson)—(30,000 feet clear floor space)

FOR SALE
3 CHALLENGER FLOSS MACHINES
With Stands. Will Book.
JOHNNY DOOLAN
3526 S. Halsted St., Chicago, Ill.
Phone FIontier 6-5320

AMERICAN EAGLE SHOWS
WANT
CONCESSIONS AND SHOWS
For Six More Bona Fide Street Celebrations.
Monticello, Ill., July 24 to 28;
Gibson City, 29 and 30;
Paxton, July 31 to August 5.
This Show Will Stay Out Until Christmas in Mississippi.
Get on the Bandwagon Now.
All Address:
Danny Arnett, Mgr.
Per Route.

WANT
Capable Talker for high class Ice Revue show. Can place few more legitimate Concessions. Help wanted on all rides. Must drive semis.
Woodstock, Ill., Fair, this week; Belvidere, Ill., Fair, next.
Tivoli Exposition Shows

WANTED
Side Show people, inside lecturer that does act, Baily Act, ticket sellers, fire eater, Baily Girls. Enlarging show for fairs. All winter's work in Florida. This show has never missed a pay day.
JACK "SEALO" AUGHTMORE
Care Endy Bros.' Shows
Jersey City, N. J.

AT LIBERTY
LEGAL ADJUSTER
Can join at once.
R. GLOTH
P.O. Box 66 or 484 Ann St., Hartford, Conn.

"MONKEY FACE"
Am worried, is anything wrong? No word or mail—Why? "Monk"; Please write, phone or wire collect.
"BOOG"

CARNIVAL WANTED
ANNUAL FALL FESTIVAL—RANTOUL, ILL.
Chanute Field adjoining lot. Week August 28-Sept 2. One of best spots in Illinois. Large attendance practically guaranteed. Contact at once: Carl Reser, Tuscola, Illinois.

ARCADE FOR SALE
Pittsfield, Mass., on Main St. Will sell as a going business or piece by piece. Have Shooting Gallery with moving targets, Musicopen, Recordio and latest Photomatic, 20 Pinballs of all kinds and Arcade pieces. Will take any reasonable offer. Can be seen any time at 397 North St., Pittsfield, Mass. Address mail to
L. GLOTH, Gen. Del., Syracuse, N. Y.

Complete Custard Outfit
With Living Quarters on Diamond T Truck.
CHARLES BARNETT
172 Greenwood Ave. Wyckoff, Mass.

KINGSTON, R. I., FAIR GROUNDS
75TH ANNUAL RHODE ISLAND STATE FAIR
AUG. 13—8 BIG DAYS, 8 BIG NIGHTS—AUG. 20

WITHIN 7 MILES OF BEAUTIFUL NARRAGANSETT PIER

Featuring Largest Gladiola Flower Show in New England, Drum Corps Competition, Stock Car Racing, Thrill Shows, Radio Broadcasting, Largest Exhibitors in the East, Grandstand Show Featuring R. I. State Fair Revue with an All Star Show. Many Other Feature Attractions. 250,000 People within ¾ Hour Driving Time.

WANTED

All those with us last year contact. Motordrome, Iron Lung, Walk-Thru Shows, Monkey and Wild Life. Legitimate Concessions of all kinds, American Palmistry, Age & Scales, Novelties, Hi Striker, Long and Short Range, Basketball, Clip, Gallery, Ball Games, Class Pitches, Dart Balloon, Jewelry, Frozen Custard, Snow Cones, Candy Floss, Candy Apples, Merchandise Stands of all kinds. Those coming on may be booked for five more Big Fairs. We have plenty of Rides and Bingo. Absolutely no racket.

ALL CONTACTS

MICHAEL FORMAGIONI
BELL FORM SHOWS
13 Division St. Bristol, Conn.
Ph.: 20954

JOHN J. BELLOISE
CONN. CARNIVAL SUPPLY CO.
35 Wiathrop St. Bristol, Conn.
Ph.: 7256

MERCER FAIR
MERCER, PA.
August 22 Through August 26, 1950
FOUR NIGHTS OF HARNESS RACING
LARGER PROGRAM IN AFTERNOON
Booking Concessions of All Kinds

In reply state kind of concession and space needed. Old concessions will have preference. Deposit required and balance must be paid when space is allotted. No exceptions. Midway has been enlarged. Contact

LEWIS PERSCH JR.
MERCER, PA., At Once.

R. H. MINER, *Presents*
GARDEN STATE RIDES
WANT FOR THE FOLLOWING 4 FAIRS STARTING JULY 31ST THRU AUG. 26TH

Roxbury Firemen's Fair, Succasunna, N. J. 4—BIG NIGHTS—4 July 31 thru Aug. 5
Featuring the Largest Firemen's Parade in the area. Gigantic Fireworks

Warren County Farmers' Fair, Lamark Stables, Harmony, N. J. 2 Days—Aug. 16-17—3 Nights
This is the Old Farmers' Picnic, Enjoyable, always. Come Early.

Sussex County Farm and Horse Show, Branchville, N. J. 5 Days—Aug. 8-13—3 Nights
New Jersey's Largest and Finest Horse Show. Exhibits, Displays.

Oreene-Drehler Fair, Newfoundland, Pa. 3 Days—Aug. 24-26—2 Nights
Bigger and Better Than Ever.

WANT Concessions: Popcorn, Candy Apples, Photo Gallery, Short or Long Range Load Galleries, Clip Joints, Ball Games, Dart Joint, Novelties, Penny Arcade, Art Work. Write
R. H. MINER, P. O. HEATH BRANCH, TWIN FALLS, THRU JULY 29TH

NOTE: Fair Associations, Committees, etc., we have a few open dates after Aug. 26, if you can use attractive Rides and Attractions, contact us.

THOMPSON BROS.' SHOWS
WANT
Stock Concessions of all kinds except Bingo, Lunch, Apples, Floss, Popcorn, P.C. sold. No Gypsies wanted. Cambria County Firemen's Convention, July 31 to Aug. 5, Conemaugh, Pa.; Ridgeway Firemen's Celebration, Aug. 7 to 12; Central City Firemen's Celebration, Aug. 14 to 19. Now booking Shows and Concessions. Must work for stock, no Gypsies, for West End Fair, Lauretton, Pa., Sept. 4 to 9.

Rides available after Sept. 16 for Fairs. Write THOMPSON BROS.' SHOWS, St. Mary's, Pa., or Altoona, Pa.

MODEL SHOWS, INC.
WANT FOR FAIRS STARTING KNOXVILLE, IOWA, NEXT WEEK, ENDING McKINNEY, TEXAS, OCTOBER
Derby, Basket Ball, Jewelry, Penny Arcade, Custard and other Concessions that work for stock. Will sell 2 on Second Unit. ESCOTT'S Funhouse, Monkey, Snake. Will book Flashy Girl Show with own equipment. Pretty small Ferris Wheel. Can use some First class Ride Help. Will book Tilt, Little Dipper. Agent for office Hoop-La. Frank Archy wants Agents for Age-Weight, Set and Dart Joint. C. A. Cove wants both Lady and Men Agents, Memphis, Mo., this week; Knoxville, Iowa, next.

SOUTHERN VALLEY SHOWS
WANT — **WANT**

CONCESSIONS: Frozen Custard, Balloon Dart, Six Cats, High Striker, Ball Racks, Penny Pitch, Strike Game, Pitch-Till-U-Win, Ring Toss, Long Range Rifle, Novelties, Long and Short Range Gallery open. SHOWS: Snake, Monkey, 10-in-1, Wheel Is It', Animal, etc., with own outfits. RIDES: Can place good Second Man for Twin Ferris Wheels. Our Fairs start Aug. 1, Mansfield, Mo.; Big Reunion at Houston, Mo., follows; Lake City, Ark., Watermelon Festival, around Courthouse Square, to follow. Solid Fairs and Celebrations for 14 weeks with string of Louisiana Fall Fairs, cut until Xmas in the Cotton Belt.

CONTACT: EDDIE MORAN, MGR., Gordon, Ark., July 26-29, thea Mansfield, Mo. (Fair).

F. C. BOGLE SHOWS, INC.
Want for 83rd Annual Montheau Co. Fair, California, Mo., August 1-2-3-4-5, and 11 Fairs to follow

Legitimate Concessions—Cookhouse, Short Range, Long Range, Watch-La, Hoop-La, Bumper, Coke Bottles, Ad Darts, Pipe Pong, Post Office, Airplanes, Country Store, Custard, Novelties, Stum Spindle, Chewing Gum, Pitchmen—This spot is a natural for you. Will book one major Thrill Ride. Shows with own equipment. Wire (do not phone).
F. C. BOGLE, Mgr., Marshall, Mo., this week; California, Mo., next week.

CETLIN & WILSON SHOWS
IONIA FREE FAIR
Ionia, Mich., August 7 to 12 Inclusive

Week July 31, Hazel Park and 10-Mile Road
Suburb of Detroit

WANT—Fly-o-Plane, Hey-Dey or any ride that doesn't conflict with those we have. Will furnish wagons if necessary. Special inducement to those with own transportation.
WANT—Any Shows of merit with own equipment. What have you?
CAN PLACE—All legitimate Merchandise Concessions. All Eating and Drinking Stands at fairs.
WANT—Caterpillar, Tilt Whirl Foremen and Workingmen experienced in all departments.

ALL FAIRS UNTIL MIDDLE OF NOVEMBER, INCLUDING SOME OF THE LARGEST FAIRS IN THE COUNTRY.

All address this week
CETLIN & WILSON SHOWS
Ft. Wayne, Ind., Fair

free--FAIR--free
ANGOLA, IND., JULY 31-AUGUST 5
Want Grind Shows of All Kinds for Balance of Season.
Can place Merchandise Concessions of all kinds. Good territory for Penny Arcade. Ride Help for all rides. Foreman for Caterpillar. Foreman for Rolloplane. Semi Drivers only. A-1 Mechanic with tools for ride and truck motors.

WORLD OF PLEASURE SHOWS
Delphos, Ohio (now) — Bryan, Ohio, Follows Angola.

JOHNNY'S UNITED SHOWS
"HONESTY IS OUR POLICY"
Playing Danville, Indiana, Annual Street Fair, with Putnam County Fair, Greencastle, Indiana, following
Can place Cookhouse, Photos, Novelties, Pronto Pups, Ice Cream Sandwich and Wonder Bar, Bumper, String Game, Hoop-La, Clothes Pin Pitch, Cork Gallery, Six Cats, Baskets, Penny Pitch and Pan Game.
Want Fun House, Glass House and Arcade.
Help Wanted—Merry-Go-Round, Ride-Plane and Octopus Foremen. Must be sober, reliable and drive trucks. Second Men on Merry-Go-Round and Octopus.
All replies to JOHN PORTEMONT, Montezuma, Indiana

CRYSTAL SHOWS
CAN PLACE FOR BALANCE OF SEASON
Grind Shows with own equipment. Want Organized Minstrel Show with or without own equipment. Good opening for Big Snake. Want Concessions of all kinds. Want Agent for stock, Swinger. Want Capable Man to take over Funhouse. Want Wheel and Octopus Foreman who can stay sober. Can place Electrician and Mechanic for season. Our Fairs start with Wise County Fair, Wise, Virginia, August 21st, followed by Scott County Fair, Dungannon, Virginia, and Christy Greene County Fair, Tennessee. Concessions joining now will have preference at Fairs. Address all replies to:

W. E. BUNTS
SNEEDVILLE, TENNESSEE, THIS WEEK; ERWIN, TENNESSEE, NEXT WEEK

MOUNTAIN STATE SHOWS
PLAYING NEBRASKA, COLORADO, KANSAS AND INTO THE COTTON THIS FALL
Want Ferris Wheel, Mix-Up and Merry-Go-Round for Second Unit. Will book for committee money. Will book Roll-Down, Razzle or any Grind Store, one Skillo. Must have Hanky Panks with Grind Stores. Will book Cookhouse or Grab. Hanky Panks of all kinds, principally $10.50. Went Diggers. Whitey Owens, Litele Leon, call me. Johnny Howard, will book your Shows for committee money. Wire or phone:
FLOYD "DOC" STOCKSDALE, Owner; E. J. DAVID, Bus. Mgr.
WAUNETA, NEB., JULY 25-29

Used Everywhere for Over 35 Years
ROLL TICKETS
PRINTED TO YOUR ORDER
Keystone Ticket Co. DEPT. B SHAMOKIN, PA.
Send Cash With Order. Stock Tickets, $20.00 per 100,000.

100,000 $27.00

10,000	$ 9.00
20,000	11.00
50,000	17.00

BELLWOOD ILLINOIS GOLDEN ANNIVERSARY

•

AUGUST 14 TO 20 Inc.

•

DESIRE TO HEAR FROM CONCESSIONAIRES RIDE OWNERS WHO CAN PLAY DATES

•

Reply to Bellwood Golden Anniversary Committee

ROBERT H. WEST
Chairman of Concessions
c/o Village Hall Bellwood, Ill.

WANTED

FOR COLORED REVUE

Drummer, Sax, Trumpet, two Girls, Blues Singer. Must be close to St. Paul, Minn. Wire

W. S. DUDLEY
WORLD OF TODAY SHOWS
Pay yours, I'll pay mine
St. Cloud, Minn., now

Biggest Celebration in Northern Indiana

Lions' Club Jubilee

August 23rd thru the 26th on streets. Want Bingo, Tatts, Pan, Penny Pitch, Hoop-La, Hit 'Em Stamp. Please contact at once. Will book Rides, Shows, Bands. Have Ferris Wheel. Contact CHAIRMAN OF LIONS' CLUB
R. R. 1, Box 4 Bluffton, Ind.
Mr. Arthur Lena

WANTED

FOR BURLINGTON OLD SETTLERS

August 24th, 25th & 26th. Carnival or Rides.

Nelson Hohensach, Adj.
BOX #253 BURLINGTON, INDIANA
Burlington American Legion Post No. 414

NOTICE—FAIR SECRETARIES—NOTICE

IN SOUTH CAROLINA, TENNESSEE, NORTH CAROLINA AND GEORGIA

If you need a good, clean show with also modern rides for your fair or special event, we have open dates in October only. Interested parties, wire direct to the

JAMES M. DRAW EXPOSITION SHOWS
Covington, Ind., week July 24th; Brownstown, Ill., week July 31st.

Friendship Street Fair

Friendship, Indiana, Sept. 22 and 23, 1950.
Suitable Attractions and Concessions wanted. Contact

W. S. Lemon, Secretary
Friendship, Indiana

DYER'S GREATER SHOWS

Syracuse, Ill., Until Date; Arrington, Ia., Aug. 2-5; Manchester, Ia., Aug. 7-11; Eldora, Boone, follow. Week Concessions that work in Iowa. Shows, Rides. What have you? Also book set of Rides or Individual Rides for No. 8 unit. Both units work until November. Contact immediately.

CAN PLACE

Shows with own equipment for the best Fairs in Western Kansas. Can use one capable Inside Agent and one Bozo Clown that can work. John Carter, contact

JACK THORPE
M. A. Srader Shows, Salina, Kansas, July 24-29.

WANTED

LARGE CARNIVAL

Sept. 4, Labor Day Celebration
Contact CENTRAL LABOR COUNCIL
Box 368, Carthage, Mo.

Saturation Point:

Long Island Invasion Results In Moderate Takes Spread Thin

NEW YORK, July 22.—Invasion of Long Island this season by multiple carnival units was successful only in that the territory was amply covered. While the cumulative take might have added up to good business had they been scored by only a few rings, there was hardly enough to go around for the number of units involved.

Regulars, including Phil Isser's I-T Shows, Mike Prudent's two units and Tamago's Island Manor Shows, had to compete during the entire month with Endy Bros.' Shows, a railroad unit; John H. Marks and Prell's Broadway shows, both jugglers in the motorized field. After tonight, when Marks exits to begin a Southern trek with a date at Wrightsville, the natives will again have the Island to themselves.

Heavy Competition

Not to be discounted competitively were the Ringling show's first-time appearances under canvas, the Hunt Bros.' circus, the beach resorts headed up by Rockaways' Playland and a number of kiddie funspots which have blossomed along the major highways since the war.

Prell scampered from the Island after a two-week stand at Forest Hills, New York City suburb. While business was reported fair, it took a lot of rough to make up for the $30-a-unit fee for concessions and rides and $150 reader required for each show. Last year Prell had an extensive route on the Island, but this semester he regarded it as overrun.

Marks Joins Parade

Marks, booked into many of the dates Prell held last year by Allan A. Travers, former Prell agent, reportedly garnered no big winnings. This was a distinct deviation from Honest John's usual early routing in Virginia and West Virginia. Departure was not considered unusual, however, since in the past Marks has journeyed to Ohio and up into Maine lured by potential lush territory.

Dave Endy vetoed his planned up-State New York and New England dates in favor of a route in suburban Gotham territory. Involved in the venture were extremely costly rail and barge trips in and back out to Jersey. In the gamble Dave failed to make his point and business at best was only fair.

Endy Suffers Relapse

Endy was ill-equipped to absorb losses after a couple of bloomers in Jersey. His season took an unfortunate turn after an excellent start in Philadelphia where astute planning led to a month of good takes while circumventing highway moves eliminated costly railroading.

Prudent and Tamago got under way with the opening of April while Isser held off about another month. Isser said the influx of shows didn't hurt anyone else's take. Prudent, who failed to score winners and the drain they imposed made it impossible for the regulars to put together sizable takes, he said.

According to Isser, a show date in the Long Island populated suburban area satiates patrons within a radius of from 10 to 15 miles. Since the potential dates are heavily concentrated, it takes only a few weeks to use up the available territory in any one season.

Isser a Veteran

Isser, who carries three shows, rides and concessions, says his unit is an old one on the Island still dates can stand. He knows the territory well, having played the Mineola Fair for a number of years.

Despite the competition, Isser reports nothing to put, but says that the heavy outlay of cash for new equipment prior to opening has not yielded dividends. He feels no concern about the season as a whole, since he has four fairs carded.

Biggest gap on the Island has been reported slow in many instances and well below last year's level. Prell is of the opinion that the availability of consumer goods, particularly costly items like cars and video sets together with the buying of new homes, has pretty well strapped the potential patron who has little money left for recreation after making the required regular payments.

Boyette Stays With Magic Empire; Five Fairs Added

CINCINNATI, July 22.—Marion (Paul) Boyette, during a visit to *The Billboard* this week, said that he has changed his plans to tour a show of his own beginning August 1 and will remain as general agent of the Magic Empire Shows for the season. He'll also general agent the org in 1951 and represent the shows at the winter meetings in Florida.

En route to Andalusia, Ala., where Boyette manages the Covington County Fair, the shows' date this week in Bryan, O., Boyette said that he has concluded negotiations for the org to provide the midways at fairs in Greenville and West Point, Miss.; Lebanon and Madisonville, Ky., and Starkville, Tenn.

Boyette said that shows' stand in Benton Harbor, Mich., for the House of David, June 26-July 1, proved a winner, as did the engagement at Watervliet, Mich., July 3-8. He said that July 4 attendance was over 12,000. Altho concession spending was light, the rides chalked up the heaviest grosses of the season thus far, he reported. Business at Adrian, Mich., July 10-15 was fair despite cold weather late in the week.

At Bryan, O., Tuesday (18) was lost to rain and the soggy condition of the lot made it impossible for the org to open the following night (19). From Bryan the shows move to Middletown, O., opening a week's stand (24). Shows open their fair season August 7 with a week's stand at Centerville, Ind., Boyette said.

Step Down!

ROCHELLE, Ill., July 22.—Mrs. George Dyer, wife of the assistant manager of Dyer's Greater Shows, professes to be a criminal, but says she loves it.

When Mrs. Dyer, who drives a car and trailer on moves, arrived on a Dyer show lot recently, she exclaimed, "I'm a criminal! I've been arrested and fined, but it was worth it!"

It developed that for not having a safety chain on the trailer hitched properly she was taken before a justice of the peace. When she told the j. p. her occupation, he replied, "Oh, an actress. Ten dollars and costs, please."

Michigan Stands Down 15 Per Cent For Playland Org

DETROIT, July 22.—Playland Shows' Michigan business has shown a marked pick-up since July 4 but over-all grosses are still 15 per cent below 1949 figures, according to owner Jack Gallagher. Shows opened May 28 at Sigler Mile and Harper roads in suburban Detroit and played sponsored dates in Southern and Central Michigan, including Saginaw, Bay City and Clare, and one Ohio stand, Toledo. Org opened Sunday (16), at Eight Mile and Kelly Woods in near-by Gratiot Township under Community Council auspices. Business was good early in the week.

A Kiddieland unit of three rides, owned by Jay Holtshkiss, is the major addition this year, but the rides were off the show this week, being remodeled in winter quarters for fair dates.

Personnel line-up includes:

Staff

Jack Gallagher, owner; Bessie Gallagher, secretary; Harry Taylor, manager; Eddie Parker, concessions manager; Lou Morgan, lot superintendent, and David Glover, electrician.

Rides

Caterpillar, Stanley Ellis, foreman, George Logue; Ferris Wheel, Lloyd Hunter, foreman, Howard Blanton; Merry-Go-Round, Charles Hunter, foreman; Willie Young, Kiddie Rehrader, foreman, Willie Young, Kiddie Rides, Eddie Ellis, foreman, Ticket sellers, Josephine Reeves and Cora Schrader.

Shows

Dardanella—Leo Burke, manager; Catherine Gaynor, Margaret Kelly, Grace Kupiczyk and Marie Matthews, cash; Raymond Dziadek, talker; William Carver and Billie Burke, tickets.

Concessions

Louis Stone and Staab Rubin; Ralph Jamieson, Jack Wilson, Eddie Baker and Jerry Gordon, agents; Ellis Morgan, high-striker; Dotty Morgan, bowling game; Charles Morgan, country store; Patsy Morgan, ball game; Hester Morgan, doll drive; Lou Morgan, rockets; Kiddie Parker, two games, with George Tuckman, assistant and The Billboard sales circuit; Sam Fishman, swinging ball; Harry Balog, popcorn; Jack Woods, pin game; Joe Murphy, beat-the-dealer; Tommy (Paddles) Reuter, shooting gallery; Bob Cornwell, long-range gallery, and Jos Kenosha, duck pond.

Jack Halstead is cookhouse operator, assisted by Mike Balog, Mey Halstead, Harley Hamilton and Frank Gale. Bob Cornwell has the bingo, assisted by Joe Leo Brown and Dorothy Crawford.

Ziegler Gets Oregon Midway

SALEM, Ore., July 22.—Ziegler Shows, under direction of K. R. Andersen and W. E. Vannerson, have been awarded the contract to provide the midway at Oregon State Fair here, September 4-10. Leo G. Spitzbart, fair manager, said the pact was issued to the shows Thursday (13), with Andersen representing the org.

WANTED

By the Adams County Agricultural Society, Rides and Games for the week of August 31 to Sept. 1950.

CHAS. S. KIRKER, Sec.
WEST UNION, OHIO

WANT

August 19 Thru 29

MOTORDROME

For Midway

WISCONSIN STATE FAIR

and other attractions that qualify

•

ARCHIE GAYER
Plankinton Hotel
Milwaukee, Wis.

LIGHT PLANT

BARGAIN!

5 K.W., 120 Volt, A.C. $1,600.00 list. Price, $475.00. Send for free folder.

WELLWORTH TRADING CO.
1231 S. State St., Dept. 8B, Chicago 16, Ill.

Midway of Mirth Shows

WANT

Caller for Derby, Agents for Hanky Panks and Long Range Gallery. Contact

MORRIS DIAMONDS, Okawville, Ill. (Home-coming). This week; Highland, Ill. (Free Fair), next week.

BODART SHOWS WANTED

Shows and Concessions for our two units playing Wisconsin Fairs.

Also can use several Ride Foremen, especially Caterpillar and Wheel Foremen.

New 1949 Rides

This week, Portage, Wis.; next week, Antigo, Wis.

INTERSTATE SHOWS

Want for 40 & 8 Volture #952 Street Festival, Toll City, Ind., July 31-Aug. 5. Have all fairs from now on through November 11, then to our Florida fairs.

SHOWS: Want organized Minstrel Show with not less than 15 people including band. Have excellent route for Minstrel Show. Will book Monkey Show, Wild Life, Unborn, Mickey Mouse, Motordrome, Penny Arcade.

RIDE HELP: Can use Foremen and Second Men on 12 Rides: must be licensed drivers.

ALL LEGITIMATE CONCESSIONS and Eating and Drinking Stands open. Will sell exclusive on Frozen Custard. Will book Six Cat, Buckets, Swinger.

WANT Dancing Girls for Girl Revue. Will pay top salaries.

WANT Acts for 10 in 1.

WANT Free Act. Must be outstanding.

H. B. ROSEN, MGR.

All replies to Dugger, Indiana

ROSS MANNING SHOWS

REGIONAL MARKET GROUNDS, SYRACUSE, N. Y.

Can place the following Concessions for balance of season: Ball Games, Pitch-Till-U-Win, Hi-Striker, Photos, Cane Rack, any Concession that works for stock. Rides—Roll-o-Plane or Tilt. Shows—Have two Rides Yepp, banner line and sound for any worth-while attraction. No Girl Show. Want Fun House, Glass House and Motordrome. Want for Side Show: Fire Eater, Pin Cushion, Sword Box and Glass Box; also Tattooed Lady and Sword Box. Want Couple for Unborn Show, Geek and Talker for Snake Show. Side Show People, wire Doc Jones. Want to buy Double Bodied Cimmick (Earl Meyers, have you an extra?).

WEEK OF JULY 24, SYRACUSE, N. Y., ITALIAN FEAST
WEEK OF JULY 31, GENEVA, N. Y., FIREMEN'S CELEBRATION
WEEK OF AUG. 7, ITHACA, N. Y., FAIR
WEEK OF AUG. 21, LOCKPORT, N. Y., FAIR
WEEK OF AUG. 28, BALLSTON SPA, N. Y., FAIR
WEEK OF SEPT. 4 (LABOR DAY), MOUNT HOLLY GARDEN STATE FAIR, N. J. (First since the war)
WEEK OF SEPT. 11, DOYLESTOWN, PA., FAIR (First since the war)

Six Southern Fairs to follow.

Write, Wire or Call ROSS MANNING, SYRACUSE HOTEL, SYRACUSE, N. Y.

DAN-LOUIS SHOWS

WANTS—For some still spots that are TOPS in Kentucky and Indiana and Proven Fairs and Homecomings. Small Cookhouse or Grab Stall must be clean. Ball Game, Six Cats, Dart Game, Hoop-La, Cane Rack, Scales and Ride, Cake Booths, Penny Arcade, Fish Pond, Bumper Rides and any Ride or Crane that can be Sold. Also Pipes working for Cane #126. We have five office-owned Rides and plenty of Help. Join Madison, Ind., this week; Carrollton, Ky., week of July 31st to Aug. 5th.

LOUIS T. RILEY, Gen. Mgr. DAN C. STRATMAN, Concession Mgr.

P.S.: Lloyd Thompson, was place you now.

PITCHMEN DEMONSTRATORS

SPACE STILL AVAILABLE FOR

ANNUAL FIREMEN'S FAIR, JULY 31-AUGUST 6

CONTACT:

SECRETARY, HATFIELD RACING SPEEDWAY, INC., HATFIELD, PA.

WANTED

CHILDREN'S RIDES FOR AUG. 16-17-18

4-H YOUTH FAIR, ALMA, MICH.

Sponsored by Chamber of Commerce. No Concessions or Other Shows.

Wire; WFYC, Alma, Mich., Att.: Bob Cessna.

ORANGE STATE SHOWS

For EXMORE, VA., Colored Fair, July 29 to Aug. 6, two (2) Saturdays and (2) Sundays. Everybody is working in the fields. With WEIRWOOD, VA., Aug. 7, to follow.

WANT RIDES—Chair-o-Plane, Ride-O, Roll-o-Plane, Kiddie Rides or any Rides that will not conflict with Ferris Wheel. WANT SHOWS—Monkey Show, Girl Show, Minstrel, Fun House, Snake Show, Side Show. Must have own equipment. CONCESSIONS—Cook House and all kinds of legitimate Games, Photos, Palmistry, Shooting Gallery, Ball Games, Penny Pitches, Hoop-La, one or two more Wheels. Slingo wanted for Exmore, Va. This show stays out all winter in Florida. Can use sober Ride Help.

Write or wire: LEO BISTANY, Exmore, Va.

ZIEGLER SHOWS

431 BROADWAY, TACOMA, WASH.
WRITE OR WIRE — K. R. ANDERSEN

WANT—SHOWS, RIDES and CONCESSIONS—WANT

TO JOIN AT ONCE TO JOIN AT ONCE

For VANCOUVER CENAQUA CELEBRATION

LARGEST CELEBRATION IN WASHINGTON, AUGUST 7-12

FOR MORTON LOGGERS JUBILEE

MORTON, WASH.—BEST AND ONLY LOGGERS' CELEBRATION IN S. W. WASH., AUGUST 14-20

For OREGON STATE FAIR BEGINS LABOR DAY SALEM, ORE.

WANT—KIDDIE RIDES OF ALL TYPES FOR LARGEST KIDDIELAND ON WEST COAST.

SHOWS—Athletic Show and Grind Shows not conflicting.

CONCESSIONS—Legitimate Concessions of All Kinds.

WANT—FOR FAIRS—WANT

OHIO STATE FAIR
CAN PLACE VERY GOOD ATTRACTION IN SPACE 100'x65'. THIS IS A GOLDEN OPPORTUNITY FOR AN ENTERTAINING SHOW AT ONE OF THE NATION'S LEADING FAIRS.

PENNY ARCADE
FOR HUNTINGTON, IND.; MONROE, MICH.; LA PORTE, IND.; LIMA, O.; CHARLOTTE, MICH.; KY. STATE FAIR; CENTERVILLE, MICH.; LOUDONVILLE, O., FREE STREET FAIR, & OTHERS.

AUTO SKOOTER
CAN PLACE A GOOD SKOOTER ON SOLID ROUTE OF THE BEST COUNTY AND STATE FAIRS. GOOD TERRITORY FOR FIRST SKOOTER IN YEARS.

SHOWS
CAN PLACE SEVERAL GOOD GRIND SHOWS OF MERIT. CHOICE ROUTE, LONG ESTABLISHED FAIRS AND CELEBRATIONS. CONTACT US TODAY.

CONCESSIONS
OCT. 2-7, ALL KINDS, MITCHELL, IND. PERSIMMON FESTIVAL. SEPT. 19-23, CAMES, PROVIDENCE, KY.

KY. STATE FAIR
WE WANT ONE ONLY — CLEAN, FLASHY, LARGE EATING STAND, WAFFLES, ROOT BEER, SNOW BALLS. SEPT. 10-16.

GOODING AMUSEMENT CO., INC.

1300 NORTON AVE. UNIVERSITY 1193 COLUMBUS, OHIO

H. W. JONES

WANTS BINGO HELP for

JOHNNY J. JONES SHOWS
ROYAL CROWN SHOWS
WORLD OF MIRTH SHOWS
VIVONA BROS.' SHOWS

Contact: H. W. JONES, WORLD OF MIRTH SHOWS
HALLOWELL, ME.

SAMMY LANE SHOWS

SWEETHEART OF THE OZARKS

Wants for Tipton, Mo., Tri-County Fair, July 24-29 and 7 Fairs to follow, all in Southern Mo. Cookhouse or Grab, American Reader (no Gypsies), High Striker, Basket Ball, Age and Weight, Hoop-La, Country Store, Pan Game. Have opening for some Hanky Panks. What have you? We have no racket. Can use one Grind Show and Sno Cone. Tipton, Mo., this week.

WANT

Foreman for Tilt and Fly-o-Plane. Must handle Semi-Trailers. Hanky Panks of all kinds. Shows with or without own transportation. Richland Center, Wisconsin, July 25 thru 30th; North Chicago, Illinois, on the Streets to follow; then Kankakee, Illinois, Fair, Aug. 7 thru 12th.

FIDLER'S UNITED SHOWS

HERE IT IS! *HERE IT IS!*

CAPELL BROS.' SHOWS

WANT WANT

For Yale, Oklahoma, 70th Annual Homecoming, July 31-Aug. 5. Concessions of all kinds. Hanky Panks, Eating and Drinking or what have you? This is the spot to get you the winter bankroll. Ten Fair to follow. Wire or phone

JACK OR BOB CAPELL, Cushing, Okla., this week; then the Big One, Yale, Okla.

Sheehan's Unit Ducks Rain At 11th Aquatennial Opener

(Continued from page 47)

shows, while Lida Lida Quartet, comic acrobatic routines to get many laughs and heavy mitting. They've played this city before but their antics are always yock-getters.

Burt Hansen and the Four Singing Mariners present the song hits.

The water ballet does the routines for the *South Pacific* number with the gal swimmers highlighting their performance of this set with a large-size triangle in the pool.

Using the three and five-meter boards, the show's divers next take over for some excellent exhibitions of how to get off a springboard into the water. Divers included Bill Fairbrother, Jimmy Patterson, Tommy Thompson, Bruce Harlan, Charlie Diehl, Chuck Robinson, Earl Clark and Jim Strong.

Lowe, Hite and Stanley take the stage for their usual knockabout routines to get many laughs and heavy mitting. They've played this city before but their antics are always yock-getters.

Florida Trio Score

Caribbean Holiday, the next production number, is built around the African jungle theme with the stage line appropriately dressed. Stage highlight is the appearance of the Florida trio, one of the most unusual acts ever to appear in the *Follies*. Made up of two men and a gal, this act is patterned after the famous Lime Trio that set London music hall audiences on their ears years ago. Principal is a man contortionist, likes of which has never been seen here before. Water ballet concludes the number with flying fishes doing the conga routine in black light, with Virginia Hopkins in the pool for a specialty number.

The stage then take over the springboards again, this time from the five and ten meter heights, for some spectacular exhibitions, including the various twists and turns the boys can do in getting off the boards into the water. Always a big favorite, this sequence draws heavy applause.

Sheldon Registers Big

Pantomimist Gene Sheldon, making his third appearance in the Twin Cities since he has been a year, follows with his banjo and comedy antics, causing pew-sitters to beg for more when the starts off stage.

Wedding Number Topper

Next production number, *Wedding Fantasy*, started slowly but picked up momentum. Built around a bride's wedding day, it features the singers and the posers, the latter portraying such famous brides as Josephine, Marie Antoinette, Guinevere, Borgia, Cleopatra, Pocahontas, Lillian Russell and Eugenie. Highlight is a water ballet ensemble at the wedding picnic, with the gal swimmers forming a human wedding ring, set off by their gold bathing suits. They then go into a daisy chain routine and steal the show when, thru use of life-size manikins over their heads, they form a church wedding procession in the water. Portrayed are the minister, bride and groom, parents and attendants.

Lowe, Hite and Stanley then return for a pantomime impersonation of the Andrews Sisters and Ella Fitzgerald to draw down more laughs, after which Hite, Hopkins Twins, Virginia and Marian, stars of the water show, come on to display smart precision and rhythm swimming sequences to good mitting. Eddie Chamberlain's diving maniacs, made up of Harlan, Diehl, Robinson, Clark, Strong, Patterson, Thompson, Jerry Silver and Chamberlain then turn the place into a madhouse with their zany antics from all the boards.

Finale production is tabbed *Celebration Days*. Stage line portrays first seven festivals and the water ballet depicts the aquatennial. Patricia Schardin, of water line, does a difficult backwalking somersault while in the water. Thearle-Duffield fireworks display winds it all up, with show running 2 hours and 20 minutes.

Aqua Follies runs thru July 30, starting at 8 p.m. with midnight shows set for the two Saturday nights of the run. Lyle Wright is show treasurer and Fred Smith, stage manager.

Unit this year for the first time will hit the road, being booked for a mid-August engagement at the Seattle Sea Fair.

WANTED FOR
BODART SHOWS

Phone Man for Grind Shows on Wisconsin Fairs.

Hank Sylow—Please contact at once—Gilbert Cornelius.

Curly Smith wants Cookhouse Help. Harry Burns, contact at once.

Portage, Wis., this week; Antigo, Wis., next week.

WANT AGENTS
FOR SKILLO, ROLLDOWN AND RAZZLE

Also Concession Help; come on or wire.

ANGE DESIRE

Wallace & Murray Shows, East Rainelle, W. Va., this week; next week Newport, Tenn.

MAGIC CITY SHOWS

Can use tow more Hanky Panks, Fish Pond, Watch-La, Heart Plinko, All Games, Wheels to Spindle, etc., $17.50 week. Shows—Can use any Shows with own equipment except Wild Life. Have top if you have something to put in it. Can place Grind Show Foreman with Show. Our Fairs start so-called Aug. 7th, August. All replies, This week, O. D. (BIJOU POINT), Tallica Plains.
P.S.: Can use two Swinger Agents.

STATE FAIR SHOWS

Can place for the cream of COLORADO FAIRS AND CELEBRATIONS

Burlington, Colo.; Akron, Colo.; Julesburg, Colo.; Eads, Colo.; Scott City, Kansas; all Fairs, with more to follow. Lonora, Kansas, Fair, July 24-27; Plainville, Kansas, July 29-Aug. 3. Can place Second Man on Tilt, Merry-Go-Round; also Foreman on Merry-Go-Round. Will book capable man for Ten-in-One. Johnny Howard, please return my banners. Will book Grab Joint, Photos, Hi-Striker Ball Games, Jewelry, Set Pitching Lamer, and Line-Up Store. Wheels. Can place Agents for Razzle, Skillo, Roll Down and Hanky Panks. Place capable outside for Skillo. We work here every day. All wire: SCOTT LAMB as per route.
P.S.: Will book one Mitt Camp.

HARRISON GREATER SHOWS WANT

For Salisbury, Md., 5th Annual American Legion Celebration, in heart of town, August 14-19. Followed by Crewton Tasley Fair, with ten more Fairs to follow.

Can place Concessions of all kinds. Can place Bingo at once, must be up to standard of show. Want Fish Pond Pitch, Bowling Alley, Glass Pitch, Penny Pitch, Shooting Gallery, Lead Gallery, All Stum Concessions open. All Eating and Drinking Stands open. Will book any Show of merit with or without transportation. Will book or buy Merry-Go-Round for my Fairs, liberal percentage. Address all mail to
CENTERVILLE, MD., THIS WEEK; THEN AS PER ROUTE.

Flashbacks

25 Years Ago

Staff of the Gentry Bros.-Patterson Circus included **Emory D. Proffitt**, general agent; **Jack Manning**, superintendent of front door, and **Theo. Forestall**, treasurer. . . . **Ernie Young** was preparing a big return to play a season of 10 fairs. . . . **M. W. Schafler** signed with Starlight Park, New York, for a series of special promotions to stimulate week-day business. . . . **Jack Shaffer** joined Dodson's World Fair Shows with his Water Show and Monkey Speedway.

Felix Morales was with Barton Bros.' Circus playing vaudeville dates. . . . **Britt M. Preston**, manager of Kalamazoo (Mich.) County Agricultural Society, was heading a campaign for 5,000 members in the society. . . . Among concessionaires suffering a loss in a fire at Columbia Park, North Bergen, N. J., were **Koury** and **Nahhas**. **F. O. Perman**, **N. D. Jennings**, **Otto Schulz**, **H. R. Cross**, **J. Asen**, and **T. S. Shorten**.

J. E. (Pat) Garner was managing the "Law and Outlaw" show with **Lee Owens** and **Ruth Shields**. . . . **Mrs. Eva Loos**, of the Aerial Losses, sprained an ankle and both knees while performing in Detroit with the John W. Norman Circus. . . . A new fair association was formed at Murfreesboro, Tenn., with **W. R. Cline** president, and **E. E. Cannon** as secretary. . . . **Maurice M. Wolfson** was general manager of Schmidt's Park, Cincinnati, to fill the vacancy caused by the death of his uncle, **J. M. Marks**. . . . The following concessionaires were listed with the R. H. Miner Shows: **Charles Kenyon**, **Jack Apgar**, **William Davis**, **F. Dalrymple**, **R. Parker**, **J. Buckland**, **J. Pinfold**, **F. Foster**, **J. Shershon**, **Harry Hall**, **M. Pimentel**. . . . **Jerome T. Harriman** was handling press with the show on the Miller Bros. 101 Ranch Wild West Show.

Grandstand vaude acts booked for North Dakota State Fair, Grand Forks, included **Alma Ernesto** and **Her Four Mounters**, **Gordon's Dogs**, **Daredevil Cliff Curran**, serialist, and the **Ruth Riggs** aerial act. . . . **H. Grundy** was managing the Roller Coaster of the Philadelphia Toboggan Company at Point Pleasant Park, Indianapolis. . . . Rice Bros.' Shows were in a blowdown at Benham, Ky. . . . The **White-Rice Unit** was a thrill ride in Belle Isle Park, Oklahoma City, Okla. . . . **Charlie DeKreko** was managing the Athletic Show on the Morris & Castle Shows. . . . **Joe Williams** and wife visited with the **Conleys** and the **Lucye Sisters** when the Bert Morton Circus played a week's engagement in Denver. . . . **Louis Bergdoll** took over the Athletic Show on the Metropolitan Shows.

Deaths: **Sherman C. Denham**, fair publicity; **Hamlin T. Rucker**, fair manager; **James E. Schwarzenbach**, fair man; **George W. Stivers**, novelty man; **W. F. Wieland**, fair man.

* * *

10 Years Ago

Purchase of Georgia State Fair and Exposition at Macon by the Macon Chamber of Commerce was announced. . . . **Rex Jordan** remaining as fair manager. . . . **O. H. Hildebrandt**, owner of Hildebrandt's United Shows, consummated a deal with **Mike Krekos**, owner of West Coast Amusement Company, whereby the latter organization took title to six trucks and semi-trailers for an estimated $11,500. . . . **Archie Everlake** left Rowe Bros.' Circus and returned to his home in Medora, Ind. . . . Clay County Fair Association, Piggott, Ark., elected **Lynn Gibbs**, president; **Henry Nichols**, vice-president; **Laud Payne**, secretary-manager, and **T. W. Leggett**, treasurer. . . . **Joe Jacobs**, **Charlie Greenbaum**, **Charlie Stutz** and **Harry Dansky** were working on **Al Sesskin's** pop-'em-in game at Luna Park, Coney Island, N. Y.

Jimmy Hicks signed as publicity agent for the O. C. Buck Shows. . . . Six employees of the Hamid-Morton Circus were injured in Scranton, Pa., when a truck in which they were riding went out of control on a hill. The injured were **William T. Chambers**, **Joseph McGuire**, **Upton Walker**, **Driver Martin**, **Albert Laug**, **Robert Carmen** and **Merrith Allen**. . . . **Fournier J. Gale** was re-elected president-treasurer of Greater Mobile Gulf Coast Fair Association at Mobile, Ala. . . . **T. Rosengrant** was renamed secretary and superintendent of agriculture and horticulture. . . . A 25 per cent increase in business during May in comparison with the corresponding period in the previous year was reported for Lake Winnepesaukah resort near Chattanooga by **Mrs. Minnette Dixon**, owner-manager. . . . **Joe A. Carpenter** was contracted to furnish carnival attractions for Labette County Fair, Oswego, Kan.

Harry E. Wilson, assistant manager of Bantly's All-American Shows, was in Springfield, O., recuperating from an accident. . . . **Walter Main** and wife were visiting the latter's brother in Maplewood, N. J. . . . **C. Wahrley**, who had been connected with Kentucky State Fair, Louisville, for 30 years, was appointed assistant to the manager. . . . **Al Dodge** and His Virginians were playing for dancing in the pavilion at Idora Park, Youngstown, O. . . . **Mrs. C. W. Parker** was president and **Helen Brainerd Smith** was treasurer of the Laurel Auxiliary, Heart of America Showmen's Club, Kansas City, Mo. . . . The plant of the William Feach & Company circus wagon builders at Maple Shade, N. J., was gutted by fire. . . . **Jack Heard** was re-elected president of Vernon Parish Fair Association, Leesville, La. **Lovett Wood** was re-elected secretary-manager, and **M. N. Oakes** was elected vice-president.

Deaths: **Jess Adkins**, co-owner of Cole Bros.' Circus; **William T. Leishman**, carnival man; **Morris Miller**, outdoor showman; **William Reck**, vaudeville jumper; **Wilbur A. Smith**, park man; **Dick Stewart**, outdoor showman.

ORGANIZED CARNIVAL OR INDEPENDENT RIDES, SHOWS, LEGITIMATE CONCESSIONS FOR

FULTON COUNTY FAIR

Rochester, Indiana, Aug. 1 to 5
Shows booked unable to fill date owing to rain in big territory at Lima, Ohio, and vicinity. Contract at once.

E. G. BLESSINGER
Care Center Theatre, Assessor's Office
Phone 4111. Muncie, Ind.
Pine route of Fairs & Celebrations to follow.

HARRY CRAIG
WANTS FOR HEART OF TEXAS SHOWS

Tilt-a-Whirl Foreman and Second Man that can work Girl Show. Concessions Girls. Bend and 2 Girls for Minstrel Show, also Comic. Will book Cookhouse, Grind Pitch, Fish Pond, Ball Games and Hanky Panks of all kinds. Want Agents for Ball Games, Penny Pitch, and want Man to take charge of Bowling Alley. All address: HARRY CRAIG, Elk City, Okla., now; with Fairs and Celebrations to follow.

Injun Summer Celebration
Aug. 21-22-23-24
WANTS LEGITIMATE CONCESSIONS
CHESTER BARRIAGE
Dixon, Illinois

VOLUNTEER SHOWS
Want Agents for Razzle and Hanky Panks. Can place Grind Shows. Will book Cookhouse. Can use Small Rides booked on show. Also Mud Joint. Our Fairs start last week Aug.—out till New Year's. H. G. Hodnett—Mr. Peach—at Cookhouse, Erin, Tenn., this week; Centerville, Week July 31st.

Percell's
PIONEER SHOWS
high class midway attractions

Jennerstown, Pa., Fair, Day and Night, August 1 to 5

Want Eats, Drinks, Refreshments, Short-Range, Photos, Jewelry, Novelties, Popcorn, Apples, Ball Games, Concessions of all kinds. Low percentage. Help—Bingo Caller and Clerks. Our fair route predominates. Reasonable rates. Wire or come on and get bank rolled up. Answer this week, Williamsport, Pa.

PLAYTIME SHOWS

WANT FOR OUR PROVEN NEW ENGLAND FAIRS

MARSHFIELD, MASS., AUG. 20-26
WINDSOR, ME., AUG. 30-SEPT. 4
BLUE HILL, ME., SEPT. 1-4
MADBURY, N. H., SEPT. 6-19
PLYMOUTH, N. H., SEPT. 13-16
PITTSFIELD, N. H., SEPT. 18-20
CUMBERLAND, ME., SEPT. 25-30
FRYEBURG, ME., OCT. 1-7

Want legitimate Concessions of all kinds. All Refreshment Stands. Clean and entertaining Shows. Especially Motor Drome or Monkey Speedway. No grift or gypsies. Those joining now given preference. Replies to

E. W. BURR, Box 206, Quincy, Mass.

C.C. (SPECKS) GROSCURTH PRESENTS
BLUE GRASS SHOWS
FEATURING THOROUGHBRED ENTERTAINMENT

Wanted for

COLES COUNTY FAIR week July 30th, Charleston, Ill., followed by JACKSON COUNTY FREE FAIR, Brownstown, Ind., week Aug. 7th.

Legitimate Concessions and Hanky Panks of all kinds—High Striker, Penny Pitch, Coke Bottle, Custard, Chocolate Dip, Pronto Pups and Novelties. Special proposition to Class or Fun House.

C. C. GROSCURTH
Paris, Ill., this week; then Charleston, Ill.

WANTED FOR ROCHESTER, OWATONNA, MINN., AND LA CROSSE, WIS., FAIR

RIDES—Spit Fire, Dark Ride or any other that does not conflict with what we have. CONCESSIONS—Scales, Age, Jewelry, Novelty and Hanky Panks of all kinds. RIDE HELP—Wheel Foreman and Second Men for all rides; man for towers and gate.

WM. T. COLLINS SHOWS

Minot, N. D., this week; Rochester, Minn., next.

PAUL'S AMUSEMENT CO.

CAN PLACE FOR BUFFALO, MO., REUNION AND REST OF SEASON
Legit Concessions, 10c Stock Stores, Bottle Ball Games. What have you? Also need No. 5 Ell Foreman, one who can drive semi and take care of rids and truck. Must be sober and reliable. Also Foreman for Kiddie Rides. Can place Grind Shows with own equipment in Southern Missouri and Arkansas. Can use 4 Girls for Hill or Miss Ball Games. Best of treatment. 1-3 P.C. your end. Starting Buffalo, Mo., Aug. 1 to 5, Reunion; Carthage, Mo., Jasper Co. Fair, Aug. 7-12; Crane, Mo., Annual Reunion, Aug. 14-19; Lockwood Annual Street Celebration, Aug. 21-26; Marshfield, Mo., Webster Co. Fair, Aug. 28 to Sept. 2; then back to Arkansas starting Paris, United Mine Workers' Labor Day Celebration, and several other Arkansas spots, ending Oct. 1. If you are looking for a place and can stand prosperity, get with one of the best and stanest on the road. Grys, drunks and chasers, save your time and mine. All reply to
P. A. SCRIMAGER, Afton, Okla., July 24-29; then par routs. PAUL'S AMUSEMENT CO.

CENTRAL STATES SHOWS

Want second men on rides. Can place grind shows with own equipment, counter men for bingo. Want talent for Athletic Show. Jewel. Kan., 24 to 28; Lincoln, Kan., July 27 to 29; Hanover, Kan., July 31 to August 2; Phillipsburg, Kan., August 3-6; then Burwell, Nebr.

LAST CALL for LAST CALL
CONCESSION SPACE

CALIF. STATE FAIR
Sacramento
Aug. 31 to Sept. 10

L. A. COUNTY FAIR
Los Angeles
Sept. 15 to Oct. 1

ARIZONA STATE FAIR
Phoenix
Nov. 3 to 12

GRAND NATIONAL LIVESTOCK EXPOSITION
Cow Palace—San Francisco
Oct. 27 to Nov. 5

CRAFTS will BOOK Grind Shows or any Show that does not conflict.

SIDE SHOW—Jeff Griffin wants Freaks and Working Acts for the Fairs.

ROY SHEPHERD wants Ride Foreman and Second Man; extra money for Semi Drivers. Join Aug. 28th, Sacramento. Shows out until Nov. 15th. Top Salaries—Good Treatment.

CRAFTS has complete Cook House FOR SALE. Includes Metal Trailer with Kitchen fully equipped, 24x40 Top Counters, Tables, Dishes, all ready to OPEN. Will give exclusive choice location on Midway at the above FAIRS. PRICE: $7500.00. ⅓ cash—balance on percentage. Quick Action—Time Is Short.

Write—Wire—Phone

CRAFTS 20 BIG SHOWS, INC.

7283 Beilaire North Hollywood, Calif. Phone: SUnset 2-3131

GOLD MEDAL shows

Benton County Fair, Benton, Ill., followed by Lincoln, Ill., and then 10 more big Fairs to go.

Concessions—Custard, Jewelry, French Fries, Cotton Candy, Ball Games, Candy Apples, Novelties, Nickel Pitch, Bucket Store, Ice Cream Bar.

Shows—Have 20x100 Side Show complete if you have something for inside. Good proposition for Motor Drome, Snake Show.

This show plays 12 bona fide fairs.

Wire: JOHNNY DENTON, Henderson, Ky.

ARMSTRONG COUNTY FAIR

FORD CITY, PA., AUGUST 1-5

Choice locations for Eating and Drinking Concessions as well as Hanky Panks available. Will sell X on Jewelry in main exhibition building. Space also available in building for those desiring space.

LYCOMING COUNTY FAIR

HUGHESVILLE, PA., AUGUST 7-12

Six big days of nite and day events. Space available both independent and show midways. Prices the same both places. Write or wire

BEAM'S ATTRACTIONS

PUNXSUTAWNEY, PA., this week for reservations.
Show can use sapable Agents and Ride Help.

Want LEE BECHT SHOWS Want

CONCESSIONS: Cotton Candy, Snowball, Short Range Gallery, Candy Apples, Jewelry, Hi Striker, Clothes Pin Pitch, Hoop Le or eny Legitimate Concessions that work for stock. Positively no Gypsies or rackat wanted.

RIDE HELP; Can use Foremen on Smith & Smith Chairplane, Second Men on Wheel or eny useful Help on all Rides. Must be licensed truck drivers. No drunks or chasers wanted.

Hartwell, Cincinnati, Ohio, July 24 thru 30; Spring Grove & Colerain, Cincinnati, Ohio, Aug. 1st thru 6; Great Grant County Fair, Dry Ridge, Ky., Aug. 9th thru 12th.

WANT

Octopus operator, must drive semi. Second man on wheel, Looper help, Roli-o-Plane foreman. Will book Roli-o-Whiri and Train. No shows wanted.

HOWARD BROS.' SHOWS
Oak Hill, Ohio, July 24-29; Lucasville, Ohio, August 1-5.

ATTENTION, SHOWMEN—FAIR SECTY.

Have available a complete set of Rides and a Diesel Light Plant, 120 kw., for Southern Fairs after Labor Day. Lease or P.C.

TED LEWIS SHOWS
12-37 ROSEWOOD ST. FA. 6-2704-W FAIR LAWN, N. J.

Virginia Greater

BURLINGTON, N. J., July 22.—Shows pulled in here after a jump from Nonsey, N. Y. Org lost Monday (10) due to heavy rains and winds which tore down the front marquee. A rent in the kiddie ride top was repaired by chief canvasman Leo Martina. Business was below par as inclement weather continued thru the week. Auspices were the Beverley Road Fire Company.

Visitors included Allan Travers, general agent on the John H. Marks org, and Mrs. Travers. Several members of Heller's Acme Shows, playing at Hammonton, N. J., also were on the lot here.

Mrs. Ronnie Prue left for her home in Columbia, S. C., where her father and mother reside. They are Mr. and Mrs. Bill Penny, who were concessionaires on this org for several years. Manager Rocco Mascuch made a business trip to Hammonton during the stay here.

James Burgess, Jim Thomas and Hoover T. Bryan closed with the shows. T. Baker is on the Merry-Go-Round crew. J. Aaron was added to the Rolloplane. Louis Anello reported he chased a great Dane pup for his Side Show dog act. Eddie Ferreri reported in to look over one of the Girl Shows. Other Girl Show is managed by Chuck Dean and Donald James.

Mr. and Mrs. Raymond Harrison, mitt reader operators, left Greenville, S. C. Bob and June Coleman, bingo operators, closed here.

FROM THE LOTS

Prell's Broadway

PORT JERVIS, N. Y., July 22.—Shows had plenty of rain last week in Peekskill, N. Y., but weather cleared later part of the week, and org closed with a better gross than was expected.

An addition to the personnel during the Peekskill stand was a baby monk, born to our feature monkey, Maggie.

This spot is proving good, altho some bad weather followed us here with a wind that brought the Monkey Show to the ground. The rest dames, however, was done. Grosses here have been up each night.—ALICE BUCK.

W. E. Page

MURRAY, Ky., July 22.—W. E. Page Shows were the first carnival to play this town in two years, and Manager Page has signed to return next year. Auspice was the American Legion Post for the week ending July 15.

Recently joining the show were Jack Sedlik with 4 concessions; Bob Craddick with 3, and Bob Bradford with diggers. Joe Edwards has framed another concession. E. H. (Hoppy) Chapman visited for a week. Joe Richardson took delivery on a new Chevrolet tractor was bought from Porter Motor Company here.

Western

SUMNER, Wash., July 22.—Shows have been doing a steady business in favorable weather, with a number of good spots to come.

We have had three recent weddings: Charlie and Jean Woods, Howard and Beverly Hass and Harry and Alice Spellman. Harry is on the County Fairs Shows in Nebraska.

Personnel: Bill Cook and Frank Kirsch, owners; Al Marsdon, electrician; Jean Woods, Louella Marsden and Les Olsen, ride mechanics.

Concessions: Bozo Armitage, manager, with seven; operators for Armitage are Bert Besan, darts; Gene Besan, ball game; Molly Ewing, pan game; Rose Spellman, penny pitch; Ann Grant, balloon darts. Roy Wilson, owner, and Jimmy Grant and Charlie Woods, operators, long range shooting gallery. Bev Hass, owner, and Alice Spellman, shoot-the-5-out. Violet Peterson, cork gallery. Howard Hass and Dick Talmadge, horse race. Lola and Wanda, palmistry. Red and Phyllis Spencer, and daughter, Jackie, bingo. Pat Spencer, fish pond. David and Helen Hass, Svarl Peterson and daughter, Joyce, popcorn and floss. Henry and Beulah Post, picture gallery. Roy Jones, hi-striker.

Shows: Jimmy Wise, Monkey; Bern Craig, Snake, with Flo Jones and daughter Sue Grant on tickets. Joseph Sepp, Athletic; Tex Smith, helper and outside.

Rides: Ferris Wheel, Roy Ewing, foreman; Lloyd Ewing, second man, Merry-Go-Round, Norman Solheim, foreman, Stanley Pritchett, second man. Octopus, Bern Craig, foreman; Luther Young, second man; Harry Hoag, third man.—FLO JONES.

Gem City

ANTIOCH, Ill., July 22. — Lake County Summer Festival, sponsored by the Antioch Democratic Club, gave org excellent business at this five-day stand last week. Strong billing and heavy newspaper campaign for 50 miles around helped. Ideal weather, good location and population swelled by vacationers, averaged better than 4,000 paid admissions nightly. John Steckley celebrated his birthday on the 18th. Concession secretary Walter Payne won the speed back racing contest.

Diesel engineer and electrician Hank McGuire returned following a trip to Rome in Benton, Ill. New fluorescent lighting designs for the main entrance arch were completed here. Wilson Atwell, show photographer, spent two days with org as guest of Manager Tom Hickey and took several midway pictures. Harry Thomas, assistant manager, entertained many friends and acquaintances. Others included Bob Parker, Billy Senior, Thomas Welland; E. E. Farrow, manager Wallace Bros. Shows; Wilson McCarthy, Fred Wilsonton, Howard Perkins and Mr. and Alex Hampshire.—DAVE CARROLL

Moore's Modern

KIRKSVILLE, Mo., July 22. — Shows made the move in here from Bethany, Mo., and everything opened on schedule Monday night. Much credit is due Alvin Smith, transportation superintendent, for keeping rolling equipment in A-1 condition. All rides and shows have had their middway lighting in preparation for our string of fairs, which start at Martinsville, Ill. Atterbury, Ammonds and Landon are adding more concessions.

Harvey Moore had his biggest week with his Roll-a-Whirl, and a big week personally—his wife, Jewell, presented him with a seven pound boy. He passed out the customary cigars, and his big grin is surpassed only by his dad's, Jack Moore, who is a grandpa for the second time. Johnny Perido and son, Chico, joined here. Mr. Beck, agent for Clyde Beatty circus, visited. — BUDDY BUCK.

Pioneer

ROSCOE, N. Y., July 22.—Biz has been good and the weather continues favorable. Mrs. Percell's bingo is getting a big play. Scandalls Revue and Posing Show, operated by Ruth Miller, and Hilbert's Hall of Science and Wild Life are topping shows. Fairs begin August 1 at Jennerstown, Pa.

Staff includes Mickey Percell, owner-manager; Mrs. Percell, secretary-treasurer; George Harrington, general superintendent; Robert Brawley, electrician; Electrician George Harris, general agent; Pete Pennington, billposter; Don Crawn, scenic artist; Dave Carter, front gate, and Bob Brockway, The *Billboard* sales agent.

Show personnel includes George Smith, foreman, and Harry Brooklyn, second man, Merry-Go-Round; Frank Lynch and Frank McGuire, Octopus; Pete Peterson, Tilt-a-Whirl, and Tommy Cunningham, second man, Ferris Wheel; John Wendler, Joe Harrel and Phil Kane, Rocket; Al Bydaik, Spitfire.

Shows include Ruth Miller's Scandalls and Posing Show, Hilbert's Hall of Science and Wild Life, John Abel's 10-in-1, and Chief Black Horse's Indian Village.

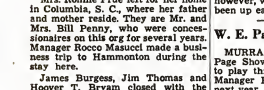
Concessionaires are Duke and Ann Duan, Chester Hepp, Charles Boyer, Joe and Phil Lambert, J. and Vi Varne, Joe La Marsche, Don and Mary Crawn, John Lash, Shrimpy Rumbaugh, Mike Miller, Al Farrel, A. Coopers, F. Silverman, Jo Dimico, Art and Douglas Ford, A. Rothman, Bob Abbott, Al Byaldyck, Don Miller, and Gilleneaus. Don Crawn is on the sick list.—C. A. LOVEJOY.

Lawrence Greater Shows

HARRISBURG, Pa., July 22.—Business was excellent here Monday night (17). Tuesday night witnessed another big crowd with indications of a big week's business. Location is the circus grounds at 20th and Greenwood. Auspices is the first department, sponsor of the Mid-Summer Festival, an annual event, with Chief Schwartz as chairman.

The Sunday move from Altoona, Pa., was made without incident. The Altoona kid party Saturday was staged in a drizzle and was sponsored by *The Morning Tribune* which gave half-page ads, several news stories and pictures.

Crew is repainting equipment in preparation for fairs. First will be Kent-Sussex Fair, Harrington, Del., with seven shows, 30 rides and concessions added to the present line-up.—WALTER D. NEALAND.



J. R. McSPADDEN, Owner • W. E. BARRY, Secretary • M. McSPADDEN, Treasurer

WANT WANT WANT WANT

Foreman for Wheel, must be A-1, $50.00 *a week and bonus. Second Men on Rides, we have ten. Drunks, save your stamps. Nanky Panks of all kinds wanted. Glass Pitch, Hoop-La, Huckley Buck, Duck Pond, Fish Pond, Cards-La, Cigarette Shooting Gallery, Long Range, Basketball, Jewelry, Age and Scales, Waffles, Ball Game, Candy Floss. RIDES—Will book any Rides not conflicting with the ten we own. SHOWS wanted with own equipment. Good proposition for Animal Show. Fat Show, 200-lb. Baby, Iron Lung, Wild Life.*

NOTE TO OUR MANY FRIENDS IN INDIANA: UNFORESEEN SHORT JUMP WIRED TO US ABOUT OUR FAIRS IN INDIANA DUE TO A MISUNDERSTANDING, WE HAVE CANCELED OUR INDIANA FAIRS BECAUSE WE WANT TO PROVE TO PEOPLE ON THE SHOWS WHO HAVE BEEN WITH US ALL SEASON, BUT TO OUR MANY FRIENDS WHO WANT TO BOOK WITH US WILL SAY A FEW OF THE DATES AND CELEBRATIONS:

JULY 24-29, OTTAWA, OHIO, AMERICAN LEGION HOMECOMING
JULY 31-AUG. 5, HARROD, OHIO, ON THE STREETS
AUG. 7-12, MARYSVILLE, OHIO CELEBRATION AND HOMECOMING
AUG. 14-20, FINDLAY, OHIO, SPONSORED BY A. V. BUILDING FUND, TWENTY ORGANIZATIONS IN BACK OF THIS ONE
AUG. 28-SEPT. 2, KALIDA, OHIO, DAYS KALIDA, OHIO, ONE OF THE BEST IN THE STATE; 25,000 A DAY LAST YEAR
WATCH FOR OUR BIG LABOR DAY SPOT. TWO SUNDAYS AND LABOR DAY. THEN SOUTH FOR OUR FALL TRIP TO FLORIDA. EIGHT WEEKS IN FLORIDA.

J. R. McSPADDEN, Owner

P.S.: Red Lunde, contact Mike Tearman. Nina Scott, contact Myrtle McSpadden.
IMPORTANT—Bobby Wilson wants Slower Agents. Joe Sherman wants Bucket Agent. Fred Webster, contact at once by wire.

HELLER'S ACME SHOWS

WANT

Rolloplane, Octopus, Ferris Wheel, Tilt-a-Whirl, Dark Ride or Caterpillar. Want Shows—Side Show, Motordrome, Girl Revue, Fauna Show, Working Models, Fun House or any Grind Show, thirty per cent. 1 pay Insurance. Want Concessions — Fremob Fries, Candy Floss, Frozen Custard, Long Range Lead Gallery and two Shock Wheels for 3 big Celebrations: Mt. Carmel Celebration, Roseto, Pa., 3 days, July 26 to 31, including Sunday and Monday; Tamaqua Celebration, Tamaqua, Pa., 5 days, Aug. 7 to 12, including Sunday and Monday; Ven Buren, August 21-26; Berwick, Pa., 5 days, Aug. 28 to Sept. 2. Princeton, Ind., Sept. 4-9; Leakville, N. C.; Martinsville, Va.; Reidsville, N. C.; Madison, N. C.; High Point, N. C.; Beaufort, N. C.; others pending. Want Shows and Rides not conflicting. No grift on this Show. Wanted at Once—Free Act. Want Help. Semi drivers oreferred. Open midway starting July 3 to end of season. Wire, 11 A. M. Tuesday.

HARRY HELLER, P. O. BOX 6, CAMPGAW, NEW JERSEY
or Phone WYcoff 4-0333-M or as per route.

FAIRS **FAIRS**

Caruso and Whiteside want legitimate Concessions of all kinds. Also Photos, Candy Floss. Also Cookhouse catering to Show People. Will sell X on two Mitt Camps. Mary Nicholas, contact. Agents for office Concessions. Rides not conflicting, Foreman for No. 2 Wheel, Gober Ride Help. Concession Help. Can place any worth-while Grind Attraction. Now playing 20 weeks of consecutive matinees. JOHN CARUSO and A. R. WHITESIDE, Jesup, Ga., this week. P.S.: Tony Kelly, contact us.

DON FRANKLIN SHOWS #2

BOERNE, TEXAS, FAIR, AUGUST 2 THROUGH 5.

Legitimate Concessions two of a kind, for Fair route. Need Merry-Go-Round or any Ride not conflicting, Wheel, Tilt, Train, Autos Kid, Octopus and Trolley. Good Ride Men for all Rides. All replies:

GUS TUCKER, MANAGER
LLANO, TEXAS

ATTENTION
Committees and Fair Secretaries of Michigan and Ohio

If you are looking for a good, clean Show of Fine Rides and Concessions, see us at one of your Fairs and Summer Celebrations in August, September and October. We carry only high class Concessions. Midway 100 feet racket, no fortune telling. Have seven Rides and fifteen to twenty-five Concessions.
Write or Wire EARL SAGOE, Mgr.
General Delivery Toledo, Ohio

WANT CONCESSIONS

Photos, Hi Striker, Fish Pond, French Fries, Ice Cream, Scales, Age.

Central Lake Golden Centennial, Aug. 3-4-5.

BOB KELLEY
Care Mosher Shows Harrisville, Mich.

WANTED

Grind Store Agents, Peek and Count Store. Wire, don't write. Contact:

AL SLOTHIER
Care LEE UNITED SHOWS, Unionville, Mich., July 24 to 26; Otisville, 27 to 29.

WANTED

Foreman for Little Dipper and Wheel. Also Manager for Girl Show with talent and wardrobe. Can use Girls for Girl Show.

T. J. TIDWELL SHOWS
Week Aug. 14-19, Rock Springs, Wyo., July 31-Aug. 5.

PENN PREMIER SHOWS

world's cleanest midway

ALL CELEBRATIONS AND FAIRS: CUT THIS AD FOR REFERENCE

SO. WESTERN N. Y. STATE FIREMEN'S CELEBRATION
July 31st-Aug. 5th
Bolivar, N. Y.

Huntingdon Co. Fair
Aug. 21st-26th
Huntingdon, Pa.

Durham White Fair
Sept. 18th-23rd
Durham, N. C.

Mecklenburg Co. Fair
Oct. 9th-14th
Cheny City, Va.

Killbuck Firemen's Cele.
Aug. 7th-12th
Killbuck, New York

Juniata Co. Fair
Sept. 4th-9th
Port Royal, Pa.

Davidson Co. Fair
Sept. 25th-30th
Lexington, N. C.

Merchants Free Fair
Oct. 16th-21st
Thomasville, N. C.

St. Roccos Celeb.
Aug. 14th-19th
Kane, Pa.

Montgomery Co. Fair
Tues., Sept. 12th-16th
Troy, N. C.

Lee Co. Fair
Oct. 2nd-7th
Sanford, N. C.

Moore Co. Fair
Oct. 23rd-28th
Carthage, N. C.

CONCESSIONS—Can place Fish Ponds, Novelties, Long Range, Hoop-La, Ball Games, Cat Rack, Dart Galleries, and any other kinds of Legitimate Concessions. SHOWS—Can place Alcoa, Wild Life, Fun House or any Shows not conflicting. RIDES—Can place Ferris Wheel for dual, good proposition. Also Fly-O-Plane or Spitfire. These are real ride spots. Can always use good Ride Men who drive semis only. Address all mail to:

LLOYD D. SERFASS, Gen. Mgr., Penn Premier Shows
Cortland, N. Y., this week; Bolivar Celebration next. Follow the route sheet.

BEE'S Old Reliable Shows

CLEAN AMUSEMENTS INC.

you won't get stung!

STOP	READ	THINK
Are you satisfied with what you are getting with your Concessions? If not, why not make a change for the following three fairs. Can place Cat. You will have over thirty thousand people to play these fairs. Reasonable terms to all played them.		
	RUSSELL COUNTY FAIR, Russell Springs, Ky., Aug. 1 to 5	
	GERMANTOWN FAIR, Germantown, Ky., Aug. 7 to 12	
	BRODHEAD FAIR, Brodhead, Ky., Aug. 14 to 19	
	Followed by all fairs to end of season. No promotions, pumpkin fairs or corn fields here.	

WANT CONCESSIONS: Rat Game, Pan Game, Pool, Seat Dealer, Over & Under, Bell Games, Skillo, Novelty, Jewelry, Custard (extra item on show), Popcorn, Snow, Floss, Apple. Can place any legitimate Concession. Will book or buy Ferris Wheel. Will book Kiddie Ride, family and all kind Rides. Will book Motordrome except Gigai Pitch. NO PLAT JOINTS WANTED. RIDES: Can place Chair-Plane and any Motor Ride not conflicting, also a few more Ride Men who drive semis. Committee money only. Address: BEE'S OLD RELIABLE SHOWS, INC., RAYMOND C. HULS Herndonsburg, Ky., this week; then as per route.

J & B SHOWS

FREE ACT **FREE GATE**

WANT FOR LEXINGTON PARK, MD., AIR BASE—OVER 10,000 PEOPLE TO DRAW FROM—BOWLING GREEN, VA., FIREMEN'S CARNIVAL TO FOLLOW

CAN PLACE CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK.

Want Agents for Wheel, Buckets and Razzle who will work for stock and take orders. Casey answer and bring one with you. Captain Jack Perry wants a 15' or 16' High Dive Act—must be in good condition.

Can place Rigging Man who doesn't drink. All replies to

HAYES & FLYNN

J & B SHOWS, Wheaton, Md., this week. Next week, Lexington Park, Md.

GRIGGS GREATER SHOWS

WANT FOR FAIRS—WANT

Want Cook House or Sit Down Grab that will cater to show people and keep it clean. Scales, Age, Photos, all kinds Hanky Panky. Also Pair Lights. Want Man and Wife for Monkey Show and Fun House. Will book Grind Shows. Girls for Girl Show and Posing Show. No more still dates. Will book one Flat Ride; Second Man on all Rides. Harry Smiley wants Pin Store and Swinger Agents. Blackie Asher, get in touch or come on to Bedford. Committees in Iowa, have August 4-5-6 open. Wire or phone

CHARLIE GRIGGS
CARE FAIR GROUNDS, BEDFORD, IOWA

P.S.: Rose Stanley wants to hear from her father at once. Urgent.

FLOYD O. KILE SHOWS

Now contracting for the Great Hoshoba County Fair, Philadelphia, Miss., August 7-11th.

Shows, Rides and Concessions. Especially want TIU, Octopus, Fireplane, etc. Custard, Cookhouse, Novelties, American Palmistry. Stock Stores of all kind. 6 more Fairs to follow.

All Replies: FLOYD O. KILE, FARMERVILLE, LA., THIS WEEK.

WANT CONCESSIONS AND RIDE HELP

GIBSONBURG, O., JULY 26-29

Shows for Sylvania, O., in town. Advance sale of tickets Aug. 9th-13th.

W B J SHOWS. Write Swanton, O.

WANT—MIDWAY EXPOSITION SHOWS—WANT

For following route: Downs, Kansas, now; Hoxie Fair; Johnson County Fair; Creta, Nebraska, Celebration; Midway, Iowa; Rodeo; Emporia and Stockton, Kansas Fairs; five other Fairs. Photos, French Fries, Short Range, Novelties. Wire for space. What have you? SHOWS: Snake, Mechanical, Girl Show Manager with talent. Any Grind Show. RIDE HELP—Foreman for Wheel, Jenny; Second Man all Rides who drive semi and do not drink. Top wages. J. C. Small, Ride Supt.; Jack Shannon, Fred Hood, Slim Evans, answer. Wire Downs, Kansas, now; then per route in order.

MARKS SHOWS

MILE LONG PLEASURE TRAIL

WANT	WANT	WANT

FOR WASHINGTON, D. C.—10 BIG DAYS—AUGUST 2ND THRU 12TH

CAMPBELL COUNTY FAIR, LYNCHBURG, VA., AUGUST 14TH THRU 19TH

All those booking now will be given preference for the following southern fairs.

The Great Calax Fair, Calax, Va.
Roanoke Agricultural Fair, Roanoke, Va.
Western Agricultural Fair, Hendersonville, N. C.
Alamance County Fair, Burlington, N. C.
Fredricksburg (7 County) Fair, Fredricksburg, Va.
Catawba County Fair, Hickory, N. C.
Cumberland County Fair, Fayetteville, N. C.
Stanley County Fair, Albemarle, N. C.
Halifax County Fair, South Boston, Va.
Union County Fair, Monroe, N. C.
Robeson County Fair, Lumberton, N. C.
Industrial Colored Fair, Charleston, S. C.

CONCESSIONS: Merchandise Concessions of all kinds. No exclusives. Photos, AMERICAN Palmistry, Jewelry, Six Cats, Buckets, Swingers, Wheels, Pitch-'Em-Ins. Have Hanky Panks. SHOWS: Wild Life, Motor Drome, Fun House or any other money-getting Grind Show. RIDES: Dark Ride and Flat Scooter. Caterpillar Fersman, Whip Foreman and general experienced Ride Help. Semi drivers preferred.

Address: MARKS SHOWS
Bridgeton, N. J., this week; Washington, D. C., to follow.

CRESCENT AMUSEMENT CO.

FAIRS—FAIRS
Week July 31
Independence, Ia.
Week Aug. 7
Creston, Ia.
Week Aug. 14
Missouri Valley, Ia.
Week Aug. 21
Mammoth Springs, Ark., Reunion
Week Aug. 29
Rolla, Mo.
Week Sept. 4
Mountain Grove, Mo.
Week Sept. 11
Monticello, Ark.
Week Sept. 18
Central East Texas Fair & Live Stock Exposition
Marshall, Texas
Week Sept. 25
Texas State Fair
Week Oct. 2
Huntsville, Texas
Week Oct. 16
Jacksonville, Texas
East Texas Tomboree
Gilmer, Texas

A Real Opportunity
MOTORDROME MANAGER with own Machines and Riders. Finest Drome in business; new last season; real Drome territory; join on wire.

WANT	WANT	WANT	WANT

Glenn Gibson wants Side Show People, Ticket Sellers, Canvas Men, Couple take Charge Snake Show on Truck. Ride men wire or come on. Doc Anderson wants Colored Performers and Musicians, Trombone and Sax, two GIRLS (not to collect wires). CONCESSIONS: Hanky Panks that don't conflict. Photos, Racer, Short Range, Novelties, Ice Cream, Custard, Jewelry. All Percentage. Can place open starting Mammoth Springs, Ark., week Aug. 21. Preference given those with Hanky Panks joining now. RIDES: Can place Ride-a-Plane, Dual Loop-o-Plane, Dark Ride, Little Dipper, Caterpillar, Looper with own transportation. Join NOW or Labor Day. SHOWS: Monkey Show, we have top and panel front; Arcade, Mechanical City, any Grind Show. Starting Aug. 21st for 14 weeks' Rides: Tex Eanes, we wired you; come on per route. Cookhouse Help: Chef, Grider Man, Dishwashers, Waiters. Address

L.C. McHENRY, Mgr.; HARRY LOTTRIDGE, Asst. Mgr.; JESS WRIGLEY, Gen. Agt.
Dubuque, Iowa, this week; then all Fairs until Nov. 1 as per route.

12 FAIRS 12 FAIRS 12 FAIRS 12 FAIRS

CUMBERLAND VALLEY SHOWS

Want for the following 12 bona fide Fairs

Alexandria, Tenn., July 31-Aug. 5
Carthage, Tenn., Aug. 7-12
Winchester, Tenn., Aug. 14-19
Tracy City, Tenn., Aug. 21-26
Crossville, Tenn., Aug. 28-Sept. 2
Cookeville, Tenn., Sept. 4-9
Sparta, Tenn., Sept. 11-16
Manchester, Tenn., Sept. 18-23
Athens, Tenn., Sept. 25-30
La Fayette, Ga., Oct. 2-7
Summerville, Ga., Oct. 9-14
Dalton, Ga., Oct. 16-21

On account of disappointment will book a Train Ride. Want Shows: Motordrome, Fun House, Class House, Penny Arcade, Mechanical City, Animal or Monkey Show, Illusion, complete organized Girlie Show with own outfit or any other Show except Girl Show. All legitimate Concessions open except Cookhouse, Bingo, Custard, Popcorn, Diggers, Lead Gallery and Age and Weight. Can use Ride Help. Address all mail and wires to

ELLIS WINTON, Pulaski, Tenn.

P.S.: Let in Alexandria will be laid out July 28.

COLEMAN BROS.' SHOWS

WANT FOR THE BALANCE OF THE SEASON, INCLUDING AN OUTSTANDING FAIR ROUTE:

Shows: Side Show, have complete equipment for same; Fun House, Girl Show with own equipment.

Rides: Octopus, Roll-o-Plane, Spitfire.

FAIRS BEGIN AUGUST 1 AND RUN THRU COLUMBUS DAY, OCTOBER 12

Boonville, N. Y.
Middletown, N. Y.
Altamont, N. Y.
Norwich, Conn.
Fonda, N. Y.
Greenfield, Mass.
Rochester, N. H.
Stafford Springs, Conn.
Middletown, Conn.
Belchertown, Mass.

Replies: DICK COLEMAN, Coleman Bros.' Shows
Harkimer, N. Y., this week; then as per route.

JOHN FRANCIS SHOWS

ALL FAIRS AND CELEBRATIONS FOR BALANCE OF SEASON

Want Cookhouse for balance of season. Can place Stock Concessions of all kinds. Want Ride Men who can stay sober and drive trucks.

Address: Darlon, Wis., July 27-30; Green Lake, Wis. (Free Fair), Aug. 5-8; Cedarburg, Wis. (Free Fair), Aug. 8-13.

WANTED—MERRY-GO-ROUND

OTHER MAJOR AND KID RIDES

For the first three weeks of August. Old York, Ill., Reunion. Terre Haute Miners Picnic and Rockville, Ind., Street Fair. Contact at once.

D. P. RUMBLE, Mgr., Rumble Rides
ENGLISH, IND., THIS WEEK

MAGIC EMPIRE SHOWS

Want for now and 15 big Fairs starting August 7, with the big Centerville, Richmond, Ind., Fair at Centerville, Ind., followed by Lebanon, Ky., Fair and all Fairs until December 1. Welch Billboard for complete list.

Can place Concessions all kinds. Photos, Novelties, Bat Game, Pan Game. Note—Want large Bingo for the Great Lebanon, Ky., Fair. Now booking for all Fairs. Those joining now given preference. Want capable Ride Help. First and Second Man; Semi Drivers, comes on. Good treatment and pay. Want A-1 Billposter. Want capable, first-class, sober Front Talker for new Side Show. Man and Wife. Wife on tickets. Want three Girls for Illusions. Experience not necessary. Account cannon accident want top Free Act to feature High Wire Act. Tony Arico and Betty, contact Flying Wieners. Flying Velentines. Bob Meyers wants capable Concession Agents and A-1 Cook. Griddle Man, Waitress, etc., for Cookhouse. Want capable Concession Agents. Can place Pin Store Agents. Want Shows with own equipment and transportation. Special deals to Motordrome and Monkey Circus. Want Snake, Geek. Wild Life, any Show not conflicting. Harry Harris, wire me. Have ten office-owned Rides. Will place Roll-o-Plane, Spitfire, Kiddie Auto, Bulgy the Whale, Little Dipper, Rock-o-Plane—with own transportation. We guarantee 15 Fairs. Note—Complete route next Billboard. All address:

A. SPHEERIS, Mgr.
Middletown, Ohio, this week; then as per route.

BARNEY TASSELL UNIT SHOW

Look These Over and Don't Let Size of Towns Fool You

WEEK JULY 31—SOLOMONS, MD.
WEEK AUGUST 7—CATONSVILLE, MD.
WEEK AUGUST 14—MT. RAINIER, MD.
WATCH FOR MY TOBACCO FESTIVAL DATES

Can place Rides, not conflicting. CONCESSIONS—Can place Popcorn, Candy Apples, French Fries, Penny Pitch, Scales, Guess Your Age, String Games, Hoop-la or any other concession that works for stock only. SHOWS of merit to fill Side Show or Unborns. This show works without a pay gate, using a sensational Free Act. Can place Chair-plane Foreman and Help in all departments; must drive semi-trailer trucks. Write, wire this week Annapolis, Md.

W. G. KAUS SHOWS

WANT WANT WANT

For now and the balance of the season, with Fairs beginning August 1. Dates to be announced later. Come now to be in the good ones.

Want Long and Short Range Shooting Gallery. French Fries. Balloon Darts, Pitch-Till-U-Win, Ball Games and other Hanky Panks of all kinds, $20.00. Grind Stores, Blowers, Bowling Alley, Six Cats, Buckets, Swingers, Nail Joint. Willie Lewis wants Pin Store Agents and P. C. Dealers. Want Girl Show with three Girls. Will book Fun House, Glass House, Monkey Show, Wild Life or Animal or any Walk-Thru Show with own outfits. Want Operator for Snake Show who can produce. Wire

RUSSELL OWENS, Mgr., South Boston, Virginia.

SHANE BROS. SHOWS

WORLD'S CLEANEST MIDWAY

Want Billposter with car; $100 per week. Want Grab, Candy Apples, French Fries and Hanky Panks for Laurel County Fair, London, Ky. Then Taswell and Pennington Gap, Va.; Marysville and Sevierville, Tenn.; Gainesville, Winder, Elberton, Sandersville, Canton, Atlanta and Rome, Ga. All fairs. Big Stone Gap, Va., this week; London, Ky., fair next week.

JOYLAND MIDWAY ATTRACTIONS

WANT WANT WANT

20th Annual Celebration, Ubly, Michigan, August 3, 4, 5, 6, on Main Street.
Fireworks—Parades—Free Acts—Bands. Car given away.

Lions' Celebration, Minden City, Mich., August 11, 12, 13. Other Celebrations to follow.

Want Hanky Panks of all kinds. Can place Octopus, Spitfire. Want Ride Help on all Rides.

Wire, write all this week:

ROSCOE T. WADE
GENERAL DELIVERY, APPLEGATE, MICH.

GAYLAND AMUSEMENTS

Can place Custard, Grab, Photo, Age and Scale, Ball Games, Coke, Short or Long Range, Dart Balloon, Novelties, etc. Shows—Uncle Ezra, Animal, Illusion, Monkey, Life, Iron Lung, any Show of merit. Ride Help—Foreman on Jenny and Wheel. Must be sober and reliable. If you want to get with a good, clean show, this is it.

FORREST, ILL., JULY 27-30.

Morris Hannum Shows

One of the Great Eastern Shows

GREAT FLOURTOWN FAIR

AUGUST 2-12—TEN TERRIFIC NIGHTS

Want Independent Shows. Space still available for legitimate Stock Concessions. Replies to

MORRIS HANNUM
1107 East Upsal St., Philadelphia, Pa. Telephone: Livingston 8-7793

CAPITAL CITY SHOWS

WANT FOR DANVILLE, KY., AND THE FOLLOWING KENTUCKY FAIRS: CAMPBELLSVILLE, MANCHESTER, BARBOURVILLE, HODGENVILLE AND ELIZABETHTOWN.

FOLLOWED BY EIGHT GEORGIA FAIRS UNTIL NOVEMBER 11

Cookhouse that caters to show people to join on wire. Legitimate Stock Concessions of all kinds. Happy Chapman can use Percentage Dealer, Paint and Coupon Agents, Six Cat and Swinger Agents. Men and Women for Stock Concessions. RIDES—Can use two Kid Rides, Funhouse and Glass House. All replies to

J. L. KEEF, Adair County Fair, Columbia, Ky.; then Danville.

WALLACE & MURRAY SHOWS

WANT FOR FAIRS, STARTING AT SUMNER COUNTY FAIR, GALLATIN, TENN., AUG. 14-19; UNICOI COUNTY FAIR, ERWIN, TENN., AUG. 21-26; JOHNSON COUNTY FAIR, MOUNTAIN CITY, TENN., AUG. 28-SEPT. 2; MONROE COUNTY FAIR, MADISONVILLE, TENN., SEPT. 4-9; MARION COUNTY FAIR, JASPER, TENN., SEPT. 11-16 AND ALL FAIRS UNTIL ARMISTICE WEEK.

Want legitimate Concessions of all kinds. Good opening for Custard, Diggers and Age and Scale. Want Motordrome and Fun House. RIDES—Will book Octopus, Roll-o-Plane and Train Ride, low percentage. Can place at once experienced Mechanic with own tools. Also need Ferris Wheel Foreman and Tilt-a-Whirl Foreman. Must be sober and experienced semi drivers with license. Pay every week. Jimmy Watts wants Tattoo Artist, Mental Act and Talker for Side Show. Answer to

AL WALLACE, Mgr., East Rainelle, W. Va., this week; Newport, Tenn., next week.

BUFF HOTTLE SHOWS

WANT WANT

CONCESSIONS THAT WORK FOR STOCK, ESPECIALLY WANT DERBY RACER AND FROZEN CUSTARD. SHOWS—FUN HOUSE, MOTORDROME, SNAKE, 10-IN-1 AND UNBORN. CAN PLACE GIRLS FOR GIRL SHOW. Starting at the Williamson County Fair, Marion, Ill., Aug. 6-12, the largest County Fair in Illinois; free gate this year for the first time, and for the following: Anna, Ill. (Fair), Aug. 20-25; Jackson, Mo. (Home Coming), on the streets, Aug. 28-Sept. 2; with Southern route of eleven Mississippi and Louisiana Fairs to follow, including Franklinton, Donaldsonville, Oberlin, Thibodaux and Oak Grove. Fairs until November 1. Free gate at all Louisiana Fairs.

Wire: BUFF HOTTLE, Mgr., Vienna, Illinois, this week.

GEORGE CLYDE SMITH SHOWS

WANTED—Ball Games, Swinger, Photos, Pitch-Till-You-Win, String Game, Balloon Darts, Penny Pitch, High Striker, Hoop-La, Novelties, Guess Your Age and Weight, Penny Arcade. Wanted—Girl Show, Snake Show, Wild Life, Mechanical City, Pony Ride, Spit Fire and Tilt. Wanted—General Ride Help and Grind Store Agents. All replies to

GEORGE CLYDE SMITH SHOWS
Seward, Pa., this week; Windber, Pa., next week.

J. A. SPARKS SHOWS

Will sell X on Bingo, Popcorn, Candy Floss, Custard, Long and Short Range Gallery, Diggers, Jewelry, Photo Gallery, Sno Cone. Want Nail Joint and Six Cats and a couple Flat Stores. Ball Games, Fish Pond and Hanky Panks. Very reasonable privilege. SHOWS—Can place Mechanical City, Glass House and Illusion. Louie Dishane wants Girls for Girl Show, salary no object. Need Annex for Side Show. RIDES—Want Roll-o-Plane, Scooter, Octopus and Roll-a-Whirl. Address:

J. A. SPARKS, MADISONVILLE, TENN., THIS WEEK.

WANTED FOR FLORA, INDIANA

AUGUST 1 TO 5—4H FAIR

Stock Concessions of all kinds, Snow Ball, small Cookhouse. Shows with own outfits, small percentage.

PAUL DRAGO
1711 E. MARKLAND, KOKOMO, IND.

SHOW
TENTS
CARNIVAL — CIRCUS
CONCESSION
QUALITY and FLASH
WORKMANSHIP
SERVICE
Ask the man who owns one.
30 Years' Experience
BILL SANDERS

AMERICAN
TENT & AWNING CORP.
132-4-6 W. Main St., Norfolk 10, Va.

STAR AMUSEMENT CO.
WANTS **WANTS**
Photos, will sell ex.; Stock Concessions, need Fish Pond, Man to handle Electric Show and be able to handle and keep outside talent. I have one white boxer now and if you can't produce you won't last as I have good show spots and big ones. Spent Week, win not Superstitious. Will Trade Everything Showed Last Stanfield, come on. I have plenty of good spots for balance of season, but you must be here to know them as I will not advertise them to all. Cabot, Ark., picnic this week; Heber Springs, Ark., big reunion next. Get with the show that's hitting. Wire, Write or call:
B. E. MILLER, Manager

PAUL H. MILLER
WANTS AGENTS
Hanky Panks of all kinds. Write, care Fidler's Shows, Richland Center, Wis., City Park, now; North Chicago, Ill., Main Street, to follow. Lushers, stay where you are.

WANTED
Experienced Ferris Wheel foreman and Octopus foreman. $80.00 a week. Chicago lots. Must drive semi. No drunks. Pay every week. Also want other help.
SAM MENCHIN
11 W. Division St. Chicago Ill.
Phone SUperior 7-7343

CLARENCE J. THAMES
WANTS—DANCING GIRLS—WANTS
Salary and Bonus Guaranteed. Need Shade and Booster Handler for Bread Gang.
MAGIC EMPIRE SHOWS, Middletown, Ohio

WANTED
Rides and legitimate Concessions
Address P. O. Box 1
BENEFIT OF FIREMEN AND LIONS' CLUB
Contact
CHARLES P. MEISS
Dartmutar, Md.
Benny Weiss, get in touch with me.

W. H. "RED" BRUNK
WANTS
Top Waiters and Fry Cook.
Care 20TH CENTURY SHOW, Bly, Minnesota

FOR SALE
36-ft. Allen Herschell 3-Abreast Merry-Go-Round. Good Paint. Underneath Organ. Good running condition. A bargain for cash.
TOBE McFARLAND
7117 Appleton HOUSTON, TEX.
(Phone: Melrose 1773)

AGENTS WANTED AGENTS
Skillo and Bazuk, Fred Fitzpatrick, Agents for Pea Pool, Under & Over, Beat the Dealer and Ball Games. We pay all firemen's celebrations.
JOHN SINKO
I. K. WALLACE SHOWS, Friendsville, Md.

PRELL'S BROADWAY SHOWS
"BROADWAY AT YOUR DOOR"

GET WELL WITH PRELL

Wanted for Hatfield Racing Speedway Fair, July 31-August 5, with Bedford, Pa., Fair, August 7-12, and 14 Fairs to follow

WANT: Eat and Drink Stands, Photos, all kinds of Grind Stores, Merchandise Wheels, Hanky Panks. WANT: Pit Shows, Fat Show, Mechanical City, Unborn, Mickey Mouse, Jig Show for our Southern Fairs, or any new and novel Show of merit. WANT: Monkey Show Manager with working Monkeys. WANT: Rides such as Fly-o-Plane, Rock-o-Plane, Scooter or any Major Ride that does not conflict. WANT: Ride Help, Semi Drivers preferred; want Electrician's Helper. Want to buy 100 kw. Transformer, must be in good shape.

Our Fair Season lasts until Thanksgiving Week and the Show reopens January 8th, with 10 Fairs already booked in Florida. Those booking now will be given preference.

All answer: SAM E. PRELL
Dover, N. J., July 24-29, and Hatfield, Pa., to follow.

LAST CALL! LAST CALL!
JULY 24 TO AUG. 2—EIGHT MILE AND WYOMING ROADS, DETROIT

FAIRS!! FAIRS!! FAIRS!!
OPENING CASSOPOLIS, MICH., AUGUST 7-12
West Branch, Mich., next; other good Michigan Fairs and Celebrations to follow.
SOLID UNTIL OCTOBER 1

WANT
2 MAJOR RIDES — Rotoplane, Looper, Spitfire, etc. HANKY PANKS all kinds. COOKHOUSE. SHOWS—10-in-1, Grind Show. CIRLS for organized Girl Show. RIDE HELP for Merry-Go-Round, Ferris Wheel, Caterpillar. Must be licensed to drive semis.

PLAYLAND SHOWS
Contact Jack Gallagher, Eddystone Hotel, Detroit, Room 407, until Aug. 2; or contact Eddie Parker, Hotel Fort Wayne, Detroit, until Aug. 6.
KIDDIELAND MAN GET IN TOUCH WITH GALLAGHER
Contact us at once
HELEN WATTS—get in touch.

WORLD'S LARGEST LABOR DAY DATE!
In the heart of the Industrial Center of the U. S. Everybody Working Overtime!
In Western Pennsylvania, Ohio and West Virginia Area
Average Yearly Attendance for Past 10 Years
OVER 1,500,000 PERSONS

5—HUGE DAYS AND NIGHTS—5
Limited space now available for Legitimate Concessions and Independent Shows and Rides such as Merry-Go-Round, Ferris Wheels, Circus Side Show, Girl Show and Posing Show. CONCESSIONS: Hanky Panks only Positively no Flats or Buy Backs. Food Concessions of all descriptions including a few choice Giant Cookhouse locations, Custard, Popcorn, Candy Apples, Ice Cream, Drinks. Would like to hear from Motordrome (Art Spencer, acknowl edge), also Exhibit Trailers. Iron Lung, Mechanical City, Hitler Car, Atom Bomb.

Write or airmail replies immediately as time and space are short. For complete details:

AMUSEMENT CORPORATION OF AMERICA
203 N. Wabash, Rm. 2200 Chicago 1, Ill.

FAIRS FAIRS FAIRS
Great Covington Street Fair, Covington, Ind., week July 24th. Fayette County Fair, Brownstown, Ill., week July 31st. Porter County Fair, Valparaiso, Ind., week Aug 7th. Sullivan County Fair, Carlisle, Ind., week Aug. 14th.
And all fairs ending the middle of November.
Can place Eating and Drinking Stands and legitimate Concessions of all kinds to join now. All address
JAMES H. DREW SHOWS
Covington, Ind., this week; Brownstown, Ill., week July 31.

WANT WANT WANT
ALL FAIRS AND CELEBRATIONS FROM NOW ON.
GRAB that also feeds show people. SHOWS—Monkey, Snake, Girl, Girl and Circus Side Show. CONCESSIONS—Hanky Panks, no flats. Jim Farrell wants Man and Wife Agents. G. Nomandin wants Agents. Madison Cook, come on.
All Answer: GEO. BROAS, G. & B. RIDES
Elizabeth Fair, July 25 to 29; New Martinsville Firemen's Celebration, July 31 to Aug. 5; Paden City Athletic Celebration, Aug. 7 to Aug. 12; St. Marys Fair, Pleasants County, Aug. 14 to Aug. 19; all West Virginia.

O. C. BUCK SHOWS
will book for
LOCKPORT (N. Y.) FAIR
Week August 21-26
6 — Days and Nights — 6
Rides not conflicting with what we have. Also legitimate Concessions, Age, Scales, Photos, Grab and Cook House.
Write or wire
O. C. BUCK
Plattsburg, N. Y.; then Massena, N. Y.

CONCESSIONS WANTED
SOUTH WESTERN N. Y. STATE FIREMEN'S CONVENTION, BOLIVER, N. Y., JULY 31-AUG. 5
This is positively one of the largest Celebrations in New York State this year. Remember Lancaster, N. Y., last year. This is Just as large.
We can place all kinds of Legitimate Concessions. Can also place Novelties for the Streets, and other Concessions. Space limited. Wire all replies to:
LLOYD D. SERFASS
c/o PENN PREMIER SHOWS, Cortland, N. Y., this week; followed by Bolivar Celebration.

B. & H. AMUSEMENT CO.
WANTS FOR BALANCE OF SEASON
All Tobacco Markets and Fairs. All Stock Concessions open. Want Snake or Animal Show, Congo, answer. Organized Minstrel with own equipment. Any Ride not conflicting P.C. Agents, Kirk, answer. Experienced Photo Operator. All letters and wires to:
W. E. HOBBS
TURBEYVILLE, S. C.

WANTED
ANNUAL HOMECOMING, COMMERCIAL POINT, OHIO
Parades, Contests, etc. Day and night. Concessions, one Major Ride. Aug. 4 and 5.
HARRISBURG, OHIO, ANNUAL HOMECOMING
Aug. 10-11-12. Buy or book small M.C.R. Other Rides, write.
W. M. BYERS
776 PIERCE DR., APT. H, COLUMBUS 5, O.

CARNIVAL WANTED
For approximately one week show in November, 1950, and March, 1951. Want best proposition for good, clean Carnival.
FINANCE CHAIRMAN, V.F.W.
JAS. MILLIGAN
Orange Court Hotel Orlando, Florida

AGENTS
FOR SCALE AND AGE
For best Fair Route. Must be reliable.
SOL KANE
c/o Cetlin & Wilson Shows, Ft. Wayne, Ind.

WANT
Concession and Shows, Mechanical and Animal Show, Fun House. Playing two spots a week. Booking only one of a kind. Clarks, Nebr., July 25-29; Hooper, Nebr., July 28-29. Want Girl Show for Milligan, Nebr., Aug. 6-7-8.
W. A. THOMAS RIDES

DIAMOND STATE SHOWS WANT
FOR 10 FAIRS, STARTING AUG. 14TH

For 10 Fairs starting Aug. 14. Virginia and North and South Carolina.

Can place set of Kiddie Rides or will book any single Kiddie Ride. SHOWS—Place Side Show, Girl Show. Want Man to operate Snake Show. CONCESSIONS—Want Cook House, Grab, Custard, Age, Scale, Hanky Panks of all kinds. Place Clothes Pin, Bowling Alley, Blower, any Grind Store if you have a Hanky Panky.

AGENTS — AGENTS — AGENTS

George Keefer wants Roll Down, Razzle, Skills Agents, Man for Spindle and Wheel.

HELP—Ride Men that drive semi trailers, use full Carnival Help. Want Legal Adjuster that knows South and can handle 12 Rides, 40 Concession Show. All address:

AL PORTER
FRONT ROYAL, VIRGINIA

E AND B AMUSEMENTS

WANTS — **WANTS**

FOREMEN FOR ROLL-O-PLANE AND CHAIRPLANE. MUST BE SOBER AND RELIABLE. GOOD SALARY.

HAVE FOR SALE

One 25 Kw. DC Generator—$300.00

All Replies: RALPH N. ENOY or IONN A. BASS
900 Grand Concourse, Bronx, New York (Phone: ESmme 7-4700)

TWIN STATE AMUSEMENTS

Last Call—Opening date July 29th, Jefferson, S. C.—Two Saturdays.

Want to book Merry-Go-Round, one or two Kiddie Rides, small P.C. Concessions—Want small Grab; also Lefler, can use Jewel and Floss. Chuck Helms, can use your Ball Game and Clothes Pin Pitch. Answered your inquiry, let us hear from you. Want Mug Joint, Pish and Dish and Bingo. Will book Ride Help—Foreman for Chairplane, Second Man all Rides. Slim Horinek, wire or call me. All replies to

HARRY ALKON. WASHINGTON, INC., THIS WEEK.

FIDLER'S UNITED SHOWS

WANT — **WANT**

ON THE STREETS, NORTH CHICAGO, ILLINOIS 37TH ANNUAL MIDWEST OPEN ORUM AND KIDDIE COMPETITION, AUGUST 2, 3, 4 & 5.

WANT CONCESSIONS, HANKY PANKS, ETC. NO GAMBLING. CAN USE ONE OR TWO SMALL SHOWS. ADDRESS:

SAM FIDLER, Mgr., North Chicago, Ill., Aug. 3-6; Kankakee, Ill., Aug. 7.

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FOR POSING SHOW AND GIRL SHOW

Top salaries. Wanted—Girl Singer to M.C. show. All answers:

JOE SCIORTINO, Royal Crown Shows, Salem, Ill.

WANTED

Experienced Man for Dark Ride. Top salary, liberal bonus if you stay until Nov. 1. Must be semi driver. Want Agents for Stock Wheels. Opening July 30 with Cavalcade of Amusements, Akron, Ohio.

HARRY BEACH

New Liberty Park, Williams St. & Union Rd., Buffalo, N. Y. This week in care of Cavalcade of Amusements. (No collect wires or phone calls.)

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Will book or lease Ferris Wheel, Cookhouse or Grab. Have office owned Dingo. Will work on percentage or will book. Will book any Hanky Pank not conflicting. Playing Crowley, Colo., July 25-30. Need Agent for same. Mrs. Buterly.

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- ED PARKER

Wants capable 6-Cat Agents for exclusive on Show.

Fort Wayne Hotel, Detroit, until Aug. 6. Show at S Mile & Wyoming, Detroit, until Aug. 2!

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Last call. Enlarging show for Canada dates. Will Buy, Sell or Trade Trained Dogs, Dancers Light Skin Chorus Girls. Wineglass, save stamps. Fred Bennett, come on.

Write or Wire

JIMMIE SIMPSON
World of Mirth Shows Nallowell, Me.

GIFFORD'S SHOWS

Going into Celebrations and Fairs next week. Need Concessions and Agents. Can use Wheel Men, married. Can use Wife as Agent. Argonia, Kan., July 29-Aug. 5.

C. F. GIFFORD, Manager

CARNIVAL ROUTES
(Continued from page 54)

Model Shows of Canada: Sydney, N. S., Can., Model: (Fair) Memphis, Mo.; Knoxville, Ia., 31-Aug. 5.

Modernistic: Church Hill, Md.

Monarch Imperial: Beaverton, Ore., 25-31.

Monarch Modern: (Fair) Mt. Carmel, Ill., 24-26; (Fair) Fermer City 26-Aug. 6.

Monte Shows: Clyde, O.; Toledo Aug. 3-6.

Mound City, No. 1: Farmerville, Ill., 24-26.

Mountain State: Wauneta, Neb.

Owen, G. W.: Butterfield, Minn.

New York Oasety: Cuba, N. Y.; Holley 31-Aug. 5.

Nessler's: Carthage, Ill.; Mendote Aug. 1-6.

Nish, Larry: Denver, Colo.

Northern Expo.: Lewistown, Mont., 27-30; Chinook 31-Aug. 2; Dodson 3-5.

Pacific United: Sunnyvale, Calif.

Page Bros.: Donora Springs, Ky.

Palmetto Expo.: Lynchburg, S. C.; Johnsonville 31-Aug. 5.

Pan-American Am.: Oxnard, Calif.; Hewthorn Aug. 3-8.

Parada: Humansville, Mo., 27-29.

Park Am. Co.: Afton, Okla.; Buffalo, Mo., Aug. 1-5.

Patton Celebration Am.: Frostburg, Md.

Penn Premier: Cortland, N. Y.; Bolivar 31-Aug. 5.

Pike Am.: Camdenton, Mo.; Waynesville 31-Aug. 5.

Pine State: Jessup, Ga.

Pioneer: (Fair) Williamsport, Pa.; (Fair) Jennerstown Aug. 1-5.

Playland: (9 Mile Rd. & Wyoming) Detroit, Mich.

Playtime, No. 1: St. Johnsbury, Vt.

Playtime, No. 2: Orleans, Mass.

Powelson Expo.: Obets, O.; Dresden Aug. 3-8.

Powelson Greater: Richwood, Ohio; Shreve Aug. 2-5.

Prell's Society: Dover, N. J.; (Fair) Hatfield, Pa., 31-Aug. 5.

Quinn Shows: Lakeville, O.

Raines Am.: West Tulsa, Okla.

Raney United: Milaca, Minn., 24-26; Webstche 28-30.

Rhoad Empire: Dalton, Ore.

Reid, King: Lincoln, Me., 26-29.

Rogers Bros.: Trenton, Minn., 27-29; Carver Aug. 4-6.

Royal American: (Fair) Saskatoon, Sask., Can.; (Fair) Regina 31-Aug. 5.

Royal Crown: (Fair) Salem, Ill.

Royal Midwest: Urbana, Ind.

Rumble Shows: Bogalusa, Ind.

Shan Bros.: Big Stone Gap, Va.; London, Ky., 31-Aug. 5.

Shorter's: Holdingford, Minn., 24-26; Waterlown 27-29.

Siebrand Bros.: Helena, Mont.; (Fair) Great Falls 31-Aug. 5.

Silver Slipper: Carlisle, Ky.

Smith Am.: Frederick, Okla.; Wichita Falls, Tex., 31-Aug. 5.

Smith, George Clyde: Seward, Pa.; Windber 31-Aug. 5.

Snapp Greater: Slinger, Wis.; Seymour 31-Aug. 5.

Southern Valley: Gurdon, Ark.; (Fair) Mansfield, Mo., 31-Aug. 5.

Sparks, J. A.: Madisonville, Tenn.

Strader, M. A.: Altona, Ill.

Star Am. Co.: Cabot, Ark.; Heber Springs 31-Aug. 5.

State Fair: Lenora, Kan., 34-37; Plainville 29-Aug. 1.

Stephen's: Monroe, Ia., 27-29; Ollie Aug. 2-5.

Strates, James R.: Ashland, Pa.; (Fair) Cleveland 31-Aug. 5.

Sunset Am. Co.: (Fair) Perham, Minn.; (Fair) Bagley Aug. 1-5.

Tassell, Barney: Annapolis, Md.; Solomons 31-Aug. 5.

Tatham Bros.: (Fair) Onaga, Ill.; (Fair) Milford 31-Aug. 3.

Taylor Trunk Am.: Warsaw, Va.

Texas: Raymondville, Tex.

Thomas, W. A.: Clarks, Neb., 25-26; Hooper 28-30; Henderson Aug. 1-3.

Tidwell, T. J.: Rawlins, Wyo.; Rock Springs 31-Aug. 5.

Tinsley, Johnny T.: Atlanta, Ga.

Tip Top: Woodruff, Wis., 24-26; Thorp 28-30.

Tivoli Expo.: (Fair) Woodstock, Ill.

Turner Bros.: Clinton, Ia., 24-26; Taylorville 31-Aug. 5.

20th Century: Ely, Minn.; Wadena 3-Aug. 5.

Twin City: Marceline, Mo.; Linesville Aug. 2-5.

Twin State Am.: Jefferson, S. C., 29-Aug. 5.

Tyler Greater: Mauldin, Ill., 25-27.

United Liberty: Goodhue, Minn., 28-27; Pine Island 28-30.

United States: Welch, W. Va.

Veterans United: Lake Crystal, Minn., 24-26; Echo 27-29.

Virginia Greater: Salisbury, Md.; Pocomoke City 31-Aug. 5.

Vivona Bros.: Newton, N. J.

Vogt's Southern Am.: Fort Worth, Tex.

Volunteer: Ten.: Centerville 31-Aug. 5.

Wade, W. O., No. 1: Manistee, Mich.; (Fair) Ludington Aug. 1-5.

Wade, W. O., No. 2: West Newton, Ind.; (Fair) Hartford Aug. 1-5.

Wallace Bros.: (Fair) Lloydminster, Sask., Can., 24-26; (Fair) Brandon, Alta., 27-29; (Fair) Vegreville 31-Aug. 5.

Waller Bros.: Monroe, Wis.

Wallace, I. K.: Friendsville, Md.

Wallace & Murray: East Rainelle, W. Va.; Newport, Aug. 1-5.

W. B. J.: Gibsonburg, O.; Tontogany Aug. 3-5.

Webb, E. E.: Tennyson, Mich.

West Coast: Eugene, Ore.

Western: Ritzville, Wash.

Williams, Ray: South Haven, Mich.; Augusta Aug. 1-5.

Wilson Famous: (Fair) Macomb, Ill., 25-26; (Fair) Lewistown Aug. 1-4.

Winchester Am.: Washington, D. C.

Wolf Greater: Glencoe, Minn., 26-30; Sanborn 31-Aug. 1; Easson 3-8.

World of Mirth: Hallowell, Me.

World of Pleasure: Delphos, O.; (Fair) Angola, Ind., 31-Aug. 5.

Yegar's United Attrs.: Canton, Mo.

Young, Sonny: Boone, Ia., Indefinite.

Ziegler: Centralia, Wash.

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AND
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Repeating Champions a Dime A Dozen in USARSA Contests Held at Pasadena Moonlight

Apdale Calls Meet Greatest Ever Held by Body

PASADENA, Calif., July 22. — A different setting perhaps, but it seemed like the same old scene as a host of 1949 champions proceeded to knock off the opposition to renew holds on their titles in the 1950 championships of the United States Amateur Roller Skating Association, held July 10-15 in Moonlight Rollerway here.

June Henrich, of Mineola, N. Y., waltzed off with the senior ladies' figure title for the third straight year, altho subject to stern competition from Mary Louise Leahey and Charlotte Ludwig, both of Elizabeth, N. J., who finished second and third, respectively.

It was the second straight year for Gladys Ward and Charles Irwin. This couple, another Mineola entry, won the senior dance championship, and just to make the finish as improbable as a three-horse parlay, the second and third-place teams were 1949 holdovers. Wilhelmina Stuchel and Charles Lowe were second and Anne Feder and Ed O'Connel were third. These two teams were also from Mineola.

Another repeating champ was Carol Rutherford, Seattle, who won in juvenile girls' figures for the second straight year.

Look to Haddad

Leonard Baggaley, Hackensack, N. J., won the senior men's figure title for the second consecutive year, but competing on the same day, in another division, was a boy who may be a strong threat to Baggaley next year. He is John Haddad, Paterson, N. J., who stole the show in winning in junior men's figures. He won the intermediate title last year.

A champion was upset on opening day to give fans something to shout about. Ronald Holland, Pasadena, who finished second in intermediate men's figures last year to Frank Henrich, Mineola, reversed the order this year, taking the title while Henrich had to be content with second spot.

From the standpoint of attendance and the promotion of roller skating as a sport, this year's championships were a standout success. In Southern California the contests proved to be an exciting spectacle. *The Pasadena Independent* joined the USARSA in sponsoring the tournament.

George Apdale, president of the USARSA, was highly elated at conclusion of the championships, calling them "one of the greatest meets ever held by our organization, not only in the number of contestants and in the quality of competitions, but also in public interest and attendance."

Results:

Intermediate men — Ronald Holland, Pasadena; Frank Henrich, Mineola, N. Y.; Richard Anderson, Hackensack, N. J.

Novice ladies—Nan Massine, Plymouth, Mich.; Dolores Cummings, Stockton, Calif.; Patricia Ann Johnston, Elizabeth, N. J.

Juvenile dance—Sharlene Gordon and Bert Lobberegt, Renton, Wash.; Joan Hobeck and Edward Swartz, Alexandria, Va.; Betty Higgs and Bobby Pingle, Plymouth, Mich.

Novice mixed pairs—Barbara Kempainen and Lee DeWulf, Plymouth, Mich.; Myrtle Dell Espy and Gary Bradley, Monterey, Calif.; Barbara Searles and William Ferraro, Plymouth, Mich.

Juvenile boys — Bert Lobberegt, Renton, Wash.; George Sherinian, Plymouth, Mich.; Edward Swartz, Alexandria, Va.

Novice dance — Ruth and Frank Henrich, Mineola; Virginia DeLuise and George Klopper, Paramus, N. J.; Betty Geller and John Bernard, Alexandria, Va.

Novice ladies' pairs—Joellyn Richter and Carol Ann Rutherford, Seattle; Joyce Barnes and Barbara Kempainen, Plymouth, Mich.; Marcia Woodward and Sharon Wright, Plymouth, Mich.

Juvenile girls—Carol Ann Rutherford, Seattle; Judy Laury, Plymouth, Mich.; Susan Lessne, Mineola.

Novice men—James Mazie, Plymouth, Mich.; Ray Barilleaux, Renton, Wash.; Howard Monta, Seattle.

Malluck-Den Blyker Win

Intermediate dance—Norma Malluck and Jake Den Blyker, Paterson, N. J.; Grace Dandres and Andrew Kraemer, Hackensack, N. J.; Catherine Gaudy and Charles Hoffman, Mineola.

Intermediate mixed pairs — Ruth and Frank Henrich, Mineola; Ruth Schulte and John Haddad, Paterson, N. J.; Joyce Barnes and Earl French, Plymouth, Mich.

Junior men—John Haddad, Paterson, N. J.; Jake Den Blyker, Paterson; Doug Mize, Plymouth, Mich.

Junior ladies—Marie Grosso, Mount Vernon, N. Y.; Barbara Dayney, Plymouth, Mich.; Audrey Mallette, Hackensack, N. J.

Intermediate fours—DeWulf, Kempainen, Mazie and Massine, Plymouth, Mich.; French, McLellan, Johnson and Davis, Plymouth, Mich.

Juvenile mixed pairs — Sharlene Gordon and Bert Lobberegt, Renton, Wash.; Chi Chi Dragin and John Richter, Seattle; Kathryn Ryan and Mickey Petro, Bladensburg, Md.

Senior men — Leonard Baggaley, Hackensack, N. J.; Jude Cuil, Elizabeth, N. J.; Daniel Ryan, Washington.

Senior ladies—June Henrich, Mineola; Mary Louise Leahey, Elizabeth, N. J.; Charlotte Ludwig, Elizabeth.

Senior dance—Gladys Ward and Charles Irwin; Mineola; Wilhelmina (See Repeating Champions, page 98)

75G Rollery Going Up in Pittsfield

PITTSFIELD, Mass., July 22.—A roller rink to accommodate more than 600 skaters is to be erected here at an approximate cost of $75,000. Work on the structure, to be known as Pastime Roller Dome, will be started soon and will be completed in two months, the owner announced.

Alphonse Bianchi, owner-manager of the Pastime Bowling Alleys and president of Roller Drome, Inc., said that the structure will be 160 by 84 feet and will be of steel, cinder block and concrete construction.

The structure may also be used for conventions and dances. There will be a parking area to handle 500 cars, Bianchi said.

FOR SALE 40x100, $5,200.00
Portable, new, in operation two months, downtown location, closed business, family moved to Florida. Has 100 Skates, Floor, Electric Center Poles, Floor Light System, 60-Watt Amplifier, Record Changer, also two hundred Folding Chairs with player. 128 pr. Chi 65° Clamp Skates, 10 pr. Shoe Skate Rink, Counter, Spare Parts, Skate Room, Sander Floor, Northern maple, best grade, Asphalt Tile Floor. Worth $7,000.00. Owner unable to operate, offer Aug. 15. Located Rink Theatre Bldg. Phone 778, Smyrna, Ga., except 2 p.m. till 11:30 p.m.

PORTABLE SKATING RINK
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BRUSH HOLDER Handy to hold brush when not in use.

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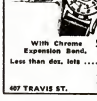

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X38N72	4 Inch Frog	4.75
X38N79	3½ Inch Hula Doll	3.75
X38N80	4½ Inch Hula Doll	4.75
X38N75	3½ Inch Spider	4.75
X38N76	1½ Inch Devil	4.75
X38N77	4½ Inch Devil	6.75
X38N78	4 Inch Hiah Hat Monkey	7.75
X38N81	6 Inch Hiah Hat Monkey	11.50
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X13N17	Swiss Warbler	.72
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X3N6	Jointed Rubber Snake	1.65
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X8N3	Magic Novelty	.72
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Set consisting of holder and 4 points. $22.00 per 100. All nickel plated steel. Other size points also obtainable. Sample set $1, cash with order. Terms: 25% with order, balance C.O.D., F.O.B. Chicago. We also make Mounted Paints and Colored Burlap for Punch Work, Embroidery Hoops, Frames, Brushes, Eyes and other accessories.
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$1.30 Ea.

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These pictures actually move. BUSY FANNY. Sample with shake's hips and BROTHER is the busy, KEEPING COOL. Sample, $1.00 each, postpaid, but that's enough. $7.20 per doz. plus $2.50 packing. Minimum, 2 samples, $2.00. Two doz. post paid.

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CHAIRS
Folding or Non-Folding
Prompt delivery if desired. Minimum order, 4 doz. State quantity needed
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A Large List of Second Hand Coin Machine Bargains will be found on page 100 in this issue.

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CLOWNS', BURLESK COMICS', MINSTREL Wigs. Props. Accessories. Free Lists! (Assortments, $5).' Spiegel's" Morgan's Clown Headquarters, 3600-N. Fifteenth, Philadelphia. au5

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1950 PASSENGER BUS—NEVER USED; 35 passenger; body measures 8x40; 6 feet 6 inches high inside; many other wonderful features. Write International. Write Pete Sorrell, Kirksville, Mo.

(Continued on page 90)

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Powerful Quick Demonstration
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JUMPIN' JIMINY CLOWN
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The toy that makes 1024 different funny faces.
25% with order—Balance C.O.D.
Add 6% for postage
THE MACK CO.
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!!OUTSTANDING!!
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IT'S NEW — IT'S TERRIFIC !!

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$4.50 Doz.

Nn. 527 — Heavy Mounting — Hand Set. Sparkling Full Cut Imported 1-CH Rhin. It's a Gem and a Beauty.

NO. 999
14-K. GOLD PLATE

$3.00 Doz.

White Caster, Ruby Sides, Set 3 All White Brilliant Cut Stones.
Prepaid with all C.O.D. orders. Please state your business. Above two samples prepaid $7.00.

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MOOLA MAKERS FOR PITCHMEN & AUCTIONEERS
Marbalized lamps with flashy swirls and others from $1.50.
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THE HOTTEST SELLING NOVELTY ITEM OF THE SEASON!

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The Bouncing Bombshell Queen of Burlesque

Delightfully realistic, made of soft, fleshlike plastic rubber. Looks lifelike and feels lifelike with DELICATE TOUCH CURVES and LOTS OF DOMPH! Shake her hand, she'll shake yours. SHIMMIES, SHAKES, BUMPS and GRINDS! A real burlesque THRILLER! You make her do all the fascinating movements with a cleverly concealed mechanical device. This item is completely legal and any infringement will be prosecuted to the full extent of the law. $7.20 sample dozen, $72.00 per gross. Send $1.00 for sample. ORDER NOW . . . be the first in your territory.

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The cutest little pup you ever saw. He walks around to attract all, sits up and begs and continues walking. Genuine fur covered w-w-w motor. Will be HOTTER than the walking bear. $7.20 dozen, $72.00 gross. Send $1.00 for sample.

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MR. UBANGIE

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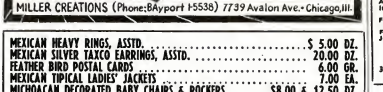

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Our cute pet kittens are made entirely of "Ball of Fluff" genuine rabbit fur. Life-like eyes. Assortment of colors—pink, brown, gold and white. Individually boxed in acetate display containere.

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We have 61 Exclusive Styles. Complete Looking, Flashy 14K Gold Plate and Silver Plate with DIAMOND CUT SOLITAIRE — BRIDAL SETS — CAMEOS — SIGNETS — BIRTHSTONES — COCKTAIL RINGS They are just what you need for Department and Drug Store Dulleting Sales.
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Sparkling New Cases! genuine Swiss movements precision-made! Guaranteed like new! They're Bargains!
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Red, White and Blue
26-Inch
BATONS
With Gold Tassels and Silver Knobs.
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- Jewel Movement
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(With Strap and gift box, 25c add'l.) With Matching Gold Plated Link Expansion Band, $3.00 Add'l.

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$3.85 SET 10 SETS or more

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$1.75 dozen

Men's brilliant and stunning 4 solid colored rings. Huge multi-faced crystal and fancy engraved sides!

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$3.10 dozen

Massive handsome 4 J 15 finish ring. Flashy red baguettes. Brilliant white center stone!

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COST 6c—SELL 35c

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15 Samples Ultra-Blue Religious Signs, 7x11 1.00
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100 Ultra-Blue Stock Signs, 7x11, $4.00. No COD's. L. LOWY, 512 Broadway, N. Y. 3, N. Y. Dept. 524

AUTO BUMPER STRIPS! 6x36"; OR 7x22" Fadeaway, 10¢, $5; 250, $15. Stenciled included. Quick Service. Solidays Colorprint Concern, Knox, Indiana.

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RATE—12c a Word Minimum $2

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Forms Close Thursday for the Following Week's Issue

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BIG MONEY! PROFITS—GIVE FOLKS what they want; Family Security Insurance pays $1,000 Death, Dismemberment or Hospitalization; $5 per week benefit; applications family group or individual; no limit. Reliance, Dept. 1050, Phoenix 2, Ariz. su19

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(Continued on page 92)

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Less Than Case Lots, $3.00 Each

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WANTED TO BUY—1 USED GASOLINE FEAture Wurner, with Whistle, Ellsworth, 1623 E. 85th St., Cleveland 6, O.

WANTED—BOOT TOP AND MIDDLES, SOFT. Age with 3 36 ft. Middles; surplus Seats, etc., for sale or trade. W. Bowley, 613 W. Louisiana, Peoria, Ill.

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American made Flying Birds, loud whistle, per 100 ..... $6.00 & $10.00
Itchy Dogs, best make, per gr. 19.00
#15 Cat Balloons with wicker free, per gr. 6.50
#14 Cat Balloon, red box, per gr. 6.00
#9 Cat Balloons, red box, per gr. 12.50
Hopalong Cassidy Toss-Ups, per gr. 9.00
Turnover Cat Mechanical Toy, per dz. 3.50
Pistol Lighters, the best make, per dz. ..... 7.00 to 8.50
Boot and Horsehead Lighter, per dz. 7.20
Jumping Fur Dogs, per gr. 22.00
4-piece Fan Set, per dz. $5.50; per gr. 60.00
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Long-Cord Whistles, per gr. 12.00
5-piece metal Pen Set, gold finish, nicely boxed (consisting of knife, flashlight, pencil, ball-point pen and fountain pen), per doz. 12.00
6-picture Cello Viewers, per dz. 1.75
Telescope Key Chain Pictures, per gr. 12.00
Silk Parasols, per dz. ..... $4.00 & 4.50

Terms: 25% Deposit, balance C.O.D.

HARRIS NOVELTY CO.
1102 Arch St. Philadelphia, Pa.
Phone: MA 7-9848

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HIGHLIGHTS OF OUTSTANDING SPECIALS

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9 China Pens	1.50 Gr.
10 Plastic Animal Keychains	2.00 Gr.
11 Pound Balloons	1.50 Gr.
12 Miner Trees	.75 Gr.
13 Plastic Cigarette Cases	2.00 Gr.
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16 Tall Frosted Glasses, 2nds	1.50 Gr.
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19 Imported Needle Books	3.50 Gr.
20 Plastic Pocket Combs	1.00 Gr.
21 Horse Pee Sets	2.00 Gr.
22 Paper Fans	1.00 Gr.
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MISCELLANEOUS

ACROBAT — INTERESTED IN COMEDY, knock-down, would like ready to join and understand figuring out. Ellis Hutchinson, Dr., Pasadena, Calif.

FEMALE IMPERSONATORS (3)—OPEN FOR night club bookings immediately; beautiful wardrobe, m.c., singer and dancer; photos on request. Victor Raye, 1440 W. 21 St., Cleveland, O. Phone Ot. 1-4424.

WOULD LIKE TO TRAIN FOR FLYING TRAPeze Act; no experience; weight, 107 lb.; 34 years old; free to travel. Mrs. J. E. Owens, Box 8, Crownsville Md.

MUSICIANS

ALTO AND CLARINET—BIG RESONANT tenor, good on standard and jazz, read, phrase, fake, join anywhere. Tell all first letter or notice. Tommy Smoot, R. R. 1, Rankin, Ill.

ALTO, TENOR SAX, FLUTE, CLARINET—COllege graduate, 22, sober, union; permanent job wanted. Seymour Bass, 145 Bellcrest Way, Springfield, N. J. aug

ALTO, CLARINET, FLUTE—EXPERIENCED; read, fake, transpose; wishes location. 2118 N. 18th St., Sheboygan, Wis. aug

ARRANGER—ORIGINAL, LEGIBLE, WITH style and instrumentation; score, $12.50; parts, $17.50. Dick Stahl, 307 Cook, Fairmont, Minn. 1y26

AVAILABLE IMMEDIATELY — COLORED Pianist-entertainer; play, play piano; pleasing personality, experience and appearance; play all popular styles, swing, sweet, ballads; photos. Information on request; travel anywhere. Pianist, 1211 Ave. "A", Bayonne, N. J. 1y26

AVAILABLE JULY 30 — TENOR SAX AND Clarinet; semi-name experience; reliable, sober; will travel anywhere. Desire small combo or sinner Lane, St. Louis 17, Mo. Republic 5305 or Rosedale 3177.

DIXIELAND TRUMPET — UNION; VOCALS; read; prefer large band. Desire location; plenty experience; no notice if work not satisfactory. Trumpet, Box 28, married, have new car; no panics, please. Charlie Cooper, 1120 10th Court, Hibbing, Minn. Phone 1-1-2-3-4.

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HAMMOND ORGANIST — YOUNG, ATTRACtive blonde with blonde organ; hotel dinner music or cocktail lounge. Solo Organist, 4760 Pearl Rd., Cleveland 9, O. Ontario 1-8014.

LEAD ALTO—TENOR, CLARINET, BALLAD singer; read, fake, transpose; wants location; prefer small combo; will travel anywhere; dependable, good character, single, 25, union, experienced. Lead Alto, Hunt, 413-B No. Fredonia, Longview, Tex. Phone 4857-J.

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PIANIST—UNION, SINGLE, SOBER, DEPENDable; prefer Evansville, Ind., Box 24, Tell City, Ind. 1y26

PIANIST — AVAILABLE AUG. 4; LOCATION only. Contact Pianist, Lake Club, Spring Park, Minn. 1y26

PIANIST — AVAILABLE IMMEDIATELY; young, sober, reliable, union; all around; fast butterfly style; prefer society or tenor band; experienced. Joe DeGregory, 534 Linden Ave., Steubenville, O. aug

PIANO MAN — 15 YEARS' EXPERIENCE; read, fake, jam; good appearance; location only. Vernon Korb, Fair Water, Wis. 1y26

TENOR SAX, CLARINET AND VOCALIST—Read, fake, jam; good appearance; location only. Lou Lesky, 3234 79th St., Elmhurst, N. Y. 1y26

TENOR, CLARINET MAN—CURRENTLY EMployed, desires change; jazz or commercial; read anything, transpose, prefer hotel band; member Local 4. Alan Grill, Majestic Hotel, Ft. Wayne, Ind.

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TROMBONE AVAILABLE NOW; READ, fake, jam; style similar to novelty vocals; union; travel anywhere, car. Jimmie Blount, 211 Telemecque, Monroe, La.

TROMBONE AND TENOR, DOUBLE COMmercial, Martin tenor, sweet or Dixie trombone; age 28, sober, neat; prefer combos, location only; can join after 2 weeks notice. Will write Ed Bolick, Gen. Del., Alexandria, Minn.

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VIOLINIST WITH ALL ROUND EXPERIENCE. Including singing and solo work desires connection with hotel band or combo; double on trombone; age 24, married, don't drink, but or no notice. Roddy Bristol, 213 Northwest 10th St., Oklahoma City, Okla. Phone 2-3867 before 9 p.m.

VOCALIST-TRUMPET, DOUBLING BASS—AGE 21, read, fake; union; location only. Write Danny DeMarco, Gen. Del., Council Bluffs, Iowa.

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PARKS AND FAIRS

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BARITONE — AVAILABLE NOW; EXPERIenced, union, read and fake; circus or fairs. Baritone, 1221 Pleasant St., Hillsdale, Ill., Box 218. Phone 2857.

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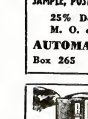

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Mills, Harold "Stringz"
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Constantine, Mrs. Billy
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Cooper, Leona
Cooper, Thos.
Cozart, Bill
Crabb, Mary L.
Crawford, Edna
Cornett, Ralph
Curtis, Geo.
Costello, Frankie
Dent, Mrs. Mary J.
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Davis, Jos.
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Dixon, Lorraine B.
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(Curly)
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Goodale, Frank
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Graham, Del
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Gray, Flash
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Green, Fast
Green, Jr., "Pablo"
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Greco, Pete (Show)
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Hilburn, Dick
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Hill, Kenneth
Hill, Maxie
Hinchman, Daniel
Hines, S. E.
Hintz, Stanley
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MERCHANDISE TOPICS

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New York:

Affecting a wide range of products, wholesale prices continued to rise last week. At present, it's impossible to foresee any price stabilization, so sensitive is the market to world events. For example, with the reappearance of the gray market in steel and the imminent probability of a resumption of a wartime steel allocation, wholesalers feel many metal items soon may be scarce. Whether the sudden price spiral is merely a scare spurt or the forerunner of a real material drought is the big question in the trade.

George M. Carson has announced that **Apex Specialties Company** and **Inlaid Optical Corporation** will be known hereafter as the Optical Specialties Corporation with headquarters in Providence, R. I. They are sun glass manufacturers. . . . **Champion Plastics** is marketing Mystery Slip Shooter, a 10-cent puzzle key chain item. The six colored pieces assemble into a miniature gun with a revolving chamber. . . . **Autobrite**, a 5 per cent silicone cream polish, is reported to clean and polish at the same time. The 98-cent seller (12-ounce size) is a combined "wipe- off" shiner that uses war-disc-covered silicones, sometimes mentioned in the successor to car waxes and polishes. . . . A Canadian reader has asked The Billboard to help him find manufacturer of feathered pictures wherein real feathers are dyed and glued on a heavy black cardboard to bird designs. . . . When the young television fans go back to school, Aladdin's School Lunch Kit bandboard is due to appear shortly. There's a colorful picture of Hopalong Cassidy on the metal kit, and three subjects of Hopalong on the vacuum bottle. It lists at $2.69.

Sip-N-See, a new unbreakable drinking straw, provides action fun for children. Sip the straw and it goes up and around a colorful plastic clown, elephant or cowboy. Tube is 40-cent item. . . . **Stanley Plastics** is offering their Three-in-One pencil sharperner as a 10-cent seller. Shaped as a pencil, it sharpens, dry or sport convertible, the sharpener has a storage bin to collect shavings. . . . The **Midland Products** seal is a 15-cent number. With a balanced ball finished handle, nail clipper, nail file and key chain. . . . Howdy Doody Hankies are 10-cent retailers by Victor B. Handa. In a bright multicolored motif, Howdy and his pals are imprinted on the handkerchiefs. . . . **Jeeper** sellers include **American Factory Sales'** transparent plastic change holder with four square change compartments; comb for purse convenience, and Commonwealth Plastics' toy gardner's set consisting of a wheelbarrow, watering can, rake and spade.

Edward O'Malley Valve Company has announced a 30-cent corded faucet repair parts set. The unit includes washers, screws and brass nut-seats to renew faulty faucets. . . . **Bridgeport Metal Goods** has a two-cell penlight (fountain pen size) at 49 cents less batteries. The highly polished metal penlight uses the new tiny batteries that reduce space. . . . **Empress Novelty Manufacturing Company** is supplying leatherette mats. The 7-inch diameter mats sell for 10 cents; the 9-inch ones, 15 cents. The leatherette material is stamped with a gold border design and has felt backing. . . . Plastic kitchen curtains at $1.98 with tie-backs and sashes are being vended by **Jolo Plastics.** Four colors are available in a lace design woven thru a colored print. . . . As a 29-cent seller, **Ekco Products** has brought out Jack-of-All-Can-Openers. It grips hot cans without handling, lifts bottle caps, pries vacuum sealed lids, punches holes in cans, and of course is a can opener.

Los Angeles:

Sam Augusta, of Augusta Distributing Company, reports the arrival of a large shipment of pistol lighters. The lighters are made of durable materials and designed to be carried in purses or vest pockets. . . . **Sam DeKoven**, of Sidney-Williams Company, announces a new soft plastic item, Mr. Bones, a skeleton, eight inches in height. Deliveries now being made. DeKoven claims the largest selection of soft rubber plastic items on the market. . . . **Gottsinger Manufacturing Company**, headed by **G. Gottsinger Sr.**, is offering a complete line of picnic accessories for concessionaires. The firm, which has branches in Los Angeles and New Orleans, boasts a complete line for concessionaires. . . . **Palma Dean Embroidery Company** has a complete line of embroidery equipment for the placing of insignia, emblems and names on athletic equipment and other garments. . . . **J. J. Matale** heads the firm. According to **Bob McDearmon** and **Harry Hesslein** at **Pico Novelty Company**, they are putting in a lot of time in obtaining hard-to-get items. They say they are stocking a full line in novelties. . . . **Satisfactory Sales** is featuring the 2-in-1 Fountain of Youth lamp, pistol lighter and automobile cigarette lighter. . . . **Jack Stanley**, of **Stanley & Company**, is back from a trip to Phoenix in the interest of his perfumizer and deodorizer, an all-electric device.

Detroit:

Electro-Mechanical Devices Company, which makes Dish-Dri, a gadget which dries dishes by means of hot air, has moved to a new plant at 19255 West Davison Avenue. . . . **Ben Berwick**, founder of **Evening Toy Manufacturing Company**, who has been in the hospital about a month with tuberculosis, is expected to return home shortly. . . . **Cornelius F. O'Neil**, president of **Lito-Matic Industries**, advises that the company is bringing out a new mechanical toy specialty, Dynabug, a "plumber's helper" gadget for the home. . . . **C. H. Miller**, head of the **C. H. Miller Company**, office supply specialists, plans to expand their distributor set-up in the Midwest.

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★ FEATHER DRESS	.83	Dz....	9.00 Gr.
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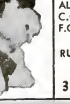

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Pipes for Pitchmen

By Bill Baker

RAY SMITH . . . chalked up a successful week's run in Wichita Falls, Tex., recently with his Keen-O-Tone med show.

Before you start knocking the other fellow take a mordi inventory of yourself.

WHAT HAS BECOME . . . of Whitey Johnson, former jam man, who switched to kitchen gadgets, and Frank Johnson, who is reported to have worked as an electrician during the war?

Some pitchmen will find that some fair dates are only fair.

Some pitchmen don't lack ability, they just don't get their demonstration over quickly enough.

RECENT VISITORS . . . to the Maxwell Street Market, Chicago, included the Ragan twins, Mary and Madaline, who rambled into the Windy City from their Hillbilly Holler bailiwick near Benton, Ark. They visited with all the boys and gals at the market, chief among them being Mr. and Mrs. Dave Rose.

More mournful words were never heard: 'Now, why didn't I think of that."

JAKE BRANHOLTZ . . . wire-twisting artist, blew into Chicago recently from his headquarters in South Bend, Ind., for a visit with the pitcheroos making the Maxwell Street Market there.

Make the most of vitality while it is available.

Put your pitch layout in the best possible condition if you would reap real profits.

MARSE JOEL BEISTEL . . . cracks from Grand Junction, Colo., that business there has been okay for the past several weeks. Beistel, who headquarters in Shamokin Dam, Pa., is headed for the West Coast where he plans to spring with a new item which he says packs plenty of wallop and should be a big winner.

Now's the time to get the dough, not in the next town.

An inferiority complex has no place in Pitchdom.

STILL CLICKING . . . in Tulsa, Okla., with coils are Doc George Ward and Duke Dover.

The pitchman who keeps just one step ahead of competition won't have any.

STEVE McCLAIN . . . is working sheet and rings in Columbia, S. C., while the produce rush is on. He says he'd like to read a pipe here from E. C. Pardee.

Don't overdo it. Many a sale has been lost by just a few words which would better have been left unsaid.

PROF. JACK SCHARDING . . . who joined the Roberson Players at the start of their season which is now in its ninth week, pipes from Fort Atkinson, Wis., that he's having a good time, altho not making much money. After the natives pay admission and for the reserved seats there's not much left for him, he says. "I get them last at the door as they come out with my horoscopes," the professor says. "I've never met a better group of troupers and they give the natives a good show. After three weeks in Wisconsin, we head for Illinois. From the season closes, I'm going back to Long Beach, Calif., and try to retire all over again."

"That fellow talks the best pitch I've ever heard."

BOUQUETS BY KINCHELOE . . . "At the services of a man . . . who never passed away . . . flowers enough to fill a van . . . around his coffin lay. Now this poor guy could never use . . . enough to buy a plot . . . but they piled roses on his grave . . . to wither and to rot. No one came thru when he was broke . . . and couldn't buy a feed . . . they took his losses as a joke . . . stored nothing for his need. They criticized his foolish way . . . and branded him a dope . . . 'til death cut short the lonely day . . . his pals, his life, his hope! So, take the cash you blow for trash . . . to scatter on the grave . . . and treat him to a dish of hash . . . and help him to be brave!"

Now is the time that the pitchman is confident that fair days are coming regardless of the weatherman.

Famous Last Words: "I'd play that spot, but they won't do business on my terms."

"PaJa & WORTHE'S . . . med company is going strong in this neck of the woods," blasts Sam Worthe from Carlisle, Pa. "While my wife and I were en route to work a Sunday date at a park near Harrisburg, Pa., we spotted a large PaJa & Worthe banner on the main drag of Carlisle. The med opery was located two blocks from the post office. We pulled on the lot with our trailer and the first to greet us was my old friend, G. Tex Worthe and his wife, Lil. Next came Doc PaJa. The outfit looked like a circus. Roster included Gordon and Mickie Billman, with four head of performing stock; Jordan and Jordan, sketch artists; George Zacharoich, Bert and Rose Fulton, George Haskell, Tony Arusa; Mrs. Sara Rouse, piano, and Raymond W. Spangler, airplane bally. Recent visitors included Mrs. Edna Miall and Lieut. and Mrs. Wagner. Unit will play Pennsylvania spots until September 15."

Only you can make your business big business.

"WE'RE STILL . . . in the Windy City" letters Dave Rose from Chicago. "The only place I've worked here is the Maxwell Street Market. In fact, that's the only place a pitchman or peddler can work without being molested or given the bum's rush by the powers that be. This being the case, almost every pitchman coming to Chicago can be seen at the Market. Those coming in who do not work Maxwell Street, no doubt leave town unless they want to take a flyer and work a shop. I've been pitching at the spot on and off for the past 20 years or more and this year, I believe, I've seen fewer pitchmen on the market than ever before. I suppose the boys are getting fed up with being run from factory after factory, which is almost certain that this is my last trip in here. I hope my plans work out. Can anyone tell me why pitchmen always tell you how much money they take in when they aren't asked to do so? We plan to leave here in about three weeks to work the fairs we have booked. After that we'll head for our winter home in New Orleans. Let's have some pipes in the column from Doc Hubert Potter, Sid Sidenberg, Bob Posey, Tom Kennedy, Jack Halstead, Paul Houck, Red Hallie, Curley Bartok, Don Lambert and Skippy Davis."

Are you giving out with everything you've got to get down the home stretch in front?

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Wood Mill Bottles. Ea.	$ .65
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Rubber Dipped String Baseball. Doz.	2.40
French Weighted Feather Darts. Doz.	1.20
Dart Balloons. Per Cr. 70c. Per Gross	6.50
Add-N-Win Dart Board. Ea.	.60
Penny Cork Guns. Ea.	5.25
Cork Gun Corks. Per 1,000	2.75
Penny Flick Target. Ea.	4.95
Guaranteed Electric Pencil. Ea.	7.25
Cold Foil, 1"x400". Doz Rolls	4.80
No. 5 Ribbon, all colors. Per Roll	1.10
Wire Cut-Outs. Per Gross	1.50

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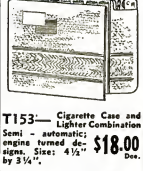

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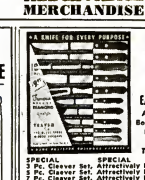

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Dancing Donald Duck or Pluto	.30	3.00
Imported Flying Birds, Insta Action	.20	2.40
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12 Round Balloons		2.25
69 Hawaiian Gaudy Balloons		4.25
Large Straw Beach Hats, bright colors	3.25	36.00
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Pump Implements	.45	4.80
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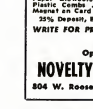

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ROGERS BROS.

(Continued from page 64)

damage. Jeannie Kuhn is making good progress on her new wire rigging, while Joyce Kuhn is doing nicely on single traps. Mr. and Mrs. Ray Altemose and daughters, Carol and Dolores, formerly on the Dales show, visited recently.

Hunky Johnson is abandoning his trick riding and ukulele strumming in favor of wild berry picking. His mother, Mabel, made a tasty three-layer cake out of his latest collection. Bob Cowles and family, agent for Hagen Bros., stopped off in Coatesville, Pa., West Chester, Pa., as all Pennsylvania spots so far, gave us two capacity houses. This is George and Marguerite Barton's home town and the following visited: George's brother Lou, Mrs. Herb Douglas (Herb is hospitalized); Joe Conway, of RKO; Elmer Kemp; Dutch Hoffman, formerly of the old Walter L. Main shows; Al P. Wheeler, who had the Al Wheeler Circus out of Oxford, Pa.; Mrs. Irene Barton, 86-year-old mother of George; Mr. Kesler from Allentown; Tome Lowell Hunt rodeo performers.

Mrs. Ethly Small visited the Jimmy O'Donalds, George Morrisey, recent graduate of West Point, visited the writer on this show, also the Cole show in Wilmington. George Myers, former Bailey Bros.' equestrian director, visited. He is now custodian of St. Mary's Catholic Church in York. A number of members of the Circus Model Builders' and Owners' Association visited the writer and Eddie Kuhn, both model fans. A group of half-inch scale wagons and working tractors were exhibited at the Kuhn house truck. Members included Howard Dolan, Pop Barrett, George Kienzle, Bob Harnish, Bernice Scott, Joe McMahon and John Van Matre. —GEORGE HUBLER.

TOM PACKS

(Continued from page 64)

son, gave the entire show a lunch at the golf course.

Recent visitors included the Garden brothers, Bill Conklin, George Carr, of the Toronto Exhibition, and Len Humphreys, of the Hamid-Morton Circus.

Acts arriving in Decatur, Ill., were Sonny Daniel's White Horse Troupe and LaTosca. Canestrelli has a new Packard convertible. Dick Ware is ice official announcer. Bo Bo Barnett was injured while rehearsing a revolving back dog act but is carrying on. Bill Valentine, of the Flying La-Valls, is *The Billboard's* sales agent. Mr. and Mrs. Gabby DeKoe and Jimmy Davison will join Ward Beam after the Packs tour.

Eva Tracy Lewis had a chicken dinner picnic en route to Carmi, Ill., and Barnett, Tiny Morris, Pat Kelly Ex, and Bentley were present. Mr. and Mrs. Bill Bentley will play the Shrine Circus, Kansas City, Mo., this fall. Jimmy Allen, formerly a flyer, is chief electrician with the org. Visitors included Edna Curtis; Roy Adams, clown and mother, and parents of Benny Gibson.—JO JO LEWIS.

KELLY-MILLER

(Continued from page 64)

fall that the blues while selling concert tickets.

Visitors included Mr. and Mrs. Harold Moore and son, Wayne Sargguin and family, Carleton F. Smith, Mr. and Mrs. Tom Gregory, Mr. and Mrs. Carl Lauck, Jesse Amonett, Murray Powers, managing editor of *The Beacon Journal* and The Billboard representative, Akron; Glenn Bush, F. L. McClintock, Mr. and Mrs. William Neddle and son, Romaine Hufford, Walter L. Main. Main was given a special introduction during the show in company with Lee Virtue and the writer).; Rusty Rusterholz, clown and calliope player; P. Bev Kelly, O. C. Wallace, J. A. Haviland, John Boyle, Bob King, Bill and Jenny Lerch, former serialists; Mr. and Mrs. Don F. Smith, George Dudeppo; Harry Simpson, publisher of CHS *Bandwagon* magazine; George Pierce, Gene Fagert and family.—EDDIE DULLUM.

COLE BROS.

(Continued from page 64)

psychological. In the television department this week the bouquets went to Joanne Swanson for singing on Ted Mack's *Original Amateur Hour*. A number of performers from Rogers Bros.' Circus visited in Washington, among them Frankie Woods, George Hubler, Mr. and Mrs. Eddie Kurn and Bernard Carsh. George E. Roberts visited Merrell Jacobs.

Visitors included Marcel and Helen Harvey, Jack and Helen Lerown, Mr. and Mrs. Cubby; Mr. and Mrs. Fafford, Jackie Kelly, Fred Sisk, Bart Michaels, Ann Speed, Mrs. Mabel Coyle and daughter, Jackie Rhinehart, Jack Tennsmen and Warren Buck. C. F. A. of Hagerstown, Md., included Mr. and Mrs. McFeaden, Mr. and Mrs. Hearsemen and Melvin D. Hildreth.—BETTY PATERSON.

RINGLING-BARNUM

(Continued from page 64)

son, Mrs. Sherrill Price, Mrs. Jack Mitchell, Mrs. Bonnie Brown, Mr. and Mrs. Art Cooksy, Mr. Carlock, Mr. and Mrs. Bert Orantos, Mrs. Buddy Fred, Mrs. Bill Webster and son Billy, Margaret McGuire, Mr. and Mrs. Hunt, Mrs. McKenzie, Mr. and Mrs. Edward Cronin, Mama Reiffenach, Dr. and Mrs. Slack, Mr. and Mrs. Sankovich, Mr. and Mrs. Pleskovich and son, Sylvia Pleskovich, Helen Pfeiffer, Mr. and Mrs. James De Young, Mr. and Mrs. Henry Topper and son, Doc Darnay, Joe Simon, and Dorothy Durbin's relatives.—MARY JANE MILLER.

REPEATING CHAMPIONS

(Continued from page 65)

Stuchell and Charles Lorne, Mineola; Anne Feder and Edward O'Donnell, Mineola.

Lanzotti-Schwartz Tops

Junior mixed pairs—Diane Lanzotti and Marvin Schwartz, Elizabeth, N. J.; Elizabeth Cunningham and Joey Devore, Elizabeth; Zal Massine and Howard Rhodes, Plymouth, Mich.

Senior men's pairs—Jake Den Bleyker and John Riddal, Paterson, N. J.; Alfred Dabl and Hugh Devore, Elizabeth, N. J.; Zel Massine and Howard Rhodes, Plymouth, Mich.

Senior mixed pairs — Charlotte Ludwig and Jude Cull, Elizabeth, N. J.; Barbara Barnard and Mickey Brown, Sand Lake, Mich.; Mary Louise Leahey and Kurt Hoernlein, Elizabeth, N. J.

Junior dance — Janet Sanderson and Kenneth Lorenzen, Paramus, N. J.; Mary Giordano and Anthony Giordano, Mineola, N. Y.; Gloria Salberg and Elsie Stair, Seattle.

Senior ladies' pairs—Mary Louise Leahey and Charlotte Ludwig, Elizabeth; Diana Lanzotti and Shirlee Ludwig, Elizabeth; Marilyn Post and Margaret Meyers, Mineola.

Senior Solo — Callahan, Leahey, Ludwig and Cull; Frank Ludwig, Hoernlein and Lanzotti, Elizabeth, N. J.; Zal Mayney, Rhodes and Massine, Plymouth, Mich.

Speed Skating

Senior men—William Tourjee, Florham Park, N. J.; A. Williams, Washington; Raymond Plump, Hackensack, N. J.

Juvenile boys—Billy Wolf, Pasadena; Ray Musser, Hackensack, N. J.; Otto Erdman, Elizabeth, N. J.

Juvenile girls — Barbara Allman, Stockton, Calif.; Myrtle Dell Espy, Sea Cliff; Sue Parnell, Florham Park, N. J.

Novice girls—Eileen Laflin, Bayonne, N. J.; Heather Wright, Plymouth, Mich.; Sue Parnell, Florham Park, N. J.

Novice boys—Dan Gresco, Elizabeth, N. J.; Earl Baker, Los Angeles; Allan Meyer, Bridgeport, Conn.

Speed skating results are incomplete.

UNDER THE MARQUEE

(Continued from page 65)

at Hagerstown, Md., visited Cole Bros.' Circus at Washington recently. . . . **Nat Green**, of the Ringling-Barnum Chicago office, has been asked to write a circus article for the Encyclopedia Britanica Year Book.

SALESBOARD SIDELIGHTS

Walter McNamara, production manager of the McNamara Company, Chicago, announced three new seal boards last week: Lucky Dimer, 10-cent play, and nickel punch Gold Seal Special and Full-o-Fives. New pellet numbers round out the company's seal insert boards, which are pulling top attention from operators, led by the two six-week old seals, Twenty-Hi and Silver Spoon. Walter promises firm's customers a steady flow of punch pulling numbers, with full supply and quick delivery on top-demand items continued as pace setters with the new releases.

Secore & Secore, Chicago, is back in full swing again following a vacation lull the early part of this month. **Irwin Secore** back from hitting the Illinois high-roads; ditto for **Lou Rotfeld** in Indiana. Both chime reports of up-looks in business. Irwin tells of the new nickel definite board, New Pick-a-Cherry, which came out last week. "Looks like a real winner," he says.

Order flow at Gardner & Company, Chicago, is going along at a hyped clip, according to **Joe Robinson.** He stresses the reason continues to be firm's lower price policy. New numbers getting the lion's share of the order play include 1440 Bubbles, nickel punch, featuring the Gardner "glow" colors, and the High-Low line in nickel, dime or quarter play. **Dave Lande,** assistant sales manager, brings back word that customer demand for the company's merchandise in the Central West is stronger than ever.

R. C. Walters. R. C. Walters Manufacturing Company, St. Louis, along with firm's **Eddie Robert, Tom Lancaster** and **John Cheney,** combine to report definite upgrades on the order front. Walters's multiple board deals for its coin-operated cabinet are drawing operator bids from "the four corners of the 48," "tis claimed.

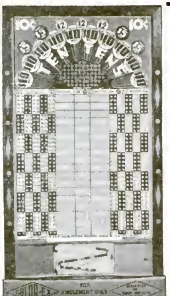
Joseph Berkowitz, president, and **Henry Gutentag,** sales manager of Universal Manufacturing Company, Kansas City, Mo., and Bee Jay Products, Chicago, are on an extensive selling and good-will tour. Boys will be flying thru Illinois, Wisconsin, Minnesota, Wyoming, Colorado, Utah, Montana, Idaho, Oregon, Washington, California and New Mexico. They intend calling on all of their old friends and customers in addition to a host of new ones, presenting new lines of ticket and board deals. Marble Derby is the highlighted item on the tour list, which is "really rolling up an order score," Berkowitz enthuses. Among other presentations to be featured are the new Paddy the Pig and Oscar the Pot Boy, both in plastic piggy jars. During their Seattle stop-off, boys will call on **Morris Hitchcock** branch office manager, who has been doing "a bang-up job serving the Northwest." The entire trip will take about a month.

CLYDE BEATTY

(Continued from page 64)

of the Manzello troupe. Roland Davis has joined as trainmaster and Harold Hall joined to work for Red Larkins in the privilege car. Bob Steele has been lending a good percentage to the crowds for the concert. In Pendleton, Ore., Mel Rennick had a big time entertaining his family, Jack and Bertha Renick and Gladys Carmichael.

With a 330-mile jump into Bend, Ore., the show train arrived at 2 p.m., allowing everyone to hotel it and make the picture shows. Alva Evans doubts if he will survive the rope trick that he and Harold Voise have been working on. Cathy Celine has gone Western; she has a gun and holster and a five-gallon hat. Mrs. Beatty is improving in health and will soon be back in the program. The Caudillo Sisters and Mark Anthony are practicing every day. Ed Grady is all smiles since we are back in Oregon, as his wife, Golda, and son, C. T., are visiting him. Recent visitors were Dr. J. E. Kelly and George Taylor.—LAURENCE CROSS.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A-1 BARGAIN—BOWLING MACHINES: Wurlitzers, 16 ft., $15 each; Bang-A-Strike, $15 each; one Kartel Roll, $10; two Anderson Raiders, $25 each; two Advance Rolls, $15 each; one Skeeball, $25; all machines in working order. Harmony Amusements, 1738 Greenhaven, Detroit 21, Mich.

CAST IRON STANDS—WEIGHT, 25 LBS., 84 each; in lots of six or more $5.75 each; top flanges, only 30c each; top plates for two vendors, $1.20 each; top plate for three vendors, $1.50 each; all prices f.o.b. factory; 1/3 deposit, bal. C.O.D. King & Co., 2702 Lake St., Chicago 12, Ill.

CIGARETTE MACHINES—THE BEST BUYS IN REBUILT MACHINES. Write for prices and literature; write for details on our buy and exchange machine equipment. Central Vending Machine Service Co., 1907 Parrish St., Philadelphia 4, Pa.

CLEAN USED CIGARET, CANDY AND Cigar Vendors; some like new; all makes and models at attractive prices; we are cleaning house. Keiner Vendors, 2720 Division St., Chicago 51.

DIGGERS—SELLING OUT; WURLITZER Music Machines, 316; each; Exhibit Mechanical Digger, complete, $75; Rock-Ola Counter Bucksters, parts for all diggers; Exhibit Merchandisers. National, 4843 Sansom, Philadelphia, Pa.

FOR SALE—66 ANSCO HOT-NUT MACHINES, $5.75 each; 25 used Ajax, three unit, cost $72.50 new, $29.50 each; take $23.50 each for the lot. All machines are in A-1 condition. R. C. Moore, Box 175, Johnson City, Tenn.

FOR SALE—MUSIC AND PIN-BALL ROUTE, fifty new phonographs, thirty five pin balls; records, parts, tubes and etc.; terms to reliable party. Phone 52-0168, or The Billboard, Cincinnati, O.

FOR SALE—40 LIKE NEW ASPIRIN VENDORS filled with 250 tins of Aspirins which will bring $10 each in 10 lots; $12.50 each; also slightly used 52 Silver Kings, $7.50 each. Eastern Distributors, P.O. Box 142, Lynn, Mass.

FOR SALE—ONE "LOW TONE" MODEL Seeburg Phonograph, 120 E., with new Stereomar Non-Verity Co., Canton, Ill.

RECONDITIONED Rola AMPLIFIER FOR CUSTOM 120 capacity selective type cigarette machines. $12.50 each. F. O. Thomas Co., 1270 Jaffarson, Paducah, Ky.

SACRIFICE—$25 each 5c BUCKLEY TRACK Odds, D.D.A.'s. Your team doubles totals, you collect; write for details. Also good exhibit machines. Wholesalarist Make your bids. Write to Ernest Brunner, 1815 - 445 York St., San Francisco, Calif.

SACRIFICE—4 SHOESHINE MACHINES; SIX-Mfg. Co., Texas; like new; regularly $249.50 each; $150 for lot / Ask to Tucson Decker, 4136 Timrod, Tucson, Ariz.

SPECIAL—10 50 NORTHWESTERN #40s, USED 1 year, $15.50; 10 1c Northwestern #40s, $13.50; Silver King Bell Gum, $7.50; 5 Silver Kings, 1c, $7.50; 5 Silver Kings, 5c, $7.50. Wanted: Silver Kings plus Bakery Counter Games. Cameo, 423 W. 43d, New York.

STAMP FOLDERS DIRECT FROM MANUFACturer. Sample postpaid. Immediate delivery; write for prices and sample. J. Schoenbach, 1601 Bedford Ave., Brooklyn 25, N. Y.

TEN OR MORE STAINLESS STEEL 10c OPERated 2-Col Bowling Machines with wax duplicator, perfect condition, $50 each; try one for $75. Jack Hoffman Vending Co., Box 653, Escondido, Calif.

THIRTY USED 1950 NORTHWESTERN DE-luxes, 25 each, f.o.b. Miami in lots of ten. Tropical Vendors, 161 S. W. 7th Court, Miami 44, Fla.

WANTED—VICTOR MODEL "V" ANY CONdition. Cash. Carl Gudgel, 1000 Main, Ellis, Ill.

WANTED—EXPERIENCED MAN IN OPERATing amusement games; must know how to collect; location and business getter; salary and commission to the right man; must be live wire. Only those who like Bill Co., 2511 Central, Kansas City, Mo.

WILL SACRIFICE ENTIRE TO OPERATE SHUFfleboards on a percentage basis; good proposition. Reliable Shuffleboard Co., 1000 Park Rd., Chicago, Ill.

WANTED—VICTOR MODEL V CABINET MAchines; state lowest price in first letter. Write Bob Hall, 4-C-101, Billboard, Cincinnati, O.

WANTED—1c PIKE'S PEAKS, LOW BOY Scales; 1c Kicker, 2 Katcher; Counter Games of all kinds; must be first class. Graham's Vending Service, 121 N. Pittsburgh St., Connellsville, Pa.

WILL SACRIFICE COFFEE MACHINE—NEW! Best offer or will accept trade. Vend-O-Matic Dist., Co., 2805 Tampa St., Tampa, Fla.

11 ELECTRO SERVO POP CORN VENDING Machines, all offers considered. Box 146, Park Ridge, N. J.

OPERATORS DREAM

Six nationally advertised new Watches with factory guarantees. Red felt covered case, glass in front of watches, locked top. Watches have back 400-hole jackpot, 600-hole inserts. 5¢ play, 50¢ consolations, takes in $784.00. 10¢ play, $1.00 consolations, takes in $1568.00. Write for prices and details. State your business and operation.

T. & C. SALES COMPANY

811 HARDIN AVE. PH 2097 JACKSONVILLE, ILL.

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BY LEADING

PUNCHBOARD MANUFACTURER

●

Address all replies to

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188 W. Randolph, Chicago 1, Ill.

LETTER LIST

(Continued from page 93)

Hibbard, Mellis Hyde, Shirley
Hysell, Bill Newman, Jay
Ingram, Bill Nigro, Bill
Ivanoff, Ben Nolan, Mrs.
Jackson, Walley Virginia
Jennings, James Northern, Albert
Johnson, Frank Nunes, Peast
Johnson, Frank O'Brien, Patricia
Johnson, Frank J. O'Donnell, Ida
Johnson, Glen Ogle, Jay N.
Johnson, Jimmy Oliver, Jr., James
Johnson, Slim A Ollis, Paul
Orton, C. S.
Orton, Vern
Osborne, Mrs. Sofe
Owens, Bonnie
Owens, Jack
Owens, Mrs. Millian
Page, J.
Palitz, Al
Palitz, Sam
Parker, Charles
Parker, John W.
Parker, Mrs. W. D.
Parker, Robert
Parker, Tommy
Pauley, Howard
Pauley, Burton C.
Penner, Danny
Perez, Mr.
Perkins, Lonnie
Perry, T. J.
Perry, Pat
Peters, Frank E.
Peterson, Mr. &
Mrs. Guy E.
Peterson, Theresa
Petrie, Mrs. Estafalda
Pettis, Mrs. H.
Pitner, Mrs. Irene
Poole, Mrs. Ray
Porter, Bernice
Potts, Wesley E.
Potts, Russell
Poulos, Vassilios
Price, Mrs. Curtis
Price, W.
Pruksa, Edward J.
Pugh, Mrs.
Elizabeth
Ragsdale, W. H.
Raiford, Alan
James
Rains, H. B. "Jake"
Thompson, Geffry
Thornton, Mrs.
Tiernan, Mrs. Mace
Tillery, Mrs.
Toller, Dicky
Tolson, Mrs. Ira
Tomes, Mr. & Mrs.
Tonks, Hoyle
Truth, Howard
Tuccil, Joe Lee
Tucker, J. S.
Turner, Hotspur
Turner, Mrs. Ruth
Tuttle, Robert V.
Twitty, Jack
Tyler, Jack
Van Meter, Walter
Varvaro, Phillip
Vellini, Caeser
Vetter, Ernest
Vickers, Mrs. Lloyd
Vincent, Jake
Vinson, Mrs.
Waddle, Philip
Wagner, Mrs.
Wall, Johnny
Walsh, Mrs.
Watson, Mrs.
Webster, Mrs. Ruth
Weber, Henry C.
Weber, Mrs. Ruth
West, Geneva
West, Albert
Westfall, Bill
Wheeler, Mrs. Ruth
Whelock, Ray
White, Carl
Wiegle, E. T.
Wilkerson, Mrs.
Willeman, Mrs.
Wilkinson, Al
Wilkinson, Claude
Williams, Jas. T.
Williams, John M.
Williams, Mrs.
Williams, Roy
Williams, Thomas
Willis, Nell Fuller
Wilson, Charles H.
Witter, Cash
Witter, Ray
Winters, Billie
Winters, Lenny W.
Wolfe, H. T.
Wolfe, Mrs.
Worthington, Kenneth
Wozniak, Frank
Wright, Marvin
Wright, James
Young, Buddie
Zamplaras, Mary
Zobel, Alexander

MAIL ON HAND AT NEW YORK OFFICE

1564 Broadway

New York 19, N. Y.

Asmus, Michael F.
Atwell, Charles
Atwater, Amerlia
Anderson, Marie L.
Bernabel High Wire Act

Black, Eddie
Blackburn, Coy Jr.
Boaks, Mrs. Mae
Bowden, William
Burnham, Charles
Cannon, Monty
Casmo, Leslie
Cooper, Jack
Doubkitt, Miss

DePell, Charles
Dorn, Joe
Doyle, Gary
Ellington, Edgar

Festa, Danney
Fisher, Ben
Gallagher, Ruth
Grover, Eli
Hall, Albert
Hing, Sally
Kraemer, Danny
Lawrence, Jack
Mabley, Jack
Marks, Frank

McDermott, Tom
Mercer, Edward B.
Nierski
Nolt, Jackie
Patton, Pat W.
Patty, Wiley

Penny, Edward
Ralph H
Perrelle, Joseph L.
Reese, Attorney
Yazee, Milo
Van Aken, Pete

MAIL ON HAND AT CHICAGO OFFICE

188 W. Randolph St.

Chicago 1, Ill.

Blount, A. E.
Brady, Robert
Call, Harold
Callahan, Arthur
Carlton, Jimmy
Carter, Jim
Carter, Jesse
(Prison Show)
Coleman, Clifford
Connors, Bobby
Cooper, Dorothy
Dallenbach, Mrs.
Duane, Clyde
Fenton, Jack
Frank, Tama
Gaston, Jean
Gauthier, Steve
Gray, Jack
Green, Jack
Hooper, Jack
Hunter, Delmar L.
Joyce, Sherry

Knight, B. J. (Dick)
Koehler, Donald
Leonard, Geo.
Lewis, Jack
Lockhart, Fred
McManus, T. J.
Mitchell, Jack
Norek, Mrs. Bonnie
Owens, Thomas
Pesnol, Howard
Peterson, Mrs.
Phillips (Kit)
Rosen, Freda
Russell A. J.
(Prison Show)
Sherman, R.
Stanley, Tommy
(Prison Show)
Thomas, Art B.
Thompson, Geo.
Tyler, Jack
Webb, Amos
Williams, Harry
Thomas

MAIL ON HAND AT ST. LOUIS OFFICE

390 Arcade Bldg.

St. Louis 1, Mo.

Billon, Roby
Dallman,

2Tc De White
2 Ic Nicholas, John 66

Abbott, Keller
Anderson, Robert
Ashley
Bailey, Cecil L.
Barnes, Billy
Barr, Billy
Barry, Phill
Bartlett, Jimmy
Bartlett, Phillie
Bauer, Harry
Bellar, Harry
Bennett
Bergen, Ace
Bergen, Mrs. Ace
Betts, Mr. Victor
Bondeau, Andrew
Bowden, Charles
Brown, Mr. &
Mrs. Kathryn
Brown
Burke, Lonia A.
Burnette, Miss
Sally
Butler, Howard
Campbell, Frank H.
Canipe, Walter
Carlson, Mrs.
Chanaun, Mrs.
Hester
Morrison, Frank
Cobb, Russell
Cobb, Mr. & Mrs.
Jeff
Conners, Earl
Counts, Dr. J.
Edna
Dallenbach, Walter
Davies, J. C.
Dayberry, Miss
Ollie Mae
Dockery, Mrs.
DeWitt, Mr. & Mrs.
Bob
Webster, Mrs. Ruth
Norrell, James V.
Dorr, Harold
Edgar, Alvin W.
Edwards, Mrs.
Edwards, G. A.
Ellington, Edgar
Fitzmaurice, W. M.
Flanagan, Mr. &
Mrs. Jack
Gallupso, Miss
Lolo
Gierkh, Lloyd
Gilbert, Mrs. Ruth
Gilmore, Mrs.
Gordy
Gordy, Mr. & Mrs.
Hall, Ed L.
Harris, Raymond
Harrell, Jack
Harrod, John
Hartman, Mrs.
Hayes, Mrs. Robert
Heth, Mrs. Robert
Hill, Mrs.
Hobbs, Willie
Holland, Charles H.
Holt, A.
Howard, Steven D.
Howard, Mrs.
Howard, William
Hunt, Mrs.
Hull, Charles
Jacobs, Mr. &
Jacobs, Dolly M.
Jefferson, Mrs.
Johnson, Mr. &
Mrs. Millfred
Allred F.
Jones, Miss Betty
Jo
Jones, Mrs. Birtie
Kelly, Mr. & Mrs.
Kerner, Mrs.
Kerner, Dorothy
Kerner, Mrs. Mary
Kinder, Laura
Knapp, Mrs. G. W.
Knapp, Mrs. G. W.
Lamb, Mrs.
Lamb, Mrs. Ella
Lawson, Harry
Lawson, Mrs.
Lassiter, Fred
Lee, Mrs. Ida
Long, Mr. & Mrs.
Lawrence, Jack Capt.
Louden, Samuel
Lynch, John J.
Lyons, Frank
McCutchen, Miss
Betty
McDonald, F. Bert
McHenry, Mr. &
McMain, Mrs. M.
Mace, Sue S.
Mahaffey, Dorothy
Malm, James G.
Marks, Mrs.
Marohs, Mr. &
Mrs. Fred
Marks Shows
Marr, Mrs. Lowell
Marsh, Mr. &
Mrs. Frances V.
Martin, Mr. &
Martin, Mrs. Ruth
Mason, Mr. &
Mrs. Jimmie
Matejcwski, Chester
Mehl, Tom & Mrs.
Mellor, Mr. &
Mrs. Fred
Mellor, Robert F.
Merry, Ronald
Merry, Ronald
Middleton, Odell
Miller, Mr. & Mrs. Alberta
Miller, Jack
Miller, Mr. & Mrs.
Moore, Clarence
Moore, Mrs.
Hester
Morrison, Frank
Nolte, Irwin Ernest
Nolte, Irwin Ernest
O'Leary, Mr. &
Mrs. Dennis
Orr, Robert
Osborn, Margaret
Patterson, Thomas R.
Patterson, Mrs.
Miss Ollie Mae
Patterson, Mrs.
Peerless, Frank W.
Peterson, Richard R.
Pike, Clifford
Pope, Carl
Randolph, Robert
Rankin, M. S.
Rawlings, Mrs.
Rawlins, Jack A.
Reed, Mrs.
Richard, Mrs.
Richards, James T.
Robinson, Mrs. Ira
Robinson, Mrs.
Robinson, Ralph
Rolland, Mrs.
Anna Lee
Rosier, Roy
Rose, Mr. & Mrs. J.
Rose, Miss Melba
Russell, Phillip
Ryan
Sanders, Arthur
Sanford, Jimmie
Sapp, Howard Lee
Shores, Edgar
Simmons, Mr. &
Simon, Miss Tawby
Smith, Mr. & Mrs.
Smith, Mr. & Mrs.
Starr, W. A.
Starr, Mr. & Mrs. J.
Stephan, E. E.
Stevens, Mr. & Mrs.
Earl
Strobl, Edward
Stuhrye, H. J.
Stumbo, Fred
Sullivan, Michael
Swift, M. B.
Tabbaa, Joseph
Thompson, Kenneth
Tipton, Mrs. L.
Towle, Eurodus C.
Tuck, Ralph
Valentine, H. E.
Vaughn, Mrs.
Wadsworth, Harold
Walker, Alfred W.
Walker, J. L.
Warren, Robert
Wells, Mrs. Sam B.
Wetherbee, Harold
Whalen, Jimmie
Wilkins, Mrs.
Williams, Mrs.
Wm. Cecil O.
Williams, Orville C.
Woods, J. W.
Young, Harold J.

July 29, 1950 The Billboard COIN MACHINES

Communications to 188 W. Randolph St., Chicago 1, Ill.

CMI ELECTS WOLBERG PRES.

Industry To Feel Impact Of Material Allocations; Curb on Credit in Offing

Credit Controls Depend on Interpretation of Law

By Ben Atlas

WASHINGTON, July 22.—Chief impact on the coin machine industry of President Truman's economic control program will come from provisions for credit curbs and allocating and requisitioning metals and materials.

Immediately upon receipt of the President's message this week, bills carrying out the program were introduced in both houses of Congress. With the Senate Banking Committee set to launch hearings next week, congressional leaders are predicting enactment within the next month.

Early reaction from Republicans was that there would be little dispute on the section of the legislation giving Truman power to impose credit curbs but that an attempt would be made to substitute a voluntary allocations program for the compulsory one asked by the President.

Authorize Broad Regulations

On credit curbs, the economic control bill provides that "the President is authorized from time to time to prescribe regulations with respect to such kind or kinds of consumer and real-estate credit as, in his opinion, is necessary to regulate in order to prevent or reduce excessive or untimely use of, or fluctuation in, credit."

Truman would be given power to prescribe minimum down payments, maximum credit, length of time for paying, and rules against any credit (See *Industry To Feel* on page 117)

Conn. Assn. Adds Chapter In Bridgeport

Membership Now 68

HARTFORD, Conn., July 22.—With the formation of a local chapter in Bridgeport, the Connecticut State Coin Association (CSCA) membership has been increased to 68, President Abe Fish stated this week.

The Bridgeport local is composed of 17 of the city's 19 operators. Joe Friedman, Bridgeport operator, was instrumental in launching the new chapter. J. V. Fitspatrick has been elected president and Arthur Moskowitz, secretary. Charlie Cocciola is treasurer. The group will hold bi-weekly dinner meetings at which industry and civic problems will be discussed.

CSCA was formed at an organizational meeting held in Hotel Bond here January 12. Other executive officers of the group are Irving Geltzer, New London, vice-president; Louis Naclerio, Waterbury, secretary; Nat Cutler, New Haven, treasurer, and Anthony Wilkes, West Hartford, assistant treasurer. It also has a Waterbury chapter.

KeeneyAppoints Florida Distrib

CHICAGO, July 22.—Charles J. Pieri, sales manager of the J. H. Keeney Company, announced Thursday (20) the appointment of Taran Distributing Company to handle the Florida territory.

Taran is headed by Sam Taran and has offices in Miami and Jacksonville. Keeney is in production on Double Bowler, a shuffle game made in 8 and 9½ foot lengths. Both models feature 20-30 scoring, rebound action and disappearing pins.

No 'Panic' Buying; Business Is Firm

CHICAGO, July 22.—For summer, business has been good the past six weeks in every phase of the coin machine industry and no rash of buying has developed as a result of the international crisis. The only change noted thus far was an increase in the number of cash deals and proportionate decline in trade-ins as operators held onto old equipment.

Jerry Nearby, Milwaukee, distributors contacted in a spot-check said buying was at a steady high but that there had been no marked increase since the Korean outbreak. Typical reaction came from Sam Cooper, manager of Empire Distributing, who said that business continues good but that he could not attribute it to war-inspired deals.

In the nation's capital, meantime, operators and distributors agreed no panic buying had started. John Phillips, Phillips Novelty, reported he had made no changes in his buying habits altho he is holding onto old equipment rather than turning it in or selling it outright.

Bill Schwartz, Hirsh Coin Machine Company, said there has been a slight increase in the sale of tubes, but whether this was traceable to fear of shortages could not be determined.

From Draws to Films to Games A 40-Year Saga of Fred McKee

LOS ANGELES, July 22.—When the Auto-Photo Company went into the coin-operated field, it needed a man who knew the distributors and operators. The company had confined its production primarily to identification picture machines. The coin machine category was new to them but not to Fred E. McKee, the man who applied for the job of directing sales in this division.

McKee's interest in coin-operated machines goes back to his earliest days when his father operated draws, which were sticks of gum with numbers and the fore-runner of salesboards. However, as a youth McKee paid little or no attention to the field for he had other plans.

He got into the theatrical business and his work took him into the outdoor field of the carnival and circus. In the indoor field he dabbled in legitimate productions, vaudeville and roadshow films. While these departments of show business are high sounding, it was, nevertheless, necessary for him to branch out into another field—coin machines. Working in this field required ingenuity, too.

In Films in 1912

In 1912 when he was only a teenager, McKee went out on his own and bought the films of the Pendleton Round-Up. He roadshowed these around the country and got the desire to go deeper into the project. He booked a picture called *Inside the White Slave Traffic* and found that getting it banned was one of the best box office builders ever devised. This —or one similarly titled films were produced by the New York Sociological Society and, after proper explanation to the authorities, had little or no trouble getting them approved for showing to adult audiences.

Along with this era's films came Herb Mills' deweys, pucks, three arm machines and also the floor model automatic roulette games. Gum draws were still popular and the salesboard had not, as yet, made its entrance into the field.

Joined Adolph Caille

When the picture field slacked off, McKee took to selling coin machines on the road. One of the lines that he handled was that of Adolph Caille Bros. While attending to this chore, (See *FROM DRAWS* on page 117)

J. C. Officials Waver on Bill Banning Games

JERSEY CITY, N. J., July 22.—The city commission reserved decision on an ordinance banning coin shuffle games from taverns here during its regular session Tuesday (18), leaving the legal status of the equipment in doubt.

The Jersey City Tavern Service Company had been granted a court injunction barring interference with located games, with the stay extended last week pending legislative action (*The Billboard*, July 22). But at Tuesday's session legislators said they needed more time to study the proposed measure.

Meanwhile more than 100 games on location in taverns are unused, their plugs removed until the commission makes up its mind.

To Carry Out Fundamental Org Policies

Stern, Gottlieb Also Named

By Tom McDonough

CHICAGO, July 22.—At the annual meeting of the Coin Machine Institute (CMI) stressing that the fundamental policies of the association would be carried on, Sam Wolberg, a trade leader for the past 20 years,

SAM WOLBERG

was elected president. Also voted into office at the meet held in the Bismarck Hotel here Monday night (17) were Sam Stern, Williams Manufacturing Company, vice-president, and (See *CMI ELECTS* on page 124)

NCMDA Skeds General Meet September 24

To Elect Officers, Board

CHICAGO, July 22.—The National Coin Machine Distributors' Association (NCMDA) will hold an election meeting in Chicago September 24, S. I. Neiman, director of publicity, announced from national headquarters here this week. This will be a general meeting of the membership and the first of a series of quarterly meetings to be held each year under the new set-up announced recently (*The Billboard*, June 24).

Preparing the agenda for the meet, Neiman said that not only new offices, but also directors will be voted on. The director will be elected for staggered terms—probably one, two and three years—so that the entire board will not go out of office simultane- (See *NCMDA Skeds Meet*, page 124)

Industrial Installations Rise

Added Shifts Mean Heavier Service Load

See More Camp Stops

CHICAGO, July 22.—Without fanfare, many industrial plants have begun stepping up both their work week and personnel in anticipation of bigger government defense orders. Chicago operators, for example, said they had already received calls for additional installations and more frequent servicing.

Citing an instance which may become a pattern in the next few months, one operator reported doubling the number of vendors in a plant to accommodate the addition of plant labor and a new, third shift.

Increases Servicing

Another industrial operation, finding many of its locations going into stepped-up production, followed the course of more frequent service instead of increased machine placement. To accomplish this, and at the same time hold down too sharp boosts in personnel cost, the firm added a single night routeman. Latter covered all routes, servicing only those locations requiring extra calls, skipping the "as usual" stops. Thus, a minimum increase in personnel is guaranteed all top volume installations prompt service and precluded any expensive over-lapping on lower sales spots.

The same operator said that plants *(See MORE VENDERS on page 107)*

Macke Starts Cig Premium Program With Special Ads

WASHINGTON, July 22.—Leading off an ad drive for the new cigarette premium campaign launched by the G. B. Macke Company (The Billboard, July 15) was a special coupon offer. Prominently pictured in the large ads was an enlarged "Thank-U" coupon worth 10 regular coupons if turned in before June 30, 1951.

The ad also contained a coupon for the firm's free premium booklet. The premium operation is handled by the Thank You Premium Company, a wholly owned Macke subsidiary.

Photographs of several gifts with a retail value up to $50 were included. Gifts are obtainable for two ways—either for a specified number of coupons, or via the "HUP" plan combining coupons and cash. "HUP," the ad informed readers, stands for "Hurry Up Plan" and still gives buyers a saving over retail prices.

NAMA Exhib Awards Committee Expands

CHICAGO, July 22.—Ernie Fox, chairman of National Automatic Merchandising Association's (NAMA) 1950 convention and exhibit, announced the names of two more members of the Exhibit Awards Committee which will judge the displays *(The Billboard, July 15)*.

The new members, bringing the committee to seven, are Marcus Kaplan, Virginia Cigarette Service, Roanoke, Va., and Daure Davidson, Davidson Bros., Los Angeles.

Ball Gum Ops on Buying Spree; Fear Price Hikes and Controls

NEW YORK, July 22. — Scare buying has hit the ball gum field as jittery bulk operators pleaded with manufacturers of the penny delicacy for stepped-up shipments. Recent weeks have seen orders zoom, say producers, who look on the unnatural demand with mixed feelings.

With ball gum prices still the lowest since the last war, operators with long memories are fearful that current rises in ingredient costs will ultimately send ball gum prices skyrocketing. Not their least fear is the possibility that controls may be clamped on the confection industry and that their source of supply will be seriously diminished.

Thus, not alone do manufacturers report a jump in orders from longtime buyers. They have also noted a trend whereby operators are bypassing normal distributor outlets and dunning factories for direct shipments. This, the route-owners hope, will put them in a more favorable position should a seriously diminished supply go on allocation.

Ops Want Reassurance

One manufacturer here, Topps Chewing Gum, has been flooded not only with orders, but also with letters from operators who seek reassurance as to the future. They want to know their standing with the source should the war situation deteriorate. But the manufacturers have no crystal ball and their guess is only a little more educated than the operators.

This is the way Topps reasons, and its point of view is shared by other producers:

Should the war emergency gradually evaporate as United Nations' forces better their position in Korea, *(See BALL GUM OPS on page 107)*

Avon Books Via Mutoscope Venders in Unique "Loan" Plan for Route Operators

Program Launched in New York City

NEW YORK, July 22.—The vending and publishing industries, long on the lookout for a method of boosting the distribution of 25-cent, pocket-size books thru automatic machines, have come together at last in the corporative persons of International Mutoscope and Avon Publishing Company thru a plan set in motion here this week.

Called Vend-Avon, the machine being manufactured by Mutoscope is an improved version of the Avon vender first shown by the firm more than a year ago. Initial units already have been installed in Idlewild and La Guardia airports. Others are to be placed soon.

The plan devised by Avon to distribute the machines hurdles the major obstacles which has kept book publishers out of vending to date. The difficulty has been to find a method acceptable to operators that would also insure that only the books of a participating publisher would be carried in venders. Several are known to have been willing to underwrite machine costs if they could be assured that the latter condition was met.

In Avon's set-up, the publisher buys the machines from Mutoscope and "loans" them to approved operators who are assigned exclusive territories. Most important, Avon retains title to the venders during the term of the operator contract. It can then require that only its own books be stocked.

Books are shipped to operators on consignment and are paid for only if actually sold. Each week the operator is required to file a report with the publisher listing the books sold. *(See AVON BOOKS on page 103)*

Ohio Cig Op Association Broadens Its Membership

CEDAR POINT, O., July 22.—Cigarette operators from the entire State gathered at the Breakers Hotel here the past three days (20-22) in their second annual association convention. Approximately 50 operator-members participated in the election which returned Maurice Levitch, Stern Cigarette Service Company, Norwood, to the presidency.

The members also voted to change the name of the association from Ohio Cigarette Operators Association to Ohio Merchandise Vendors Association and to amend the charter to include operators of all types of merchandise vending machines. Most of the membership operate equipment other than cigarette machines, Levitch said, and he felt the association could best serve the industry in Ohio by being more representative.

First business sessions were held Friday morning, with the emphasis on taxation and legislative problems. Isadore Topper, Columbus, general counsel for the association, opened the meeting. He was followed by Morton Neipt, State representative and chairman of the tax source committee of the Ohio Tax Revenue Study Commission. Neipt told the operators what changes are being contemplated in the Ohio tobacco tax structure and invited them to send their suggestions to a meeting of the commission in Columbus next week.

William Bailey, chief of the cigarette division of the Ohio tax commission, told the operators he was urging legislative action to more clearly define wholesalers, retailers and operators. At present, Bailey said, anyone can secure a whole *(See OHIO CIG OP on page 106)*

Stewart 500 Purchased by Worth'n Firm

Lyon To Sell Vender

NEW YORK, July 22.—The Stewart Products Corporation has sold the rights, design and patents of its 500-cup beverage vender to Worthington Pump & Machinery Corporation, it became known this week. Lyon Industries, Inc., Worthington affiliate here, will market the machine.

In Greenwich, Conn., James Stewart, president of Stewart Products, said his firm will continue active in the vending field. While it has no unit available to the trade at the present time, Stewart asserted the company plans eventual production of its four-column, canned-juice vender, a mechanical unit. When the vender is ready for delivery, it will be offered to operators on a lease-rental basis. He gave no indication when the machine would be placed in production.

With its new acquisition, Worthington and Lyon (at its marketing agency) have increased their vending line to three units. The Lyon high-capacity single-drink and its dual-flavor conversion have been available right along.

It was indicated that the Stewart machine, to be known in the future as the "Lyon 500," will undergo design changes before it is offered by the Lyon organization. The modified unit will be introduced later this month, according to Harry T. Fehn, Lyon executive.

Several hundred of the original Stewart venders have been manufactured and distributed among operators and bottlers.

Keeney Ups Cig Vender List $10

CHICAGO, July 22.—J. H. Keeney & Company announced a $10 price increase in its cigarette vender effective Friday (21), bringing the list to $259.50. The coin changer, also increased, is now $15 extra.

John Conroe, vice-president, stated the increases were due to rising cost of raw materials, together with higher labor costs also a contributing factor.

Keeney also announced the return of Walter Harrison as chief engineer, a position which he filled until March last year. Harrison was associated with Williams Manufacturing Company prior to his rejoining Keeney.

Golob Returns As Distributor

NEW YORK, July 22.—The Ben H. Golob Distributing Company has been reactivated here at 114 East 32d Street to act as outlet for the Colsnac ice cream vender in New York, New Jersey and Connecticut. The machine, which dispenses bar or sandwich packs, is manufactured by the Atlas Tool & Manufacturing Company, St. Louis.

Golob, active as a distributor until a year ago, also runs a Colsnac operation in New Jersey. He has set up facilities to assist new ice cream operators in route organization, Golob declared.

Baked Specialties Important Part of '50 NAMA Exhibit

CHICAGO, July 22.—Seven bakery specialty and six vender manufacturers (thru whose equipment packaged baked foods can be sold) make up an important part of the exhibitor list of the 1950 National Automatic Merchandising Association (NAMA) convention at the Palmer House, scheduled here November 12-15, show officials reported this week.

Pointing out the growing cookie, biscuit, pretzel, cracker sandwich and like small packaged baked-goods market thru venders, attention was called to the fact that the chairman of the 1950 meet was in the bakery field.

According to the chairman, Ernest H. Fox, president of Austin Packing Company, Baltimore, "the interest of bakery goods manufacturers in automatic merchandising is increasing rapidly. Makers of cookies and other small bakery items have found that vending is an important part of the retail distribution picture." But venders now account for a large volume of bakery goods sales that otherwise would not be made.

"During the convention program, problems peculiar to the vending of bakery goods will be discussed in clinics made up of manufacturers, suppliers and operators," Fox declared.

Seven Bakery Exhibitors

The six bakery firms are Austin Packing Company, Baltimore; Blue Jay Food Products, Brooklyn; Delicia Chocolate & Candy Manufacturing Company, New York; Federal Sweets & Biscuit Company, Clifton, N. J.; Gordon Foods, Inc., Atlanta; Home Bee Company, Chicago, and Purity Pretzel Company, Harrisburg, Pa.

Vender manufacturers to exhibit equipment thru which bakery goods may be sold are Alkuno & Company, Inc., New York; Arthur B. DuGrenier, Haverhill, Mass.; Mills Industries, Inc., Chicago; Statler Manufacturing Corporation, New York; Stoner Manufacturing Corporation, Aurora, Ill., and Vend-Rite Manufacturing Company, Chicago.

Plant To Meet Bar Demand

NEW YORK, July 22.—Lamont, Corliss & Company has announced it will build an 80,000 square foot addition to its Peter Cailler Kohler Swiss Chocolate Company plant at Fulton, N. Y., to meet increased demand for its Nestle's products.

Gordon Lamont, vice-president, stated the construction contract has been awarded, and ground has been broken for the new plant. It is expected to be completed late this fall.

Prince Albert Adds Meters

REGINA, Sask., July 22. — The present 140 parking meters at Prince Albert, in Northern Saskatchewan, are to be supplemented by an extra 113. Revenue from the meters between April 1 and June 30 was $2,225. Meanwhile, in Saskatoon, where meters have been installed for a one-year trial, an organized protest is under way. Petitions against the meters are being distributed.

TOP VALUE—
LOW PRICE!!
Ask any operator using "Topper" today and you will find that these machines cannot be equalled in either performance or low price! "Topper" machines start at $10.75 and drop to $10.00 per machine on quantity orders.
Send for free descriptive leaflet!
D. H. ADAIR COMPANY
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Phone: Elliott 6-9219

Trade Directory

New Equipment

Crystal Tips—non-coin operated ice cube machine—American Automatic Ice Machine Company, Faribault, Minn.

Popcorn vending machine—coin-operated — Popperette Corporation, Milwaukee.

Change of Address

The Owl Mint Machine Company, Dorchester, Mass., moved its headquarters to 612 Blue Hill Avenue, Dorchester.

New Firms

Lunch Box, Inc., 7 West Madison Street, Chicago—multi-product food vender firm.

New Offices

Bilotta Distributing Company of Newark, N. Y., opened another office at 98 Fuller Road, Albany, N. Y.

Personals

Fred W. Chlopan, executive secretary of the Detroit Shuffleboard Association, has been re-elected president of the Motor City Lions Club, Detroit.

Cigarette Merchandisers' Association of Southern California officials for 1950: E. S. Stanton continues as president; Nick Carter, first vice-president; Robert Day, second vice-president; Arch C Riddell, secretary-treasurer; Ed S. Chandler executive director. George Ovian and George Seedman were named to the board. Other members re-elected include Dave Davidson, Pond-A-Pak; Ed Fuller, Accurate Vending Corporation, Ltd.; Ely Glassman, Coast Cigarette Vending, Inc.; Charles Rockwell, Santa Ana; Emil Toya, Automatic Sales Company; Al Weymouth, Weymouth Service; Edward S. Stanton, General Vendors, Inc.; Nick Carter Model Vending Company, and Robert Day, Bob's Cigarette Service.

National Coin Machine Exchange, Chicago, appointed Jack Carmack, ad sales representative in the Wisconsin territory, working out of the Chicago office.

John Pickering resigned as public relations director of CMI to form his own public relations firm, locating at 134 N. La Salle Street, Chicago.

Pressed Steel Tank Company, Milwaukee, appointed Albert S. Coyne as district manager of the Kansas City, Mo., office located at 2321 West 78th St.

Paul F. Taglione has been appointed manager of the Bilotta Distributing Company's Albany, N. Y., office.

James O. Welch Company, Cambridge, Mass., appointed Clarence Flint as sales manager and promoted Robert Daugherty to assistant sales manager.

Westchester Operators' Guild, White Plains, N. Y., elected Carl Pavesi as president. Max Klein of Yonkers, vice-president; Seymour Pollak, Tarrytown, secretary, and Ralph Fabozzi, White Plains, treasurer. Directors elected: Lou Herman, Mount Vernon; Ben Fagan, Tarrytown, and Harry Smethurst and Louis Tartaglia, Port Chester.

Yale & Towne Manufacturing Company, Stamford, Conn., announced Elmer F. Twyman joined firm as vice-president.

Purchases

Schilling & Fischer, Chicago, announced purchase of the Indianapolis Milk Operation, formerly headed by Paul Dorninger.

Distributor Appointments

Abco Novelty Company, Chicago, appointed Mike Munves Corporation, New York City, to cover New York State for the Hit-a-Homer counter baseball game.

The Alnik Company, Gallup, N. M., appointed H. J. Finney to cover New Mexico, Arizona, West and Central Texas, and Jim Gladis, to cover Colorado, Wyoming and Western Nebraska.

AMI, Inc., Grand Rapids, Mich., appointed Roxy Specialty Corporation, 703 Notre Dame Street, Montreal, to cover the province of Quebec, the Maritimes and Newfoundland and the Toronto Trading Post, Ltd., 736 Yonge St., Toronto, to cover the entire province of Ontario.

D. Gottlieb & Company, Chicago, appointed National Coin Machine Exchange of Chicago, to cover Wisconsin and Northern Illinois, Northern Indiana and Iowa.

Consolidated Productions, Detroit, appointed Haircon, Inc., Detroit, to cover Michigan for the Penguin Hair Drier.

Ristaucrat, Inc., Appleton, Wis., appointed the Geer-Duffy Company, Oshkosh, Wis., as firm's representative.

Trad Television Corporation, Asbury Park, N. J., appointed Bradley Associates, Chicago, to cover Illinois for the Tradio coin-operated television units.

Franchise Appointments

Dad's Root Beer Company, Chicago, announced following franchises: Crown Bottling Works, Brookings, S. D.; Pepsi-Cola Bottling Company, Twin Falls, Idaho; White Rock Bottling Company, Tacoma, Wash.; Pepsi-Cola Bottling Company, Roseberg, Ore.; Kies Bottling Company Owego, N. Y.; Pepsi-Cola Bottling Company, Ottawa, Kan.; Rademaker & Son, Marshall, Ill.; Dad's Root Beer Bottling Company, Morgantown, W. Va.; Crown Bottling Works, Erie, Pa.; Smith Beverage Company, Columbia, Miss., and the Dr. Pepper Bottling Company, Ames, Ia.

ANNOUNCING

ALKUNO'S
NEW
FINANCE PLAN
An Important Service
For Profit-Minded Operators
One of the nation's largest banking organizations has just given the complete line of ALKUNO Cigarette, Cracker and 5¢ Coin Vendors its finest endorsement. Convinced, after a thorough investigation, that these machines represent a new & safe investment, this banking group has agreed to underwrite operators' purchases for periods up to 18 months, NOW YOU CAN BUY ALKUNO...and PAY OUT OF INCOME.
Of course, we have known right along that for Price, Appearance, Design, Performance and Customer Appeal ALKUNO IS WAY AHEAD OF THE FIELD ... particularly for those locations that do not do enough business to warrent expensive equipment. Therefore it gives us a great deal of satisfaction to make this NEW FINANCE PLAN available and to give you another good reason for BUYING ALKUNO.
CLIP and MAIL TODAY!
Alkuno & Co.
408 Concord Avenue, New York 54, N. Y.
Gentlemen:
Please forward details on your new FINANCE PLAN and the complete line of ALKUNO VENDORS.
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A WONDERFUL WONDERFUL PRODUCER
ACORN 1¢ or 5¢ All Purpose Bulk Merchandisers
Order Yours Today!

Day in and day out this exceptionally all-purpose bulk vender produces larger profits for YOU.
• Vends all sizes of Bell Cum.
• Vends all sizes of Pistachios, Cashews, Almonds, Candy, Nuts, and Chems.
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Distributors:
A Few Choice Territories Are Still Open.
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TOPPER is tops!

Victor's Topper reaches new heights in efficiency in vending charms and ball gum. Packed and sold 5 machines to the case. $43.00 per case in lots of 1 to 5 cases.

$10.00 per machine in lots of 10 cases

Investigate our 20-week TIME PAYMENT plan.

ROY TORR
Lansdowne, Pa.

Conn. To Hit "Deceitful" Sale, Labeling of Uncarbonated Bev

HARTFORD, Conn., July 22.—The Connecticut State Food and Drug Commission has promised a crackdown on "deceitful" practices in the sale and labeling of uncarbonated beverages, particularly orange products.

Connecticut, according to State Food and Drug Commissioner Theodore J. Richard, is the first State in the country to propose this action, with initial steps in law slightly more to be the subject of a public hearing at 10 a.m. July 25 in Room 214, State Office Building, Hartford.

Also slated for hearing on the same day were proposed exemptions in ingredient labeling on bakery products, establishment of standard regulations for labeling and sanitary inspection of apple cider and apple juice.

The commissioner declared that control of the unregulated sale of "nectars," "juices," "delights," "ades" and several other misnamed beverages is of great concern to the Connecticut Food and Drug Commission.

Give False Impression

There are no requirements at present, he said, as to the amount of real fruit juice any of these beverages must contain. By picturing the real fruit juice of any of these beverages on the label, canners give the impression that they are selling pure fruit juices, while in reality the beverages may contain from 35 to 65 per cent water, the commissioner pointed out.

Canners also use deceptive materials in the liquid, Harold Clark, supervising inspector of foods for the commission said, "Cloud" and "pulp" are introduced into the beverage to give it the appearance of a pure fruit juice, he added.

Proposed laws would require that so-called fruit drinks contain 30 per cent natural juice, nectars 35 per cent and ades 15 per cent. Beverage labeled fruit juices, concentrated fruit juices, and fruit juice concentrates would also contain specific amounts.

19 Beverage Vender, Sirup Makers Set To Show at Chi Confab

CHICAGO, July 22.—Tying in with the special Beverage Day planned for the 1950 National Automatic Merchandising Association (NAMA) convention and exhibit, officials stressed the fact this week that nine major producers of beverage sirups and 10 cup and bottle vender manufacturers will present displays.

Ernest H. Fox, convention chairman, pointed out the number of soft drink and soft drink equipment makers to show at the Palmer House here November 12-15 signifies the interest that will be accorded this phase of automatic merchandising. As announced, there will also be special days for candy, gum and nut and cigarette operators.

Exhibiting drink venders will be Atlas Tool & Manufacturing Company, St. Louis; Automatic Products Company, New York; Cole Products Corporation, Chicago; Lobee Pump & Machinery Company, Gasport, N. Y.; Lyon Industries, Inc., New York; Mills Industries, Inc., Chicago; Snively Vending & Sales Company, Winter Haven, Fla.; Spacarb, Inc., New York; Rowe Manufacturing Company, Inc., New York; The Vendo Company, Kansas City, Mo.

Beverage sirup makers who will exhibit are: Canada Dry Ginger Ale, Inc., New York; The Coca-Cola Company, Atlanta; The Double-Cola Company, Chattanooga; Charles E. Hires Company, Long Island City, N. Y.; Mission Dry Corporation, Los Angeles; Nehi Corporation, Columbus, Ga.; Orange-Crush Company, Chicago; Dr. Pepper Company, Dallas, and Sero Syrup Company, Brooklyn.

Fox said that while the complete program for Beverage Day is not ready for announcement, operators can be assured of hearing discussion of all that is new in the way of operating procedures and problems at the various beverage clinics and business sessions.

REFRESH-O-MAT
THE *ONLY* COIN OPERATED
CUP DRINK VENDOR
SO LOW IN PRICE

ONLY $495.00

Makes Money in ALL Locations

At this low price you can go into drink vending and make extra revenue without extra effort. Refresh-O-Mat is an operator's machine. It meets all his requirements for Low Price . . . Lower Operating Cost . . . Lower Cost Per Drink . . . Mechanical Simplicity that eliminates the need for high-salaried factory-trained servicemen or technicians. It is Completely Self-Contained and Requires No City Water Connections. Vends the Nation's Leading Fruit Flavored Drinks at 5¢ or 10¢.

ENJOY THE PROFITS REFRESH-O-MAT CAN MAKE FOR YOU.

Price: F.O.B. Minneapolis, Minn.
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REQUIRES ONLY 17" X 27" FLOOR SPACE

ORDER TODAY!
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ATTENTION 25c CONVERSIONS
Silver, Quarter or combination Nickel-Dime. Guaranteed Parts.

CIGARETTE MACHINES

UNEEDA, 8 Col.	$100.00
UNEEDA, 6 Col.	90.00
Uneeda Model 500, 9 Col., 350 Pack Cap.	100.00
6 Col., Model E, 240 Pack Cap.	62.50
P.K. 10 Col., 425 Pack Cap.	100.00
National 9-50, 350 Pack Cap.	95.00
DuGrenier MODEL W, 9 Col., 308 PACK CAP.	62.50
Special! 4 Col., 100 Pack Cap.	32.50

ROWE ROYAL
10 Col., 400 Pack Cap.
$85.00

CIGAR MACHINES
50 capacity, 10¢ vending, $6.50
Lots of 10 or more, $7.50 ea.

CANDY MACHINES

ROWE, 120 Bar Cap.	$75.00
CANDYMAN, like new, 72 Bar Cap., Enclosed Base	62.50
VENDIT, 150 Bar Cap.	57.50
U-Select-It	35.00
UNEEDA 105 Bar Cap.	75.00
UNEEDA, 40 Bar Cap.	25.00

8 Col., 320 Pack Cap.
$80.00

SALE
NATIONAL CANDY VENDER
$100.00
9 Col., 162 Bar Cap.

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
ONE-THIRD DEPOSIT WITH ORDERS—BALANCE C. O. D.
Parts and Mirrors available for all makes and models.

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
New . . . Reconditioned . . . As Is
166 CLYMER STREET Evergreen 7-4566 BROOKLYN 11, NEW YORK

"GREATEST ADVANCEMENT EVER MADE IN BULK VENDERS"

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CUTS SERVICING TIME AND COSTS IN *HALF*

INTERCHANGEABLE SANI-CARRY GLOBE

Until you have actually operated 49s you have no idea of the time saved on location or in the service department . . . the amount of reduction in overhead . . . the extra time made available for handling additional machines . . . the accurate control of merchandise . . . the pleasure of knowing that your route is modern efficient, systematically serviced and producing every bit of profit available from your locations. Best of all, you don't have to take anyone's word for it. See the Model 49 . . . test it . . . try it on your own route under your own conditions without risking a penny! Write for complete details today

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Read *The Northwesterner* . . . full of news, photos, helpful hints for vending machine operators. It's FREE.

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Yes, Rake stocks the largest selection of New and Used Coin Operated Vending, Amusement and other MONEY MAKING machines. We also stock complete assortment of Bulk Merchandise, Charms, Novelties and Accessories.

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WRITE FOR CATALOG
On Bulk Venders, Merchandise, Games, etc.

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Plastic Charms, small, 1,000	$3.25
Metal Colored Charms, small, 1,000	2.95
Cowboy Charms, 1,000	4.75
Cameo & Nickel, large, 1,000	3.95
Silver Wedding Rings, 1,000	5.75
Toy Watches, 2 types	3.50
Stone Set Rings, 1 grade	1.75
"Hoo Cat" Buttons, 1,000	2.95
Plastic Colored Rings, 1,000	2.25

We are factory distributor for all leading makes of VENDING MACHINES.

VICTOR 5¢ ALL CHARM VENDOR

The newest sensation in the 5-cent-a-play field. Has more power in the Victory Bulk vending has any one machine made as much money for as many operators! Ask any owner of Victor All Charm Vender. It has unlimited possibilities and has opened tens of thousands of new locations.

1 to 22, $13.95 each; 24 to 47, $12.75 each; 48 to 99, $12.50 ea.; 100 or more, $12.25 ea.

All other Victor models on hand available for immediate delivery.

Victory Basketball Game

Plenty of action—return ball feature — 1c or 5c play.

Real Mammy Makari Ball 12" Wide 5" Deep.

Automatic mechanism, guaranteed trouble-free.

$32.50 EA.

½ DEPOSIT ON ALL ORDERS

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SITROUX TISSUE AND OTHER SANITARY NAPKIN AND TISSUE MACHINES AVAILABLE

Also Complete Advance Line Including
MERSHEY BAR VENDOR
IMMEDIATE DELIVERY
Order Sample Today!
Write for Quantity Prices!

LISTO SANITARY NAPKINS
Sample and Prices on Request.
Manufacturer and Distributor
J. SCHOENBACH
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TOPPER is tops!

Victory's new topper reaches new heights in efficiency in vending charms and ball gum. Packed and sold 4 machines to the case. $67.50 per case in lots of 1 to 5 cases.

$10.00 per machine in lots of 25 cases

On larger quantities, we allow 30 weeks to pay. Liberal trade-in allowance on any type equipment.

VINCO Sales & Dist. Agency
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Hamilton, Ohio

GIVE TO THE RUNYON CANCER FUND

Vend-Rite Introes 2d Pocket Lunch Vender; Readies Third

CHICAGO, July 22. — Vend-Rite Manufacturing Company announced the second of its scheduled three-item Pocket Lunch Vender line this week with the introduction of its special cookie pack vender panel, Richard Tennes, president, also reported the firm's first offering, the Purity Pretzel machine, now offers increased capacity due to more efficient package design and a new premium plan for vender patrons effected by the pretzel company. He stated the Vend-Rite's third Pocket Lunch unit, vending a cheese corn snack, was slated for early production.

As in other Pocket Lunch models, the cookie machine employs the same basic mechanism and cabinet, the product promotion front panel being the single difference. The new cookie unit features a "store front" design, the actual 5-cent cookie pack is displayed behind a miniature store window. The words "Vend-Rite Bakery" appear over the window section, followed by "Today's Special," as a different cookie pack may be featured daily. Down the left side of the front panel also appear lithographed duplications of the entire line of cookie flavors that may be offered. Brand names are not featured (as in the pretzel unit) as arrangements have been made with four cookie manufacturers to supply operators. They are Austin Packing Company, National Biscuit Company, Blue Jay Food Products Company, Inc., and Gordon Foods, Inc. This permits operators to obtain swift delivery in all parts of the country, Tennes said. The same price schedule will be used on the cookie unit as other Pocket Lunch equipment, he stated.

New Pretzel Pack

To be available August 1, the new size Purity Pretzel pack (2 9/16 by 4 by 5½ inches) permits vender capacity to be increased to 60 packs. Former size (1⅝ by 4 by 1 inch) limited capacity to 42. New pack has the same weight, pretzel content.

Purity Pretzel's new premium plan aimed at the vender customer and not requiring participation by the operator in any manner, is designed to increase vender volume, according to J. G. Walborn, president. It consists of coupons, printed as part of the pretzel pack and appearing on the cardboard bottom, which may be turned in for premiums such as a clothesbrush, slide blade penknife, etc. Coupon requirement is small, two, three, plus a small cash payment by the customer (20 to 50 cents). Premium plan is also effective August 1. In addition, the pretzel makers will carry a decal message advising patrons to "watch for valuable premiums on each pack."

Vend-Rite's third Pocket Lunch unit will feature Adams Corporation, Beloit, Wis., Korn Kurls, a cheese corn snack. Firm is now developing a new cellophane-topped tray pack for the vender.

Tennes also revealed his firm will introduce selective two, four and six-column venders for candy, cookies and general snack food merchandise by October 15. Machines will have double columns for increased capacity, vend alternately from columns positioned one behind the other (two, four and six of these double columns permit controlled selectivity).

Stands in three different widths will also be available, featuring merchandise storage compartments and fasten-down pedestal bases. The company this week released tooling orders for the new models.

Purity Pretzel Co. At Nat'l Food Meet

CHICAGO, July 22.—Two Vend-Rite Pocket Lunch pretzel venders will be featured in the Purity Pretzel Company booth at the National Food Distributors (NFD) annual convention and exhibit at the Hotel Sherman here beginning August 14.

J. G. Walborn, president of Purity Pretzel, said the venders will be used to dispense firm's Purity Pretzel Stix nickel pack to convention visitors. They will be handed coins with which to operate the venders to obtain pretzels "on the house."

Cocoa Supply Good

Cocoa imports have been running at high levels in recent mon'hs. Indicative of the belief that cocoa will continue to be available in good supply is the fact that futures on the cocoa exchange dropped a fraction of a cent a pound this week.

WEIGHT, 165 LBS.

$25 DOWN
Balance $10 Monthly
400 DE LUXE
PENNY FORTUNE SCALE
NO SPRINGS
WRITE FOR PRICES
LARGE CASH BOX HOLDS $85.00 IN PENNIES
Invented and Made Only by
WATLING
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4650 W. Fulton St. Chicago 44, Ill
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Atlas Tool Ups Colsnac Price $100; Now $695

ST. LOUIS, July 22.—Atlas Tool & Manufacturing Company announced that effective last Saturday (15) the price of its Colsnac ice cream vender was increased $100 to $695. Walter Gummersheimer, sales manager, stated the move was necessitated because of rising costs of materials, labor and, in general, the "cost of doing business."

Gummersheimer added that Atlas recently put on a partial night shift to keep cabinet stampings in ready supply.

A special sales tour is being undertaken by Gummersheimer, who starts Monday (24) on a six-week coverage of Midwest and Western States. He will carry a working production model of the Colsnac machine especially mounted in a station wagon for on-the-spot one-man demonstrations during the tour. A second trip is planned later this year, when he will be accompanied by a service technician to aid in machine demonstration and aid in answering operating queries.

Canteen Sales Show Increase Over 1949

CHICAGO, July 22. — Automatic Canteen Company of America announced that for the 12 weeks ended June 10 sales totaled $4,956,982, with net income $176,126. Sales of $4,444,-679 and net income of $131,219 was reported for the same period last year.

For the 36-week period ended June 10, Canteen reported sales of $14,-580,734 and net income of $452,885. For the like 1949 period, sales were $14,967,014, net income $444,220.

VICTOR'S NEW
VICTORY
BASKET BALL GAME

The first really new PENNY-PLAY COUNTER GAME offered to the trade in the post-war market. Features 5 ping-pong balls for sensational action, tie and suspense. Automatically totalizes the score. Simplified mechanism eliminates service calls.

It's a VICTOR PRODUCT . . . Famous for Precision-Built, Trouble-Free Mechanisms.

See your VICTOR distributor—or write for colored descriptive circular.

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5701-13 W. Grand Ave. Chicago 39, Ill.

THE MARKET IS "HOT" SO CASH IN TODAY ON JUMBO-SIZE BALL GUM

Vended Perfectly with VICTOR'S JUMBO UNIVERSAL
Thousands of locations waiting for JUMBO UNIVERSAL and Jumbo-size Ball Gum. Also the JUMBO UNIVERSAL SPECIAL with the tremendous capacity of 2,275 balls
SEE THEM TODAY AT YOUR DISTRIBUTOR
VICTOR VENDING CORP.
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STANDARD TYPERS
READY FOR IMMEDIATE SHIPMENT
Rebuilt and Refinished Machines that look and operate like NEW.
NEW MACHINES, REPAIR PARTS and ALUMINUM DISCS
We rebuild Oit Gvestchen or Standard Typers LIKE NEW or accept them as trade for Guaranteed New or Rebuilt Machines.
OPERATE A PROVEN MONEY MAKER 365 DAYS EVERY YEAR. BUILT TO LAST A LIFETIME.
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VENDING MACHINE DISTRIBUTORS
Get on the "Money Hot" Bandwagon with the NEW AND SENSATIONAL
Money Making Hot Dog and Bun Warmer
+ Protected Territories Available For Progressive Business.
+ We Supply the Machine . . . You Handle Hot Dog and Bun Distribution Locally
MORE PROSPECTS THAN EVER with STAR STEAMBOX
Write For Complete Details While Choice Territories Are Still Open.
MIDWEST HOTEL & RESTAURANT SUPPLY COMPANY
631 W. Van Buren St. Chicago 7, Ill.

NAMA Says No Plans for Halting Eqpt.

To Mix War-Peace Work

CHICAGO, July 22.—Many of the leading manufacturers of vending machines have already been surveyed for war material production and are expecting orders which they will have to fill ahead of civilian goods, according to a special report this week from C. S. Darling, executive director of the National Automatic Merchandising Association (NAMA).

Darling, back from a three-day business trip to Washington, informed the association membership, "It does not seem likely at the present time that the production of merchandise vending machines will be prohibited; there are no plans so far for limiting vending machine production, but the materials and manpower situation will serve automatically to reduce substantially the production of these machines."

Darling added, "It seems to be recognized at Washington that in any partial or complete mobilization, the maintenance of civilian morale is important and that this includes giving to the public what it has been accustomed to receiving it, as far as possible without interfering with other phases of the war effort."

No Hope of Cut For Cig Prices

WASHINGTON, July 22. — Any lingering hopes of a cut in the wholesale price of cigarettes were dispated this week as Agricultural Department announced the loan rate for the 1950 flue-cured tobacco crop will average 45 cents per pound as compared with 42.5 cents for the 1949 crop.

The Commodity Credit Corporation (CCC) will take loan consignments of all tobacco offered at auction which does not rate the floor price. Already in CCC warehouses are 311,000,000 pounds of tobacco valued at $126,-000,000. The figures cover tobacco collected since 1946.

The increase in the loan rate was ordered as a result of an increase in the cost of farming. Tobacco loan and purchase rates, like those for other agricultural commodities, are based upon the parity level.

Canadian Machines Work for Veterans

ST. JOHN, N. B., July 22. — Coin machines are being featured in the operation of the concessions at Dominion Park, fronting on the St. John River, near St. John. Operation of the concessions this season is Post No. 64 of the Canadian Legion, St. John. The profits go to the post welfare fund.

Not only have the machines been concentrated in an Arcade among the park buildings, but they have been distributed along the beach front. A juke box also has been placed in the pavilion to provide music for dancing.

No Tobacco Shortage

Tobacco planting this year indicates a 1950 crop some 6 per cent below 1949 but well above average. No shortage of either cigarettes or cigars is in sight, barring mobilization of the armed forces on a war scale, which would probably greatly increase the amount of smoking.

Ohio Cig Op Group In Steps To Widen Its Membership

(Continued from page 102)

salers' license by simply paying his money, since the issuance of licenses is in the hands of the counties and without sufficient control at the State level.

Endorse NAMA Program

C. S. Darling, executive director of the National Automatic Merchandising Association (NAMA), urged the Ohio group to lend its support to the Red Feather drive which NAMA is pushing this fall, and the State group unanimously endorsed the plan and promised to co-operate by using special matches, stickers and other Red Feather promotion.

At Friday's luncheon, Sam Abrams, president of the Ohio Advertising Agency in Cleveland, presented the association with a plaque. The plaque had been awarded the prewar Ohio Cigarette Operators' Association by *The Billboard* in recognition of the Ohio group's public relations work. Abrams urged the new association to put public relations high on its list of objectives.

Officers and Board

In addition to Levitch, other officers include George Flanagan, Paul's Cigarette Service, Dayton, and George Golden, Golden's Cigarette Service, Cleveland, vice-presidents; Leonard Stern, Columbus attorney, secretary-treasurer.

Elected to the board of directors were the following operators: Louis B. Golden, Edwin Kleinman, and Richard A. Galvin, Cleveland; Theodore L. Schwarts and Willis Magley, Cincinnati; Edith Shaffer, Ironton; Marvin Gluchow, East Liverpool; Frank Hoofstetter, Columbus; Ben Simons, Hamilton; Peter Bellow, Steubenville; Ralph Shanahan, Wilmington, and Harry Gometz, Toledo.

Friday afternoon was devoted to special panel discussions of operating problems and methods. Saturday morning, the entire business session was turned over to a mechanics' school, with manufacturers' representatives on hand to answer operator inquiries and make suggestions.

Representing manufacturing companies were Joseph Fox, Stoner; Lou Cantor, National; Charles Walker and John Mill, Rowe; Meyer Starr, Eastern Electric, and Lou Golden, Du-Grenier.

See Increase in Soft Drink Vender Use on S. Jersey Boardwalk

WILDWOOD, N. J., July 22.—Apart from a Soc-Mart stand which has been in operation on the Boardwalk here for several summers, the first soft-drink vending machine went on location at this South Jersey seashore resort this season. S. B. Ramagosa, who has wide outdoor amusement and amusement machine interests here, placed a Juice-Bar machine at the terminus of the Boardwalk tram car in his Casino Arcade Park.

While the Wildwood Walk has any number of manual stands, vending machines are conspicuous by their absence. The Soda-Mart, featuring four console cup machines manufactured by the Hopp Corporation, offers four flavors (cocoa cream, root beer, lemon-lime and fruit punch) at 5 cents a cup. The four machines, plus a cashier to provide change, occupies an entire Boardwalk store front location.

Ramagosa's Juice-Bar machine offers six different canned drinks—soft drinks and juice drinks, at 10 cents a drink. The machine, located at a spot where the Boardwalk tram cars make up, which also is the entrance of the Casino Arcade Park, gets a terrific play, according to Ramagosa.

it's TOPPS
So Round
So Firm
So Good
BOZO
BALL GUM
A high, high quality product priced no higher than ordinary gum. Nine different, *delicious* flavors . . . nine different colors that go all the way to blow *real* colored bubbles. Ask for Bozo today. Learn why operators call it the greatest gum ever made for vending machines. Enjoy the fastest turnover and largest ball gum profits you've ever known. Available in all sizes.
write for FREE samples
TOPPS CHEWING GUM
Incorporated
237—37th Street, Brooklyn 32, New York
5South 8-8900

— LARGEST —
PROFIT MAKER
5c Silver-King for Pistachios

Change NOW to 5c Model for REAL PROFITS
● 5c Change-over parts available for all 1c Model's
● New 5c Models low as $10.00 in Quantities
Nut and Ball Gum Candy, Charms, Venders 1c-5c-10c. 5c and Fortune Coins. "Nee Nee" Venders. All all the best dealers—or write Ask about the new "Hunter"
SILVER-KING CORP.
623 Oiverser Parkway Chicago, Ill.

BRAND NEW
LUCKY BOY VENDORS

$9.75 EACH In lots of 5 MODEL
Lots of 5, $8.75
Lots of 25, $8.50
Nut and Chewy Vendors hold 5 lbs. Nuts. Ball Gum Vendors, 600 Balls Gum. Fully guaranteed. ½ Deposit, Balance C.O.D.
FREE
5 LBS. NUTS OR BALL GUM. ONE WALL BRACKET WITH EACH MACHINE
BLOYD MFG. CO.
VALLEY STATION, KY.

Going Back In The Army! I am offering my
Revco Ice Cream Vending Machine Route
FOR QUICK SALE
Sixteen Machines, Refrigerator Body Truck, Spare Parts, New Military Contracts. $5,000 cash full price.
VET VENDORS
467 West End Ave. Long Branch, N. J.
Long Branch 6-1966

VICTOR'S AMAZING NEW

TOPPER

Special July Offers

Case Toppers PLUS 250 2½ Ball Gum or 250 Candy PLUS 1000 Charms. All for only $45.00 (with plastic globes)

1 Double Unit Topper with Plastic Globes PLUS 250 2½ Ball Gum PLUS 250 Candy PLUS 1000 Charms. All for only $36.00

1 Triple Unit Topper with stand, plastic globes, PLUS 250 2½ Ball Gum PLUS 250 Candy PLUS 1000 Charms. All for only $51.25

Samp. Topper, $11.25

Get today's top money maker—Topper! Delivery 5c ea. Charm Vender, Sample $15.95

RAINBOW GUMS
140, 170 or 210 count, in 5¢ cartons, 37¢ lb. in lots of 10M or more with freight prepaid. 35¢ lb. less 2%

PISTACHIOS
25 lb. cartons Large, 49¢ lb. Extra Large, 59¢ lb. Post Cash With Order.

COLORED BALL GUM—All Sizes 2½ lb. carton, 50¢ lb. 10M lots, 50¢ lb. with freight prepaid. FULL CASH WITH ORDER

Plastic or Glass Globes Available, $2.00 per M. Metal Plated, $2.00 per M.

Write for our FREE Complete Charm List.

Terms: 1/3 Deposit, F. O. B. Brooklyn, N. Y., Balance C. O. D.

Orders Under $15.00 Money in Full. ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
143 LINCHAN ST., BROOKLYN 16, N. Y.
Phone: Dickens 3-7992

A WORD TO THE WISE

Buy chocd moderately. Price increases are ahead. We are now paying more for plastic raw materials. Other costs up too. Supplies are tighter.

But we shall hold the price line as long as we can.

Buy the newest and best charm assortment—just out and priced low.

"WONDERFUL CHARMS — SERIES #40"

Plastic ..... $3.75 per 1000

Metal-Plated ..... $5.75 per 1000

F.O.B. JAMAICA, N. Y.

IMMEDIATE DELIVERY

EPPY

Samuel Eppy & Co., Inc.

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ADVANCE VENDORS

Made by Advance since 1900

Sold by us since 1945

Used by ALL better operators

1¢ and 5¢ Wrigley type Gum Venders

1¢ Stock or Box Match Venders

5¢ or 10¢ Sanitary Napkin Vendors

Write for quantity prices and discounts.

T. O. THOMAS CO.

1572 JEFFERSON, Paducah, Ky.

NEW CHARMS

PENNANTS ..... 16 MAJOR LEAGUE TEAMS
Copper or Nickel Plated ..... $6.50 per M
Silver Plated ..... 7.00 per M

WILD WEST COINS
Copper or Nickel Plated ..... $6.50 per M
Silver Plated ..... 7.00 per M
(Deposit With All Orders Please)

AMERICAN DISTRIBUTORS 1247 Fifth Ave., Pittsburgh, Pa.

Ball Gum Ops on Buying Spree; Fear Price Hikes and Controls

(Continued from page 102)

current heavy buyers would be saddled with unwieldy inventories in the face of continued availability at reasonable prices. Concerned with product quality, they envision operators then stocking machines with gum that has lost its freshness thru lengthy storage. Any extra business manufacturers do now by filling bloated orders, in such an eventuality would cut into future business.

If full-scale war comes, and with it tight controls, available merchandise will be distributed fairly, the manufacturers insist.

Meanwhile, they are showing resistance to filling orders completely. First of all, it is impossible to double capacity overnight, and many orders are twice their usual amount. Then, ingredient costs are mounting and ball gum sold today for delivery next month might show a loss for the seller. Also, producers are scanning operator credit and pruning orders sharply when, in their opinion, a safe limit is exceeded.

Sugar Prices Up

All think some price hikes may have to be made. This week manufacturers started paying 1½ cents more per pound for sugar. Other ingredient costs are keeping pace. While this probably will lead to gradual price increases, scare buying by operators will only speed up the process.

Mirroring Topp's experience, the Hart Gum Company, of Boston, also reported this week receipt of many orders double their usual quantity. An executive said a price rise of 1 cent a pound at the operator level has been set and further increases may be forced if heavy demand, coupled to rising ingredient costs, continues. Meanwhile, it was said, Hart is trying to fill current orders "as best it can."

Leaf Gum, Chicago, stated no immediate change in lists was contemplated, altho it, too, might be forced to adjust prices as the situation runs its course. It reported little increase in buying by Midwest operators, a noticeable increase in the South in recent weeks and a sizable hike in the East, especially in the Philadelphia area.

Ball Gum, Inc., also of Chicago, reported heavy demand for the past 45 days, with no appreciable step-up the last two weeks. But as new firm, it attributed much of the buying to "courtesy orders." It would try to hold the price line as long as possible, according to John Flowers, sales manager.

More Venders Into Industr'l Locations

(Continued from page 102)

doing a $3,000 to $4,000 monthly gross business thru venders would become "resident locations," having a special serviceman stationed on the premises.

On an over-all scale, customer potential for plant venders has been increased considerably since 1944, when the worker force was at a record high. Prior to the current situation which is now rapidly thinning force, or will expose it to venders thru longer work weeks, there had already been a 13,000,000 increase over the 1944 figure.

Military Locations

For the non-industrial operator, new location potential is already shaping up in the form of service camps planned for the expanding armed services. An Alaskan operator of candy equipment this week was required to double his 25 machine installation at an army base there. Other like moves are being planned by operators near new or proposed military camps.

Six army centers are already tagged for expansion, four of which are basic training camps: Fort Dix, N. J.; Fort Knox, Ky.; Fort Riley, Kan., and Fort Ord, Calif. Reactivation of other training centers, such as Camp Chaffee, Ark.; Fort Jackson, S. C.; Great Lakes, Wis., and Randolph Field, Tex., also are expected.

West Coast Firm To Bow Pre-Pop Vender

LOS ANGELES, July 22.—Manufacture of a popcorn vender that delivers the product in a box is expected to start here soon. The machine will be marketed under the tradename of "Vu-Pop," according to Roy (Doc) Bradley, one of the officers of Vu-Pop, Inc.

Bradley said that test models had been placed on location and are being checked. Using a 10-cent chute, the machine vends corn in an open-type pyramid box.

Sugar Quota Upped 350,000 Tons by Agriculture Dept.

WASHINGTON, July 22. — The 1950 sugar quota was boosted 350,000 tons to a total of 7,850,000 tons by Agriculture Department this week. The increase followed repeated requests for a larger quota from candy, soft drink makers and other industrial sugar users.

Agriculture noted that domestic distribution during the first six months of this year greatly exceeded that of the same 1949 period and said it was obvious requirements were more than was anticipated when the quota was first set.

"The revised total," said the department, "should be adequate to provide all buyers with needed supplies at fair prices."

Peanuts Ample

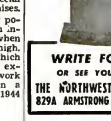
Supplies of peanuts are expected to continue ample for all foreseeable needs. Farmer stocks of cleaned and shelled edible peanuts at the end of June totaled close to a hundred million pounds—more than two months' supply. Probably half that much is held by the Commodity Credit Corporation (CCC), which will dump its stocks on the market if a shortage or a high price rise occurs.

NOW! Bigger Profit FROM EVERY LOCATION With the New Northwestern CABINET STAND FOR MODEL 49

WRITE FOR DETAILS OR SEE YOUR DISTRIBUTOR

THE NORTHWESTERN CORPORATION
829A ARMSTRONG STREET, MORRIS, ILL.

VICTOR'S VICTORY BASKETBALL GAME



The same with a thrill! Plenty of action! Attractive! Colorful features. 1c or 5c play. Simple, compact, trouble-free!

On larger quantities, 30 weeks to pay.

Liberal trade-in allowance on any type equipment.

$32.50 ea.

VINCO Sales & Dist. Agency 1132 Hensley Ave. Hamilton, Ohio

30 DAY MONEY BACK TRIAL

Northwestern MODEL 49 SPECIAL

Prices

LESS THAN	
25	$13.75
LESS THAN	
100	$13.25
100 OR MORE	$13.00

Try this famous vender for 30 days. If it doesn't EARN MORE MONEY for you, return it and we'll refund your purchase price in full, plus freight both ways. You have nothing to lose, and we know we will gain a satisfied customer.

GUARANTEED NORTHWESTERN SPECIALS—Used

DELUXE, 1¢ or 5¢, Baked Metallic Finish, Rear or Green—Specify $14.50
12 or More 12.50
#20 PORCELAIN, 1¢ 14.50

#33 BALL GUM PORCELAIN, 1¢ $7.45
SILVER KING, 1¢ or 5¢ 4.90
MASTER PORCELAIN, 5¢ 7.45

MERCHANDISE AND SUPPLIES

PISTACHIO, Jumbo	
Quota ..... 49¢	
FANCY TULIP, Large ..... 44¢	
INDIA NUTS ..... 44¢	
CASHEW, Whole ..... 48¢	
CASHEW, Butts ..... 44¢	

VIRGINIA PEANUTS,	
Whole ..... 24¢	
FILBERTS ..... 36¢	
BRAZIL NUTS ..... 36¢	
BOSTON MIXED ..... 36¢	
ERNS ..... 36¢	
LORICE LOZENGES ..... 36¢	

M & M	36¢
BALL GUM, All Sizes (15S Lbs. Min.)	38¢
ADAMS, All Flavors	42¢
WRIGLEYS, All Flavors	44¢
TOPPS, All Flavors	42¢

Complete Line of Parts, Supplies, Stands, Globes, Brackets, Charms, etc.

½ Deposit, Balance C. O. D.

Time Payment Plan Available — Trade-Ins Accepted

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Venders in Office Buildings mean Big Savings for Realty Management Groups . .

So says the manager of Chicago's Merchandise Mart, the world's largest office building.

When you go after an office building location, it's a good idea to have a reprint of the VEND article, "MEMO FROM THE MART" in your location solicitation kit. You can get reprints of this and other articles for only 10c each.

ORDER BY NUMBER— OFFICE BUILDINGS SERIES

8. MEMO FROM THE MART
How venders save thousands of dollars in Chi's Merchandise Mart.

9. VENDERS IN RADIO
Morale and efficiency of broadcasters is up—with venders.

10. SNACKS WITHOUT LOST TIME
Advertising agency saves employee hours with venders.

VEND REPRINT DEPT., BB-729
2160 Patterson St. Cincinnati 22, O.

Vend-o-Mart, New Mfr., To Intro 2 Units

Mull Distrib Net

BOSTON, July 22.—Vend-o-Mart, Inc. an equipment manufacturer has been formed here at 294 Columbus Avenue to produce two new merchandise machines which it plans to market thru a net of franchise distributors soon to be organized.

General manager is Ed Ravreby, veteran arcade operator. Associated with him are Nat Jones, franchise manager, and Morton Hollis and Clarence Frost, engineers. Kurt Nagel is treasurer.

The machines on which design work has been completed are the Jewel Candy Mart and the Ever Fresh Popcorn Dispenser. It was indicated they will be available to the trade soon. Other machines to be added to the Vend-o-Mart line are still in the development stage.

Supplies In Brief

Items in Good Supply

WASHINGTON, July 22.—Foods, drinks and other items sold thru vending machines are generally in good supply, and there is no immediate danger of shortages, according to Agriculture Department. However, a greatly prolonged Korean conflict or its spread to World War III could mean a pinch.

Sugar Quota Up

Dependence of a large part of the vending trade on sugar used in candy, cookies and soft drinks makes the commodity of prime importance. With Agriculture Department having just upped the 1950 quota by 350,000 tons, it claims there is more sugar available than ever before. Demand for sugar also was high during the first half of 1950; some 170,000 tons more were consumed than for the first half of last year.

However, the additional sugar authorized would be enough to take care of the excess consumption and a similar increase during the remainder of 1950. Total 1950 quota is now 7,850,000 tons, more than used in any previous year.

Bottles and Cups

Production of beverage bottles has been at near-record peaks so far this year and heavy stocks are available. Paper cup production is setting an all-time record. However, demand for all types of paper products is so high that there may be a shortage of cups by the end of the year if the fighting continues. A shortage for venders will be inevitable if the President decides to put paper on the allocation list as he is empowered to do under the pending economic control bill. The armed forces are now using more paper products proportionally than during World War II. Heavy shipment of supplies to foreign countries is also taking a large amount of paper.

Coffee Price Stays High

Coffee supplies are expected to be sufficient but high-priced. The increased cost in recent months had been blamed by a Special Senate Committee on "maneuvers" in South America rather than upon any decline in imports. The increase of 20 cents per pound in wholesale prices that occurred between August and November last year came even tho imports increased 5 per cent during that period.

Avon Books Via Mutoscope Units In New Op Plan

(Continued from page 102)

A check will be enclosed in payment for the vended titles.

The Vend-Avon offers readers a selection of 24 different titles. Operated upon insertion of a silver quarter, the machine has a capacity of 350 to 650 books, depending on volume thickness. It stands about 6½ feet high and occupies 3 by 1½ feet of floor space.

Glass display panels permit patrons to view covers of the books offered for sale. Actual selection is made by manipulating a plunger beneath the desired title. If the compartment holding the desired selection is empty the coin is returned. Operation is mechanical. The cabinet is finished in walnut grain.

The current model, on test since February, is said to incorporate functional improvements over earlier units. These were described by Herb Klein, Mutoscope sales manager, as aimed at providing more positive delivery and to ease service on location. Quantity production is underway at the Mutoscope plant, he declared.

With operator investment held to a minimum under the Avon program, the publishing house plans the careful scrutiny of franchise applicants. They will operate under provisional agreements for three months, before long-term contracts are negotiated.

Maurice Diamond, Avon vice-president, said route owners will be required to carry insurance covering equipment and their facilities, as well, must be adequate to cover properly assigned territories.

In the immediate future, machines will be placed primarily in non-competitive locations which have no other book-selling facilities, Diamond said. Hospitals and supermarkets will be promoted as prime targets, in addition to the more normal machine locations, it was indicated.

Avon, which published 30,000,000 reprints a year, has designated the Baruch Company as Vend-Avon franchise holder in New York City and Westchester County. Several other areas are being negotiated for.

Wilcox-Gay Moves To Merge With Garod & Majestic Radio Co's

NEW YORK, July 22.—Wilcox-Gay Corporation, if just-announced plans to purchase Garod Radio Corporation and Majestic Radio & Television, Inc., are carried out, will make a new issue of stock to enable it to do so, according to Leonard Ashbach, who heads all three companies. Boards of directors of each firm approved the merger.

The plan will be submitted to Wilcox-Gay stockholders within 30 days. If effected, the new firm will be called Wilcox-Gay-Majestic Corporation.

Ala. Tobacco Tax Returns

MONTGOMERY, Ala., July 22.—Tobacco tax collections for June totaled $662,264, compared with $662,-737 in the same month of last year, according to official figures released by State Revenue Commissioner Roy Blair.

Charter Southern Vending

FRANKFORT, Ky., July 22.—Secretary of state has issued a charter to Southern Vending Company, Louisville, to operate coin-operated vending machines. Authorized capital stock is 1,000 shares, no par value. The incorporators were M. S. Burke, E. B. Wood and J. Harper.

EMPTIES MACHINES FASTER!

Rain-Blo BALL BUBBLE GUM

Copyright 1950

Leaf's famous trademark RAIN-BLO is known to operators all over the world as a guarantee of quality, uniformity and consumer acceptance. Other Leaf products include a complete line of fast-selling vending candies.

LEAF GUM CO.
Div. of Leaf Brands, Inc.
Chicago, U. S. A.

SIMPLEST - STURDIEST LOW PRICED "KING OF VENDORS"

SILVER KING
CHARM KING
2 GREAT VENDORS

Sample, $13.95
2 to 5, $12.95
5 to 9 Cases, $42.95 Case
6 Cases or More, $40.00 Case
Packed 4 to Case.

CAMEO VENDING SERVICE
Main Office:
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WRITE FOR FREE ILLUS. CATALOG OF ALL TYPES OF MACHINES

TOPPER
(Illustrated)
Lots of 100 . . $10.00
Sample, $11.25

Victor's Universal
JUMBO
1st Bell Gum Vendor. Best Location Getter in Years!
Immediate Delivery.
Time Payment Plan.

½ Dep. With Order, Bal. C. O. D.
VEEDCO SALES CO.
2124 Market St. Philadelphia 3, Pa.
Phone: LOcust 7-1448

GET ★ NEWER CHARMS

Lower prices from America's newest Charm manufacturer
Over 30 new and different series of Charms.
Our prices are lower!
Send 35c for complete samples.

PENNY KING CO.
613 Ngrtone Street. Pittsburgh 20 Pa.

Lowest Prices on Ball Gum, Nuts, Candies and Charms.

TOPPER
(Illustrated)
Lots of 100 . . $10.00
Sample, $11.25

Victor's Universal
JUMBO
1st Ball Gum Vendor. Best Location-Getter in Years!
Immediate Delivery.
Time Payment Plan.

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POPCORN
Find out about the original "Pop" Corn Sez PRF POPPED CORN. Scientifically popped and packaged to create profits for you. Shipped anywhere. It costs nothing to ask —means profits for you.

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USED PHONO PRICES RISE

Charge Union Has Monopoly Over Detroit

Ask Picket Restraint

DETROIT, July 22.—Circuit Court Judge Arthur Webster is expected to announce his decision Monday (24) in an injunction suit filed to restrain Teamsters' Local 985 (AFL) from picketing locations serviced by operators and routemen who are not members of the union.

Originally, the injunction case was to be argued today (22), but union attorney, David Previant, presented a motion to quash the proceedings and the hearing was postponed until Monday. The teamsters contend their pickets do not affect service in the locations, but only ask patrons not to play the juke boxes. This, they maintain, has been upheld in previous court decisions. Union executives said the picketing did not halt deliveries of food and beverages to locations.

William J. Patterson, of Patterson Music Company, filed the suit here Tuesday (11) and charged that the local teamsters' union monopolizes the juke box business in Detroit and Wayne County.

Name Five Defendants

Earlier, Patterson had been suspended from the union because, he alleged, he had placed a phonograph in an establishment formerly serviced by union operating concerns. Patterson named as defendants William Buffalino, Local 985 business agent; Thomas James, president of the union, and three trustees, Bud Englehart, Claire Spooner and Edward M. Hellman.

Patterson further charged that a number of West Side taverns which used juke boxes, were picketed by the teamsters and forced to move out his equipment because beer drivers refused to cross the picket lines.

Buffalino counter-charged that Patterson, following his suspension from the union, tried to set up his own union.

Rival Union Formed

In the background of the flare-up appears to be the formation of a rival union organization called the National Phonograph Workers (NPW). Local president of NPW is Edward Dunck, with offices in the Royal Palm Hotel.

Patterson said this week he is a member of NPW and his location contracts specify his boxes will be serviced by this group. The NPW is understood to admit servicemen as active members and operators themselves as associate member without voting privileges. Patterson said NPW is chartered at present in Michigan, Illinois and Ohio, but is an independent organization without national union affiliation.

Gobs on "Big Mo" Get Tradiovision

ASBURY PARK, N. J., July 22.—Trad Television Corporation, producers of a coin-operated television set, have had one of their units installed on the U. S. S. Missouri, but no coins are needed to operate the set. The unit on the battlewagon is a Tradiovision, Trad's three by four-foot screen projection model.

The company's Norfolk distributor made the deal with the navy.

Personalized Contacting:

DeeCee Distrib Uses Special Op Letters, Cards and Phone Calls To Push Coin-Catching Records

By Carl Hutter

WASHINGTON, July 22. — The Kaufmann-Washington Company, distributor here for Decca records, supplements mailings of Decca's release cards with special letters, cards and telephone calls to operators to announce some particularly hot number, according to Arthur E. Selnick, manager of the record department.

Release cards, listing forthcoming records as well as Decca's current hits, are sent out once a week by Kaufmann-Washington, while their own mailings, which are more informal recommendations of what they think will be good sellers, go out about once a month. For really special occasions they rely on more personal phone calls to operators. This procedure, while highly effective, in that it allows the operator to ask questions, is not feasible as a regular practice because operators are so difficult to locate by telephone, Selnick declares. When used, calls are made even before release cards are readied.

To help the operator interested in featuring a balanced diet in his machines, Kaufman-Washington keeps available at all times a large selection of standard disks, promoted semi-annually by a mailing devoted to Decca's "50 top standards." Operators of 100-title machines are especially good customers for this type of record and appreciate having a varied list to choose from. All operators who get revival requests from location owners also make use of this list.

The firm lets operators know that it tries to promote the same records they sell to disk jockeys, who are in the best position to build up public demand.

As a good-will gesture, Kaufman-Washington invites operators to parties given for visiting recording artists, Selnick reports.

Merchandising Music

STRIPS TO STICKERS . . . Using varied-colored title strips on his juke boxes has boosted the number of plays on those phonographs, Claude Hamilton, Akron, Ohio, operator reports. Another gimmick which this enterprising operator has used to good advantage is a sticker on the front of his machines reading: "Hear Next Week's No. 1 Hit Today! Arianna Records Selection Punch No. 1. Hopkins says use of this type of a sticker will bring added plays to any record so plugged.

MYSTERY MEANS $ . . . There have been many switches on the "mystery tune" promotion, but **Freeman Harrison**, Dobbins Pike, Gallatin, Pa., says the one he is using is bringing in extra jitney regularly. Harrison uses the Decca "Songs of Our Times" albums, picking three different selections at regular intervals as mystery tunes. Corresponding title strips are used asking the patron to guess the name of the tune. He says most folks play the tune more than once in order to get the right title, and they do so in order to outguess their companions.

SALES TACTICS . . . Discussing the various methods used to sell vpo records, the **Tri-State Sales Company**, Fayetteville, Ark., says that "too often record salesmen, interested only in immediate commissions, will high pressure releases, convincing the buyer (operator) that it is certain to be a hit. Comes the dawn, and the disk turns out to be a flop. The buyer up is out the price of the record, plus the loss in play on his equipment. Firm says the salesmen should realize this practice is hurting everyone involved, including himself. Tri-State says they find salesmen who do not work on commission are much more helpful and truthful.

JUKE COMING BACK . . . Hank Henske, Litchfield, Ill., believes jukes are on the road back. Television, says Henske, doesn't hurt the phonograph incomes as much as it formerly did, and he says he has heard tavern owners talk against TV lately. As for operating procedures, Henske believes good records, changed every two weeks, and good servicing of equipment, are musts. One special (See MERCHANDISING, page 123)

Info in Other Departments

Among the stories of interest to the coin machine industry to be found in other departments of this issue of The Billboard are:

DISKERIES HIKE PRICES ON 45'S. Victor pegs 45 line at 79 cents; Decca, 75 cents plus tax (Music Department).

DECCA PREXY SEES DISK BIZ PROFITS DUE FOR FALL RISE. Milton R. Rockmil says industry is heading for profitable season (Music Department).

TEMPO SETS UP LOW-PRICE DISK SUBSID LABEL. The diskery moves into the competitive 75-cent price field with Theme label (Music Department).

LONDON RIDING CREST, ISSUES NEW CATALOG. Doing boff biz with three-for-one swap plan, the diskery issues new 45 and LP catalog (Music Department).

STIFF CURBS ON SHOWBIZ CONSTRUCTION IN SIGHT. Tax hikes, price controls, rationing possible: action may start with radio-TV (General Department).

And other informative news stories as well as the Honor Roll of Hits, pop charts and a special Billboard feature—two pages devoted to new merchandising and mechanical developments in the business—the Radio-Phono-TV section.

No Cutbacks In New Juke Box Building

Prices Mirror Demand

By Dick Schreiber

CHICAGO, July 22. — Prices on used phonographs, even prewar pieces, began climbing this week as rumors spread that there might be a shortage of new juke boxes. In Chicago, for example, operators who had bought 1015s for around $200 discovered the price was $235—completely reversing the normal trend in the used machine market.

Other operators, who had prewar equipment in storage because they figured it worth more for parts and others that the $10-$15 each machine would bring in trade, found this week they could ask and get twice as much. Ordinarily, this equipment would be destined for the junk heap.

Inquiries at Peak

How much the used machine prices would move the next 48 hours was anyone's guess. Distributors reported telephone inquiries were at a peak—operators either wanting to buy or simply checking to determine the availability of good used machines.

Manufacturers, too, reported their switchboards busier than usual. Most of the staff from the field were to run down rumors involving price increases and/or availability. Except for Wurlitzer, which announced an increase in price prior to this week's buying spree, no other manufacturer intends at this time to raise prices.

No Shut-Downs

As to availability, there have been no indications from Washington that phonograph manufacturers will be asked to suspend production. Most of the manufacturers, active in war work in World War II, were surveyed by the federal government months back and their organizations certified for certain types of government orders. But there are no indications at this time that government orders will shut off the flow of new machines.

On the record, manufacturers stressed this fact: Abnormal buying due to the preparedness program, could lead to artificial shortages.

Some factors, over which the in- (See JUKE PRICES on page 112)

Ops See-Saw on Trade - Ins Say Chicago Distribs

CHICAGO, July 22.—Reports of a sizable drop-off in trade-ins on new juke boxes by some local distributors over the past week were minimized by other firms, who said operators were still offering them at the same or only slightly lessened volume compared to recent months. Mostly, it was out-of-town operators who made up the bulk of no-trade-in buyers, with metropolitan operators continuing to make machine for machine trades on all purchases of new equipment, it was pointed out.

In addition to a noticeable increase in new machine purchases, distributors generally agreed demand for late model used jukes also was up. On (See Operators See Saw on page 123)

WURLITZER *Twelve Fifty*

THE MOST VERSATILE PHONOGRAPH EVER BUILT

GIVES YOU

6 PROGRAM CLASSIFICATIONS

48 tunes on 24 records...enough to stimulate all-time high play and keep record costs low.

The Wurlitzer 1250 proved THAT!

In addition, the 1250 offers another great play-stimulating feature.

All 1250 record selectors will play the top and bottom of each record in sequence, if desired. And BOTH SIDES OF THE RECORD ARE LISTED ON THE TITLE STRIP.

You can classify the 48 tunes on a Wurlitzer 1250 in up to SIX SECTIONS for quick, easy selection from a program "custom-built" for any location.

THE MOST *FLEXIBLE* PROGRAMMING SYSTEM FOUND ON ANY JUKE BOX

Standard sections for which classification cards can be provided are POPULAR TUNES, WALTZES, FOLK NUMBERS, CLASSICS, WESTERNS and POLKAS. You can have eight tunes under each heading or you can tailor your program to location requirements, devoting any multiple of eight to any type of music, such as 16 Popular Tunes, 16 Westerns, 8 Polkas and 8 Waltzes.

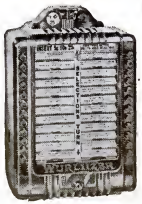
This programming on the Wurlitzer 1250 makes it more than ever the *feature phonograph* of the year—engineered in every way to attract the most play.

See it in action at your Wurlitzer Distributors now. Get it in action on location and watch it "go to town" for you.

WURLITZER MODEL 4820

5¢ 10¢ 25¢

Enables patrons to play both sides of each of the 24 records on the 1250.



THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Record Reviews

(Continued from page 31)

CATNOC OVER-ALL DISK JOCKEY RETAILER OPERATOR

ARTIST / LABEL AND NO.	TUNES / COMMENT	
	POPULAR	
STARLIGHT TRIO Franell F 5013	**World Is Waiting for the Sunrise, The** Rocketty, inoffensant accordion-guitar-bass get-off treatment. Fault is more in the recording than performance.	25--25--25--25
	Blue Moon Acceptable male vocal, indifferent trio work.	35--35--35--35
ETHEL SMITH Decca 27119	**Mambo Jambo** The inevitable Latin coverage job by Miss Smith and her organ is as rhythmic and colorful as usual. Should do okay.	76--76--77--74
	Cuban Cutie Pleasant little rumba production has distinctive modern flavor.	75--76--76--72
ELMORE NIXON Peacock 1537	**My Wish for You** Warbler gets off an effective blues in the "For You My Love" school, with shuffle boogie backing.	71--71--70--72
	Alabama Blues Slow blues is warbled and backed persuasively.	71--71--70--72
RAY ANTHONY ORK (Ronnie Deauville-Betty Holiday & The Skyliners) Capitol 2331	**Can Anyone Explain?** Highly promising new Benjamin-Weiss ballad gets a clean-cut, danceable rendition by the Miller-styled ork and crooner Deauville.	84--84--84--84
	Sky Coach Big-band jazz instrumental is most danceable if not overly distinctive.	72--73--72--70
FREDDY MILLER ORK Ring 15054	**How Long Will It Last?** Pat Terry delivers a quality vocal on a quality oldie. Driving is strong. Should click with the deejays.	72--75--72--70
	Knock on Wood Gal trio chirps on inconsequential novelty based on a Jewish dance tune.	63--64--63--62
LENNY HERMAN & HIS QUINTET Coral 60257	**Little Brown Jug** Herman's polished little ork makes five polka fare out of the folk tune. Instrumental is worthwhile in any polka note.	71--70--70--73
	The Village Tavern Polka Familiar folk polka takes on new luster in Herman's colorful, danceable arrangement.	72--72--72--73
BOB HANNON-JOHNNY RYAN Decca 27105	**Tick-Tock Polka** New polka hit, of Italian origin, gets a spanking rhythm go here. Lads harmonize in highly acceptable pop-international fashion.	76--75--75--77
	Professor Spoons Old-timey clickety-clack rendition features some proficient spoon work along with some Van-Schenk dueting. Attractive stuff in a somewhat overworked formula.	71--72--70--70

(Continued on page 112)

De La Viez Tells Jukes Plug Power In Guest Column

WASHINGTON, July 22.—"Song hits aren't born; they're made" was the heading for a column guest-edited recently by Washington Music Guild (WMG) prexy Hirsh de La Viez for vacationing Arnold Fine of *The Washington Daily News*. Fine pens the "Tips on Tables" column.

By way of informing the public that the song publisher'r promotional efforts were largely resonsible for a song's success, de La Viez told of the important roles played by disk jockeys and juke box operaters. He contrasted modern publicity methods with the old-fashioned song-plugging techniques, whereby the words of popular songs were flashed on movie screens.

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TITLE STRIPS
50c per 100 Cards
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- 20 ½-Inch Title Strips Per Card
- Black, Red, Green or Blue Border on ONE SIDE
- Special Machine Perforated
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Occupation .....

★★★ **RISTAUCRAT** *Sensation of the Music Show!*

THE* MUSIC BOX *FOR THE SPOT YOU FORGOT

NOTE! Ristaucrat is NOT competition for your major juke box spots. Ristaucrat was designed to meet the crying need for a juke box that could be economically placed in those locations that did not warrant the expense and costly servicing of the big juke boxes. You can place 5 RISTAUCRAT MUSIC BOXES for less than the cost of one Big Juke Box. Check the hundreds of locations in your area that could use a music machine like the Ristaucrat.

OPERATORS
WRITE FOR THE NAME OF YOUR NEAREST DISTRIBUTOR

CHECK THESE FEATURES

★ PLAYS 12 - 45 RPM RECORDS
★ RE-STACKS AUTOMATICALLY
★ HI-QUALITY TONE & DESIGN
★ UNBREAKABLE, COLORFUL PLEXI-GLAS DOME
★ GUARANTEED PERFORMANCE—PROVEN 45 RPM RECORD PLAYING MECHANISM
★ CONTROLLED AMPLIFIER
★ CAN BE USED WITH WALL BOXES
★ 5¢ OR 2 FOR 5¢ PLAY

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1216 EAST WISCONSIN AVENUE APPLETON, WISCONSIN

DISTRIBUTORS
A FEW TERRITORIES STILL OPEN
WRITE FOR DETAILS

Between A-1 and Zora . . .

. . . There are over 400 different record labels listed in *The Billboard's* Big 1950 NAMM Convention Supplement. Good, steady profits are being made with many of these labels.

Are You Overlooking a Good Bet? Be sure to get your copy of *The Billboard's* 1950 NAMM Convention Supplement with its many valuable, profit-producing features, reference lists and buying services. A limited number of copies still available.

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Name .....

Address .....

City ..... Zone .... State.....

Occupation .....

Juke Prices in Rise; No Cutback by Mfrs.

(Continued from page 109)

dustry has little or no control, work to keep production of new machines on an even keel and to discourage unusually large orders or new equipment: (1) Manufacturers having learned a lesson on overproduction in recent years, would not be likely to increase their output even if they could: (2) Operator buying in large quantities is limited by the available amount of credit, and credit has been and continues to be limited.

Trade-In Situation

The trade-in situation arised this week from area to area. In some territories operators were reported hanging onto old machines and arranging to buy with cash downpayments; in others, operators were trading because they said distributors were offering better deals on used equipment.

More than one manufacturer, distributor and operator, remembering the way the industry overextended itself in 1946-1947, expresses the hope that this week's buying spree would stop short of overbuying, artificial shortages and still higher prices.

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EVANS' 1950
20 RECORD, 40 SELECTION
CONSTELLATION

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See your Evans Distributor or write Factory direct.

AVAILABLE NOW — Record Popularity Meter for Original Constellation.

GENUINE PARTS for Mills Throne of Music, Empress and Original Constellation.

H. C. EVANS & CO.
1528 W. Adams St., Chicago 7, Illinois
SEE OUR COIN MACHINE AD ON PAGE 127

Record Reviews

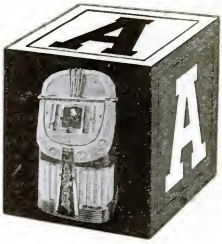
(Continued from page 111)

EASY-TO-USE OPERATOR, RETAILER, DISK JOCKEY GUIDE-BOOK

ARTIST LABEL AND NO.	TUNES COMMENT	
	POPULAR	
PEGGY LEE (Dave Barbour Ork) Capitol 1105	**Show Me the Way To Get Out of This World (Because That's Where Everything Is)** Miss Lee and the group get a fine swinging beat going on this unusual ditty, with a far above average lyric. Super performance, but the lyric may be a shade too smart for general acceptance.	83--84--83--82
	Happy Music Again, the thrush injects a load of moxie into an easy-swinging novelty performance. Tune's a lilting original by her and bobby Dane.	84--84--84--84
JOHNNY PARKER Capitol 1108	**Our Little Ranch House** Newcomer to Capitol debuts auspiciously with a warm, live intonation and winning phrasing on a melodious new novelty ballad in tempo.	75--75--75--75
	Two Weeks With Pay Parker conveys an engaging rhythm style on this side, as he really gets around on an over-dressed arrangement of a new summer novelty.	72--72--72--72
KAY STARR-CRYSTALETTE ALL STARS Crystalette CR-630	**Dixieland Band** A pro-Capitol side spots the thrush handling the two-beat oldie in her relaxed but driving style. Sounds like she wanted a feeling in the supporting ork.	72--75--71--71
	Flying Too High Kay does a pleasant warble on this oldie the this job is not as pretty as has come to be expected of the thrush.	68--70--66--68
MAE WILLIAMS Crystalette CR-628	**I Walked Back From the Buggy Ride** Chick with pleasing nasality does her damnedst to save a disking of ineffective material.	55--55--55--55
	Take Your Girlie to the Movies Rousing rock and oldie which could serve the motion picture industry in good stead these days. Might catch some ada coin.	70--70--68--73
RAY ANTHONY ORK Capitol 1107	**Young Man With a Horn** This is Anthony's theme done up neatly for dancing and mood. His growing fan following will want this slicing.	75--75--70--65
	Stardust Handsomely mounted dance instrumental of the ever-green should score with teepers and Anthony followers.	75--79--75--70
ART MORTON-PAUL WESTON ORK Capitol 1106	**Perhaps I Don't, Perhaps I Do** Rather forced adaptation of "Funiculi, Funicula" is treated neatly by Weston and allows for a sturdy vocal chor by Morton.	68--68--67--68
	Thinking of You The oldie, revived in "Three Little Words" flicker, here is treated to a fine T. Dorsey-ish dance disking by Weston with Morton belting out the lyrics adequately.	72--74--70--71
RICHARD HAYES Mercury 5456	**Why Fight the Feeling** This fine Frank Loesser ballad from the "Let's Dance" flicker is richly mounted in an ork-chorus job by Raymond Scott. Hayes delivers a sound the color-less vocal.	79--80--78--78
	Iron Horse Another of those epic production jobs which is well-arranged, well-executed but which hasn't the necessary material ingredients to make more than an in-mediate slight dent in the current market.	69--70--66--70
MARTHA TILTON Coral 60258	**I'll Always Love You** New ballad whose sounds like an adaptation but isn't is sung wonderfully well by Miss Tilton in a fine ork-chorus cutting. Tune's from "My Friend Irma Goes West."	80--83--79--79
	There Isn't Very Much To Do Now A pleasant new Sammy Cahn-Weiss ballad draws another fine Tilton effort again backed in the best of taste by ork and chorus.	75--75--75--75
AMES BROTHERS Coral 60253	**Can Anyone Explain?** A new and lovely Benjamin-Weiss ballad is done up in the expert harmonizing of the group with fine Roy Ross ork support. Should be big for the boys.	88--88--88--88
	Sittin' n Starin' n a Rockin' Another superb disk performance by the four brothers of a new and catchy ditty which could score on the jukes.	79--79--77--81
MILLS BROTHERS Decca 27104	**The Tunnel of Love** The Mills burn on a typically polished rhythm per-formance with this melodically catchy Loesser ditty from the "Let's Dance" flicker.	80-80--80--80
	Why Fight the Feeling The group does the ballad from the same movie score lushly, entertainment recording.	80--80--80--80
EVELYN KNIGHT (Ray Charles Singers) Decca 27105	**All Dressed Up To Smile** Bright, engaging ditty in the spirit of "Powder Your Face With Sunshine" could score big for Miss Knight. Exceptional rhythm support enhances the performance.	88--88--87--88
	Cherry Stones Engaging little ditty draws a charming performance by the thrush with an expert backing.	81--82--80--80
GEORCIA GIBBS Coral 60255	**(I Wanna Go Where You Go—Do What You Do) Then I'll Be Happy** Her nifty, with ork and chorus, does a sock first chorus of this oldie but disking fails to follow thru after that.	71--72--70--72
	I Was Dancing With Someone The thrush doesn't convince in her handling of this new and pretty plug ballad.	67--67--66--68
NAT COLE (Pete Rugolo Ork) Capitol 1133	**Tunnel of Love** New Frank Loesser ditty gets a sturdy rendition here. Fine, riff-style melody is the most attractive feature of this opus.	79--80--79--79
	Home Beautiful, relaxed version of the standard by Nat and chorus. Could be a big one and follow-up to his "Mona Lisa."	88--89--88--88

(Continued on page 118)

models of simplicity!



The dependability of the AMI record changing mechanism is basic—universally acclaimed! Its performance over the years proves to all music operators there is more profit, more financial security in running AMI's than any other make. Those sterling performers, Model "A" and Model "B" are today delivering the goods in tens of thousands of locations. Regardless of age, they play and work as if they had just been shipped from the factory this week. And should anyone want to sell them, they command a premium! AMI music is the foundation of operating success; you not only bank big operating profits, you save the greatest part of your first investment. 40 years of music know-how are behind the "C".

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TSAA NOW OPS-PLAYERS GROUP

Fred Chlopan Elected Pres. At 2d Meeting

Set Nov. Confab for Detroit

PEORIA, Ill., July 22.—In what appears to be an entirely new tack in the fortunes of the Table Shuffleboard Association of America (TSAA), Fred Chlopan, executive director of the Detroit Shuffleboard Association (DSA), was elected president of TSAA's second annual conference in the Jefferson Hotel here July 14-16. Altho much was accomplished at the meet, its over-all importance to the industry was marred by the small attendance other than association officials, local operators and ranking players.

Also voted into office were Lee Wheeling, St. Louis, and Paul Cosgrove, West Chester, Pa., vice-presidents, and Bill Eckelmann, secretary-treasurer, Redgefield Park, N. J. Cosgrove is head of Penn Shuffleboard Company, while Eckelmann is an ex-

(See TSSA IS on page 116)

Who's Chlopan?

CHICAGO, July 22.—Fred W. Chlopan, new TSAA president, has been active in shuffleboard circles for the past year. Since he became executive secretary of the Detroit Shuffleboard Association (DSA) early this year, DSA has grown to a total of 50 operators who have approximately 650 boards on locations. He was recently re-elected president of the Motor City Lions Club, the first time anyone has served two terms. Chlopan is as executive director of the Detroit office of the Michigan Table Top Licensees Congress, president of the Embrook Civic Association and a member of Dossedale Park Improvement Association. He is Michigan representative for two large beverage concerns.

Jersey Resort Areas Booming Shuffle Games, Shuffleboard

WILDWOOD, N. J., July 22.—Shuffleboards and shuffle bowling games, which a season ago were confined only to a few tap and tavern locations, this year have all but taken over this South Jersey seashore resort. No only have a number of new stands been set up along the Boardwalk featuring shuffle bowling machine play exclusively for merchandise prizes, but all the amusement machine arcades and particularly the X-Ray Poker stands have installed shuffle bowling games.

Operators of the X-Ray Poker stands, where both cigarettes and merchandise prizes are offered, say the shuffle bowling machines are grabbing most of the play. Indicative of the popularity of shuffle bowling is what is happening at an arcade in North Wildwood where stands featuring Skee-Ball, X-Ray Poker and shuffle bowling are located along the same Boardwalk block. The shuffle bowling stand not only gets the major play at night, but also finds the attendants busy during the afternoon when there is little activity at the other two stands.

Automobile Prize

Virtually every stand along the wooden way that features any kind

(See JERSEY RESORT on page 123)

Peoria Area Sets Sights On Heavy League Schedule

PEORIA, Ill., July 22.—Buoyed by the country-wide publicity given Peoria as a shuffleboard center during the U. S. championship team tournaments held here in May, this area will have approximately 50 leagues in action by the beginning of October, Clayton Beebe, head of American Shuffleboard Sales Company of Peoria, predicted this week. By the Peoria area, Beebe referred to such surrounding places as Bloomington, Chillicothe, Mossville, Metamora, Farmdale, Eureka, Streator, Morton and Pekin.

Last season Beebe had 12 leagues under his direction but by mid-season he was turning on so many requests for league information from operators and location owners in the area that he had to limit his operation. Beginning this week he will start sounding out operators on their league plans and, if all goes according to plan, will be a factor in forming at least 20 leagues with a full time league secretary to handle all business.

Over 500 Boards

In that section defined as the Peoria area Beebe believes there are already over 500 boards, with indications that this number will increase another 20 per cent in the next few months. Beebe is certain that virtually every board in the area will be handling some type of competition. Some leagues will be for men or women exclusively, others mixed. There is also some indication that cushion board leagues will become established for locations here.

Beebe said that while play has dropped off a little this summer, most locations were reporting steady play and felt certain that when league activity schedules are launched in mid-September grosses will be at a high level. Unlike most other shuffleboard centers, shuffle games have not offered as much competition as expected. Tho there are numerous shuffle boards at each location thruout the Peoria area, Beebe says that they have their own following, while the shuffleboards are patronized by a group of dyed-in-the-wool players who look upon the longboards as a sport.

As the local distributor for American and a key figure in American Shuffleboard Leagues, Inc. (ASLI), for this State, Beebe was one of the big reasons for the success of the recent Central Illinois State championships in May, as well as the U. S. meet held a few weeks later.

Purveyor Readies Ind'pls. Showing

CHICAGO, July 22.—President Herb Perkins, of Purveyor Shuffleboard Company, announced that a showing of the Atom Jet will be held for Indiana operators in the Claypool Hotel, Indianapolis, Saturday, Sunday and Monday (29-31). A similar exhibit for Wisconsin operators was in progress this week-end at the Wisconsin Hotel, Milwaukee.

Charles Peters and Tom McNeill, of the Purveyor road sales staff, will assist Perkins in explaining the features of the remote control game at Indianapolis.

Puck Patter

Chicago:

Purveyor Shuffleboard, thru **Herb Perkins**, reports an increase in the number of long-board rentals for industrial picnics. Perkins says this type of trade is not only profitable but easy to handle, since the cus-

(See PUCK PATTER on page 117)

ASLI Begins Groundwork For O. Play

Cincy, Dayton in Picture

UNION CITY, N. J., July 22.—Ohio, which proved to be one of the leading centers for American Shuffleboard Leagues, Inc. (ASLI), competition last spring, again looms big for tournament and league play this fall, Ken Poulsen, ASLI field director, disclosed this week. At the height of last season's play, 10,000 players were participating in ASLI sponsored meets in 15 States. This number is expected to be doubled in competition slated to get under way in mid-September.

In Cincinnati, Alvin Holdgrewe has been elected executive secretary of the Greater Cincinnati American leagues. The executive board for the loop will consist of Bob Merrill, Bob Spitzmiller, John Salio, Bunny Vonhaver and Holdgrewe, chairman. As a result of response from operators and location owners at the Cincinnati group's organizational meeting last week, approximately 100 teams are expected to carry out a full league slate in Cincinnati.

Poulsen also stated that Dayton will be another busy Ohio city as far as shuffleboard competition is concerned. Last week he and Harold Hayes, Gem Music Company, Dayton, began laying the groundwork for an upward of 100 team league set-up for that city. This also will be under ASLI auspices.

Allied Adds Shift To Increase Output Of Whiz Bowl Unit

CHICAGO, July 22—Output on the Whiz Bowl conversion unit manufactured by Allied Coin Machine Company has increased this week as the firm added a second production line shift.

Designed specifically for two of the early shuffle games, Bally's Shuffle Bowler and United's Shuffle Alley, Whiz Bowl has straight playing pins. It lists at $79.50 and is available in two models, one matching the Bally game the other United's.

BIG BARGAINS NOW! PRICES RISING!

Shuffleboard Supplies

Purveyor Playing Weights (Pucks), set of 8, chrome-plated	$13.00
Score Sheets, 100 sheets per pad, 10 pads per bundle	5.00
Powdered Wax, 36 1-lb. cans per case	7.50
12 1-lb. cans per case	5.95
Bowling Game, 10 weighted pins, 2 racks, score sheets not included	19.50
Purveyor Shuffleboard Fluorescent Lights, pair	15.00
Climatic Adjusters	10.00

NEW AND USED SHUFFLEBOARDS SCORING UNITS $49.50 up

Nationwide Shuffle Baseball	$179.50
United Shuffle Alley	99.50
United Shuffle Alley (Flying Pin Conversion)	169.50
United Express	199.50
United Twin Bowler	169.50
Metro Bowl (Shuffleboard Conversion)	49.50
Total Roll	39.00
Advance Bowler	39.00
Exhibit Shuffle Conversion	89.50
Exhibit Strike (Floor Sample)	319.50
Flying Pin Conversion	49.50
Genco Glider	49.50
Gottlieb Selecto-Card (new-not crated)	199.50

ATOM JET

Remote Controlled Pin-Ball Wall Type Game.

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PREMIUMS

26 pc. Knife set.....$6.25
26 pc. Silverware 6.25

ALL POPULAR BRAND SHUFFLEBOARDS

$75 AND UP

First Class Condition

WAX, ADJUSTERS, PUCKS, CLEANER, SCORE SHEETS, BOARDS, SHUFFLEBOARDS

Purveyor Shuffleboard Co.

4322-24 No. Western Ave. Chicago, Ill.
Phones: Lindsper 8-1814, 8-1815, 8-1816

HOT SPECIALS!

RECONDITIONED SHUFFLEBOARDS **$75** *with Sheets, Pucks and Wax*

NEW DELUXE SHUFFLEBOARDS	$225
NEW MAPLE OR MAGNITE TOPS	100
Rebuilt Bowling Games	75
Rebuilt Duo	75
New Shuffleboard Scoreboards	95
Rebuilt Shuffleboard Scoreboards	60
Shuffleboard Lights (set of 4)	10

Shuffleboard Specialists

7134 Stony Island, Chicago Mi 3-1903

Shuffleboard Closeouts

AT GIVE-AWAY PRICES

LATE MODEL 32 FT. ROCK-OLA SHUFFLEBOARDS
(Brand New, $319.50); (A-1, Used, $119.50).
KEENEY MODEL 21 WALL TYPE SCORING UNITS (New, $49.50); (Used, $19.50).
KEENEY MODEL 21 FLOOR TYPE SCORING UNITS (Used, $89.50).
ROCK-OLA LIGHTS (Used, $8.50).
ROCK-OLA CLIMATIC ADJUSTERS (Used, A-1 Condition), $19.50.
VALLEY SHUFFLEBOARD WAX, 1 Lb. Cans, 24 Cans to Case, $8.50 PER CASE.
Write for Quantity Prices.
1/3 Deposit, Balance F. O. D.
KEEL MFG. CO.
314 N. Broadway St. Louis 2, Mo.
(Phone: NEwstead 7001)

COINMEN YOU KNOW

New York:

Stuart G. Lyon, Lyon Industries prexy, reports his firm's two-drinkers are being shipped in quantity to Union News for early installation in the Boston subway system. The machines are being made at the Holyoke, Mass., plant of Worthington Pump & Machinery. Lyon is also gratified at the way ops are taking advantage of his service school sessions at the firm's Long Island city service center.

Barney Schlang, busy exec of the jukemen's union, leaving last weekend for a two-week vacation in Clinton Corners, N.Y. . . . **Morris Wurtsel**, of C. & S. Music, is commuting daily to the summer bungalow he has rented for his family in Far Rockaway. . . . **Larry Elliman**, Spacarb New York topper, was in a serious smash-up on July 10. Altho his car was ruined, Elliman escaped with superficial cuts and was back at work by the middle of the week.

Business at **Mike Munves'** coin row emporium is beginning to taper off now that mid-summer is here, but er- *(See New York page 116)*

Twin Cities:

Harold Lieberman, of Lieberman Music Company, Minneapolis jobbers, was at home for several days with a cold. His son, **David**, who has shown improvement in his lengthy illness, got a morale boost when his dad bought him a new Oldsmobile convertible. . . . **Matt Engel**, of Mayflower Distributing Company, reports that business at the establishment has been good. The bowling machines continuing to lead the parade of machines selling the best.

William Shindler, of Isle, Minn., recently bought a route in that area from **L. S. Vaughn**, of Minneapolis, Minn. New to the business, Shindler has been working hard and reports that the summer vacation trade has been good thus far. . . . **Sid Levin**, of Ivy-C. Music Company, is enthusiastic over the way Universal's new one-ball game, Winner, has been catching the eye—and patronage—of operators. . . . **Ted Wendler**, of Lieberman Music Company, said that the pending price increase on *(See Twin Cities, on page 125)*

Cincinnati:

Officers of the Cincinnati Phonograph Owners' Association have called off their regular August meeting for twin reasons—hot weather and vacations. President **Charles Kanter** said the association will hold a big meeting in September.

Peter Bigner, son of **Roy Bigner**, is back from St. Francis Hospital, recuperating from a leg injury. . . . **Albert Autenrieb** and **Lewis Distel**, both associated with Roy Bigner, Inc., are the proud fathers of sons born this month.

Geraldine Ostrand, daughter of **Phil Ostrand**, secretary-treasurer of the phonograph association, was married July 2 at the Hotel Alms here. She is now Mrs. **Lee Dreyfoos**. After a Florida honeymoon, the couple will reside in Cincinnati.

Los Angeles:

Bob Causey, who operated in this area for a number of years until 1945, made a visit to town row last week. Causey, who has a 12-year perfect attendance record for Rotary meetings in Bell, Calif., is now in the novelty business but still maintains a close contact with his many friends in the coin machine industry. . . . **Lou Chudd**, head of Imperial Records, is passing out cigars upon the arrival of a son, **Andrew Alan**, at Cedars of Lebanon Hospital, Hollywood, on July 16. . . . **Stan Johnson**, of Oceanside, in the city on a buying trip and making a stop at Badger Sales Company. . . . **Sam Rowe**, of Upland, also a Badger buyer. . . . **Jack Rankin**, of *(See Los Angeles page 117)*

Milwaukee:

Vacation time recently was declared by Russell Copeland, of Russell Candy Service, who lit out for a cabin near Crivitz, Wis. To prove his time was well spent he brought back a good sized muskie that lurked in the freezer at the shop as evidence. . . . **Nick Stacy**, of Stacy Bros., reports that brother **Stanley Stacy** still is visiting in his native Greece and expects to return sometime in August.

Irv Gehrke, of West Allis Vendors, reports the candy vending biz at a healthy level. This summer Irv informs that they have been using summer bars with fairly good re- *(See Milwaukee, on page 125)*

Hartford, Conn.:

John Colucci, of Mattatuck Music, Waterbury, Conn., coin operator and brother of **Ralph Colucci**, Seaboard Distributors, Hartford, was in town, driving a new Cadillac. . . . **Manny Leibert**, Hartford vending machine operator, and **Marjorie R. Spears**, a Hartford department store executive, are engaged. Leibert is also in the wrestling promotion field, putting on matches at the Hartford Auditorium.

Pitney-Bowes, Inc., Stamford, Conn., manufacturer of postage meters and mailing machines, has announced a $250,000 building expansion which will add 36,000 square feet of floor space to its plant and general offices. **John H. Pratt Jr.**, vice-president, explained that in- *(See Hartford, Conn., on page 125)*

Washington:

Joe McDonald, head of the Joe McDonald Enterprises, Alexandria, Va., reported his new cigarette leaserental plan (The Billboard, June 17) is moving along splendidly, with many new locations signing up.

Sidney Lotenberg, of Westway Vending Company, received a number of the new Stoner candy machines that vend candy selling at both 5 cents and 10 cents. Machines also geared to give change for a dime.

"Simle Melody," waxed by **Gary Crosby**, was the Washington Music Guild's No. 1 record of the week. *(See Washington page 117)*

Chicago:

A. Garrick Alex, president of Vend-All Service Corporation, tells of the top results being chalked up following inauguration of firm's new serviceman incentive pay program. Alex says the boys are doing a better job, selling more merchandise, and are "on the ball" more. He states another operator is working up a similar program, following a get-together with the boys.

Belvend Manufacturing Company, Inc., thru president **Bel E. Hall**, reports volume activity on its Bunte pan candy line, with operators requesting the free product-promotion decals for their equipment. . . . **James H. Martin**, "Jimmy" to his record buying juke operators, is putting his vending machine experience back into play. He's becoming active to a greater degree in the vender field, following up the introduction of his own candy vender earlier this year. Machine is supposed to be ready for production later this year. However, Jimmy continues to keep his musical ear attuned for budding juke hits, singling out promising wax for full placement on the phonos.

Adolph Raymond, A & M Music Company, makes it a practice to ride with the boys on home almost every evening. The ranch type house is expected to be ready for occupancy within several weeks. Meanwhile, *(See Chicago page 116)*

Detroit:

Mary M. Collins, who was with **Frederick E. Turner**, of the Nik-o-Lek Company for many years, is operating her own insurance agency on Collingwood Avenue, moving out of the downtown district. She admits adding 18 pounds since she stopped battling downtown traffic. . . . **Otto Klein**, of Vending Devices, back from a business trip to Louisville, reports the firm is planning assembly on its machines and may resume operations shortly.

H. Fielding, large Windsor, Ont., distributor, was a local visitor, buying a sizable stock of arcade equipment to take back under his firm's new July quota of imports. . . . **Charles Friedenberg**, of the Rye Coin Machine Company, is planning to add a serviceman to his route, so he can take life a bit easier.

Isidor Edelman, of Edelco Manufacturing Company, has bought a summer home at Schroon Lake, N. Y., and headed east for the summer. The plant is being closed here for vacations for two weeks, with **Henry Solomon**, president, *(See Detroit, on page 125)*

Indianapolis:

Woody Armstrong, of Business Stimulators, was on coin row buying parts. Also encountered on coin row were **Paul Smith**, of Covington; Wilfred Luke, Bismark; **R. O. Reynolds**, Anderson, and **W. Templeton**, also an Anderson operator. . . . The Peaslee-Gaulbert Corporation, 2451 North Meridian Street, has been named Decca distributor for this territory. . . . Sicking, Inc., is displaying the coin conversion, that is attracting operators' attention.

Marvin Berman, son of **Mrs. Lottie Berman**, Sicking, Inc., has returned from Camp Crofts boys' camp in Shelby, Mich. After renting here several days, he will journey to Yellowstone Park with Crofts officials, who will have charge of a group of boys on vacation. . . . The James Music Company is moving into its new building at 811-13 North Delaware Street. The moving is being done gradually so not to interfere with the business in the record shop. . . . **Henry Windt**, head of the Simplex Music Company, was a business visitor in Chicago during the week.

Vital Statistics

Deaths

Edward Ahrens, 31, factory mechanic who traveled the Midwest area for the Rowe Manufacturing Company, killed July 19 in an auto accident near Elmore, O. Ahrens was on his way to Cedar Point, O., to attend a meeting of the Ohio Cigarette Vending Machine Operators' Association. His home was in Boonton, N. J.

Calendar for Coinmen

July 27—California Music Guild (CMG), Northern Division, monthly meeting, Hotel Sacramento, Sacramento.

July 27—Automatic Self-Service Laundry Association (MSSLA), dinner discussion meeting, Leland Hotel, Detroit.

July 27—Music Guild of America (MGA), quarterly meeting, Hotel Essex House, Newark, N. J.

August 1, 15 — Music Operators Association of Indiana, Inc. (MOAI), semi-monthly meeting, Indianapolis Athletic Club, Indianapolis.

August 1, 15—Amusement Machine Operators of Greater Baltimore (AMO), semi-monthly meeting, Mandell-Ballow Restaurant, Baltimore.

August 2—Coin Machine Operators Association of Harris County (CMOAHC), monthly meeting, Chamber of Commerce Building, Houston.

August 3—Washington Music Guild, Inc. (WMG), monthly meeting, Hotel Hamilton, Washington.

August 3 — Cleveland Phonograph Merchants Association (CPMA), monthly meeting, Hollenden Hotel, Cleveland.

August 3—Summit County Music Operators Association (SCMOA), monthly meeting, Akron Hotel, Akron.

August 6-9—Southern Candy Wholesalers Association (SCWA), annual meeting, exhibit, Municipal Auditorium, Birmingham.

August 6—Illinois Amusement Association (IAA), monthly meeting, 208 North Madison Street, Rockford, Ill.

August 8, 22—Amusement Machine Association of Philadelphia (AMAP), semi-monthly meeting, Broadwood Hotel, Philadelphia.

August 9—Music Operators of Northern Illinois (MONI), monthly dinner meeting (address to be announced), Aurora, Ill.

August 9, 23—Music Merchants Guild (MMG), semi-monthly meeting, Narragansett Hotel, Providence.

August 10—Michigan Automatic Phonograph Owners Association, Inc. (MAPOA), monthly meeting, Maccabees Building, Detroit.

August 10—Washington Coin Machine Association (WCMA), monthly meeting, Phillips Novelty, Washington.

August 10, 17, 24, 31—Connecticut State Coin Association, Inc. (CSCA), weekly meeting, Hotel Bond, Hartford.

August —California Music Guild (CMG), monthly meeting, 311 Club, Oakland.

August 28—Phonograph Owners Association (POA), monthly meeting, Jefferson Hotel, East St. Louis, Ill.

August 29—Western Vending Machine Operators Association (WVMOA), monthly meeting, Los Angeles.

August 29—Automatic Music Operators Association, Inc. (AMOA), monthly meeting, Park Sheraton Hotel, New York.

September 26—National Automatic Merchandising Association (NAMA), Region 11 (New York) annual meeting, acting chairman, Frank Bradley, Statler Hotel, Buffalo.

(Association officials are invited to submit convention and scheduled meetings information to *The Billboard*, 188 West Randolph Street, Chicago 1, for listing in this calendar.)

TSAA Is Ops-Players Group; Fred Chlopan Elected Prexy

(Continued from page 114)

dent of Vibro-Vita Products Company. Named to serve on the board of directors for the next year were Joe Cacciarelli, Waxola Chemical Company, Nutley, N. J.; Carl Schrader, St. Louis manufacturer; Michael Benson, DSA president; and the following players: George Lawler, Brooklyn; Al Jarvis, Runnemeade, N. J., and Frank Coleman, Philadelphia. Joe M. Reynolds, one of the founders of TSAA, remains as executive secretary.

In Two Cities

Actually, the conference took place in two cities. Realizing that the small turnout of manufacturer representatives would prevent certain league rule and policy discussions from coming to a conclusion, it was proposed that Chlopan and Eckelmann go to Chicago to meet with board manufacturers. This took place Monday and Tuesday (17-18).

Schrader, a co-founder of TSAA and an organizer of shuffleboard and industrial leagues in St. Louis, opened the Peoria conference with a plea to the group to continue to operate skee-ball aboard to the sports class "so that it can fit into any social class and cross-section of American life." To this end he recommended the development of industrial and church leagues and tournaments sponsored by fraternal and labor organizations.

Need Uniform Rules

Wheeling, who formed leagues in St. Louis, Peoria and Omaha last year, stressed that if more uniform rules of play were not advocated by manufacturers in forming their new leagues, shuffleboard was in danger of becoming several different types of game dependent on the section of the country. He also recommended that the TSAA rules committee investigate the feasibility of a new rule to be used in American Industrial Leagues, Inc. (ASLI), this fall. Under this rule, it is mandatory for the player-scorer, on last weight of a frame, to score in that frame or lose the hammer in the succeeding frame. Should the player lose the hammer miss his opponents leading weight and thereby enable his opponent to score, he retains the hammer.

While this rule was designed to speed up play and thereby create added interest for players and spectators, according to the ASLI, Wheeling felt that it removed one of the most strategic plays from the game.

This view was echoed by George Lisk, a nationally known player who likes the name Kid Glove in exhibition matches. Wheeling also asked the group to consider undertaking a national singles tournament preceded by State elimination meets.

Move Slowly—Chlopan

Chlopan in his inaugural address expressed confidence in the future of TSAA but emphasized that the group would have to proceed to handle industry produced by the first company. He warned the conference against wild speculations as to the millions of players who would be on hand in less than this fall. Instead the group should proceed slowly but completely develop a city or area before working on new development projects.

He stated that the TSAA should realize by the very lack of manufacturers in attendance that TSAA would have to prove itself by creating interest in areas where play has dropped off the past year.

Meet in Detroit

Confident that TSAA could be activated on a more solid foundation than ever before, Chlopan called the conference for permission to call a convention of the trade's operators, manufacturers and all players in Detroit during the height of the fall season. "This would have a two-fold purpose," he explained. "First we could show what has been accomplished in the Motor City in a short time and more important we could discuss specifications when there was some real interest in the game. I am confident we can draw 400 keenly interested shuffleboard people to the convention."

While in office, Chlopan said he would offer the TSAA presidency to the association as a model for other city groups. He pointed out that the industry representatives were surprised him by letting him know DSA was the strongest association of its kind.

Following his talk, the other TSAA executives voted unanimously to sanction a convention called by Chlopan. It will be held November 4 and 5 in Detroit hold to be announced later. All branches of industry will be invited.

Not Interested

In conferring with Rock-Ola and Monarch shuffleboard officials this week, Chlopan said he was disappointed that apparently the manufacturers were not interested at this time in TSAA. While they were not there was a need for a national association both Art Weinand, of Rock-Ola, and Clayton Reichenstein, of Monarch, felt that it should be a group composed of players and operators. They explained that with manufacturers included in the association there was too much chance for business politics creeping into the picture. They pointed out that if TSAA could develop other cities as DSA has done in Detroit, the future of TSAA would be assured and with such backing the manufacturer level would be a logical following.

Before leaving Chicago for Detroit Thursday night (20) Chlopan emphasized that while the TSAA conference was off to a rocky start, it was not clear to him that a lot had been accomplished in the past week. "At least we know what form our association will take," he said. "Prior to my visit to Peoria, I felt that the aims of TSAA were not sufficiently high plane to warrant all branches of the trade being a member. Now the only possible road for TSAA to follow is this new coalition of operators and players, who are actually the nearest to competition. We all know that various leagues and tournaments the game can never become a great sport, so it will be up to the operators and players to prove they want the game to progress."

COIN MEN YOU KNOW

Chicago:

(Continued from page 115)

he has a good word to put in for juke and shuffle-bowl game play.

Because of sharply increased demand, Exhibit Supply has stepped up production on its entire arcade line. **Clara Mayer**, firm's ace road man, has been in the plant for the past two weeks—his longest stretch there this year.

J. H. Keeney & Company reports that some 800 employees and their families packed the first company picnic held since 1942 on July 8 at Maple Lake East. **John Conroe**, vice-president, said the affair was so successful that it will become an annual event for Keeney personnel. Prizes, races and refreshments claimed top attention, with all combining to make a perfect outing. John adds that with 500 people back on firm's worker staff to hypo production (highest figures since first post-war year) Bell days' current Double Bowlers and Bowling Champs are really rolling off the assembly benches.

Mike Spagnola, Automatic Phonograph Distributing, repeats his good game news as music operators continue to add shuffle-bowl equipment to their routes. Mike says local ops are sold on the idea of making a big portion of the cost of their new juke locations with the addition of a shuffle unit.

Joe Schwartz, head of National Novelty Manufacturing, returned Wednesday (19) from the premium show in Atlantic City. **Sheldon Stein** is now the Illinois distributory while **John Semack** is calling on operators in Wisconsin while **Ben Stein** is covering Indiana. **Frank Mancuri** says inquiries on the five-ball game, Judy, indicate that late favorable tests on the game is getting around. . . . **Maurice Bayer**, Rock-Ola Coin's new sales manager, is working up an effective sales campaign for the Whiz Bowl unit. **Col. Lewis**, handling a combination sales and publicity post for Allied, is in the East.

Sam Lewis, Chicago Coin Machine Company, says that Trophy Bowler was added into production because operators indicated thru distributors that there was heavy demand for this type of game. **Frank Page**, Roanoke Vending Company, Roanoke, Va., was in to see **Sam Ratsjack**, AMI exec, was off on a quick business trip in the early part of last week. He was pleased to report that music machine demand was encouraging.

Grant Shaw and his bride returned from a Colorado Springs honeymoon July 22. Other Bell-o-Matic officials in Colorado this week include **Vince Shay** and **Mike Ziv**. Both are vacationing with their families at Grand Lake. **Jack** reports visitors at the plant last week included **Jake Friedman**, Atlanta, and **Harold Lee**, Lee Coast Amusement Company, Houston.

Virgil Christopher called on **Bill Billheimer**, Como Manufacturing, while making coin row rounds last week. He heads Chris Novelty, Baltimore, and claims that most of the Hollycranes in his area are on dime play. . . . **H. F. Dennison**, Dennison Sales, is on a road trip. . . . Two the assembly line had been closed for group vacations the past two weeks by Wednesday (19) everything was humming at full speed at the D. Gottlieb & Company plant. **Dave Gottlieb** interrupted his vacation in Wisconsin to attend the Coin Machine Institute (CMI) annual election meeting at the Bismarck Monday (17). . . . **Morris Ginsburg**, Atlas Novelty Company, reports the long summer week-ends at his farm some 50 miles from Chicago. . . . **Ray DeRocha** and **Johnny Davis**, of United, were in New York working the Simon Sales territory with **Dave Simon's** road show. **Walter Harwood**, Bower Distributing, St. Paul, was in to see the firm's conversion for Super Shuffle Alley.

Andy Somans, head of Walter Oomens Sons music operation, is due back next Monday (31) from his vacation. Andy hied off for a two-week rest and intends himself to a leisurely life for a while. . . . **Bob Gnarro**, ABC Music Service, says business has been on change in play volume over the past few weeks. If war activity continues, however, he says he sees no need for diversion and entertainment will result in upped volume. "That spells getting the ball a hard way," Bob adds.

A. Garrick Alex, head of Vendall Company, tells of sharpened buying as operators move to increase plant investments. He expects that anticipates no trouble meeting orders for its candy venders. . . . Mechanical Products plans to add Photo-Mats and cup soft drink venders to its gum vender installations on Chicago playgrounds.

New York:

(Continued from page 115)

cades are still ordering enough equipment to keep his staff hopping. Reason for the rush is that he'll be take off for a few weeks' rest in the Catskill Mountains before long. . . .

Sam Ecks and Uneeda Shine, has placed a complimentary (free-play) shiner in the telephone booth standing here. It's his new ones, with the patron applying the polish by hand and using the automatic shiner to control the time.

Joe Friedman, of the Crystal Amusement Company, Bridgeport, Conn., was here last week for a visit with **Dave Simon**, of Simon Sales. He is slated for one of the top posts in the Knights of Pythias soon. . . . **Charles Kimelman**, of Kimelman of Teaneck, N. J., was shopping on the Avenue last week. . . . **Mon Bitzer**, who is running **Marcus Klein's** jobbing firm while his boss vacations in Europe, says Klein is now in Paris and expects to return in September.

Ed Shipp, who reps the Automatic Products line in Texas, was here last week for a huddle with **Irv Blandow**, sales manager. Shipp reports Automatic's Refreshers-Mild is catching on fast in the Southwest. . . . **Berni Bernard**, Rowe exec, returned last week from California where he visited with **George Seedman**, Rowe veepee who now heads the company's Los Angeles operation.

Jim Jamieson's local cigarette route has been purchased by **Jackson Bloom** and **Tom Cola**, of the United Novelty Distribution. . . . **Joe Kalishma**, of U-Need-A Service & Parts, is commuting week-ends to Pittsburgh, N. Y., where his wife, **Frieda**, and son, **Stephen**, are staying for the summer. . . . **Nash Gordon**, sales manager of the Automatic Music Operators' Association, away on a two-week vacation.

Gil Engelman, who runs the Columbia Music Company, is now the personal manager of **Nina Corda**. European singer here to cut some pop records. It's a coincident, but the records will carry the Columbia label. . . . **John Collins's** Canteen operation was featured in a write-up in The Sunday News, July 16.

Victor Hypes Output After Vacation Lull

CHICAGO, July 22.—Victor Vending Corporation reported this week it had resumed production following a vacation close-down in order to meet current orders and build up an inventory on its eight-model vender, popcorn dispenser and counter game lines. According to Robert W. Norling, sales manager, combined output totals 1,300 units a week.

Production lines are turning out three Topper models, including the nickel charm vender, Model V, custom bull universal; de luxe universal in penny and nickel models, the half pop popcorn dispenser, and the new Victory Basket counter game.

Pantages in New Office

LOS ANGELES, July 22.—Pantages Maestro Music has opened new headquarters at 1348 Venice Boulevard here. Formerly located in the Pantages Theater Building in Hollywood, the company opened in its new location this week. Harry Snodgrass is in charge of the office, which also includes a showroom.

Los Angeles:

(Continued from page 115)

Ontario, making one of his regular stops along the row. . . . **Don James**, of Santa Monica in town. . . . **Ralph Levine** and family, of Cleveland, are vacationing on the Coast. Levine is a juke box operator in the Ohio city. D. J. **Harrison** here from Bloomington, Calif.

Jud Lilly, of Montebello, stopped in to see **Paul Laymon**. . . . **Earl Center, Bakersfield** operator, enjoying a much needed vacation in this section of California. . . . **John Hawley**, who stepped into prominence with the Hawley adapter, has added a line of premium merchandise to his coin machine items. . . . **Stewart Ashurst** in town from Las Vegas. . . . **William Bradley** here from Covina. . . . **Art Nereth**, who has been in the coin machine business for a number of years, continues to make regular stops along the row to see what is new for him to use in Anaheim.

William Olson here from San Pedro. . . . **Lloyd Willard** down from Paso Robles. . . . **"Pop" Burris**, another old-timer, making his usual weekly trek here from Montebello. . . . **A. E. Jaroma** down from San Bernardino. . . . Another Bradley, **Jim**, here from Long Beach. . . . Arlington was represented by **H. E. Speer**. . . . **Johnny Nelson**, the little big guy from Culver City, in town shopping around. . . . **Alex Kopeopulus, Bakersfield**. . . . **Al Allison**, Lancaster; **Lloyd Barrett**, Pomona, and **Pat Patterson**, Glendale, among others on coin row.

Joseph Durante, who holds the rank of captain in the army and serves, is back at his desk in the export department of Badger Sales Company after two weeks training at Fort Lewis, Washington. . . . **Charlie Daniels**, of the Paul Layman staff, is tying his marriage vacation. He is remaining in town to get things done at his home. . . . **Larry Stanford**, music and games operator, making the coin row rounds for his operation in Lompoc. . . . **William Bradley** in town from Covina.

Al Reisz, a visitor from Santa Monica. . . . **Harry Williams**, an oldtime operator, also noted along the row. He's also from Santa Monica. . . . **Al Capeca** in town from San Bernardino. . . . **Ray Walsh** has become the official hauler for the coin machine trade. Walsh recently added a new truck to give the jobbers better service. . . . **Dutch Trojan**, of Trojan Novelty Company, is back from a fishing trip.

According to **Mary Solle**, who conducts the record bar for **Bill Leuenhagen**, the free coffee date is going to continue no matter how high the retail price of coffee goes. . . . **Mr. and Mrs. Ralph Sleight** are the parents of **Lucille and Paul Laymon** at their home in the Palisades area. Sleight is regional man for Bally. . . . **Lee Lambert**, a new operator, in the city from Brawley. . . . **C. C. McGovern**, of North Las Vegas, made the trip down from the Nevada town to replenish his record supply at Leuenhagen's. . . . **Frank Bowles** and **Ed Bisbee**, one of the Arizona operators in the city for a brief stay. While here, he took the opportunity of talking with some of the leading operators.

Jack Leonard, head of the parts department at Bally, is getting off with his wife, **Dorothy**, for a vacation in September. They will make a bee-line for Oklahoma City, where the Oklahoma State Fair will be holding forth. The Leonards will visit **Lou Leonard**, who is with the Royal American Shows. . . . **Ed Ratajack**, Western regional AMI representative, in town for a visit with **Joe Peskin** and **Walter (Solly) Solomon**. . . . **Albert Mason**, AMI factory representative, spent three days last week conferring with the Peskin organization. . . . **Johnny Nelson**, well known Culver City operator, expects to take off soon for Glacier National Park. . . . **Robert Boyd**, of San Diego, in town for a visit and a buying trip.

Barbara Chandler, niece of **Mary Solle**, is helping out at the Leuenhagen record bar during her visit in San Angeles from her home in Marysville. . . . **Jack McDaniel**, of McDaniel Distributing Company in Hagerstown, has returned to his home in the Texas city after a visit of several weeks in Los Angeles. . . . **Cecil Ellison**, of Desert Operating Company in Lancaster, reports that the thermometer is getting pretty high in his territory.

Jack Faust, of the F. & S. Sales Company in Santa Ana made the usual trip to the city for equipment and parts. . . . **S. L. Griffin** in town from Pomona. . . . **Car Farrell** took advantage of the hot weather to take the drive along the Coast from San Diego to Los Angeles, where he looked over the floor models. . . . **C. R. Millhiser** here from Las Vegas. . . . **Ray Restall**, of Crestline, reports that things are going good in the resort area where he operates. . . . **J. A. Miller**, from Blythe, took advantage of a trip to Los Angeles to restock his operation.

Washington:

(Continued from page 115)

July 17 platter choice was the **Dick Haymes-Evelyn Knight** grooving of "Say When," according to **Bill Schwartz**.

Roger Griffith, of the Pioneer Novelty Company, is vacationing by dividing his time between Syracuse and Wildwood, N. J. His brother, **Evan**, associated in the firm with him and treasurer of the Washington firm, is also on a two-week vacation July 29. He too will head for Wildwood, which seems to have a special lure for the Griffiths.

Quick police action recently foiled an attempted robbery in the building housing the Fun Palace Arcade and the Silent Sales System of Washington. Police were called in a routine check of the vicinity at 2:30 a.m. when they heard noises in the Fun Palace. The matter of the hole in the roof and captured the two thieves who had just lifted $674 from the safe.

Vacations have begun in the employ of the Philips Novelty Company, owner **John H. Phillips** reports.

The June-July issue of the Washington Music Guild's (WMG) News Letter is the last until September. Editor **Bill Schwartz** declared that he was gratified by WMG members' participation in the newspaper's "vacation." He said that the bulletin had brought on remarkable wit, but presently is being sent to 2,200 persons, including copies to all association heads in the country, disc jockeys, recording artists, trade papers, record manufacturers and distributors, and music publishers. Beginning next fall the paper will not be mailed to non-WMG members in the Washington vicinity, he said.

L. M. Tigner, manager of the National Cash Register office, has added a 90-day test on a new refrigerated apple vending machine. Reaction to the product has been favorable and it is now being checked for mechanical flaws, he said.

When WWDC disk jockey **Eddie Gallagher** plays his "make the payment week" he mentions that the platters are chosen in co-operation with the Washington Music Guild. These biscuits are apt to be aired on his morning "Sundial" series or late-at-night "Moondial" shows.

Irving Sattler, of Whitey's Coin Machine Service, provides a 24-hour, 7-day-a-week emergency service on Seeburg parts. Units and parts can be borrowed in an emergency by WMG members. They must be returned in 48 hours.

Industry To Feel Impact Of Material Allocations

(Continued from page 101)

at all in specified cases. In essence, the bill provides for rules similar to regulation which was in effect during World War II.

Effect of the credit limitations on coin machine operators will depend upon the interpretation of a clause exempting from curbs credit extended to business enterprises unless the credit is for the purpose of buying any durable goods "which are used by or usable for personal or family or household purposes."

What Is "Usable"?

The question is whether amusement games and juke boxes would be considered as "usable" for personal purposes. Venders, apparently, would be exempt from credit restrictions. The interpretation will probably come after enactment of the legislation from the Federal Reserve Board (FRB), which is expected to be the agency designated to handle credit controls.

FRB is expected to put the minimum down payment on durables—which would include games and juke boxes unless they are given exemptions—at 20-33⅓ per cent, with no longer than two years to pay.

Regardless of whether the allocations program is made voluntary or compulsory, it will be much more difficult for manufacturers to get metals for coin machines. Steel, which has not been in plentiful supply since the last war, will be one of the first metals to be put on the allocations list.

Can Seize Stocks

Another provision of the control legislation makes it apparent that it will do little good for coin machine makers to try to stock much steel, even if it is possible to do so. The President is given authority to seize any stocks in the hands of any person or firm upon payment of "just compensation."

Probable additions to the allocations list besides steel are copper, zinc, lead and lumber. Rationing of materials to any but essential suppliers is not contemplated in the legislation. Defense needs would be taken off the top of supplies, with non-essential buyers left to scramble for what may remain.

From Draws to Films to Games A 40-Year Saga of Fred McKee

(Continued from page 101)

he put automatics at the canteen, as the post exchange was called during World War I, at Fort Lewis in Washington.

Following the first World War, McKee devoted his time to operations in Washington, where he was born; Oregon, California and parts of Canada.

From time to time, he would return to show business and serve on the boards of various musical comedy "road" shows or a travel film. There also was a stint about this time of selling pianos, but no matter the other job, there was always some connection with coin machines.

Northwest With Diggers

In the early 30s, McKee met the late Frank Meyers, of the Exhibit Supply Company, and helped him introduce diggers in the Northwest. The latter part of that decade he switched over to the International Mutoscope and represented them in the West.

Early in the '40s, McKee opened an arcade on Main Street in downtown Los Angeles and it was one of the busiest spots in the city during the war years. Then this was a very profitable business. McKee still had his second Job This time it was marketing coin-operated equipment of motion pictures. Whenever there was need for machines in a film, McKee was the man who put them there. He worked on *The Street With No Name*, a semi-documentary film about the work of agents of the FBI. The Penny Arcade in that film was set up by McKee and it resembled the one he was operating in Los Angeles.

All the time that McKee was working in the coin machine field, F. S. Allen was operating a photographic studio specializing in strip pictures on the Pike in Long Beach. The hours Allen spent in the darkroom gave him opportunity to make the payments. And it not only took all of his efforts but assistance from other members of his family. To get away from the long and tedious work, Allen designed a fast-operating strip photo machine.

War Held Up Development

In 1939, Allen had the machine just about where he wanted it. When the war came, he dropped the idea and went into war work, giving defense the value of his knowledge in mechanics and electronics. But, once the war had ended in 1945, he again turned to his camera idea.

With his model and the blueprints, Allen contacted the Keystone Aircraft Parts Company here and the Auto-Photo Company was set up. The machine was put thru rigid tests before it was put on the market several months ago.

McKee is handling the auto photo machine in the coin-operated field. This time he has no second job.

PUCK PATTER

(Continued from page 114)

tomer arranges to pick up and return the board. Perkins planned to take in the TSAA annual convention in Peoria as another part of a business trip to St. Louis.

Clayton Nemeroff, Monarch Shuffleboards, reports sales activity stepping up in Indiana, Ohio and Texas. "Warm weather seems to be just as warm in these three States as in some others in which operators claim the season is cutting down play, activity goes on at a steady pace," Nemeroff said.

At Precision Puck, **Nels Malmgren** is back from an Eastern trip where he installed shuffleboards in a new gang at a steady pace. Currently, operators are ordering pucks in unusually large quantities, he states, probably because steel is getting a little tighter. Precision is also working around the clock these days on defense production. These orders have been received in the past two weeks. **Harold Smedburg**, Malmgren's partner, will start a vacation next week in his new Lincoln-Liverpool. Malmgren will take his in Arizona after Smedburg gets back.

Pete Rozgus, Mero Industries, reports reception of a new batch of orders following Panama and the Hawaiian Islands. As in the past these inquiries have been for the all-steel shuffleboards. . . . One of the hottest spots for shuffleboard in the Windy City is the U. S. Naval Armory at the foot of Randolph Street. Reservists and regular navy personnel give the board a steady workout every week and there is some possibility that weekly tournaments will be revived in the next couple of weeks.

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Record Reviews

(Continued from page 112)

RATINGS (OVER-ALL): OPERATOR, RETAILER, DISK JOCKEY

ARTIST AND NO.	TUNES COMMENT	RATINGS
	POPULAR	
PATTI PAGE (H. Geller Ork) Mercury 5455	**Roses Remind Me of You** Patti's in fine voice in her chirping of this ballad. **All My Love** The adaptation of the French ballad "Bolero" is sung with warmth and persuasion by the thrush. If the plug tune scores, this disking should catch a sizable share.	75—79—73—73 86—86—85—86
LEO AND HIS TRIO Intro 6002	**Won't You Come Over to My House?** Male duo harmony on a western barbershop waltz ballad, with neat piano and trumpet assist. Nice example of making much out of little. **Jazz Me Blues** Small combo thumps out the Jazz classic with a heavy beat, featuring busy sax and piano solos.	73—73—72—74 63—63—62—64
THE KEYS London 698	**The Four Brothers** A happy tour-de-force here, as a smooth vocal quartet riffs thru the boppish arrangement of the fine Woody Herman disk. "Hip" jocks and bop fans will like this one. **A Stairway to the Stars** Results here are not as engaging as flip. Arrangement, with a beat, is spacious, boys get little feeling into it, the their technique is obviously good.	73—74—74—70 65—65—65—65
EDDIE CONDON ORK Decca 27106	**The Yellow Dog Blues** Ralph Sutton's boogie-blues piano is showcased in front of a swinging Dixie free-for-all on the Handy classic. For the hot-jazz minded. **Sweet Cider Time, When You Were Mine** Lackadaisical run-thru of a ballad oldie with Jimmy Atkins doing a satisfactory vocal chorus-and-a-third.	63—63—63—63 65—65—64—66
ALEXANDER BROTHERS Mercury 5448	**Goodnight, Irene** Pleasant coverage of the fast-breaking hit falls far short of the competitive versions both in name power and interpretation. **Wunderbar** The delightful Cole Porter from "Kiss Me, Kate" draws an unpretentious and easy-to-take waxing from this male duo.	65—65—64—66 60—60—60—60
	CHILDREN	
LEON JANNEY-A. MARSH-A. GENTRY Hi-Tone 1	**The Three Bears** Warm, tuneful production of the familiar tale should sell easily at 39 cents. **Cinderella** Ditto, the the competition is much tougher. Okay at the price, but hardly comparable to the potent Victor flick version.	77—74—80—NS 70—65—75—NS
L. JANNEY- A. MARSH-A. GENTRY Hi-Tone 6	**Ugly Duckling** Charming folk tune is told tunefully, the the songs have less appeal than others in the same series. The price is right **Little Miss Muffet** Nursery tune is blown up to a full-side production. Title and price are the selling points.	70—65—75—NS 70—65—75—NS
	COUNTRY & WESTERN	
ZEB TURNER King 883	**I'm Tying Up the Blues (With a Big Blue Ribbon)** So-so ternber in dance tempo is warbled engagingly, backers with solid beat. **Hard-Hearted You and Chicken-Hearted Me** Rhythmically effective little jingle is projected with much saver by turner and crew.	77—77—77—77 80—80—80—80
ERNEST TUBB & RED FOLEY Decca 46355	**Hillbilly Fever No. 2** Second edition of the recent country hit is a jolly job by the label's ace toppers. **Goodnight, Irene** (Red Foley-Ernest Tubb-Sunshine Trio) This potent waxing of the oncoming folk-waltz tune has character of new one country standbom. Sincerity of conception and performance are tops	82—82—82—82 88—88—88—88
SMOKEY ROGERS & HIS STRING BAND Coral 64052	**New Panhandle Rag** Thorny enough, churning on a new edition of the popular "Panhandle Rag." String backing furnishes a lively readsome dance beat. **Nine-Tenths of the Tennessee River (Are the Tears That I Shed Over You)** Whimsical corn that emerges only mildly. Rendition is tight and pleasant.	72—72—70—74 68—68—66—70
GENE AUTRY Columbia 20727	**Mississippi Valley Blues** Autry warbles a nostalgia-for-the-homestead ditty, jeered on the refrain by another warbler for some close harmony. **Silver Haired Daddy** Same technique is applied to the throbber about dear old pop.	70—70—70—70 70—70—70—70
BOOTS MITCHELL & RANGE RIDERS Hart-Van 16017	**I Love a Square Dance** Male trio warbles with accordion-string group hoes it down in polka tempo. Lively, harmless stuff. **Georgie's Hop** More orthodox polka is done with spirit and charm by the instrumental group—vocal is adequate.	58—56—58—60 67—67—66—68
CLIFFE STONE & HIS HOME TOWN JAMBOREE GANG Capitol 1109	**Westphalia Waltz** Waltz instrument with little German band touches has mittel-European flavor. Bohemian and German rabes will like. **Put Your Little Foot** Another waltz for the country terpers has an engaging main strain, is deftly executed.	68—67—68—69 68—67—68—69
THE FRONTIERS-MEN Bullet 708	**Guitar Shuffle** Country boogie novelty with group vocal, guitar and piano solos are lively but uninspired. **Honky Tonk Train** Weaker material, similiar treatment.	65—65—63—67. 61—61—59—63

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Record Reviews

CASINOS | OPERATOR | RETAILER | DISC JOCKEY | OVER-ALL

ARTIST / LABEL AND NO.	TUNES / COMMENT	CASINOS	OPERATOR	RETAILER	DISC JOCKEY	OVER-ALL
COUNTRY AND WESTERN						
"SMILING" JERRY JERICHO 4 Star 1502	**Thru the Garden** Lack of lyrical content dims an otherwise solid 3/4 rendition by Jericho and dance ork.	68	68	68	68	
	Take Your Time Another danceable Southwestern side, with the same lyric deficiency.	66	66	66	66	
COUSIN FORD LEWIS 4 Star 1503	**I'll Paint Your Pictures (In My Memories)** Authentic, pro rendition with a good, brisk dance beat. Material is strictly from formula.	69	70	69	69	
	Troubles On My Mind Same comment	65	66	64	64	
REDD STEWART & HIS KENTUCKY COLONELS King 877	**Tomorrow You'll Be Married** Redd warbles a routine torcher with subdued sweetness	64	64	64	64	
	Gotta Get Back to Dixie The charm of Dixie are recited in a brisk, dancey re-working of the "That's What I Like About the South" formula.	66	66	64	68	
BRUCE CULVER King 882	**Buddy, Stay Off of That Wine** Up-tempo humorous moralizer is toned by Culver in Tex Williams style, with another warbling joining for harmony on the refrain. Delivery is not overly impressive.	61	61	61	61	
	Racoon River In the same snappy talk-sing format, Culver delivers a comic account of a coon hunt.	60	60	60	60	
DEE STONE-T. PRILL-AMAN'S VIRGINIA RAMBLERS Mutual 201	**Answer to Little Pal** Lively string plucking and nasal chanting in the honest backwoods style on an up-tempo jingle. Recording is low-level and foggy, however.	50	50	50	50	
	Square Dance Rag Fancy hoedown fiddling, poorly recorded.	43	41	43	45	
LATIN AMERICAN						
MACHITO & HIS ORK Mercury 5443	**Cleopatra Rhumba** Hard-driving Machito rhythm section punches home this rather unusual Oriental-flavored rumba which features a large chunk of Mitch Miller's oboe playing.	74	75	75	73	
	El Sopan (Cuban Stew) Adhering closer to the commercial rumba disk lines, this is a fine dance disking of a medium rumba with Machito blowing the Spanish lyric.	70	70	70	70	
INTERNATIONAL						
RUBE SCHWARTZ & HIS DUTCH BOYS Dine Jockey C-755 and C-756	**Rain Rain Polka** Heavy-handed, dimly recorded version of the quality polka standard is inferior to many earlier renditions.	46	40	46	50	
	Innocence Waltz Another familiar European folk waltz is compulsed in heavy undistinguished fashion.	47	42	47	55	
SPIRITUAL						
THE FLYING CLOUDS Score 5020	**Ain't No Strangers Now** Scrolling chant is performed with intense feeling by an especially colorful male group.	79	79	79	NS	
	Move in the Room With the Lord A solider, but no less effective mood is struck in another fine spiritual.	79	79	79	NS	
THE SPIRIT OF MEMPHIS QUARTET King 4321	**If Jesus Had To Pray** Variety in voices and rhythmic strength help this slow chant build intensely. Good material	76	76	76	NS	
	He Never Left Me Alone Like the flip, this is new material. Brighter rhythm and arrangement make it most attractive despite weaker material.	77	77	77	NS	
GUIDING LIGHT GOSPEL SINGERS Coral 65035	**Jesus, My Friend** More fervor than quality in this male-led version of the spiritual standard.	70	70	70	NS	
	What a Friend We Have in Jesus As above.	65	64	66	NS	
SACRED						
JAMES & MARTHA CARSON Capitol 1110	**Heaven's Jubilee** Good quality, fervent hillbilly sacred tune. Fine, flavor-full performance.	77	77	78	NS	
	Filled With Glory Divine An equally strong offering. Should do big business in the South.	78	78	78	NS	
KENNY ROBERTS-KENTONES Coral 64853	**Our Lady of Fatima** Stormy, Mexico-inspired piece of material gets a potent rendition in Roberts' sweet, smooth delivery.	84	84	84	NS	
	Mother, Dear, O Pray for Me Another well-suited reverent opus is rendered with reverence by the fine country warbler.	80	80	80	NS	
RED FOLEY-ANITA KERR SINGERS Decca 14526	**Our Lady of Fatima** Impressive chorus sets off another of Foley's sure-fire vocal-with-recitation offerings. Should be big with "Steel Away" buyers.	87	87	86	NS	
	The Rosary The sector-ian on content, the beautiful standard should make for one of Foley's biggest disks over a period of time.	87	87	87	NS	
CLASSIC						
HIS HOLINESS POPE PIUS XII RCA V-45-1490-1253; (7810)2-1238	**The Prayer of the Holy Year** His Holiness offers a monumental prayer in English. A treasure for Catholic homes.	79	79	79	NS	
	Hymn of the Pilgrims (Polyphonic Choir of the Academy of Sta., Cecilia, Rome, Mo. Bonaventura, Cond. Like the Prayer, this was taken from a Vatican radio broadcast. Fine choral singing, and c Bitong backing for the "A" side.	67	66	68	NS	

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Turning Back the Clock

10 Years Ago This Week

CHICAGO, July 18, 1940.—Coin machine news of the week was the first annual picnic of coin machine industry employees scheduled for Riverview Park here, July 20. A possible crowd of 12,500 was forecast by Herb Jones, general chairman of the picnic. In addition to food, games figures in the industry, an outdoor vaudeville program and dancing were planned.

Serving on the attendance committee were Karl Klein, Groetchen Tool Company; John Chrest, Exhibit Supply Company; Alfred Koch, Western Products, Inc., and H. K. Baker, Baker Novelty Company. The program was handled by W. F. O'Brien, Rock-Ola Manufacturing Corporation; Charles Korbs, Johnson Fare Box Company, and Ed Hansen, Groetchen Tool.

On the prize committee were Rex Shriver, H. C. Evans & Company; C. R. Adelberg, Stoner Corporation, and Elmer J. Peace, Buriel Company. Responsible for entertainment were Leo Kelly, Bally Manufacturing Company; Clarence Schuyier, H. C. Evans and Jack Keiner, Rowe Manufacturing Company. On the decoration committee were J. Edgar Smith, Johnson Fare Box, and B. DeSelm, Exhibit Supply Company.

On the "unusual application" front, J. P. Seeburg Corporation reported that one of its wireless remote control music systems was installed on the new and streamlined excursion boat, S. S. Admiral, operating on the Mississippi River. The juke box on the ship proved to be "one of the biggest earning locations in the country," according to Bill Betz, W. B. Novelty Company, St. Louis.

Among the juke favorites over the country were *Fools Rush In, Sierra Sue, I'm Stepping Out With a Memory, I'm Nobody's Baby Till Somebody Loves Me, Smile Again* and *The Nearness of You.*

Juke boxes took the lead in types of coin equipment being exported during May, 1940. With foreign buying of all types of equipment coming to $145,662, phonographs accounted for $87,791 of this total, of over half. Second in line were various types of amusement machines, with $45,442, and third came venders at $11,789.

15 Years Ago This Week

CHICAGO, July 18, 1935.—A detailed study of the pinball game field featured in the July 7 edition of *The New York Times* was hailed by the industry as "one of the most reasoned and conservative news stories of the development of the modern pinball industry that has ever appeared in the public press."

Breaking down facts on the pin game business, *The Times* stated that the United States (in 1935) had 100 manufacturers of such equipment, 250 distributors and jobbers and a recorded 25,000 owners and operators who control approximately 500,000 games. Annual output of the 100 manufacturers was given as 250,000 units.

The article declared that about $250,000,000 annually was involved in the pin game business thruout the country, counting allied enterprises. Games listed from $29.50 to $65, with "elaborate and highly decorated specimens" costing from $90 to $100. "Taking $40 as an average value and assuming there are now 500,000 games, this means a $20,000,000 outlay," *The Times* stated.

Concluding, the article pointed out that 10,000 operators controlled about 50,000 games in New York City. The "most active" games were to be found in the 96 playlands or sportlands in the city, the largest of which operated 200 pin games and employed 71 attendants who worked in shifts from 9 a.m. to 3 a.m.

Exhibit Supply Company announced the adoption of a new free-color transfer showing William Tell with a bow and arrow, taking aim at the apple in the storied position on his son's head. In later letters, a legend on the transfer read "Test of Skill." Idea, according to Claude Kirk, vice-president, was to attract and keep in the public mind the idea that Exhibit games were truly games of skill. Association of the William Tell idea with pin games would result in a better realization that such games were actual tests of an individual's skill, Kirk stated. Exhibit Supply planned to perpetuate the transfer design as a firm trade-mark.

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★ *TELE-MAGNET* works 24 hours a day—takes messages at any time—makes no errors. As many as 60 messages can be recorded during one's absence.
★ *TELE-MAGNET* precludes your losing any locations or collections due to failure in getting a service call promptly.
★ *TELE-MAGNET* can be used as a conventional recording machine with microphone for office or home use.
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Classical Record Reviews

(Continued from page 27)

STRAVINSKY: MASS—Double Wind Quintet-Igor Stravinsky, Conductor of Men and Boys-Warren Foley, Director (LP-10")
RCA Victor (33) LM-17
Dry, mostly dull religious work by the modern master is unlikely to register appeal outside of the died-in-the-wool Stravinsky admirers. There's little here for choral fanciers, and the spirituality is obscure. Excitement and drama are also hard to find. Since the composer himself is conducting, it may be assumed that the work is performed as intended. **62**

BEETHOVEN: CONCERTO NO. 3 IN C MINOR FOR PIANO AND ORK—Claudio Arrau-Philharmonic-Sym-Orchestra Ormandy, conductor (3-12")
Columbia (33) ML-4302
The lyrical expressiveness of this concerto is captured in rich and resonant recording reproduction featuring Claudio Arrau and the Philadelphia under Ormandy. Arrau tackles the virtuosic demands of the work with grace and a straightforward interpretation, while the Philadelphians' rich string section and superb ensemble round out a pleasing addition to the disk literature with a first-rate accompaniment. **76**

MODERN MUSIC FOR STRINGS—Stuyvesant Sinfonietta-Sylvan Shulman, conductor (LP-10")
Columbia (33) ML-2121
SHOSTAKOVITCH: Two Pieces for String Octet, Op. 33, No. 1; BARTOK: Rumanian Folk Dances; RACHMANINOFF: Serenade, Op. 3 No. 5; ALAN SHULMAN: A Nocturne for Strings; HINDEMITH: Piece for String Octet, Op. 44, No. 3; HINDEMITH: Lively Item Five Pieces for String Orchestra to the Final Breaking, Op. 44, No. 4).
The title for this package perfectly describes the contents. These are short works for string orchestra and string groups written by contemporary and modern composers ranging from the rich folk-based romanticism of Rachmaninoff down to the scholarly modernism of Hindemith. For pursuers of the modern, this will be a welcome package. Its fascinating content has added appeal in the presence of the Bartok pieces. All the works are cleanly and precisely handled by Schulman and the Stuyvesant string group. **69**

BEETHOVEN: SONATA NO. 18 IN E FLAT, OP. 31 NO. 3—Arthur Rubinstein (3-7")
RCA Victor (45) WOM-1371
Rubinstein makes a brilliant virtuoso display on this magnificent and stirring recording of a Beethoven charmer from the composer's later days of his first and Mozart-Haydn influenced period. This is the only domestically available slicing of this particular sonata. Hence, Rubi's exhibition on these disks will undoubtedly bring far greater attention to this set than it would normally achieve. **75**

BEETHOVEN: SONATA NO. 4 IN C, OP. 102, NO. 1—Arthur Schnabel-Pierre Fournier (2-7")
RCA Victor (45) WOM-1370
Fournier proves to be a remarkably adept and sensitive cellist in this new recording of this later-day Beethoven cello sonata. The Schnabel pianist quota admirably in this recording which replaces an etching by Casals in the catalog. Schnabel, still the master interpreter of Beethoven on the piano, dominates the recording of the sonata from the keyboard and undoubtedly serves as the inspiration for this fine performance. For Beethoven chamber collectors who haven't Casals, this recording will prove completely satisfying. **69**

SESSIONS: SYMPHONY NO. 2—Philharmonic Symphony Orchestra of New York-Dimitri Mitropoulos, conductor (3-10")
Columbia (33) ML-2126
This sentient performance of a modern work by Roger Sessions, the highly regarded American contemporary composer, is an important addition to the record literature. It is moving, in the main quite somber and not cerebral, rhythmically and harmonically, it is in the mainstream of contemporary music, on the comprehensibility level of a Vaughn Williams or a Bartok rather than a Schoenberg or a Webern. There should be a lively market of contemporary collectors for this colorful, companionable work, most feelingly read by Mitropoulos. **74**

VIVALDI: CONCERTO IN B MINOR and CONCERTO GROSSO IN D MINOR and LARGO IN C MAJOR FOR STRINGS—Orchestra of Radio Italiana-Armando La Rosa Parodi and Mario Fighera, conductor (3-12")
Cetra-Soria (33) SO.023
Facile, little-performed music by a composer now enjoying his biggest acceptance. The works were not recorded at the same dynamic levels, and the Concerto sounds older than the other two works. It's perhaps the most interesting disk, being a transcription for piano and orb by Tomobuni. All are cut with great feeling for the early composer's style. **67**

DONIZETTI: IL CAMPANELLO—Clara Scarangella-Seide Bruscantini-Mini Troccolo Pace-Renato Capecchi-Angelo Marescurinli Orchestra and Chorus of Radio Italiana-A. Simonetto, conductor (1-12")
Cetra-Soria (33) SO.027
Cetra-Soria continues its practice of issuing superlative opera LP disklings here with a light one-acter of Donizetti's. The melodies are rich and romantic, the libretto a pleasant exercise in opera buffa levity. The performances are a joy—robust, bravura, full-blooded in the best traditions of Italian opera. The small cast—soprano, mezzo-soprano, bass, baritone and tenor —can only sing delightfully, but emote to the kill. The chorus and ork complement the soloists admirably. Recording is close-up and very live. A grand job, all in all, and beautifully packaged, with the record and libretto in a removable insert cried in a boxed cover. **70**

LJUBA WELITCH IN TWO SCENES FROM DON GOYANI and SONGS BY LJUBA WELITCH—Ork of the Metropolitan Opera Association, New York-Fritz Reiner, Allessio de Paolis, directors—Paul Ulanowsky
Columbia (33) ML-2118
Since the tremendous success of her "Salome" disking last year, there has been an eager market for more Welitch on LP. Mezzanian purists may find the soprano lacking in style and finesse, but she approaches technical perfection and sets a gorgeous sound. Her acting is dramatic Mozart, but not as heavy as Miss W. makes it. She's more successful in the five song program on the flip, which includes some Slavic scenes and some Brahmsian pieces by Richard Strauss. **79**

HAYDN: SYMPHONY NO. 104 IN D MAJOR and SYMPHONY NO. 82 IN C MAJOR—Bavarian Radio Ork-Alfons Dressel, conductor and Hans Rosbaud, conductor (12-10")
Mercury (33) MG-10050
The mastery and sophistication of the "London" (No. 104) symphony and the completely charming and airy melody of the "Bear" (No. 82) make hand-some platter meals on this long-playing disking. With LP strewn as the incentive, Haydn's work has been acquiring greater favor of late and this disking should reap the benefits. These are accurate performances of this coupling. Better readings of the "London" are available but the No. 82 has but one competitor, that being on the Haydn Society label. **73**

BLISS: MIRACLE IN THE GORBALS and ADAM: GISELLE—Orchestra of the Royal Opera House, Covent Garden, conducted by Constant Lambert (1-10")
Columbia (33) ML-2117
A pair of English ballets, "Giselle" one of the oldest in the literature, and "Gorbals, one of the newest, which are favorites in the English Sadler Well company make the coupling here. Rich contrast is offered between the lush and melodic "Giselle" and the realistic modernism and dissonance of "Gorbals." Both are diverting the hardly weighty works. These excerpts from both ballets were recorded in England, are extremely well executed and are remarkably well captured in the groove. Good light listening. **72**

DELLO JOIO: CONCERTO FOR HARP AND ORCHESTRA and DIAMOND: MUSIC FOR SHAKESPEARE "ROMEO AND JULIET"—Little Orchestra Society, conducted by Thomas K. Scherman, Edward Vito, harp (1-12")
A pair of interesting modern American scores are beautifully executed and well-recorded by the Little Orchestra Society under the sure hand of conductor Thomas K. Scherman. The Diamond is a transfer from 78 rpm and his writing is enhanced in the LP medium. The Dello Joio concerto is a delightful one for the ear. It is skillfully played by harpist Edward Vito. This disking will likely emerge as the interest in the progress of contemporary American composition. Dello Joio and Diamond represent a pair of our foremost contemporary talents. **69**

MOZART: QUINTET IN E-FLAT MAJOR FOR PIANO AND WINDS and SERENADE NO. 3 IN E MAJOR, K. 375—Yvette Grimaud-Chamber Orchestra-Fernand Oubradous, conductor (12-10")
Mercury (33) MG-10031
The Quintet is a delightful, fragile chamber music work for piano, oboe, clarinet, French horn and bassoon. The performance is an airy, charming interplay, not only between Miss Grimaud's piano and the wind group, but within the wind themselves. Every voice is distinct, yet in sympathy and blend with the rest of the ensemble, making for a clean-textured, limpid job in the best tradition of courtly Gallic taste and spirit. This is the first etching of the E-Flat Quintet; makes a welcome addition to recorded Mozartiana. The Serenade, on Side 2, is a pleasant enough trifling of half-hour composed when he was 17) chamber ork composition. **70**

Coney Injunct'n Holds as Court Adjourns Case

NEW YORK, July 22. — Coney Island arcade operators received an extension of their temporary injunction against city interference Tuesday (18) as their much-delayed suit was adjourned again, this time until September 14.

Considered a test case for the reform wave, Herman Wolff has brought suit against the city asking that licenses be issued for arcades housing standard amusement equipment, considered legal here for many years (The Billboard, June 24). Early this spring, authorities refused to grant licenses for the current season, claiming the arcade pieces were gaming devices. Wolff secured his injunction to forbid police molestation until a decision on the games' legality is reached in court.

A similar case, affecting arcades in the Rockaways, is due to be heard August 1.

Chicago Coin's Trophy Bowl

CHICAGO, July 22.—Distributors of Chicago Coin Machine Company have been shipped samples of Trophy Bowl, a new shuffle game, Sam Wolberg and Sam Gensburg, firm owners, announced this week.

Built with a new cabinet design and a simplified scoring mechanism, Trophy Bowl measures 8 by 2 feet and features disappearing pins. It is a rebound game with 20-30 scoring and takes an average of 45 seconds to play.

A one or two player game, Trophy Bowl alternates scoring by frames when two participate. As in bowling, 10 frames constitute a game.

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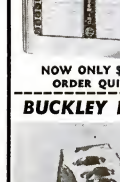

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RHYTHM & BLUES RECORD REVIEWS

(Continued from page 30)

EARL BOSTIC ORK — King 4387

Portrait of a Faded Love — 60--60--60--60

Tedious slow ballad offering with fem vocal.

Seven Steps — 66--66--66--66

Alto, vibes, 8B and more alto solos on a fast-stepping jazz instrumental. Cleanly played and swingy, but not very commercial.

JULIA LEE AND HER BOY FRIENDS — Capitol 1111

My Man Stands Out — 74--NS--74--74

In the spirit and best of her "Snatch and Grab It," thrush gets off a carefree double entendre blues.

Don't Come Too Soon — 76--NS--76--76

Another jelly blues slow-tempo'er is certainly too blue for airing, and juke ops with finicky locations should listen carefully before installing this one.

DOC DAWSON — Red Jay 1006

School This Fool — 28--28--28--28

Wretchedly amateurish recording of a warbler who might sound something like Bob Howard if he could be heard.

Not Now, I'll Tell You When — 28--28--28--28

Same story, except that a thrush joins in.

WALTER BROWN — Capitol 1112

Let's Love Awhile — 72--72--71--73

Brown chants this medium tempo blues with a ringing shout quality, nicely backed by Jay McShann's combo, featuring fine Ben Webster tenor.

Slow Down, Baby — 76--76--76--76

Slow blues registers with stronger mood than flip. Brown gets plenty heart into his work, McShann and Webster enhance nicely.

AMOS MILBURN — Aladdin 3059

Hard Luck Blues — 74--75--74--73

Milburn does the high-riding Roy Brown blues to a slow, gliding style that attracts, but doesn't threaten to crowd Brown's own hard-hitting job.

Two Years of Torture — 82--82--82--82

Warbler chants an expressive heartbreak blues with sumptuous combination. Impressive slow blues side.

CHARLES BROWN — Aladdin 3060

I've Got That Old Feeling — 76--77--75--76

If Chaz had warbled the first chorus instead of handing it to his tenor man, this could have been a big one. As it stands, it probably will please those Chaz. Brown legions.

Repentance Blues — 83--84--83--83

Brown turns in one of his typically affected slow blues jobs. Good blues, fine mood. Should score for the guy.

GUNTER LEE CARR — Decca 48167

Goodnight, Irene — 61--61--60--64

A promising new r. and b. chatter goes astray here, distorting the waltz melody wherein lies the charm of the new summer hit.

My House Fell Down — 61--61--60--63

Consistent, routine blues offering in semi-sophisticated fashion.

R. & B. BLUE NOTES

Symphony Sid moves his midnight to 5:45 ayem Monday to Saturday jazz platter show to the Birdland nitery August 1. Sid will remain on Station WJZ. . . . **Amos Milburn's crew** currently is doing a saturation one-nighter tour of Virginia. . . . **Dorby Records**, newish firm of Rainbow Records, last week inked **Big Sheba**, a 15-year-old blues thrush. . . . **Hot Lips Page** and his unit went in for a one-weeker at the Showboat nitery, Philadelphia, July 10. . . . **Tiny Bradshaw**, who is riding the crest of a comeback as the result of his hot King disking of "Well! Oh! Well!" is making the rounds of the key Eastern R. & B. theaters. Bradshaw, at the Apollo in New York week before last, was slated to do a week at the Howard Theater in Washington beginning July 14.

Illinois Jacquet's ork and thrush **Ella Fitzgerald** split the billing on the new Bop City nitery show in New York, which kicked off July 20 for a two-week stay. . . . **Gunter Lee Carr** is the latest artist addition to Decca's R. & B. roster in the diskery's current drive in the market. Carr's first slicing is a rhythm version of the pop-country hit, "Goodnight, Irene." . . . **Thrush Sarah Vaughan** is taking a vacation the last two weeks of this month, her first hiatus in over a year. Prior to the vacation, the canary was due to slice a wax session at Columbia. . . . **Rumors Billy Valentine**, pianist-vocalist with **Johnny Otis' Three Blazers**, would leave the group to form his own unit were squelched last week when the Moore unit drew up a contract among themselves which would require that any member of the Blazers aiming to leave the unit offer six months' notice to the remaining members.

Jerry Blaine, topper of Jubilee Records, gifted **The Orioles** with a Cadillac as a token of his appreciation for their successes on his label. . . . **Buddy Johnson's** ork skedded for a three-week stand at the Savoy Ballroom, New York, beginning July 23. . . . **Ben Decosta**, former band manager for the late **Jimmy Lunceford**, **Johnny Bothwell** and **Hal Singer**, last week joined the **Ann Milburn** crew as road manager. The Milburn group currently is on a tour of the South which will cover 42 dates, all being promoted under the aegis of **Ralph Weinberg** thru Shaw Artists.

Spotlight at the 421 Club, Philadelphia, following the week with **Roy Brown** is hard, had **Herbie Fields** in for the past week with the Orioles coming in July 24 for an umpteeth return engagement following their Southern tour.

ADVANCE RHYTHM & BLUES RECORD RELEASES

After Hours—B. Smith Ork (Tigpin' In) Apollo 804

Checkin' Up Blues—The Great Gates (Rock Me) 4 Star 1504

Cryin' and Singin' the Blues—Roy Milton and His Solid Senders (Playboy Blues) Specialty SP 366

Don't Say Your Sorry Again—The Rivals (Rival Blues) Apollo 1166

Everything's Gonna Be All Right Tonight—King Perry Ensemble (Jail) Specialty SP 367

Evil Dadoy Blues—H. Noel (Grandma's Boogie) MGM 10752

Feel Like I'm Losing You—A. Stidham Ork (Squeeze Me) WTB222-0093; (4SI50-0093

Grandma's Boogie—H. Noel (Evil Daddy) MGM 10752

Hard Luck Blues—A. Milburn (Two Years) Aladdin 3059

I've Got That Old Feeling—C. Brown (Repentance Blues) Aladdin 3060

Let's Love Awhile—W. Brown (Slow Down) Cap 1112

Mellow Gal Blues—King Perry and His Sextette (Everything's Gonna) Specialty SP 367

Playboy Blues—Roy Milton and His Solid Senders (Cryin' and Singin') Specialty SP 366

Portrait of a Faded Love—E. Bostic Ork (Seven Steps) King 4387

Repentance Blues—C. Brown (I've Got) Aladdin 3060

Rival Blues—The Rivals (Don't Say) Apollo 1166

Rock Me Baby—The Great Gates (Checkin' Up) 4 Star 1504

Seven Steps—E. Bostic Ork (Portrait of a) King 4387

She Knows How he Drops Will Fall—B. Smith Quartet (You've Got) Cal 30214

Slow Down, Baby—W. Brown (Let's Love) Cap 1112

Squeeze Me Baby—A. Stidham (Feel Like) WTB222-0093; (4SI50-0093

Tippin' In—B. Smith Ork (After Hours) Apollo 804

Two Years of Torture—A. Milburn (Hard Luck) Aladdin 3059

You've Got Me Crying My Heart Out—B. Smith Quartet (She Knows) Cal 30214

Op Uses 2-Pronged Play-Boost Plan To Up Route-Wide Biz

BERWYN, Ill., July 22.—Rudy Kitt, head of Suburban Music Service, this week inaugurated a second play-stimulation program, designed to give teen-age customers "more for their money." The move rounds out firm's play-for-a-penny program, which now covers both tavern and "kid" locations.

Kitt emphasizes the music operators' stock in trade is entertainment and the more entertainment (music) he can give to his patrons the better the over-all gross take will be. Thus, he is now converting all non-tavern locations to one-for-a-nickel, three-for-a-dime, seven-for-a-quarter play (tavern spots will remain at the regular nickel play peg). The more-play plan is based on this thinking: With teen-agers' spending money limited, they will use a larger portion of such money, in the long run, for juke play when they receive bonus plays. The extra tunes will act as an incentive to spend more dimes and quarters than under the straight nickel plan. Profitless "silent" periods will be cut down on machines in teen spots, Kitt feels.

Suburban Music reports that its tavern play promotion is being continued unchanged. While it is "old hat," it has proved successful in that up to 30 per cent bigger grosses have resulted in many such locations. In addition to placing a platter of *Happy Birthday* in each tap juke (using a vocal or instrumental disk as preferred), Kitt also makes it a practice to place at least one (more often two) "specials" on each machine.

Title strips for such specials carry only the name of the location owner, or owners, such as "John's special" or "Mary's special," and are tunes that are favorite of the particular person. Too, where a "bartender's special" is used, it is always the favorite of the night bartender, so that it will be exposed to heavier play during the high money-spending hours.

Kitt declared that the *Happy Birthday* records average between 20 and 30 plays a week, comparing favorably with some of the top hits of the day.

Empire Mails New Catalogs

CHICAGO, July 22.—Empire Coin Machine Exchange has begun mailing two catalogs to the operator trade, Ralph Sheffield, partner in the firm, announced this week.

One catalog is an eight-page booklet in three colors and shows a picture of all the new and recent equipment distributed by Empire. The other, consisting of two pages, shows a representative amount of premium merchandise handled by the firm.

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New Williams Twin Shuffle, 5½' 195.00
late model with pinsetters 150.00
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Used Gottlieb Bowlette, like new. 95.00
Used Bally Shuffle Bowler, 9' ... 150.00
Used Bally Bell Roll 79.50
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Jersey Resort Areas Booming Shuffle Games, Shuffleboards

(Continued from page 114)

of coin machine play offers shuffle bowling. Biggest splash is being made by Golf Shuffle Bowling which is offering a $2,000 Kaiser 1951 sedan to the season's highest scorer. The grand prize is on display at a miniature golf course next door. Moreover, players scoring 184 points or more get a free ticket to play mini golf. In addition, a 16-inch Motorola console television set is awarded to the highest scorer each week. Golf Shuffle Bowling has 24 United Shuffle Bowling Express and United Super Shuffle Bowling games.

A television set is also offered as the grand prize each week at the Maple Avenue Arcade, originally an X-Ray Poker stand which now shares the floor space between both types of machines. The 15 shuffle bowling machines on the floor include Williams' Twin Shuffle, Genco Bowling League and United's Shuffle Bowling Express.

Another type of promotion is used by the Hotel Royal Arcade which is entirely devoted to shuffle bowling. Each day, a feature coupon is posted on the door, and a special merchandise prize goes to the player who gets the corresponding number on a coupon. All the stands give coupons to high point scorers, encouraging players to save their coupons in order to win more elaborate merchandise prizes on display.

Other X-Ray Poker stands featuring shuffle bowling include the Polerino Arcades, Poker Palace and Young's Avenue Arcade.

Three popular arcades also feature shuffle bowling machines for the first time this season. The Stanley Sportland, largest of the arcades, has 14 United Shuffle Bowling Express machines. Cedar Avenue Pennyland has four United machines out front; Casino Arcade Park Pennyland has 10 United machines, and the Maple Avenue Arcade has added six Bally Shuffle Champ machines to the more than 100 making up the amusement center.

Largest stand devoted entirely to shuffle bowling is the Shuffleside opposite Convention Hall with 30 United machines. Another arcade nearby, Young's Avenue Arcade, has 22 machines, and the Shuffle-Cade in the North Wildwood Arcade block has 16.

In addition to the several hundred shuffle bowling machines located on the Boardwalk alone, there is a good-by number of machines at other locations thruout the resort—particularly at the taps and tavern centers. Clubs, taverns and restaurants advertise "Modern Shuffleboard and Television." And with television reception none too good in this resort corner, shuffleboard gets much attention, location owners report, particularly in the afternoon.

Location Biz Hikes Help Coin Grosses

WASHINGTON, July 22. — Most types of coin machine locations shared in the general June retail business increase over June, 1949, Commerce Department reported this week.

Sparked by increases of 43 per cent and 27 per cent in lumber and auto sales respectively, retail business was up 11 per cent over June, 1949. Of coin machine spots, gas stations led the way with a gain of 3 per cent, while drugstores and department stores both showed increases of 1 per cent.

The most significant sign trend was contained in Commerce's report that eating and drinking places showed no change from a year ago. This marks the first time in some two years that business of such locations failed to show a decline.

All of the business reports were taken from large, independent stores, with no chains or small independents reporting.

MERCHANDISING MUSIC

(Continued from page 109)

promotion he has started is worked in conjunction with a roadside spot called Skinny's Cafe. Each time he changes records in this spot, Henske features a "Skinny's Special." The deal worked so well in this spot that Henske is now using it in his locations. Incidentally, Henske is another booster of the pop charts in The Billboard, using these to select new disks for his lukes.

NEEDLE HELPS . . . The new Permo nylon needle gets a boost from E. & H. Vending, Oakland, Calif. Firm, while reporting juke box biz not holding its own these days, says the nylon needle has helped cut down its costs. And altho the grosses are down, the operation continues to change its records regularly, in order to maintain some level of business until the seasonal pick-up comes along.

OPERATORS SEE-SAW

(Continued from page 109)

in-city routes, hyped purchases were seen as indicating a move to cut down old equipment; rural operators, on the other hand, appeared to be more concerned about route expansion.

Automatic Phonograph Distributing reported the greatest rise in no-trade buying, which it said increased almost by half over the past two weeks. Atlas Music Company said the decline in trade-ins may indicate a decline. Coven Distributing Company declared it had found no change in operator buying habits, with the exception that volume had increased over the past few weeks.

BUY THE BEST BUY... Tradio

The Greatest Name in COIN OPERATED TELEVISION

Operators who know will buy no other. Because they have learned from experience that Trad builds a set that will stand up under all operating conditions and produce the greatest dollar return everywhere. This wonderful television is manufactured by Trad—not merely assembled.

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Complete Details on Request

BIG 12½" PICTURE ONLY $199.50 LIST PRICE

25% WITH ORDER BALANCE C.O.D.

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NEW EQUIPMENT
Gottlieb Triplets
Exhibit Judy
Chicago Coin Pin Bowler

CONVERSIONS for SHUFFLE GAMES
United Shuffle Alley with Disappearing Pins $79.50
Williams Disappearing Pin Conversion for Chi Coin Machines 79.50
Bally Disappearing Pins 89.50

5-BALLS

Select-a-Card	$172.50
Buffalo Bill	172.50
Call 21	162.50
Duke of Duval	157.50
Three Musketeers	157.50
Golden Gloves	139.50
Freshie	129.00
Maryland	125.00
Double Shuffle	120.00
El Paso	115.00
Sharpshooter	112.50
Dallas	110.00
St. Louis	110.00
Three Feathers	110.00
Super Hockey	107.50
Tycoon	97.50
Big Top	95.00
Buttons & Bows	95.00
Majors of 49	95.00
Big Parade	85.00
Flashing Power	85.00
Puddinhead	79.50
All Stars	69.00
Screwball	50.00
Cinderella	50.00
Robin Hood	50.00
Dixieland	50.00
Totalizer	50.00
Tricky Winds	50.00
Triple Action	47.50
Ranio	45.00
Wisconsin	45.00

REOONDITIONED SHUFFLE GAMES

Shuffle Alley	$100.00
Bally Shuffle Bowler	119.50
Genco Bowling League	90.00
United Super Shuffle Bowler	225.00
Universal Twin	179.50
Chicoin Bowling Alley	165.00
Bally Hood Bowler	$69.50
Roulette, New	150.00
Gliders	40.00

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MONARCH NEW 1950 MODERNISTIC DESIGN SHUFFLEBOARDS
Send for information and prices on our Guaranteed Refinishing. Tops Guaranteed non-pealing for 1 year.
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Batting Practice	75.00
Chi Coin Hockey	60.00
Chi Coin Pistol	125.00
Chicken Sam (conv.)	95.00
Evans Tan Drinks	49.50
Exhibit Dale Gun	95.00
Exhibit Silver Bullets	125.00
Gaiety	100.00
Heavy Hitter	30.00
Jack Rabbit	100.00
Keeney Air Raider	100.00
Marksman Jr. Gun	95.00
Motoscope Drop Kick	175.00
Motoscope Card Vendor, new	65.00
Pikes Peak	125.00
Pitchem and Batrem	100.00
Recordio-Grem	135.00
Scales	50.00
Scientific X-Ray Poker	85.00
Sky Fighters	100.00
Solar Interscope with Scrolls	85.00
Supreme Bowl-A-Score	75.00
Telesuit	150.00
Tommy Gun	85.00
Undersea Raider	95.00
Vitalizer	95.00
Western Baseball	65.00
Williams All Stars	225.00
Williams Quarter Back	100.00
Early Photomatic	275.00
Latest Voice Recorder	450.00
Sirs's Brains	100.00
Acme Shoe Shine Machine	190.00
Falcon Shoe Shine Machine	150.00

USED VENDORS

1 Counter Model Seeburg Perfume Vendor	$ 15.00
15 1¢ Jurgens Lotion Vendors	15.00
35 Brand New 5¢ Rheingold Vendors. Like New	100.00
1 10¢ Aspirin Vendor	15.00
3 5¢ 1/2-Select-It Candy Vendors	30.00
Silver King Vendors	6.50
Northwestern Vendors	4.00
Columbus 1¢ Vendors	6.50

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Rotary Pusher-Type, Mills Golf Ball Vendors and Diggers.

SLIGHTLY USED ALLEYS...

In excellent condition—Complete with Pinsetters.

Shuffle Ten Strike, P.S.	$175.00
Pin Boy	135.00
Flying Discs	75.00
Bowl-a-Matic, P.S.	225.00
Bowlette	115.00
Keeney Ten Pins	100.00
Shuffle Bowl, P.S.	225.00
ABC Bowler	125.00
Chicago Coin Bowling	150.00
Genco Bowling	110.00

CIGARETTE MACHINES (used)

Monarch, 5 & 10 Col.	$65.00
National 789's	85.00
National 909's	65.00
Uneedapak 500, 9 col.	65.00
Uneedapak 500, 13 col.	75.00
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Rowe Imperial, 6 col.	55.00
DuBrenner W's, 8 col.	55.00
Rowe Royal, 15 col.	65.00
Rowe Presidents, 15 col.	75.00

ORIGINAL FLIPPER PIN GAMES

Baby Face	$ 75.00
Send Leader	85.00
Barnacle Bill	47.50
Barmuda	29.50
Blue Skies	49.50
Boston	115.00
Buccaneers	67.50
Buttons & Bows	89.50
Caribbean	29.00
Carnival	67.50
Champion	115.00
De Icer	145.00
Gondola	85.00
Grand Award	49.00
Harlem	75.00
Just 21	125.00
Major League	32.50
Manhattan	89.50
Merry Widow	49.00
Moon Glow	47.50
Oklahoma	75.00
St. Louis	115.00
Super Hockey	79.50

Write for complete list

SLOTS

5c Silver Chief	$65.00
50c Brown Front	150.00
10c Silver Chief	75.00
25c Blue Front	95.00
10c Black Cherry	105.00
5c Blue Front	65.00
10c Blue Front	75.00
25c Blue Front	85.00
10c Face	90.00
10c Golden Falls	115.00
5c Chroma Bell	65.00
10c Chroma Bell	75.00
10c Glitter Gold	75.00
5c Ball A Top	90.00
10c Treasury	75.00
10c Comet	45.00
5c Extraordinary	75.00
10c Extraordinary	85.00
25c Dixie Bell	75.00
10c Mills Q.T.	75.00
10c Mills Q.T.	65.00

TERMS: ½ deposit with all orders. Balance C. O. D.

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BIG PROFITS—LOW COST!

METEOR: Coin Operated — FRUIT REELS, 1¢, 5¢ or 10¢ play. Ball gum vendor. 75-25% coin divider. Size 9½"x19½"x58". (Non-coin TAX FREE.) Size 9½"x19½"x58".

COMET: Non-coin operated — CIGARETTE REELS, 1¢ or 5¢ play. TAX FREE. Also available in coin-operated model. 1¢ or 5¢ play. Size 9"x19½"x58".

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SPECIFY TYPE REELS AND COIN PLAT DESIRED.
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Save at Least Part of Each Week's Earnings
Buy U. S. Savings Stamps and Bonds

CMI Elects Wolberg Prexy; To Carry Out Org Policies

(Continued from page 101)

Dave Gottlieb, D. Gottlieb & Company, secretary-treasurer.

Besides the officers, Louis Gensburg, Genco Manufacturing & Sales Company; Max Levine, Scientific Machine Corporation, and H. F. Dennison, Dennison Sales Company, were re-elected directors for one-year terms. One holdover director, Walter Tratsch, resigned to devote more time to the operation of the A.B.T. Corporation, of which he is chairman of the board.

Show Talk Deferred

Primarily an election meeting as provided by the CMI constitution, the only other topic brought under discussion was the next CMI show. However, action on this show was deferred to permit the new officers and board to get a comprehensive picture of trade and industry trends.

Wolberg is president of the Chicago Coin Machine Company, a firm which he and Sam Gensburg founded in 1932. Formerly Harry Williams, president of Williams Manufacturing Company, as head of CMI.

In accepting the office, Wolberg pointed out the critical period 'the amusement game industry is facing. "Coin Machine Institute will continue to put forth all its efforts to the end that the coin-operated amusement industry achieve permanency, stability and dignity and take its rightful place beside other industries in the entertainment world," he declared. "We want an industry that is not only profitable but one of which every manufacturer, distributor and operator can be proud. In recent years, we have made great progress in this direction, but the tremendous task before us has just begun."

Referring to CMI's over-all public relations program and to the association's past and future legislative activities, the new president stated: "CMI shall continue to inform the public in general and public officials specifically of the true nature of the coin-operated amusement industry. We will again be called upon to meet problems at national, State and local levels. There is still certain to have before it far-reaching legislation which could conceivably engulf the amusement industry unless State Legislatures will be receiving suggestions from the crime conference in Washington. It also is believed that cities will receive from the crime group a suggested model ordinance concerning the industry. Therefore it will be CMI's objective to meet these problems at all levels.

To achieve this end, it must be obvious that we must first win the widest public support in the various communities. This can be achieved only by the manufacturer, distributor and operator working together in presenting the real facts of the coin-operated amusement industry."

Wolberg also made it clear that CMI would continue to widen its scope of activities. "To many services maintained by CMI, widely used by distributors and operators in the past, have been added and our files contain a vast amount of legal and public relations material and will continue to be available to the trade," he said. "My association with this industry for the past 20 years convinces me that the coin machine amusement industry faces its brightest future, provided we courageously and frankly handle the many problems which lie ahead. I ask the entire industry to join with CMI in carrying forward the only program which I believe will build a solid and permanent foundation for this industry."

Maritime County To Seek Licensing Fee On Pinballs, Jukes

FREDERICTON, N. B., July 22.—In semi-annual meeting in Fredericton, N. B., the York County Council passed unanimously a resolution requesting the Union of New Brunswick Municipalities to petition the New Brunswick provincal government for law amendments to allow county councils to impose annual license fees on pinball games and juke boxes.

The county council maintained these machines should operate under a license fee plan, to be levie each year by each county council. There wasn't a dissenting voice to the proposal, and it was decided that the delegates to the next annual convention of the union be committed to seek the licensing action.

Currently, pinball machines cannot be legally operated in New Brunswick. There is no ban on juke boxes, but several communities have been licensing the music machines, chiefly at $25 a year. Just what the York County Council will establish as the annual fee has not been decided. The fee for the pinballs, tho, will be considerably higher than that for the jukes, it is believed. This council is the first county group in New Brunswick to ask for power to license coin machines of any kind.

NCMDA SKEDS MEET

(Continued from page 101)

ously. As in the past, executive officers will be elected for one year.

The quarterly sessions replace the single annual meet plan followed since NCMDA was formed in August, 1948. It was instituted because almost all NCMDA members visit Chicago plants periodically to confer with manufacturers and inspect new products. With the quarterly meetings it was felt that the distributors could combine association business with trade conferences.

Add Production Line For Como Conversion

CHICAGO, July 22.—Como Manufacturing Corporation this week set up an additional production line to increase the output of its conversion unit for the Bally Shuffle Bowler, Vice-President Bill Billheimer announced.

Designed with fly-away pins, the unit automatically scores for 10 frames. When passing thru the scoring zone, pucks pass over rollover switches causing the simulated pins to fall out of sight. At the end of each frame pins reset.

FOR 43 YEARS . . .
the foremost name in coin machines . . . for amusement and profit

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COINMEN YOU KNOW

Milwaukee:

(Continued from page 115)

sults . . . Clyde Nelson, of General Novelty, reports that the last few fishing excursions have been discouraging for him. He plans to keep trying.

A new member of the George Schroeder Company is Herold Sommerfield, who works on service calls for the firm. Harold comes from Lansing, Mich., where he operated a small string of phonos. . . . Meanwhile George Schroeder's counterpart, Bob Berndt, has returned from his vacation at Washington Island. Les Dallmen, another Schroeder salesman, is enjoying his vacation at Phillips, Wis.

Record buyers stopping recently at Hasting's Vliet Street waxery were the father and son combination, Leonard and Bob Caspar. Lending a hand to make sure they picked out all hits, was Toni Mollik. The Caspars report their top nickel puller on the boxes of late to be "At Sundown," by the Frank Petty Trio on the MGM label.

Also on record buying trips, but this time at the Midwest Radio Shop, were ops Nielsen, of Portage; Oberdieck, of Horicon, and Eddie Tarman, of Milwaukee.

Wisconsin Phonograph Operators' Association perennial prexy, C. S. Pierce, of Brodhead, had a session with George Miller, Music Operators of America national president, at his home on the West Coast when Pierce was there recently. . . . Mickey Stemetski, routeman at the Mitchell Novelty Company, was passing around the smokes recently when his wife presented him with a daughter.

Henk Eckert, head mechanic at the Sam Hastings Distributors, left for his vacation in Canada. . . . Joe Robbins, Seeburg rep for the S. L. London firm in Wisconsin, has been in charge of the front office the past few weeks while manager Nathan Victor enjoys his vacation. When Nathan gets back from Canada, Joe plans to head east for his holiday back home in Connecticut.

Hartford, Conn.:

(Continued from page 115)

creased sales, rental and service business, accompanied by a 50 per cent rise in production volume, necessitated the new facilities.

Leo J. Dunn, assistant to the vice-president of Veeder-Root, Inc., Hartford, manufacturers of counting and computing devices for coin machines, has been elected vice-president of the Society for the Advancement of Management. . . . Altho general State tax revenue has dropped during the past 12 months, taxes from cigarette and alcoholic beverage sales have increased slightly, according to State Tax Commissioner Dennis P. O'Connor. He announced a 5½ per cent increase in cigarette tax receipts and 1 per cent increase in revenue from sales of alcoholic beverages. Figures for the fiscal year ended June 30 showed total cigarette taxes in Connecticut of $7,684,652, or about $280,000 over the previous 12 months. The increased cigarette tax collections, he said, were due to the normal increase in smoking plus a new federal law clamping down on "mail order" sales of cigarettes by out-of-State concerns.

Jack Gordon, district manager for Seeburg, was a recent visitor at Ralph Colucci's office at Seaboard Distributors, Hartford. Jack told Ralph he's sold his West Hartford home in favor of moving to Long Island. . . . Ralph Colucci, of Seaboard Distributors, Hartford, and Jerry Aitro, of Yale Amusement Game, New Haven, were among visitors at Connecticut State Coin's recent Hartford meeting at Hotel Bond.

Detroit:

(Continued from page 115)

going to join Edelman at Schroon Lake, while Samuel J. Rose, treasurer, will vacation in Northern Michigan. . . . Sylvia Rosner, for several years with the Edelco firm, who was married last year, has resigned to take care of her new home. Trudy Epstein has replaced her in the office.

Joseph Brilliant, of Brilliant Music Company, reports local operators enjoying vacations—many of them finding right at home. . . . Frederick E. Turner, who was secretary of the old Automatic Merchandisers' Association (national), returned this week-end from his summer home on Lake Michigan, north of Petoskey. His son, Alan Turner, who has been with him for about five years since his return from Seeburg, was in charge of the business in his absence.

Frederick B. Wittick, of the Wittick Sales Company, reports a number of operators planning to go into the coin-operated video field, but deferring decision until the international situation clears. . . . John R. Nelson, who operates a new motel at 1100 Crescent Street, N.E. in Grand Rapids, has been appointed representative of the Wittick Company in that area. . . . Herbert C. Neyrinck and Theodore Zuckert have been named Wittick's representatives in the Waukegan area, following a visit to the Wittick home.

Sam Cali, of Harmony Amusements, reports a regular coin machine colony of operators around his new home on Greenlawn Avenue. George Corbett, music operator, lives near by, and Victor De Schryver, of Marquette Music, within hailing distance of his window. . . . Frederick B. Wittick, of the Wittick Sales Company, is putting in all his spare time in gardening. . . . Manuel Heilman, former vending machine operator, has gone into the advertising specialty and calendar business under the name of King Cole Advertising.

Twin Cities:

(Continued from page 115)

Wurlitzer phonos has resulted in a wave of buying of 1250s, with the firm being kept busy meeting the demand. Another factor in 1250 nonuniformity increase is the offer of a full set of RCA and Decca 45 r.p.m. records free with the purchase of each machine.

Jack Beckus, Jamestown, N. D., operator, was in the Twin Cities buying equipment for the route which he is expanding with new bowling games. . . . John Galep, of Menomonee, Wis., is adding pin games and phonos to his route. . . . Another expansion being recorded is that of Al Plonick, Minneapolis operator, who has opened up several new pin game locations. . . . Arnie Teamer, St. Paul coinman, is adding bowling games to his operation. . . . Earl Bowlus and Leo Berkowitz, of B&B Novelty Company, Superior, Wis., were in the Twin Cities buying pinball machines for their operation.

Caught short with Chicago Coin Music Co. started taking orders for Chicago Coin's new machine due some time next week. . . . Lieberman Music Co. started taking orders for Chicago Coin's new machine due some time next week. . . . Back into hiding for another year went the goosing sticks of Don Leary and Charlie Swan, Minneapolis operators, who have returned from the annual Shriner's convention in Los Angeles. . . . Willard Overlie, of Parshall N. D., has sold his route to Jim Stern, of Minot, N. D. . . . Walter Jones, shop foreman at Hy-G Music, is spending a six-week vacation at Gull Lake in Northern Minnesota.

WANT TO BUY CONSOLES
Bally CLOVER BELL
Bally SPOT BELL
Bally MULTI-BELL
Keeney TWIN FONUS
Keeney TWIN WAY
BOWLETTE
CASH IN . . .

MILLS SLOTS—ORIGINALS
JEWEL BELLS
BLACK CHERRY
BROWN FRONT
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POSTWAR BONUS

CASH OR TRADE ONE BALLS
Bally CHAMPION
Bally CITATION
Bally JOCKEY SPECIAL
Bally SPEED BOWLER
Bally GOLD CUP
. . . NOW!

NEW PIN GAMES
Exhibit JUGY
Exhibit CARNIVAL
Williams SWEETHEART
Williams TWIN SHUFFLE
Williams TRIPLETTE
Williams SHUFFLE KING
Williams GOLDEN SQUARE
Bethlehem SELECT A CARD

NEW SHUFFLE GAMES
Exhibit STRIKE
Keeney DOUBLE BOWLER
Keeney SHUFFLE
Bally SPEED BOWLER
Bally SPEED BOWLER MODERN
United TWIN SHUFFLE
EXPRESS

WANT TO BUY PREMIUMS
Our full circular now available. Tell us your experience of our premium plan. Best and finest system ever offered. Many more values quickly priced. Some available. Write to hear all comotion.

SHUFFLE GAMES
. . . You'll be proud to operate

Chicago Coin BOWLING ALLEY, 1 or 2 more rebuilt	$1495
Williams TWIN SHUFFLE	1195
Williams TWIN SHUFFLE (6-stats)	1295
Williams TWIN SHUFFLE	1195
Rock-Ola SHUFFLE JUNGLE	1195
Williams DELUXE BOWLER	1195
Bally SPEED BOWLER	$1295
United SHUFFLE EXPRESS	1295
United SHUFFLE ALLEY	1195
Universal TWIN BOWLETTE	1195
Keeney TWIN FONUS	1195
Keeney TEN PIN (New)	995
United DOUBLE SHUFFLE	1195

Royal DeLuxe LITE-A-PIN units installed at only $10

MISCELLANEOUS
Williams STAR SERIES, $2250 TOTAL ROLL
Williams ADVANCE ROLL—10 for year, like new
Genco SPOT BOWLING EAGLE
Non-Coin Operated MARVEL
Genco World Series
Packard 2301A ADAPTER
Packard POSTWAR BOXES
Packard 210W SPEAKER
Packard CHASSIS
Bally LITE-A-BULLET

NEW ONE BALLS
Bally KENTUCKY CLUB, Pro.
Bally TURF KING, P.P.
Univ. WINNER, P.P.
Univ. WINNER, P.O.

New Disappearing PIN CONVERSIONS
United SHUFFLE ALLEY, Deluxe $79.50
Williams for Chicago Coin BOWLING ALLEY . . . 79.50
Bally for SHUFFLE BOWLETTE 89.50
Allied for SHUFFLE BOWLER 77.50
United for SUPER SHUFFLE ALLEY 89.50

ROYALE DELUXE LITE-A-PIN CONVERSIONS
The finest line-up unit ever made. Earns more, pays more. Installation: For Chicago, Keeney, Bally, Chicago Coin, United, Rock-Ola.

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SHUFFLE GAMES
United Twin Shuffle Alley
Rockola
United Slugger
Exhibit Strike
Keeney Double Bowler

Don't Accept a Substitute!
DISAPPEARING PIN CONVERSIONS for United Shuffle Alley Chicago Coin Bowling Alley
Bally Shuffle Bowler
Made by the factories that knew the game! (15 minute installation)

PIN GAMES
Triplets
Judy
Pin Seeker
Sweetheart
Yanks-Indians
Select-a-Card—Write

FEW FALCON SHOE SHINER, $125.00

NEW 1-BALLS WINNER TURF KING

Reconditioned and Refinished SHUFFLE GAMES
Shuffle Alley, Late . . . $1195
Chicago Coin Rebound . . . 695
Bally Shuffle Bowler . . . 145
Bally Arcadia . . . 145
Genco Bowling League . . . 95
Chi Coin Shuffle Baseball . . . 145
Rock-Ola Shuffle Jungle . . . 145
Williams DeLuxe Bowler . . . 195

RECONDITIONED 1-BALLS
Champion . . . $395
Citation . . . 245

USED PHONOS
$35 EACH
Hitenas, Colonials, Cadets, Majors, Concert Grands, Rex's 24's, 100's, 400's, Thranes.
AS IS, COMPLETE. $10 Extra for Crating.

SAMES—Ready for Location
Citation, P.P. . . . $269
Exh. Oslo Gun . . . 75
Carolina . . . 95
1-2-3 . . . 99
Big Top . . . 99
Uzmudo . . . 69
Eddie Cantor . . . 69
Catalina . . . 49
Playboy . . . 49
Tally Ho . . . 39
Melita . . . 47
Rendezvous . . . 69
Gold Ball . . . 39
Triple Action . . . 49
Suspense . . . 59
Shooting Star . . . 35
Broncho . . . 59

Terms: ½ Deposit. Balance C. O. D.

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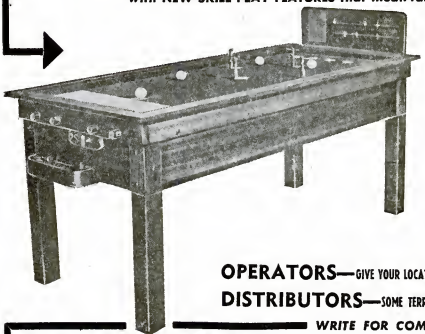
Introducing...

BAGATELLE BILLIARDS

The English Version of Belgian Pool

with NEW SKILL PLAY FEATURES *that mean far greater, far longer play appeal*—



Rules of play for Bagatelle Billiards (first introduced in Europe during the time of Catherine the Great) are the same used in Belgian Pool, but the use of four "skittles" (three black and one red) instead of the usual one makes the game the most interesting and skillful one of this type ever produced.

BAGATELLE BILLIARDS IS QUALITY CONSTRUCTION THRUOUT

- ★ No electrical connections; completely automatic, completely mechanical.
- ★ Finest rubber backed felt laid on a SLATE BED, the same type construction used in all quality billiard tables.
- ★ Quiet operation with felt line masonite ball return chute.
- ★ 10c operation with adjustable mechanical timer.
- ★ Built in cue holders for four quality cues; no hooks on outside of table.
- ★ Attached score board; no messy chalk or blackboard required.

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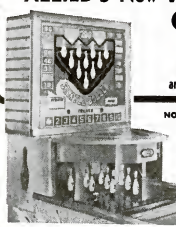
for Bally's

Shuffle Bowler

and United's SHUFFLE ALLEY



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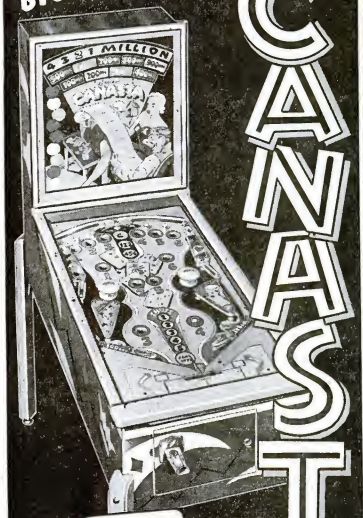

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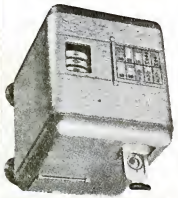

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In the manufacture of a Mills Bell, every conceivable spot where wear and tear would show up is strengthened far beyond its normal need. We have often been confronted with the statement, "You put too much money into making that part; you don't need half that much metal." But we have an answer for that. The Mills Bell is, and has been, the best Bell manufactured for 60 years. Ten thousand successful Bell operators will back up this statement.

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Again

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★ FASTER ACTION! Rebound puck cuts game time to 45 seconds or less.

★ HI-SPEED TOTALIZER registers score for 2 players or one.

★ SCORES ALL SPLIT SHOTS!

★ IMPROVED DESIGN and GREATLY SIMPLIFIED MECHANISM!

★ QUIET PLAY!

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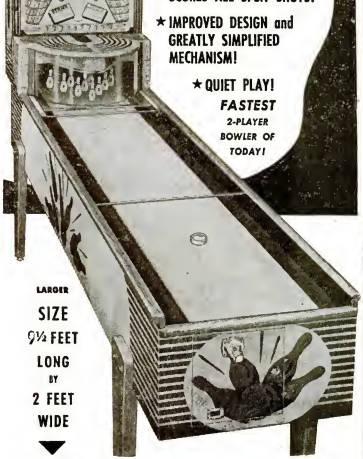

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5¢ Blue or Brown Fronts	$ 69.50
10¢ Blue or Brown Fronts	74.50
25¢ Blue or Brown Fronts	79.50
5-10-25¢ Melon Bells	85.00
5¢ Black Cherrys	94.50
10¢ Black Cherrys	99.50
25¢ Black Cherrys	104.50
50¢ Black Cherrys	195.00
50¢ Jewel Bells	245.00
5¢ New Vest Pockets	69.50
5¢ Mills Q.T., A-1	85.00

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Total Rolls, A-1	$119.50
Bang-a-Doos, 10¢ or 25¢	49.50
Chicago Coin Pistol	75.00
Anderson Raiders—Bally	149.50
Sky Fighter	99.50
Keeney Submarine	79.50
Bat-a-Ball Sr., New, With Base	79.50
Pitchem o Batem, Floor Sample	99.50
Voice-o Graph, Like New	250.00
Premier Skee Ball, Like New	325.00
Gunco Griders, New	165.00
15' & 22' Shuffleboards	775.00
Exhibit Rotary Merchandiser, A-1	175.00
Chicago Coin Roll Down, New	195.00
Gottlieb Triple Gripper	195.00
	35.50

CONSOLES

Mills Jumbo Parade, CP	$ 49.50
Keeney 3-Way, 5-10-25¢, Like New	195.00
Keeney 2-Way, 5-25¢, A-1	295.00
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SUPER SHUFFLE ALLEY	89.50

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SINGLE, REVOLV-A-ROUND	$132.00
DOUBLE, REVOLV-A-ROUND	192.00
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SINGLE, REVOLV-A-ROUND	$ 87.50
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Gold Cup	99.00
Jockey Special	74.00
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AND NOW...

1 OR 2 CAN PLAY!

8 FT. LONG!

WITH ALL OF THE SENSATIONAL "PLAY AND PROFIT" FEATURES OF "BOWLING CLASSIC"

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Havana	South Seas
Hi Ride	Snow White
Honey	Smarty
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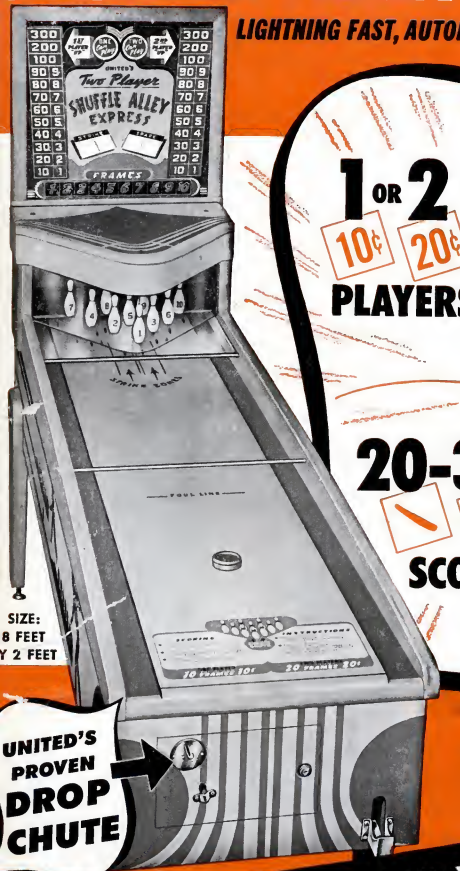

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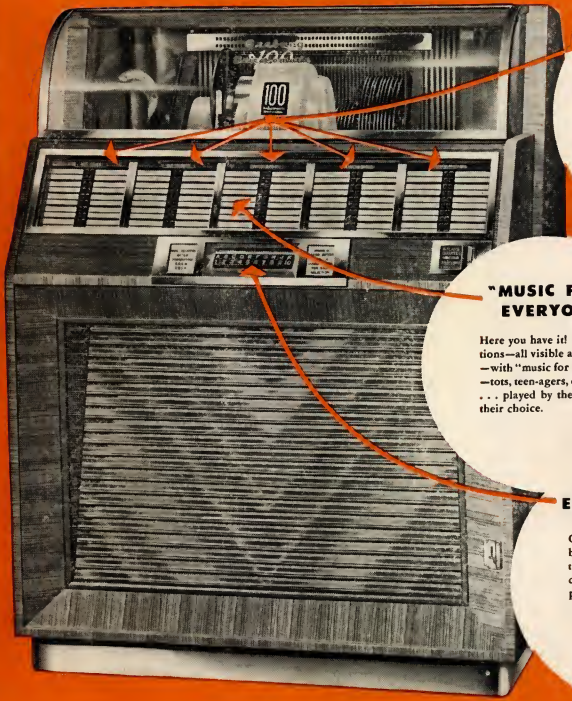

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